Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

Date of Board Meeting

The board of directors (the "Board") of BAIOO Family Interactive Limited (the "Company" and together with its subsidiaries and PRC operating entity, the "Group") hereby announces that a meeting of the Board will be held on Monday, 28 August 2017 for the purpose of considering and approving the interim results of the Group for the six months ended 30 June 2017 and transacting any other business.

By Order of the Board

BAIOO Family Interactive Limited

DAI Jian

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 15 August 2017

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.