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Easy One Financial Group Limited 易易壹金融集團有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 221)

GRANT OF SHARE OPTIONS

The board of directors (the "Board" or the "Director(s)") of Easy One Financial Group Limited (the "Company") announces that the Board, in accordance with Rule 17.04(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"), has resolved on 23 February 2018 (the "Date of Grant") to grant share options (the "Share Options") to certain Directors and an employee of the Company (the "Grantees") to subscribe for ordinary shares of the Company (the "Share(s)"), subject to the acceptance of such Grantees, under the share option scheme adopted by the Company on 21 August 2012.

Details of the grant of Share Options are as follows:

Date of Grant: 23 February 2018

Number of Share Options granted: 17,800,000

Exercise price of Share Options granted: HK\$0.48 per Share

Closing price of the Shares on HK\$0.48 per Share

the Date of Grant:

Average closing price of the Shares for the five business days immediately preceding the Date of Grant: HK\$0.479 per Share

Validity period of the Share Options:

seven years from the Date of Grant

Among the Share Options granted, (i) 4,600,000 Share Options were granted to Mr. Chan Chun Hong, Thomas, the Chairman and Managing Director; (ii) 4,600,000 Share Options were granted to Ms. Stephanie, an executive Director; and (iii) 4,600,000 Share Options were granted to Mr. Cheung Wai Kai, an executive Director. In accordance with Rule 17.04(1) of the Listing Rules, the grant of the Share Options to Mr. Chan Chun Hong, Thomas, Mr. Cheung Wai Kai and Ms. Stephanie has been approved by the independent non-executive Directors.

Save as disclosed above, none of the Grantees is a Director, chief executive or substantial shareholder of the Company, or any of their respective associates (as defined under the Listing Rules) as at the date of this announcement.

By Order of the Board

EASY ONE FINANCIAL GROUP LIMITED

易易壹金融集團有限公司

Chan Chun Hong, Thomas

Chairman and Managing Director

Hong Kong, 23 February 2018

As at the date of this announcement, the executive Directors are Mr. Chan Chun Hong, Thomas, Mr. Cheung Wai Kai and Ms. Stephanie and the independent non-executive Directors are Mr. Sin Ka Man, Mr. Cheung Sau Wah, Joseph and Mr. Wong Hung Tak.