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**TSINGTAO BREWERY COMPANY LIMITED**  
*(a Sino-foreign joint stock limited company established in the People's Republic of China)*  
**(Stock Code: 168)**

**VOLUNTARY ANNOUNCEMENT**  
**ENTERING INTO OF A STRATEGIC COOPERATION AGREEMENT WITH**  
**FOSUN INTERNATIONAL LIMITED**

This announcement is made on a voluntary basis by Tsingtao Brewery Company Limited (the “**Company**”).

The board of directors (the “**Board**”) of the Company is pleased to announce that, on 14 June 2018, the Company entered into a Strategic Cooperation Agreement (the “**Agreement**”) with the Company’s substantial shareholder, Fosun International Limited (“**Fosun International**”) (which according to public information, is indirectly interested in a total of 243,108,236 H shares of the Company through its 5 controlled entities, representing approximately 17.99% the total issued shares of the Company), to establish strategic cooperation in the beer business of the Company.

**STRATEGIC COOPERATION AGREEMENT**

The principal terms of the Strategic Cooperation Agreement are set out as follows:

Date: 14 June 2018

Parties: (1) the Company; and  
(2) Fosun International

**Scope of Cooperation**

***Marketing Sales and Brand Promotion***

The Company recognizes that the ecosystem from which Fosun International and its globally invested enterprises constitute possesses rich strategic related resources, and will actively explore relevant strategic cooperation with Fosun International’s invested enterprises in the areas of culture, sports and entertainment marketing. Fosun International will also actively promote the full pairing of its various hotel and businesses with the Company, to enhance the penetrating power of the Company’s channels, and elevate the acceleration of the market expansion and business development of the Company in various ways.

### ***Business Innovation and Internationalization of Business Development***

With the forging ahead of the “One-Belt-One-Road” initiative, and the continual increase in recognition of Chinese brands in the worldwide consumer market, there is still a relatively substantial room for growth for the Company in the global market. Fosun International will actively bring to bear its globally positioned resources advantage to assist the Company in accelerating resource acquisition for overseas businesses and market penetration and promote the Company’s accelerated move towards the global market. In the progress, both parties will utilize their synergistic advantages derived from the strategic cooperation to actively seize opportunities for resources integration of global brands, technologies and channels, promote horizontal and vertical integration through the combined drives of internal growth and external development, and accelerate the growth of industrial capabilities through investment.

### ***Innovative Incentive Systems***

The Company and Fosun International highly value the crucial roles played by employees, management and core teams in the development of the Company. Backed with the major shareholder’s commitment, a long-term incentive scheme will be promoted for the management of the Company before the end of June 2020 and drawing on quality market experience, the comprehensiveness of the Company’s incentive system will be actively proposed and promoted, with the building up of multifaceted incentive systems; ceaseless stimulation of enterprises vitality and reform bonuses release. This aims to achieve a fully consistent drive amongst the management team, the Company and the shareholders’ interests, to lay a solid team foundation for the continued development of the Company and to provide industry-leading incentive mechanisms for the growth of outstanding enterprise talents and attract exceptional industry talents.

### ***Best Practice Cooperation***

The Company and Fosun International will try to develop best practice exchange in the areas of industrial management and investment management through professional personnel visits and joint working groups etc.

### **Right to nominate director and supervisor of the Company**

Fosun International will have the right to nominate one candidate as a non-executive director of the Board and one candidate as a supervisor of the board of supervisors of the Company subject to shareholder’s approval in the 2017 annual general meeting of the Company to be held on 28 June 2018.

### **Restriction on increase of shareholding**

Fosun International undertakes that except with the written consent of the Company, the shareholding of Fosun International or the shareholding of Fosun International together with its persons acting in concert (as defined under the Codes on Takeovers and Mergers) in the Company will under no circumstances exceed 19.99% of the total issued shares of the Company at that time.

## **Termination**

If the equity interest in the Company held by Fosun International is less than 8% of the total issued shares of the Company, Fosun International will promptly notify the Company and will procure the director and supervisor nominated by Fosun International to submit their resignations to the Board or the board of supervisors of the Company respectively. The Agreement will terminate when the shareholding level of Fosun International in the Company reaches the above situation and after the resignations of the director and supervisor nominated by Fosun International.

## **REASONS AND BENEFITS OF ENTERING INTO THE STRATEGIC COOPERATION AGREEMENT**

The Company will utilize Fosun International's blend of ownership reforms, globalization, strategic investments, industrial operations and client terminal resources, with the aim of accelerating and promoting the Company's timing in seizing strategic opportunities and gaining new momentum for development in the new era, to bring about sustainable and high-quality growth and to build a globally competitive globalized conglomerate that is the pride of the Chinese nation.

The Board is of the view that the entering into of the Strategic Cooperation Agreement with Fosun International will combine the resources of both parties, advance the brand of Tsingtao beer, enhance the core competitiveness of the Company and in line with its development strategy.

By order of the Board  
**Tsingtao Brewery Company Limited**  
**ZHANG Rui Xiang**  
*Company Secretary*

Qingdao, the PRC  
15 June 2018

*Directors of the Company as at the date of this announcement are:*

*Executive Directors:* Mr. HUANG Ke Xing (Chairman), Mr. SUN Ming Bo, Mr. Fan Wei and Mr. YU Zhu Ming

*Independent Non-executive Directors:* Mr. WANG Xue Zheng, Mr. YU Zeng Biao, Mr. BEN Sheng Lin and Mr. JIANG Min