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Neo-Neon Holdings Limited 同方友友控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock code: 1868)

GRANT OF CASH TO THE TRUSTEE PURSUANT TO THE SHARE AWARD SCHEME

Reference is made the announcement (the "Announcement") of Neo-Neon Holdings Limited dated 13 April 2018 in relation to the adoption of the Share Award Scheme. Unless otherwise defined, capitalized terms used herein shall have the same meanings as those defined in the Announcement.

On 20 April 2018, the Company granted a sum equivalent to approximately HK\$15,000,000 from its internal resources to the Trustee for purchase of Restricted Shares from the open market pursuant to the Share Award Scheme. Subject to the black-out restrictions under the Share Award Scheme, the Trustee shall arrange to utilize the sum of HK\$15,000,000 to purchase the board lots of Shares from the open market after the receipt of the cash at the prevailing market price. Upon purchase of the Restricted Shares, the Trustee will hold the Restricted Shares upon trust for the Company and will vest the Restricted Shares to the Selected Participants in accordance with the instruction of the Authorized Person upon all vesting conditions specified having been satisfied.

By the order of the Board Neo-Neon Holdings Limited Huang Yu Chairman

Hong Kong, 20 April 2018

As at the date of this announcement, the executive Director is Mr. SEAH Han Leong; the nonexecutive Directors are Mr. HUANG Yu (Chairman), Mr. WANG Liang Hai and Mr. LIU Wei Dong; and the independent non-executive Directors are Mr. FAN, Ren Da Anthony, Mr. LIU Tian Min and Ms. LI Ming Qi.