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(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as "美圖之家") (Stock Code: 1357)

## DATE OF BOARD MEETING

The board of directors (the "**Board**") of Meitu, Inc. (the "**Company**", and together with its subsidiaries and Xiamen Meitu Networks Technology Co., Ltd and its subsidiaries, the "**Group**") announces that a Board meeting of the Company will be held on Monday, March 26, 2018, for the purposes of, among other matters, approving the annual results of the Group for the year ended December 31, 2017 and its publication, and considering the recommendation on the payment of a final dividend (if any).

By order of the Board Meitu, Inc. Cai Wensheng Chairman

Hong Kong, January 24, 2018

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan; the non-executive directors of the Company are Dr. Guo Yihong and Dr. Lee Kai-fu; the independent non-executive directors of the Company are Mr. Ko Chun Shun Johnson, Mr. Zhou Hao and Ms. Lo Po Man.