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JUNEFIELD DEPARTMENT STORE GROUP LIMITED

莊勝百貨集團有限公司* (Incorporated in Bermuda with limited liability)

(Stock Code: 758)

DELAY IN DESPATCH OF CIRCULAR -CONNECTED TRANSACTION IN RELATION TO THE PROPOSED ISSUE OF CONVERTIBLE BONDS UNDER THE SPECIFIC MANDATE

Reference is made to the joint announcement of Junefield Department Store Group Limited (the "**Company**") and the Offeror dated 1 June 2018 ("**Joint Announcement**") in relation to, among other things, the proposed issue of the Convertible Bonds which constitutes a connected transaction of the Company under Chapter 14A of the Listing Rules. Capitalised terms used herein shall have the same meanings as those in the Joint Announcement unless the context otherwise requires.

As disclosed in the Joint Announcement, it is expected that the circular containing, among other things, further details of the Subscription Agreement and the granting of the Specific Mandate, the recommendation of the CB Independent Board Committee to the Independent Shareholders in relation to the terms of the Subscription Agreement and the transactions contemplated thereunder, the advice of the CB Independent Financial Adviser to the CB Independent Board Committee and the Independent Shareholders in relation to the terms of the Subscription Agreement and the transactions contemplated thereunder, together with the notice of the SGM ("Circular") will be despatched to the Shareholders on or no later than 19 June 2018.

As additional time is required for the Company to finalise certain information in the Circular, it is expected that the despatch of the Circular will be delayed to a date on or before 25 June 2018.

By Order of the Board Junefield Department Store Group Limited Zhou Jianren

Executive Director

Hong Kong, 15 June 2018

As at the date of this announcement, the executive directors are Mr. Zhou Chu Jian He (Chairman), Mr. Zhang Min (Chief Executive Officer), Mr. Zhou Jianren, Mr. Xiang Xianhong and Mr. Lei Shuguang; the non-executive director is Mr. Jorge Edgar Jose Muñiz Ziches; and the independent non-executive directors are Mr. Lam Man Sum, Albert, Mr. Cao Kuangyu and Mr. Cheung Ka Wai.

* For identification purpose only