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MODERN MEDIA HOLDINGS LIMITED

現代傳播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 72)

DATE OF BOARD MEETING

This announcement is made pursuant to Rule 13.43 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) of Modern Media Holdings Limited (the “**Company**”) is pleased to announce that a meeting of the Board will be held on Friday, 25 August 2017 for, *inter alia*, considering and (if thought fit) approving the unaudited consolidated financial statements of the Company and its subsidiaries for the six months ended 30 June 2017 and for considering the payment of interim dividend, if any.

By Order of the Board
Modern Media Holdings Limited
Shao Zhong
Chairman

Hong Kong, 11 August 2017

As at the date of this announcement, the Board comprises the following members: (a) as executive directors, Mr. SHAO Zhong, Mr. WONG Shing Fat, Mr. MOK Chun Ho, Neil, Ms. YANG Ying, Mr. LI Jian and Mr. DEROCHE Alain; (b) as non-executive director, Dr. CHENG Chi Kong; (c) as independent non-executive directors, Mr. JIANG Nanchun, Mr. WANG Shi and Mr. AU-YEUNG Kwong Wah and Dr. GAO Hao.