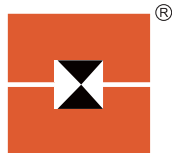


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## **KAISA GROUP HOLDINGS LTD.**

**佳兆業集團控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1638)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Kaisa Group Holdings Ltd. (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that, based on the preliminary assessment of the information currently available to the Company and the unaudited management accounts of the Group, it is expected the Group will record a consolidated net profit for the year ended 31 December 2017 whereas the Group recorded a consolidated net loss for the year ended 31 December 2016. The Board considers that the turnaround is mainly attributable to the increase in recognised revenue from the sale of properties of the Group during the relevant period, the substantial increase in the average selling price and the gross profit margin of such properties.

The Company is still in the process of finalising the consolidated financial results of the Group for the year ended 31 December 2017. The information contained in this announcement is only based on the preliminary assessment of the information currently available to the Company and the unaudited management accounts of the Group, which has not been reviewed or audited by the Company’s auditors and may be subject to adjustments. Shareholders and potential investors should read the announcement of the Company in relation to the results of the Group for the year ended 31 December 2017, which is expected to be published on 27 March 2018.

\* *For identification purposes only*

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**KAISA GROUP HOLDINGS LTD.**  
**Kwok Ying Shing**  
*Chairman and Executive Director*

Hong Kong, 16 March 2018

*As at the date of this announcement, the executive Directors are Mr. Kwok Ying Shing, Mr. Sun Yuenan, Mr. Zheng Yi and Mr. Mai Fan; the non-executive Director is Ms. Chen Shaohuan; and the independent non-executive Directors are Mr. Zhang Yizhao, Mr. Rao Yong and Mr. Liu Xuesheng.*