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Global Brands Group Holding Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 787)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Global Brands Group Holding Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Wednesday, 27 June 2018 for the purposes of, among other matters, approving the announcement of the final results of the Company and its subsidiaries for the year ended 31 March 2018 for publication and considering the recommendation on the payment of dividend, if any.

By Order of the Board
Global Brands Group Holding Limited
Joyce NG Sau Kuen
Company Secretary

Hong Kong, 14 June 2018

As at the date of this announcement, the Board comprises two Non-executive Directors, namely William Fung Kwok Lun (Chairman) and Hau Leung Lee, one Executive Director, namely Bruce Philip Rockowitz (Chief Executive Officer & Vice Chairman) and five Independent Non-executive Directors, namely Paul Edward Selway-Swift, Stephen Harry Long, Allan Zeman, Audrey Wang Lo and Ann Marie Scichili.