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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

RESIGNATION OF EXECUTIVE VICE PRESIDENT

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that on 17 August 2018, the Board received the written resignation of Mr. Peng Liang (“**Mr. Peng**”), the executive director and executive vice president of the Company. Due to work adjustment, Mr. Peng has conveyed to the Board his request to cease to be an executive vice president of the Company, and his position as an executive director of the Company remains unchanged. The resignation takes effect immediately.

Mr. Peng has confirmed that he has neither disagreement nor unsettled issues with the Company or the Board and there were no other matters in respect of his resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Peng for his valuable contributions to the Company during his tenure of service as executive vice president of the Company.

By Order of the Board
Beijing Media Corporation Limited
Ji Chuanpai
Chairman

Beijing, the PRC
17 August 2018

As at the date of this announcement, the Board comprises: the executive directors of the Company, Ji Chuanpai, Li Xiaobing, Yang Wenjian, Peng Liang, Shang Da and Li Xin; the non-executive directors of the Company, Zang Furong, Wu Bin, Liu Hong and Sun Fang; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Chow Bing Chuen.