RATINGS HIGHLIGHTS



Top 10 Dramas Consolidated Ratings



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A Fist Within Four Walls 30.7 TVRs



Short End Of the Stick 30.5 TVRs



House Of Spirits 29.7 TVRs



5 Love As A Predatory Affair 28.1 TVRs



б ^{к9 Сор} 27.2 тур



Fashion War

26.9 TVRs



26.3 TVRs



Over Run Over 25.4 TVRS

My Dangerous

Mafia Retirement Plan 25.8 TVRs

¹ Consolidated rating is defined as the summation of TV rating, online live rating, and online catch-up rating.

² TV rating ("TVR") includes "live" viewing from terrestrial TV and "live" & "as live" viewing from myTV SUPER's OTT Box. It represents the size of the audience expressed as a percentage of the total TV population. For 2016, the total TV population comprised 6,491,000 viewers, and therefore, 1 TVR represented 64,910 viewers (1% of the total TV population). Ratings data source: Nielsen TAM. Since 1 January 2013, Nielsen has been appointed as the accredited ratings measurement service company for the industry.

Top 10 Non-Dramas Consolidated Ratings



TV Awards Presentation 2016 28.7 TVRs



Miss Hong Kong Pageant 2016 25.9 TVRs



TVB 49th Anniversary Light Switching Ceremony 25.0 TVRs



TVB 49th Anniversary Gala 24.5 TVRs

l Heart HK 23.8 TVRs



Kansai Raider 23.2 TVRs





Good Cheap Eats (IV) 22.5 TVRs



Do Did Eat 21.7 TVRs



The Making Of Peak To Pit 21.6 TVRs

We Are Not Family Man 22.7 TVRs



- ³ Online live rating is defined as an aggregate live rating generated from live channel broadcasts via myTV (web and mobile app platforms) and myTV SUPER mobile app platform. Data are sourced from Nielsen SiteCensus and conversion is based on a TV rating formula supported by a certified document issued by Nielsen dated 24 July 2013. One online live rating also represents 64,910 viewers, same as TV rating.
- ⁴ Online catch-up rating is defined as an aggregate catch-up rating of myTV (web and mobile app platforms) and myTV SUPER (OTT box and mobile app platforms). Data are sourced from Nielsen SiteCensus and conversion is based on a TV rating formula supported by a certified document issued by Nielsen dated 24 July 2013. One online catch-up rating also represents 64,910 viewers, same as TV rating.

RATINGS HIGHLIGHTS

6 Pearl

Top 10 English Programmes TV Ratings



Frozen ©2013 Disney. All Rights Reserved 7.6 TVRs

2 Finding Nemo • Disney/PIXAR 7.1 TVRs



Captain America: The Winter Soldier ©2014 Marvel 6.3 TVRs





Man of Steel Photo © Warner Bros. Entertainment Inc. 5.7 TVRs







8 The Amazing spider-Man Spider-Man, the Character" & ©2012 Marvel Characters, Inc. The Amazing Spider-Man, the Movie ©2012 CPII. All Rights Reserved.

5.4 TVRs





Independence Day © 1996, 2016 Twentieth Century Fox Film Corporation. All rights reserved. 5.1 TVRs



Journey 2

5.5 TVRs

The Mysterious Island photo © Warner Bros. Entertainment Inc.