## **RATINGS HIGHLIGHTS**





and A Eunuch 28.0 TVRs













## Pearl Top 10 English Programmes Consolidated TV Ratings



Beauty and the Beast **7.9** TVRs



Frozen © 2013 Disney. All Rights Reserved **6.3** TVRs



Transformers Age of Extinction © 2018 Paramount Pictures. All Rights Reserved.



Spider-Man 3 © 2007 Columbia Pictures Industries, Inc. All Rights

© 2013 Marvel
Reserved.|MARVEL, and all Marvel characters including the Spider-Man, Sandman and Venom characters™ & © 2012 Marvel Characters, Inc. All Rights Reserved. **5.9** TVRs



Thor The Dark World



Ant-Man **5.6** TVRs



Iron Man 3 **5.4** TVRs



Spider-Man 2 © 2018 CPT Holdings, Inc. All Rights Reserved **5.2** TVRs



Avengers Age of Ultron **5.1** TVRs



Scan to discover **Top 3 Dramas** 

© Disney/Pixar. All rights reserved **5.0** TVRs

Seven-day consolidated TV rating is defined as the summation of spectrum rating, live and as live viewing on myTV SUPER (Set-top box, app & web), as well as VOD consumption of such programme within 7-days after being aired on terrestrial TV. It represents the size of the audience expressed as a percentage of the total TV population. For 2017, the total TV population comprises 6,499,000 viewers, and therefore, 1 TVR represents 64,990 viewers (1% of the total TV population). Data source: Nielsen TAM and Nielsen SiteCensus.

**6.1** TVRs

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