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ROADSHOW HOLDINGS LIMITED

路訊通控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 888)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from “RoadShow Holdings Limited” to “Bison Finance Group Limited” and to adopt “貝森金融集團有限公司” as the secondary name of the Company in Chinese to replace its existing name in Chinese “路訊通控股有限公司” for identification purpose only.

A circular containing, among other things, details of the Proposed Change of Company Name and a notice convening the SGM approving the same and related proxy form will be despatched to the Shareholders as soon as practicable.

The board of directors (the “**Board**”) of RoadShow Holdings Limited (the “**Company**”) proposes to change the English name of the Company from “RoadShow Holdings Limited” to “Bison Finance Group Limited” and to adopt “貝森金融集團有限公司” as the secondary name of the Company in Chinese to replace its existing name in Chinese “路訊通控股有限公司” for identification purpose only (the “**Proposed Change of Company Name**”).

CONDITIONS FOR THE PROPOSED CHANGE OF COMPANY NAME

The Proposed Change of Company Name is subject to the following conditions:

- (1) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) at a special general meeting of the Company (the “**SGM**”) to approve the Proposed Change of Company Name; and
- (2) the grant of approval for the Proposed Change of Company Name by the Registrar of Companies in Bermuda.

Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date on which the Registrar of Companies in Bermuda enters the new English name and new secondary name of the Company in Chinese in the register of companies maintained by the Registrar of Companies in Bermuda in place of the existing name of the Company. Thereafter, the Company will carry out the necessary filing procedures with the Registrar of Companies in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

REASONS FOR THE PROPOSED CHANGE OF COMPANY NAME

Following the change in the controlling Shareholder of the Company in October 2017 and as stated in the composite document in relation to the unconditional mandatory cash offer for all the issued shares of the Company dated 21 November 2017, the controlling Shareholder of the Company was contemplating to diversify the business of the Company and its subsidiaries (the “**Group**”) by way of acquisition, joint venture or investment, particularly into the financial services sector in which Mr. XU Peixin and Dr. MA Weihua, two of the directors of the Company, have substantial experience, with the view to broadening the source of income of the Group. As such the Board considers that the proposed new name of the Company provides a more accurate reflection of the Company’s corporate identity and its direction of future development. In addition, the proposed new name of the Company will provide the Company with a new corporate image which will benefit the Company and is in the interests of the Company and the Shareholders as a whole.

EFFECTS OF THE PROPOSED CHANGE OF COMPANY NAME

The Proposed Change of Company Name will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the present name of the Company will, after the Proposed Change of Company Name becoming effective, continue to be evidence of title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the free exchange of existing share certificates of the Company for new share certificates bearing the new name of the Company. Once the Proposed Change of Company Name has become effective, share certificates of the Company will be issued in the new name of the Company.

In addition, subject to the confirmation of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), the English and Chinese stock short names of the Company for trading of the shares of the Company on the Stock Exchange will also be changed after the Proposed Change of Company Name has become effective.

Further announcement(s) will be made by the Company of the results of the SGM and the effective date of the new English and Chinese stock short names of the Company.

GENERAL

A circular containing, among other things, details of the Proposed Change of Company Name and a notice convening the SGM approving the same and related proxy form will be despatched to the Shareholders as soon as practicable. As no Shareholders have a material interest in the Proposed Change of Company Name, no Shareholders will be required to abstain from voting on the special resolution approving the Proposed Change of Company Name to be proposed at the SGM.

By Order of the Board
RoadShow Holdings Limited
XU Peixin
Executive Director

Hong Kong, 23 January 2018

As at the date of this announcement, the Board of Directors comprises Mr. XU Peixin and Mr. ZHU Dong as Executive Directors; Dr. MA Weihua as Non-executive Director; and Dr. QI Daqing, Mr. CHEN Yigong and Mr. FENG Zhonghua as Independent Non-executive Directors.

** For identification purposes only*