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(incorporated in the Cayman Islands with limited liability)
(Stock code: 402)

APPOINTMENT OF EXECUTIVE DIRECTORS

The board of directors (the "**Board**") of Peace Map Holding Limited (the "**Company**") is pleased to announce that Mr. LI Bin ("**Mr. LI**") and Ms. MU Yan ("**Ms. MU**") have been appointed as executive directors of the Company with effect from 28 April 2017.

Mr. LI, aged 45, holds a Master's degree in business administration from Sun Yat-sen University and a Bachelor's degree in national economic management from Renmin University of China, and is a class one senior economist. Mr. LI has over 17 years of experience in financial management, corporate financing and operation management. He is currently the deputy general manager of finance division of AVIC International Holding Corporation, a substantial shareholder of the Company.

Ms. MU, aged 38, holds a Master's degree in economics from University of California, Irvine, the United States and a Master's degree in international business and finance from University of Reading, the United Kingdom. She also obtained a Bachelor's degree in international finance from Beijing University of Aeronautics and Astronautics. Ms. MU has over 10 years of experience in capital operation and financial management. She is currently the capital operation officer of finance division of AVIC International Holding Corporation, a substantial shareholder of the Company.

Save as disclosed above, Mr. LI and Ms. MU did not hold any other major appointment and professional qualification or directorships in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas. Save as being an executive director of the Company, each of Mr. LI and Ms. MU does not hold any other position in the

Company or any subsidiaries of the Company. Save as disclosed above, Mr. LI and Ms. MU do not have any relationship with any directors, senior management or substantial or controlling shareholder (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) of the Company. As at the date of this announcement, Mr. LI and Ms. MU do not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company entered into the letters of appointment with Mr. LI and Ms. MU respectively on 28 April 2017 pursuant to which Mr. LI and Ms. MU were appointed as executive directors of the Company for a term of three years commencing from 28 April 2017 to 27 April 2020 which may be terminated by either party by not less than one month's written notice. Each of Mr. LI and Ms. MU will receive a director's fee of HK\$10,000 per month, which is determined by the remuneration committee of the Company and the Board with reference to his/her duties and responsibilities within the Company. Mr. LI and Ms. MU are also entitled to participate in the share option scheme of the Company. Mr. LI and Ms. MU are subject to retirement by rotation at the next annual general meeting of the Company in accordance with the articles of association of the Company and the Listing Rules and are eligible for re-election at such meeting.

Save as disclosed above, the Board is not aware of any other matter in relation to the appointment of each of Mr. LI and Ms. MU that needs to be brought to the attention of the holders of securities of the Company nor is there any information that needs to be disclosed by the Company pursuant to any of the requirements under rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to welcome Mr. LI and Ms. MU as executive directors of the Company.

For and on behalf of the Board

Peace Map Holding Limited

ZHU Dong

Deputy Chief Executive Officer

Hong Kong, 28 April 2017

As at the date of this announcement, the executive directors of the Company are Mr. GUAN Hongliang (Chairman), Mr. WANG Zheng (Chief Executive Officer), Mr. ZHU Dong (Deputy Chief Executive Officer), Mr. FENG Tao (Chief Financial Officer), Mr. LI Bin and Ms. MU Yan and the independent non-executive directors of the Company are Mr. ZHANG Songlin, Mr. ZHAI Shenggang and Mr. KANG Hua.