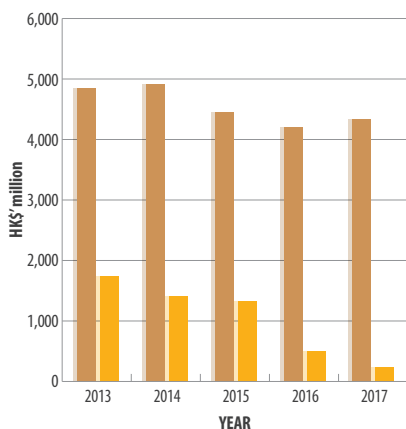


# FINANCIAL HIGHLIGHTS

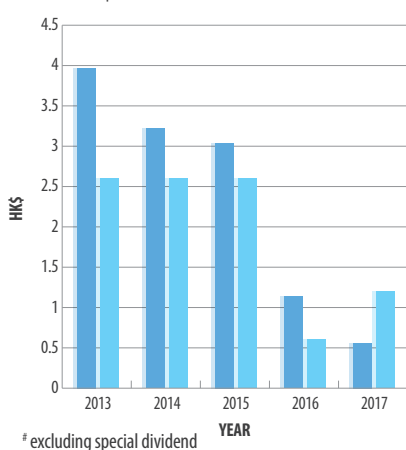
## Revenue and Profit Attributable to Equity Holders of the Company

■ Revenue (Continuing operations)  
■ Profit Attributable to Equity Holders of the Company



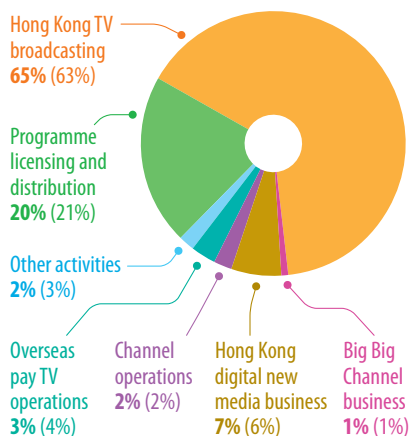
## Earnings & Dividends<sup>#</sup> Per Share

■ Earnings per Share  
■ Dividends<sup>#</sup> per Share



## 2017 Revenue by Operating Segment

% relating to 2016 are shown in brackets



	2017	2016	Change
<b>Performance</b>			
Earnings per share	<b>HK\$0.56</b>	HK\$1.14	-51%
Dividends per share			
– 2017 first interim dividend	<b>HK\$0.60</b>	–	
– 2017 second interim dividend/ 2016 interim dividend	<b>HK\$0.30</b>	HK\$0.60	
– 2017 final dividend	<b>HK\$0.30</b>	–	
	<b>HK\$1.20</b>	HK\$0.60	
– 2017 special dividend	<b>HK\$0.70</b>	–	
	<b>HK\$'mil</b>	HK\$'mil	
Revenue			
– Hong Kong TV broadcasting	<b>2,870</b>	2,707	6%
– Hong Kong digital new media business	<b>306</b>	230	33%
– Big Big Channel business	<b>69</b>	35	94%
– Programme licensing and distribution	<b>982</b>	1,019	-4%
– Overseas pay TV operations	<b>151</b>	169	-10%
– Channel operations	<b>85</b>	90	-6%
– Other activities	<b>93</b>	156	-40%
– Inter-segment elimination	<b>(220)</b>	(196)	12%
	<b>4,336</b>	4,210	3%
Segment profit/(loss)*			
– Hong Kong TV broadcasting	<b>165</b>	(71)	N/A
– Hong Kong digital new media business	<b>(85)</b>	(29)	190%
– Big Big Channel business	<b>(11)</b>	1	N/A
– Programme licensing and distribution	<b>493</b>	444	11%
– Overseas pay TV operations	<b>(53)</b>	(40)	32%
– Channel operations	<b>11</b>	2	383%
– Other activities	<b>33</b>	26	22%
– Corporate support <sup>#</sup>	<b>(152)</b>	(33)	364%
– Inter-segment elimination	<b>–</b>	1	-100%
	<b>401</b>	301	33%
Total expenses <sup>Δ</sup>	<b>3,943</b>	3,888	1%
Profit attributable to equity holders	<b>244</b>	500	-51%
	<b>31 December 2017</b>	31 December 2016	
	<b>HK\$'mil</b>	HK\$'mil	
Total assets	<b>12,016</b>	12,357	-3%
Total liabilities	<b>4,859</b>	5,127	-5%
Total equity	<b>7,157</b>	7,230	-1%
Number of issued shares	<b>438,000,000</b>	438,000,000	–
<b>Ratios</b>			
Current ratio	<b>9.2</b>	10.1	
Gearing	<b>53.3%</b>	53.1%	
* excluding non-recurring items			
<sup>#</sup> comprised mainly of interest costs of TVB Notes			
<sup>Δ</sup> represented the total of cost of sales, selling, distribution and transmission costs and general and administrative expenses			