

2018 年是中国改革开放 40 周年，是实施“十三五”规划承上启下的关键一年，也是华润水泥“成为受人尊重的世界一流水泥企业”征程上的重要历史节点。

展望未来，在国家供给侧结构性改革的大背景下，水泥行业将迎来新的机遇与挑战。我们将积极把握粤港澳大湾区、海南自由贸易试验区建设及装配式行业发展的机会，探寻商机；通过资源掌控、资源转化及资源分销，强化系统成本最低，区域市场领先，以及创新驱动发展的核心竞争力。我们将坚定不移地履行企业社会责任，推广水泥窑协同处置项目，加强品牌建设，提升产品、技术及材料的研发能力，打造差异化竞争优势，积极推动环保转型及探索产业上下游延伸机会，并寻求与国内外领先水泥企业间的战略合作，携手推动中国水泥行业的可持续发展。

2018 is the 40th anniversary of reform and opening-up of China and the critical year in transition between the first and second halves of the "Thirteenth Five-Year" Plan, it is also an important milestone of CR Cement's journey of "becoming a respected world-class cement company".

Looking ahead, under the supply-side structural reform in China, the cement industry will encounter new opportunities and challenges. We will seek the business opportunities and proactively seize the opportunities in the construction of the Guangdong-Hong Kong-Macau Greater Bay Area, Hainan pilot free trade zone and the development of the prefabrication industry. Through the control, conversion and distribution of resources, we will strengthen the core competitiveness to strive for the lowest total cost with a leading market position in the region and innovation-driven development. We will persistently fulfill corporate social responsibility and promote waste co-processing projects by use of cement kilns. We will strengthen brand building and enhance the capability in research and development of products, technologies and materials in order to create competitive advantage by differentiation. We will actively promote environmental transformation, explore the opportunities of upstream and downstream expansion in the industry, seek strategic co-operation with domestic and international leading cement enterprises for joint promotion of the sustainable development of the cement industry in China.