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CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

**HONOURED WITH “INNOVATIVE PRODUCT AWARD” BY
ANNUAL CHINESE COMPANY GREAT VALUE AWARD 2017**

CMMB Vision Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that the Company has been awarded the Innovative Product Award (the “**Award**”) at Metro Finance’s and CNFOL.com’s “Annual Chinese Company Great Value Award 2017”. The Award signifies the Group’s success in product innovation and industry-wide recognition for its satellite multimedia broadcasting technology.

The Award aims to encourage and reward the outstanding organizations from different industries for their innovative development and expand their exposure to investors for their business acumen and potential investment value while at the same time encouraging them to carry on the outstanding endeavor.

The Group is able to come out on top among many participating institutions from the People’s Republic of China, Hong Kong and Taiwan because of its innovative satellite-LTE converged mobile multimedia broadcasting technology and connected-car application “M-Box”, a testimony to its business value, competitiveness, and marketability. It also bolsters the Company’s brand reputation and credibility. Hence, the Award is especially meaningful.

Looking forward, the Company is committed to making its product application as a standard for China’s coming smart-cars, and will expand that to overseas One-Belt-One-Road countries. It will endeavor to bring popular Cloud-based content to everyone everywhere that would be data-free, abundant, and ubiquitous with its product so as to accommodate the escalating mobile content demand in the new Internet era while striving to be the largest mobile multimedia service provider.

ABOUT METRO FINANCE

Metro Finance is the first 24-hour Cantonese finance radio channel in the world. Its goal is to provide the audience in Hong Kong and other parts of the world with accurate, real-time and market-moving news and important information of global financial markets. Being a breakthrough in the local radio industry, Metro Finance provides the simulcast programmes with Radio Guangdong, Shanghai Media Group and Shenzhen News Radio 89.8, to report up-to-date information of the financial markets.

ABOUT CNFOL.COM

China Network Corporations Fuzhou (“CNFOL”) is a leading online financial service platform. Recognized as China’s “Most Preferred Financial Portal”, CNFOL organizes renowned events such as the “Top 10 Financial Blogger Election”, “Annual Financial Ranking Election”, and “Straits Financial Summit Forum”. CNFOL creates exclusive branding in the online financial arena, and further accelerates the cohesion of investor and corporates awareness.

By order of the Board

CMMB Vision Holdings Limited

Wong Chau Chi

Chairman

Hong Kong, 19 October 2017

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. LIU Hui; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. LI Shan and Dr. LI Jun.