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Ajisen (China) Holdings Limited

味千(中國)控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 538)

UNAUDITED OPERATIONAL STATISTICS FOR THE THIRD QUARTER ENDED 30 SEPTEMBER 2017

The board of directors (the “**Board**”) of Ajisen (China) Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces the following operational statistics of the Group’s fast casual restaurant business (the “**FCR Business**”) in Hong Kong and People’s Republic of China (“**PRC**”) for the three months ended 30 September 2017.

The operational statistics of the Group’s FCR Business for the three months ended 30 September 2017 is as follows:

	For the three months ended 30 September 2017 (% of YoY ^{Note 1} change)
Hong Kong same store sales growth rate	-9.0%
PRC same store sales growth rate	+9.7%
The Group’s FCR Business sales (RMB)	+6.4%

Note:

1. YoY: year-on-year growth rate, as compared to the same period of last year

Potential investors and shareholders of the Company are reminded that the above operational statistics have not been reviewed or audited by the Company's independent auditors. Differences may arise between such statistics and the data disclosed in audited report due to review and audit adjustment. Potential investors and shareholders of the Company should exercise caution when dealing in the shares of the Company.

By Order of the Board
Ajisen (China) Holdings Limited
Poon Wai
Chairman

Hong Kong, 23 October 2017

As at the date of this announcement, the Board comprises Ms. Poon Wai and Mr. Poon Ka Man, Jason as Executive Directors; Mr. Katsuaki Shigemitsu as Non-executive Director; and Mr. Lo Peter, Mr. Jen Shek Voon and Mr. Wang Jincheng as Independent Non-executive Directors.