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IMAGI INTERNATIONAL HOLDINGS LIMITED
意馬國際控股有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 585)

INSIDE INFORMATION
EXPECTED DECREASE IN LOSS

This announcement is made by Imagi International Holdings Limited (the “**Company**”, together with its subsidiaries collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review on the unaudited consolidated management account for the six months period ended 30 June 2017 (the “**Period**”) of the Company and information currently available to the Board, the Group expects to record a significant decrease in unaudited net loss by 25% to 30% as compared to unaudited net loss recorded for the same corresponding period in 2016. Such decrease in loss was primarily due to the incurrence, in the corresponding period 2016, of the forfeiture of a non-refundable deposit as a result of the lapsed of a proposed very substantial acquisition.

The Company is still in the process of finalising the interim results of the Group for the Period. The information contained in this announcement is only based on a preliminary review and assessment by the management of the Company with reference to the unaudited consolidated management accounts for the Period and the information currently available. Such information has not been reviewed by the independent auditor of the Company or the audit committee of the Company, and the actual results of the Group may be subject to adjustment(s). Further details of financial information of the Group for the Period will be disclosed in the interim results announcement, which is expected to be published by the end of August 2017, and the subsequent publication of the 2017 interim report of the Company.

* *for identification purposes only*

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Acting Chairman

Hong Kong, 18 August 2017

At the date of this announcement, the Board comprises the following directors:

Executive directors:

Mr. Kitchell Osman Bin (*Acting Chairman*)

Mr. Shimazaki Koji

Ms. Choi Ka Wing

Independent non-executive directors:

Dr. Santos Antonio Maria

Mr. Miu Frank H.

Ms. Liu Jianyi