



HONMA GOLF LIMITED

本間高爾夫有限公司

Stock Code : 6858

# ANNUAL REPORT 2016/2017



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# Corporate Information

## Board of directors

### Executive directors

Mr. Liu Jianguo (劉建國) (*Chairman and President*)

Mr. Ito Yasuki (伊藤康樹)

Mr. Murai Yuji (邨井勇二)

Mr. Zuo Jun (左軍)

### Independent non-executive directors

Mr. Lu Pochin Christopher (盧伯卿)

Mr. Wang Jianguo (汪建國)

Mr. Xu Hui (徐輝)

## Audit committee

Mr. Lu Pochin Christopher (盧伯卿) (*Chairman*)

Mr. Wang Jianguo (汪建國)

Mr. Xu Hui (徐輝)

## Remuneration committee

Mr. Wang Jianguo (汪建國) (*Chairman*)

Mr. Xu Hui (徐輝)

Mr. Zuo Jun (左軍)

## Nomination committee

Mr. Liu Jianguo (劉建國) (*Chairman*)

Mr. Wang Jianguo (汪建國)

Mr. Lu Pochin Christopher (盧伯卿)

## Company secretary

Ms. Cheng Pik Yuk (鄭碧玉, alias: Patsy Cheng)

## Authorized representatives

Mr. Zuo Jun (左軍)

Ms. Cheng Pik Yuk (鄭碧玉, alias: Patsy Cheng)

## Auditor

Ernst & Young

*Certified public accountants*

## Compliance advisor

Guotai Junan Capital Limited

## Company's website

<http://www.honma.hk>

## Stock code

6858

## Registered office in Cayman Islands

The offices of Maples Corporate Services Limited

PO Box 309

Ugland House

Grand Cayman KY1-1104

Cayman Islands

## Headquarter in Japan

35F Roppongi Hills Mori Tower

P.O. Box#62, 6-10-1

Roppongi

Minatoku

Tokyo, Japan

## Shanghai Office

31 Floor  
No.100, Century Ave.  
Pudong New Area  
Shanghai, PRC

## Principal place of business in Hong Kong

Level 54, Hopewell Centre  
183 Queen's Road East  
Hong Kong

## The Cayman Islands principal share registrar and transfer agent

Maples Fund Services (Cayman) Limited  
PO Box 1093, Boundary Hall, Cricket Square  
Grand Cayman, KY1-1102  
Cayman Islands

## Hong Kong share registrar

Computershare Hong Kong Investor Services Limited  
Shops 1712-1716, 17/F, Hopewell Centre  
183 Queen's Road East  
Wanchai  
Hong Kong

## Principal bankers

Mizuho Bank, Ltd., Aoyama Branch  
The Tokyo Mombai Bank, Limited, Setagaya Branch  
Bank of China Limited, Shanghai Branch, Songjiang Sub-Branch  
The Hongkong and Shanghai Banking Corporation Limited



# Financial Summary

	For the year ended 31 March			
	2017 JPY'000	2016 JPY'000	2015 JPY'000	2014 JPY'000
<b>Operating Results</b>				
Revenue	24,242,435	22,368,761	18,525,092	15,713,457
Gross profit	14,548,373	13,194,843	10,905,042	9,359,720
Gross profit margin	60.0%	59.0%	58.9%	59.6%
Operating profit	4,946,318	4,129,769	1,959,025	1,850,552
Net profit	4,952,669	3,564,540	2,302,069	2,588,609
Profit before tax	5,563,805	3,959,136	2,003,602	2,706,794
Profit for the year attributable to owners of the Company	4,569,948	3,569,201	2,303,775	2,594,126

	As of 31 March			
	2017 JPY'000	2016 JPY'000	2015 JPY'000	2014 JPY'000
<b>Assets and Liabilities</b>				
<b>Assets</b>				
Non-current assets	6,379,692	5,689,990	5,342,040	4,567,938
Current Assets	24,554,102	14,378,784	12,268,408	11,603,279
Total Assets	30,933,794	20,068,774	17,610,448	16,171,217
<b>Equity and liabilities</b>				
Total equity	25,729,278	5,527,297	3,515,792	8,608,846
Non-current liabilities	2,216,654	2,605,157	2,242,367	2,299,432
Current liabilities	2,987,862	11,936,320	11,852,289	5,262,939
Total liabilities	5,204,516	14,541,477	14,094,656	7,562,371
Total equity and liabilities	30,933,794	20,068,774	17,610,448	16,171,217
Net current assets	21,566,240	2,442,464	416,119	6,340,340
Total assets less current liabilities	27,945,932	8,132,454	5,758,159	10,908,278

# Chairman's Statement

Dear Shareholders,

On behalf of the board of directors (the "Board") of Honma Golf Limited (the "Company"), I am pleased to present the annual report of the Company and its subsidiaries (the "Group") for the year ended 31 March 2017.

The year ended 31 March 2017 was a remarkable year for our Group, as we successfully completed the listing of our ordinary shares on the Main Board of The Stock Exchange of Hong Kong Limited on 6 October 2016, which was a significant milestone in the Company's development history. The Company's successful listing demonstrated the recognition by the capital markets of the Company's development strategy and corporate governance, and laid a solid foundation for the development of the Company in the future.

For the year ended 31 March 2017, our Group continued to implement the growth strategies and achieved outstanding operational results. Our Group's revenue increased by 8.4% from JPY22.4 billion for the year ended 31 March 2016 to JPY24.2 billion for the year ended 31 March 2017.

## Continuous product innovation and optimisation of the product mix by further penetrating high growth consumer segments

We aim to increase our sales and market share by managing our product offerings to align with our target consumers' preferences. We have been traditionally focusing on affluent consumers who are willing to pay a premium price for golf clubs. For the past year, we have been devoted to market golf clubs that target high growth consumer segments by accelerating our inroads into the beginner golfers segment and penetrating deeper into the avid golfers segment.

We launched Be ZEAL family of golf clubs in January 2016, which combines ease-of-play with a fashionable appearance and is designed for beginner golfers who aim to improve their performance. As testimony to the success of the new product family, revenue for Be ZEAL grew by 117.2% from JPY1,173.2 million for the year ended 31 March 2016 to JPY2,547.9 million for the year ended 31 March 2017.

We also launched TW737 in October 2016, the third generation of our TOUR WORLD family of golf clubs, which is engineered to meet the needs of avid golf enthusiasts. Our TW737 was awarded one gold medal and four silver medals from Golf Digest's Hot List Japan 2017 and three silver medals from Golf Digest USA's 2017 Hot List. Both hot lists recognise the best new golf clubs of the year in the respective markets. Driven by the new product launch, revenue for TOUR WORLD grew by 11.5% from JPY4,330.6 million for the year ended 31 March 2016 to JPY4,829.8 million for the year ended 31 March 2017.

The successful launches of new products have been largely due to the significant resources we devote to new product development to ensure that our offerings remain up to date with the latest market trends. Our research and development expenses amounted to JPY535.3 million and JPY526.0 million for the year ended 31 March 2016 and 2017, respectively. All of our Group's golf clubs are developed at the Sakata Campus by our master craftsmen and other research and development personnel.

We will continue to design technologically advanced golf clubs and we strive to deliver effortless shots dreamed by every golfer. Our research and development team will seek to incorporate innovations in ergonomics and material sciences in our designs and continue to collaborate closely with professional golf players to optimise product performance. By leveraging our superior research and development capabilities, we manage our product life cycle to continually generate customer interest, ensure our product offerings remain up to date with the latest market trends and meet the evolving preferences of our target customers. We believe our major product families, namely BERES, TOUR WORLD and Be ZEAL, will further drive our revenue growth going forward.



## Chairman's Statement

### Offering of complementary non-club product lines to provide customers with a complete golf lifestyle experience

For the year ended 31 March 2017, we have also been offering complementary product lines such as golf balls, bags, apparels and other accessories to provide customers with a complete golf lifestyle experience. Driven by sales in Japan and China (including Hong Kong and Macau), revenue for golf balls grew by 75.2% from JPY419.9 million for the year ended 31 March 2016 to JPY735.8 million for the year ended 31 March 2017. We plan to leverage the strength of our brand to continue expanding our business to related product lines such as golf balls, bags, apparels and other accessories to complement our future growth.

### Expansion of our sales and distribution network

In the year ended 31 March 2017, our sales and distribution network, consisting of HONMA-branded self-operated stores and distributors, were further expanded.

We operate the largest number of self-operated stores among major golf companies. Self-operated stores provide us with a direct sales channel as well as a platform to maintain and enhance our brand image. As of 31 March 2017, we had 91 HONMA-branded self-operated stores, all of which were located in Asia. Four of the self-operated stores offer fitting centres equipped with high-speed cameras and precision software to capture relevant swing data to better serve avid golf enthusiasts. We also opened 20 stores that are dedicated to apparels in China during the year ended 31 March 2017, in line with our strategy of growing non-club product categories.

As of 31 March 2017, we had approximately 2,700 distributors, including direct third-party retailers and wholesale distributors that on-sell our products to other third parties. In particular, we see sports megastores as a driving force in the retail landscape as well as an efficient way to reach a diverse customer base in our home and new markets, and we have deepened our cooperation with the sports megastores in our home and new markets. The number of individual sports megastores in our distribution network increased from 870 as of 31 March 2016 to 1,238 as of 31 March 2017, of which 283 doors were added in Japan and 87 were added in the U.S.. Since the first quarter of 2017, we have also started marketing our products at the number one sports megastore in Japan.

To better cater to the specific retail landscape and consumer demographics, we develop and manage our sales and distribution network on a country-by-country basis, and we will constantly evaluate our existing channels and explore new channels to optimise our sales and distribution network.

### Increase of market share in existing markets and penetration of new markets in North America and Europe

Enhancing brand awareness and gaining market share in Asia will continue to be a key part of our future growth strategies. While we already have a strong presence in our home markets of Japan, Korea and China (including Hong Kong and Macau), we believe that there remains significant room to increase our market share, in particular the new consumer segments comprising of golf enthusiasts who place a higher emphasis on performance and beginner golfers who aim to improve their performance. We intend to achieve this by further expanding our distribution channels across Asia and by accelerating the penetration into new consumer segments while continuously investing into marketing campaigns.

North America and Europe account for a significant share of the global golf products market. We currently only have a small presence in these markets, and expansion into these markets will form a key component of our future growth. We completed our North America golf consumer research and business development plan with the assistance of a U.S. consulting firm in April 2016, and we have completed the recruitment of our U.S. team based in Los Angeles, and reorganised our channels in the North America market. As of 31 March 2017, we engaged 20 green grass players in the U.S. and appointed 2 of America's top 100 coaches as our ambassadors to create product and brand awareness. We also cooperated with several marketing agencies and activated campaigns to promote the newly launched TW737, driving foot traffic into the megastores while positioning HONMA as the brand dedicated to quality and craftsmanship. As a result of these initiatives, sales of our products swiftly ramped up, enabling us to substantially regain the level of revenue achieved in the previous fiscal year in less than three months' time.

We intend to support our expansion in North America and Europe by, among others, (i) stepping up marketing activities that create brand and product awareness, (ii) partnering with quality retailers and (iii) considering attractive and complementary acquisition opportunities. We have also redesigned our European go-to-market strategy with an initial focus on four country groups, namely (i) the German speaking countries (Germany, Austria and Switzerland), (ii) Southern Europe (primarily Spain and Italy), (iii) France and Benelux (Belgium, the Netherlands and Luxemburg) and (iv) Sweden and is in the process of implementing the strategy. Our initiatives include, among others, the hiring of a dedicated European sales team, the establishment of distribution and customer service centres and engagement of green grass players to raise our brand awareness and product recognition.





# Chairman's Statement

## Marketing and promotion of our HONMA brand: sponsoring TEAM HONMA

The sponsorship of professional golf players has been recognised as a key element of our marketing campaign, and we invest significant resources to recruit, support and retain talented professional golf players. As of 31 March 2017, our TEAM HONMA consisted of 33 professional golf players sponsored by us. For the year ended 31 March 2017, TEAM HONMA players won a total of 19 championships in Asian and international professional golf tournaments. In addition, TEAM HONMA player Shan Shan Feng won bronze medal in women's golf in the 2016 Olympics. We believe their images, endorsement and successes on tour will continue to help drive our sales growth.

We plan to further increase the exposure and recognition of HONMA brand, primarily by maintaining a group of prominent professional golf players to TEAM HONMA, sponsoring high-profile golf tournaments and launching TV and offline marketing and product campaigns. We will continue to utilise traditional media such as television and print media while tapping into online media and social networking websites and applications such as Facebook, Instagram and Twitter to increase media exposure globally. For example, Honma's innovative product development process is featured in CNN International's documentary series on Japanese innovations.

As golf has been positioned as a "lifestyle sport" with an element of prestige that accommodates competition, entertainment and physical exercise, golf has been gaining popularity in major markets. With golf's return to the Olympic Games, the expansion of retail channels and technological innovation, we expect that the golf products markets will receive a significant boost in the years to come.

I would like to avail myself of this opportunity to express my sincere gratitude to the management team and all the employees of the Group for their hard work and contribution to the successful listing and sustainable development of the Company during the past year. I also express my thankfulness to all shareholders for your concern and trust. I am very optimistic about Honma's prospects in the future, and we aspire to build a world-leading golf lifestyle company on the foundation of our craftsmanship heritage.

**LIU Jianguo**

*Chairman*

27 May 2017

# Management Discussion and Analysis

## Business review and outlook

### Overview

HONMA is one of the most prestigious and iconic brands in the golf industry, synonymous with intricate craftsmanship, dedication to performance excellence and distinguished product quality. The Group predominantly designs, develops, manufactures and sells a comprehensive range of aesthetically-crafted and performance-driven golf clubs. To provide customers with a complete golf lifestyle experience, the Group also offers HONMA-branded golf balls, bags, apparels and other accessories. The Group's products are sold in approximately 50 countries worldwide, primarily in Asia and also across North America, Europe and other regions.

On 6 October 2016, the Group completed the listing of its ordinary shares ("**Shares**") on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"). A total of 133,991,000 Shares of US\$0.0000025 each were issued at a price of HK\$10.00 per Share for a total of HK\$1,339,910,000 under the global offering of the Company.

For the year ended 31 March 2017, the Group continued to implement its growth strategies, including, among others:

- **Marketing golf clubs that target high growth consumer segments:**
  - o *Accelerating inroads into the beginner golfers segment:* Be ZEAL family of golf clubs, launched in January 2016, combines ease-of-play with a fashionable appearance and is designed for beginner golfers who aim to improve their performance. As testimony to the success of the new product family, revenue for Be ZEAL grew by 117.2% from JPY1,173.2 million for the year ended 31 March 2016 to JPY2,547.9 million for the year ended 31 March 2017. On a constant currency basis, revenue for Be ZEAL grew by 120.4% from the year ended 31 March 2016 to the year ended 31 March 2017.
  - o *Deeper penetration into the avid golfers segment:* TW737, launched in October 2016, is the third generation of TOUR WORLD family of golf clubs. Engineered to meet the needs of avid golf enthusiasts, TW737 was awarded one gold medal and four silver medals from Golf Digest's Hot List Japan 2017 and three silver medals from Golf Digest USA's 2017 Hot List. Both hot lists recognise the best new golf clubs of the year in the respective markets. Driven by the new product launch, revenue for TOUR WORLD grew by 11.5% from JPY4,330.6 million for the year ended 31 March 2016 to JPY4,829.8 million for the year ended 31 March 2017. On a constant currency basis, revenue for TOUR WORLD grew by 13.0% from the year ended 31 March 2016 to the year ended 31 March 2017.
- **Continued scaling up non-club product categories:** To provide customers with a complete golf lifestyle experience, the Group offers complementary product lines such as golf balls, bags, apparels and other accessories. Driven by sales in Japan and China (including Hong Kong and Macau), revenue for golf balls grew by 75.2% from JPY419.9 million for the year ended 31 March 2016 to JPY735.8 million for the year ended 31 March 2017. On a constant currency basis, revenue for golf balls increased by 83.4% from the year ended 31 March 2016 to the year ended 31 March 2017.



# Management Discussion and Analysis

## Business review and outlook (continued)

### Overview (continued)

- Deepening cooperation with sports megastores in home and new markets:** The Group sees sports megastores as a driving force in the retail landscape as well as an efficient way to reach a diverse customer base in the Group's home and new markets. The number of individual sports megastores in the Group's distribution network increased from 870 as of 31 March 2016 to 1,238 as of 31 March 2017, of which 283 doors were added in Japan and 87 were added in the U.S. Since the first quarter of 2017, the Group also started marketing its products at the number one sports megastore in Japan.
- Implementing the Group's U.S. business development plan:** For the year ended 31 March 2017, the Company completed the recruitment of its U.S. team based in Los Angeles, and reorganised its channels in the North America market. As of 31 March 2017, the Company engaged 20 green grass players in the U.S. and appointed 2 of America's top 100 coaches as its ambassadors to create product and brand awareness. The Company also cooperated with several marketing agencies and activated campaigns to promote the newly launched TW737, driving foot traffic into the megastores while positioning HONMA as the brand dedicated to quality and craftsmanship. As a result of these initiatives, sales of the Group's products swiftly ramped up, enabling the Group to substantially regain the level of revenue achieved in the previous fiscal year in less than three months' time. Revenue for North America amounted to JPY636.1 million for the year ended 31 March 2017, compared to JPY793.2 million for the year ended 31 March 2016. On a constant currency basis, revenue for North America decreased by 10.6% from the year ended 31 March 2016 to the year ended 31 March 2017.
- Sponsoring TEAM HONMA players:** As of 31 March 2017, TEAM HONMA consisted of 33 professional golf players. For the year ended 31 March 2017, TEAM HONMA players won a total of 19 championships in Asian and international professional golf tournaments. In addition, TEAM HONMA player Shan Shan Feng won bronze medal in women's golf in the 2016 Olympics.

Driven by the various growth initiatives, the Group continued to deliver solid revenue growth during the year ended 31 March 2017. The Group's revenue increased by 8.4% from JPY22.4 billion for the year ended 31 March 2016 to JPY24.2 billion for the year ended 31 March 2017. On a constant currency basis, the Group's revenue grew by 12.7% from the year ended 31 March 2016 to the year ended 31 March 2017.

### Principal families of golf clubs

The Group currently offers golf clubs mainly under three major product families, namely BERES, TOUR WORLD and Be ZEAL, each targeting specific consumer segments. Based on extensive market research, the Group categorises the golf clubs market into nine key segments according to the priorities golf players place on price, design and performance, which are correlated with their respective levels of affluence and enthusiasm towards golf, as illustrated in the chart below.

1	High Price Low Enthusiasm	Design & Price	2	High Price Middle Enthusiasm	Primarily Design	3	High Price High Enthusiasm	Design & Performance
4	Middle Price Low Enthusiasm	Performance & Price	5	Middle Price Middle Enthusiasm	Performance & Design	6	Middle Price High Enthusiasm	Primarily Performance
7	Low Price Low Enthusiasm	Primarily Price	8	Low Price Middle Enthusiasm	Price & Design	9	Low Price High Enthusiasm	Price & Performance

## Business review and outlook (continued)

### Overview (continued)

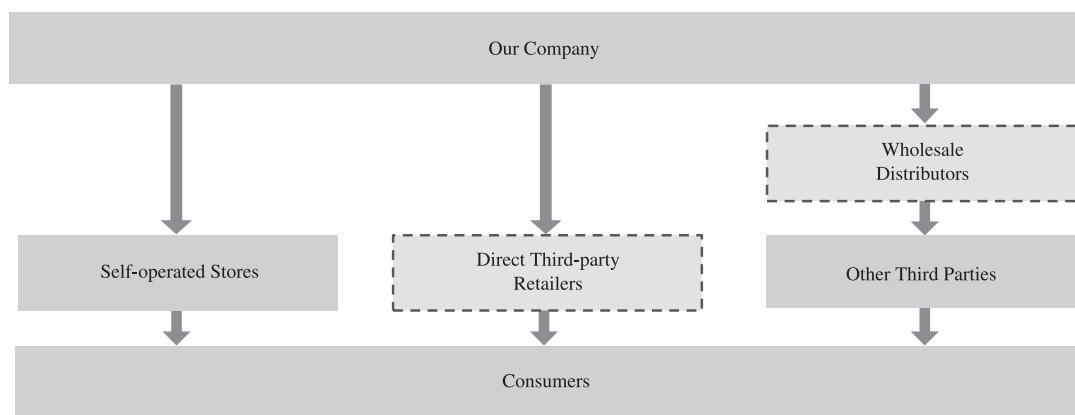
#### Principal Families of Golf Clubs (continued)


BERES golf clubs target consumers in Segment 2, which is the Group's traditional customer base and comprises affluent consumers willing to pay a premium price for golf clubs. The Group has successfully expanded beyond Segment 2 with additional product offerings. TOUR WORLD golf clubs target consumers in Segment 6, which comprises golf enthusiasts who place a higher emphasis on performance. Be ZEAL golf clubs target consumers in Segment 5, which comprises beginner golfers who aim to improve their performance. Segments 5 and 6 are experiencing faster growth rates compared to the overall growth rates of major golf markets.

The Group designs technologically advanced golf clubs and constantly strives to deliver effortless shots dreamed by every golfer. By leveraging its superior research and development capabilities, the Group manages its product life cycle to continually generate customer interest, ensure its product offerings remain up to date with the latest market trends and meet the preferences of its target customers.

#### Sales and distribution network

The Group's sales and distribution network consists of HONMA-branded self-operated stores as well as distributors. The following diagram illustrates the structure of the Group's sales and distribution network.



 Our distributors<sup>(1)</sup>

Note:

(1) The Group's distributors consist of (a) direct third-party retailers and (b) wholesale distributors that on-sell the Group's products to other third parties.

The Group operates the largest number of self-operated stores among major golf companies. Self-operated stores provide the Group with a direct sales channel as well as a platform to maintain and enhance its brand image. As of 31 March 2017, the Group had 91 HONMA-branded self-operated stores, all of which were located in Asia. The table below sets forth the numbers of self-operated stores opened and closed during the year ended 31 March 2017.

# Management Discussion and Analysis

## Business review and outlook (continued)

### Overview (continued)

#### Sales and distribution network (continued)

	For the year ended 31 March 2017			
	Year start	Opened	Closed	Year end
Japan	41	—	4	37
China (including Hong Kong and Macau)	37	26 <sup>(1)</sup>	13	50
Rest of Asia	8	—	4	4
Total	<u>86</u>	<u>26</u>	<u>21</u>	<u>91</u>

Note:

(1) Include 20 stores that are dedicated to apparels.

During the year ended 31 March 2017, the Group opened 20 stores that are dedicated to apparels in China, in line with the Group's strategy of growing non-club product categories.

To better serve avid golf enthusiasts, certain self-operated stores offer fitting centres equipped with high-speed cameras and precision software to capture relevant swing data. As of 31 March 2017, the Group had four fitting centres.

As of 31 March 2017, the Group had approximately 2,700 distributors. The Group's distributors consist of (a) direct third-party retailers and (b) wholesale distributors ("Wholesale Distributors") that on-sell the Group's products to other third parties. Direct third-party retailers include, among others, sports megastores, which are large retailers of sports goods. As of 31 March 2017, the Group's products were sold at 1,238 individual sports megastores.

In Japan, the Group sells products to direct third-party retailers, including sports megastores such as Golf 5 and Xebio. The Group has no Wholesale Distributors in Japan. With respect to the distribution channels outside Japan, the Group generally sells products to Wholesale Distributors.

The Group develops and manages its sales and distribution network on a country-by-country basis to cater to the specific retail landscape and consumer demographics. The makeup of its sales and distribution network varies across regions depending on local retail landscape and its go-to market strategy in that particular region. The Group is constantly evaluating its existing channels and exploring new channels to optimise its sales and distribution network.

### Manufacturing processes

Committed to its craftsmanship heritage, the Group is the only major golf products company that possesses professional handcrafted techniques together with significant in-house manufacturing capabilities. The Group performs all key manufacturing processes for golf clubs at its campus located in Sakata, Yamagata prefecture of Japan (the "Sakata Campus") while outsourcing non-core processes to the Group's suppliers, most of whom the Group has stable and long-term relationships with. This combination of in-house and outsourced manufacturing processes enables the Group to control core technical know-how and intellectual property and ensure the quality of products while controlling production costs.

Located on an approximately 163,000 square meter parcel of land, the Sakata Campus is staffed with approximately 335 craftsmen, 24 of whom are master craftsmen with more than 30 years of experience on average. The craftsmen's dedication to product quality enables the Group to maintain the iconic and premium status of the HONMA brand in the golf industry.

## Business review and outlook (continued)

### Overview (continued)

#### Employees

As of 31 March 2017, the Group had 989 employees worldwide, a majority of whom were based in Japan.

The Group seeks to hire people who identify with its core values and emphasizes on the job training. For sales personnel in self-operated stores, the Group offers a number of training curriculum, including an internal golf club fitter certification program. Moreover, the Group has implemented a rigorous apprenticeship program at the Sakata Campus through which senior craftsmen pass down their experience to the younger generation.

To retain and incentivize the management and employees, the Group offers competitive remuneration packages including, among others, salaries, performance-based cash bonus and share-based compensation. The Group reviews its remuneration scheme from time to time to ensure its consistency with market practice. The Group's employee benefits expense amounted to JPY5,192.2 million for the year ended 31 March 2017.

The Group adopted its restricted share unit ("RSU") scheme in October 2015 to incentivize its directors, management and eligible employees. The Group recognised RSU expenses of JPY228.0 million during the year ended 31 March 2017, including JPY13.3 million for manufacturing personnel, JPY91.6 million for sales and marketing personnel and JPY123.1 million for administrative personnel.

### Outlook

#### Business outlook

During the year ending 31 March 2018, the Group will continue its efforts to build a world-leading golf lifestyle company on the foundation of its craftsmanship heritage. The Group intends to continue to pursue the following:

- **Optimise the product mix by further penetrating high growth consumer segments.** The Group's traditional customer base comprises Segment 2 consumers, which are affluent consumers willing to pay a premium price for golf clubs. The Group has expanded into new consumer segments which together constitute the vast majority of the global golf products market and where the Group believes there is strong growth potential. The Group aims to further penetrate such customer segments through product offerings designed to meet the evolving preferences of its target customers.
- **Continue product innovation and development to cater to the latest market trends.** The Group devotes significant resources to new product development to ensure that its offerings remain up to date with the latest market trends. The Group's research and development expenses amounted to JPY535.3 million and JPY526.0 million for the year ended 31 March 2016 and 2017, respectively. All of the Group's golf clubs are developed at the Sakata Campus by its master craftsmen and other research and development personnel. The research and development team will seek to incorporate innovations in ergonomics and material sciences in its designs and continue to collaborate closely with professional golf players to optimise product performance. In October 2016, the Group launched TW737, the third generation of TOUR WORLD family of golf clubs. TW737 was engineered to meet the needs of avid golf enthusiasts and has been tested by members of TEAM HONMA. By adopting a new forging technique as well as a vertical grain flow on the cup face, TW737 is able to deliver improved performance in initial ball release, launch angle, spin rate and carry as compared to the older version as well as competitors' products. In recognition of its outstanding quality, TW737 was awarded one gold medal and four silver medals from Golf Digest's Hot List Japan 2017 and three silver medals from Golf Digest USA's 2017 Hot List.

# Management Discussion and Analysis

## Business review and outlook (continued)

### Outlook (continued)

#### Business outlook (continued)

- **Further increase market share and enhance brand awareness in existing markets.** Enhancing brand awareness and gaining market share in Asia will continue to be a key part of the Group's future growth strategies. While the Group already has a strong presence in its home markets of Japan, Korea and China (including Hong Kong and Macau), the Group believes that there remains significant room to increase its market share, in particular the new consumer segments of Segments 5 and 6. The Group intends to achieve this by further expanding its distribution channels across Asia and by accelerating the penetration into new consumer segments while continuously investing into marketing campaigns.
- **Penetrate new markets in North America and Europe.** North America and Europe account for a significant share of the global golf products market. The Group currently only has a small presence in these markets, and expansion into these markets will form a key component of its future growth. The Group intends to support its expansion in these markets by, among others, (i) stepping up marketing activities that create brand and product awareness, (ii) partnering with quality retailers and (iii) considering attractive and complementary acquisition opportunities. In the year ended 31 March 2017, the Company established a local team, which is based in Los Angeles, and completed its channel reorganisation in the North America market. The Group has also redesigned its European go-to-market strategy with an initial focus on four country groups, namely (i) the German speaking countries (Germany, Austria and Switzerland), (ii) Southern Europe (primarily Spain and Italy), (iii) France and Benelux (Belgium, the Netherlands and Luxemburg) and (iv) Sweden and is in the process of implementing the strategy. The Group's initiatives include, among others, the hiring of a dedicated European sales team, the establishment of distribution and customer service centres and engagement of green grass players to raise its brand awareness and product recognition.
- **Continue to invest in the marketing and promotion of HONMA brand.** The Group plans to further increase the exposure and recognition of HONMA brand, primarily by maintaining a group of prominent professional golf players to TEAM HONMA, sponsoring high-profile golf tournaments and launching TV and offline marketing and product campaigns. The Group will continue to utilise traditional media such as television and print media while tapping into online media and social networking websites and applications such as Facebook, Instagram and Twitter to increase media exposure globally. For example, Honma's innovative product development process is featured in CNN International's documentary series on Japanese innovations.
- **Continue to increase operational efficiency and optimise cost structure.** While pursuing its growth strategies, the Group is also focused on increasing its operational efficiency and optimising its cost structure. For example, the Group has enhanced operational efficiency at the Sakata Campus through procurement savings and improvements in the manufacturing process.
- **Provide customers with a complete golf lifestyle experience by growing non-club product lines.** The Group plans to leverage the strength of its brand to continue expanding its business to related product lines such as golf balls, bags, apparels and other accessories to complement its future growth.



## Business review and outlook (continued)

### Outlook (continued)

#### Industry outlook

Golf is a sport which boasts worldwide popularity and is enjoyed by millions globally. The Group expects the following factors to be key drivers of growth for the golf products industry over the next several years:

- **“Lifestyle Sport” Proposition and Increasing Popularity in Major Markets.** Positioned as a “lifestyle sport” with an element of prestige that accommodates competition, entertainment and physical exercise, golf appeals to modern consumers who pursue a higher quality lifestyle with an increasing awareness for health and wellness. As a result, the sport has been gaining popularity in major markets. For example, there were 2.5 million beginner golfers, which comprised individuals who played golf on a golf course for the first time, in the U.S. in 2016, up from 1.5 million in 2011, representing a compound annual growth rate of 10.8%. The number of rounds played in the U.S. increased by 0.6% from 2015 to 2016. Women and non-Caucasians represent 24% and 19%, respectively, of golfers in the U.S. in 2016, reflecting golf’s growing popularity in these demographic segments.
- **New Markets and Demographics.** Golf has traditionally been under-penetrated in emerging markets. In recent years, more people in emerging markets, especially in Asia, have started to play the sport, driven by increasing disposable income, higher standards of living and greater emphasis on leisure activities.
- **Golf’s Return to the Olympic Games.** The reinclusion of golf in the Olympic Games beginning in 2016 is expected to significantly raise the profile of the sport worldwide. In addition, with Japan hosting the Olympics in 2020, the golf products markets in Japan and other parts of Asia are expected to receive a significant boost in the years to come.
- **Expansion of Retail Channels.** Diverse retail channels have been established to address consumers’ purchase preferences, which were predominantly bricks and mortar store focused in the past. In recent years, emerging channels, such as e-commerce channels, have gained increasing importance in capturing previously untapped or underpenetrated consumer segments.
- **Technological Innovation.** Golf products development has always been driven by technological innovations over the years. Further developments in clubs, balls and related products are expected to make the game more accessible, enjoyable and exciting.



# Management Discussion and Analysis

## Financial review

The following table is a summary of the Group's consolidated statement of profit or loss with line items in absolute amounts and as percentages of the Group's total revenue for the years indicated, together with the change (expressed in percentages) from the year ended 31 March 2016 to the year ended 31 March 2017.

	For the year ended 31 March				Year-on- Year Change
	2017		2016		
	JPY	%	JPY	%	
<i>(In thousands, except for percentages and per share data)</i>					
<b>Consolidated Statement of Profit or Loss</b>					
<b>Revenue</b>	<b>24,242,435</b>	<b>100.0</b>	22,368,761	100.0	8.4
Cost of sales	(9,694,062)	(40.0)	(9,173,918)	(41.0)	5.7
<b>Gross profit</b>	<b>14,548,373</b>	<b>60.0</b>	13,194,843	59.0	10.3
Other income and gains	1,178,475	4.9	77,125	0.3	1428.0
Selling and distribution expenses	(8,511,354)	(35.1)	(8,058,098)	(36.0)	5.6
Administrative expenses	(1,581,675)	(6.5)	(1,362,533)	(6.1)	16.1
Other (expenses)/income, net	(89,993)	(0.4)	104,565	0.5	(186.1)
Finance costs	(22,225)	(0.1)	(24,073)	(0.1)	(7.7)
Finance income	42,204	0.2	27,307	0.1	54.6
<b>Profit before tax</b>	<b>5,563,805</b>	<b>23.0</b>	3,959,136	17.7	40.5
Income tax expense	(611,136)	(2.5)	(394,596)	(1.8)	54.9
<b>Net profit</b>	<b>4,952,669</b>	<b>20.5</b>	3,564,540	15.9	38.9
<b>Earnings per share attributable to ordinary equity holders of the parent:</b>					
Basic and diluted - For profit for the year (JPY)	8.47		7.51		12.8
Non-IFRS Financial Measures					
Adjusted SG&A <sup>(1)</sup>	(9,635,334)	(39.7)	(9,076,714)	(40.6)	6.2
Operating profit <sup>(2)</sup>	4,946,318	20.4	4,129,769	18.5	19.8
Net operating profit <sup>(3)</sup>	4,365,611	18.0	3,742,557	16.7	16.6

Notes:

- (1) Adjusted SG&A is derived from the sum of (a) selling and distribution expenses and (b) administrative expenses by (i) subtracting listing expenses and (ii) subtracting RSU expenses in relation to sales and marketing staff and administrative staff. For a reconciliation of adjusted SG&A to the sum of (a) selling and distribution expenses and (b) administrative expenses, see "Management Discussion and Analysis — Non-IFRS Financial Measures — Adjusted SG&A."
- (2) Operating profit is derived from profit before tax by (i) subtracting other income and gains, (ii) adding other expenses, (iii) adding listing expenses and (iv) adding RSU expenses. For a reconciliation of operating profit to profit before tax, see "Management Discussion and Analysis — Non-IFRS Financial Measures — Operating Profit."
- (3) Net operating profit is derived from net profit by (i) subtracting other income and gains, (ii) adding other expenses, (iii) adding listing expenses, (iv) adding RSU expenses and (v) adding impact on tax. The Group referred to such measure as adjusted net profit in the Group's Interim Results Announcement for the Six Months Ended 30 September 2016 dated 16 November 2016. For a reconciliation of net operating profit to net profit, see "Management Discussion and Analysis — Non-IFRS Financial Measures — Net Operating Profit."

## Financial review (continued)

### Revenue

The Group's total revenue increased by 8.4% from JPY22,368.8 million for the year ended 31 March 2016 to JPY24,242.4 million for the year ended 31 March 2017.

### Constant currency revenue growth

On a constant currency basis, the Group's total revenue grew by 12.7% from the year ended 31 March 2016 to the year ended 31 March 2017. For the purpose of calculating constant currency revenue growth, the Group has used the average exchange rate of the year ended 31 March 2016 to translate sales recorded during the year ended 31 March 2017, to the extent the original currency for such sales is not JPY.

Constant currency revenue growth is used to supplement measures that were prepared in accordance with IFRS. It is however not a measure of financial performance under IFRS and should not be considered as an alternative to measures presented in accordance with IFRS.

### Revenue by product groups

The Group offers customers a complete golf lifestyle experience through an extensive portfolio of HONMA-branded golf clubs, golf balls, bags, apparels and other accessories. The following table shows the revenue of product groups by absolute amounts and as percentages of the Group's total revenue for the years indicated.

	For the year ended 31 March				Year-on-Year Change	
	2017		2016		on as	on constant
	JPY	%	JPY	%	reported basis	currency basis <sup>(1)</sup>
					%	%
	<i>(In thousands, except for percentages)</i>					
<b>Golf clubs:</b>						
BERES	9,509,562	39.3	9,912,207	44.3	(4.1)	(0.2)
TOUR WORLD	4,829,806	19.9	4,330,562	19.4	11.5	13.0
Be ZEAL	2,547,897	10.5	1,173,221	5.2	117.2	120.4
G1X <sup>(2)</sup>	50,837	0.2	58,939	0.3	(13.7)	(3.5)
Others						
Specialised models <sup>(3)</sup>	2,596,236	10.7	2,878,115	12.9	(9.8)	(2.2)
Putters	651,469	2.7	499,688	2.2	30.4	40.0
<b>Golf clubs subtotal</b>	<b>20,185,807</b>	<b>83.3</b>	<b>18,852,732</b>	<b>84.3</b>	<b>7.1</b>	<b>11.4</b>
<b>Golf Balls</b>	<b>735,762</b>	<b>3.0</b>	<b>419,891</b>	<b>1.9</b>	<b>75.2</b>	<b>83.4</b>
<b>Bags, apparels and other accessories<sup>(4)</sup></b>	<b>3,320,866</b>	<b>13.7</b>	<b>3,096,138</b>	<b>13.8</b>	<b>7.3</b>	<b>11.9</b>
<b>Total</b>	<b>24,242,435</b>	<b>100.0</b>	<b>22,368,761</b>	<b>100.0</b>	<b>8.4</b>	<b>12.7</b>

# Management Discussion and Analysis

## Financial review (continued)

### Revenue (continued)

#### Revenue by product groups (continued)

Notes:

- (1) For further information, see “— Constant Currency Revenue Growth.”
- (2) Targets consumers in Segments 8 and 9, whose purchasing decisions are more driven by price.
- (3) Consist of golf clubs that are produced for specific geographic regions or events.
- (4) Include golf bags, apparels, golf club head covers, footwear, gloves, headwear and other golf-related accessories.

The Group recorded robust revenue growth in all three main product categories during the year ended 31 March 2017. Golf clubs comprise the majority of the Group's business, and revenue for golf clubs increased by 7.1% from JPY18,852.7 million for the year ended 31 March 2016 to JPY20,185.8 million for the year ended 31 March 2017. On a constant currency basis, revenue for golf clubs grew by 11.4% from the year ended 31 March 2016 to the year ended 31 March 2017. The growth was primarily driven by (i) Be ZEAL, a new family of golf clubs that was launched in January 2016, which allowed the Group to tap into Segment 5 customers, as well as (ii) TOUR WORLD, the revenue of which was primarily driven by the launch of TW737 in October 2016. On a constant currency basis, revenue for Be ZEAL and TOUR WORLD grew by 120.4% and 13.0%, respectively, from the year ended 31 March 2016 to the year ended 31 March 2017. Revenue for BERES decreased by 4.1% from JPY9,912.2 million for the year ended 31 March 2016 to JPY9,509.6 million for the year ended 31 March 2017. On a constant currency basis, revenue for BERES decreased by 0.2% from the year ended 31 March 2016 to the year ended 31 March 2017. The decrease was primarily due to the continued downward trend in the sales contribution by 5 and 4 star series of the BERES family. On the other hand, gross profit and gross profit margin for BERES increased for the year ended 31 March 2017. For more information, see “— Gross Profit and Gross Profit Margin — Gross Profit and Gross Profit Margin by Product Groups.”

Revenue for golf balls increased by 75.2% from JPY419.9 million for the year ended 31 March 2016 to JPY735.8 million for the year ended 31 March 2017. On a constant currency basis, revenue for golf balls grew by 83.4% from the year ended 31 March 2016 to the year ended 31 March 2017. Revenue for bags, apparels and other accessories increased by 7.3% from JPY3,096.1 million for the year ended 31 March 2016 to JPY3,320.9 million for the year ended 31 March 2017. On a constant currency basis, revenue for bags, apparels and other accessories increased by 11.9% from the year ended 31 March 2016 to the year ended 31 March 2017. The robust growth for these non-club product categories was primarily due to the establishment of dedicated sales teams and sales and distribution channels in the Group's home markets.

## Financial review (continued)

### Revenue (continued)

#### Revenue by geography

The Group's products are sold in approximately 50 countries worldwide, primarily in Asia and also across North America, Europe and other regions. The following table sets forth revenue for regions by absolute amounts and as percentages of total revenue for the years indicated.

	For the year ended 31 March				Year-on-Year Change	
	2017		2016		on as	on constant
	JPY	%	JPY	%	reported basis	currency basis <sup>(1)</sup>
	<i>(In thousands, except for percentages)</i>					
Japan	12,950,336	53.4	11,889,359	53.2	8.9	8.9
Korea	3,391,232	14.0	2,816,042	12.6	20.4	21.7
China (including Hong Kong and Macau)	4,451,910	18.4	4,190,468	18.7	6.2	18.8
North America	636,080	2.6	793,164	3.5	(19.8)	(10.6)
Europe	499,592	2.1	665,997	3.0	(25.0)	(13.2)
Rest of the World	2,313,285	9.5	2,013,731	9.0	14.9	27.7
<b>Total</b>	<b>24,242,435</b>	<b>100.0</b>	<b>22,368,761</b>	<b>100.0</b>	<b>8.4</b>	<b>12.7</b>

Note:

(1) For further information, see "— Constant Currency Revenue Growth."

Revenue for Japan, Korea and China (including Hong Kong and Macau) collectively accounted for 85.8% of the Group's total revenue for the year ended 31 March 2017, and these markets are the Group's home markets. Sales in the Group's home markets were primary drivers of revenue growth during the year ended 31 March 2017.

Revenue for Japan grew by 8.9% to JPY12,950.3 million for the year ended 31 March 2017. The increase was due to the strength of the Group's product portfolio as well as brand equity. With the launch of Be ZEAL in January 2016, the Group is able to complete its product portfolios to address the needs of affluent, avid and beginner golfers in Segments 2, 5 and 6, respectively. Golfers in Segments 5 and 6 continue to demonstrate higher growth rates as compared to country average.

Revenue for China (including Hong Kong and Macau) rose by 6.2% from JPY4,190.5 million for the year ended 31 March 2016 to JPY4,451.9 million for the year ended 31 March 2017. On a constant currency basis, revenue for China (including Hong Kong and Macau) increased by 18.8% from the year ended 31 March 2016 to the year ended 31 March 2017. The increase was primarily due to the popularity of products such as BERES and TOUR WORLD among affluent and avid golfers, supported by continued expansion of wholesale distribution channels in China and Hong Kong.

# Management Discussion and Analysis

## Financial review (continued)

### Revenue (continued)

#### Revenue by geography (continued)

Revenue for Korea increased by 20.4% from JPY2,816.0 million for the year ended 31 March 2016 to JPY3,391.2 million for the year ended 31 March 2017. On a constant currency basis, revenue for Korea increased by 21.7% from the year ended 31 March 2016 to the year ended 31 March 2017. The increase was primarily due to the strength of the Group's product portfolio and successful cooperation with its exclusive distributor in the country. Sales in Korea regained its momentum after a temporary and company-wide inventory reduction by such distributor.

Revenue for North America decreased from JPY793.2 million for the year ended 31 March 2016 to JPY636.1 million for the year ended 31 March 2017. A substantial portion of revenue for the year ended 31 March 2017 relate to sales to the Group's new distributors in the first quarter of 2017. On a constant currency basis, revenue for North America decreased by 10.6% from the year ended 31 March 2016 to the year ended 31 March 2017. Revenue for Europe decreased from JPY666.0 million for the year ended 31 March 2016 to JPY500.0 million for the year ended 31 March 2017. On a constant currency basis, revenue for Europe decreased by 13.2% from the year ended 31 March 2016 to the year ended 31 March 2017. The decreases were due to the restructuring of the Group's distribution channels in these markets, as the Group seeks to make substantial inroads into these markets and better address the needs of local golfing communities. The Group has completed its channel reorganisation in the North American market and expects to substantially complete the process in Europe in the year ending 31 March 2018.

#### Revenue by sales and distribution channels

The Group has an extensive sales and distribution network that allows the Group to reach a broad customer base in its target markets. The Group's sales and distribution network consists of HONMA-branded self-operated stores as well as distributors. The Group's distributors include (a) direct third-party retailers, including sports megastores, and (b) Wholesale Distributors that on-sell the Group's products to other third parties. The following table sets forth revenue for self-operated stores and distributors by absolute amounts and as percentages of total revenue for the years indicated.

	For the year ended 31 March				Year-on-Year Change	
	2017		2016		on as	on constant
	JPY	%	JPY	%	reported basis	currency basis <sup>(1)</sup>
	<i>(In thousands, except for percentages)</i>					
Self-operated stores	9,145,251	37.7	8,334,484	37.3	9.7	14.8
Distributors	15,097,184	62.3	14,034,277	62.7	7.6	11.5
<b>Total</b>	<b>24,242,435</b>	<b>100.0</b>	<b>22,368,761</b>	<b>100.0</b>	<b>8.4</b>	<b>12.7</b>

Note:

(1) For further information, see "— Constant Currency Revenue Growth."

## Financial review (continued)

### Revenue (continued)

#### Revenue by sales and distribution channels (continued)

Revenue for sales to distributors increased by 7.6% from JPY14,034.3 million for the year ended 31 March 2016 to JPY15,097.2 million for the year ended 31 March 2017. Going forward, the Group expects that sales to distributors will continue to increase as the Group plans to penetrate new markets by partnering with quality distributors, and gradually shift focus towards a distributorship model in certain existing geographic markets.

Revenue for self-operated stores increased by 9.7% from JPY8,334.5 million for the year ended 31 March 2016 to JPY9,145.3 million for the year ended 31 March 2017. The increase was primarily due to both same store sales growth and new store openings.

### Cost of sales

Cost of sales increased by 5.7% from JPY9,173.9 million for the year ended 31 March 2016 to JPY9,694.1 million for the year ended 31 March 2017, which increase was in line with revenue growth. The table below sets forth a breakdown of the key components of cost of sales, each expressed as absolute amounts and as percentages of the total cost of sales during the years indicated.

	For the year ended 31 March			
	2017		2016	
	JPY	%	JPY	%
	<i>(In thousands, except for percentages)</i>			
Raw materials	4,843,565	50.0	5,119,742	55.8
Employee benefits	1,509,481	15.6	1,388,176	15.1
Manufacturing overhead <sup>(1)</sup>	500,288	5.1	640,856	7.0
Finished goods purchased from suppliers	2,840,728	29.3	2,025,144	22.1
<b>Total</b>	<b>9,694,062</b>	<b>100.0</b>	<b>9,173,918</b>	<b>100.0</b>

Note:

(1) Includes depreciation and amortization of property, plant and equipment, other manufacturing overhead and cost of services rendered.



# Management Discussion and Analysis

## Financial review (continued)

### Gross profit and gross profit margin

Gross profit increased by 10.3% from JPY13,194.8 million for the year ended 31 March 2016 to JPY14,548.4 million for the year ended 31 March 2017. Gross profit margin slightly increased from 59.0% for the year ended 31 March 2016 to 60.0% for the year ended 31 March 2017.

### Gross profit and gross profit margin by product groups

The following table sets forth a breakdown of gross profit and gross profit margin by product groups for the years indicated.

	For the year ended 31 March			
	2017		2016	
	JPY	%	JPY	%
	<i>(In thousands, except for percentages)</i>			
<b>Golf clubs:</b>				
BERES	6,695,931	70.4	6,131,654	61.9
TOUR WORLD	2,729,464	56.5	2,451,790	56.6
Be ZEAL	1,496,592	58.7	671,200	57.2
G1X <sup>(1)</sup>	21,917	43.1	30,400	51.6
Others				
Specialised models <sup>(2)</sup>	1,758,509	67.7	2,085,785	72.5
Putters	449,694	69.0	333,129	66.7
<b>Golf clubs subtotal</b>	<b>13,152,107</b>	<b>65.2</b>	<b>11,703,958</b>	<b>62.1</b>
<b>Golf Balls</b>	<b>378,136</b>	<b>51.4</b>	<b>239,161</b>	<b>57.0</b>
<b>Bags, apparels and other accessories<sup>(3)</sup></b>	<b>1,018,130</b>	<b>30.7</b>	<b>1,251,724</b>	<b>40.4</b>
<b>Total</b>	<b>14,548,373</b>	<b>60.0</b>	<b>13,194,843</b>	<b>59.0</b>

Notes:

- (1) Targets consumers in Segments 8 and 9, whose purchasing decisions are more driven by price.
- (2) Consist of golf clubs that are produced for specific geographic regions or events.
- (3) Include golf bags, apparels, golf club head covers, footwear, gloves, headwear and other golf-related accessories.

BERES golf clubs target Segment 2 consumers, who purchase golf clubs at high prices, and gross profit margin for BERES golf clubs is higher than those for other three families of golf clubs. Gross profit for BERES increased by 9.2% from JPY6,131.7 million for the year ended 31 March 2016 to JPY6,695.9 million for the year ended 31 March 2017, and gross profit margin for BERES increased from 61.9% for the year ended 31 March 2016 to 70.4% for the year ended 31 March 2017. Such increases were primarily due to sales of newly launched products, such as the Trump series and the 60th anniversary series as well as an increase in sales contribution from self-operated stores, in the year ended 31 March 2017.

## Financial review (continued)

### Other income and gains

Other income and gains increased from JPY77.1 million for the year ended 31 March 2016 to JPY1,178.5 million for the year ended 31 March 2017. The increase was primarily due to foreign exchange gains of JPY1,023.8 million in the year ended 31 March 2017.

### Selling and distribution expenses

Selling and distribution expenses increased by 5.6% from JPY8,058.1 million for the year ended 31 March 2016 to JPY8,511.4 million for the year ended 31 March 2017. The increase was primarily due to an increase in employee benefits for sales and marketing personnel, which included RSU expenses of JPY91.6 million for the year ended 31 March 2017. Selling and distribution expenses as a percentage of revenue decreased from 36.0% for the year ended 31 March 2016 to 35.1% for the year ended 31 March 2017. The following table sets forth a breakdown of selling and distribution expenses by absolute amounts and percentages of total selling and distribution expenses for the years indicated.

	For the year ended 31 March			
	2017		2016	
	JPY	%	JPY	%
	<i>(In thousands, except for percentages)</i>			
Employee benefits	3,248,991	38.2	2,947,676	36.6
Advertising and promotion expenses	2,473,951	29.1	2,367,787	29.4
Rental fees	1,433,347	16.8	1,569,767	19.5
Others <sup>(1)</sup>	1,355,065	15.9	1,172,868	14.5
<b>Total</b>	<b>8,511,354</b>	<b>100.0</b>	<b>8,058,098</b>	<b>100.0</b>

Note:

(1) Include depreciation, travel expenses, consumables, transportation expenses and other expenses.

# Management Discussion and Analysis

## Financial review (continued)

### Administrative expenses

Administrative expenses increased by 16.1% from JPY1,362.5 million for the year ended 31 March 2016 to JPY1,581.7 million for the year ended 31 March 2017. The increase was primarily due to JPY243.0 million of listing expenses and JPY123.1 million of RSU expenses for administrative staff recognised in the year ended 31 March 2017.

### Other expenses or income

Other expenses amounted to JPY90.0 million for the year ended 31 March 2017, compared to JPY104.6 million of other income for the year ended 31 March 2016. The change was primarily due to the incurrence of employee termination benefits of JPY48.5 million and impairment of property, plants and equipment of JPY33.9 million in the year ended 31 March 2017.

### Finance costs

Finance costs decreased by 7.7% from JPY24.1 million for the year ended 31 March 2016 to JPY22.2 million for the year ended 31 March 2017. The decrease was primarily due to decrease in bank borrowings in the year ended 31 March 2017.

### Finance income

Finance income increased by 54.6% from JPY27.3 million for the year ended 31 March 2016 to JPY42.2 million for the year ended 31 March 2017. The increase was primarily due to an increase in cash and cash equivalents as a result of the net proceeds received from the global offering.

### Profit before tax

As a result of the foregoing, profit before tax increased by 40.5% from JPY3,959.1 million for the year ended 31 March 2016 to JPY5,563.8 million for the year ended 31 March 2017.



## Financial review (continued)

### Income tax expense

Income tax expense increased by 54.9% from JPY394.6 million for the year ended 31 March 2016 to JPY611.1 million for the year ended 31 March 2017. The increase was primarily due to the increase in profit before tax in the year ended 31 March 2017. The Group's effective tax rate slightly increased from 10.0% for the year ended 31 March 2016 to 11.0% for the year ended 31 March 2017.

### Net profit

As a result of the foregoing, net profit increased by 38.9% from JPY3,564.5 million for the year ended 31 March 2016 to JPY4,952.7 million for the year ended 31 March 2017. Net profit margin increased from 15.9% for the year ended 31 March 2016 to 20.5% for the year ended 31 March 2017.

### Non-IFRS financial measures

In addition to the IFRS measures in its consolidated financial statements, the Group also uses the non-IFRS financial measures of adjusted SG&A, operating profit and net operating profit to evaluate its operating performance. The Group believes that such non-IFRS measures provide useful information to investors in understanding and evaluating its consolidated results of operations in the same manner as its management and in comparing financial results across accounting periods on a like-for-like basis.

The use of adjusted SG&A, operating profit and net operating profit has material limitations as analytical tools, as adjusted SG&A does not include all items that have impacted selling and distribution expenses and administrative expenses, the nearest IFRS expense measures, operating profit does not include all items that have impacted profit before tax, the nearest IFRS performance measure, and net operating profit does not include all items that have impacted net profit, the nearest IFRS performance measure.

### Adjusted SG&A

The Group derives adjusted SG&A from the sum of (a) selling and distribution expenses and (b) administrative expenses by (i) subtracting listing expenses and (ii) subtracting RSU expenses in relation to sales and marketing staff and administrative staff. The following table reconciles adjusted SG&A to the sum of (a) selling and distribution expenses and (b) administrative expenses for the periods indicated.

	For the year ended 31 March	
	2017	2016
	<i>(In JPY thousands)</i>	
Selling and distribution expenses	8,511,354	8,058,098
Administrative expenses	1,581,675	1,362,533
Adjustment for:		
Listing expenses	(243,000)	(224,000)
RSU expenses in relation to sales and marketing staff and administrative staff	(214,695)	(119,917)
Adjusted SG&A	<b>9,635,334</b>	<b>9,076,714</b>

# Management Discussion and Analysis

## Financial review (continued)

### Operating profit

The Group derives operating profit from profit before tax by (i) subtracting other income and gains, (ii) adding other expenses, (iii) adding listing expenses and (iv) adding RSU expenses. Operating profit eliminates the effect of other income and gains and other expenses, which are primarily related to non-recurring events. The following table reconciles operating profit to profit before tax for the periods indicated.

	For the year ended 31 March	
	2017	2016
	<i>(In JPY thousands)</i>	
Profit before tax	5,563,805	3,959,136
Adjustment for:		
Other income and gains	(1,178,475)	(77,125)
Other expenses	89,993	(104,565)
Listing expenses	243,000	224,000
RSU expenses	227,995	128,323
Operating profit	<u>4,946,318</u>	<u>4,129,769</u>

### Net operating profit

The Group derives net operating profit from net profit by (i) subtracting other income and gains, (ii) adding other expenses, (iii) adding listing expenses, (iv) adding RSU expenses and (v) adding impact on tax related to items (i) and (ii) above. Net operating profit eliminates the effect of other income and gains and other expenses, which are primarily related to non-recurring events. The following table reconciles net operating profit to net profit for the periods indicated.

	For the year ended 31 March	
	2017	2016
	<i>(In JPY thousands)</i>	
Net profit	4,952,669	3,564,540
Adjustment for:		
Other income and gains	(1,178,475)	(77,125)
Other expenses	89,993	(104,565)
Listing expenses	243,000	224,000
RSU expenses	227,995	128,323
Impact on tax	30,429	7,384
Net operating profit	<u>4,365,611</u>	<u>3,742,557</u>

## Financial review (continued)

### Working capital management

	For the year ended 31 March	
	2017	2016
Inventories turnover days <sup>(1)</sup>	258	287
Trade and bills receivables turnover days <sup>(2)</sup>	65	48
Trade and bills payables turnover days <sup>(3)</sup>	39	54

#### Notes:

- (1) Inventories turnover days are calculated using the average of opening balance and closing balance of inventories for a year divided by cost of sales for the relevant year and multiplied by 365 days.
- (2) Trade and bills receivables turnover days are calculated using the average of opening balance and closing balance of trade and bills receivables for a year divided by revenue for the relevant year and multiplied by 365 days.
- (3) Trade and bills payables turnover days are calculated using the average of opening balance and closing balance of trade and bills payables for a year divided by cost of sales for the relevant year and multiplied by 365 days.

Compared to the year ended 31 March 2016, inventories turnover days and trade and bills payables turnover days decreased for the year ended 31 March 2017. The decreases were primarily due to decreases in inventories, in particular finished goods, and reduction in one-off bills payables from 31 March 2016 to 31 March 2017. The Group aims to continuously deliver reduction in its inventories.

Compared to the year ended 31 March 2016, trade and bills receivables turnover days increased for the year ended 31 March 2017. The increases were primarily due to the fact that sales to Korea ramped up substantially in February and March of 2017 after a temporary and company-wide inventory reduction by the Group's distributor in Korea.

### Inventories

The following table sets forth the balance of the Group's inventories as of the dates indicated.

	As of 31 March 2017	As of 31 March 2016
	<i>(In JPY thousands)</i>	
Raw materials	962,601	750,035
Work in progress	1,173,860	1,486,927
Finished goods	4,508,865	5,580,667
Less: provision	(352,428)	(428,299)
<b>Total</b>	<b>6,292,898</b>	<b>7,389,330</b>

# Management Discussion and Analysis

## Financial review (continued)

### Inventories (continued)

The following table sets forth aging analysis of the Group's inventories as of the dates indicated.

	As of 31 March 2017	As of 31 March 2016
	<i>(In JPY thousands)</i>	
Within 1 year	3,572,854	3,625,204
1 year to 2 years	1,287,782	1,704,916
2 to 3 years	698,430	1,127,924
3 to 4 years	355,957	685,535
Over 4 years	377,875	245,751
<b>Total</b>	<b>6,292,898</b>	<b>7,389,330</b>

The Group prepares its inventory aging analysis with reference to product launch date, instead of capitalisation date. For example, inventories reported as aged between two to three years in the table above represent inventories relating to products that were launched two to three years before the relevant balance sheet date. Such inventories may have been produced and/or procured and hence capitalised more recently than as shown in the said aging analysis.

The Group adopted this approach of inventory aging analysis because it allows the Group to implement a more effective inventory management process with a view to each product's life cycle. The Group typically launches new products every 18 to 24 months while continuously marketing the older generation for another six to twelve months.

### Liquidity and capital resources

During the year ended 31 March 2017, the Group financed its operations primarily through cash from operations, net proceeds received from the global offering and proceeds from bank loans. The Group intends to finance its expansion and business operations by internal resources and through organic and sustainable growth, bank borrowings, as well as the net proceeds received from the global offering.

As of 31 March 2017, the Group had JPY12,712.5 million in cash and cash equivalents, which were primarily held in U.S. dollar, Japanese yen and Renminbi. The Group's cash and cash equivalents primarily consist of cash on hand and demand deposits.

A substantial portion of the Group's operation is based in Japan, and a substantial portion of the Group's revenue and expenditures are denominated and settled in Japanese yen. As a result, the Group's currency risk is limited, and the Group did not use any derivative contracts to hedge against such risk as of 31 March 2017.



## Financial review *(continued)*

### Exposure to fluctuations in exchange rates

Fluctuations in exchange rates give rise to both translation and transaction effects.

### Currency fluctuation effects on translations

The Group's financial statements are prepared in Japanese yen. In connection with the preparation of the Group's consolidated financial statements, the results of operations of its subsidiaries, which are initially prepared in their respective local functional currencies, are translated into Japanese yen, using average monthly exchange rates. Fluctuations in these exchange rates from one period to the next impact the Group's consolidated results of operations and, depending on the magnitude of these fluctuations, could obscure underlying trends that would have been apparent if consolidated financial statements had been prepared on a constant currency basis. In the years ended 31 March 2016 and 2017, the Group recognised exchange differences on translation of foreign operations of JPY(175.5) million and JPY(88.5) million, respectively in other comprehensive loss accounts.

### Currency fluctuation effects on transactions

The Group is exposed to transaction risks arising from sales or purchases by operating units in currencies other than the units' applicable functional currencies. A substantial portion of the Group's operation is based in Japan, and a substantial portion of the Group's revenue and expenditures are denominated and settled in Japanese yen. As a result, the Group's transaction risks are limited, and the Group currently does not use any derivative contracts to hedge against such risks as of 31 March 2017.

### Indebtedness

As of 31 March 2017, the Group's interest-bearing borrowings amounted to JPY291.3 million, all of which were denominated in Japanese yen. All of such borrowings were unsecured and payable within one year. The effective interest rate for the balance of the Group's interest-bearing borrowings as of 31 March 2017 ranged from 0.33% to 0.83%.

### Gearing ratio

The Group's gearing ratio is calculated by dividing (i) interest-bearing bank borrowings by (ii) total equity. As of 31 March 2016 and 31 March 2017, the Group's gearing ratio was 30.9% and 1.1%, respectively.

### Capital Commitment

As at 31 March 2017, the capital commitment of the Group was JPY82,069,000 (as at 31 March 2016: Nil) and will be funded primarily with cash generated from operations and net proceeds received from the global offering.

### Capital expenditures

The Group's capital expenditures for the year ended 31 March 2017 amounted to JPY635.2 million, which was used primarily to purchase property, plant and equipment and intangible assets. In the year ended 31 March 2017, the Group financed its capital expenditures primarily with cash generated from operations and net proceeds received from the global offering.

### Contingent liabilities

As of 31 March 2017, the Group did not have any significant contingent liabilities.

# Management Discussion and Analysis

## Financial review (continued)

### Material acquisitions and future plans for major investment

During the year ended 31 March 2017, the Group did not conduct any material investments, acquisitions or disposals. In addition, save for the expansion plans as disclosed in the sections headed "Business" and "Future Plans and Use of Proceeds" in the prospectus (the "**Prospectus**") of the Company dated 23 September 2016, the Group has no specific plan for major investment or acquisition for major capital assets or other businesses. However, the Group will continue to identify new opportunities for business development.

### Use of proceeds from the global offering

The Company was listed on the Stock Exchange on 6 October 2016. The net proceeds from the Company's global offering amounted to JPY16,798.3 million, which are intended to be applied in compliance with the intended use of proceeds as set out in the section headed "Net Proceeds from the Global Offering" in the Group's Announcement of Offer Price and Allotment Results dated 5 October 2016.

The following table sets forth the status of the use of proceeds from the global offering<sup>(1)</sup>:

Intended use of proceeds	Percentage of intended use of proceeds (%)	Intended use of proceeds from the global offering (In JPY millions)	Percentage of used amount as of 31 March 2017 (%)	Percentage of unused balance as of 31 March 2017 (%)
Potential strategic acquisitions	29.4	4,939	—	29.4
Sales and marketing activities in North America and Europe	15.1	2,536	11.8	3.3
Sales and marketing activities in home markets of Japan, Korea and China (including Hong Kong and Macau)	15.1	2,536	—	15.1
Capital expenditures	13.0	2,184	3.0	10.0
Repayment of interest-bearing bank borrowings	17.3	2,906	17.1	0.2
Providing funding for working capital and other general corporate purposes	10.1	1,697	3.8	6.3
<b>Total</b>	<b>100.0</b>	<b>16,798</b>	<b>35.7</b>	<b>64.3</b>

Note:

(1) The figures in the table are approximate figures.

As of 31 March 2017, the unused balance of the proceeds from the global offering of approximately JPY10,797 million are currently deposited with creditworthy banks with no recent history of default.

### Events after the reporting period

#### Final dividend

The Board recommends the payment of a final dividend of JPY3.00 per share, amounting to approximately a total of JPY1,827.2 million for the year ended 31 March 2017 (the "**2016/2017 Final Dividend**"), representing approximately 40.0% of the Group's distributable profit for the year ended 31 March 2017. The 2016/2017 Final Dividend is subject to the approval of the Company's shareholders at the forthcoming annual general meeting (the "**AGM**").

# Biographies of Directors and Senior Management

## Directors

### Executive Directors

**Mr. Liu Jianguo (劉建國)**, aged 48, was appointed as the Chairman of the Board, President and executive Director of the Company on 14 June 2016. He is the chairman of the Nomination Committee of the Company. He is also the chairman and representative director of Honma Golf Co., Ltd. (“**Honma Japan**”) and a director of Honma Holdings Group Limited (“**Honma Holdings**”) and certain subsidiaries of the Company. He is responsible for formulating the overall development strategies and business plans of our Group and overseeing the management and strategic development of our Group. Mr. Liu acquired our Group in 2010 and he has served as chairman of Honma Japan since June 2010. Mr. Liu has over 26 years of experience in business management. He has been the chairman of Shanghai POVOS Enterprise (Group) Co., Ltd. (上海奔騰企業(集團)有限公司), which is engaged in the development, manufacturing and marketing of household appliance products, since January 2002 and has been chairman of Zhejiang POVOS Appliance Co., Ltd. (浙江奔騰電器股份有限公司) since September 2000. From May 1991 to August 2000, Mr. Liu was the general manager of Zhejiang Changjiang Electronical Industry Co., Ltd. (浙江長江電子工業有限公司), where he was responsible for general management and daily operations of the company. Mr. Liu obtained an executive master of business administration degree from Guanghua School of Management, Peking University (北京大學), PRC, in January 2007.

**Mr. Ito Yasuki (伊藤康樹)**, aged 56, was appointed as an executive Director, Chief Marketing Officer and President of Japan Operations of the Company on 14 June 2016. He is mainly responsible for overseeing the marketing strategies and operations of our Group and overseeing our business in Japan. Mr. Ito has also served as president and representative director of Honma Japan since 21 December 2015, and as the director of the Marketing Division and the Third Overseas Sales Division since 1 February 2016. Mr. Ito joined our Group on 1 April 1985 and has served the Group for more than 32 years, during which he has gained extensive experience in the marketing of golf products. In February 1990, he joined as the senior staff of Ogikubo Office (荻窪營業所), and in April 1997, he became the manager of the Second Section of the First Department of the Sales Division. After that, he served in various positions in the Group, including as the deputy director of the Fifth Department of the Sales Division from May 2002 to March 2006, as the director of various sales and planning departments from April 2007 to April 2011, as the operating director of the Marketing Division from May 2011 to March 2014, and as the managing operating director of the Marketing Division from April 2014 to December 2015. Mr. Ito obtained a bachelor’s degree in business from Seikei University, Japan, in March 1985.

**Mr. Murai Yuji (榎井勇二)**, aged 57, was appointed as an executive Director and Chief Sales Officer of the Company on 14 June 2016. He is mainly responsible for overseeing the sales strategies and operations of our Group. Since 1 February 2016, Mr. Murai has also been the managing operating director of the Domestic Sales Division, as well as the managing operating director and head of the First Overseas Sales Division. Mr. Murai joined our Group in April 1983 and has served the Group for more than 34 years, during which he has gained extensive experience in the sales operations of golf products. Mr. Murai served as the deputy manager of various sales departments from April 1992 to March 1997. He was deputy director of the First Department of the Sales Division as well as deputy director of the Construction Department from April 1997 to March 2001, and deputy director and director of the Overseas Sales Department of the Sales Division from April 2001 to March 2007. From April 2007 to March 2009, Mr. Murai served as operating director of the Overseas Sales Division. Thereafter, he served as the operating director of the Domestic Sales Division from April 2009 to April 2011, as the operating director of the Sales Division from May 2011 to March 2012, and back to the position of operating director of the Domestic Sales Division from April 2012 to March 2014. Mr. Murai then served as the managing operating director of the Domestic Sales Division from April 2014 to January 2016. Mr. Murai obtained a bachelor’s degree in political economics from Nihon University, Japan, in March 1983.

# Biographies of Directors and Senior Management

## Directors (continued)

### Executive Directors (continued)

**Mr. Zuo Jun (左軍)**, aged 44, was appointed as an executive Director, Chief Administrative Officer and President of China Operations of the Company on 14 June 2016. He is also a member of the Remuneration Committee of the Company. He is primarily responsible for overseeing the administrative management of our Group and overseeing our business in the PRC. Mr. Zuo has been the president of World Power International Trading (Shanghai) Company Limited (世力國際貿易(上海)有限公司) since he joined our Group in February 2015 and a director of Honma Japan since June 2015. Mr. Zuo has nearly 21 years of experience in business management and operations. Prior to joining our Group, Mr. Zuo was a vice president of POVOS Electrical Appliance (Shanghai) Co., Ltd. (奔騰電器(上海)有限公司), a comprehensive high-tech enterprise which centres on development, manufacture and distribution of household electrical appliance, from March 2009 to December 2014. He was deputy general manager at TCL Household Appliance (Nanhai) Company (TCL小家電(南海)有限公司) from June 2006 to September 2008. From September 2004 to June 2006, he served as general manager of Shunde Ecom Intelligent Household Appliance Co., Ltd. (順德一家智能電器有限公司), a company engaged in intelligent household appliances manufacturing. He worked at Shunde Gree Household Appliance Company (順德格力小家電有限公司) as deputy general manager from June 2002 to June 2004. Mr. Zuo graduated from Central South University(中南大學, formerly known as Central South University of Technology (中南工業大學)), PRC, with a master's degree in thermal engineering in March 1996.

### Independent non-executive Directors

**Mr. Lu Pochin Christopher (盧伯卿)**, aged 58, was appointed as an independent non-executive Director of the Company on 18 September 2016. He is also the chairman of the Audit Committee and a member of the Nomination Committee of the Company. Mr. Lu worked at Deloitte Touche Tohmatsu for approximately 30 years from 1981, where he served in various positions, including chief executive officer of Deloitte Huayong Certified Public Accountants, managing partner of Eastern China Region, co-chairman of China Service Group, and the managing partner of the client and market strategy department. Mr. Lu is currently an executive director of Foxconn Interconnect Technology Ltd. and since August 2015, Mr. Lu has served as an independent director of Greenland Holdings Corporation Limited (綠地控股集團股份有限公司), a real property development company which is listed on the Shanghai Stock Exchange (stock code: 600606). He has also served as an independent non-executive director of Pantronics Holdings Limited (桐成控股有限公司), a manufacturer in the electronic manufacturing services industry which is listed on The Stock Exchange of Hong Kong Limited (stock code: 1611) since October 2016.

Mr. Lu has been a member of the American Institute of Certified Public Accountants since November 1988, and he is also a member of the Shanghai Institute of Certified Public Accountants. Mr. Lu graduated from the University of Illinois at Urbana-Champaign, USA, in January 1980 with a bachelor's degree of science majoring in accountancy, and in January 1981 with a master's degree in accounting science. He was presented with the Magnolia Silver Award by the Shanghai Municipal People's Government in 2003, and the Magnolia Gold Award by the Shanghai Municipal People's Government in 2005.

**Mr. Wang Jianguo (汪建國)**, aged 56, was appointed as an independent non-executive Director of the Company on 18 September 2016 and he is also the chairman of the Remuneration Committee and a member of the Audit Committee and the Nomination Committee of the Company. Mr. Wang has been the chairman of the Five Star Holdings Group Co., Ltd. (五星控股集團有限公司) since February 2009. Before that, Mr. Wang was the vice president of the Asia-Pacific Region for Best Buy Co., Inc., an American multinational consumer electronics corporation which is listed on the New York Stock Exchange (stock code: BBY). From December 1998 to February 2009, Mr. Wang served as the chairman and president of Jiangsu Five Star Appliance Co., Ltd. (江蘇五星電器有限公司), a company engaged in the sales of appliances. From July 1992 to October 1998, Mr. Wang worked at Jiangsu Wujiachua Corporation (江蘇省五交化總公司), and served in various positions including manager of comprehensive development, deputy general manager and general manager.

# Biographies of Directors and Senior Management

## Directors (continued)

### Independent non-executive Directors (continued)

Mr. Wang graduated from the Australian National University, Australia, in July 2004 with an executive master's degree in business administration. He has been the vice chairman of Jiangsu General Chamber of Commerce since December 2014. Mr. Wang was awarded the Service Industry Professional Special Contribution Award by Jiangsu Provincial People's Government in October 2014. Mr. Wang was granted the Outstanding Achievement Award by the China Chain Store & Franchise Association in November 2012. He was elected as the Model Worker of the National Business System (全國商務系統勞動模範) by the Ministry of Personnel and the Ministry of Commerce of the PRC in 2007. Mr. Wang has been sponsor of Hupan University (湖畔大學) since September 2015.

**Mr. Xu Hui (徐輝)**, aged 43, was appointed as an independent non-executive Director of the Company on 18 September 2016 and he is also a member of the Audit Committee and the Remuneration Committee of the Company. Mr. Xu has been the chief executive officer of Shanghai Xinfefan E-commerce Co., Ltd. (上海新飛凡電子商務有限公司) since November 2016. He served as the general manager of customer services and support of Greater China at Microsoft Corporation from March 2013 to December 2014 and as the vice president of Greater China at Microsoft Corporation from January 2015 to November 2016. From October 2009 to February 2013, he served in various positions in SAP Beijing Software System Co., Ltd, a multinational software company, including as the sales director, general manager of East and Central China and the vice president of Greater China. Mr. Xu had also held various positions at IBM China Company Limited since November 1996, including its business representative and clusters client unit executive of financial services sector.

Mr. Xu obtained his bachelor's degree in communications engineering from Shanghai Jiao Tong University (上海交通大學), PRC, in July 1995 and his executive master of business administration degree from Peking University (北京大學), PRC, in January 2007. He has served as an entrepreneurship mentor at Shanghai Jiao Tong University and Tongji University (同濟大學) since 2015 and at Fudan University (復旦大學) School of Management since 2016.

## Senior management

**Mr. Suwa Hiroshi (諏訪博士)**, aged 61, was appointed as our Managing Executive Officer of Product Development on 14 June 2016 and is primarily responsible for overseeing the research and development of our Group's products. He has been the Managing Executive Officer of Product Development of Honma Japan since 1 April 2014. He has also been the manager of the Sakata Campus since April 2009. Since Mr. Suwa joined our Group in 1978 in the Hawaii factory, he has held the following positions: deputy manager of the Golf Club Manufacturing Section from April 1983 to March 1986; manager of the Golf Club Manufacturing and Assembly Section from April 1986 to January 1990; deputy director of the Golf Club Manufacturing Department from February 1990 to May 1992; deputy director of the Wooden Golf Club Manufacturing Department from June 1992 to September 1996; deputy director of the Product Development Department from October 1996 to April 1998; director of the Product Development Department from May 1998 to June 2005; deputy manager of the Sakata Campus and director of the Product Development Department from June 2005 to March 2006; general manager of the Operational Planning, Product Development and Product Production Division, and deputy manager of the Sakata Campus from March 2006 to March 2007. From April 2007 to March 2014, Mr. Suwa also served as the operating director of the Product Development Division. Prior to joining our Group, Mr. Suwa worked at Oita Tourism Co., Ltd. from April 1974 to March 1978. Mr. Suwa graduated from Oita Prefectural Usuki Commercial High School, Japan, in March 1974.

## Biographies of Directors and Senior Management

### Senior management (continued)

**Mr. Ueda Kenji (上田健次)**, aged 60, was appointed as our Executive Officer of Production on 14 June 2016 and is mainly responsible for overseeing the production process and quality control of our Group. Mr. Ueda has been the executive officer of Production of Honma Japan since 1 May 2015 and is also the director of our Golf Club Manufacturing Department and Procurement Department. He joined our Group as operating director of the Manufacturing Division and deputy manager of the Sakata Campus on 9 August 2010. He was appointed as general manager of the Sakata Reform Promotion Office on 1 April 2014. Prior to joining our Group, Mr. Ueda had served as a project manager in Honeywell Japan Co., Ltd., a turbocharger production company, operating officer and director of quality assurance department at Fuji Car Manufacturing Co., Ltd., a company specializing in the manufacturing and selling products of environmental machinery, plant and vehicles, and the director of manufacturing department of Recaro Japan Co., Ltd., an automotive seating manufacturing and selling company, from June 1988 to October 2005. Mr. Ueda graduated from Osaka University, Japan, in March 1980 with a bachelor's degree in shipbuilding.

**Ms. Bian Weiwen (邊蔚文)**, aged 47, joined our Group on 1 November 2015 and was appointed as the Chief Financial Officer of our Group on 14 June 2016. She is responsible for overseeing the overall financial management of our Group. Ms. Bian has over 24 years of experience in the finance industry. Prior to joining our Group, Ms. Bian served in various positions at Royal Philips Electronics Co., Ltd., which is listed on the New York Stock Exchange (stock code: PHG) and Euronext N.V. (stock code: PHIA), and was the head of Finance of Business Group Domestic Appliance from April 2006 to September 2015. From January 2000 to March 2006, Ms. Bian was senior manager of the Project & Trade Finance Unit of the Corporate Finance Department at ThyssenKrupp AG, a diversified industrial group which is listed on Frankfurt Stock Exchange (stock code: DE 000 750 0001), where her responsibilities included the arrangement and execution of project financing for major projects in various areas of the group. Ms. Bian served as associate director of the Structured Finance and Advisory Department of UBS Warburg Deutschland from September 1997 to September 1999. From April 1994 to September 1997, she was an associate at Credit Suisse First Boston, working in its China and Germany offices. Ms. Bian graduated from Fudan University (復旦大學), PRC, with a bachelor's degree in international finance in July 1992. She was presented with the Magnolia Silver Award by the Shanghai Municipal People's Government in September 2011.

# Directors' Report

The Board is pleased to present its report together with the audited consolidated financial statements of the Group, for the year ended 31 March 2017.

## Principal activities

The Company is an investment holding company. The principal activity of the Group is to design, develop, manufacture and sell a comprehensive range of golf clubs, and the Group also offers golf balls, bags, apparel and other accessories. Details of the principal activities of the principal subsidiaries are set out in Note 1 to the consolidated financial statements.

## Business Review

In the year ended 31 March 2017, the Group continued to implement its growth strategies, including, among others, (i) marketing golf clubs that target high growth consumer segments; (ii) continued scaling up non-club product categories; (iii) deepening cooperation with sports megastores in home and new markets; (iv) implementing the Group's U.S. business development plan; and (v) sponsoring TEAM HONMA players. Driven by these initiatives, the Group's revenue increased by 8.4% from JPY22.4 billion for the year ended 31 March 2016 to JPY24.2 billion for the year ended 31 March 2017. The Group's products are sold in approximately 50 countries worldwide, primarily in Asia and also across North America, Europe and other regions.

## Performance of the Group's Business

The Group's revenue increased by 8.4% from JPY22.4 billion for the year ended 31 March 2016 to JPY24.2 billion for the year ended 31 March 2017. On a constant currency basis, the Group's revenue grew by 12.7% from the year ended 31 March 2016 to the year ended 31 March 2017. In the year ended 31 March 2017, the Group reorganised distribution channels and activated various marketing campaigns in North America as part of the U.S. growth strategy.

In addition to the positive operational and financial performance, on 6 October 2016 (the "**Listing Date**"), the Group completed the listing of its ordinary shares ("**Shares**") on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), which marked an important milestone in the Group's strategic development.

## Financial Highlights

In the year ended 31 March 2017,

- Revenue rose by 8.4% on reported basis and 12.7% on constant currency basis from the year ended 31 March 2016;
- Gross profit margin advanced by 1.0 percentage point to reach 60.0% as compared to the year ended 31 March 2016;
- Operating profit improved by 19.8% as compared to the year ended 31 March 2016, and operating profit margin grew by 1.9 percentage points as compared to the year ended 31 March 2016, reaching 20.4%;
- Net profit rose by 38.9% from the year ended 31 March 2016 and net profit margin expanded to 20.5%;
- Net cash flows generated from operating activities amounted to JPY3,719.1 million, representing a 160.0% improvement from the year ended 31 March 2016; and
- Inventories nudged lower to JPY6,292.9 million as of 31 March 2017, down by 14.8% from 31 March 2016.



# Directors' Report

## Business Review *(continued)*

### Outlook for 2017/2018

In the year ending 31 March 2018, the Group will continue to pursue the following: (i) optimise the product mix by further penetrating high growth consumer segments; (ii) continue product innovation and development to cater to the latest market trends; (iii) further increase market share and enhance brand awareness in existing markets; (iv) penetrate new markets in North America and Europe; (v) continue to invest in the marketing and promotion of HONMA brand; (vi) continue to increase operational efficiency and optimise cost structure; and (vii) provide customers with a complete golf lifestyle experience by growing non-club product lines.

Further discussion and analysis of the business of the Group as required by Schedule 5 to the Hong Kong Companies Ordinance (Chapter 622), including an indication of likely future development in the Group's business, are set out in the section headed "Management Discussion and Analysis" in this annual report which constitutes part of this Directors' Report.

### Key Relationships

#### Relationship with suppliers

The Group depends on its suppliers, whom the Group views as its strategic partners, to supply raw materials or manufacture certain of the products. The suppliers are mainly located in Japan, Taiwan, China, Hong Kong and the United States, consisting of both bill of materials ("BOM") suppliers and original equipment manufacturer ("OEM") suppliers. The strategic partnerships with OEM suppliers have enabled the Group to diversify its product mix and offer new products at competitive prices. Most of the OEM suppliers have cooperated with the Group for over three years.

#### Relationship with customers

The Group strives to provide a bespoke "HONMA shopping experience" to its customers. The Group operates the largest number of self-operated stores among major golf products companies, most of which are equipped with golf simulators to assist the customers with their purchase decisions. Certain self-operated stores offer specialised fitting centres with high-speed cameras and precision software to capture relevant swing data for the customers. The Group's sales staff are trained in relationship selling, rather than transaction-based results, and are encouraged to maintain regular contact with the customers to provide personalised updates about the Group's products.

#### Relationship with employees

The Group believes that the ability to attract, motivate and retain skilled and experienced personnel, including craftsmen and employees responsible for research and development as well as quality control, is of significant importance to the long-term successful development of the Group. Through the design of discretionary performance-based bonuses and such other arrangements, the Group has managed to ensure that the employees of the Group are provided with the incentive to devote to the long-term development of the Group.

## Business Review (continued)

### Environmental policies and performance

As a substantial portion of the business operation of the Group, in particular, the Sakata Campus, where the Group designs and develops all the golf clubs and performs key manufacturing processes, is located in Japan, the Group has undertaken various measures and devoted significant costs and efforts to ensure its compliance with Japanese environmental laws and regulations, including (i) installation of dust removal devices for dust generated during production; (ii) process of sewage by means of evaporation, filtration and other methods and upon testing, discharge of the processed sewage into the designated pipe network after the discharge standards required by the Japanese government are met; (iii) optimization of the production process to reduce the generation of waste, recycling and reuse of recyclable waste and collection of non-recyclable and hazardous waste by qualified service providers for recycling and treatment. The Group has also carried out certain actions to minimize the emission of air pollutant and greenhouse gas from the activities, including, among others, (i) proper management of the environmental pollutants such as chemical substances to reduce emission of pollutants; (ii) regular maintenance of the boilers for heating and analysis of relative data so as to minimize the emission of hazardous substances; (iii) replacement of 4,500 LED lighting bulbs, 12 sets of energy-saving air-conditioners and 1 set of inverter compressor at Sakata Campus in Japan in 2016; (iv) use of the video conferencing system (VC, Video Conference System) for business communication in various places to reduce unnecessary business trip; and (v) installation of smart lighting system, which can automatically adjust the brightness according to changes in natural light, in the Shanghai office to reduce power consumption.

### Licences, regulatory approvals and compliance with laws and regulations

During the year ended 31 March 2017, there were no material breaches or violations of relevant laws and regulations in Japan, China, Korea, and where the Group has business entities and operation, and the Group obtained all material licences and permits necessary for its business in the jurisdictions in which the Group operates.

### Principal risks and uncertainties

A number of factors may affect the results and business operation of the Group, and principal risks and uncertainties that the Group faces are summarised as follows:

- Risks related to any possible deterioration in the brand image of the Honma brand of the Company;
- Uncertainty as to maintenance of high growth rate of the business;
- Uncertainty as to the maintenance or growth of the sales and distribution network;
- Uncertainty as to expansion into new consumer segments and product categories;
- Uncertainty as to the international expansion, especially in North America and Europe;
- Uncertainty as to the launch of new products;
- Uncertainty as to the control of operating costs or improvement of operational efficiency; and
- Uncertainty as to the quality of work force.

# Directors' Report

## Financial statements

The results of the Group for the year ended 31 March 2017 and the state of the Group's financial position as at that date are set out in the financial statements on pages 71 to 72.

## Final dividend

The Board recommends the payment of a final dividend of JPY3.00 per Share, amounting to approximately a total of JPY1,827.2 million for the year ended 31 March 2017 (the **"2016/2017 Final Dividend"**), representing approximately 40% of the Group's distributable profit for the year ended 31 March 2017. The 2016/2017 Final Dividend is subject to the approval of the Company's shareholders at the forthcoming annual general meeting (the **"AGM"**), which will be held on Friday, 15 September 2017. The 2016/2017 Final Dividend will be declared in Japanese Yen and paid in Hong Kong dollars, the exchange rate of which will be calculated based on the rate of exchange as quoted to the Company by The Hongkong and Shanghai Banking Corporation Limited at its middle rate of exchange prevailing on 21 September 2017. The 2016/2017 Final Dividend, if approved by the shareholders at the AGM, will be paid on Friday, 6 October 2017 to those shareholders whose names appear on the register of members of the Company on Thursday, 21 September 2017.

## Distributable reserves

As at 31 March 2017, the Company's distributable reserves calculated under the Companies Law of the Cayman Islands comprise the share premium and retained profits totaling approximately JPY17,747.8 million (nil as at 31 March 2016).

## Reserves

Changes to the reserves of the Group during the year ended 31 March 2017 are set out in the consolidated statement of changes in equity.

## Property, plant and equipment

Details of movements in the property, plant and equipment of the Group during the year ended 31 March 2017 are set out in Note 15 to the consolidated financial statements in this annual report.

For the purpose of listing of the Company's shares on the Main Board of the Stock Exchange in October 2016, a valuation was conducted on the property interests held by the Group. However, the Group's accounting policy is to state such property interests at cost less accumulated depreciation and any impairment losses, rather than at fair value, in the Group's financial statements. By reference to the property valuation set out in Appendix III to the prospectus of the Company dated 23 September 2016 (the **"Prospectus"**), the market value of such property interests was JPY2,947.27 million as at 30 June 2016. Were the property stated at that valuation, the annual depreciation charge would have decreased by approximately JPY382,000 for the year ended 31 March 2017.

## Share capital

On 6 October 2016, the Company's Shares were listed on the Stock Exchange. A total of 133,991,000 Shares with nominal value of US\$0.0000025 each were issued at HK\$10.00 per Share for a total of HK\$1,339,910,000 under the global offering of the Company.

Details of movements in the share capital of the Company during the year ended 31 March 2017 are set out in Note 29 to the consolidated financial statements in this annual report.

## Bank borrowings and other loans

Details of bank borrowings and other loans of the Group as of 31 March 2017 are set out in Note 26 to the consolidated financial statements of this annual report.

## Charge on Assets

There was no charge on the Group's assets as at 31 March 2017 (as at 31 March 2016: pledged bank deposit of JPY121,676,000).

## Donation

Donations made by the Group during the year ended 31 March 2017 was JPY16,358,200.

## Financial summary

A summary of the published results and of the assets and liabilities of the Group for the last four financial years is set out on page 4 of this annual report. This summary does not form part of the audited consolidated financial statements.

## Purchase, sale or redemption of listed securities of the company

During the year ended 31 March 2017, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the listed securities of the Company.

# Directors' Report

## Restricted share unit scheme and post-IPO share option scheme

### Restricted Share Unit Scheme

On 20 October 2015, the Restricted Share Unit Scheme (the "**RSU Scheme**") was approved and adopted by the then shareholders of the Company. The purpose of the RSU Scheme is to incentivize Directors, senior management and employees of the Company or any of its subsidiaries (the "**RSU Eligible Persons**") for their contribution to the Group, to attract, motivate and retain skilled and experienced personnel to strive for the future development and expansion of the Group by providing them with the opportunity to own equity interests in the Company. The Board selects the RSU Eligible Persons to receive RSUs under the RSU Scheme at its discretion. The RSU Scheme will be valid and effective for a period of ten (10) years from the date of the first grant of the RSUs, being 20 October 2015. As of 31 March 2017, the remaining life of the RSU Scheme is approximately eight years and seven months. The maximum number of RSUs that may be granted under the RSU Scheme in aggregate (excluding RSUs that have lapsed or been cancelled in accordance with the rules of the RSU Scheme) shall be such number of Shares held or to be held by the trustee for the RSU Scheme for the purpose of the RSU Scheme from time to time. There is no maximum entitlement for each RSU Eligible Person under the rules of the RSU Scheme. Further details of the principal terms of the RSU Scheme are set out in the Prospectus.

The Company has appointed The Core Trust Company Limited (the "**RSU Trustee**") as the trustee to assist in the administration of the RSU Scheme. All the Shares underlying the RSUs granted and to be granted under the RSU Scheme will be transferred, allotted or issued to the RSU Trustee and/or Taisai Holdings Ltd. (the "**RSU Nominee**"), a company indirectly wholly-owned by the RSU Trustee. As of the date of this annual report, RSUs in respect of 18,506,800 underlying Shares were granted under the RSU Scheme for the benefit of RSU Eligible Persons pursuant to the RSU Scheme, and RSUs in respect of 10,303,410 underlying Shares, representing approximately 1.69% of the total issued Shares of the Company as of the date of this annual report, have not been exercised, lapsed or cancelled and remain to be held by the RSU Nominee.

An Eligible Person selected by the Board to be granted RSUs under the RSU Scheme may accept the RSUs in such manner set out in the grant letter. The grant letter shall also set out the vesting criteria, conditions, and the time schedule when the RSUs will vest. RSUs held by a participant in the RSU Scheme (the "**RSU Participant**") that are vested as evidenced by the vesting notice may be exercised (in whole or in part) by the RSU Participant serving an exercise notice in writing on the RSU Trustee and copied to the Company. Any exercise of RSUs must be in respect of a board lot of 500 Shares each or an integral multiple thereof (except where the number of RSUs which remains unexercised is less than one board lot). Upon receipt of an exercise notice, the Board shall direct and procure the RSU Trustee to, within three (3) business days, transfer the Shares underlying the RSUs exercised (and, if applicable, the cash or non-cash income, dividends or distributions and/or the sale proceeds of non-cash and non-scrip distributions in respect of those Shares) to the RSU Participant which the Company has allotted and issued to the RSU Trustee as fully paid up Shares or which the RSU Trustee has either acquired by purchasing existing Shares or by receiving existing Shares from any shareholder, subject to the RSU Participant paying the exercise price (where applicable) and all tax, stamp duty, levies and charges applicable to such transfer to the RSU Trustee or as the RSU Trustee directs.

The RSU Participant shall serve the exercise notice within three (3) months after receiving the Vesting Notice. The Trustee will not hold the Shares underlying the RSUs vested for the RSU Participant after this three (3) months period. If the exercise notice is not served during this three (3) months period or the Shares underlying the RSUs exercised cannot be transferred to the RSU Participant pursuant to the preceding paragraph due to the RSU Participant not being able to provide sufficient information to effect the transfer, the RSUs vested or exercised (as the case may be) shall lapse unless otherwise agreed by the Board at its absolute discretion.

## Restricted share unit scheme and post-IPO share option scheme (continued)

### Restricted Share Unit Scheme (continued)

A RSU Participant does not have any contingent interest in any Shares underlying the RSUs unless and until such Shares are actually transferred to the RSU Participant. Further, a RSU Participant may not exercise voting rights in respect of the Shares underlying the RSUs prior to their exercise and, unless otherwise specified by the Board in its entire discretion in the RSU grant letter to the RSU Participant, nor do they have any rights to any cash or non-cash income, dividends or distributions and/or the sale proceeds of non-cash and non-scrip distributions from any Shares underlying the RSUs.

On 31 May 2016, two executive Directors of the Company and three employees of the Group were granted RSUs in respect of an aggregate of 952,250 Shares. The grantees of the RSUs granted under the RSU Scheme as referred to in the table below are not required to pay for the grant of any RSU under the RSU Scheme.

Details of the RSUs granted under the RSU Scheme and outstanding as of 31 March 2017 and details of the vesting period and the movements in RSUs during the year ended 31 March 2017 are set out below:

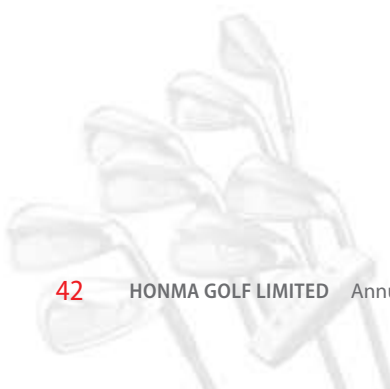
Name of grantee of RSU	Position held with the Group	Number of Shares represented by RSUs at 1 April 2016	<i>date of grant</i>	Granted during the year	<i>date of grant</i>	Exercised during the year	Cancelled during the year	Lapsed during the year	Number of Shares represented by RSUs at 31 March 2017
<b>Director of the Company</b>									
Liu Jianguo	Chairman, President and Executive Director	952,250	3 November 2015	—	—	380,900	—	—	571,350
Ito Yasuki	Executive Director, Chief Marketing Officer and President of Japan Operations	635,050	20 October 2015	317,850	31 May 2016	381,160	—	—	571,740
Murai Yuji	Executive Director and Chief Sales Officer	635,050	20 October 2015	127,400	31 May 2016	304,980	—	—	457,470
Zuo Jun	Executive Director, Chief Administrative Officer and President of China Operations	635,050	3 November 2015	—	—	254,020	—	—	381,030

# Directors' Report

## Restricted share unit scheme and post-IPO share option scheme (continued)

### Restricted Share Unit Scheme (continued)

Name of grantee of RSU	Position held with the Group	Number of Shares represented by RSUs at 1 April 2016	<i>date of grant</i>	Granted during the year	<i>date of grant</i>	Exercised during the year	Cancelled during the year	Lapsed during the year	Number of Shares represented by RSUs at 31 March 2017
<b>Senior management of the Company, and directors and other executive managers of the subsidiaries of the Company (excluding those who are also Directors of the Company)</b>									
3 senior management of the Company, 6 directors and 2 other executive managers of the subsidiaries of the Company		1,925,950	20 October 2015	507,000	31 May 2016	1,989,260	—	—	2,983,890
		2,540,200	3 November 2015						
<b>Other employees of the Group</b>									
137 other employees of the Group		8,834,150	20 October 2015	—	—	3,698,760	—	242,060	5,337,930
		444,600	3 November 2015						
<b>Total</b>		12,030,200	20 October 2015	952,250	31 May 2016	7,009,080	—	242,060	10,303,410
		4,572,100	3 November 2015						



## Restricted share unit scheme and post-IPO share option scheme (continued)

### Restricted Share Unit Scheme (continued)

Details of movements in the RSUs under the RSU Scheme are also set out in Note 30 to the consolidated financial statements.

No exercise price is required for the exercise of the RSUs granted to the RSU Participants under the RSU Scheme as referred to in the above. The RSU Participants shall serve the exercise notice within three (3) months after receiving the vesting notice. Subject to the vesting conditions, the RSUs granted to the RSU Participants under the RSU Scheme shall be vested in accordance with the vesting schedule as follows:

- (i) as to 40% of the RSUs on the Listing Date;
- (ii) as to 30% of the RSUs on the date ending 12 months after the Listing Date; and
- (iii) as to 30% of the RSUs on the date ending 24 months after the Listing Date.





# Directors' Report

## Restricted share unit scheme and post-IPO share option scheme (continued)

### Post-IPO share option scheme

On 18 September 2016, a post-IPO share option scheme (the "**Post-IPO Share Option Scheme**") was approved and adopted by the then shareholders of the Company. The purpose of the Post-IPO Share Option Scheme is to provide incentives and/or rewards to Directors or employees of the Group who in the sole discretion of the Board has contributed or will contribute to the Group (the "**Eligible Persons**") for their contribution to, and continuing efforts to promote the interests of, the Group.

Subject to the terms of the Post-IPO Share Option Scheme, the Board shall be entitled at any time within the period of ten (10) years after the adoption date, being 18 September 2016 to 17 September 2026, to grant options to any Eligible Persons as the Board in its absolute discretion selects. As of 31 March 2017, the remaining life of the Post-IPO Share Option Scheme is approximately nine years and six months. No offer shall be made and no option shall be granted to any participant in the Post-IPO Share Option Scheme (the "**Participant**") in circumstances prohibited by the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") at a time when the Participant would or might be prohibited from dealing in the Shares by the Listing Rules or by any applicable rules, regulations or law. In particular, no options may be granted during the period commencing one month immediately preceding the earlier of (i) the date of the Board meeting (as such date is first notified to the Stock Exchange in accordance with the Listing Rules) for the approval of the Company's results for any year, half-year, quarterly or other interim period; and (ii) the deadline for the Company to publish its interim or annual results announcement under the Listing Rules; and ending on the date of actual publication of such results announcement.

The maximum number of Shares which may be issued upon exercise of all options to be granted under the Post-IPO Share Option Scheme and all other share option schemes existing at such time of the Company shall not in aggregate exceed 60,905,000 Shares (representing 10% of the total number of Shares in issue as at the Listing Date, the "**Scheme Mandate Limit**"), which represents 10% of the total number of Shares in issue as at the date of the annual report. The Company may renew the Scheme Mandate Limit at any time subject to prior shareholders' approval but in any event, the total number of Shares which may be issued upon exercise of all options to be granted under the Post-IPO Share Option Scheme and any other share option schemes of the Company under the limit as refreshed must not exceed 10% of the Shares in issue as at the date of approval of the renewal of the Scheme Mandate Limit.

The maximum number of Shares issued and to be issued upon exercise of the options granted and to be granted to any Eligible Person under the Post-IPO Share Option Scheme and any other share option schemes of the Company (including exercised, cancelled and outstanding options) in any 12 month period shall not at the time of grant exceed 1% of the Shares in issue, unless otherwise separately approved by shareholders in general meeting with such Eligible Person and his associates abstaining from voting.

## Restricted share unit scheme and post-IPO share option scheme (continued)

### Post-IPO share option scheme (continued)

An offer made to the Participant is open for acceptance by the Participant for a period of 28 days from the date of the offer made. Participants shall accept the offer by returning the duly signed duplicate letter clearly stating the number of Shares in respect of which the offer is accepted, with payment of HK\$1.00 as consideration for the acceptance of an option granted to them.

Subject to the terms of grant of any option, an option may be exercised by the grantee of the option at any time during the option period and in accordance with the vesting schedule and other terms specified in the offer. No option may be vested more than 10 years after the date of grant. Subject to earlier terminations by the Company in general meetings or by the Board, the Post-IPO Share Option Scheme shall be valid and effective for a period of 10 years commencing from the adoption date.

The exercise price shall be a price determined by the Board and notified to an Eligible Person but in any event shall be at least the higher of:

- the closing price of the Shares as stated in the Stock Exchange's daily quotation sheets on the date of grant of the option, which must be a business day;
- the average of the closing price of the Shares as stated in the Stock Exchange's daily quotation sheets for the five business days immediately preceding the offer date; and
- the nominal value of a Share on the date of grant.

Further details of the principal terms of the Post-IPO Share Option Scheme are set out in the Prospectus.

During the period from 18 September 2016 to 31 March 2017, no option had been granted or agreed to be granted by the Company pursuant to the Post-IPO Share Option Scheme.



# Directors' Report

## Directors

The Directors of the Company during the year ended 31 March 2017 were:

Name	Position
Mr. Liu Jianguo (劉建國) (Chairman) (appointed on 14 June 2016)	Executive Director, Chairman and President
Mr. Ito Yasuki (伊藤康樹) (appointed on 14 June 2016)	Executive Director, Chief Marketing Officer and President of Japan Operations
Mr. Murai Yuji (邨井勇二) (appointed on 14 June 2016)	Executive Director and Chief Sales Officer
Mr. Zuo Jun (左軍) (appointed on 14 June 2016)	Executive Director, Chief Administrative Officer and President of China Operations
Mr. Lu Pochin Christopher (盧伯卿) (appointed on 18 September 2016)	Independent Non-Executive Director
Mr. Wang Jianguo (汪建國) (appointed on 18 September 2016)	Independent Non-Executive Director
Mr. Xu Hui (徐輝) (appointed on 18 September 2016)	Independent Non-Executive Director
Kouunn Holdings Limited (resigned on 14 June 2016)	Director

In accordance with Article 16.2 of the articles of association of the Company, Mr. Liu Jianguo, Mr. Ito Yasuki, Mr. Murai Yuji, Mr. Zuo Jun, Mr. Lu Pochin Christopher, Mr. Wang Jianguo and Mr. Xu Hui will retire and, being eligible, will offer themselves for re-election at the forthcoming AGM.

The biographical details of the Directors of the Company as at the date of this annual report are set out in the section headed "Biographies of the Directors and Senior Management" in this annual report. Save as disclosed therein, there is no change in the Directors' biographical details which is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

## Directors' service contracts and letters of appointment

Each of Mr. Liu Jianguo, Mr. Ito Yasuki, Mr. Murai Yuji and Mr. Zuo Jun has entered into a service contract with the Company and on 18 September 2016, the Company has issued letters of appointment to each of Mr. Lu Pochin Christopher, Mr. Wang Jianguo and Mr. Xu Hui.

The service contracts with each of the executive Directors are for an initial fixed term of three years commencing from 18 September 2016. The letters of appointment with each of the independent non-executive Directors are for an initial fixed term of three years commencing from 18 September 2016. The service contracts and the letters of appointment are subject to termination in accordance with their respective terms. The service contracts may be renewed in accordance with the articles of association of the Company and the applicable Listing Rules.

None of the Directors has an unexpired service contract which is not determinable by the Company or any of its subsidiaries within one year without payment of compensation, other than statutory compensation.

## Confirmation of independence of independent non-executive Directors

The Company has received an annual confirmation of independence pursuant to Rule 3.13 of the Listing Rules from each of the independent non-executive Directors (being Mr. Lu Pochin Christopher, Mr. Wang Jianguo and Mr. Xu Hui), and the Company considers such Directors to be independent for the year ended 31 March 2017.

## Directors' and controlling shareholders' interests in transactions, arrangements or contracts of significance

Save as the related party transactions as disclosed in Note 35 to the consolidated financial statements and the connected transactions as disclosed in the section headed "Connected Transactions" in this Directors' Report, no transactions, arrangements or contracts of significance to which the Company or any of its subsidiaries was a party and in which a Director and/or any of its connected entity had a material interest, whether directly or indirectly, and no transaction, arrangement or contract of significance between the Company or any of its subsidiaries and the Company's controlling shareholders or any of its subsidiaries, subsisted at the end of, or at any time during the year ended 31 March 2017.

## Directors' and chief executive's interests and short positions in shares, underlying shares and debentures

As at 31 March 2017, the interests and short positions of the Directors and the chief executive of the Company in the Shares, underlying Shares or debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) as recorded in the register required to be kept by the Company pursuant to section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") were as follows:



## Directors' Report

### Directors' and chief executive's interests and short positions in shares, underlying shares and debentures (continued)

#### Interests in the company

Name of Director/Chief Executive	Capacity/Nature of interest	Number of Shares or underlying Shares interested <sup>(1)</sup>	Approximate percentage of interest <sup>(6)</sup>
Mr. Liu Jianguo <sup>(2)</sup>	Interest in controlled corporation Beneficial owner	422,749,525(L)	
		952,250(L)	
		<u>423,701,775 (L)</u>	<u>69.57%</u>
Mr. Ito Yasuki <sup>(3)</sup>	Beneficial owner	952,900 (L)	0.16%
Mr. Murai Yuji <sup>(4)</sup>	Beneficial owner	762,450 (L)	0.13%
Mr. Zuo Jun <sup>(5)</sup>	Beneficial owner	<u>635,050 (L)</u>	<u>0.10%</u>

Notes:

- (1) The letter "L" denotes the person's long position in such Shares or underlying Shares.
- (2) Mr. Liu Jianguo is the sole beneficial owner and sole director of Kouunn Holdings Limited, which beneficially owned 422,749,525 Shares of the Company. By virtue of the SFO, Mr. Liu is deemed to be interested in the Shares held by Kouunn Holdings Limited. Mr. Liu also directly held 380,900 Shares of the Company and was interested in 571,350 restricted share units (the "RSU"s) granted to him under the RSU Scheme entitling him to receive 571,350 Shares subject to vesting.
- (3) Mr. Ito Yasuki directly held 381,160 Shares of the Company and was interested in 571,740 RSUs granted to him under the RSU Scheme entitling him to receive 571,740 Shares subject to vesting.
- (4) Mr. Murai Yuji directly held 304,980 Shares of the Company and was interested in 457,470 RSUs granted to him under the RSU Scheme entitling him to receive 457,470 Shares subject to vesting.
- (5) Mr. Zuo Jun directly held 254,020 Shares of the Company and was interested in 381,030 RSUs granted to him under the RSU Scheme entitling him to receive 381,030 Shares subject to vesting.
- (6) The calculation is based on the total number of 609,050,000 Shares in issue as at 31 March 2017.

#### Interests in Associated Corporations of the Company

Name of Director	Name of associated corporation	Capacity/Nature of interest	Number of Shares held	Percentage of the issued share capital
Mr. Liu Jianguo	Kouunn Holdings Limited	Beneficial owner	1,000	100%

Save as disclosed above, as at 31 March 2017, none of the Directors and the chief executive of the Company had any interests or short positions in any of the Shares, underlying Shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept by the Company pursuant to section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

## Substantial shareholders' and other persons' interests and short positions in shares and underlying shares

As at 31 March 2017, the following persons (other than the Directors and the chief executive of the Company) had interests or short positions in the Shares or underlying Shares of the Company as recorded in the register required to be kept by the Company under section 336 of the SFO:

Name	Nature of interest	Number of Shares or underlying Shares interested <sup>(1)</sup>	Approximate percentage of interest <sup>(4)</sup>
Kouunn Holdings Limited	Beneficial owner	422,749,525(L)	69.41%
Ms. Huang Wenhuan (黃文歡) <sup>(2)</sup>	Interest of spouse	423,701,775(L)	69.57%
Fosun Industrial Holdings Limited (復星產業控股有限公司) <sup>(3)</sup>	Beneficial owner	35,629,425(L)	5.85%
Fosun International Limited <sup>(3)</sup>	Interest in controlled corporation	35,629,425(L)	5.85%
Fosun Holdings Limited <sup>(3)</sup>	Interest in controlled corporation	35,629,425(L)	5.85%
Fosun International Holdings Ltd. <sup>(3)</sup>	Interest in controlled corporation	35,629,425(L)	5.85%
Mr. Guo Guangchang (郭廣昌) <sup>(3)</sup>	Interest in controlled corporation	35,629,425(L)	5.85%

Notes:

- (1) The letter "L" denotes the person's long position in such Shares or underlying shares.
- (2) Ms. Huang Wenhuan (黃文歡) is the wife of Mr. Liu Jianguo and, by virtue of the SFO, is deemed to be interested in the Shares and the underlying Shares in which Mr. Liu is interested.
- (3) Fosun Industrial Holdings Limited (復星產業控股有限公司) is a wholly-owned subsidiary of Fosun International Limited ("FIL"). FIL was 71.53% held by Fosun Holdings Limited ("FHL"). Fosun International Holdings Ltd. ("FIHL") was the beneficial owner of all issued shares in FHL and was in turn owned as to 64.45% by Mr. Guo Guangchang (郭廣昌). By virtue of the SFO, FIL, FHL, FIHL and Mr. Guo Guangchang (郭廣昌) are deemed to be interested in the same parcel of Shares held by Fosun Industrial Holdings Limited (復星產業控股有限公司).
- (4) The calculation is based on the total number of 609,050,000 Shares in issue as at 31 March 2017.

## Management contracts

No contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the year ended 31 March 2017.

# Directors' Report

## Major customers and suppliers

The Group has a large and diverse customer base. During the year ended 31 March 2017, sales to the Group's five largest customers accounted for approximately 29.29% of the Group's total sales for the same period (of which sales to the Group's single largest customer accounted for approximately 12.50% of the Group's total sales for the same period).

The Group depends on suppliers to supply raw materials or manufacture certain of the products. In the year ended 31 March 2017, purchases from the Group's five largest suppliers accounted for approximately 67.01% of the Group's total purchases from all suppliers for the year (of which purchases from the Group's single largest supplier accounted for approximately 29.10% of the Group's total purchases for the year).

All of the Group's five largest customers and suppliers are independent third parties. None of the Directors, their close associates or the shareholders which to the best knowledge of the Directors, own more than 5% of the issued share capital of the Company, had any interest in any of the five largest customers or suppliers during the year ended 31 March 2017.

## Pre-emptive rights

There is no provision for pre-emptive rights under the articles of association of the Company, although there are no restrictions against such rights under the laws in the Cayman Islands which would oblige the Company to offer new shares on a pro-rata basis to existing shareholders of the Company.

## Emolument policy

The Directors believe that the ability to attract, motivate and retain skilled and experienced personnel, including the craftsmen and employees responsible for research and development as well as quality control, is of significant importance to the long-term successful development of the Group. The remuneration package of the Group's employees includes salaries, allowances, benefit in kind and performance related bonuses. The Group has established a remuneration committee to review the policy and structure of the remuneration for the Directors and senior management and make recommendations on the remuneration packages of individual executive Directors and senior management. In general, the Group determines the emolument payable to its directors based on each Director's qualifications, experience, time commitment and responsibilities, salaries paid by comparable companies as well as the performance of the Group. The Company also provides various incentives through the implementation of restricted share unit scheme and post-IPO share option scheme to better motivate its employees.

## Employee benefits

Particulars of the employee benefits of the Group are set out in Note 28 to the consolidated financial statements.

Pursuant to code provision B.1.5 of the Corporate Governance Code, the annual remuneration of the senior management by band for the year ended 31 March 2017 is set out below:

Remuneration band (in JPY)	Number of senior management
10,000,001-15,000,000	2
15,000,001-20,000,000	1

## Public float

As at the latest practicable date prior to the issue of this annual report and based on the information that is publicly available to the Company and to the knowledge of the Directors, the Company has maintained minimum public float of 25% as required under the Listing Rules.

## Rights to acquire the company's securities and equity-linked agreements

Save as disclosed under the section headed "Restricted Share Unit Scheme and Post-IPO Share Option Scheme" above, at no time during the year was the Company, or any of its holding companies or subsidiaries, or any of its fellow subsidiaries, a party to any arrangement to enable the Directors or chief executive of the Company or their respective associates to subscribe for securities of the Company or any of its associated corporations as defined in the SFO or to acquire benefits by means of acquisition of Shares in, or debentures of, the Company or any other body corporate, nor did the Company enter into any equity-linked agreement.

## Directors' interests in competing business

During the year and up to the date of this annual report, none of the Directors and directors of the Company's subsidiaries, or their respective associates had interests in business, which compete or are likely to compete either directly or indirectly, with the business of the Group as required to be disclosed pursuant to the Listing Rules.

## Permitted indemnity provision

Every Director, auditor or other officer of the Company shall be entitled to be indemnified out of the assets of the Company against all losses or liabilities incurred or sustained by him as a Director, auditor or other officer of the Company in defending any proceedings, whether civil or criminal, in which judgment is given in his favour, or in which he is acquitted. Subject to the Companies Law (2013 Revision) of the Cayman Islands, if any Director or other person shall become personally liable for the payment of any sum primarily due from the Company, the Board may execute or cause to be executed any mortgage, charge, or security over or affecting the whole or any part of the assets of the Company by way of indemnity to secure the Director or person so becoming liable as aforesaid from any loss in respect of such liability. Such provisions were in force throughout the year ended 31 March 2017 and are currently in force. The Company has arranged for appropriate insurance cover for Directors' liabilities in respect of legal actions that may be brought against the Directors.



# Directors' Report

## Use of proceeds from the global offering

On 6 October 2016, the Company's Shares were listed on the Stock Exchange. A total of 133,991,000 Shares with nominal value of US\$0.0000025 each were issued at HK\$10.00 per Share for a total of HK\$1,339,910,000 under the global offering of the Company. The net proceeds raised by the Company from the above mentioned global offering, after deducting the underwriting fees and commissions and expenses paid by the Company in connection with the global offering, amounted to approximately JPY16,798.3 million. Details of the Group's use of proceeds as at 31 March 2017 are set out in the section headed "Management Discussion and Analysis – Financial Review – Use of Proceeds from the Global Offering" in this annual report.

## Connected transactions

Mr. Liu Jianguo, an executive Director and a substantial shareholder of the Company, is a connected person of the Company under the Listing Rules. Shanghai POVOS Enterprise (Group) Co., Ltd. (上海奔騰企業(集團)有限公司) ("Shanghai POVOS") is wholly owned by Mr. Liu and is therefore an associate of Mr. Liu and hence a connected person of the Company under the Listing Rules. A property lease agreement and a subsequent renewal agreement, which is also a related party transaction disclosed in Note 35 to the audited consolidated financial statements in accordance with International Accounting Standards 24 "Related Party Disclosure", was entered into between Shanghai POVOS, as the lessor, and World Power International Trading (Shanghai) Company Limited (世力國際貿易(上海)有限公司), being a member of the Group, as the lessee, on 31 December 2013 and 6 June 2016, respectively, which constitutes a continuing connected transaction under Chapter 14A of the Listing Rules. As the highest relevant "percentage ratio" (other than the profits ratio) calculated for the purpose of Chapter 14A of the Listing Rules is expected to be less than 5% and the total consideration is expected to be less than HK\$3,000,000, in each case on an annual basis, the transaction is exempt from the annual review, annual reporting, announcement, circular (including independent financial advice) and independent shareholders' approval requirements pursuant to Rule 14A.76(1) of the Listing Rules. Details of the fully-exempt continuing connected transaction are set out in the section headed "Connected Transactions" of the Prospectus.

## Subsequent event

Particulars of important events affecting the Group that have occurred since the year ended 31 March 2017 are stated in Note 39 to the consolidated financial statements.

## Audit committee

The audit committee of the Company has reviewed the accounting principles and policies adopted by the Group and discussed the Group's risk management, internal controls and financial reporting matters with the management. The audit committee has reviewed the audited consolidated financial statements of the Group for the year ended 31 March 2017.

## Auditor

The financial statements for the year ended 31 March 2017 have been audited by Ernst & Young who shall retire at the forthcoming AGM and, being eligible, will offer themselves for re-appointment. A resolution will be proposed at the forthcoming AGM to re-appoint Ernst & Young as the auditor of the Company.

Save as otherwise stated, all references above to other sections, reports or notes in this annual report form part of this Directors' report.

On behalf of the Board

**LIU Jianguo**

*Chairman*

27 May 2017



# Corporate Governance Report

## Corporate governance practices

The board of directors (the "Board") of the Company is committed to achieving good corporate governance standards.

The Board believes that good corporate governance standards are essential in providing a framework for the Company to safeguard the interests of shareholders, enhance its transparency and accountability.

The Company's corporate governance practices are based on the principles and code provisions as set out in the Corporate Governance Code (the "CG Code") contained in Appendix 14 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (the "Listing Rules").

The shares of the Company were listed on the Stock Exchange on 6 October 2016 (the "Listing Date"). The code provisions as set out in the CG Code were not applicable to the Company during the period from 1 April 2016 to 5 October 2016. In the opinion of the directors of the Company (the "Directors"), throughout the period from the Listing Date to the date of this annual report (the "Period"), the Company has complied with all applicable code provisions as set out in the CG Code save for the deviation from code provisions A.1.1, and A.2.1 which deviations are explained in the relevant paragraphs of this Corporate Governance Report.

The Board will from time to time, review, monitor and enhance its corporate governance practices to ensure that the Company continues to meet the requirements of the CG Code.

## Directors' securities transactions

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules as its own code of conduct regarding Directors' and relevant employees' dealings in the Company's securities.

Specific enquiry has been made to all the Directors and the Directors have confirmed that they have complied with the Model Code and the Company's own code regarding directors' securities transactions throughout the Period.

## Board of Directors

The Board oversees the Group's businesses, strategic decisions and performance and should take decisions objectively in the best interests of the Company.

The Board should regularly review the contribution required from a Director to perform his responsibilities to the Company, and whether the Director is spending sufficient time in performing them.

## Board composition

The Board currently comprises seven Directors, consisting of four executive Directors and three independent non-executive Directors.

The Board of the Company currently comprises the following Directors:

### Executive Directors

Mr. Liu Jianguo (劉建國) (*Chairman and President*)

Mr. Ito Yasuki (伊藤康樹)

Mr. Murai Yuji (邨井勇二)

Mr. Zuo Jun (左軍)

### Independent non-executive Directors

Mr. Lu Pochin Christopher (盧伯卿)

Mr. Wang Jianguo (汪建國)

Mr. Xu Hui (徐輝)

The list of Directors (by category) is also disclosed in all corporate communications issued by the Company pursuant to the Listing Rules from time to time. The independent non-executive Directors are expressly identified in all corporate communications pursuant to the Listing Rules.

The biographical information of the Directors are set out in the section headed "Biographies of the Directors' and Senior Management" on pages 31 to 34 of this annual report.

None of the members of the Board is related to one another.

## Board meetings

Regular Board meetings should be held at least four times a year involving active participation, either in person or through electronic means of communication, of a majority of Directors.

The Board held five meetings during the Period of which two were regular meetings. As the shares of the Company have been listed on the Stock Exchange for less than a year, it will hold four regular Board Meetings in the next financial year to comply with code provision A.1.1 of the CG Code.

The Chairman also held two meetings with the independent non-executive Directors without the presence of executive Directors during the Period.



# Corporate Governance Report

## Chairman and chief executive

Code provision A.2.1 stipulates that the roles of Chairman and Chief Executive should be separate and should not be performed by the same individual.

The positions of the chairman and president of the Company are both held by Mr. Liu Jianguo who provides leadership and is responsible for the effective functioning of the Board. He is also responsible for formulating the overall development strategies and business plans of the Group.

With the assistance of Mr. Ito Yasuki and Mr. Zuo Jun, the respective presidents of Japan operations and China operations overseeing the Group's business in Japan and China, the Board believes that this arrangement would allow for effective and efficient planning and implementation of business decisions and strategies under the strong and consistent leadership and should be beneficial to the management and development of the Group's business.

## Independent non-executive Directors

During the Period, the Board at all times has three independent non-executive Directors and met the requirements of the Listing Rules relating to the appointment of at least three independent non-executive Directors representing one-third of the Board with one of whom possessing appropriate professional qualifications or accounting or related financial management expertise.

The Company has received written annual confirmation from each of the independent non-executive Directors in respect of his independence in accordance with the independence guidelines set out in Rule 3.13 of the Listing Rules. The Company is of the view that all independent non-executive Directors are independent.

## Appointment and re-election of Directors

The independent non-executive Directors of the Company are appointed for a specific term of three years commencing from 18 September 2016.

The Company's Articles of Association provides that all Directors appointed to fill a casual vacancy or as an addition to the Board shall be subject to re-election by shareholders at the next following general meeting after appointment.

Under the Articles of Association of the Company, at each annual general meeting, one-third of the Directors for the time being (or, if their number is not three or a multiple of three, then the number nearest to, but not less than one-third) shall retire from office by rotation provided that every Director (including those appointed for a specific term) shall be subject to retirement by rotation at least once every three years. The retiring Directors shall be eligible for re-election.

## Responsibilities of the Directors

The Board should assume responsibility for leadership and control of the Company; and is collectively responsible for directing and supervising the Company's affairs.

The Board directly, and indirectly through its committees, leads and provides direction to management by laying down strategies and overseeing their implementation, monitors the Group's operational and financial performance, and ensures that sound internal control and risk management systems are in place.

All Directors, including independent non-executive Directors, have brought a wide spectrum of valuable business experience, knowledge and professionalism to the Board for its efficient and effective functioning.

## Responsibilities of the Directors (continued)

All Directors have full and timely access to all the information of the Company and may, upon request, seek independent professional advice in appropriate circumstances, at the Company's expenses for discharging their duties to the Company.

The Directors shall disclose to the Company details of other offices held by them and the Board regularly reviews the contribution required from each Director to perform his responsibilities to the Company.

The Board reserves for its decision all major matters relating to policy matters, strategies and budgets, internal control and risk management, material transactions (in particular those that may involve conflict of interests), financial information, appointment of directors and other significant operational matters of the Company. Responsibilities relating to implementing decisions of the Board, directing and co-ordinating the daily operation and management of the Company are delegated to the local senior management led by Mr. Ito Yasuki and Mr. Zuo Jun who are the respective presidents of Japan operations and China operations.

## Continuous professional development of Directors

Directors shall keep abreast of regulatory developments and changes and of the conduct, business activities and development of the Company in order to effectively perform their responsibilities.

Every newly appointed Director will receive induction on the first occasion of his appointment to ensure appropriate understanding of the business and operations of the Company and full awareness of Director's responsibilities and obligations under the Listing Rules and other relevant statutory requirements.

Directors should participate in appropriate continuous professional development to develop and refresh their knowledge and skills to ensure that their contribution to the Board remains informed and relevant. Reading material on relevant topics would be provided to Directors where appropriate. All Directors are encouraged to attend relevant training courses at the Company's expenses.

All Directors, namely, Mr. Liu Jianguo, Mr. Ito Yasuki, Mr. Murai Yuji, Mr. Zuo Jun, Mr. Lu Pochin Christopher, Mr. Wang Jianguo and Mr. Xu Hui participated in appropriate continuous professional development activities by reading the Listing Rules and the Hong Kong Companies Ordinance during the year ended 31 March 2017, and attended a training on directors' duties organised by the Company in September 2016.

## Board committees

The Board has established three committees, namely, the Audit Committee, Remuneration Committee and Nomination Committee, for overseeing particular aspects of the Company's affairs. All Board committees of the Company are established with specific written terms of reference which deal clearly with their authority and duties. The terms of reference of the Audit Committee, Remuneration Committee and Nomination Committee are posted on the Company's website and the Stock Exchange's website and are available to shareholders upon request.

All Board committees of the Company comprise of a majority of independent non-executive Directors, and the list of the chairman and members of each Board committee is set out under "Corporate Information" on page 2 of this annual report.

# Corporate Governance Report

## Audit committee

The Audit Committee now consists of three independent non-executive Directors. The members are:

Mr. Lu Pochin Christopher (*Chairman*)

Mr. Wang Jianguo

Mr. Xu Hui

The main duties of the Audit Committee are to assist the Board in reviewing the financial information and reporting process, risk management and internal control systems, effectiveness of the internal audit function, scope of audit and appointment of external auditors, and arrangements to enable employees of the Company to raise concerns about possible improprieties in financial reporting, internal control or other matters of the Company.

During the Period, the Audit Committee held two meetings to review the Group's interim and annual results and reports for the year ended 31 March 2017, as well as the effectiveness of the risk management and internal control systems. The Audit Committee also met the external auditor once without the presence of the executive Directors.

## Remuneration committee

The Remuneration Committee now consists of two independent non-executive Directors and one executive Director. The members are:

Mr. Wang Jianguo (*Chairman*)

Mr. Xu Hui

Mr. Zuo Jun

The primary functions of the Remuneration Committee include reviewing and making recommendations to the Board on the Company's policy and structure for all Directors' and senior management's remuneration and on the establishment of a formal and transparent procedure for developing remuneration policy, as well as making recommendations to the Board on the remuneration of all Directors and senior management; assessing performance of executive Directors and approving the terms of executive Directors' service contracts; reviewing and approving the management's remuneration proposals with reference to the Board's corporate goals and objectives; and ensuring that no Director or any of his associates is involved in deciding his own remuneration.

During the Period, the Remuneration Committee held one meeting to review the Company's policy and structure for the remuneration of all Directors and senior management, the remuneration packages of individual executive Directors and senior management, and the remuneration of independent non-executive Directors as well as to make recommendations to the Board on the relevant matters.

Details of the remuneration of the senior management by band are set out in note 11 in the Notes to the audited financial statements for the year ended 31 March 2017.

## Nomination committee

The Nomination Committee now consists of two independent non-executive Directors and one executive Director. The members are:

Mr. Liu Jianguo (*Chairman*)

Mr. Wang Jianguo

Mr. Lu Pochin Christopher

The principal duties of the Nomination Committee include reviewing the structure, size and composition (including the skills, knowledge and experience) of the Board and making recommendation on any proposed changes to the Board to complement the Company's corporate strategy; formulating a policy of selection and nomination of directors and the procedures for the sourcing of suitably qualified director for consideration of the Board; making recommendations to the Board on the appointment or re-appointment of Directors and succession planning for Directors; and assessing the independence of independent non-executive Directors.

The Board has adopted a board diversity policy which sets out the approach adopted by the Board regarding diversity of Board members. In designing the Board's composition, board diversity has been considered from a number of perspectives, including but not limited to gender, age, cultural and educational background, industry experience, technical and professional skills and/or qualifications, knowledge, length of services and time to be devoted as a director. The Company will also take into account factors relating to its own business model and specific needs from time to time. The ultimate decision will be based on merit and contribution that the selected candidates will bring to the Board.

The Board strives to ensure that it has the appropriate balance of skills, experience and diversity of perspectives that are required to support the execution of its business strategies and in order for the Board to be effective. The Board will review the board diversity policy, as appropriate, to ensure the effectiveness of the policy.

The Nomination Committee has a set of nomination procedures for the Directors. In recommending candidates for appointment to the board of Directors, the Nomination Committee will evaluate and select candidates for directorship based on the director's characters, backgrounds and qualifications, commitment, board diversity policy and any measurable objectives adopted, as well as factors relating to the Company's business model and specific needs. The Nomination Committee will determine the candidate qualified for directorship and then recommend to the Board the appropriate candidate to stand for election as directors at the general meeting.

During the Period, the Nomination Committee held one meeting to review the structure, size and composition of the Board, assess the independence of the independent non-executive Directors, consider the re-election of Directors and review the effectiveness of the board diversity policy.





# Corporate Governance Report

## Corporate governance functions

The Board is responsible for performing the functions set out in the code provision D.3.1 of the CG Code. These include: to develop and review the Company's policies and practices on corporate governance; to review and monitor the training and continuous professional development of Directors and senior management; to review and monitor the Company's policies and practices on compliance with legal and regulatory requirements; to develop, review and monitor the code of conduct and compliance manual (if any) applicable to employees and Directors; and to review the Company's compliance with the CG Code as set out in Appendix 14 to the Listing Rules and disclosure in the Corporate Governance Report.

During the Period, the Board had reviewed the Company's corporate governance policies and practices, the Company's policies and practices on compliance with legal and regulatory requirements, the compliance of the Model Code by Directors and relevant employees and the Company's compliance with the CG Code.

## Attendance records of Directors and committee members

The attendance records of each Director at the meetings of the Board and the Audit Committee, Nomination Committee and Remuneration Committee held during the Period are set out in the table below:

Name of Director	Attendance/Number of Meetings during the Tenure of Directorship			
	Board	Audit Committee	Nomination Committee	Remuneration Committee
Mr. Liu Jianguo <sup>#1</sup>	5/5	N/A	1/1	N/A
Mr. Ito Yasuki <sup>#1</sup>	5/5	N/A	N/A	N/A
Mr. Murai Yuji <sup>#1</sup>	5/5	N/A	N/A	N/A
Mr. Zuo Jun <sup>#1</sup>	5/5	N/A	N/A	1/1
Mr. Lu Pochin Christopher <sup>#2</sup>	3/3	2/2	1/1	N/A
Mr. Wang Jianguo <sup>#2</sup>	3/3	2/2	1/1	1/1
Mr. Xu Hui <sup>#2</sup>	3/3	2/2	N/A	1/1

#1 Appointed with effect from 14 June 2016

#2 Appointed with effect from 18 September 2016

## Risk management and internal controls

The Board acknowledges its responsibility for the risk management and internal control systems and reviewing their effectiveness. Such systems are designed to manage rather than eliminate the risk of failure to achieve business objectives, and can only provide reasonable and not absolute assurance against material misstatement or loss.

The Board has the overall responsibility for evaluating and determining the nature and extent of the risks it is willing to take in achieving the Company's strategic objectives, and establishing and maintaining appropriate and effective risk management and internal control systems.

## Risk management and internal controls (continued)

The Audit Committee, assists the Board in leading the management and overseeing their design, implementation and monitoring of the risk management and internal control systems.

All material subsidiaries of the Company performs annual enterprise risk assessment to identify, evaluate and manage significant risks associated with its long term strategy and day to day operation. All material risks, once identified, are quantified financially and responded with concrete risk actions. These actions are reviewed annually to determine the effectiveness of the risk management system and to resolve material internal control defects.

The Company has an internal audit function which is performed by the internal audit teams heading by the Company's chief financial officer. The internal audit teams are responsible for performing independent review of the adequacy and effectiveness of the risk management system and internal control system. The Company reviews the Company's enterprise risk map on an annual basis and the risk mitigating actions on a semi-annual basis. The Board has reviewed the effectiveness of the internal audit function and the review result is satisfactory.

The management has confirmed to the Board and the Audit Committee on the effectiveness of the risk management system and internal control system for the Period. The Board, as supported by the Audit Committee as well as the management report and the internal audit findings, reviewed the risk management system and internal control system of the Group, including the financial, operational and compliance controls, for the Period, and considered that such systems are effective and adequate. The annual review also covered the financial reporting and staff qualifications, experience and relevant resources.

Arrangements are in place to facilitate employees of the Company to raise, in confidence, concerns about possible improprieties in financial reporting, internal control or other matters of the Group.

The Company has developed its disclosure policy which provides a general guide to the Company's Directors, officers, senior management and relevant employees for handling and dissemination of inside information, monitoring information disclosure and responding to enquiries.

## Directors' responsibility in respect of the financial statements

The Directors acknowledge their responsibility for preparing the financial statements of the Company for the year ended 31 March 2017.

The Directors are not aware of any material uncertainties relating to events or conditions that may cast significant doubt upon the Company's ability to continue as a going concern.

The statement of the independent auditors of the Company about their reporting responsibilities on the financial statements is set out in the Independent Auditors' Report on pages 64 to 68 of this annual report.



# Corporate Governance Report

## Auditors' remuneration

An analysis of the remuneration paid or payable to the external auditors of the Company, Messrs. Ernst & Young, in respect of audit services and non-audit services for the year ended 31 March 2017 is set out below:

Service Category	Fees Paid/Payable
Audit Services	JPY97,682,000
Non-audit Services	
– consulting services	JPY22,769,059
– tax services	JPY5,763,569
	<hr/>
	JPY126,214,628
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## Company secretary

The Company has engaged Ms. Cheng Pik Yuk of Tricor Services Limited, external service provider, as the Company's company secretary. Its primary contact person at the Company is Ms. Bian Weiwen, chief financial officer of the Company.

## Shareholders' rights

To safeguard shareholder interests and rights, separate resolution should be proposed for each substantially separate issue at general meetings, including the election of individual directors. All resolutions put forward at general meetings will be voted on by poll pursuant to the Listing Rules and poll results will be posted on the websites of the Company and the Stock Exchange respectively after each general meeting.

## Right to call an extraordinary general meeting

Pursuant to the Articles of Association of the Company, general meetings may be convened on the written requisition of any two or more members holding, as at the date of deposit of the requisition, not less than one-tenth of the paid up capital of the Company which carries the right of voting at general meetings of the Company. Shareholders should follow the requirements and procedures as set out in the Company's Memorandum and Articles of Association, for convening a general meeting.

## Putting forward proposals at general meetings

There are no provisions in the Company's Articles of Association or the Cayman Islands Companies Law for shareholders to put forward new proposals at general meetings. Shareholders who wish to put forward a proposal may request the Company to convene a general meeting in accordance with the procedures set out in the preceding paragraph. As regards proposing a person for election as a director of the Company, please refer to the "Procedures for Shareholders to Propose a Person for Election as Director" of the Company which is posted on the Company's website.

## Putting forward enquiries to the board

For putting forward any enquiries to the Board of the Company, shareholders may send written enquiries to the Company. The Company will not normally deal with verbal or anonymous enquiries.

For the avoidance of doubt, shareholder(s) must deposit and send the original duly signed written requisition, notice or statement, or enquiry (as the case may be) to the following address and provide their full name, contact details and identification in order to give effect thereto. Shareholders' information may be disclosed as required by law.

Address: 31 Floor, No.100, Century Ave., Pudong New Area, Shanghai, PRC  
(For the attention of the Board of Directors/Chief Investor Relations Officer)

Email: IR@honma.hk

For enquiries about shareholdings, shareholders should direct their enquiries to the Company's Hong Kong share registrar. Their details are as follows:

Name: Computershare Hong Kong Investor Services Limited  
Address: Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai  
Tel No.: (852) 2862 8555  
Fax No.: (852) 2865 0990

## Communication with shareholders and investor relations

The Company considers that effective communication with shareholders is essential for enhancing investor relations and investor understanding of the Group's business performance and strategies. The Company endeavours to maintain an on-going dialogue with shareholders and in particular, through annual general meetings and other general meetings. At annual general meetings, Directors, in particular, the chairman of the Board committees or their delegates, appropriate senior executives and external auditor shall attend annual general meetings to answer questions from shareholders.

## Constitutional documents

During the Period, the Company had not made any changes to its Memorandum and Articles of Association. An up to date version of the Company's Memorandum and Articles of Association is also available on the Company's website and the Stock Exchange's website.



# Independent Auditor's Report



22/F, CITIC Tower  
1 Tim Mei Avenue  
Central, Hong Kong

## Independent Auditor's Report

### To the shareholders of Honma Golf Limited

(Incorporated in the Cayman Islands with limited liability)

## Opinion

We have audited the consolidated financial statements of Honma Golf Limited (the "Company") and its subsidiaries (the "Group") set out on pages 69 to 139, which comprise the consolidated statement of financial position as at 31 March 2017, and the consolidated statement of profit or loss, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 March 2017, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with International Financial Reporting Standards ("IFRSs") issued by the International Accounting Standards Board ("IASB") and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

## Basis for opinion

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSAs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA"). Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the consolidated financial statements* section of our report. We are independent of the Group in accordance with the HKICPA's Code of Ethics for Professional Accountants (the "Code"), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Key audit matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. For each matter below, our description of how our audit addressed the matter is provided in that context.

We have fulfilled the responsibilities described in the *Auditor's responsibilities for the audit of the consolidated financial statements* section of our report, including in relation to these matters. Accordingly, our audit included the performance of procedures designed to respond to our assessment of the risks of material misstatement of the consolidated financial statements. The results of our audit procedures, including the procedures performed to address the matters below, provide the basis for our audit opinion on the accompanying consolidated financial statements.

## Key audit matters (continued)

### Key audit matter

#### ***Employee defined benefit plans***

The Group operates funded defined benefit plans for all of its qualifying employees in Japan and Taiwan. Under the plan, the employees are entitled to retirement benefits on attainment of a retirement age of 60. As at 31 March 2017, the balance of the net defined benefit plan liabilities was JPY1,656 million. The cost of the defined benefit plans and the present value of the obligation are determined using actuarial valuations. Management engaged an external actuary to determine the value of the defined benefit obligations. This plan was significant to our audit because the carrying amount of the net defined benefit plan liabilities was material to the financial statements and the valuation process was complex and involved significant judgements.

The Group's disclosures about employee defined benefit plans are included in notes 2.4, 3 and 28 to the financial statements, which explain the accounting policy, major judgements and estimations management exercised in the assessment and the movement in the net defined benefit plan liabilities.

#### ***Recoverability of deferred tax assets***

As at 31 March 2017, the Group recorded net deferred tax assets amounting to JPY1,357 million, which resulted from temporary differences and unused tax losses. The Group recognises these deferred tax assets to the extent that it is probable that future taxable profits will allow the deferred tax assets to be recovered. Assessing future taxable profits is complex and requires significant management estimates, in particular on the assumptions about the expected future market and economic conditions.

The significant accounting judgements and estimates and disclosures about deferred tax assets are included in notes 3 and 19 to the financial statements.

### How our audit addressed the key audit matter

Among our audit procedures, we have considered the objectivity, independence and expertise of the external actuary. We involved our internal actuarial specialists to assist us in evaluating the actuarial methodology and the actuarial result, reviewing the expense determination and actuarial gain/loss, reviewing the impact of special events such as plan amendment, and assessing the underlying assumptions, which included comparing assumed mortality rates to national and industry averages, comparing assumed discount rate to the redemption yield of Japanese AA corporate bonds based on the expected term of the benefit obligation as at the valuation date, and assessing the assumption for salary increases and withdrawal rate against the Group's historical trend and expected future outlook. We also checked the census data used against the underlying data held by the Group and scheme administrators, and assessed the adequacy of the disclosures of the valuation of defined pension obligations in the financial statements.

Our audit procedures included, among others, evaluating the assumptions and methodologies used by the Group to determine the expected future taxable profits per tax jurisdiction. We evaluated management's assumptions in determining the future available taxable profits, specifically the forecasted revenue and operating profit ratio, by comparing with historical data. Furthermore, we checked whether the information used was derived from the Group's forecast that has been subject to internal reviews and was approved by management and was internally consistent with historical data where available. We also focused on the adequacy of the disclosures in the financial statements regarding deferred tax assets.

# Independent Auditor's Report

## Key audit matters (continued)

### Key audit matter

#### *Inventory provision*

The total inventories and related inventory provision as of 31 March 2017 amounted to JPY6,645 million and JPY352 million, respectively. The Group considers inventory provision on a semi-annual basis by assessing the inventories' net realisable values. The determination as to whether the inventories are impaired requires a high level of management judgement and estimates, whereby the Group considers specific factors including the ageing of the inventories, the subsequent or estimated selling prices, and the forecasted market demand. This matter was significant to our audit because the carrying amount of inventories was material to the financial statements and the significant judgement and estimates were used in assessing the net realisable values of inventories.

The significant accounting judgements and estimates and disclosures about inventories and inventory provision are included in notes 3 and 20 to the financial statements.

### How our audit addressed the key audit matter

Our audit procedures included reviewing the basis for the calculation of the net realisable values of inventories, assessing the consistency of provisioning policy applied and the rationale for the recording of inventory write-down. We also tested the underlying data used by management to identify and quantify obsolete and slow moving inventories, including testing the ageing calculation, comparing management's estimation against historical usage, recalculating the provision for a sample of inventories and reviewing subsequent developments after the balance sheet date.

## Other information included in the Annual Report

The directors of the Company are responsible for the other information. The other information comprises the information included in the Annual Report, other than the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed on the other information that we obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

When we read other information, if we conclude that there is a material misstatement therein, we are required to communicate the matter to the Audit Committee.

## Responsibilities of the directors for the consolidated financial statements

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with IFRSs issued by the IASB and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors of the Company are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors of the Company either intend to liquidate the Group or to cease operations or have no realistic alternative but to do so.

The directors of the Company are assisted by the Audit Committee in discharging their responsibilities for overseeing the Group's financial reporting process.

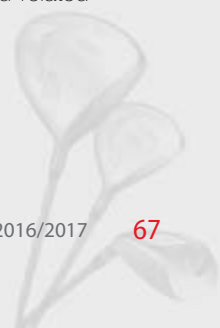
## Auditor's responsibilities for the audit of the consolidated financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Our report is made solely to you, as a body, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with HKSAAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.





# Independent Auditor's Report

## Auditor's responsibilities for the audit of the consolidated financial statements (continued)

- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial statements of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Audit Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Audit Committee with a statement that we have complied with relevant ethical requirements regarding independence and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with the Audit Committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

The engagement partner on the audit resulting in this independent auditor's report is LEUNG, Wai Lap Philip.

*Ernst & Young*

Certified Public Accountants

Hong Kong

27 May 2017

# Consolidated Statement of Profit or Loss

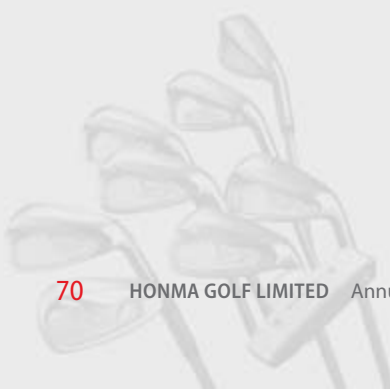
Year ended 31 March 2017

	Notes	Year ended 31 March	
		2017 JPY'000	2016 JPY'000
<b>REVENUE</b>	5	<b>24,242,435</b>	22,368,761
Cost of sales	9	<b>(9,694,062)</b>	(9,173,918)
<b>Gross profit</b>		<b>14,548,373</b>	13,194,843
Other income and gains	5	<b>1,178,475</b>	77,125
Selling and distribution costs		<b>(8,511,354)</b>	(8,058,098)
Administrative expenses		<b>(1,581,675)</b>	(1,362,533)
Other (expenses)/income, net	6	<b>(89,993)</b>	104,565
Finance costs	7	<b>(22,225)</b>	(24,073)
Finance income	8	<b>42,204</b>	27,307
<b>Profit before tax</b>	9	<b>5,563,805</b>	3,959,136
Income tax expense	12	<b>(611,136)</b>	(394,596)
<b>Profit for the year</b>		<b>4,952,669</b>	3,564,540
<b>Attributable to:</b>			
Owners of the parent		<b>4,569,948</b>	3,569,201
Non-controlling interests		<b>382,721</b>	(4,661)
		<b>4,952,669</b>	3,564,540
<b>Earnings per share attributable to ordinary equity holders of the parent</b>	14		
Basic and diluted			
– For profit for the year		<b>JPY8.47</b>	JPY7.51

# Consolidated Statement of Comprehensive Income

Year ended 31 March 2017

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
PROFIT FOR THE YEAR	<u>4,952,669</u>	<u>3,564,540</u>
Other comprehensive income/(loss)		
Other comprehensive income/(loss) to be reclassified to profit or loss in subsequent periods:		
Changes in fair value of available-for-sale investments	4,083	(7,660)
Income tax effect (note 19)	<u>(1,260)</u>	<u>1,153</u>
	2,823	(6,507)
Exchange differences on translation of foreign operations	<u>(88,531)</u>	<u>(175,478)</u>
Net other comprehensive loss to be reclassified to profit or loss in subsequent periods	<u>(85,708)</u>	<u>(181,985)</u>
Other comprehensive income/(loss) not to be reclassified to profit or loss in subsequent periods:		
Remeasurement gains/(losses) on the defined benefit plans (note 28)	122,581	(264,373)
Income tax effect (note 19)	<u>36,548</u>	<u>—</u>
	159,129	(264,373)
Net other comprehensive income/(loss) not to be reclassified to profit or loss in subsequent periods	<u>159,129</u>	<u>(264,373)</u>
Other comprehensive income/(loss) for the year, net of tax	<u>73,421</u>	<u>(446,358)</u>
Total comprehensive income for the year	<u><u>5,026,090</u></u>	<u><u>3,118,182</u></u>
Attributable to:		
Owners of the parent	4,643,369	3,122,843
Non-controlling interests	<u>382,721</u>	<u>(4,661)</u>
	<u><u>5,026,090</u></u>	<u><u>3,118,182</u></u>



# Consolidated Statement of Financial Position

At 31 March 2017

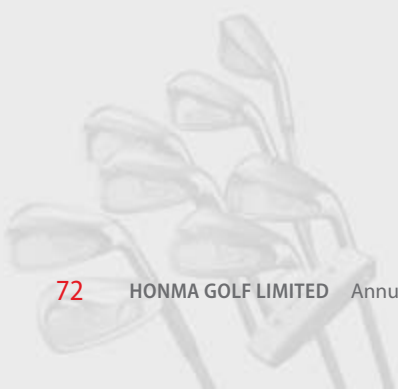
		At 31 March	
		2017	2016
		JPY'000	JPY'000
	Notes		
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	15	2,015,445	2,015,478
Freehold land	16	1,940,789	1,940,789
Intangible assets	17	342,212	150,107
Other non-current assets	18	724,432	677,295
Deferred tax assets	19	1,356,814	906,321
Total non-current assets		<b>6,379,692</b>	5,689,990
<b>CURRENT ASSETS</b>			
Inventories	20	6,292,898	7,389,330
Trade and bills receivables	21	5,097,647	3,576,645
Prepayments, deposits and other receivables	22	443,543	670,032
Due from a related party	35(b)	7,508	795,292
Pledged deposits	23	—	121,676
Cash and cash equivalents	23	12,712,506	1,825,809
Total current assets		<b>24,554,102</b>	14,378,784
<b>CURRENT LIABILITIES</b>			
Trade and bills payables	24	699,601	1,382,207
Other payables and accruals	25	1,361,176	1,263,335
Interest-bearing bank borrowings	26	291,287	1,707,554
Due to related parties	35(b)	7,803	7,379,755
Income tax payable		627,995	203,469
Total current liabilities		<b>2,987,862</b>	11,936,320
<b>NET CURRENT ASSETS</b>		<b>21,566,240</b>	2,442,464
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			
<b>NET CURRENT ASSETS</b>		<b>21,566,240</b>	2,442,464
<b>NON-CURRENT LIABILITIES</b>			
Net employee defined benefit liabilities	28	1,656,540	2,098,879
Deferred tax liabilities	19	476,596	398,563
Other non-current liabilities	27	83,518	107,715
Total non-current liabilities		<b>2,216,654</b>	2,605,157
<b>NET ASSETS</b>		<b>25,729,278</b>	5,527,297

Continued/...

# Consolidated Statement of Financial Position

At 31 March 2017

		At 31 March	
		2017	2016
		JPY'000	JPY'000
EQUITY			
Equity attributable to owners of the parent			
Share capital	29	154	100
Reserves	31	25,773,165	5,953,959
		<b>25,773,319</b>	5,954,059
Non-controlling interests		(44,041)	(426,762)
Total equity		<b>25,729,278</b>	5,527,297



# Consolidated Statement of Changes in Equity

Year ended 31 March 2017

		Attributable to owners of the parent									
		Share capital	Surplus reserve	Available-for-sale investment revaluation reserve	Exchange translation reserve	Share premium	Equity-settled share-based payment reserve	Retained profits	Total	Non-controlling interests	Total equity
		JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000
Notes		Note 29	Note 31(i) *	Note 31(ii) *	Note 31(iii) *	*	Note 30*	*			
	At 31 March 2015 and 1 April 2015	100	983,786	8,455	412,484	—	—	2,533,068	3,937,893	(422,101)	3,515,792
	<b>Profit for the year</b>	—	—	—	—	—	—	3,569,201	3,569,201	(4,661)	3,564,540
	Other comprehensive income for the year:										
	Change in fair value of available-for-sale investments, net of tax	—	—	(6,507)	—	—	—	—	(6,507)	—	(6,507)
	Exchange differences on translation of foreign operations	—	—	—	(175,478)	—	—	—	(175,478)	—	(175,478)
	Remeasurement losses on defined benefit plans	—	—	—	—	—	—	(264,373)	(264,373)	—	(264,373)
	Total comprehensive income for the year	—	—	(6,507)	(175,478)	—	—	3,304,828	3,122,843	(4,661)	3,118,182
	Equity-settled share-based payment expenses	30	—	—	—	—	128,323	—	128,323	—	128,323
	Dividends declared	13	—	—	—	—	—	(1,235,000)	(1,235,000)	—	(1,235,000)
	Transferred from retained profits	—	17,143	—	—	—	—	(17,143)	—	—	—
	At 31 March 2016 and 1 April 2016	100	1,000,929	1,948	237,006	—	128,323	4,585,753	5,954,059	(426,762)	5,527,297

# Consolidated Statement of Changes in Equity

Year ended 31 March 2017

		Attributable to owners of the parent									
		Share capital	Surplus reserve	Available-for-sale investment revaluation reserve	Exchange translation reserve	Share premium	Equity-settled share-based payment reserve	Retained profits	Total	Non-controlling interests	Total equity
		JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000
Notes		Note 29	Note 31(i) *	Note 31(ii) *	Note 31(iii) *	*	Note 30*	*			
At 31 March 2016 and 1 April 2016		100	1,000,929	1,948	237,006	—	128,323	4,585,753	5,954,059	(426,762)	5,527,297
<b>Profit for the year</b>		—	—	—	—	—	—	4,569,948	4,569,948	382,721	4,952,669
Other comprehensive income for the year:											
Change in fair value of available-for-sale investments, net of tax		—	—	2,823	—	—	—	—	2,823	—	2,823
Exchange differences on translation of foreign operations		—	—	—	(88,531)	—	—	—	(88,531)	—	(88,531)
Remeasurement losses on defined benefit plans		—	—	—	—	—	—	159,129	159,129	—	159,129
Total comprehensive income for the year		—	—	2,823	(88,531)	—	—	4,729,077	4,643,369	382,721	5,026,090
Capitalization of the distributable reserves		20	—	—	—	—	—	(20)	—	—	—
Issue of shares		34	—	—	—	17,476,523	—	—	17,476,557	—	17,476,557
Share issue expenses		—	—	—	—	(678,234)	—	—	(678,234)	—	(678,234)
Equity-settled share-based payment expenses		30	—	—	—	—	227,995	—	227,995	—	227,995
Dividends declared		13	—	—	—	—	—	(1,995,000)	(1,995,000)	—	(1,995,000)
Waiver of payables to the immediate holding company		—	—	—	—	—	—	144,573	144,573	—	144,573
Transferred from retained profits		—	9,291	—	—	—	—	(9,291)	—	—	—
At 31 March 2017		154	1,010,220	4,771	148,475	16,798,289	356,318	7,455,092	25,773,319	(44,041)	25,729,278

\* These reserve amounts comprise the consolidated reserves of JPY25,773,165,000 (2016: JPY 5,953,959,000) in the consolidated statement of financial position.

# Consolidated Statement of Cash Flows

Year ended 31 March 2017

		Year ended 31 March	
		2017	2016
		JPY'000	JPY'000
	Notes		
<b>Cash flows generated from operating activities</b>			
Profit before tax		5,563,805	3,959,136
Adjustments for:			
Provision for/(reversal of) impairment of property, plant and equipment	15	33,907	(159,356)
(Reversal)/write-down of inventories to net realizable value	9	(75,871)	34,846
Impairment of trade receivables	21	88	261
Net losses/(gains) on disposal of property, plant and equipment and intangible assets	9	5,951	(6,742)
Depreciation	15	311,305	314,398
Amortization of intangible assets	17	55,687	46,543
Defined benefit plan (gains)/expenses	28	(119,326)	184,184
Equity-settled share-based payment expenses	30	227,995	128,323
Foreign exchange gains		(936,231)	—
Finance costs	7	22,225	24,073
Finance income	8	(42,204)	(27,307)
		<b>5,047,331</b>	<b>4,498,359</b>
Decrease/(increase) in inventories		1,172,303	(364,538)
Increase in trade and bills receivables		(1,521,090)	(1,255,455)
Decrease/(increase) in prepayments, deposits and other receivables		226,489	(234,309)
Decrease/(increase) in an amount due from a related party		12,729	(20,237)
(Increase)/decrease in loans and other receivables classified as other non-current assets		(39,374)	103,753
(Decrease)/increase in trade and bills payables		(682,606)	57,822
Increase/(decrease) in other payables and accruals		115,538	(471,027)
Decrease in amounts due to related parties in operating activities		(1,801)	(364,872)
Decrease in other non-current liabilities		(24,197)	(18,617)
Payment of the defined benefit obligations		(78,660)	(46,659)
Contributions in plan assets		(121,772)	(115,808)
Decrease in pledged deposits		121,676	14,851
		<b>4,226,566</b>	<b>1,783,263</b>
<b>Cash generated from operating activities</b>			
Interest received		38,524	21,355
Interest paid		(22,225)	(24,073)
Japan income tax paid		(251,126)	(151,400)
Overseas income tax paid		(272,656)	(198,646)
		<b>3,719,083</b>	<b>1,430,499</b>
<b>Net cash flows generated from operating activities</b>			

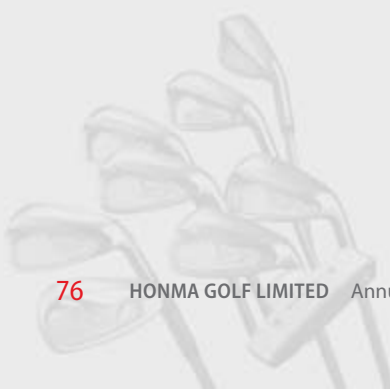
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# Consolidated Statement of Cash Flows

Year ended 31 March 2017

	Notes	Year ended 31 March	
		2017 JPY'000	2016 JPY'000
<b>Cash flows generated from/(used in) investing activities</b>			
Purchases of items of property, plant and equipment and intangible assets		(635,156)	(529,195)
Proceeds from disposal of items of property, plant and equipment and intangible assets		14,543	8,124
Decrease/(increase) in an amount due from a related party		775,055	(775,055)
<b>Net cash flows generated from/(used in) investing activities</b>		<b>154,442</b>	<b>(1,296,126)</b>
<b>Cash flows generated from/(used in) financing activities</b>			
Proceeds from bank borrowings		3,500,000	1,274,931
Borrowings provided by a related party		879,440	7,267,978
Proceed from issue of shares		17,476,557	—
Share issue expenses		(678,234)	—
Repayment of bank borrowings		(4,943,582)	—
Repayment of borrowings from a related party		(8,105,019)	(715,509)
Dividends paid		(1,995,000)	(1,235,000)
Deemed distribution to the then shareholders		—	(7,139,751)
<b>Net cash flows generated from/(used in) financing activities</b>		<b>6,134,162</b>	<b>(547,351)</b>
<b>Net increase/(decrease) in cash and cash equivalents</b>		<b>10,007,687</b>	<b>(412,978)</b>
Cash and cash equivalents at the beginning of year		1,825,809	2,315,069
Effect of foreign exchange rate changes, net		879,010	(76,282)
<b>Cash and cash equivalents at the end of year</b>		<b>12,712,506</b>	<b>1,825,809</b>
<b>Analysis of balances of cash and cash equivalents</b>			
Cash and cash equivalents as stated in the consolidated statement of financial position	23	12,712,506	1,825,809



# Notes to Financial Statements

31 March 2017

## 1. Corporate and group information

The Company is an exempted company with limited liability incorporated in the Cayman Islands on 7 October 2013. The registered office address of the Company is at the offices of Maples Corporate Services Limited, P.O. Box 309, Ugland House, Grand Cayman KY1-1104, Cayman Islands. Shares of the Company were listed (the "Listing") on the Main Board of the Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 6 October 2016 (the "Listing Date").

The Company is an investment holding company. The Company's subsidiaries are principally engaged in the manufacture and sale of golf related products.

In the opinion of the directors, the holding company of the Company is Kouunn Holdings Limited. The ultimate shareholder of the Company is Mr. Liu Jianguo ("Mr. Liu").

### Information about subsidiaries

Particulars of the Company's principal subsidiaries are as follows:

Name	Place and date of incorporation/ registration and country of operation	Nominal value of issued ordinary shares/ registered share capital	Percentage of equity interest attributable to the Company		Principal activities
			Direct	Indirect	
Seiyou Holdings Limited*	British Virgin Islands ("BVI") 25 October 2013	USD1,000	100%	—	Investment holding
Honma Holdings Group Limited	Hong Kong 18 November 2013	USD10	—	100%	Investment holding and trading
World Power International Trading (Shanghai) Co., Ltd. **	People's Republic of China ("PRC") 27 December 2013	RMB10,000,000	—	100%	Trading
Hong Kong Honma Golf Company Limited	Hong Kong 2 April 1996	HKD28,782,200	—	100%	Trading
Honma Golf (Macau) Co., Ltd.****	Macau 29 May 2012	MOP100,000	—	100%	Trading
Honma Golf Co., Ltd. ("Honma Japan")	Japan 18 February 1959	JPY500,000,000	—	100%	Manufacture and sale of golf related products
Honma Golf Stock Company Limited	Taiwan 10 June 1996	NTD68,000,000	—	100%	Trading

# Notes to Financial Statements

31 March 2017

## 1. Corporate and group information (continued)

### Information about subsidiaries (continued)

Name	Place and date of incorporation/ registration and country of operation	Nominal value of issued ordinary shares/ registered share capital	Percentage of equity interest attributable to the Company		Principal activities
			Direct	Indirect	
Honma Golf (Thailand) Company Limited ("Honma Thailand")***	Thailand 28 May 1997	THB2,000,000	—	48.99%	Trading
Honma Golf US Ltd.****	United States 28 November 2016	USD100	—	100%	Trading
Honma Golf Europe LLC****	Switzerland 9 February 2017	CHF20,000	—	100%	Trading

Notes:

\* No statutory financial statements have been prepared for this subsidiary, as it is not subject to statutory audit requirements under the relevant rules and regulations in its jurisdiction of incorporation.

\*\* World Power International Trading (Shanghai) Co., Ltd. is registered as a wholly-foreign-owned enterprise under PRC law.

\*\*\* Honma Thailand is accounted for as a subsidiary of the Group even though the Group has only a 48.99% equity interest in this company because the Group has the power to control the board of directors and to govern the financial and operating policies of Honma Thailand. The Group holds 48.99% of the total shares of Honma Thailand, which are ordinary shares. The rest of the shares of Honma Thailand, being 51.01% of the total shares, are preference shares. Each preference share only entitles one fifth of the voting right as compared to each ordinary share. As a result, the Group is entitled to appoint all directors to the board of directors of Honma Thailand.

Honma Thailand is in the process of liquidation since January 2017 and the process has not been completed by the date of this reporting.

\*\*\*\* Not audited by Ernst & Young, Hong Kong or another member firm of the Ernst & Young global network.

None of the subsidiaries had any debt securities outstanding at the end of the reporting period.

## 2.1 Basis of presentation

These financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRSs") (which include all International Financial Reporting Standards, International Accounting Standards ("IASs") and Interpretations) issued by the International Accounting Standards Board (the "IASB"), accounting principles generally accepted in Hong Kong and the disclosure requirements of the Hong Kong Companies Ordinance. They have been prepared under the historical cost convention, except for available-for-sale investments which have been measured at fair value. These financial statements are presented in Japanese Yen ("JPY") and all values are rounded to the nearest thousand except when otherwise indicated.

### Basis of consolidation

The consolidated financial statements include the financial statements of the Company and its subsidiaries (collectively referred to as the "Group") for the year ended 31 March 2017. A subsidiary is an entity (including a structured entity), directly or indirectly, controlled by the Company. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee (i.e., existing rights that give the Group the current ability to direct the relevant activities of the investee).

When the Company has, directly or indirectly, less than a majority of the voting or similar rights of an investee, the Group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- (a) the contractual arrangement with the other vote holders of the investee;
- (b) rights arising from other contractual arrangements; and
- (c) the Group's voting rights and potential voting rights.

The financial statements of the subsidiaries are prepared for the same reporting period as the Company, using consistent accounting policies. The results of subsidiaries are consolidated from the date on which the Group obtains control, and continue to be consolidated until the date that such control ceases.

Profit or loss and each component of other comprehensive income are attributed to the owners of the parent of the Group and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control described above. A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction.

If the Group loses control over a subsidiary, it derecognises (i) the assets (including goodwill) and liabilities of the subsidiary, (ii) the carrying amount of any non-controlling interest and (iii) the cumulative translation differences recorded in equity; and recognises (i) the fair value of the consideration received, (ii) the fair value of any investment retained and (iii) any resulting surplus or deficit in profit or loss. The Group's share of components previously recognised in other comprehensive income is reclassified to profit or loss or retained earnings, as appropriate, on the same basis as would be required if the Group had directly disposed of the related assets or liabilities.

# Notes to Financial Statements

31 March 2017

## 2.2 Changes in accounting policies and disclosures

The Group has adopted the following new and revised IFRSs for the first time for the current year's financial statements.

Amendments to IFRS 10, IFRS 12 and IAS 28	<i>Investment Entities: Applying the Consolidation Exception</i>
Amendments to IFRS 11	<i>Accounting for Acquisitions of Interests in Joint Operations</i>
IFRS 14	<i>Regulatory Deferral Accounts</i>
Amendments to IAS 1	<i>Disclosure Initiative</i>
Amendments to IAS 16 and IAS 38	<i>Clarification of Acceptable Methods of Depreciation and Amortisation</i>
Amendments to IAS 16 and IAS 41	<i>Agriculture: Bearer Plants</i>
Amendments to IAS 27	<i>Equity Method in Separate Financial Statements</i>
Annual Improvements 2012-2014 Cycle	<i>Amendments to a number of IFRSs</i>

The adoption of the above new and revised standards has had no significant financial effect on these financial statements.

## 2.3 Issued but not yet effective international financial reporting standards

The Group has not applied the following new and revised IFRSs, that have been issued but are not yet effective, in these financial statements.

Amendments to IFRS 2	<i>Classification and Measurement of Share-based Payment Transactions<sup>2</sup></i>
Amendments to IFRS 4	<i>Applying IFRS 9 Financial Instruments with IFRS 4 Insurance Contract<sup>2</sup></i>
IFRS 9	<i>Financial Instruments<sup>2</sup></i>
Amendments to IFRS 10 and IAS 28	<i>Sale or Contribution of Assets between an Investor and its Associate or Joint Venture<sup>4</sup></i>
IFRS 15	<i>Revenue from Contracts with Customers<sup>2</sup></i>
Amendments to IFRS 15	<i>Clarifications to IFRS 15 Revenue from Contracts with Customers<sup>2</sup></i>
IFRS 16	<i>Leases<sup>3</sup></i>
Amendments to IAS 7	<i>Disclosure Initiative<sup>1</sup></i>
Amendments to IAS 12	<i>Recognition of Deferred Tax Assets for Unrealised Losses<sup>1</sup></i>
Amendments to IAS 40	<i>Transfer of Investment Property<sup>2</sup></i>
IFRIC22	<i>Foreign Currency Transactions and Advance Consideration<sup>2</sup></i>
Amendments to IFRS 12 included in Annual improvements 2014-2016 Cycle	<i>Disclosure of Interests in Other Entities<sup>1</sup></i>
Amendments to IFRS 1 included in Annual improvements 2014-2016 Cycle	<i>First-time Adoption of International Financial Reporting Standards<sup>2</sup></i>
Amendments to IAS 28 included in Annual improvements 2014-2016 Cycle	<i>Investments in Associates and Joint Ventures<sup>2</sup></i>

<sup>1</sup> Effective for annual periods beginning on or after 1 January 2017

<sup>2</sup> Effective for annual periods beginning on or after 1 January 2018

<sup>3</sup> Effective for annual periods beginning on or after 1 January 2019

<sup>4</sup> No mandatory effective date yet determined but available for adoption

## 2.3 Issued but not yet effective international financial reporting standards (continued)

While the adoption of some of the new and revised IFRSs may result in changes in accounting policies, none of these IFRSs is expected to have a significant impact on the Group's results of operations and financial position, except the following:

IFRS 15 establishes a new five-step model that will apply to revenue arising from contracts with customers. Under IFRS 15, revenue is recognised at an amount that reflects the consideration to which an entity expects to be entitled in exchange for transferring goods or services to a customer. The principles in IFRS 15 provide a more structured approach for measuring and recognising revenue. The standard also introduces extensive qualitative and quantitative disclosure requirements, including disaggregation of total revenue, information about performance obligations, changes in contract asset and liability account balances between periods and key judgements and estimates. The standard will supersede all current revenue recognition requirements under IFRSs. In April 2016, the IASB issued amendments to IFRS 15 to address the implementation issues on identifying performance obligations, application guidance on principal versus agent and licences of intellectual property, and transition. The amendments are also intended to help ensure a more consistent application when entities adopt IFRS 15 and decrease the cost and complexity of applying the standard. The Group expects to adopt IFRS 15 on 1 April 2018 and is currently assessing the impact of IFRS 15 upon adoption.

*IFRS 16 replaces IAS 17 Leases, IFRIC 4 Determining whether an Arrangement contains a Lease, SIC-15 Operating Leases - Incentives and SIC-27 Evaluating the Substance of Transactions Involving the Legal Form of a Lease.* The standard sets out the principles for the recognition, measurement, presentation and disclosure of leases and requires lessees to recognise assets and liabilities for most leases. The standard includes two recognition exemptions for lessees – leases of low-value assets and short-term leases. At the commencement date of a lease, a lessee will recognise a liability to make lease payments (i.e., the lease liability) and an asset representing the right to use the underlying asset during the lease term (i.e., the right-of-use asset). The right-of-use asset is subsequently measured at cost less accumulated depreciation and any impairment losses unless the right-of-use asset meets the definition of investment property in IAS 40. The lease liability is subsequently increased to reflect the interest on the lease liability and reduced for the lease payments. Lessees will be required to separately recognise the interest expense on the lease liability and the depreciation expense on the right-of-use asset. Lessees will also be required to remeasure the lease liability upon the occurrence of certain events, such as change in the lease term and change in future lease payments resulting from a change in an index or rate used to determine those payments. Lessees will generally recognise the amount of the remeasurement of the lease liability as an adjustment to the right-of-use asset. Lessor accounting under IFRS 16 is substantially unchanged from the accounting under IAS 17. Lessors will continue to classify all leases using the same classification principle as in IAS 17 and distinguish between operating leases and finance leases. The Group expects to adopt IFRS 16 on 1 April 2019 and is currently assessing the impact of IFRS 16 upon adoption.

Amendments to IAS 7 require an entity to provide disclosures that enable users of financial statements to evaluate changes in liabilities arising from financing activities, including both changes arising from cash flows and non-cash changes. The amendments will result in additional disclosure to be provided in the financial statements. The Group expects to adopt the amendments from 1 April 2017.



# Notes to Financial Statements

31 March 2017

## 2.4 Summary of significant accounting policies

### Fair value measurement

The Group measures its equity investments at fair value at the end of each reporting period. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either in the principal market for the asset or liability, or in the absence of a principal market, in the most advantageous market for the asset or liability. The principal or the most advantageous market must be accessible by the Group. The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 – based on quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2 – based on valuation techniques for which the lowest level input that is significant to the fair value measurement is observable, either directly or indirectly
- Level 3 – based on valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

For assets and liabilities that are recognised in the financial statements on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by reassessing categorization (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

### Impairment of non-financial assets

Where an indication of impairment exists, or when annual impairment testing for an asset is required (other than inventories and financial assets), the asset's recoverable amount is estimated. An asset's recoverable amount is the higher of the asset's or cash-generating unit's value in use and its fair value less costs of disposal, and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets, in which case the recoverable amount is determined for the cash-generating unit to which the asset belongs.

An impairment loss is recognised only if the carrying amount of an asset exceeds its recoverable amount. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. An impairment loss is charged to the statement of profit or loss in the period in which it arises in those expense categories consistent with the function of the impaired asset.

## 2.4 Summary of significant accounting policies (continued)

### Impairment of non-financial assets (continued)

An assessment is made at the end of each reporting period as to whether there is an indication that previously recognised impairment losses may no longer exist or may have decreased. If such an indication exists, the recoverable amount is estimated. A previously recognised impairment loss of an asset other than goodwill is reversed only if there has been a change in the estimates used to determine the recoverable amount of that asset, but not to an amount higher than the carrying amount that would have been determined (net of any depreciation/amortization) had no impairment loss been recognised for the asset in prior years. A reversal of such an impairment loss is credited to the statement of profit or loss in the period in which it arises, unless the asset is carried at a revalued amount, in which case the reversal of the impairment loss is accounted for in accordance with the relevant accounting policy for that revalued asset.

### Related parties

A party is considered to be related to the Group if:

- (a) the party is a person or a close member of that person's family and that person:
  - (i) has control or joint control over the Group;
  - (ii) has significant influence over the Group; or
  - (iii) is a member of the key management personnel of the Group, or of a parent of the Group;

or

- (b) the party is an entity where any of the following conditions applies:
  - (i) the entity and the Group are members of the same group;
  - (ii) one entity is an associate or joint venture of the other entity (or of a parent, subsidiary or fellow subsidiary of the other entity);
  - (iii) the entity and the Group are joint ventures of the same third party;
  - (iv) one entity is a joint venture of a third entity and the other entity is an associate of the third entity;
  - (v) the entity is a post-employment benefit plan for the benefit of employees of either the Group or an entity related to the Group;
  - (vi) the entity is controlled or jointly controlled by a person identified in (a);
  - (vii) a person identified in (a) (i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity); and
  - (viii) the entity, or any member of a group of which it is a part, provides key management personnel services to the Group or to the parent of the Group.



# Notes to Financial Statements

31 March 2017

## 2.4 Summary of significant accounting policies (continued)

### Property, plant and equipment

Property, plant and equipment, other than construction in progress, are stated at cost less accumulated depreciation and any impairment losses. The cost of an item of property, plant and equipment comprises its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use.

Expenditure incurred after items of property, plant and equipment have been put into operation, such as repairs and maintenance, is normally charged to the statement of profit or loss in the period in which it is incurred. In situations where the recognition criteria are satisfied, the expenditure for a major inspection is capitalised in the carrying amount of the asset as a replacement. Where significant parts of property, plant and equipment are required to be replaced at intervals, the Group recognises such parts as individual assets with specific useful lives and depreciates them accordingly.

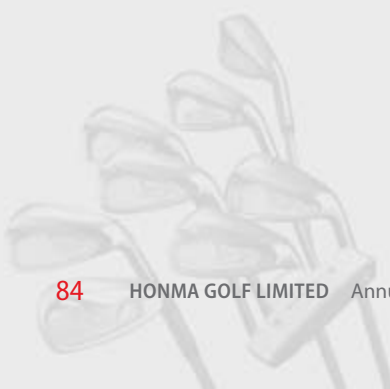
Depreciation is calculated on the straight-line basis to write off the cost of each item of property, plant and equipment to its residual value over its estimated useful life. The principal annual rates used for this purpose are as follows:

Category	Annual rate
Building	2% to 10%
Machinery	6% to 11%
Leasehold improvement	Shorter of the lease terms and 16.7% to 50%
Motor vehicles	14% to 50%
Office equipment	5% to 50%

Where parts of an item of property and equipment have different useful lives, the cost of that item is allocated on a reasonable basis among the parts and each part is depreciated separately.

An item of property, plant and equipment including any significant part initially recognised is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss on disposal or retirement recognised in the statement of profit or loss in the year the asset is derecognised is the difference between the net sales proceeds and the carrying amount of the relevant asset.

Construction in progress represents equipment under installation, which is stated at cost less any impairment losses, and is not depreciated. Cost comprises the direct costs of construction and capitalised borrowing costs on related borrowed funds during the period of construction. Construction in progress is reclassified to the appropriate category of property, plant and equipment when completed and ready for use.



## 2.4 Summary of significant accounting policies (continued)

### Intangible assets (other than goodwill)

Intangible assets acquired separately are measured on initial recognition at cost. The cost of intangible assets acquired in a business combination is the fair value at the date of acquisition.

The useful lives of intangible assets are assessed as either finite or indefinite. Intangible assets with finite lives are subsequently amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortization period and the amortization method for an intangible asset with a finite useful life are reviewed at least at each financial year end.

Intangible assets with indefinite useful lives are tested for impairment annually either individually or at the cash-generating unit level. Such intangible assets are not amortised. The useful life of an intangible asset with an indefinite life is reviewed annually to determine whether the indefinite life assessment continues to be supportable. If not, the change in the useful life assessment from indefinite to finite is accounted for on a prospective basis.

Intangible assets are amortised on the straight-line basis over the following useful economic lives:

Licenses	10 years
Software	5 years
Telephone use right	infinite life

### Research and development costs

All research costs are charged to the statement of profit or loss as incurred.

Expenditure incurred on projects to develop new products is capitalised and deferred only when the Group can demonstrate the technical feasibility of completing the intangible asset so that it will be available for use or sale, its intention to complete and its ability to use or sell the asset, how the asset will generate future economic benefits, the availability of resources to complete the project and the ability to measure reliably the expenditure during the development. Product development expenditure which does not meet these criteria is expensed when incurred.

### Freehold land

Land is stated at actual cost on initial recognition less accumulated impairment. The Group's land is in Japan, which is freehold and not depreciated. The Group's land is tested for impairment annually as at 31 March and when circumstances indicate that the carrying value may be impaired.

### Operating leases

Leases where substantially all the rewards and risks of ownership of assets remain with the lessor are accounted for as operating leases. Where the Group is the lessor, assets leased by the Group under operating lease are included in non-current assets, and rental receivable under the operating leases are credited to the statement of profit or loss on the straight-line basis over the lease terms. Where the Group is the lessee, rentals payable under operating leases net of any incentives received from the lessor are charged to the statement of profit or loss on the straight-line basis over the lease terms.

# Notes to Financial Statements

31 March 2017

## 2.4 Summary of significant accounting policies (continued)

### Investments and other financial assets

#### Initial recognition and measurement

Financial assets are classified, at initial recognition, as loans and receivables and available-for-sale investments, as appropriate. When financial assets are recognised initially, they are measured at fair value plus transaction costs that are attributable to the acquisition of the financial assets.

All regular way purchases and sales of financial assets are recognised on the trade date, that is, the date that the Group commits to purchase or sell the asset. Regular way purchases or sales are purchases or sales of financial assets that require delivery of assets within the period generally established by regulation or convention in the marketplace.

#### Subsequent measurement

The subsequent measurement of financial assets depends on their classification as follows:

#### Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. After initial measurement, such assets are subsequently measured at amortised cost using the effective interest rate method less any allowance for impairment. Amortised cost is calculated by taking into account any discount or premium on acquisition and includes fees or costs that are an integral part of the effective interest rate. The effective interest rate amortization is included in other income and gains in the statement of profit or loss. The loss arising from impairment is recognised in the statement of profit or loss in finance costs for loans and in other expenses for receivables.

#### Available-for-sale investments

Available-for-sale investments are non-derivative financial assets in listed and unlisted equity investments and debt securities. Equity investments classified as available for sale are those which are neither classified as held for trading nor designated as at fair value through profit or loss. Debt securities in this category are those which are intended to be held for an indefinite period of time and which may be sold in response to needs for liquidity or in response to changes in market conditions.

After initial recognition, available-for-sale investments are subsequently measured at fair value, with unrealised gains or losses recognised as other comprehensive income in the available-for-sale investment revaluation reserve until the investment is derecognised, at which time the cumulative gain or loss is recognised in the statement of profit or loss in other income, or until the investment is determined to be impaired, when the cumulative gain or loss is reclassified from the available-for-sale investment revaluation reserve to the statement of profit or loss in other gains or losses. Interest and dividends earned whilst holding the available-for-sale investments are reported as interest income and dividend income, respectively and are recognised in the statement of profit or loss as other income in accordance with the policies set out for "Revenue recognition" below.

When the fair value of unlisted equity investments cannot be reliably measured because (a) the variability in the range of reasonable fair value estimates is significant for that investment or (b) the probabilities of the various estimates within the range cannot be reasonably assessed and used in estimating fair value, such investments are stated at cost less any impairment losses.

## 2.4 Summary of significant accounting policies (continued)

### Investments and other financial assets (continued)

#### Available-for-sale investments (continued)

The Group evaluates whether the ability and intention to sell its available-for-sale investments in the near term are still appropriate. When, in rare circumstances, the Group is unable to trade these financial assets due to inactive markets, the Group may elect to reclassify these financial assets if management has the ability and intention to hold the assets for the foreseeable future or until maturity.

For a financial asset reclassified from the available-for-sale category, the fair value carrying amount at the date of reclassification becomes its new amortised cost and any previous gain or loss on that asset that has been recognised in equity is amortised to profit or loss over the remaining life of the investment using the effective interest rate. Any difference between the new amortised cost and the maturity amount is also amortised over the remaining life of the asset using the effective interest rate. If the asset is subsequently determined to be impaired, then the amount recorded in equity is reclassified to the statement of profit or loss.

#### Derecognition of financial assets

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognised (i.e., removed from the Group's consolidated statement of financial position) when:

- the rights to receive cash flows from the asset have expired; or
- the Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a "pass-through" arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Group has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risk and rewards of ownership of the asset. When it has neither transferred nor retained substantially all the risks and rewards of the asset nor transferred control of the asset, the Group continues to recognise the transferred asset to the extent of the Group's continuing involvement. In that case, the Group also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Group has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

#### Impairment of financial assets

The Group assesses at the end of each reporting period whether there is objective evidence that a financial asset or a group of financial assets is impaired. Impairment exists if one or more events that occurred after the initial recognition of the asset have an impact on the estimated future cash flows of the financial asset or the group of financial assets that can be reliably estimated. Evidence of impairment may include indications that a debtor or a group of debtors is experiencing significant financial difficulty, default or delinquency in interest or principal payments, the probability that they will enter bankruptcy or other financial reorganization and observable data indicating that there is a measurable decrease in the estimated future cash flows, such as changes in arrears or economic conditions that correlate with defaults.

# Notes to Financial Statements

31 March 2017

## 2.4 Summary of significant accounting policies (continued)

### Impairment of financial assets (continued)

#### Financial assets carried at amortised cost

For financial assets carried at amortised cost, the Group first assesses whether impairment exists individually for financial assets that are individually significant, or collectively for financial assets that are not individually significant. If the Group determines that no objective evidence of impairment exists for an individually assessed financial asset, whether significant or not, it includes the asset in a group of financial assets with similar credit risk characteristics and collectively assesses them for impairment. Assets that are individually assessed for impairment and for which an impairment loss is, or continues to be, recognised are not included in a collective assessment of impairment.

The amount of any impairment loss identified is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not yet been incurred). The present value of the estimated future cash flows is discounted at the financial asset's original effective interest rate (i.e., the effective interest rate computed at initial recognition).

The carrying amount of the asset is reduced through the use of an allowance account and the loss is recognised in the statement of profit or loss. Interest income continues to be accrued on the reduced carrying amount and is accrued using the rate of interest used to discount the future cash flows for the purpose of measuring the impairment loss. Loans and receivables together with any associated allowance are written off when there is no realistic prospect of future recovery and all collateral has been realised or has been transferred to the Group.

If, in a subsequent period, the amount of the estimated impairment loss increases or decreases because of an event occurring after the impairment was recognised, the previously recognised impairment loss is increased or reduced by adjusting the allowance account. If a write-off is later recovered, the recovery is credited to other expenses in the statement of profit or loss.

#### Available-for-sale investments

For available-for-sale investments, the Group assesses at the end of each reporting period whether there is objective evidence that an investment or a group of investments is impaired.

If an available-for-sale investments is impaired, an amount comprising the difference between its cost (net of any principal payment and amortization) and its current fair value, less any impairment loss previously recognised in the statement of profit or loss, is removed from other comprehensive income and recognised in the statement of profit or loss.

In the case of equity investments classified as available for sale, objective evidence would include a significant or prolonged decline in the fair value of an investment below its cost. "Significant" is evaluated against the original cost of the investment and "prolonged" against the period in which the fair value has been below its original cost. Where there is evidence of impairment, the cumulative loss – measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that investment previously recognised in the statement of profit or loss – is removed from other comprehensive income and recognised in the statement of profit or loss. Impairment losses on equity investments classified as available for sale are not reversed through the statement of profit or loss. Increases in their fair value after impairment are recognised directly in other comprehensive income.

## 2.4 Summary of significant accounting policies (continued)

### Impairment of financial assets (continued)

#### Available-for-sale investments (continued)

The determination of what is “significant” or “prolonged” requires judgement. In making this judgement, the Group evaluates, among other factors, the duration or extent to which the fair value of an investment is less than its cost.

In the case of debt instruments classified as available for sale, impairment is assessed based on the same criteria as financial assets carried at amortised cost. However, the amount recorded for impairment is the cumulative loss measured as the difference between the amortised cost and the current fair value, less any impairment loss on that investment previously recognised in the statement of profit or loss. Future interest income continues to be accrued based on the reduced carrying amount of the asset and is accrued using the rate of interest used to discount the future cash flows for the purpose of measuring the impairment loss. The interest income is recorded as part of finance income. Impairment losses on debt instruments are reversed through the statement of profit or loss if the subsequent increase in fair value of the instruments can be objectively related to an event occurring after the impairment loss was recognised in the statement of profit or loss.

### Financial liabilities

#### Initial recognition and measurement

Financial liabilities are classified, at initial recognition, as loans and borrowings.

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings, net of directly attributable transaction costs.

The Group’s financial liabilities include trade and bills payables, interest-bearing bank borrowings, amounts due to related parties, other payables and accruals and other non-current liabilities.

#### Subsequent measurement

The subsequent measurement of financial liabilities depends on their classification as follows:

#### Loans and borrowings

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost, using the effective interest rate method unless the effect of discounting would be immaterial, in which case they are stated at cost. Gains and losses are recognised in the statement of profit or loss when the liabilities are derecognised as well as through the effective interest rate amortization process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the effective interest rate. The effective interest rate amortisation is included in finance costs in the statement of profit or loss.



# Notes to Financial Statements

31 March 2017

## 2.4 Summary of significant accounting policies (continued)

### Derecognition of financial liabilities

A financial liability is derecognised when the obligation under the liability is discharged or cancelled, or expires.

When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and a recognition of a new liability, and the difference between the respective carrying amounts is recognised in the statement of profit or loss.

### Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount is reported in the statement of financial position if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, or to realise the assets and settle the liabilities simultaneously.

### Inventories

Inventories are stated at the lower of cost and net realizable value. Cost is determined on the weighted average basis. The cost of finished goods and work in progress comprises raw material, direct labor, other direct costs and related production overheads. Net realizable value is based on estimated selling prices less any estimated costs to be incurred to completion and disposal.

### Cash and cash equivalents

For the purpose of the consolidated statement of cash flows, cash and cash equivalents comprise cash on hand and demand deposits, and short term highly liquid investments that are readily convertible into known amounts of cash, are subject to an insignificant risk of changes in value, and have a short maturity of generally within three months when acquired, less bank overdrafts which are repayable on demand and form an integral part of the Group's cash management.

For the purpose of the statement of financial position, cash and cash equivalents comprise cash on hand and at banks, including term deposits, and assets similar in nature to cash, which are not restricted as to use.

### Provisions

A provision is recognised when a present obligation (legal or constructive) has arisen as a result of a past event and it is probable that a future outflow of resources will be required to settle the obligation, provided that a reliable estimate can be made of the amount of the obligation.

When the effect of discounting is material, the amount recognised for a provision is the present value at the end of the reporting period of the future expenditures expected to be required to settle the obligation. The increase in the discounted present value amount arising from the passage of time is included in finance costs in the statement of profit or loss.

## 2.4 Summary of significant accounting policies (continued)

### Income tax

Income tax comprises current and deferred tax. Income tax relating to items recognised outside profit or loss is recognised outside profit or loss, either in other comprehensive income or directly in equity.

Current tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period, taking into consideration interpretations and practices prevailing in the countries in which the Group operates.

Deferred tax is provided, using the liability method, on all temporary differences at the end of the reporting period between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax liabilities are recognised for all taxable temporary differences, except:

- when the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of taxable temporary differences associated with investments in subsidiaries, when the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets are recognised for all deductible temporary differences, the carryforward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, the carryforward of unused tax credits and unused tax losses can be utilised, except:

- when the deferred tax asset relating to the deductible temporary differences arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of deductible temporary differences associated with investments in subsidiaries, deferred tax assets are only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are reassessed at the end of each reporting period and are recognised to the extent that it has become probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.



# Notes to Financial Statements

31 March 2017

## 2.4 Summary of significant accounting policies (continued)

### Government grants

Government grants are recognised at their fair value where there is reasonable assurance that the grant will be received and all attaching conditions will be complied with. When the grant relates to an expense item, it is recognised as income on a systematic basis over the periods that the costs, which it is intended to compensate, are expensed.

Where the grant relates to an asset, the fair value is credited to a deferred income account and is released to the statement of profit or loss over the expected useful life of the relevant asset by equal annual instalments or deducted from the carrying amount of the asset and released to the statement of profit or loss by way of a reduced depreciation charge.

### Revenue recognition

Revenue is recognised when it is probable that the economic benefits will flow to the Group and when the revenue can be measured reliably, on the following bases:

- (a) from the sale of goods, when the significant risks and rewards of ownership have been transferred to the buyer, provided that the Group maintains neither managerial involvement to the degree usually associated with ownership, nor effective control over the goods sold;
- (b) from the rendering of services, when the services have been rendered and it is probable that the economic benefits will flow to the Group and the relevant fees can be measured reliably;
- (c) rental income, on a time proportion basis over the lease terms;
- (d) interest income, on an accrual basis using the effective interest method by applying the rate that exactly discounts the estimated future cash receipts over the expected life of the financial instrument or a shorter period, when appropriate, to the net carrying amount of the financial asset; and
- (e) dividend income, when the shareholders' right to receive payment has been established.

### Share-based payments

Employees (including directors) of the Group receive remuneration in the form of share-based payments, whereby employees render services as consideration for equity instruments ("equity-settled transactions").

The cost of equity-settled transactions with employees is measured by reference to the fair value at the date at which they are granted by using income approach (discount cash flow method, in particular). Further details of which are given in note 30 to the financial statements.

The cost of equity-settled transactions is recognised, together with a corresponding increase in equity, over the period in which the performance and/or service conditions are fulfilled in employee benefit expense. The cumulative expense recognised for equity-settled transactions at the end of each reporting period until the vesting date reflects the extent to which the vesting period has expired and the Group's best estimate of the number of equity instruments that will ultimately vest. The charge or credit to the statement of profit or loss for a period represents the movement in the cumulative expense recognised as at the beginning and end of that period.

## 2.4 Summary of significant accounting policies (continued)

### Share-based payments (continued)

No expense is recognised for awards that do not ultimately vest, except for equity-settled transactions where vesting is conditional upon a market or non-vesting condition, which are treated as vesting irrespective of whether or not the market or non-vesting condition is satisfied, provided that all other performance and/or service conditions are satisfied.

Where the terms of an equity-settled award are modified, as a minimum an expense is recognised as if the terms had not been modified, if the original terms of the award are met. In addition, an expense is recognised for any modification that increases the total fair value of the share-based payments, or is otherwise beneficial to the employee as measured at the date of modification.

Where an equity-settled award is cancelled, it is treated as if it had vested on the date of cancellation, and any expense not yet recognised for the award is recognised immediately. This includes any award where non-vesting conditions within the control of either the Group or the employee are not met. However, if a new award is substituted for the cancelled award, and is designated as a replacement award on the date that it is granted, the cancelled and new awards are treated as if they were a modification of the original award, as described in the previous paragraph.

### Other employee benefits

#### Pension scheme

Subsidiaries of the Group incorporated in Hong Kong operate a defined contribution Mandatory Provident Fund retirement benefit scheme (the "MPF Scheme") under the Mandatory Provident Fund Schemes Ordinance for all of its employees. Contributions are made based on a percentage of the employees' basic salaries and are charged to the statement of profit or loss as they become payable in accordance with the rules of the MPF Scheme. The assets of the MPF Scheme are held separately from those of the Group in an independently administered fund. The Group's employer contributions vest fully with the employees when contributed into the MPF Scheme.

The employees of the Group's subsidiaries which operate in Mainland China, etc, are required to participate in a central pension scheme operated by the local municipal government. These subsidiaries are required to contribute a certain percentage of their payroll costs to the central pension scheme. The contributions are charged to the statement of profit or loss as they become payable in accordance with the rules of the central pension scheme.

#### Defined benefit plans

Subsidiaries of the Group incorporated in Japan and Taiwan operate defined benefit pension plans which require contributions to be made to a separately administered fund. The cost of providing benefits under the defined benefit plans is determined using the projected unit credit actuarial valuation method.



# Notes to Financial Statements

31 March 2017

## 2.4 Summary of significant accounting policies (continued)

### Other employee benefits (continued)

#### Defined benefit plans (continued)

Remeasurements arising from defined benefit pension plans, comprising actuarial gains and losses, the effect of the asset ceiling (excluding amount included in net interest on the net defined benefit liability) and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the consolidated statement of financial position with a corresponding debit or credit to retained profits through other comprehensive income in the period in which they occur. Remeasurements are not reclassified to profit or loss in subsequent periods.

Past service costs are recognised in the statement of profit or loss at the earlier of

- the date of the plan amendment or curtailment; and
- the date that the Group recognises restructuring related costs

Net interest is calculated by applying the discount rate to the net defined benefit liability or asset. The Group recognises the following changes in the net defined benefit obligation under “cost of sales”, “selling and distribution costs” and “administrative expenses” in the consolidated statement of profit or loss by function:

- service costs comprising current service costs, past-service costs, gains and losses on curtailments and non-routine settlements
- net interest expense or income

### Borrowing costs

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, i.e., assets that necessarily take a substantial period of time to get ready for their intended use or sale, are capitalised as part of the cost of those assets. The capitalization of such borrowing costs ceases when the assets are substantially ready for their intended use or sale. Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs capitalised. All other borrowing costs are expensed in the period in which they are incurred. Borrowing costs consist of interest and other costs that an entity incurs in connection with the borrowing of funds.

### Dividends

Final dividends are recognised as a liability when they are approved by the shareholders in a general meeting. Interim dividends are simultaneously proposed and declared, because the Company’s memorandum and articles of association grant the directors the authority to declare interim dividends. Consequently, interim dividends are recognised immediately as a liability when they are proposed and declared.

## 2.4 Summary of significant accounting policies (continued)

### Foreign currencies

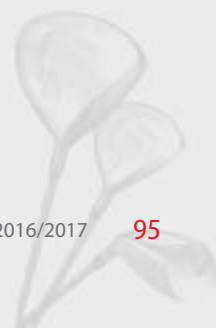
These financial statements are presented in JPY, which is the Company's functional currency. Each entity in the Group determines its own functional currency and items included in the financial statements of each entity are measured using that functional currency. Foreign currency transactions recorded by the entities in the Group are initially recorded using their respective functional currency rates prevailing at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency rates of exchange ruling at the end of the reporting period. Differences arising on settlement or translation of monetary items are recognised in the statement of profit or loss.

Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions. Non-monetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was measured. The gain or loss arising on translation of a non-monetary item measured at fair value is treated in line with the recognition of the gain or loss on change in fair value of the item (i.e., translation difference on the item whose fair value gain or loss is recognised in other comprehensive income or profit or loss is also recognised in other comprehensive income or profit or loss, respectively).

The functional currencies of certain overseas operating subsidiaries other than subsidiary in Japan are currencies other than the JPY. As at the end of the reporting period, the assets and liabilities of these entities are translated into the presentation currency of the Company at the exchange rates prevailing at the end of the reporting period and their statements of profit or loss are translated into JPY at the weighted average exchange rates for the year.

The resulting exchange differences are recognised in other comprehensive income and accumulated in the exchange translation reserve. On disposal of a foreign operation, the component of other comprehensive income relating to that particular foreign operation is recognised in the statement of profit or loss.

For the purpose of the consolidated statements of cash flows, the cash flows of overseas subsidiaries are translated into JPY at the exchange rates ruling at the dates of the cash flows. Frequently recurring cash flows of overseas subsidiaries which arise throughout the year are translated into JPY at the weighted average exchange rates for the year.



# Notes to Financial Statements

31 March 2017

## 3. Significant accounting judgement, estimates and assumptions

The preparation of the Group's financial statements requires management to make significant judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and their accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amounts of the assets or liabilities affected in the future.

### Estimation uncertainty

The key assumptions concerning the future and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below.

### Deferred tax assets

Deferred tax assets are recognised for all deductible temporary differences and unused tax losses to the extent that it is probable that taxable profit will be available against which the losses can be utilised. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and level of future taxable profits together with future tax planning strategies. The key assumptions and inputs used in estimates future taxable profits include forecasted revenue and gross margin, etc. The carrying value of deferred tax assets was JPY1,356,814,000 as at 31 March 2017 (2016: JPY906,321,000). Further details are disclosed in note 19 to the financial statements.

### Impairment of non-financial assets

The Group assesses whether there are any indicators of impairment for all non-financial assets at the end of each reporting period. Indefinite life intangible assets are tested for impairment annually and at other times when such an indicator exists. Other non-financial assets are tested for impairment when there are indicators that the carrying amounts may not be recoverable. Impairment exists when the carrying value of an asset or a cash-generating unit exceeds its recoverable amount, which is the higher of its fair value less costs of disposal and its value in use. The calculation of the fair value less costs of disposal is based on available data from binding sales transactions in an arm's length transaction of similar assets or observable market prices less incremental costs for disposing of the asset. When value in use calculations are undertaken, management must estimate the expected future cash flows from the asset or cash-generating unit and choose a suitable discount rate in order to calculate the present value of those cash flows. Further details are disclosed in notes 15, 16 and 17 to the financial statements.

## 3. Significant accounting judgement, estimates and assumptions (continued)

### Estimation uncertainty (continued)

#### Defined benefit plans

The cost of the defined benefit pension plans and the present value of the pension obligation are determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate, salary increase rate, mortality rate and turnover rate. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

In determining the appropriate discount rate, management considers the interest rates of corporate bonds in currencies consistent with the currencies of the post-employment benefit obligation with at least an 'AA' rating or above, as set by an internationally acknowledged rating agency, and extrapolated as needed along the yield curve to correspond with the expected term of the defined benefit obligation. The underlying bonds are further reviewed for quality. Those having excessive credit spreads are excluded from the analysis of bonds on which the discount rate is based, on the basis that they do not represent high quality corporate bonds.

The mortality rate is based on publicly available mortality tables for the specific countries. Salary increase rate is based on expected future inflation rates for the respective countries. The turnover rate is based on historical analysis of withdrawal rate. The carrying values of net employee defined benefit liabilities were JPY1,656,540,000 as at 31 March 2017 (2016: JPY2,098,879,000). Further details are disclosed in note 28 to the financial statements.

#### Impairment of trade and other receivables

Impairment of trade and other receivables is made based on an assessment of the recoverability of trade and other receivables. The identification of impairment requires management's judgements and estimates. Where the actual outcome is different from the original estimate, such differences will impact on the carrying values of the trade and other receivables and impairment losses over the period in which such estimate has been changed.

The net carrying value of trade receivables was JPY4,942,710,000 as at 31 March 2017 (2016: JPY3,513,139,000). The carrying value of other receivables was JPY2,855,000 as at 31 March 2017 (2016: JPY26,980,000). Further details are disclosed in notes 21 and 22 to the financial statements.

#### Net realizable value of inventories

Net realizable value of inventories is the estimated selling price in the ordinary course of business less estimated selling expenses. These estimates are based on the current market condition and the historical experience of selling products of a similar nature. It could change significantly as a result of changes in market conditions. Management reassesses these estimates at each reporting date after considering specific factors such as ageing of the inventories, the subsequent or estimated selling price and forecasted market demand. The carrying value of inventories was JPY6,292,898,000 as at 31 March 2017 (2016: JPY7,389,330,000). Further details are disclosed in note 20 to the financial statements.

# Notes to Financial Statements

31 March 2017

## 4. Operating segment information

For management purposes, the Group is organised into business units based on their products and has only one reportable operating segment: the manufacture and sale of golf related products and the rendering of services relating to such products. Management monitors the operating results of its business units as a whole for the purpose of making decisions about resource allocation and performance assessment. Accordingly, no further operating segment information is presented.

### Geographic information

#### (a) Revenue from external customers

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
Japan	12,950,336	11,889,359
Korea	3,391,232	2,816,042
China (including Hong Kong and Macau)	4,451,910	4,190,468
North America	636,080	793,164
Europe	499,592	665,997
Rest of the world	2,313,285	2,013,731
	<b>24,242,435</b>	<b>22,368,761</b>

The revenue information above is based on the locations of the customers.

#### (b) Non-current assets

	At 31 March	
	2017 JPY'000	2016 JPY'000
Japan	4,077,323	4,030,452
Other Asia Pacific countries	220,100	75,922
North America	611	—
Europe	412	—
	<b>4,298,446</b>	<b>4,106,374</b>

The non-current asset information above is based on the locations of the assets and excludes other non-current assets and deferred tax assets.

### Information about a major customer

Revenue of approximately JPY3,029,982,000 (2016: JPY2,516,544,000) was derived from a single customer, including sales to a group of entities which are known to be under common control with that customer.

## 5. Revenue, other income and gains

Revenue represents the net invoiced value of goods sold and services rendered, after allowances for returns and trade discounts during the year.

An analysis of revenue and other income and gains is as follows:

	Year ended 31 March	
	2017	2016
	JPY'000	JPY'000
Revenue		
Sale of goods	24,074,663	22,193,493
Rendering of services	167,772	175,268
Total	<u>24,242,435</u>	<u>22,368,761</u>

	Year ended 31 March	
	2017	2016
	JPY'000	JPY'000
Other income and gains		
Foreign exchange gains, net	1,023,788	—
Government grants	12,363	536
Rental income	11,512	10,955
Gains on disposal of land and property, plant and equipment, net	—	6,742
Others	130,812	58,892
Total	<u>1,178,475</u>	<u>77,125</u>





# Notes to Financial Statements

31 March 2017

## 6. Other expenses/(income), net

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
Employee termination benefits	48,529	—
Impairment of property, plant and equipment (note 15)	33,907	—
Net loss on disposal of items of land and property, plant and equipment	5,951	—
Foreign exchange losses, net	—	40,601
Reversal of impairment of property, plant and equipment (note 15)	—	(159,356)
Others	1,606	14,190
Total	<u>89,993</u>	<u>(104,565)</u>

## 7. Finance costs

An analysis of the Group's finance costs is as follows:

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
Interest on bank borrowings	<u>22,225</u>	<u>24,073</u>

## 8. Finance income

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
Accretion income from loans and other receivables	3,680	5,952
Interest income	38,524	21,355
Total	<u>42,204</u>	<u>27,307</u>

Loans and other receivables mainly refer to the security deposits paid under lease agreements for shops and the head office (note 18).

## 9. Profit before tax

The Group's profit before tax is arrived at after charging/(crediting):

		Year ended 31 March	
		2017	2016
		JPY'000	JPY'000
Cost of inventories sold		<b>9,640,557</b>	9,117,177
Cost of service provided		<b>53,505</b>	56,741
Depreciation	15	<b>311,305</b>	314,398
Amortization of intangible assets	17	<b>55,687</b>	46,543
Research and development costs		<b>526,047</b>	535,265
Provision for/(reversal of) impairment of property, plant and equipment	15	<b>33,907</b>	(159,356)
Provision for impairment of trade receivables	21	<b>88</b>	261
Minimum lease payments under operating leases		<b>1,328,682</b>	1,430,378
Auditors' remuneration		<b>97,682</b>	59,018
Employee benefit expense:			
Wages and salaries		<b>4,097,550</b>	3,690,861
Pension and social security costs		<b>197,514</b>	186,129
Defined benefit plan (gains)/expenses	28	<b>(119,326)</b>	184,184
– Current year service cost		<b>162,060</b>	184,184
– Past year service cost		<b>(281,386)</b>	—
Employee benefits		<b>705,344</b>	576,361
Other benefits		<b>83,136</b>	85,345
Equity-settled share-based payment expenses	30	<b>227,995</b>	128,323
Foreign exchange (gains)/losses, net	5	<b>(1,023,788)</b>	40,601
(Reversal)/write-down of inventories to net realizable value		<b>(75,871)</b>	34,846
Net losses/(gains) on disposal of items of land and property, plant and equipment		<b>5,951</b>	(6,742)

# Notes to Financial Statements

31 March 2017

## 10. Directors' and chief executive's remuneration

Directors' and chief executive's remuneration for the year, disclosed pursuant to the Listing Rules, section 383(1) (a), (b), (c) and (f) of the Hong Kong Companies Ordinance and Part 2 of the Companies (Disclosure of Information about Benefits of Directors) Regulation, is as follows:

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
Fees	8,382	—
Other emoluments:		
Salaries, allowances and benefits in kind	58,885	49,631
Performance related bonuses	1,645	12,140
Equity-settled share-based payment expenses	47,403	22,039
Pension scheme contributions	4,970	4,373
	<b>121,285</b>	<b>88,183</b>

During the years ended 31 March 2016 and 2017, certain directors were granted Restricted Stock Units ("RSUs"), in respect of their services to the Group, under the share-based payment scheme of the Company, further details of which are set out in note 30 to the financial statements. The fair value of such RSUs, which has been recognised in the statement of profit or loss over the vesting period, was determined as at the date of grant and the amount included in the financial statements for the current year is included in the above directors' and chief executive's remuneration disclosures.

### (a) Independent non-executive directors

The fees paid to independent non-executive directors during the year as follows:

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
Mr. Lu Pochin Christopher	3,810	—
Mr. Xu Hui	2,286	—
Mr. Wang Jianguo	2,286	—
	<b>8,382</b>	<b>—</b>

**10. Directors' and chief executive's remuneration** (continued)**(b) Executive directors**

	Salaries, allowances and benefits in kind* JPY'000	Performance related bonuses JPY'000	Equity-settled share-based payment expenses JPY'000	Pension scheme contributions JPY'000	Total remuneration JPY'000
<b>Year ended 31 March 2017</b>					
<b>Executive directors:</b>					
Mr. Liu	16,819	—	12,018	272	29,109
Mr. Yasuki Ito	19,025	—	16,225	1,636	36,886
Mr. Yuji Murai	11,577	1,645	11,145	1,702	26,069
Mr. Zuo Jun	11,464	—	8,015	1,360	20,839
	<u>58,885</u>	<u>1,645</u>	<u>47,403</u>	<u>4,970</u>	<u>112,903</u>

**Year ended 31 March 2016****Executive directors:**

Mr. Liu	17,943	—	7,345	269	25,557
Mr. Yasuki Ito	13,948	5,493	4,898	1,645	25,984
Mr. Yuji Murai	11,229	6,647	4,898	1,701	24,475
Mr. Zuo Jun	6,511	—	4,898	758	12,167
	<u>49,631</u>	<u>12,140</u>	<u>22,039</u>	<u>4,373</u>	<u>88,183</u>

\* The benefits in kind include contributions made for executive directors' social security and medical insurance paid by the Group.

There was no arrangement under which a director or the chief executive waived or agreed to waive any remuneration during the year.

# Notes to Financial Statements

31 March 2017

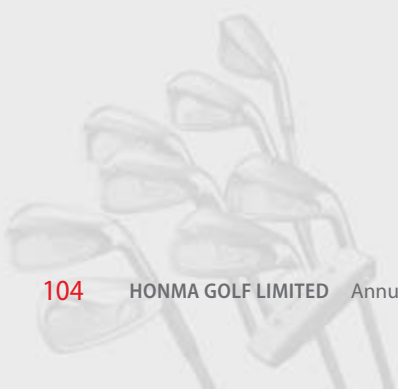
## 11. Five highest paid employees

The five highest paid employees of the Group during the year included three directors (2016: three), details of whose remuneration are set out in note 10 above. Details of the total remuneration of the remaining two (2016: two) highest paid employees who are neither a director nor chief executive of the Group are as follows:

	Year ended 31 March	
	2017	2016
	JPY'000	JPY'000
Salaries, allowances and benefits in kind	31,988	23,573
Performance related bonuses	790	9,543
Equity-settled share-based payment expenses	20,318	7,350
Pension scheme contributions	1,706	3,453
	<u>54,802</u>	<u>43,919</u>

The number of the non-director and non-chief executive highest paid employees whose remuneration fell within the following bands is as follows:

	Number of employees	
	Year ended 31 March	
	2017	2016
HK\$1,000,001 to HK\$1,500,000	1	2
HK\$1,500,001 to HK\$2,000,000	1	—
	<u>2</u>	<u>2</u>



## 12. Income tax

The Group is subject to income tax on an entity basis on profit arising in or derived from the jurisdictions in which members of the Group are domiciled and operate.

The Company and the Company's subsidiary incorporated in the Cayman Islands and BVI are not subject to corporate income tax ("CIT") as they do not have a place of business (other than a registered office) or carry on any business in the Cayman Islands and BVI.

The subsidiaries of the Company incorporated in Hong Kong are subject to income tax at the rate of 16.5% on the estimated assessable profits arising in Hong Kong during the year (2016: 16.5%).

Pursuant to the rules and regulations of Japan, the subsidiary incorporated in Japan is subject mainly to corporate tax, inhabitant tax and enterprise tax, and the effective statutory tax rates for these taxes were 30.86% for the year (2016: 33.06%).

The subsidiary of the Company registered in the Mainland China is subject to PRC enterprise income tax on the taxable income as reported in its PRC statutory accounts adjusted in accordance with relevant PRC income tax laws based on a statutory rate of 25% (2016: 25%).

According to the Macau Complementary Tax ("MCT") Law, taxable profits below Macau Pataca ("MOP") 300,000 are exempted from tax, and taxable profits over MOP300,000 are subject to the rate of 12% for the year (2016: 12%).

The subsidiaries incorporated in Taiwan and Thailand are subject to income tax at the rates of 17% and 20% on the assessable profits (2016: 17% and 20%).

The Company's subsidiary incorporated and operating in the United States was subject to federal corporation income tax at a rate of 34% during the year, as well as state tax at approximately 8.64%.

(a) Tax in the statement of profit or loss represents:

	Year ended 31 March	
	2017	2016
	JPY'000	JPY'000
Current income tax - Japan	378,727	263,581
Current income tax - elsewhere	464,581	79,904
Withholding tax on dividend declared	105,000	65,000
Deferred tax (note 19)	(337,172)	(13,889)
Total tax charge for the year	<b>611,136</b>	<b>394,596</b>

# Notes to Financial Statements

31 March 2017

## 12. Income tax (continued)

A reconciliation of the tax charge applicable to profit before tax at the statutory rate for Japan to the tax charge at the effective tax rate is as follows:

	Year ended 31 March			
	2017		2016	
	JPY'000	%	JPY'000	%
Profit before tax	5,563,805		3,959,136	
Tax at the statutory tax rate (30.86% for the year ended 31 March 2017, and 33.06% for the year ended 31 March 2016)	1,716,990	30.86	1,308,890	33.06
Different tax rates or tax basis for entities outside Japan	17,497	0.3	(47,029)	(1.0)
Tax effect of non-deductible expenses	44,085	0.8	6,315	—
Tax effect of non-taxable income	(364,048)	(6.5)	—	—
Overprovision in prior years	—	—	—	—
Effect of withholding tax on the distributable profits of the Group's subsidiaries in the PRC and Japan	169,479	3.0	161,724	4.0
Impact of previously unrecognised tax losses and temporary differences	(972,867)	(17.5)	(1,035,304)	(26.0)
Tax charge at the Group's effective rate	<u>611,136</u>	<u>11.0</u>	<u>394,596</u>	<u>10.0</u>

## 13. Dividends

	Year ended 31 March	
	2017	2016
	JPY'000	JPY'000
Proposed final – JPY 3.00 (2016: Nil) per ordinary share	1,827,150	—
Dividends declared by the Company	<u>1,995,000</u>	<u>1,235,000</u>

The proposed final dividend for the year is subject to the approval of the Company's shareholders at the forthcoming annual general meeting.

Pursuant to the shareholders' meeting on 26 April 2016, the Company declared JPY1,995,000,000 dividends to its shareholders and the dividends have been paid in May 2016.

## 14. Earnings per share attributable to ordinary equity holders of the parent

The calculations of basic and diluted earnings per share are based on the profit for the year attributable to ordinary equity holders of the parent and weighted average number of ordinary shares in issue during the year.

No adjustment has been made to the basic earnings per share amounts presented for the years ended 31 March 2017 and 2016 in respect of a dilution as the Group had no potentially ordinary dilutive shares in issue during the years ended 31 March 2017 and 2016.

The following reflects the income and the share data used in the basic earnings per share computation:

	Year ended 31 March	
	2017	2016
	JPY'000	JPY'000
Earnings		
Profit attributable to ordinary equity holders of the parent	4,569,948	3,569,201
	Number of shares	
	2017	2016
	('000)	('000)
Shares		
Weighted average number of ordinary shares in issue during the year used in the basic earnings per share calculation	539,668	475,059

The number of ordinary shares outstanding before the sub-division and the capitalization is adjusted for the proportionate change in the number of ordinary shares outstanding as if the sub-division and the capitalization had occurred at the beginning of the earliest period presented.





# Notes to Financial Statements

31 March 2017

## 15. Property, plant and equipment

	Building JPY'000	Machinery JPY'000	Leasehold improvement JPY'000	Motor vehicles JPY'000	Office equipment JPY'000	Construction in progress JPY'000	Total JPY'000
<b>31 March 2017</b>							
Cost:							
At 1 April 2016	7,227,356	1,835,198	1,473,379	56,590	1,275,251	7,700	11,875,474
Additions	820	52,969	78,549	540	47,370	188,758	369,006
Transfer from construction in progress	76,400	53,124	—	—	65,014	(194,538)	—
Disposals	(594,882)	(31,497)	(105,356)	(4,505)	(85,215)	—	(821,455)
Exchange realignment	—	(1,324)	(9,263)	(321)	(1,860)	—	(12,768)
At 31 March 2017	<u>6,709,694</u>	<u>1,908,470</u>	<u>1,437,309</u>	<u>52,304</u>	<u>1,300,560</u>	<u>1,920</u>	<u>11,410,257</u>
Accumulated depreciation:							
At 1 April 2016	5,947,327	1,413,060	821,979	42,132	985,358	—	9,209,856
Depreciation provided during the year	98,284	68,141	44,766	7,209	92,905	—	311,305
Disposals	(528,024)	(21,955)	(81,136)	(4,505)	(60,332)	—	(695,952)
Exchange realignment	—	(723)	(6,475)	(322)	(1,364)	—	(8,884)
At 31 March 2017	<u>5,517,587</u>	<u>1,458,523</u>	<u>779,134</u>	<u>44,514</u>	<u>1,016,567</u>	<u>—</u>	<u>8,816,325</u>
Accumulated impairment:							
At 1 April 2016	222,019	1,868	307,202	176	118,875	—	650,140
Impairment provided during the year	—	—	27,491	22	6,394	—	33,907
Disposals	(66,862)	—	(17,976)	—	(20,722)	—	(105,560)
At 31 March 2017	<u>155,157</u>	<u>1,868</u>	<u>316,717</u>	<u>198</u>	<u>104,547</u>	<u>—</u>	<u>578,487</u>
Net book value:							
At 31 March 2017	<u>1,036,950</u>	<u>448,079</u>	<u>341,458</u>	<u>7,592</u>	<u>179,446</u>	<u>1,920</u>	<u>2,015,445</u>

## 15. Property, plant and equipment (continued)

	Building JPY'000	Machinery JPY'000	Leasehold improvement JPY'000	Motor vehicles JPY'000	Office equipment JPY'000	Construction in progress JPY'000	Total JPY'000
31 March 2016							
Cost:							
At 1 April 2015	7,156,520	1,578,282	1,540,278	53,095	1,225,181	37,558	11,590,914
Additions	39,820	111,389	55,762	4,296	99,513	198,762	509,542
Transfer from construction in progress	46,741	180,083	—	—	1,796	(228,620)	—
Disposals	(15,725)	(29,725)	(97,174)	—	(44,718)	—	(187,342)
Exchange realignment	—	(4,831)	(25,487)	(801)	(6,521)	—	(37,640)
At 31 March 2016	<u>7,227,356</u>	<u>1,835,198</u>	<u>1,473,379</u>	<u>56,590</u>	<u>1,275,251</u>	<u>7,700</u>	<u>11,875,474</u>
Accumulated depreciation:							
At 1 April 2015	5,867,034	1,400,085	802,967	33,414	919,808	—	9,023,308
Depreciation provided during the year	94,782	44,644	70,052	9,519	95,401	—	314,398
Disposals	(14,489)	(28,433)	(33,541)	—	(25,023)	—	(101,486)
Exchange realignment	—	(3,236)	(17,499)	(801)	(4,828)	—	(26,364)
At 31 March 2016	<u>5,947,327</u>	<u>1,413,060</u>	<u>821,979</u>	<u>42,132</u>	<u>985,358</u>	<u>—</u>	<u>9,209,856</u>
Accumulated impairment:							
At 1 April 2015	223,169	1,868	522,966	198	145,769	—	893,970
Reversal of impairment during the year	—	—	(152,130)	(22)	(7,204)	—	(159,356)
Disposals	(1,150)	—	(63,634)	—	(19,690)	—	(84,474)
At 31 March 2016	<u>222,019</u>	<u>1,868</u>	<u>307,202</u>	<u>176</u>	<u>118,875</u>	<u>—</u>	<u>650,140</u>
Net book value:							
At 31 March 2016	<u>1,058,010</u>	<u>420,270</u>	<u>344,198</u>	<u>14,282</u>	<u>171,018</u>	<u>7,700</u>	<u>2,015,478</u>

# Notes to Financial Statements

31 March 2017

## 15. Property, plant and equipment (continued)

### Impairment testing of property, plant and equipment

For the year ended 31 March 2017, a specific impairment of JPY33,907,000 has been provided for three self-operated stores which are planned to be closed.

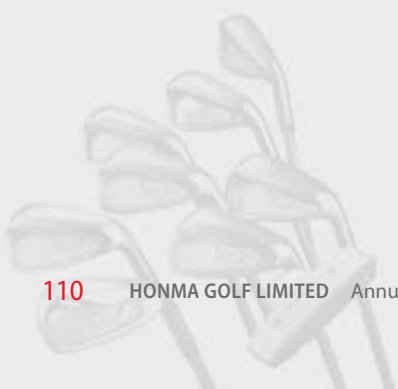
An impairment of JPY159,356,000 was reversed for certain CGUs of the self-operated stores for the year ended 31 March 2016 with recoverable amounts of JPY392,769,000 as at 31 March 2016. The recoverable amounts of these self-operated stores have been determined based on a value in use calculation using cash flow projections based on financial budgets covering a period over the remaining useful lives of the relevant assets. The discount rates applied to the cash flow projections were 13% during the year ended 31 March 2016.

Assumptions were used in the value in use calculation of the CGUs as of 31 March 2016. The following describes each key assumption on which management has based its cash flow projections to undertake impairment testing of the CGUs:

Budgeted gross margins – Management determined gross margin based on past performance and its expectations for the development of the market.

Discount rates – The discount rates used are before tax and reflect specific risks relating to the relevant units.

The values assigned to the key assumptions on market development of shops and discount rates are consistent with external information sources.



## 16. Freehold land

The carrying amount of the Group's freehold land is analyzed as follows:

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
Cost:		
As at 1 April	1,940,789	1,940,789
Disposal	—	—
As at 31 March	1,940,789	1,940,789
Impairment:		
As at 1 April	—	—
Disposal	—	—
As at 31 March	—	—
Net book value:		
As at 31 March	1,940,789	1,940,789

The freehold land is owned by Honma Japan which is located in Japan.

For impairment assessment, the freehold land is allocated to the cash-generating unit of the manufacturing plant in Japan which comprises buildings, machinery, office equipment, intangible assets and the freehold land. The recoverable amount was determined by the directors of the Company, based on a value in use calculation using cash flow projections based on financial budgets covering a five-year period approved by senior management, using the same assumptions applied to the impairment assessment of CGUs of the self-operated stores. Further details are disclosed in note 15 to the financial statements.

# Notes to Financial Statements

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## 17. Intangible assets

31 March 2017

	Licenses JPY'000	Software JPY'000	Telephone use right JPY'000	Total JPY'000
Cost at 1 April 2016, net of accumulated amortization and impairment	4,729	139,408	5,970	150,107
Additions	—	248,448	—	248,448
Disposal	—	(551)	—	(551)
Amortization provided during the year	(523)	(55,164)	—	(55,687)
Exchange realignment	—	(105)	—	(105)
At 31 March 2017	<u>4,206</u>	<u>332,036</u>	<u>5,970</u>	<u>342,212</u>
At 31 March 2017:				
Cost	6,220	1,018,399	41,694	1,066,313
Accumulated amortization	(2,014)	(686,363)	—	(688,377)
Impairment	—	—	(35,724)	(35,724)
Net carrying amount	<u>4,206</u>	<u>332,036</u>	<u>5,970</u>	<u>342,212</u>

31 March 2016

	Licenses JPY'000	Software JPY'000	Telephone use right JPY'000	Total JPY'000
Cost at 1 April 2015, net of accumulated amortization and impairment	—	142,927	5,970	148,897
Additions	6,220	43,202	—	49,422
Amortization provided during the year	(1,491)	(45,052)	—	(46,543)
Exchange realignment	—	(1,669)	—	(1,669)
At 31 March 2016	<u>4,729</u>	<u>139,408</u>	<u>5,970</u>	<u>150,107</u>
At 31 March 2016:				
Cost	6,220	774,792	41,694	822,706
Accumulated amortization	(1,491)	(635,384)	—	(636,875)
Impairment	—	—	(35,724)	(35,724)
Net carrying amount	<u>4,729</u>	<u>139,408</u>	<u>5,970</u>	<u>150,107</u>

## 18. Other non-current assets

	At 31 March	
	2017 JPY'000	2016 JPY'000
Available-for-sale investments		
Unlisted equity investments, at fair value	100	100
Listed equity investments, at fair value	19,688	15,605
	<b>19,788</b>	15,705
Loans and other receivables		
Rental deposits	656,514	653,682
	<b>656,514</b>	653,682
Long-term prepaid expenses	48,130	7,908
	<b>724,432</b>	677,295

Available-for-sale investments represented investments on stocks and government bonds in Japan. Fair values of these listed investments were determined by reference to published price quotations in an active market.

Loans and other receivables mainly referred to the shop rental deposits.

## 19. Deferred tax

### Deferred tax liabilities

	Fair value of available-for- sale investments JPY'000	Depreciation allowance in excess of related depreciation JPY'000	Withholding tax JPY'000	Total JPY'000
At 31 March 2015 and 1 April 2015	4,681	60,744	237,821	303,246
Deferred tax credited to other comprehensive income during the year	(1,153)	—	—	(1,153)
Deferred tax charged/(credited) to the statement of profit or loss during the year	—	(254)	96,724	96,470
At 31 March 2016 and 1 April 2016	<b>3,528</b>	<b>60,490</b>	<b>334,545</b>	<b>398,563</b>
Deferred tax charged to other comprehensive income during the year	1,260	—	—	1,260
Deferred tax charged to the statement of profit or loss during the year	—	12,294	64,479	76,773
At 31 March 2017	<b>4,788</b>	<b>72,784</b>	<b>399,024</b>	<b>476,596</b>

# Notes to Financial Statements

31 March 2017

## 19. Deferred tax (continued)

### Deferred tax assets

	Unrealised profit JPY'000	Tax losses JPY'000	Impairment of inventories JPY'000	Accrued payroll JPY'000	Defined benefit plan JPY'000	Bad debt JPY'000	Others JPY'000	Total JPY'000
At 31 March 2015 and 1 April 2015	58,806	446,528	11,306	200,669	—	—	78,653	795,962
Deferred tax credited/(charged) to the statement of profit or loss during the year	(18,110)	263,643	6,250	(163,362)	—	—	21,938	110,359
At 31 March 2016 and 1 April 2016	<u>40,696</u>	<u>710,171</u>	<u>17,556</u>	<u>37,307</u>	<u>—</u>	<u>—</u>	<u>100,591</u>	<u>906,321</u>
Deferred tax credited to other comprehensive income during the year	—	—	—	—	36,548	—	—	36,548
Deferred tax credited/(charged) to the statement of profit or loss during the year	(22,361)	(371,880)	63,197	(24,951)	463,421	325,882	(19,363)	413,945
At 31 March 2017	<u>18,335</u>	<u>338,291</u>	<u>80,753</u>	<u>12,356</u>	<u>499,969</u>	<u>325,882</u>	<u>81,228</u>	<u>1,356,814</u>

Deferred tax assets have not been recognised in respect of the following items:

	At 31 March	
	2017 JPY'000	2016 JPY'000
Tax losses	520,920	587,035
Deductible temporary differences	1,793,493	4,955,935
Total	<u>2,314,413</u>	<u>5,542,970</u>

As of 31 March 2017, the Group had tax losses of JPY1,617,132,000 (2016: JPY2,888,302,000), that are available for offsetting against future taxable profits of the companies in which the losses arose, subject to the rules of the tax jurisdictions in which the Group operates. Deferred tax assets have not been recognised in respect of certain tax losses and deductible temporary differences mentioned above as they have arisen in subsidiaries that have been loss-making for some time and it is not considered probable that taxable profits will be available against which the tax losses can be utilised.

Unused tax losses arising from its subsidiary in Japan would expire in six to nine years for offsetting against future taxable profits. Unused tax losses arising from its subsidiary in Taiwan would expire in one to nine years for offsetting against future taxable profits. Unused tax losses arising from its subsidiary in Hong Kong are available indefinitely against future taxable profits.

## 19. Deferred tax (continued)

### Deferred tax assets (continued)

Pursuant to the PRC Corporate Income Tax Law, a 10% withholding tax is levied on dividends declared to foreign investors from the foreign investment enterprises established in Mainland China. The requirement is effective from 1 January 2008 and applies to earnings after 31 December 2007. A lower withholding tax rate may be applied if there is a tax treaty between Mainland China and the jurisdiction of the foreign investors. In addition, pursuant to the tax law in Japan, a 20.24% withholding tax is levied on dividends declared to foreign investors from the enterprises established in Japan. A 5% withholding tax is levied on dividends declared to Hong Kong investors from enterprises established in Japan pursuant to the tax treaty between Japan and Hong Kong. The Group is therefore liable for withholding taxes on dividends distributed by the subsidiary established in Mainland China in respect of earnings generated from 1 January 2008 and by the subsidiary established in Japan.

As at 31 March 2016 and 2017, there were no significant unrecognised deferred tax liabilities for taxes that would be payable on the unremitted earnings of the Group's subsidiaries as the Group has no liability to additional tax should such amounts be remitted due to the availability of double taxation relief.

There are no income tax consequences attaching to the payment of dividends by the Company to its shareholders.

## 20. Inventories

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Raw materials	962,601	750,035
Work in progress	1,173,860	1,486,927
Finished goods	4,508,865	5,580,667
	<u>6,645,326</u>	<u>7,817,629</u>
Less: provision	(352,428)	(428,299)
	<u>6,292,898</u>	<u>7,389,330</u>



# Notes to Financial Statements

31 March 2017

## 21. Trade and bills receivables

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Trade receivables	4,943,330	3,513,671
Bills receivable	154,937	63,506
	<b>5,098,267</b>	<b>3,577,177</b>
Less: provision	(620)	(532)
	<b>5,097,647</b>	<b>3,576,645</b>

An aged analysis of the trade receivables as at the end of the reporting period, based on the invoice date and net of provisions, is as follows:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Within 1 month	3,711,842	2,181,335
1 to 3 months	662,132	836,585
3 to 12 months	563,115	486,180
Over 1 year	5,621	9,039
	<b>4,942,710</b>	<b>3,513,139</b>

The Group's trading terms with its customers are mainly on credit. The credit period is ranging from 30 to 140 days. The Group seeks to maintain strict control over its outstanding receivables and overdue balances are reviewed regularly by management. In view of the aforementioned and the fact that the Group's trade receivables relate to a large number of diversified customers, there is no significant concentration of credit risk. Trade receivables are non-interest-bearing.

The movements in provision for impairment of trade receivables are as follows:

	Year ended 31 March	
	2017	2016
	JPY'000	JPY'000
Opening balance	532	271
Addition	620	532
Reversal	(532)	(271)
Ending balance	<b>620</b>	<b>532</b>

Included in the above provision for impairment of trade receivables was a provision for individually impaired trade receivables of JPY620,000 (2016: JPY532,000) with carrying amounts before provision of JPY620,000 as at 31 March 2017 (31 March 2016: JPY532,000).

## 21. Trade and bills receivables (continued)

The aging analysis of the trade receivables that are not individually nor collectively considered to be impaired is as follows:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Neither past due nor impaired	4,262,208	2,811,360
Less than 3 months past due	662,671	604,445
Over 3 months but within 1 year past due	12,375	88,295
Over 1 year past due	5,456	9,039
	<b>4,942,710</b>	<b>3,513,139</b>

Trade receivables that were neither past due nor impaired relate to a large number of diversified customers for whom there was no recent history of default.

Trade receivables that were past due but not impaired relate to a number of independent customers that have a good track record with the Group. Based on past experience, the directors of the Group are of the opinion that no provision for impairment is necessary in respect of these balances as there has not been a significant change in credit quality and the balances are still considered fully recoverable. The Group does not hold any collateral or other credit enhancements over these balances.

The bills receivable were due within 4 months. No bills receivable were discounted or endorsed as at 31 March 2017 and 2016.

## 22. Prepayments, deposits and other receivables

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Prepaid rental expenses	96,260	92,440
Prepaid expenses	87,243	229,099
Deductible input value added tax and prepaid corporate income tax	—	140,957
Advances to suppliers	205,213	120,749
Rental deposits	51,972	59,807
Other receivables	2,855	26,980
	<b>443,543</b>	<b>670,032</b>

None of the above assets is either past due or impaired. In the opinion of the directors, no provision was required as at 31 March 2017 (2016: Nil). The carrying amounts of the prepayments, deposits and other receivables approximate to their fair values.

# Notes to Financial Statements

31 March 2017

## 23. Cash and cash equivalents and pledged deposits

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Cash and bank balances	12,712,506	1,825,809
Short-term time deposits	—	121,676
	<b>12,712,506</b>	<b>1,947,485</b>
Less: pledged deposits	—	(121,676)
Cash and cash equivalents	<b>12,712,506</b>	<b>1,825,809</b>
Denominated in JPY	1,318,345	949,127
Denominated in USD	9,394,861	289,217
Denominated in HKD	649,481	292,147
Denominated in TWD	336,970	152,664
Denominated in RMB	820,018	62,094
Denominated in other currencies	192,831	80,560
	<b>12,712,506</b>	<b>1,825,809</b>

Cash at banks earns interest at floating rates based on daily bank deposit rates. Short-term time deposits are made for varying periods of between one day and six months depending on the immediate cash requirements of the Group, and earn interest at the respective short-term time deposit rates. The bank balances are deposited with creditworthy banks with no recent history of default.

At 31 March 2017, no short-term time deposits were pledged to secure bills payable (2016: JPY121,676,000).

## 24. Trade and bills payables

	At 31 March	
	2017 JPY'000	2016 JPY'000
Trade payables	699,601	773,829
Bills payables	—	608,378
	<u>699,601</u>	<u>1,382,207</u>

The aging of trade and bills payables as at 31 March 2016 and 2017 is as follows:

	At 31 March	
	2017 JPY'000	2016 JPY'000
Within 3 months	681,991	1,382,207
Over 3 months	17,610	—
	<u>699,601</u>	<u>1,382,207</u>

The trade and bills payables are non-interest-bearing and normally settled on terms of two to four months.

## 25. Other payables and accruals

	At 31 March	
	2017 JPY'000	2016 JPY'000
Payables for purchase of property, plant and equipment	34,063	51,765
Advances from customers	145,129	173,814
Staff payroll and welfare payables	253,311	245,344
Other tax payables	330,270	107,515
Other payables and accruals	598,403	684,897
	<u>1,361,176</u>	<u>1,263,335</u>

Financial liabilities included in the above balances are non-interest-bearing and have no significant balance with aging over one year.

# Notes to Financial Statements

31 March 2017

## 26. Interest-bearing bank borrowings

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Current		
Bank loans - unsecured	<u>291,287</u>	<u>1,707,554</u>
Analyzed into:		
Bank loans repayable:		
Within one year	<u>291,287</u>	<u>1,707,554</u>

The Group's bank borrowings bore effective interest rates as follows:

	At 31 March	
	2017	2016
Effective interest rates	<u>0.33%-0.83%</u>	<u>0.82%-2.48%</u>

At 31 March 2017 and 2016, there were no properties pledged to secure bank borrowings granted to the Group.

## 27. Other non-current liabilities

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Asset retirement obligations	57,891	75,179
Other long-term payables	11,392	18,301
Rental deposits received as lessor	<u>14,235</u>	<u>14,235</u>
	<u>83,518</u>	<u>107,715</u>

**27. Other non-current liabilities** (continued)

The movements for asset retirement obligations are as follows:

	At 31 March	
	2017 JPY'000	2016 JPY'000
Beginning balance	75,179	82,013
Addition	1,605	—
Utilised	(19,303)	(7,507)
Change in discount rate	410	673
Ending balance	<u>57,891</u>	<u>75,179</u>

The Group makes provision for rehabilitation costs expected to arise on the closure of shops. The provision is determined based on the assessments of the cost per square metre to rehabilitate the shops. The estimation basis is reviewed on an ongoing basis and revised where appropriate.

**28. Employee defined benefit plans**

Net employee defined benefit liabilities:

	At 31 March	
	2017 JPY'000	2016 JPY'000
Retirement benefit plans	<u>1,656,540</u>	<u>2,098,879</u>

The Group operates funded defined benefit plans for all its qualifying employees in Japan and Taiwan. Under the plan, the employees are entitled to retirement benefits on attainment of a retirement age of 60.

The Group's defined benefit plans are post-employment benefit plans, which requires contributions to be made to a separately administered fund. The plan has the legal form of a foundation and it is administrated by independent trustees with the assets held separately from those of the Group. The trustees are responsible for the determination of the investment strategy of the plan.

The trustees review the level of funding in the plan by the end of each reporting period. Such a review includes the asset-liability matching strategy and investment risk management policy. This includes employing the use of annuities and longevity swaps to manage the risks. The trustees decide the contribution based on the results of the annual review.

The plan is exposed to interest rate risk, the risk of changes in the life expectancy for pensioners and equity market risk.

# Notes to Financial Statements

31 March 2017

## 28. Employee defined benefit plans (continued)

Honma Japan partly shifted from defined benefit corporate pension plans to defined contribution pension plans in January 2017.

The most recent actuarial valuations of the plan assets and the present value of the defined benefit obligation were carried out on 31 December 2016 by Mizuho Trust & Banking Co., Ltd. and on 31 March 2017 by Professional Actuary Management Consulting Co., which are members of the actuarial society of Japan and Taiwan, respectively, using the projected unit credit actuarial valuation method.

The total expenses recognised in the consolidated statement of profit or loss in respect of the plan are as follows:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Current service cost	154,937	170,186
Past service cost	(281,386)	—
Interest cost	7,123	13,998
Net benefit (gains)/expenses	<u>(119,326)</u>	<u>184,184</u>
Recognised in cost of sales	(50,868)	66,130
Recognised in selling and distribution costs	(43,520)	80,385
Recognised in administrative expenses	<u>(24,938)</u>	<u>37,669</u>
	<u>(119,326)</u>	<u>184,184</u>

## 28. Employee defined benefit plans (continued)

The following tables summarise the components of net benefit expenses recognised in the statement of profit or loss and the funded status and amounts recognised in the statement of financial position for the plan:

Changes for the year ended 31 March 2017 in the defined benefit obligation and fair value of plan assets:

	1 April 2016	Current service cost	Past service cost	Net interest	Sub-total included in profit or loss (note 9)	Benefits paid	Return on plan assets	Actuarial changes arising from demographic assumptions	Actuarial changes arising from financial assumptions	Experience adjustments	Sub-total comprehensive income in other	Contributions by employer	31 March 2017
	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000
Defined benefit obligation	4,249,284	154,937	(281,386)	15,079	(111,370)	(138,883)	-	-	(7,191)	15,877	8,686	-	4,007,717
Fair value of plan assets	(2,150,405)	-	-	(7,956)	(7,956)	60,223	(131,267)	-	-	-	(131,267)	(121,772)	(2,351,177)
<b>Benefit liability</b>	<b>2,098,879</b>	<b>154,937</b>	<b>(281,386)</b>	<b>7,123</b>	<b>(119,326)</b>	<b>(78,660)</b>	<b>(131,267)</b>	<b>-</b>	<b>(7,191)</b>	<b>15,877</b>	<b>(122,581)</b>	<b>(121,772)</b>	<b>1,656,540</b>

Changes for the year ended 31 March 2016 in the defined benefit obligation and fair value of plan assets:

	1 April 2015	Service cost	Net interest	Sub-total included in profit or loss (note 9)	Benefits paid	Return on plan assets	Actuarial changes arising from demographic assumptions	Actuarial changes arising from financial assumptions	Experience adjustments	Sub-total comprehensive income in other	Contributions by employer	31 March 2016
	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000	JPY'000
Defined benefit obligation	3,973,640	170,186	30,852	201,038	(89,069)	-	(3,422)	161,399	5,698	163,675	-	4,249,284
Fair value of plan assets	(2,160,851)	-	(16,854)	(16,854)	42,410	100,698	-	-	-	100,698	(115,808)	(2,150,405)
<b>Benefit liability</b>	<b>1,812,789</b>	<b>170,186</b>	<b>13,998</b>	<b>184,184</b>	<b>(46,659)</b>	<b>100,698</b>	<b>(3,422)</b>	<b>161,399</b>	<b>5,698</b>	<b>264,373</b>	<b>(115,808)</b>	<b>2,098,879</b>



# Notes to Financial Statements

31 March 2017

## 28. Employee defined benefit plans (continued)

The major categories of the fair value of the total plan assets are as follows:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Stocks	1,200,304	953,409
Bonds	948,646	780,229
General account of life insurance companies	137,756	369,515
Others	64,471	47,252
Total	<b>2,351,177</b>	<b>2,150,405</b>

The principal actuaries assumptions used in determining the defined benefit obligation for the retirement benefit plans are shown below:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Method of allocating projected retirement benefits	<b>Projected unit credit method</b>	Projected unit credit method
Discount rate	<b>0.38%</b>	0.36%
Salary increase rate (aged based, on average)	<b>1.80%</b>	1.80%
Turnover rate (aged based, on average)	<b>2.20%</b>	2.20%
Mortality (Mortality Table published by Ministry of Health, Labour and Welfare dated on)	<b>26 March 2015</b>	26 March 2015

A quantitative sensitivity analysis for the significant assumption is as shown below:

		Increase/(decrease) in defined benefit obligations	
		At 31 March	
Assumption	Change in assumption	2017	2016
		JPY'000	JPY'000
Discount rate	Increase by 0.5%	<b>(180,651)</b>	(197,969)
	Decrease by 0.5%	<b>181,303</b>	208,705

The sensitivity analyse above has been determined based on a method that extrapolates the impact on the defined benefit obligation as a result of reasonable changes in key assumptions occurring at the end of the reporting period. The sensitivity analysis is based on a change in a significant assumption, keeping all other assumptions constant. The sensitivity analysis may not be representative of an actual change in the defined benefit obligations as it is unlikely that changes in assumptions would occur in isolation of one another.

## 28. Employee defined benefit plans (continued)

The following is the expected contributions to the defined benefit plans in future years:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Within the next 12 months (next annual reporting period)	—	115,808

The average durations of the defined benefit plan obligations as at 31 March 2016 and 2017 were 9.6 years and 9 years, respectively.

The actuarial valuation showed that the market value of plan assets was JPY2,351,177,000 and JPY2,150,405,000 as at 31 March 2017 and 2016 and represented 59% and 51% of the defined benefit obligation that had accrued to qualifying employees. The deficiency of JPY1,656,540,000 and JPY2,098,879,000 as at 31 March 2017 and 2016, are expected to be cleared over the remaining service period.

## 29. Share capital

	At 31 March	
	2017	2016
Issued capital (As of 31 March 2017: 20,000,000,000 authorised shares of USD0.0000025 each, 609,050,000 ordinary shares in issue; As at 31 March 2016: 50,000 authorised shares of USD1.00 each and 1,000 ordinary shares in issue) USD	1,523	1,000
Equivalent to JPY	154,000	100,000

As of the date of incorporation in the Cayman Islands on 7 October 2013, the Company had an authorised share capital of USD50,000, divided into 50,000 shares with par value of USD1.00 each with issued capital of USD1,000.

On 18 September 2016, the Company sub-divided each of its issued and unissued shares with par value of USD1.00 each into 400,000 shares with par value of USD0.0000025 each, such that following the sub-division, the issued share capital of the Company was USD1,000 divided into 400,000,000 shares with par value of USD0.0000025 each and the authorised share capital of the Company was USD50,000 divided into 20,000,000,000 shares with par value USD0.0000025 each.

On 19 September 2016, the Company allotted and issued a total of 75,059,000 shares with par value of USD0.0000025 each by way of capitalization of the distributable reserves of the Company at the amount of USD187.6 (equivalent to JPY20,000). Immediately following the allotment, the issued share capital of the Company was USD1,187.6, divided into 475,059,000 shares with par value of USD0.0000025 each.

In connection with the Listing of the shares on the Main Board of the Stock Exchange on 6 October 2016, 133,991,000 shares of USD0.0000025 each were issued at a price of HKD10 per share at a total cash consideration of HKD1,339,910,000 (equivalent to approximately JPY17,476,557,000), which has been credited to the Company's share capital after deduction of listing expense of JPY 678,234,439.

# Notes to Financial Statements

31 March 2017

## 30. Share-based payment

By a resolution of the board of directors on 20 October 2015 and 31 May 2016, the Group granted 27,007 restricted share units ("RSU"s) and 1,465 RSUs, respectively for the purpose of providing incentives and rewards to eligible participants who will contribute to the success of the Group's operations in future years. All the RSUs granted were based on the Company's and individual's performance.

The vesting schedule of the RSUs is 40% on the date on which the shares of the Company are listed on the Stock Exchange of Hong Kong Limited, 30% after 12 months from the Listing Date and 30% after 24 months from the Listing Date.

The following RSUs were outstanding during the year:

	Year ended 31 March	
	2017	2016
	Number of RSUs	Number of RSUs
At the beginning of the year	25,542	—
Granted during the year	1,465	27,007
Forfeited during the year	(373)	(1,465)
Exercised during the year	(10,783)	—
At the end of the year	<b>15,851</b>	<b>25,542</b>

The fair value of the RSUs granted during the year ended 31 March 2017 was JPY36,584,000 (JPY25,000 each). The fair value of the RSUs granted during the year ended 31 March 2016 was JPY433,340,000 (JPY17,000 each).

The Group recognised RSU expenses of JPY227,995,331 during the year ended 31 March 2017. The Group recognised RSU expenses of JPY 128,323,000 during the year ended 31 March 2016.

The fair value of the RSUs granted during the year was estimated as at the date of grant by using the income approach (discount cash flow method, in particular), taking into account the terms and conditions upon which the RSUs were granted. The following table lists the inputs to the model used:

	Year ended 31 March	
	2017	2016
Discount rate	11.5%	13%
Terminal growth rate	2%	2%
Discount on lack of marketability	10%	24%

Management estimated the discount rate based on risks relating to the industry. The terminal growth rate is based on the industry growth rate. The discount on lack of marketability is based on the risks relating to nature of the Company.

## 31. Reserves

### (i) Surplus reserve

Pursuant to the related countries' regulation and board meetings, the Group made appropriation to reserve fund based on net profits.

### (ii) Available-for-sale investment revaluation reserve

This is the valuation difference in the fair value of available-for-sale investments measured at fair value through other comprehensive income.

### (iii) Exchange translation reserve

This refers to the foreign currency translation differences that occurred when consolidating the financial statements of foreign subsidiaries prepared in foreign currencies.

### (iv) Merger reserve

The merger reserve of the Group represents the capital contributions from the then equity holders of the Group's subsidiaries.

## 32. Contingent liabilities

As at 31 March 2017, the Group had no significant contingent liabilities.

## 33. Operating lease commitments

### (a) As lessor

The Group sublets retail shops, under operating lease arrangements, with a lease term of 16 to 19 years. The terms of the leases generally also require the tenant to provide for the periodic rent adjustments according to the then prevailing market conditions.

The Group had total future minimum lease receivables under non-cancellable operating leases falling due as follows:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Within one year	9,250	22,410
After one year but within five years	—	—
	<b>9,250</b>	<b>22,410</b>

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## 33. Operating lease commitments (continued)

### (b) As lessee

The Group leases certain of its office properties and shops under operating lease arrangements. Leases are negotiated for terms ranging from one to six years and rentals are fixed for the lease periods.

The Group had total future minimum lease payments under non-cancellable operating leases falling due as follows:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Within one year	1,026,349	778,352
After one year but within five years	769,283	833,014
Over five years	38,961	57,534
	<u>1,834,593</u>	<u>1,668,900</u>

## 34. Commitments

In addition to the operating lease commitments detailed in note 33(b) above, the Group had the following capital commitments at the end of the reporting period:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Contracted, but not provided for:		
Intangible assets	82,069	—
	<u>82,069</u>	<u>—</u>

## 35. Related party transactions and balances

The related parties of the Group include:

### Related parties

Mr. Liu  
Kouunn Holdings Limited  
Honma Golf (Shanghai) Company Limited  
Shanghai POVOS Enterprise (Group) Co., Ltd.

### Relationships

Ultimate Shareholder  
Immediate holding company of the Company  
Company controlled by the Ultimate Shareholder  
Company controlled by the Ultimate Shareholder

**35. Related party transactions and balances** (continued)**(a) Transactions with related parties**

		Year ended 31 March	
		2017	2016
		JPY'000	JPY'000
(i)	Sales of finished goods Honma Golf (Shanghai) Company Limited	<u>1,226</u>	<u>393,004</u>
	The sales of goods to the related party were made according to the prices and terms agreed between the parties.		
(ii)	Purchase of trading goods Honma Golf (Shanghai) Company Limited	<u>—</u>	<u>254,613</u>
	The purchases of goods from the related party were made according to the prices and terms offered by the related party.		
(iii)	Rental expense charged by a related party Shanghai POVOS Enterprise (Group) Co., Ltd.*	<u>26,266</u>	<u>32,270</u>
	The rental expense charged by the related party was paid according to the prices and terms agreed between the parties.		
(iv)	Borrowings provided to a related party Honma Golf (Shanghai) Company Limited	<u>—</u>	<u>775,055</u>
(v)	Interests received from a related party Honma Golf (Shanghai) Company Limited	<u>—</u>	<u>15,191</u>
(vi)	Collection of borrowings provided to a related party Honma Golf (Shanghai) Company Limited	<u>775,055</u>	<u>—</u>
(vii)	Borrowings provided by a related party Kouunn Holdings Limited	<u>879,440</u>	<u>7,267,978</u>
(viii)	Repayment of borrowings to a related party Kouunn Holdings Limited	<u>8,105,019</u>	<u>715,509</u>
	Kouunn Holdings Limited waived payables to the immediate holding company, amounting to JPY144,573,000.		
(ix)	Expenses paid on behalf of a related party Honma Golf (Shanghai) Company Limited	<u>—</u>	<u>35,460</u>
(x)	Expenses paid on behalf of the Group by a related party Mr. Liu	<u>130</u>	<u>1,667</u>

\* The related party transaction also constitutes a continuing connected transaction as defined in Chapter 14A of the Listing Rules.

# Notes to Financial Statements

31 March 2017

## 35. Related party transactions and balances (continued)

### (b) Balances with related parties

	At 31 March	
	2017 JPY'000	2016 JPY'000
Due from a related party Honma Golf (Shanghai) Company Limited	<b>7,508</b>	795,292
Due to related parties		
Mr. Liu	<b>1,763</b>	1,667
Kouunn Holdings Limited	—	7,370,151
Shanghai POVOS Enterprise (Group) Co., Ltd.	<b>6,040</b>	7,937
	<b>7,803</b>	7,379,755

Except for borrowings provided to Honma Golf (Shanghai) Company Limited of JPY775,055,000 which bears interest at a rate of 2.5% p.a., amounts due from and due to related parties were interest-free and unsecured.

The credit periods granted to related parties are mainly 3 months. For amounts due from related parties, as at 31 March 2017, balances arising from operating activities in trade nature were JPY7,508,000 (2016: JPY129,774,000) and balance with non-trade nature was nil (2016: JPY665,518,000). The balances of amounts due from related parties as at 31 March 2017 aged from 3 months to one year (2016: 3 months to one year) and no impairment (2016: Nil) was recognised as it was reasonably assured that these balances can be collected.

For amounts due to related parties, balances arising from operating activities as at 31 March 2017 are JPY7,803,000 (2016: JPY9,604,000) with aging within one year (2016: one year). Amounts due to related parties have no fixed terms of repayment.

### (c) Compensation of key management personnel of the Group:

	Year ended 31 March	
	2017 JPY'000	2016 JPY'000
Short-term employee benefits	<b>105,937</b>	104,428
Equity-settled share-based payment expense	<b>75,467</b>	—
Pension scheme contributions	<b>8,387</b>	7,825
Total compensation paid to key management personnel	<b>189,791</b>	112,253

Further details of directors' emoluments are included in note 10 to the financial statements.

## 36. Financial instruments by category

The carrying amounts of each of the categories of financial instruments as at the end of the reporting period are as follows:

### 31 March 2017

#### Financial assets

	Loans and receivables JPY'000	Available- for-sale financial assets JPY'000	Total JPY'000
Trade and bills receivables	5,097,647	—	5,097,647
Pledged deposits	—	—	—
Cash and cash equivalents	12,712,506	—	12,712,506
Financial assets included in prepayments, deposits and other receivables	54,827	—	54,827
Due from a related party	7,508	—	7,508
Other non-current assets	656,514	19,788	676,302
Total	<u>18,529,002</u>	<u>19,788</u>	<u>18,548,790</u>

#### Financial liabilities

	Financial liabilities at amortised cost JPY'000
Trade and bills payables	699,601
Due to related parties	7,803
Interest-bearing bank borrowings	291,287
Financial liabilities included in other payables and accruals	632,446
Other non-current liabilities	14,235
Total	<u>1,645,372</u>





# Notes to Financial Statements

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## 36. Financial instruments by category (continued)

31 March 2016

### Financial assets

	Loans and receivables JPY'000	Available- for-sale financial assets JPY'000	Total JPY'000
Trade and bills receivables	3,576,645	—	3,576,645
Pledged deposits	121,676	—	121,676
Cash and cash equivalents	1,825,809	—	1,825,809
Financial assets included in prepayments, deposits and other receivables	86,787	—	86,787
Due from a related party	795,292	—	795,292
Other non-current assets	653,682	15,705	669,387
Total	<u>7,059,891</u>	<u>15,705</u>	<u>7,075,596</u>

### Financial liabilities

	Financial liabilities at amortised cost JPY'000
Trade and bills payables	1,382,207
Due to related parties	7,379,755
Interest-bearing bank borrowings	1,707,554
Financial liabilities included in other payables and accruals	736,662
Other non-current liabilities	14,235
Total	<u>11,220,413</u>

## 37. Fair value and fair value hierarchy of financial instruments

Financial assets and liabilities not presented at their fair values on the statement of financial position mainly represent cash and cash equivalents, pledged deposits, trade and bills receivables, financial assets included in prepayments, deposits and other receivables, an amount due from a related party, trade and bills payables, interest-bearing bank borrowings, amounts due to related parties and financial liabilities included in other payables and accruals. Their fair values approximate to their carrying amounts largely due to the short term maturities of these instruments.

The fair values of rental deposits paid as lessee included in other non-current assets and rental deposits received as lessor included in other non-current liabilities have been calculated by discounting the expected future cash flows using rates currently available for instruments with similar terms, credit risk and remaining maturities. The fair values have been assessed to approximate to their carrying amounts.

The fair values of listed equity investments are based on quoted market prices. The fair values of unlisted available-for-sale investments require the directors to make estimates about the expected future cash flows from future proceeds when the investments are realised and the fair values have been estimated to be the principal plus estimated interest income. The directors believe that the estimated fair values which are recorded in the consolidated statement of financial position, and the related changes in fair values, which are recorded in other comprehensive income, are reasonable, and that they were the most appropriate values at the end of each of the reporting period.

The Group's corporate finance team headed by the finance manager is responsible for determining the policies and procedures for the fair value measurement of financial instruments. The corporate finance team reports directly to the chief financial officer and the board of directors. At each reporting date, the corporate finance team analyzes the movements in the values of financial instruments and determines the major inputs applied in the valuation. The valuation is reviewed and approved by the vice president responsible for finance. The valuation process and results are discussed with the board of directors once a year for annual financial reporting.

### Fair value hierarchy

The Group uses the following hierarchy for determining and disclosing the fair values:

Level 1: fair values measured based on quoted prices (unadjusted) in active markets for identical assets or liabilities

Level 2: fair values measured based on valuation techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly or indirectly

Level 3: fair values measured based on valuation techniques for which any inputs which have a significant effect on the recorded fair value are not based on observable market data (unobservable inputs)

The Group did not have any financial liability measured at fair value as at 31 March 2017 (2016: Nil).



# Notes to Financial Statements

31 March 2017

## 37. Fair value and fair value hierarchy of financial instruments (continued)

### Assets measured at fair value:

31 March 2017

	Level 1 JPY'000	Level 2 JPY'000	Level 3 JPY'000	Total JPY'000
Available-for-sale investments	19,688	—	100	19,788

31 March 2016

	Level 1 JPY'000	Level 2 JPY'000	Level 3 JPY'000	Total JPY'000
Available-for-sale investments	15,605	—	100	15,705

During the years ended 31 March 2017 and 2016, there were no transfers of fair value measurements between Level 1 and Level 2 and no transfers into or out of Level 3.

## 38. Financial risk management objectives and policies

The Group's principal financial instruments comprise interest-bearing bank borrowings, trade and bill payables, amounts due to related parties, and financial liabilities included in other payables and accruals. The main purpose of these financial instruments is to raise finance for the Group's operations. The Group has various financial assets such as trade receivables, cash and short-term deposits, which arose directly from its operations. The main risks faced by the Group are interest rate risk, foreign currency risk, credit risk and liquidity risk. The Group does not hold or issue derivative financial instruments either for hedging or for trading purposes. The board of directors reviews and agrees policies for managing each of the risks which are summarised below:

### Interest rate risk

The Group's exposure to risk of changes in market interest rates relates primarily to the Group's interest-bearing bank borrowings with a floating interest rate.

The following table demonstrates the sensitivity to a reasonably possible change in interest rates, with all other variables held constant, of the Group's profit before tax (through the impact on floating rate borrowings).

	Increase/ decrease in interest rate	(Decrease)/ increase in profit before tax JPY'000	(Decrease)/ increase in profit before tax as percentage of profit before tax %
Year ended 31 March 2017	+1%/-1%	(1,913)/1,913	(0.03)/0.03
Year ended 31 March 2016	+1%/-1%	(10,000)/10,000	(0.25)/0.25

## 38. Financial risk management objectives and policies (continued)

### Foreign currency risk

The Group has transactional currency exposures. Such exposures arise from sales or purchases by operating units in currencies other than the units' functional currencies. Approximately 33.7% (2016: 22.6%) of the Group's sales for the year were denominated in currencies other than the functional currencies of the operating units making the sale, whilst approximately 47.2% (2016: 34.4%) of costs for the year were denominated in currencies other than the units' functional currencies.

The following table demonstrates the sensitivity at the end of the reporting period to a reasonably possible change in the foreign exchange rate, with all other variables held constant, of the Group's profit before tax (due to changes in the fair value of monetary assets and liabilities).

	Increase/ (decrease) in rate of foreign currency %	Increase/ (decrease) in profit before tax JPY'000
Year ended 31 March 2017		
If USD strengthens against JPY	5	481,830
If USD weakens against JPY	(5)	(481,830)
Year ended 31 March 2016		
If USD strengthens against JPY	5	(25,967)
If USD weakens against JPY	(5)	25,967

### Credit risk

The Group trades only with recognised and creditworthy third parties. It is the Group's policy that all customers who wish to trade on credit terms are subject to credit verification procedures. In addition, receivable balances are monitored on an ongoing basis and the Group's exposure to bad debts is not significant.

The credit risk of the Group's other financial assets, which comprise bank balances, an amount due from a related party, financial assets included in prepayments, deposits and other receivables, arises from default of the counterparty, with a maximum exposure equal to the carrying amounts of these instruments.

Since the Group trades only with recognised and creditworthy third parties, there is no requirement for collateral. Concentrations of credit risk are managed by customer/counterparty and by geographical region. There are no significant concentrations of credit risk within the Group as the customer bases of the Group's trade receivables are widely dispersed in different regions.

Further quantitative data in respect of the Group's exposure to credit risk arising from trade and bills receivables are disclosed in note 21 to the financial statements.

# Notes to Financial Statements

31 March 2017

## 38. Financial risk management objectives and policies (continued)

### Liquidity risk

The Group monitors its risk to a shortage of funds using a recurring liquidity planning tool. This tool considers the maturity of both its financial liabilities and financial assets (e.g., trade receivables and other financial assets) and projected cash flows from operations.

The Group maintains a balance between continuity of funding and flexibility through the use of interest-bearing loans and borrowings.

The maturity profile of the Group's financial liabilities as at 31 March 2017 and 2016, based on contractual undiscounted payments, is as follows:

#### 31 March 2017

	On demand JPY'000	Less 1 year JPY'000	Over 1 year JPY'000	Total JPY'000
Trade and bills payables	—	699,601	—	699,601
Other payables and accruals	632,446	—	—	632,446
Interest-bearing bank borrowings	—	291,386	—	291,386
Other non-current liabilities	14,235	—	—	14,235
Due to related parties	7,803	—	—	7,803
	<u>654,484</u>	<u>990,987</u>	<u>—</u>	<u>1,645,471</u>

#### 31 March 2016

	On demand JPY'000	Less 1 year JPY'000	Over 1 year JPY'000	Total JPY'000
Trade and bills payables	—	1,382,207	—	1,382,207
Other payables and accruals	736,662	—	—	736,662
Interest-bearing bank borrowings	—	1,718,455	—	1,718,455
Other non-current liabilities	14,235	—	—	14,235
Due to related parties	7,379,755	—	—	7,379,755
	<u>8,130,652</u>	<u>3,100,662</u>	<u>—</u>	<u>11,231,314</u>

## 38. Financial risk management objectives and policies (continued)

### Capital management

The primary objectives of the Group's capital management are to safeguard the Group's ability to continue as a going concern and to maintain healthy debt to equity ratios in order to support its business and maximise shareholders' value.

The Group manages its capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristics of the underlying assets. To maintain or adjust the capital structure, the Group may adjust the dividend payment to shareholders, return capital to shareholders or issue new shares. The Group is not subject to any externally imposed capital requirements. No changes were made in the objectives, policies or processes for managing capital during the years ended 31 March 2017 and 2016.

The Group monitors capital, which is the total equity, using a debt to equity ratio, which is interest-bearing bank borrowing divided by total equity. The debt to equity ratios as at the end of the reporting periods were as follows:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
Interest-bearing bank borrowings	<b>291,287</b>	1,707,554
Total equity	<b>25,729,278</b>	5,527,297
Debt to equity ratio	<b>1.1%</b>	31%

## 39. Events after the reporting period

On 27 May 2017, the directors proposed a final dividend of JPY3.00 per ordinary share totalling approximately JPY1,827,150,000 for the year ended 31 March 2017, representing approximately 40% of the Group's distributable profit for the year ended 31 March 2017, which is subject to the approval of the Company's shareholders at the forthcoming annual general meeting (note 13).

# Notes to Financial Statements

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## 40. Statement of financial position of the company

Information about the statement of financial position of the Company at the end of the reporting period is as follows:

	At 31 March	
	2017	2016
	JPY'000	JPY'000
<b>NON-CURRENT ASSET</b>		
Investment in a subsidiary	356,418	128,423
Total non-current assets	356,418	128,423
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	667,328	2,388
Prepayments deposits and other receivables	4,713	—
Due from a subsidiary	17,258,925	7,369,874
Total current assets	17,930,966	7,372,262
<b>CURRENT LIABILITIES</b>		
Other payables and accruals	36,886	107,661
Due to a subsidiary	—	2,265
Due to related parties	1,619	7,371,818
Total current liabilities	38,505	7,481,744
<b>NET CURRENT ASSETS/(LIABILITIES)</b>	17,892,461	(109,482)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	18,248,879	18,941
<b>NET ASSETS</b>	18,248,879	18,941
<b>EQUITY</b>		
Share capital	154	100
Reserves (note)	18,248,725	18,841
Total equity	18,248,879	18,941

**40. Statement of financial position of the company** (continued)

Note:

A summary of the Company's reserves is as follows:

	Equity settled share-based payment reserve JPY'000	Accumulated losses JPY'000	Share premium JPY'000	Other reserve JPY'000	Total JPY'000
Balance at 31 March 2015	—	(88)	—	(137)	(225)
Total comprehensive income for the year	—	1,125,606	—	—	1,125,606
Dividends declared	—	(1,235,000)	—	—	(1,235,000)
Equity-settled share-based payment expenses	128,323	—	—	—	128,323
Others	—	—	—	137	137
Balance at 31 March 2016	<u>128,323</u>	<u>(109,482)</u>	<u>—</u>	<u>—</u>	<u>18,841</u>
Total comprehensive income for the year	—	<b>3,054,047</b>	—	—	<b>3,054,047</b>
Dividends declared	—	<b>(1,995,000)</b>	—	—	<b>(1,995,000)</b>
Transfer from retained profits	—	<b>(20)</b>	—	—	<b>(20)</b>
Issue of shares	—	—	<b>17,476,523</b>	—	<b>17,476,523</b>
Share issue expenses	—	—	<b>(678,234)</b>	—	<b>(678,234)</b>
Equity-settled share-based payment expenses	<b>227,995</b>	—	—	—	<b>227,995</b>
Waiver of payables to the immediate holding company	—	<b>144,573</b>	—	—	<b>144,573</b>
Balance at 31 March 2017	<u><b>356,318</b></u>	<u><b>1,094,118</b></u>	<u><b>16,798,289</b></u>	<u><b>—</b></u>	<u><b>18,248,725</b></u>

**41. Approval of the financial statements**

The financial statements were approved and authorised for issue by the board of directors on 27 May 2017.



# Environmental, Social and Governance Report

This Environmental, Social and Governance Report (the "Report") is prepared in accordance with the "Environmental, Social and Governance Reporting Guide" in Appendix 27 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules"), for the purpose of stakeholders to have a detailed understanding in our environmental, social and governance policies, measures and performances.

The Report mainly covers the business segments of manufacturing and sale of golf-related products of the Group. The Report presents our sustainability approach and performance in environmental and social aspects of our business for the reporting period from 1 April 2016 to 31 March 2017. With respect to environment section, we focus on the Group's R&D (Research and Development) and manufacturing centre in Sakata Campus, Japan.

## A. Environmental

### A1. Emissions

Emissions generated from production are mainly dust, indirect emissions of greenhouse gases, sewage and solid waste. Since our R&D and manufacturing centre is located in Sakata Campus, Japan, and the sales and trade functions are operated by the headquarters in China and subsidiaries in other countries, we are subject to a number of Japanese environmental laws and relevant regulations, including but not limited to "Water Pollution Prevention and Control Law of Japan", "Air Pollution Prevention and Control Law of Japan", "Noise Regulation Law", "Vibration Regulation Law" and "Soil Pollution Countermeasures Law". The Group is committed to complying with the requirements set out in the environmental laws and regulations of the countries in which it operates, especially the Japanese environmental protection laws and relevant regulations.

The Group has outsourced the manufacturing of non-critical components to third-parties. The Sakata Campus in Japan is mainly responsible for product research and development, carbon fiber rod production, club head coloring/electroplating and club assembly. Therefore, the quantity of air pollutants generated from production activities (such as dust generated during the grinding process), sewage (sewage containing cyanide and chrome generated by the electroplating workshop and domestic sewage) and solid waste (hazardous waste such as metal waste and waste coating and non-hazardous waste such as carbon fiber) is at a relatively low level. The greenhouse gas emissions from the Group are mainly due to the indirect carbon dioxide emissions caused by the use of electricity resources in the course of business operations such as production and sales, but at a relatively low level compared with other industries (such as the chemical industry and the mining industry, etc.).

The Group has always attached importance to the protection of the environment, and has adopted a number of environmental protection measures to manage emissions in the course of business operations. For instance, dust removal devices are installed for dust generated during production. Sewage is processed by means of evaporation, filtration and other methods and upon testing, discharged into the designated drainage pipe network after meeting the discharge standards required by the Japanese government. The production process is optimized to reduce the generation of waste, and recyclable waste is recycled and reused. Non-recyclable and hazardous waste is collected by qualified service providers for recycling and treatment, etc.

## A. Environmental (continued)

### A1. Emissions (continued)

Meanwhile, in order to minimize the emission of air pollutant and greenhouse gas from our activities, the Group has carried out the following actions:

- Properly manage the environmental pollutants such as chemical substances to reduce emission of pollutants
- Regularly perform maintenance on the boilers for heating, analyze relative data so as to minimize the emission of hazardous substances
- Replaced 4,500 LED lighting bulbs, 12 sets of energy-saving air-conditioners and 1 set of inverter compressor at Sakata Campus in Japan, in 2016
- Use the video conferencing system (VC) for business communication in various places to reduce unnecessary business trip
- Install smart lighting system (automatically adjust the brightness according to changes in natural light) in the Shanghai office to reduce power consumption

In addition, pursuant to the environmental laws and regulations of Japan, environmental officials of the local government will conduct inspections on the Group's Sakata Campus on a regular basis to review the Company's compliance with relevant laws.

During the reporting period, no administrative sanctions or penalties were imposed upon us for violation of environmental laws or regulations.

### A2. Use of Resources

The Group has always placed great emphasis on energy and resources conservation, and adopts efficient energy-saving strategy to improve the utilization of raw materials, reduce wastes and reuse recyclable resources. The resources consumed by the Group mainly include natural gas, water, electricity and some other resources, e.g. cartons used for product packaging. To achieve the objective of energy conservation, the Group continually implements the 5S on-site Management Method in daily business management and manufacturing and has established a Waste Recycling Committee to facilitate the recycling of waste. The Group adopts the following measures to achieve the objective of the effective utilization of resources:

- Centralize the manufacturing processes to save energy and shorten the production cycle, optimize the production processes and improve efficiency of raw material utilization
- Prioritise using water-saving and energy-efficient production and office equipments such as water-efficient sanitary ware in toilets when replacing equipment
- Set appropriate temperature when using air conditioner
- Reduce the moving distance through centralized management of removals within the site area
- Reuse packaging cartons
- Prompt employees to turn off lighting in work areas during lunch break for energy saving



# Environmental, Social and Governance Report

## A. Environmental *(continued)*

### A3. Environment and Natural Resources

The production and sales activities of the Group will not bring much direct impact to the environment and will not consume much natural resources. Sewage and waste generated from the production process are properly processed before discharging or collected by qualified service providers for processing.

Moreover, the Group has adopted specific measures to minimize the impact on the environment and the consumption of natural resources, such as using more energy-efficient equipment, classifying waste for processing, facilitating waste recycling and re-use through the Waste Recycling Committee, moving toward a paperless office.

## B. Society

### Employment and Labor Practices

#### B1. Employment

The Group highly values its employees as they are not only the most valuable assets of the Group but also a solid foundation for us to achieve sustainable development. The Group strictly complies with the requirements set out in the relevant laws and regulations of the countries in which we operate, including but not limited to the Labor Standards Act of Japan, the Labor Law of the People's Republic of China, the Labor Contract Law of the People's Republic of China and the Labor Standards Act of Korea, and is committed to providing a fair and just working environment for all employees.

The Group has formulated relevant human resources policies in respect of employee remuneration, dismissal, recruitment and promotion, working hours and leave applications, equal opportunities and other employee benefits and has clearly communicated these guidelines to all employees.

For employee recruitment and selection, the Group has consistently adhered to the equal opportunity policy. Our recruitment channels include internal recruitment and external recruitment, and employees are hired based on their merits in accordance with organizational structure planning and job placement needs. When there are job vacancies in different departments, where appropriate, we tend to adopt internal promotion rather than recruitment from outside.

The Group believes that attracting and retaining outstanding talents is vital to our continuous success. To achieve this, the Group provides a market competitive remuneration system, including wage, bonus, benefits and allowances. For instance, the Group has established a defined benefit plan for employees in Sakata Campus, Japan, in accordance with the general practice of Japan to recruit and retain employees. The plan adopts the form of a statutory foundation and is financed by the Company which makes contribution independently. In addition, the Group has also established a restricted share unit scheme to incentivize our directors, senior management and employees to enhance their sense of belonging to the Company to work for the Group diligently.

Within the working hours that meet the requirements of the relevant labor protection laws of places in which the Group operates, we make reasonable arrangements for the working hours of employees, usually working five days a week and working 8 hours a day, and give reasonable rest time. For overtime work under exceptional circumstances, the Group will pay overtime wages or give holidays for working extra shifts. Employees can enjoy statutory holidays, annual leave and marital leave, compassionate leave, maternity leave and care leave during which salaries of employees will be paid as usual. The Group strictly abides by the relevant requirements of labor laws of the countries in which it operates to ensure that the rest and leave rights of employees are protected.

## B. Society (continued)

### Employment and Labor Practices (continued)

#### B1. Employment (continued)

Employees of the Group enjoy rights required by laws and granted by systems of the Company. Employees of different races, family backgrounds, regions, nationalities, genders and academic qualifications enjoy equal employment, position and salary adjustment, promotion, training and education opportunities. The Group gives a high degree of respect to and protects these rights, and will not tolerate the occurrence of any discriminatory acts in business.

During the reporting period, there was no major non-compliance by the Group relating to labor practices.

#### B2. Health and Safety

The Group is committed to providing and maintaining a safe and healthy working environment for all employees.

In Sakata Campus, Japan, the Group has a dedicated staff and an Employee Safety Committee to be responsible for implementing the Group's internal employee safety policy, providing relevant training and education, and conducting inspections regularly, and has established a system for creating records and dealing with accidents. Since workshops of the plant in Sakata Campus, Japan, will involve organic solvents and dust, etc. in the production process, the plant has also installed the following facilities and fire services equipment to implement corresponding treatments:

- Organic solvents are required to be used in stripping operating sites for treatment after stripping operation, and waste liquid collection containers are installed in these operating sites
- The grinding workshop is equipped with dust collectors for dust collection
- Fire services equipment in the plant includes fire-fighting apparatus, indoor fire hydrant, outdoor fire hydrant, automatic fire alarm equipment, emergency power supply and smoke control equipment, etc., and regular inspections are conducted to check whether the equipment needs to be updated

In addition, since manufacturing equipment using liquefied petroleum gas is installed in Sakata Campus in Japan, we regularly conduct self-inspections on the equipment every year to reduce potential safety hazards.

Pursuant to the requirements of the labor regulations of Japan, Honma Japan, the Japan division of the Group, provides employees with an annual "health diagnosis" and "stress check", and implements job redeployment or other necessary adjustment measures for relevant staff requiring job adjustment based on the results of health checks.

The Group also attaches great importance to and protects the safety of the working environment of other national management and marketing function employees. We provide adequate safety training to remind employees to pay attention to safety and comply with the relevant regulations and provisions when going outside, traveling, delivering goods and stock keeping. Regulations on venue and use should be strictly observed when conducting activities such as fitting and inspection to avoid harm caused to human body. For posts identified by the Company to have occupational hazards, inspections and health checks organized by the Company should be conducted for the appointment, service and departure of employees. For worksites identified by the Company to have occupational hazards, the Company will conduct inspections on a regular basis and equip employees with labor protection appliances required for work and purchase targeted insurance.

During the reporting period, the Group had not experienced any major non-compliance relating to health and safety laws and regulations.

# Environmental, Social and Governance Report

## B. Society (continued)

### Employment and Labor Practices (continued)

#### B3. Development and Training

The Group places great importance on the ongoing development of professional knowledge and skills for employees and is concerned about the career development of employees. It lets employees understand and get familiar with the industry and the characteristics and management model of the Company, improve knowledge, skills and quality required for respective posts, enhance and transform these into their work ability, thereby improving their work performance, which ultimately result in improving the Company's sustainable development, operating performance and their personal efficiency.

To ensure the maintenance of the iconic status of our brand and our craftsmanship heritage, we provide diversified training contents for our employees, including induction training, job qualification training, professional knowledge and business skills training, integrated management training and advanced training, etc.

In addition, the Group has established targeted training programs for employees in different business segments, such as establishing a multi-skilled worker training program and an apprentice program for employees in Sakata Campus in Japan, to promote the all-round development of employees and make it possible for senior craftsmen to pass their experience to the younger generation, and has established an internal golf club fitter certification program for sales staff of self-operating stores.

#### B4. Labor Standards

The Group attaches great importance to and strictly abides by all applicable national laws and local regulations of places in which it operates.

The Group considers child and forced labor is unacceptable and must be prevented. The Group has established strict recruitment procedures, including selection examination, physical examination and interview. Those intended to be hired are required to submit identity documents such as their identity cards or personal number cards for screening by administrative and human resources departments before they are employed.

The Group has made reasonable arrangements for the working hours of employees in accordance with the statutory standard working hours of the countries where it operates and has made specific work arrangements for those who are not suitable for working overtime outside specified time, during public holidays and late night overtime (such as pregnant women). In the Japanese business division of the Group, the Company is required to sign written agreements with employees who are required to work outside the required hours stipulated by the Labor Standards Act for submission to the Commissioner for Labor Standards Supervision Department. All business divisions located in other countries are for marketing functions. In the staff handbook of the Shanghai company of the Group, it explicitly states that all forced labor activities, including labor activities in prison, contractual labor activities, debt-offsetting labor activities, slave labor activities and involuntary labor activities due to punishment or threats, are prohibited in the company, subsidiaries/branches and all retail outlets. Collecting deposits in any illegal manner from employees, seizure of identity documents and physical punishment on employees are also prohibited. Moreover, the Group respects and protects the rights of employees to have rest and leave days, and provides appropriate leave benefits, including annual leave, sick leave, marriage leave, maternity leave and casual leave, etc.

During the reporting period, the Group did not have any material non-compliance case in relation to labor laws and regulations.

## B. Society (continued)

### Operation Practices

#### B5. Supply Chain Management

The Group has established the relevant policies and systems on supply chain management, including the relevant procedures and screening criteria for selection of suppliers, and will review and re-evaluate such procedures on regular basis.

The Group has approximately 130 strategic supplier partners globally who are mainly located in Japan, Taiwan, China, Hong Kong and the United States. According to the development strategies of the Group, we outsource non-material components to strategic supplier partners. Suppliers of the Group include bill of material (BOM) suppliers, providing raw materials such as club heads and carbon fiber sheets and original equipment manufacturer (OEM) suppliers, providing golf clubs, golf balls and apparel accessories.

The Group has always maintained good practices in the selection and evaluation of suppliers. In the selection process of suppliers, the Group will conduct screening assessment on suppliers by considering operation management, production equipment, product quality and other aspects of the suppliers. In the process of cooperation with suppliers, the Group will also arrange quality control staff to visit each plant of the suppliers regularly to examine the production process to check whether the production process of the supplier has complied with the specific requirements of the Group to ensure the quality and standard of the products procured by the Group.

#### B6. Product Responsibility

##### Product Quality Management

The Group has established a comprehensive product quality management system which covers the production process completed by Sakata Campus in Japan, and the production process of the supplier partners to provide quality assured products for consumers, the specific measures are as follows:

- For production process in Sakata Campus in Japan, we conduct test on all carbon fibre shafts to ensure each shaft has complied with our production standards in strength, flexibility, weight distribution and vibration frequency;
- For production process of supplier partners, our quality control staff will examine all delivered goods to ensure the components have complied with our production standards on quality and aesthetics;
- In the assembly process of finished products in Sakata Campus in Japan, we conduct a series of tests, including strike endurance test and torsion test on finished products, to ensure the quality of finished products.

##### After Sales Management of Products

According to our policies, retail customers may return defective products. For customer complaints, our customer service team will handle each complaint seriously and investigate into the relevant reasons for all complaints. If we discover that we should be responsible for any product defect, we will replace such defective product with brand new product or repair the product free of charge. Even if it has been adjudicated that the defect is not caused by our fault, we will still provide detailed explanation to customers to achieve mutual understanding. And we will formulate preventive measures afterwards and share the relevant information widely within the Group to avoid the occurrence of similar issues in future.

Since the Group has strictly implemented the quality control policies, during the reporting period, we have not received any returned products or any material complaints from consumers, nor recall of any products due to safety and health issues.

# Environmental, Social and Governance Report

## B. Society (continued)

### Operation Practices (continued)

#### B6. Product Responsibility (continued)

##### Protection of Intellectual Property

The Group has a number of patents, trademarks and other intellectual property relating to the manufacturing and sales of golf clubs and other golf related products. The Group's registered trademarks in Japan include the HONMA brand and relevant logos, and has registered or has applied to register the HONMA brand and relevant logos as trademarks in the countries and regions where we have business operations or we are planning to commence business operations. In addition to compliance with the patent law, trademark law and other intellectual property laws, the Group protects intellectual property by entering into confidentiality agreements with employees and third-parties.

In addition, all R&D staffs of the Group have signed confidentiality and proprietary information agreements with the Group. Such agreements address the problems of protecting intellectual property and require our employees to transfer all inventions, designs and technologies developed within their employment periods to the Group.

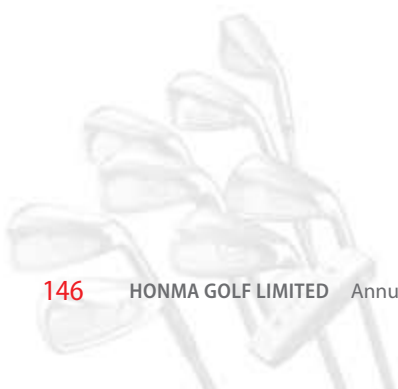
During the reporting period, the Group was not involved in any material litigation or claims on intellectual property, nor sued by any third parties for infringement on intellectual property.

##### Protection of Customer Information

The Group considers that privacy and security of information are critical operating principles. The Group has implemented comprehensive information privacy and information security programs to protect personal privacy. We are committed to comply with all relevant laws and regulations, including but not limited to the Personal Information Protection Law of Japan.

The personal information of customers is used by the Group for the purposes of providing after sales service, introduction of new products and businesses, etc. We must obtain consent from customers before we may collect and use the personal information of customers.

During the reporting period, the Group did not discover any serious violation of relevant laws and regulations relating to health and safety, advertising, labelling and privacy matters relating to products and services provided which would have material effects on the Group.



## **B. Society** (continued)

### **Operation Practices** (continued)

#### **B7. Anti-corruption**

The Group is committed to adhering to the highest ethical standards and maintaining a corporate culture of integrity and justice for preventing, detecting and reporting all types of fraud, including corruption. We have established effective anti-corruption procedures, including declaration of interests, whistle-blowing, internal audits, etc.

To avoid any potential or actual conflicts between employees' acts or relationships with the interest of the Group or with their duties, all employees must sign a declaration of interest. When the employees are aware of any change in the potential conflict of interests in their original declarations or any new potential conflict of interests, they should submit a new declaration to the Administration and Human Resources Department, and the Administration and Human Resources Department will also remind employees to update their declarations periodically. Any unreported changes, once detected, will be subject to serious disciplinary action and dismissal by the Company.

If an employee considers that personal or corporate interest has been infringed improperly, e.g., any bribery, extortion, fraud, money laundering, corruption acts have been identified, or the acts of others that have violated various regulations of the Company have been identified, he/she may report the unethical or illegal acts in his/her name or anonymously through our complaint mailbox. The relevant responsible department will conduct investigation into the reported case and provide handling opinions on timely basis; an internal audit will be conducted on reported case with tracking trails. If a material complaint is established and has been confirmed after investigation, which has caused harm or losses to employees, or has caused material losses or adverse effects on the Company, the Company will terminate the labor contract relationship with such offender or dismiss such person under serious disciplinary action, and may reserve the right to hold the offender accountable for legal liabilities, and in serious cases, the offender may be transferred to judicial authorities for legal liabilities pursuant to the law.

During the reporting period, the Group did not commence or conclude any corruption litigation cases against the issuer or its employees.





# Environmental, Social and Governance Report

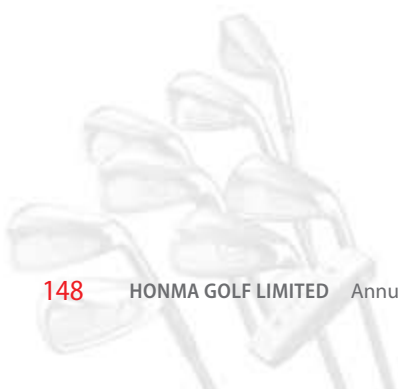
## B. Society (continued)

### Community

#### B8. Community Investment

Acting as a responsible corporate citizen, the Company has been active to participate in charitable activities organized in the cities or communities where the business operations of the Company are located, and encourage employees to participate in various types of internal and external community activities, such as:

- Since Park Golf clubs are produced by using persimmon wood, out of the consideration to undertake part of the lumbering responsibilities and make contribution to afforestation, we began to make monthly donations to the Republic of Guinea since 2010 as sapling plantation fund. The donations amount is dependent on the sales of our Park Golf clubs. During the reporting period, we have donated JPY2,348,200 in aggregate through the Embassy of the Republic of Guinea
- We support golf training activities conducted in Japanese universities to increase the golf popularity. Since using ageing golf clubs in golf training courses may have potential safety hazards, the Group has donated a limited amount of golf accessories, including golf apparels for men and ladies and golf irons, to the golf training societies of Japanese universities
- To encourage the development of youth golf sports in the community where Sakata Campus is located, the testing range of golf clubs inside the campus will be open to the youth free of charge as driving range on weekends
- Employees of our Shanghai company headquarters in China have been active to participate in volunteer activities organized in the community where the Company is located, including the publicity campaign for mutual building and assistance in long-term sports activities of Yangjing Primary School in Lujiazui, volunteer traffic controllers to prevent uncivilized or non-compliant traffic conduct in Lujiazui, and commemoration activities of learning Leifeng organized by the community of Lujiazui by establishing spots for teaching knowledge on golf and sports, providing advisory on wealth management and consulting on social personnel labor policies, etc.



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