

RATINGS HIGHLIGHTS



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Jade Top 5 Dramas Consolidated TV Ratings



Top 5 Non-Dramas Consolidated TV Ratings



Pearl Top 10 English Programmes Consolidated TV Ratings



Seven-day consolidated TV rating is defined as the summation of spectrum rating, live and as live viewing on myTV SUPER (Set-top box, app & web), as well as VOD consumption of such programme within 7-days after being aired on terrestrial TV. It represents the size of the audience expressed as a percentage of the total TV population. For 2017, the total TV population comprises 6,499,000 viewers, and therefore, 1 TVR represents 64,990 viewers (1% of the total TV population). Data source: Nielsen TAM and Nielsen SiteCensus.