品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED
品 牌 中 國 集 團 有 限 公 司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 0863)

TRADING HALT

At the request of Branding China Group Limited (the "**Company**"), trading in the shares of the Company on The Stock Exchange of Hong Kong Limited has been halted with effect from 1:20 p.m. on 24 January 2018 pending the release of an announcement to be issued by the Company pursuant to the Hong Kong Code on Takeovers and Mergers involving a sale and purchase agreement in relation to the acquisition of controlling interest in the Company and mandatory unconditional cash offer to be entered on 24 January 2018 (after trading hours), which constitutes inside information of the Company.

By order of the Board
Branding China Group Limited
Fang Bin
Chairman

Shanghai, The People's Republic of China, 24 January 2018

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Mr. Fan Youyuan, Mr. Patrick Zheng, Mr. Huang Wei and Mr. Song Yijun and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.