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FUGUINIAO CO., LTD.

富貴鳥股份有限公司

(A joint stock company established in the People's Republic of China with limited liability)

(Stock Code: 1819)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Fuguiniao Co., Ltd. (the “**Company**”) noticed that, on 14 March 2018 國泰君安證券股份有限公司 Guotai Junan Securities Co., Ltd. (“**Guotai Junan**”), the trustee of the domestic corporate bonds in the total principal amount of not more than RMB800 million of the Company issued in the People’s Republic of China (the “**Bonds**”) published the “Interim Report of Guotai Junan Securities Co., Ltd. about the Management of the 2014 Corporate Bonds of Fuguiniao Co., Ltd.” (the “**Announcement**”) on the website of the Shanghai Stock Exchange.

As stated by Guotai Junan in the Announcement, among others:

- (i) Fuguiniao (Fujian) Shoes Clothes Co., Ltd., a wholly-owned subsidiary of the Company, performed its guarantee obligations on 22 February 2018 and 27 February 2018, respectively, and the bank deposits and interest accrued thereon were transferred and utilized to repay the borrowings and interests accrued thereon of the obligor in the aggregate amount of RMB157,932,195.84; and
- (ii) on 21 April 2017, the Company has provided a guarantee for the borrowings of its dealer, 廈門太田商貿有限公司 (Xiamen Taitian Trading Co., Ltd.*), for a term from 21 April 2017 to 21 April 2018. On 27 February 2018, the bank deposit of Fuguiniao (Fujian) Shoes Clothes Co., Ltd., a wholly-owned subsidiary of the Company, was transferred and utilized to repay the borrowings of Xiamen Taitian Trading Co., Ltd. in the amount of RMB10,291,675.95.

Guotai Junan drew the attention of the investors of the Company to the impact of the abovementioned matter on the Company’s financial position and solvency and the related risks.

For details of the Announcement, please refer to the announcement published by Guotai Junan on the website of the Shanghai Stock Exchange (<http://www.sse.com.cn/home/search/?webswd=14> 富貴鳥) on 14 March 2018.

By order of the Board
Fuguiniao Co., Ltd.
Lam Wo Ping
Chairman

Hong Kong, 16 March 2018

As at the date of this announcement, the executive Directors are Mr. Lam Wo Ping, Mr. Lam Wing Ho, Mr. Lam Wo Sze and Mr. Hong Huihuang; and the independent non-executive Directors are Mr. Wang Zhiqiang, Mr. Cheung Ming Hung and Mr. Chung Wai Man.

**for identification purpose only*