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South Shore Holdings Limited 南岸集團有限公司

(Formerly known as The 13 Holdings Limited 十三集團有限公司) (Incorporated in Bermuda with limited liability) (Stock code: 577)

CHANGE OF COMPANY NAME, STOCK SHORT NAME, **COMPANY LOGO AND COMPANY WEBSITE**

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from "The 13 Holdings Limited" to "South Shore Holdings Limited" and the Chinese name "南岸集團有限公司" has been registered as the secondary name of the Company in place of the Chinese name "十三集團有限公司".

CHANGE OF STOCK SHORT NAME

With effect from 9:00 a.m. on 27 June 2018, the English stock short name of the Company will be changed from "THE 13 HOLDINGS" to "SOUTH SHORE HLD" and the Chinese stock short name of the Company will be changed from "十三集團" to "南岸集團". The stock code of the Company remains as "577".

CHANGE OF COMPANY LOGO

The logo of the Company has been changed to



CHANGE OF COMPANY WEBSITE

The website of the Company has been changed to southshore-holdings.com with effect from 21 June 2018.

Reference is made to the announcements of South Shore Holdings Limited (formerly known as The 13 Holdings Limited) (the "Company") dated 7 March 2018 and 8 May 2018 and the circular of the Company dated 28 March 2018 (the "Circular"). Capitalised terms used herein shall have the same meanings as those defined in the Circular unless defined otherwise.

CHANGE OF COMPANY NAME

The Board is pleased to announce that with effect from 9 May 2018, the English name of the Company has been changed from "The 13 Holdings Limited" to "South Shore Holdings Limited" and the Chinese name "南岸集團有限公司" has been registered as the secondary name of the Company in place of the Chinese name "十三集團有限公司". The certificate of incorporation on change of name and the certificate of secondary name were issued by the Registrar of Companies in Bermuda on 1 June 2018, and the certificate of registration of alteration of name of registered non-Hong Kong company was issued by the Registrar of Companies in Hong Kong on 15 June 2018.

The Change of Company Name will not affect any of the rights of the holders of securities of the Company or the Company's daily business operation and/or its financial position. All existing certificates of securities of the Company in issue bearing the former name of the Company will, continue to be evidence of title to such securities and will remain to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing certificates of securities of the Company for new certificates bearing the Company's new name. New share certificates will be issued under the new name of the Company with effect from 27 June 2018.

CHANGE OF STOCK SHORT NAME

With effect from 9:00 a.m. on 27 June 2018, the English stock short name of the Company will be changed from "THE 13 HOLDINGS" to "SOUTH SHORE HLD" and the Chinese stock short name of the Company will be changed from "十三集團" to "南岸集團". The stock code of the Company remains as "577".

CHANGE OF COMPANY LOGO

The logo of the Company has been changed to with effect from 21 June 2018.

CHANGE OF COMPANY WEBSITE

The website of the Company has been changed to southshore-holdings.com with effect from 21 June 2018.

By Order of the Board
South Shore Holdings Limited
Mui Ching Hung, Joanna
Company Secretary

Hong Kong, 21 June 2018

As at the date of this announcement, the directors of the Company are:

Mr Peter Lee Coker Jr. : Chairman (Executive Director)

Mr Lau Ko Yuen, Tom : Deputy Chairman (Executive Director)

Mr Walter Craig Power : Chief Executive Officer (Executive Director)

Ir James Chiu, OBE, JP : Independent Non-Executive Director
Professor Lee Chack Fan, GBS, SBS, JP : Independent Non-Executive Director
Mr Iain Ferguson Bruce : Independent Non-Executive Director
Mr Francis Goutenmacher : Independent Non-Executive Director
Mr Chan Kok Chung, Johnny : Independent Non-Executive Director