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CINDERELLA MEDIA GROUP LIMITED

先傳媒集團有限公司*

(continued in Bermuda with limited liability)

(Stock code: 550)

CLOSURE OF REGISTER OF MEMBERS

The board of directors (the “**Board**”) of Cinderella Media Group Limited (the “**Company**”) announces that for determining the entitlement to attend and vote at the annual general meeting (the “**AGM**”) of the Company to be held on Friday, 2 June 2017, the register of members of the Company will be closed from Monday, 29 May 2017 to Friday, 2 June 2017 (both days inclusive), during which no transfer of shares will be effected. In order to qualify for attending and voting at the AGM, all completed share transfer forms accompanied with relevant share certificates must be lodged with the Company’s share registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong no later than 4:30 p.m. on Friday, 26 May 2017.

By order of the Board

CINDERELLA MEDIA GROUP LIMITED

Tsang Hing Bun

Executive Director

Hong Kong, 27 April 2017

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei (Chief Executive Officer) and Mr. Tsang Hing Bun as executive Directors; Mr. Chen Jiarong (Chairman), Mr. Yiu Yu Cheung and Mr. Leung Siu Kee as non-executive Directors; and Mr. Chan Siu Lun, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.

** for identification purpose only*