



Alibaba Pictures Group Limited 阿里巴巴影業集團有限公司

(Incorporated in Bermuda with limited liability)
(於百慕達註冊成立之有限公司)
(Stock Code 股份代號: 1060)

Notification Letter 通知信函

September 28, 2017

Dear Shareholders,

Alibaba Pictures Group Limited (the "Company") – Notification of Publication of 2017 Interim Report (the "Current Corporate Communication")

The Current Corporate Communication of the Company, in both English and Chinese versions, is available on and may be accessed under "Interim Reports" in the Company's website at www.irasia.com/listco/hk/alibabapictures and also available on the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk. If you have elected to receive Corporate Communication(s) in printed form, the printed form of the Current Corporate Communication is enclosed.

If you wish to receive the Current Corporate Communication in printed form and/or to change your preferred means of receipt of future Corporate Communication(s)⁽¹⁾, please complete and sign the Request Form on the reverse side of this letter and then return the same to the Company's branch share registrar in Hong Kong, Tricor Secretaries Limited (the "Registrar"), at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong by post using the mailing label⁽²⁾ in the Request Form or by email at apg-ecom@hk.tricorglobal.com. The Request Form may also be downloaded from the Company's website.

If you have elected (or are deemed to have elected) to receive Current Corporate Communication in electronic form on the Company's website but for any reason have difficulty in receiving and gaining access to the Corporate Communication(s) or wish to receive the Current Corporate Communication in printed form, the Company will promptly upon written request send the Current Corporate Communication to you in printed form free of charge.

You may also at any time by reasonable notice in writing to the Registrar at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to apg-ecom@hk.tricorglobal.com to change your preferred means of receipt of Corporate Communication(s).

Should you have any queries relating to this letter, please do not hesitate to call the Registrar's hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 5:00 p.m. (Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Alibaba Pictures Group Limited
Ng Lok Ming, William
Company Secretary

Notes:

- (1) Corporate Communications include but not limited to the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.
- (2) If the mailing label is used for posting in Hong Kong, no postage stamp is required. Please affix appropriate postage stamps when posting outside Hong Kong.

各位股東：

阿里巴巴影業集團有限公司(「本公司」) – 2017中期報告(「本次公司通訊」)的發佈通知

本公司本次公司通訊的英文及中文本已上載於本公司網站(www.irasia.com/listco/hk/alibabapictures)的「中期報告」欄目及香港交易及結算所有限公司網站(www.hkexnews.hk)。倘閣下已選擇收取公司通訊的印刷本，本次公司通訊隨本函附上。

倘閣下欲收取本次公司通訊的印刷本及／或更改已選擇收取日後公司通訊⁽¹⁾的方式，請閣下填妥並簽署在本函背面的申請表格，然後可使用申請表格內的郵寄標籤⁽²⁾郵寄至香港皇后大道東183號合和中心22樓，或透過電郵至 apg-ecom@hk.tricorglobal.com 將表格交回本公司的香港股份過戶登記分處卓佳秘書商務有限公司(「過戶登記分處」)。申請表格亦可於本公司網站下載。

倘閣下已選擇(或被視為已選擇)收取於本公司網站登載的本次公司通訊電子版本，惟因任何理由以致在收取或接收公司通訊時出現困難或希望收取本次公司通訊的印刷本，本公司將會因應閣下的書面要求，盡快寄上本次公司通訊的印刷本，費用全免。

閣下可隨時透過向過戶登記分處，地址為香港皇后大道東183號合和中心22樓或電郵至 apg-ecom@hk.tricorglobal.com 發出適時的書面通知，要求更改收取公司通訊的方式。

倘閣下對本函件有任何疑問，請於辦公時間上午9時至下午5時(星期一至星期五，香港公眾假期除外)致電過戶登記分處熱線(852) 2980 1333查詢。

代表
阿里巴巴影業集團有限公司
公司秘書
吳樂茗
謹啓

2017年9月28日

附註：

- (1) 公司通訊包括但不限於董事會報告書及年度賬目，連同核數師報告書、中期報告、會議通告、上市文件、通函及代表委任表格。
- (2) 倘在香港使用郵寄標籤投寄，則毋須貼上郵票。若在香港以外區域投寄，請貼上適當的郵票。

