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SS100

Sunshine 100 China Holdings Ltd

陽光100中國控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2608)

POSITIVE PROFIT ALERT

This announcement is made by Sunshine 100 China Holdings Ltd (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform shareholders, bondholders and potential investors of the Company that, according to the preliminary review of the unaudited consolidated management accounts of the Group and other information currently available to the Company, it is expected that the profit attributable to equity shareholders of the Company for the six months ended 30 June 2017 will increase significantly by more than 300% as compared with the same period in 2016. The expected increase was mainly due to the significant increase in the revenue from properties delivered and the increase in the gross profit margin recognized for properties delivered, as well as the net gain generated from the change in fair value of financial derivative components of convertible bonds during the relevant period.

The information set out in this announcement is only based on a preliminary assessment by the management of the Company based on the consolidated management accounts of the Company and other information currently available to the Company, which has not been fully reviewed by the Company's auditors. Details of the financial information for the six months ended 30 June 2017 to be disclosed in the interim results announcement of the Company shall prevail.

Shareholders, bondholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Sunshine 100 China Holdings Ltd

Yi Xiaodi

Chairman and Executive Director

Beijing, the PRC 18 August 2017

As at the date of this announcement, the executive directors of the Company are Mr. Yi Xiaodi and Mr. Fan Xiaochong, the non-executive directors of the Company are Ms. Fan Xiaohua and Mr. Wang Gongquan, and the independent non-executive directors of the Company are Mr. Gu Yunchang, Mr. Ng Fook Ai, Victor and Mr. Wang Bo.