THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in Junefield Department Store Group Limited, you should at once hand this circular and the accompanying form of proxy to the purchaser or transferee, or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

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JUNEFIELD DEPARTMENT STORE GROUP LIMITED 莊 勝 百 貨 集 團 有 限 公 司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 758)

PROPOSALS FOR RE-ELECTION OF RETIRING DIRECTORS, GENERAL MANDATES TO ISSUE SHARES AND TO REPURCHASE SHARES AND NOTICE OF ANNUAL GENERAL MEETING

A notice convening the AGM to be held at Forum Room II-III, Basement 2, Regal Hong Kong Hotel, 88 Yee Wo Street, Causeway Bay, Hong Kong on Monday, 5 June 2017 at 11:00 a.m., is set out on pages 15 to 19 of this circular. Whether or not you are able to attend the AGM, you are requested to complete and return the enclosed form of proxy in accordance with the instructions printed thereon to the office of the Company's branch share registrar in Hong Kong, Tricor Tengis Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as practicable but in any event not less than 48 hours before the time appointed for holding the AGM or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude you from attending and voting in person at the AGM or any adjourned meeting thereof should you so wish.

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DEFINITIONS

In this circular, the following expressions shall have the following meanings unless the context otherwise requires:

"AGM" the annual general meeting of the Company to be held at

Forum Room II-III, Basement 2, Regal Hong Kong Hotel, 88 Yee Wo Street, Causeway Bay, Hong Kong on Monday, 5 June 2017 at 11:00 a.m., notice of which is set out in Appendix III on pages 15 to 19 of this circular or, where

the context so admits, or any adjournment thereof

"Board" the board of Directors

"Bye-Law(s)" the bye-laws of the Company

"Companies Act" the Companies Act 1981 of Bermuda (as amended from

time to time)

"Company" Junefield Department Store Group Limited, a company

incorporated in Bermuda with limited liability, the Shares

of which are listed on the Stock Exchange

"Director(s)" the director(s) of the Company

"Group" the Company and its subsidiaries from time to time

"HK\$" Hong Kong dollars, the lawful currency of Hong Kong

"Hong Kong" the Hong Kong Special Administrative Region of the PRC

"Issue Mandate" a general mandate granted to the Board at the annual

general meeting of the Company held on 6 June 2016 to allot, issue and deal with Shares not exceeding 20% of the aggregate number of Shares comprised in the share capital

of the Company in issue as at 6 June 2016

"Latest Practicable Date" 24 April 2017, being the latest practicable date prior to the

printing of this circular for ascertaining certain information

in this circular

DEFINITIONS

"Listing Rules" the Rules Governing the Listing of Securities on the Stock

Exchange

"PRC" The People's Republic of China

"Proposed Issue Mandate" a general mandate proposed to be granted to the Directors

to exercise the powers of the Company to allot, issue and deal with Shares in the manner as set out in resolution no. 4

of the notice of AGM

"Proposed Repurchase Mandate" a general mandate proposed to be granted to the Directors

to exercise the powers of the Company to repurchase Shares in the manner as set out in resolution no. 5 of the notice of

AGM

"Repurchase Mandate" a general mandate granted to the Board at the annual

general meeting of the Company held on 6 June 2016 to repurchase Shares not exceeding 10% of the aggregate number of Shares comprised in the share capital of the

Company in issue as at 6 June 2016

"Share(s)" ordinary share(s) of HK\$0.10 each in the issued share

capital of the Company

"Shareholder(s)" holder(s) of the Share(s)

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"Takeovers Code" The Hong Kong Codes on Takeovers and Mergers

"%" per cent



JUNEFIELD DEPARTMENT STORE GROUP LIMITED 莊 勝 百 貨 集 團 有 限 公 司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 758)

Executive Directors:

Mr. Zhou Chu Jian He (Chairman)

Mr. Zhang Min (Chief Executive Officer)

Mr. Zhou Jianren

Mr. Xiang Xianhong

Mr. Lei Shuguang

Non-executive Director:

Mr. Jorge Edgar Jose Muñiz Ziches

Independent Non-executive Directors:

Mr. Lam Man Sum, Albert

Mr. Cao Kuangyu

Mr. Cheung Ka Wai

Registered Office:

Clarendon House

2 Church Street

Hamilton HM 11

Bermuda

Head Office and Principal Place of

Business in Hong Kong:

Rooms 2801 & 2802A, 28/F.

Windsor House, 311 Gloucester Road

Causeway Bay

Hong Kong

28 April 2017

To the Shareholders

Dear Sir or Madam.

PROPOSALS FOR RE-ELECTION OF RETIRING DIRECTORS, GENERAL MANDATES TO ISSUE SHARES AND TO REPURCHASE SHARES AND

NOTICE OF ANNUAL GENERAL MEETING

1. INTRODUCTION

The purpose of this circular is to provide the Shareholders with the information necessary to enable the Shareholders to make a decision on whether to vote for or against the resolutions to be proposed at the AGM relating to:

- (a) the re-election of the retiring Directors; and
- (b) the grant of the Proposed Issue Mandate and the Proposed Repurchase Mandate.

^{*} For identification purpose only

2. RE-ELECTION OF RETIRING DIRECTORS

In accordance with Bye-Law 86(2), Mr. Zhang Min shall retire at the AGM and, being eligible, shall offer himself for re-election.

In accordance with Bye-Law 87, Mr. Zhou Chu Jian He, Mr. Zhou Jianren and Mr. Jorge Edgar Jose Muñiz Ziches shall retire by rotation at the AGM and, being eligible, shall offer themselves for re-election.

Biographical details of the retiring Directors who are proposed to be re-elected at the AGM are set out in Appendix I to this circular.

3. GENERAL MANDATES TO ISSUE SHARES AND TO REPURCHASE SHARES

At the last annual general meeting of the Company held on 6 June 2016, Issue Mandate and Repurchase Mandate were granted to the Board. Both Issue Mandate and Repurchase Mandate shall expire at the conclusion of the AGM. The Directors propose to seek the approval of the Shareholders at the AGM for the grant of:

- (a) the Proposed Issue Mandate to issue Shares up to a maximum of 20% of the issued share capital of the Company as at the date of passing of the relevant resolution;
- (b) the Proposed Repurchase Mandate to repurchase Shares up to a maximum of 10% of the issued share capital of the Company as at the date of passing of the relevant resolution; and
- (c) an extension of the Proposed Issue Mandate by an amount representing the aggregate nominal amount of the Shares repurchased pursuant to the Proposed Repurchase Mandate.

As at the Latest Practicable Date, there were 1,045,399,967 Shares in issue. Subject to the passing of the relevant ordinary resolutions and on the basis that no further Shares are issued or repurchased prior to the AGM, the Board would be allowed under the Proposed Issue Mandate to issue a maximum of 209,079,993 Shares. The Directors wish to state that they have no immediate plan to issue or repurchase any Shares pursuant to the Proposed Issue Mandate and the Proposed Repurchase Mandate.

An explanatory statement as required by the Listing Rules to be sent to the Shareholders in connection with the Proposed Repurchase Mandate is set out in Appendix II to this circular.

4. AGM

A notice of AGM is set out in Appendix III on pages 15 to 19 of this circular. A form of proxy for use in connection with the AGM is enclosed. Whether or not you are able to attend the AGM, you are requested to complete and return the accompanying form of proxy in accordance with the instructions printed thereon to the Company's branch share registrar in Hong Kong, Tricor Tengis Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as practicable but in any event not less than 48 hours before the time appointed for holding the AGM or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude you from attending and voting in person at the AGM or any adjourned meeting thereof should you so wish.

5. VOTING BY WAY OF POLL

According to Rule 13.39(4) of the Listing Rules, any vote of the Shareholders at a general meeting must be taken by poll. Therefore, all the resolutions put to the vote at the AGM will be taken by way of poll. The chairman of the AGM will therefore demand a poll for every resolution put to the vote at the AGM pursuant to Bye-Law 66.

After the conclusion of the AGM, the results of the poll will be published on website of the Stock Exchange at www.hkexnews.hk under "Latest Listed Company Information" and the Company's website at http://junefield.etnet.com.hk.

6. RESPONSIBILITY STATEMENT

This circular includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Company. The Directors collectively and individually accept full responsibility for the accuracy of the information contained in this circular and confirm, having made all reasonable enquiries, that to the best of their knowledge and belief there are no other facts the omission of which would make any statement herein misleading.

7. RECOMMENDATION

The Board considers that the proposals for the re-election of the retiring Directors and the grant of the Proposed Issue Mandate and the Proposed Repurchase Mandate are in the best interests of the Company and its Shareholders as a whole. The Directors, therefore, recommend the Shareholders to vote in favour of the relevant resolutions to be proposed at the AGM.

Yours faithfully,
By Order of the Board

Junefield Department Store Group Limited

Zhou Chu Jian He

Chairman

DETAILS OF RETIRING DIRECTORS PROPOSED TO BE RE-ELECTED

In accordance with the Bye-Laws, Mr. Zhou Chu Jian He, Mr. Zhang Min, Mr. Zhou Jianren and Mr. Jorge Edgar Jose Muñiz Ziches shall retire and, being eligible, shall offer themselves for re-election at the AGM. Their biographical details are as follows:

1. Mr. Zhou Chu Jian He ("Mr. Zhou"), aged 53, has been the Chairman and an executive director of the Company since October 2003 and also the chairman of nomination committee of the Company. Mr. Zhou acted as the Managing Director of the Company from 2003 to 2005. He is also currently the president of Junefield (Holdings) Limited ("JHL", the ultimate holding company of the Group) and is responsible for the overall business of JHL. Mr. Zhou serves as a member of the Beijing Committee of the People's Political Consultative Conference (中國人民政治協商會議北京委員會) in the PRC. Mr. Zhou has extensive experience in managing property development companies and in operating department stores in the PRC. Mr. Zhou is the brother of Mr. Zhou Jianren.

As at the Latest Practicable Date, Prime Century Investments Limited is holding 697,837,417 Shares representing 66.75% of the current issued share capital of the Company which are ultimately owned by Mr. Zhou. Mr. Zhou has personal interest in 9,980,000 outstanding share options granted by the Company.

Save as disclosed above, Mr. Zhou did not hold any directorship in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas.

Mr. Zhou has entered into a service contract with the Company for a term of two years and is subject to retirement by rotation and re-election in accordance with the provisions of the Bye-Laws. He is entitled to an emolument in sum of HK\$180,000 per annum, which determined by the Board with reference to the performance of the Company, the duties and responsibilities of the Director concerned and prevailing market condition.

DETAILS OF RETIRING DIRECTORS PROPOSED TO BE RE-ELECTED

Mr. Zhang Min ("Mr. Zhang"), aged 58, has been the Chief Executive Officer and an
executive director of the Company since August 2016. Mr. Zhang holds a Bachelor of
Philosophy Degree from the Beijing Normal College and a Master of Laws Degree from the
Renmin University of China.

Mr. Zhang is currently an independent non-executive director of China Eco-Farming Limited (stock code: 8166), a company listed on the Growth Enterprise Market of the Stock Exchange. Mr. Zhang was also appointed as a non-executive director of China Fortune Financial Group Limited ("China Fortune", stock code: 290) on 8 December 2010. He was re-designated and appointed as chairman of the board, executive director and a member of the remuneration committee of China Fortune from 12 April 2011 to 30 June 2014. In addition, Mr. Zhang was an independent non-executive director of Silver Base Group Holdings Limited (stock code: 886) from 28 January 2011 to 1 April 2014. The aforesaid companies are listed on the Main Board of the Stock Exchange.

He was also the chief marketing officer of the China Cinda Asset Management Co., Ltd from 28 April 2011 to 31 August 2013 and was the chief executive of China Construction Bank Corporation, Hong Kong Branch from September 2006 to March 2011, and director of CCB International (Holdings) Limited and China Construction Bank (Asia) Corporation Limited from August 2006 to March 2011. Both CCB International (Holdings) Limited and China Construction Bank (Asia) Corporation Limited are wholly-owned subsidiaries of China Construction Bank Corporation (stock code: 939) (together with its subsidiaries referred to as the "CCBC Group"), a joint stock company incorporated in the PRC with limited liability, whose issued shares are listed on the Main Board of the Stock Exchange. He was the president of the Beijing Banking Association from 2003 to 2005 and the Beijing Investment Institution from 2001 to 2006. Mr. Zhang possesses over 20 years' experience in the banking industry through his work with the CCBC Group.

Save as disclosed above, Mr. Zhang did not hold any directorship in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas.

DETAILS OF RETIRING DIRECTORS PROPOSED TO BE RE-ELECTED

Mr. Zhang has entered into a service contract with the Company for a term of two years and is subject to retirement by rotation and re-election in accordance with the provisions of the Bye-Laws. He is entitled to an emolument in sum of HK\$1,300,000 per annum, which determined by the Board with reference to the performance of the Company, the duties and responsibilities of the Director concerned and prevailing market condition.

3. **Mr. Zhou Jianren** ("**Mr. Zhou JR**"), aged 58, has been an executive director of the Company since July 2014. Mr. Zhou JR is the elder brother of Mr. Zhou. He is also currently the director and vice president of JHL and is responsible for the business of JHL. Mr. Zhou JR has more than 30 years of experience in international trading. Mr. Zhou JR also acts as director of certain subsidiaries of the Company.

Save as disclosed above, Mr. Zhou JR did not hold any directorship in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas.

Mr. Zhou JR has entered into a service contract with the Company for a term of two years and is subject to retirement by rotation and re-election in accordance with the provisions of the Bye-Laws. He is entitled to an emolument in sum of HK\$180,000 per annum, which determined by the Board with reference to the performance of the Company, the duties and responsibilities of the Director concerned and prevailing market condition.

4. Mr. Jorge Edgar Jose Muñiz Ziches ("Mr. Muñiz Ziches"), aged 64, has been a non-executive director of the Company since December 2011. He obtained his Bachelor Degree in Laws from the Pontificial Catholic University of Peru in 1976. He is currently a Peruvian practising solicitor and is a founding partner and major partner of Estudio Muñiz, Ramirez, Perez-Taiman & Olaya Abogados, a solicitor firm in Peru. He has extensive experience in the Peruvian legal industry and is specialised in commercial law, banking and intellectual property. Mr. Muñiz Ziches had a few key appointments with the Ministry of Justice in Peru in relation to the law reform and legislation and was a member of the Peruvian Congress. He is currently the Peruvian legal consultant of JHL and, before his appointment, had provided independent legal services to an indirect wholly-owned subsidiary of the Company in Peru.

APPENDIX I

DETAILS OF RETIRING DIRECTORS PROPOSED TO BE RE-ELECTED

Save as disclosed above, Mr. Muñiz Ziches did not hold any directorship in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas.

Mr. Muñiz Ziches has entered into a service contract with the Company for a term of two years and is subject to retirement by rotation and re-election in accordance with the provisions of the Bye-Laws. He is entitled to an emolument in sum of HK\$180,000 per annum, which determined by the Board with reference to the performance of the Company, the duties and responsibilities of the Director concerned and prevailing market condition.

Save as disclosed above, each of Mr. Zhou, Mr. Zhang, Mr. Zhou JR and Mr. Muñiz Ziches does not have any relationship with any other Directors, senior management or substantial or controlling Shareholders of the Company and does not hold any interests in the listed securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, each of Mr. Zhou, Mr. Zhang, Mr. Zhou JR and Mr. Muñiz Ziches is not aware of any matters that are required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters that need to be brought to the attention of the Shareholders.

This explanatory statement contains the information required by the Listing Rules. Its purpose is to provide the Shareholders with all information reasonably necessary to enable the Shareholders to make an informed decision on whether to vote for or against the resolution to be proposed at the AGM in relation to the Proposed Repurchase Mandate.

1. LISTING RULES

The Listing Rules permit companies with a primary listing on the Stock Exchange to repurchase their fully-paid shares on the Stock Exchange subject to certain restrictions, the most important of which are summarized below:

(a) Source of funds

Repurchases must be made out of funds which are legally available for such purpose in accordance with the Company's constitutional documents and the laws of the jurisdiction in which the Company is incorporated or otherwise established.

(b) Maximum number of Shares to be repurchased

A maximum of 10% of the issued share capital of the Company as at the date of passing of the relevant resolution approving the Proposed Repurchase Mandate may be repurchased on the Stock Exchange.

2. SHARE CAPITAL

As at the Latest Practicable Date, the issued share capital of the Company comprised 1,045,399,967 Shares.

Subject to the passing of the relevant ordinary resolution approving the Proposed Repurchase Mandate and on the basis that no further Shares are issued or repurchased prior to the AGM, the Company would be allowed under the Proposed Repurchase Mandate to repurchase a maximum of 104,539,996 Shares.

3. REASONS FOR REPURCHASE

The Directors believe that the Proposed Repurchase Mandate is in the best interests of the Company and the Shareholders and will provide the Directors with the flexibility to repurchase Shares in the market when appropriate and beneficial to the Company. Such repurchases may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the net asset value and/or earnings per Share and will only be made when the Directors believe that such repurchases will benefit the Company and the Shareholders.

4. FUNDING OF REPURCHASES

The Company is empowered by its Memorandum of Association and Bye-Laws to repurchase its Shares. The laws of Bermuda provide that repurchases may only be effected out of the capital paid up on the repurchased Shares or out of the funds of the Company otherwise available for dividend or distribution or out of proceeds of a fresh issue of Shares made for the purpose. Any premium payable on a repurchase over the par value of the Shares to be repurchased must be provided for out of funds of the Company otherwise available for dividend or distribution or out of the Company's share premium account. No repurchase may be made if on the date on which the repurchase is to be effected, there are reasonable grounds for believing that the Company is, or after the repurchase would be, unable to pay its liabilities as they become due.

5. IMPACT ON WORKING CAPITAL

There may be a material adverse impact on the working capital or gearing position of the Company (as compared with the position disclosed in the audited accounts contained in the annual report of the Company for the year ended 31 December 2016) in the event that the Proposed Repurchase Mandate was to be carried out in full at any time during the proposed repurchase period. However, the Board does not propose to exercise the Proposed Repurchase Mandate to such extent as would, in the circumstances, have a material adverse effect on the working capital requirements of the Company or the gearing level of the Company which in the opinion of the Directors are from time to time appropriate for the Company.

6. UNDERTAKING

The Directors have undertaken to the Stock Exchange that, so far as the same may be applicable, they will exercise the powers of the Company to make any repurchase of Shares pursuant to the Proposed Repurchase Mandate in accordance with the Listing Rules, the applicable laws of Bermuda and the regulations set out in the Company's Memorandum of Association and Bye-Laws.

None of the Directors nor, to the best of their knowledge and belief having made all reasonable enquiries, any of their close associates (as defined in the Listing Rules) has any present intention to sell any of the Shares to the Company if such Proposed Repurchase Mandate is approved by the Shareholders.

The Company has not been notified by any core connected persons (as defined in the Listing Rules) of the Company that they have a present intention to sell any of the Shares to the Company, or have undertaken not to do so, in the event that the granting of the Proposed Repurchase Mandate is approved by the Shareholders.

7. CONSEQUENCES OF REPURCHASE UNDER THE TAKEOVERS CODE

If on the exercise of power to repurchase Shares pursuant to the Proposed Repurchase Mandate, a Shareholder's proportionate interests in voting rights of the Company increases and such increase in shareholding will be treated as an acquisition for the purposes of the Takeovers Code. As a result, a Shareholder or group of Shareholders acting in concert, could obtain or consolidate control of the Company and become obliged to make a mandatory offer in accordance with Rule 26 of the Takeovers Code.

As at the Latest Practicable Date, to the best of the knowledge and belief of the Directors, Mr. Zhou was beneficially interested in 697,837,417 Shares, representing approximately 66.75% of the issued share capital of the Company. In the event that the Directors exercise in full the power to repurchase Shares in accordance with the terms of the relevant ordinary resolution to be proposed at the AGM, the shareholding of Mr. Zhou Chu Jian He in the Company would be increased to approximately 74.17% of the issued share capital of the Company. Such increase would not give rise to an obligation to make a mandatory offer under Rule 26 of the Takeovers Code.

The Directors do not intend to exercise the Proposed Repurchase Mandate so as to reduce the issued share capital of the Company in public hands to less than 25% (or the relevant prescribed minimum percentage required by the Stock Exchange from time to time).

8. SHARE PURCHASE MADE BY THE COMPANY

The Company has not repurchased any of its Shares (whether on the Stock Exchange or otherwise) in the six months prior to the Latest Practicable Date.

9. SHARE PRICES

The highest and lowest prices at which the Shares have traded on the Stock Exchange in each of the twelve months preceding the Latest Practicable Date are as follows:

	Share Price	
	Highest	Lowest
	HK\$	HK\$
2016		
April	0.495	0.335
May	0.410	0.325
June	0.490	0.360
July	0.415	0.365
August	0.440	0.315
September	0.410	0.370
October	0.410	0.360
November	0.420	0.370
December	0.410	0.385
2017		
January	0.395	0.370
February	0.375	0.320
March	0.335	0.285
April (up to the Latest Practicable Date)	0.330	0.285



JUNEFIELD DEPARTMENT STORE GROUP LIMITED 莊 勝 百 貨 集 團 有 限 公 司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 758)

NOTICE IS HEREBY GIVEN that the annual general meeting (the "**AGM**") of Junefield Department Store Group Limited (the "**Company**") will be held at Forum Room II-III, Basement 2, Regal Hong Kong Hotel, 88 Yee Wo Street, Causeway Bay, Hong Kong on Monday, 5 June 2017 at 11:00 a.m. for the following purposes:

- 1. To receive and consider the audited consolidated financial statements and the reports of the Directors and the auditors of the Company for the year ended 31 December 2016.
- 2. To re-elect Directors and authorise the board of Directors of the Company (the "**Board**") to fix the Directors' remuneration.
- 3. To re-appoint HLB Hodgson Impey Cheng Limited as auditors of the Company and to authorise the Board to fix the auditors' remuneration.

As special business, to consider and, if thought fit, to pass with or without amendment(s), the following resolutions as ordinary resolutions:

4. **"THAT**:

(a) subject to paragraph (c) of this Resolution, the exercise by the Directors of the Company (the "Directors") during the Relevant Period (as defined in paragraph (d) below) of all the powers of the Company to allot, issue and deal with additional shares in the share capital of the Company or securities convertible into such shares, or options, warrants or similar rights to subscribe for any shares and to make or grant offers, agreements and options which would or might require the exercise of such powers, be and is hereby generally and unconditionally approved;

^{*} For identification purpose only

(b) the approval in paragraph (a) of this Resolution shall authorise the Directors during the Relevant Period to make or grant offers, agreements and options which would or might require the exercise of such powers after the end of the Relevant Period;

- (c) the aggregate nominal amount of the share capital allotted, issued or dealt with or agreed conditionally or unconditionally to be allotted, issued or dealt with (whether pursuant to an option or otherwise) by the Directors pursuant to the approval granted in paragraph (a) of this Resolution, otherwise than pursuant to:
 - (i) a Rights Issue (as defined in paragraph (d) below); or
 - (ii) the exercise of the subscription or conversion rights attaching to any securities issued by the Company which are convertible into shares of the Company; or
 - (iii) the exercise of the rights under any share option scheme or similar arrangement for the time being adopted for the grant or issue to participants of options to subscribe for, or rights to acquire, shares of the Company; or
 - (iv) any scrip dividend or similar arrangement providing for the allotment of shares in lieu of the whole or part of a dividend on shares of the Company in accordance with the bye-laws of the Company,

shall not exceed 20% of the aggregate nominal amount of the share capital of the Company in issue as at the date of passing of this Resolution; and the approval granted in paragraph (a) of this resolution shall be limited accordingly; and

(d) for the purpose of this Resolution:

"Relevant Period" means the period from the passing of this Resolution until whichever is the earliest of:

(i) the conclusion of the next annual general meeting of the Company;

- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the bye-laws of the Company or any applicable laws to be held; or
- (iii) the revocation or variation of the authority given under this Resolution by an ordinary resolution of the shareholders of the Company in general meeting.

"Rights Issue" means an offer of shares open for a period fixed by the Company or the Directors to holders of the shares on the register of members on a fixed record date in proportion to their then holdings of such shares (subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or having regard to any restrictions or obligations under the laws of, or the requirements of any recognized regulatory body or any stock exchange, in any territory outside Hong Kong)."

5. "THAT:

- (a) subject to paragraph (b) of this Resolution, the exercise by the Directors during the Relevant Period (as defined in paragraph (c) below) of all the powers of the Company to repurchase shares of the Company on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") or on any other stock exchange on which the shares of the Company may be listed and recognized by the Securities and Futures Commission and the Stock Exchange for this purpose, subject to and in accordance with all applicable laws and the requirements of the Rules Governing the Listing of Securities on the Stock Exchange or any other stock exchange as amended from time to time, be and is hereby generally and unconditionally approved;
- (b) the aggregate nominal amount of the shares of the Company which may be repurchased by the Company pursuant to the approval in paragraph (a) of this Resolution shall not exceed 10% of the aggregate nominal amount of the share capital of the Company in issue as at the date of passing of this Resolution, and the said authority granted pursuant to paragraph (a) of this resolution shall be limited accordingly; and

APPENDIX III NOTICE OF AGM

(c) for the purpose of this Resolution:

"Relevant Period" means the period from the passing of this Resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company;
- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the bye-laws of the Company or any applicable laws to be held; or
- (iii) the revocation or variation of the authority given under this Resolution by an ordinary resolution of the shareholders of the Company in general meeting."
- 6. "THAT conditional upon Resolution No. 4 and Resolution No. 5 mentioned above being passed, the aggregate nominal amount of the shares of the Company which are repurchased, or otherwise acquired, by the Company pursuant to the authority granted to the Directors as mentioned in Resolution No. 5 shall be added to the aggregate nominal amount of the shares which may be issued pursuant to Resolution No. 4, provided that such an amount shall not exceed 10% of the aggregate nominal amount of the share capital of the Company in issue as at the date of passing of this resolution."

By Order of the Board

Junefield Department Store Group Limited

Zhou Chu Jian He

Chairman

Hong Kong, 28 April 2017

Notes:

Any member of the Company entitled to attend and vote at the AGM is entitled to appoint one or, if he holds two
or more shares, more proxies to attend and vote on his/her stead. A proxy need not be a member of the Company.
If more than one proxy is so appointed, the appointment shall specify the number and class of shares in respect of
which each such proxy so appointed.

- 2. In order to be valid, a form of proxy, together with any power of attorney or other authority (if any) under which it is signed or a notarially certified copy thereof, must be lodged with the Company's branch share registrar in Hong Kong, Tricor Tengis Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong in accordance with the instructions printed thereon as soon as possible but in any event not less than 48 hours before the time appointed for holding the AGM or any adjournment thereof.
- 3. The votes at the AGM will be taken by poll.
- 4. For determining the qualification as shareholders of the Company to attend and vote at the AGM, the register of members of the Company will be closed as set out below:

Latest time to lodge transfer documents 4:30 p.m. on Monday, 29 May 2017

for registration:

Closure of register of members: Wednesday, 31 May 2017 to Monday, 5 June 2017 (both dates

inclusive)

Record Date: Monday, 5 June 2017

During the above closure period, no transfer of shares will be registered. In order to be eligible to attend and vote at the AGM, all transfer documents accompanied by the relevant share certificates must be lodged with the Company's Hong Kong branch share registrar, Tricor Tengis Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong for registration not later than the above-mentioned latest time.

- 5. In the case of joint holders of a share, any one of such holders may vote at the AGM, either personally or by proxy, in respect of such share as if he was solely entitled thereto, but if more than one of such joint holders are present at the AGM personally or by proxy, the vote of that one of the such holders so present whose name stands first on the register of members of the Company in respect of such share shall alone be entitled to vote in respect thereof.
- 6. Delivery of an instrument appointing a proxy should not preclude a member of the Company from attending and voting in person at the AGM or any adjournment thereof and in such event, the instrument appointing a proxy shall be deemed to be revoked.
- 7. A form of proxy for use at the AGM is enclosed together with this circular.