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Nature Home Holding Company Limited

大自然家居控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2083)

POSITIVE PROFIT ALERT

The announcement is made by Nature Home Holding Company Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the consolidated net profit of the Group for the year ended 31 December 2017 is expected to increase significantly (the “**Expected Increase in Profit**”) as compared to the consolidated net profit of the Group of approximately RMB1,822,000 for the year ended 31 December 2016. The Board considers that the Expected Increase in Profit is mainly attributable to the increase in revenue and gross profit resulting from the continuous improvement in the sales of home decoration products of the Group in the People’s Republic of China.

The Company is still in the process of preparing and finalising the results of the Group for the year ended 31 December 2017. The information contained in this announcement is only based on the preliminary assessment by the Board in accordance with the unaudited management accounts of the Group for the year ended 31 December 2017, and is not based on any information or figures which have been audited or reviewed by the Group’s auditors and may be subject to possible adjustments.

Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2017 which is expected to be announced on or about 29 March 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Nature Home Holding Company Limited
Se Hok Pan
Chairman and Executive Director

Hong Kong, 16 March 2018

As at the date of this announcement, the Board of Directors of the Company comprises Mr. SE Hok Pan, Ms. UN Son I, Mr. SHE Jian Bin and Mr. LIANG Zhihua, as executive directors; Mr. Homer SUN (with Mr. LAW Wing Cheung Ryan as his alternate) and Mr. TEOH Chun Ming as non-executive directors; Professor LI Kwok Cheung, Arthur, Mr. ZHANG Sen Lin, Mr. CHAN Siu Wing, Raymond and Mr. HO King Fung, Eric as independent non-executive directors.