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PC PARTNER GROUP LIMITED

栢能集團有限公司*

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1263)

POSITIVE PROFIT ALERT

This announcement is made by PC Partner Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that based on a preliminary review and analysis of the unaudited consolidated management accounts of the Group for the twelve months ended 31 December 2017, the Group is expected to achieve more than double on net profit attributable to owners of the Company as compared to the year ended 31 December 2016. The substantial increase on sales is mainly attributable to strong growth on sales for the second half of this year, such increase was primarily attributable to the strong demand on video graphics cards from blockchain application and platform, and the rise of eSports which has also driven a higher demand of gaming hardware.

The information contained in this announcement is only a preliminary assessment by the Board of its performance for the year ended 31 December 2017 based on the unaudited management accounts of the Group for the twelve months ended 31 December 2017 and not on any data or information which has been audited or reviewed by the Company's auditors. Details of the annual results of the Company for the year of 2017 will be published in the 2017 annual results announcement which is expected to be released in March 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
PC Partner Group Limited
WONG Shik Ho Tony
Chairman

Hong Kong, 24 January 2018

As at the date of this announcement, the executive Directors of the Company are Mr. WONG Shik Ho Tony, Mr. WONG Fong Pak, Mr. LEUNG Wah Kan, Mr. HO Nai Nap and Mr. MAN Wai Hung; the Non-executive Director is Mrs. HO WONG Mary Mee-Tak (Mr. CHIU Wing Yui is alternate Director to Mrs. HO WONG Mary Mee-Tak); and the Independent Non-executive Directors are Mr. IP Shing Hing, Mr. LAI Kin Jerome and Mr. CHEUNG Ying Sheung.

* For identification purposes only