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FUGUINIAO CO., LTD.
富貴鳥股份有限公司

(A joint stock company established in the People's Republic of China with limited liability)
(Stock Code: 1819)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Reference are made to the announcements of Fuguiniao Co., Ltd. (the “**Company**”) dated 7 March 2018 and 13 March 2018, in relation to the “Notice of the First Bondholders’ Meeting of the 2014 Corporate Bonds of Fuguiniao Co., Ltd. in 2018” published by 國泰君安證券股份有限公司 Guotai Junan Securities Co., Ltd. (“**Guotai Junan**”), the trustee of the domestic corporate bonds in the total principal amount of not more than RMB800 million of the Company issued in the People’s Republic of China (the “**Bonds**”), on the website of the Shanghai Stock Exchange on 6 March 2018 and noticed by the Company.

Guotai Junan further published the “Supplemental Notice of the First Bondholders’ Meeting of the 2014 Corporate Bonds of Fuguiniao Co., Ltd. in 2018” on 14 March 2018 on the website of the Shanghai Stock Exchange (the “**Notice**”).

As disclosed by Guotai Junan in the Notice, an online voting platform shall be provided at the first bondholders’ meeting of the Bonds in 2018 and the resolution to be proposed at such meeting shall be voted by way of poll and online voting.

For details of the Notice, please refer to the announcement published by Guotai Junan on the website of the Shanghai Stock Exchange (<http://www.sse.com.cn/home/search/?webswd=14富貴鳥>) on 14 March 2018.

By order of the Board
Fuguiniao Co., Ltd.
Lam Wo Ping
Chairman

Hong Kong, 16 March 2018

As at the date of this announcement, the executive Directors are Mr. Lam Wo Ping, Mr. Lam Wing Ho, Mr. Lam Wo Sze and Mr. Hong Huihuang; and the independent non-executive Directors are Mr. Wang Zhiqiang, Mr. Cheung Ming Hung and Mr. Chung Wai Man.