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JOYCE BOUTIQUE HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability) Stock Code: 647

POLL RESULTS OF ANNUAL GENERAL MEETING HELD ON 16 AUGUST 2017

At the Annual General Meeting of Joyce Boutique Holdings Limited (the "**Company**") held on 16 August 2017 (the "**AGM**"), a poll was demanded by the Chairman for voting on all the proposed resolutions as set out in the Notice of AGM dated 14 July 2017.

As at the date of the AGM, the total number of issued shares entitling the holders to attend and vote on all the resolutions at the AGM is 1,624,000,000 shares. There was no restriction on any shareholders to cast votes on any of the resolutions at the AGM.

The Company's share registrars in Hong Kong, namely Tricor Tengis Limited, was appointed as the scrutineer at the AGM for the purpose of vote-taking. Set out below are the poll results in respect of the respective resolutions put to the vote at the AGM:

	Desclutions	No. of Shares Voted (%)*	
Resolutions		For	Against
1	To adopt the Financial Statements and the Reports of the Directors and Auditors for the financial year ended 31 March 2017.	1,234,734,862	Nil
		(100%)	(0%)
2	(a) To re-elect Mr. Stephen Tin Hoi NG, a retiring Director, as a Director.	1,234,734,862	Nil
		(100%)	(0%)
	(b) To re-elect Mr. Antonio CHAN, a retiring Director, as a Director.	1,234,734,862	Nil
		(100%)	(0%)
	(c) To re-elect Ms. Doreen Yuk Fong LEE, a retiring Director, as a Director.	1,234,734,862	Nil
		(100%)	(0%)
	(d) To re-elect Mr. Eric Kai Kin LO, a retiring Director, as a	1,234,734,862	Nil
	Director.	(100%)	(0%)
	(e) To re-elect Mr. Tze Yuen NG, a retiring Director, as a	1,234,734,862	Nil
	Director.	(100%)	(0%)
	(f) To re-elect Mr. Paul Yiu Cheung TSUI, a retiring Director, as a Director.	1,234,734,862	Nil
		(100%)	(0%)
3	To re-appoint PricewaterhouseCoopers as Auditors of the Company and to authorise the Directors to fix their remuneration.	1,234,788,862	Nil
		(100%)	(0%)
4	To give a general mandate to the Directors for buy-back of shares by the Company. [#]	1,234,788,862	Nil
		(100%)	(0%)
5	To give a general mandate to the Directors for issue of shares. [#]	1,217,562,962	17,171,900
		(98.61%)	(1.39%)
6	To approve the addition of bought back shares to the share issue general mandate stated under Resolution No. 5. $\#$	1,217,562,962	17,171,900
		(98.61%)	(1.39%)

* All percentages are rounded to 2 decimal places.

[#] The full text of Resolutions 4 to 6 are set out in the Notice of AGM.

As more than 50% of the votes were cast in favour of each of the above resolutions, all the above resolutions were duly passed as ordinary resolutions.

For JOYCE BOUTIQUE HOLDINGS LIMITED Kevin C. Y. Hui Company Secretary

Hong Kong, 16 August 2017

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Stephen T. H. Ng, Ms. Doreen Y. F. Lee and Mr. Paul Y. C. Tsui, together with three Independent Non-executive Directors, namely Mr. Antonio Chan, Mr. Eric K. K. Lo and Mr. T. Y. Ng.