

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and the Singapore Exchange Securities Trading Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

Publication of Final Terms pursuant to the issue of USD 750,000,000 4.875 per cent. Fixed Rate Undated Tier 2 Notes (the “Notes”) by Prudential PLC (the “Company”)

The following Final Terms (the “**Final Terms**”) are available for viewing:

Final Terms dated 20 October, 2017 relating to the issue by the Company of USD 750,000,000 4.875 per cent. Fixed Rate Undated Tier 2 Notes under the Company’s £6,000,000,000 Medium Term Note Programme.

To view the full document, please paste the following URL into the address bar of your browser:

http://www.rns-pdf.londonstockexchange.com/rns/2487U_-2017-10-20.pdf

The Final Terms must be read in conjunction with the prospectus in respect of the Programme dated 24 May, 2017 as supplemented by the supplementary prospectus dated 21 August, 2017 (the “**Prospectus**”).

A copy of the Final Terms will be submitted to the National Storage Mechanism and will shortly be available for inspection at www.morningstar.co.uk/uk/NSM

NOTICE TO SINGAPORE INVESTORS

Where interest, discount income, prepayment fee, redemption premium or break cost is derived from any of the Notes by any person who (i) is not resident in Singapore and (ii) carries on any operations in Singapore through a permanent establishment in Singapore, the tax exemption available for qualifying debt securities (subject to certain conditions) under the Income Tax Act, Chapter 134 of Singapore (the “Income Tax Act”), shall not apply if such person acquires such Notes using the funds and profits of such person’s operations through a permanent establishment in Singapore. Any person whose interest, discount income, prepayment fee, redemption premium or break cost from the Notes is not exempt from tax (including for the reasons described above) shall include such income in a return of income made under the Income Tax Act.

A copy of the Singapore Offering Memorandum prepared in connection with the issue of the Notes is available at the following address (please paste the following URL into the address bar of your browser):

http://www.rns-pdf.londonstockexchange.com/rns/2487U_1-2017-10-20.pdf

This site is not provided for, or directed at, persons in the United States. If you are viewing this page from the United States, you should exit this section of the site.

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Enquiries to:

Media:

Jonathan Oliver +44 (0)20 7548 3537
Jonathan Miller +44 (0)20 7548 2776

Investors/Analysts:

Chantal Waight +44 (0)20 7548 3039
Richard Gradidge +44 (0)20 7548 3860
William Elderkin +44 (0)20 3480 5590

DISCLAIMER

Please note that the information contained in the Prospectus and the Final Terms may be addressed to and/or targeted at persons who are residents of particular countries (specified in the Prospectus and the Final Terms) only and is not intended for use and should not be relied upon by any person outside these countries and/or to whom the offer contained in the Prospectus is not addressed. Prior to relying on the information contained in the Prospectus you must ascertain from the Prospectus whether or not you are part of the intended addressees of the information contained therein.

Your right to access this service is conditional upon complying with the above requirement. Neither the Prospectus nor the Final Terms constitute an offer of securities for sale in the United States. The securities described in the Prospectus and the Final Terms have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended, or under any relevant securities laws of any state of the United States of America and may not be offered, sold or delivered in the United States of America or to, or for the account of or benefit of, U.S. Persons, subject to certain limited exemptions.

20 October 2017, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, John William Foley, Nicolaos Andreas Nicandrou ACA, Anne Helen Richards and Barry Lee Stowe

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS and Thomas Ros Watjen

* *For identification purposes*