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New Sports Group Limited
新體育集團有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 299)

CLARIFICATION ANNOUNCEMENT
REVISED PROXY FORM

Reference is made to the form of proxy (“**Original Proxy Form**”) for the annual general meeting of New Sports Group Limited (the “**Company**”) to be held at Unit 2602, 26/F., Lippo Centre, Tower 1, No.89 Queensway, Admiralty, Hong Kong on Friday, 18 May 2018 at 11:00 a.m. (the “**AGM**”) and any adjournment thereof.

This announcement is to clarify that each of resolutions nos. 2(a) and 2(b) for the re-election of retiring directors of the Company shall be considered as separate resolution.

For this reason, the revised form of proxy (the “**Revised Proxy Form**”) for the AGM (or any adjournment thereof) will be dispatched to the shareholders of the Company (the “**Shareholders**”) on 23 April 2018. The Revised Proxy Form will also be published on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk and the website of the Company at www.newsportsgp.com on 20 April 2018.

The date, time and address for holding the AGM remain unchanged.

Shareholders who have not completed and returned the Original Proxy Form and wish to attend the AGM by proxy are required to complete and return the Revised Proxy Form (together with the power of attorney or other authority (if any) under which it is signed, or a certified copy of such power or authority) to the Company’s branch share register in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong in accordance with the instructions printed thereon not less than 48 hours before the time fixed for holding the AGM or any adjournment thereof. Under such circumstances, they are not required to return the Original Proxy Form.

Shareholders who have completed and duly returned the Original Proxy Form must pay attention to the following:

- (i) If the Revised Proxy Form is not completed and duly returned, or if the Revised Proxy Form is returned later than 48 hours before the time fixed for holding the AGM or any adjournment thereof, and the Original Proxy Form has been correctly completed and returned, then the Original Proxy Form will be deemed as the valid proxy form returned by the Shareholder, save and except for the said resolutions nos. 2(a) and 2(b). The proxy of the Shareholder will be entitled to vote in accordance with the instructions given by the Shareholder or at his/her/its discretion on the said resolutions nos. 2(a) and 2(b).
- (ii) If the Revised Proxy Form is completed and returned not less than 48 hours before the time fixed for holding the AGM or any adjournment thereof, then the Revised Proxy Form shall supersede and replace the Original Proxy Form previously returned by the Shareholder. The Revised Proxy Form, if correctly completed, will be deemed as the valid proxy form returned by the Shareholder.

Shareholders are reminded that completion and delivery of the Original Proxy Form and/or the Revised Proxy Form will not preclude the Shareholders from attending and voting in person at the AGM or at any adjournment thereof should they wish and, in such event, the Original Proxy Form and/or the Revised Proxy Form shall be deemed to be revoked.

By Order of the Board
New Sports Group Limited
Zhang Xiaodong
Chairman

Hong Kong, 20 April 2018

As at the date hereof, the Company's executive directors are Mr. Zhang Xiaodong and Ms. Xia Lingjie; the non-executive director is Mr. Lau Wan Po; and the independent nonexecutive directors are Mr. Chen Zetong, Ms. He Suying and Dr. Tang Lai Wah.

In the case of any inconsistency, the English text of this announcement shall prevail over the Chinese text.