

REVIEW OF OPERATIONS

MUSIC ENTERTAINMENT

The Voice Entertainment Group Limited (“Voice Entertainment”), a subsidiary of the Company, engages in artistes’ sound recordings, music productions, music copyrights management, music publishing, concerts and artistes’ management. This music production is primarily developed for TVB drama serials and programmes.

To further strengthen our singer base, Chau Pakho and Hana Kuk have joined Voice Entertainment in 2017. After appearing in TVB’s co-production drama *Line Walker: The Prelude*, Chau’s popularity has grown, which helped Voice Entertainment to organise more than 10 Pakho concerts in Mainland China and Hong Kong. Another new rising star of Voice Entertainment, Hana Kuk produced her debut album which became one of the fastest selling albums in 2017, and topped all of the female singers in terms of local CD sales and hits streaming. Voice Entertainment will continue to produce quality title and ending theme songs for TVB dramas, which help promote both the programmes and the singers.

OTHER OPERATIONS

PUBLICATIONS

TVB Weekly marked its 20th anniversary in 2017. Amid the rapid growth of new media, TVB Weekly continued to flourish afloat due to loyal readership of TVB fans, and the informative content relating to many of the station’s activities and events. TVB Weekly is diversifying its services to advertisers by way of event production and other related activities.

STRATEGIC INVESTMENTS

IMAGINE TIGER TELEVISION

Partnering with Imagine Entertainment, a leading Hollywood TV and film production company founded by renowned Hollywood producers Brian Grazer and Ron Howard, TVB has invested a total of US\$100 million

in a 50:50 joint venture named Imagine Tiger Television (“ITT”). ITT is an investment platform for development and production of a slate of TV drama serials on a co-production basis with networks in the US targeting domestic and international markets.

Since inception in July 2017, ITT has been filling its development pipeline with a number of TV projects to take to co-production partners, including CBS Corporation which has been granted the right of first-look of all outputs from ITT. Imagine Entertainment will continue to build upon the momentum of its strong connections with top-tier scriptwriters and producers, and to assemble quality TV projects in the first half of 2018, further adding more titles to ITT’s production slate.

SHAW BROTHERS HOLDINGS

TVB is co-investing with China Media Capital (“CMC”) in a 29.94% equity interest of Shaw Brothers Holdings (stock code: 00953), which is listed on the Main Board of The Stock Exchange of Hong Kong Limited and is principally engaged in movie and entertainment-related businesses. During the year, the production of a drama serial *Flytiger* was completed and delivered to Youku, and this drama will begin its broadcast in the first quarter of 2018. In addition, Shaw Brothers Holdings has entered into an arrangement with iQiyi for production of another drama serial *The Guard*.

FLAGSHIP ENTERTAINMENT GROUP

Together with CMC, TVB has co-invested in Flagship Entertainment Group with an effective 5.1% interest. Flagship Entertainment Group is headquartered in Beijing and has Warner Brothers Entertainment and CMC among its shareholders. In 2017, a number of movie titles, *The Adventurers*, *Paradox* and *Thousand Faces of Dunjia* invested by Flagship Entertainment Group were released.

REVIEW OF OPERATIONS

INTERNATIONAL OPERATIONS



Scan to discover
TVB Anywhere





