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**KIDDIELAND**  
**Kiddieland International Limited**  
童園國際有限公司  
(Incorporated in the Cayman Islands with limited liability)  
(Stock Code: 3830)

## Grant of Share Options

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”).

The board of directors (“**Board**”) of Kiddieland International Limited (“**Company**”) announces that the Company has granted, subject to acceptance of the grantees, share options (“**Options**”) to certain eligible participants (“**Grantees**”) under the share option scheme adopted by the Company on 31 August 2017, to subscribe for a total of 20,000,000 ordinary shares of HK\$0.10 each in the share capital of the Company (“**Shares**”). Brief details of the Options are as follows:

Date of grant	: 19 July 2018
Total number of Shares under the Options	: 20,000,000 Shares (“ <b>Option Shares</b> ”)
Exercise price per Option Share	: HK\$0.28
Closing price of the Shares on the date of grant	: HK\$0.28 per Share
Validity (exercisable) period of the Options	: 19 July 2018 to 18 July 2021

None of the Grantees is a director, chief executive or substantial shareholder of the Company, or an associate (as defined in the Listing Rules) of any of them.

By Order of the Board  
**Kiddieland International Limited**  
**Lo Hung**  
Chairman

Hong Kong, 19 July 2018

*As at the date of this announcement, the Board of Directors of the Company comprises Mr. LO Shiu Kee Kenneth, Ms. LO Shiu Shan Suzanne, Ms. SIN LO Siu Wai Sylvia, Mr. LO Hung and Ms. LEUNG Siu Lin Esther as the Executive Directors and Ms. TSE Yuen Shan, Mr. MAN Ka Ho Donald and Mr. CHENG Dominic as the Independent Non-executive Directors.*