

# AWARDS AND RECOGNITIONS

## Corporate Governance and Management

The Group's Vice-chairman, Dr Eleanor Kwok was named "Excellent Businesswomen" by Hong Kong Commercial Daily and "Asian Outstanding Leaders Awards for Women" by Asian College of Knowledge Management respectively in recognition of her conspicuous achievements in business sector, as well as her exemplary contributions to community services.



The Group won "Overall Best IR Company" (Small-cap) and five other awards in the small-cap category at the fourth Investor Relations Awards organised by Hong Kong Investor Relations Association ("HKIRA").

The Group received the following prizes in the small-cap category:

- Overall Best IR Company
- Best IR Company
- IR Awards for 3 years
- Best IR by Chairman/CEO – Dr Simon Kwok, Chairman and Chief Executive Officer
- Best IR by CFO – Dr Guy Look, Chief Financial Officer and Executive Director
- Best Investor Meeting





With the theme of “Be Trendy • Enjoy Life”, the Group’s Annual Report 2015/16 was awarded three recognitions in “2017 International ARC Awards” contest, which included “Silver Cover Photo/ Design” and “Bronze Traditional Annual Report” in Beauty Products category, as well as “Honor Traditional Annual Report” in Beauty and Cosmetic category. Having a reputation of “The Oscar” for annual reports, “International ARC Awards” set the highest standard for report production. The awards are definitely great acknowledgment to the Group’s production team.



With Annual Report 2016/17 “Beauty Propagating”, the Group was awarded “2017 Best Annual Reports Awards – Honourable Mention” organised by the Hong Kong Management Association (HKMA).

The Group Annual Report 2016/17 won Honours Award of Design – Bound Publications: Annual Reports – Traditional: Hong Kong in International Galaxy Awards 2017.



The Group was awarded “Most Valuable Company in Consumer and Service Sector” in Golden Hong Kong Stocks Awards 2017, recognising the Group’s excellent performance in operational management, corporate governance and investor relations.



The Group was awarded the Certificate for Excellence in Investor Relations in the IR Magazine Awards – Greater China 2017 by the internationally respected IR Magazine. The award has testified to the recognitions from the investment community to the Group’s performance and its commitment to foster investor relations.

## Brand Recognition

The Group was awarded the “Brand of the Year Award” in the Regional Tier at the World Branding Awards 2017-18 organised by World Branding Forum. It was voted by consumers in Hong Kong and various Asian countries. Sa Sa was the only brand selected in Hong Kong under the category of Retailer – Beauty Products category for this year’s Awards.



The Group’s online shopping platform sasa.com was ranked seventh in “Weibo Ten Most Influential Hong Kong Corporations” at “Weibo’s Night Hong Kong 2017 Awards Ceremony” organised by Sina Hong Kong.



RETAIL ASIA PACIFIC TOP  
**500**

Since 2005, Sa Sa was named one of the “Retail Asia Pacific Top 500” by Retail Asia Magazine, a credible magazine in Asia, holding the 270<sup>th</sup> place in this fiscal year. The ranking once again recognised the Group’s leading position in Asia’s cosmetics retailing industry.





## Service Excellence

The Group has received a total of seven accolades – two “Mystery Shoppers Programme 2017” Awards and five “Service and Courtesy Awards” from the Hong Kong Retail Management Association (HKRMA):



### Mystery Shoppers Programme 2017

- Service Retailers of the Year – Silver Award (La Colline)
- Service Retailers of the Year – Beauty Products/ Cosmetics Category Award (La Colline)

### Service and Courtesy Awards

- The Best Team Performance Award – Gold Award
- Individual Award – Supervisory Level (Lifestyle Stores Category)
- Individual Award – Junior Frontline Level (Lifestyle Stores Category)
- Two Outstanding Performance Awards – Junior Frontline Level (Lifestyle Stores Category)



The Group has been awarded “Tourists’ Choice” at the “Hong Kong Service Awards 2018” organised by East Week Magazine. This is the tenth Hong Kong Service Award received by the Group, attesting to the Group’s leading position in the area of customer service over the years.



The Group was honored to be recognised by the 2017 Outstanding QTS Merchant & Service Staff Awards organised by the Quality Tourism Services Association and received the following awards in the Cosmetics, Personal Care Products & Specialty Store category:

- Outstanding QTS Merchant Award – Gold: La Colline Store
- Outstanding QTS Merchant Award – Silver: Sa Sa Cosmetic
- Outstanding QTS Merchant Service Staff Award
  - Frontline Staff: Two Gold and one Bronze
  - Supervisory Staff: One Gold, one Silver and one Bronze



Corporate Social Responsibility



Hang Seng Corporate Sustainability Index Series Member 2017-2018

The Group was selected as a constituent member of "Hang Seng Corporate Sustainability Benchmark Index" since 2011.

Sa Sa has participated in the "Low-carbon Office Operation Programme (LOOP) Labelling Scheme" organised by WWF-Hong Kong for six years. It was rewarded the Gold Certified Label for the fifth consecutive year, in recognition of its active promotion and execution in energy conservation.



The Group continued to receive the CSR Index Plus Mark published by Hong Kong Quality Assurance Agency, in recognition of its achievements in CSR.



Silver Member 純銀會員 2017/18

HONG KONG

Sa Sa continued to be the Silver Member of WWF-HK and obtained certification, and it will further support the organisation in continuing to promote environmental education and conservation programmes within Hong Kong community.



Awarded by The Hong Kong Council of Social Service 香港社會服務聯會頒發

Organised by the Hong Kong Council of Social Service, the Caring Company Scheme aims at promoting corporate social responsibility among local companies and recognising their efforts in caring for the community, employees and the environment. Being awarded the Caring Company logo for 13 consecutive years, Sa Sa received the "10 Year Plus Caring Company Logo" in 2015, in recognition of its contributions in building a cohesive society.



Sa Sa was accredited as Manpower Developer from 2015 to 2018 by the Employees Retraining Board.





**Awards Presented to Sa Sa's Exclusive Products**

**HONG KONG**



**JESSICA My Star-Rated Beauty Award 2017**

**Best Intensive Repair & Rejuvenating Skincare**

Suisse Programme Advanced Cellular Skin Radiance Serum

**Best Anti-wrinkle & Energizing Eye Masks**

La Colline Cellular Vital Eye Mask

**Cosmopolitan Best of the Best Beauty Award 2017**

**Best Refining Treatment – Champion**

Dr. Jart+ Cicapair Cream

**Best Acne Treatment – 1<sup>st</sup> Runner up**

Dr. G R.E.D Blemish Soothing Ampoule

**Best B.B./C.C. Cream – 1<sup>st</sup> Runner Up**

banila co. it Radiant CC Cream SPF30 PA++

SINGAPORE



CLEO Beauty Hall of Fame 2017

**Best Glow Enhancer**

Chosungah 22 24 Hr Raybeam Cream

**Best Body Exfoliator**

Collistar Anti-age Talasso Scrub

**Best Cleanser for Acne Prone Skin**

NOTS 28 Remedy Acne Pore Deep Cleanser

**Best Eye Palette Under \$50**

Sasatinnie Natural Couture Eye Palette

CLEO Body Awards 2017

**Best Sunscreen for Daily Use**

Ajuste UV Spray – Garden Herb





## CLEO Clear Skin Awards 2018

### Best Foam Cleanser under Oily Skin Category

Dr.G Pore Deep Clearing Foam

### Best Serum under Acne-prone Skin Category

Dr.G A-clear Spot Repairing Serum

### Best Cleanser Foam under Normal Skin Category

Suisse Programme Hydra Solution Refining Foam Cleanser

### Best Makeup Remover under Oily Skin Category

Cyber Colors Gentle Eye Makeup Remover

### Best Complex under Dry Skin Category

SkinPeptoxyl Hydrating B5 Complex Hyaluronic Acid

## CLEO Body Awards 2018

### Best Waterproof Sunscreen

Hadatuko UV Cut Spray Face & Body SPF 50

### Best Post-sun Soothing Gel

Soo Beaute Jeju Green Aloe Gel 99% Soothing Gel



**MALAYSIA**



**Cittabella 2017/2018 Beauty Awards**

**Best Women Fragrance (Flora)**

Mercedes Benz for Women

**Best Anti Aging Care**

Guerisson Red Ginseng

**Best Pore Control**

Neogence Extremely Off Heads Serum PH 5.5

**Best Mascara**

Pupa Vamp! Mascara

**Best Primer**

The Balm Timebalm Face Primer

**Anugerah Seri Jelita 2017**

**Best Hair Treatment**

Haruhada Horse Oil Treatment

**Best Beauty Buys 2017**

**Best Body Shaping Treatment**

Collistar Biorevitalizing Anticellulite Concentrate

**SHAPE Favourites 2017**

**Best Face Spray**

Suisse Programme Hydra Solution Bio-cellular Oxy Water





## Her World Beauty Awards 2018

### Best Body Scrub

Collistar Brightening Talasso Scrub

### Best Anti Aging Serum

Suisse Programme Advanced Boosting Cellular

### Best Eyebrow Enhancer

Cyber Colors 3 in 1 Eyebrow Pencil

### Best Cream Lipstick

Miss Pupa Ultra Brilliant Lipstick

### Best Cushion Compact

Cyber Colors SPF50 PA+++ Rosy Glow CC Cushion

### Best Spot Corrector

NUXE Intensive Whitening Dark Spot Correcting Serum

### Best Anti Aging Moisturizer

Dr.G Actifirm Real Lifting Cream



Fragrance

# Imperishable

