

Please use this form if you want the Public Offer Shares to be issued in your name

如閣下欲以本身名義登記將獲發行的公開發售股份，請使用本表格

Staple your
payment
here
請將股款
緊釘在此

This Application Form uses the same terms as defined in the prospectus of Sun Cheong Creative Development Holdings Limited (the “Company”) dated 21 September 2018 (the “Prospectus”).

本申請表格使用新昌創展控股有限公司（「本公司」）於2018年9月21日刊發的招股章程（「招股章程」）所界定的相同詞彙。

Neither this Application Form nor the Prospectus constitutes an offer to sell or the solicitation of an offer to buy any Public Offer Shares in any jurisdiction other than Hong Kong. The Public Offer Shares may not be offered or sold in the United States without registration or an exemption from registration under the U.S. Securities Act.

本申請表格及招股章程概不構成在香港以外任何司法管轄區要約出售或游說要約購買任何公開發售股份。若無根據美國《證券法》登記或豁免登記，公開發售股份不得在美國提呈發售或出售。

This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution or reproduction is not permitted under the law of that jurisdiction.

在任何根據當地法例不得發送、派發或複製本申請表格及招股章程的司法管轄區內概不得以任何方式發送或派發或複製（全部或部分）本申請表格及招股章程。

Copies of the Prospectus, all related Application Forms and the other documents specified in the section headed “Documents delivered to the Registrar of Companies and available for inspection” in Appendix V to the Prospectus have been registered by the Registrar of Companies in Hong Kong as required by Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong). Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), Hong Kong Securities Clearing Company Limited (“HKSCC”), the Securities and Futures Commission of Hong Kong (the “SFC”) and the Registrar of Companies of Hong Kong take no responsibility for the contents of these documents.

招股章程、所有相關申請表格及招股章程附錄五「送呈公司註冊處處長及備查文件」一節所述其他文件已遵照香港法例第32章《公司（清盤及雜項條文）條例》第342C條的規定送呈香港公司註冊處處長登記。香港交易及結算所有限公司、香港聯合交易所有限公司（「聯交所」）、香港中央結算有限公司（「香港結算」）、香港證券及期貨事務監察委員會（「證監會」）及香港公司註冊處處長對該等文件的內容概不負責。



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Just what you need

SUN CHEONG CREATIVE DEVELOPMENT HOLDINGS LIMITED

新昌創展控股有限公司

(incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

Stock code : 1781

股份代號 : 1781

Offer Price : Not more than HK\$1.2 per Offer Share and expected to be not less than HK\$1.0 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.0027%, and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)

發售價 : 不超過每股發售股份1.2港元且預期不少於每股發售股份1.0港元，另加1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費（須於申請時以港元繳足，多繳股款可予退還）

You should read this Application Form in conjunction with the Prospectus, which contains further information on the application procedures.

招股章程載有關於申請程序的其他資料，閣下應將本申請表格與招股章程一併閱讀。

Application Form 申請表格

To: Sun Cheong Creative Development Holdings Limited
The Sole Sponsor
The Joint Bookrunners and Joint Lead Managers
The Public Offer Underwriters

致：新昌創展控股有限公司
獨家保薦人
聯席賬簿管理人及聯席牽頭經辦人
公開發售包銷商

Applicants' declaration

I/We agree to the terms and conditions and application procedures in this Application Form and the Prospectus. Please refer to the “Effect of completing and submitting this Application Form” section of this Application Form.

申請人聲明

本人／吾等同意本申請表格及招股章程的條款及條件以及申請程序。請參閱本申請表格「填交本申請表格的效用」一節。

Warning: Only one application may be made for the benefit of any person. Please refer to the last four bullets of “Effect of completing and submitting this Application Form” section.

警告：任何人士只限作出一次為其利益而進行的申請。請參閱「填交本申請表格的效用」一節最後四點。

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如閣下欲以本身名義登記將獲發行的公開發售股份，請使用本表格

- * (1) An individual must provide his Hong Kong Identity Card number or, if he does not hold a Hong Kong Identity Card, his passport number. A body corporate must provide its Hong Kong Business Registration number. Each joint applicant must provide its or his relevant number. The Hong Kong Identity Card number(s)/passport number(s)/Hong Kong Business Registration number(s) will be transferred to a third party for checking the Application Form's validity.
個別人士須填寫其香港身份證號碼或（如非香港身份證持有人）護照號碼。法人團體須填寫其香港商業登記號碼。每名聯名申請人均須提供其相關號碼。該等香港身份證號碼／護照號碼／香港商業登記號碼將轉交第三方以核實申請表格是否有效。
- (2) Part of the Hong Kong Identity Card number/passport number of you or, for joint applicants, the first-named applicant may be printed on your refund cheque (if any). Your banker may require verification of your Hong Kong Identity Card number/passport number before you can cash your refund cheque.
退款支票（如有）上或會印有閣下或（如屬聯名申請人）排名首位申請人的香港身份證號碼／護照號碼的一部分。銀行兌現退款支票前或會要求查證閣下的香港身份證號碼／護照號碼。
- (3) If an application is made by an unlisted company and:
• the principal business of that company is dealing in securities; and
• you exercise statutory control over that company,
then the application will be treated as being made for your benefit.
倘申請由一家非上市公司提出，而：
• 該公司主要從事證券買賣業務；及
• 閣下對該公司可行使法定控制權，
則是項申請將視作為閣下的利益提出。

Sample 樣版

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How to make your application

- Use the table below to calculate how much you must pay. Your application must be for a minimum of 2,000 Public Offer Shares and in one of the numbers set out in the table, or your application will be rejected.

NUMBER OF PUBLIC OFFER SHARES THAT MAY BE APPLIED FOR AND PAYMENTS					
No. of Public Offer Shares applied for	Amount payable on application	No. of Public Offer Shares applied for	Amount payable on application	No. of Public Offer Shares applied for	Amount payable on application
	HK\$		HK\$		HK\$
2,000	2,424.18	70,000	84,846.47	800,000	969,673.92
4,000	4,848.37	80,000	96,967.39	900,000	1,090,883.16
6,000	7,272.55	90,000	109,088.32	1,000,000	1,212,092.40
8,000	9,696.74	100,000	121,209.24	1,500,000	1,818,138.60
10,000	12,120.92	150,000	181,813.86	2,000,000	2,424,184.80
12,000	14,545.11	200,000	242,418.48	2,500,000	3,030,231.00
14,000	16,969.29	250,000	303,023.10	3,000,000	3,636,277.20
16,000	19,393.48	300,000	363,627.72	3,500,000	4,242,323.40
18,000	21,817.66	350,000	424,232.34	4,000,000	4,848,369.60
20,000	24,241.85	400,000	484,836.96	4,500,000	5,454,415.80
30,000	36,362.77	450,000	545,441.58	5,000,000	6,060,462.00
40,000	48,483.70	500,000	606,046.20	5,500,000	6,666,508.20
50,000	60,604.62	600,000	727,255.44	6,000,000	7,272,554.40
60,000	72,725.54	700,000	848,464.68	6,750,000*	8,181,623.70

* Maximum number of Public Offer Shares you may apply for.

- Complete the form in English in BLOCK letter and sign it. Only written signatures will be accepted (and not by way of personal chop).
- Staple your cheque or banker's cashier order to the form. Each application for the Public Offer Shares must be accompanied by either one separate cheque or one separate banker's cashier order. Your application will be rejected if your cheque or banker's cashier order does not meet all the following requirements:

The cheque must:	Banker's cashier order must:
<ul style="list-style-type: none"> be in Hong Kong dollars; not be post-dated; be made payable to "TING HONG NOMINEES LIMITED – SUN CHEONG CREATIVE DEVELOPMENT PUBLIC OFFER"; be crossed "Account Payee Only"; 	<ul style="list-style-type: none"> be issued by a licensed bank in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the banker's cashier order must correspond with your name. If it is a joint application, the name on the back of the banker's cashier order must be the same as the first-named applicant's name.
<ul style="list-style-type: none"> be drawn on your Hong Kong dollar bank account in Hong Kong; and show your account name, which must either be pre-printed on the cheque, or be endorsed on the back by a person authorised by the bank. This account name must correspond with your name. If it is a joint application, the account name must be the same as the first-named applicant's name. 	

4. Tear off the Application Form, fold it once and lodge your completed Application Form (with cheque or banker's cashier order attached) to one of the collection boxes at any of the following branches of the receiving bank, DBS Bank (Hong Kong) Limited:

District	Branch Name	Address
Hong Kong Island	North Point Branch	G/F, 391 King's Road, North Point
	Queen's Road East – DBS Treasures Centre	Shop A, G/F, Jonsim Place, 228 Queen's Road East, Wanchai
Kowloon	Nathan Road – SME Banking Centre	2/F, Wofoo Commercial Building, 574-576 Nathan Road, Mongkok, Kowloon
New Territories	Yuen Long Branch	G/F, 1-5 Tai Tong Road, Yuen Long

5. Your Application Form can be lodged at these times:

Friday, 21 September 2018 – 9:00 a.m. to 5:00 p.m.
Saturday, 22 September 2018 – 9:00 a.m. to 1:00 p.m.
Monday, 24 September 2018 – 9:00 a.m. to 5:00 p.m.
Wednesday, 26 September 2018 – 9:00 a.m. to 5:00 p.m.
Thursday, 27 September 2018 – 9:00 a.m. to 12:00 noon

6. The latest time for lodging your application is 12:00 noon on Thursday, 27 September 2018. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to the weather conditions, as described in the section headed "How to Apply for Public Offer Shares – 9. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

如閣下欲以本身名義登記將獲發行的公開發售股份，請使用本表格

申請手續

1. 使用下表計算閣下須支付的款項。閣下申請認購的股數須至少為2,000股公開發售股份，並為下表所列的其中一個數目，否則恕不受理。

可供申請認購公開發售股份數目及應繳款項					
申請認購的公開發售股份數目	申請時應繳款項	申請認購的公開發售股份數目	申請時應繳款項	申請認購的公開發售股份數目	申請時應繳款項
	港元		港元		港元
2,000	2,424.18	70,000	84,846.47	800,000	969,673.92
4,000	4,848.37	80,000	96,967.39	900,000	1,090,883.16
6,000	7,272.55	90,000	109,088.32	1,000,000	1,212,092.40
8,000	9,696.74	100,000	121,209.24	1,500,000	1,818,138.60
10,000	12,120.92	150,000	181,813.86	2,000,000	2,424,184.80
12,000	14,545.11	200,000	242,418.48	2,500,000	3,030,231.00
14,000	16,969.29	250,000	303,023.10	3,000,000	3,636,277.20
16,000	19,393.48	300,000	363,627.72	3,500,000	4,242,323.40
18,000	21,817.66	350,000	424,232.34	4,000,000	4,848,369.60
20,000	24,241.85	400,000	484,836.96	4,500,000	5,454,415.80
30,000	36,362.77	450,000	545,441.58	5,000,000	6,060,462.00
40,000	48,483.70	500,000	606,046.20	5,500,000	6,666,508.20
50,000	60,604.62	600,000	727,255.44	6,000,000	7,272,554.40
60,000	72,725.54	700,000	848,464.68	6,750,000*	8,181,623.70

* 閣下可申請認購的公開發售股份最高數目。

2. 以英文正楷填妥及簽署表格。只接納親筆簽名（不得以個人印鑑代替）。
3. 閣下須將支票或銀行本票釘於表格上。每份公開發售股份申請須附一張獨立開出支票或一張獨立開出銀行本票。支票或銀行本票必須符合以下所有規定，否則閣下的申請將不獲接納：

支票必須：	銀行本票必須：
<ul style="list-style-type: none">• 為港元；• 不得為期票；• 註明抬頭人為「鼎康代理人有限公司－新昌創展公開發售」；• 劃線註明「只准入抬頭人賬戶」；	<ul style="list-style-type: none">• 由香港持牌銀行開出，並由有關銀行授權的人士在銀行本票背面簽署核證閣下姓名／名稱。銀行本票所示姓名／名稱須與閣下姓名／名稱相同。如屬聯名申請，銀行本票背面所示姓名／名稱必須與排名首位申請人的姓名／名稱相同。
<ul style="list-style-type: none">• 從閣下在香港的港元銀行賬戶中開出；及• 顯示閣下的賬戶名稱，而該賬戶名稱必須已預印在支票上，或由有關銀行授權的人士在支票背書。賬戶名稱必須與閣下姓名／名稱相同。如屬聯名申請，賬戶名稱必須與排名首位申請人的姓名／名稱相同。	

如閣下欲以本身名義登記將獲發行的公開發售股份，請使用本表格

4. 請撕下申請表格，對摺一次，然後將填妥的申請表格（連同隨附的支票或銀行本票）投入收款銀行星展銀行（香港）有限公司下列任何一家分行的收集箱：

地區	分行名稱	地址
香港島	北角分行	北角英皇道391號地下
	皇后大道東－星展豐盛 理財中心	灣仔皇后大道東228號 中華大廈地下A舖
九龍	彌敦道－中小企業銀行	九龍旺角彌敦道574-576號 和富商業大廈2樓
新界	元朗分行	元朗大棠道1-5號地下

5. 閣下可於下列時間遞交申請表格：

2018年9月21日（星期五）－ 上午九時正至下午五時正
2018年9月22日（星期六）－ 上午九時正至下午一時正
2018年9月24日（星期一）－ 上午九時正至下午五時正
2018年9月26日（星期三）－ 上午九時正至下午五時正
2018年9月27日（星期四）－ 上午九時正至中午十二時正

6. 截止遞交申請的時間為2018年9月27日（星期四）中午十二時正。本公司將於當日上午十一時四十五分至中午十二時正期間開始辦理申請登記，惟受天氣狀況所規限（詳見招股章程「如何申請公開發售股份－9. 惡劣天氣對開始辦理申請登記的影響」一節）。



SUN CHEONG CREATIVE DEVELOPMENT HOLDINGS LIMITED

(incorporated in the Cayman Islands with limited liability)

SHARE OFFER

Conditions of your application

A. Who can apply

1. You and any person(s) for whose benefit you are applying must be 18 years of age or older and must have a Hong Kong address.
2. If you are a firm, the application must be in the individual members' names.
3. The number of joint applicants may not exceed four.
4. If you are a body corporate, the application must be signed by a duly authorised officer, who must state his or her representative capacity, and stamped with your corporation's chop.
5. You must be outside the United States, not be a United States Person (as defined in Regulation S under the U.S. Securities Act) and not be a legal or natural person of the PRC.
6. Unless permitted by the Listing Rules, you cannot apply for any Public Offer Shares if you:
 - are an existing beneficial owner of Shares in the Company and/or any of its subsidiaries;
 - are a Director or chief executive officer of the Company and/or any of its subsidiaries;
 - are a connected person (as defined in the Listing Rules) of the Company or will become a connected person of the Company immediately upon completion of the Share Offer;
 - are an associate (as defined in the Listing Rules) of any of the above; or
 - have been allocated or have applied for or indicated an interest in any Placing Shares or otherwise participated in the Placing.

B. If you are a nominee

You, as a nominee, may make more than one application for the Public Offer Shares by: (i) giving **electronic application instructions** to HKSCC via Central Clearing and Settlement System ("CCASS") (if you are a CCASS Participant); or (ii) using a **WHITE** or **YELLOW** Application Form, and lodge more than one application in your own name on behalf of different beneficial owners.

C. Effect of completing and submitting this Application Form

By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as an agent or a nominee on behalf of each person for whom you act:

- undertake to execute all relevant documents and instruct and authorise the Company, and/or the Joint Bookrunners (or their agents or nominees), as agents of the Company, to execute any documents for you and to do on your behalf all things necessary to register any Public Offer Shares allocated to you in your name as required by the Articles of Association;
- agree to comply with the Companies Law, the Companies Ordinance, the Companies (Winding up and Miscellaneous Provisions) Ordinance and the Memorandum and Articles of Association;
- confirm that you have read the terms and conditions and application procedures set out in the Prospectus and in this Application Form and agree to be bound by them;
- confirm that you have received and read the Prospectus and have only relied on the information and representations contained in the Prospectus in making your application and will not rely on any other information or representations except those in any supplement to the Prospectus;
- confirm that you are aware of the restrictions on the Share Offer in the Prospectus;
- agree that none of the Company, the Sole Sponsor, the Joint Bookrunners, the Joint Lead Managers, the Co-Manager, the Underwriters, their respective directors, officers, employees, partners, agents, advisers or any other parties involved in the Share Offer is or will be liable for any information and representations not in the Prospectus (and any supplement to it);
- undertake and confirm that you or the person(s) for whose benefit you have made the application have not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for, any of the Placing Shares under the Placing nor participated in the Placing;

- agree to disclose to the Company, the Hong Kong Branch Share Registrar, the receiving bank, the Sole Sponsor, the Joint Bookrunners, the Joint Lead Managers, the Co-Manager, the Underwriters and/or their respective advisers and agents any personal data which they may require about you and the person(s) for whose benefit you have made the application;
- if the laws of any place outside Hong Kong apply to your application, agree and warrant that you have complied with all such laws and none of the Company, the Sole Sponsor, the Joint Bookrunners, the Joint Lead Managers, the Co-Manager, and the Underwriters nor any of their respective officers or advisers will breach any law outside Hong Kong as a result of the acceptance of your offer to purchase, or any action arising from your rights and obligations under the terms and conditions contained in the Prospectus and this Application Form;
- agree that once your application has been accepted, you may not rescind it because of an innocent misrepresentation;
- agree that your application will be governed by the laws of Hong Kong;
- represent, warrant and undertake that (i) you understand that the Public Offer Shares have not been and will not be registered under the U.S. Securities Act; and (ii) you and any person for whose benefit you are applying for the Public Offer Shares are outside the United States (as defined in Regulation S) or are a person described in paragraph (h)(3) of Rule 902 of Regulation S; warrant that the information you have provided is true and accurate;
- agree to accept the Public Offer Shares applied for, or any lesser number allocated to you under the application;
- authorise the Company to place your name(s) on the Company's register of members as the holder(s) of any Public Offer Shares allocated to you, and the Company and/or its agents to send any share certificate(s) and/or any refund cheque(s) to you or the first-named applicant for joint application by ordinary post at your own risk to the address stated on the application, unless you are eligible to collect the share certificate(s) and/or refund cheque(s) in person;
- understand that, if (i) the Offer Shares under the Placing are fully subscribed or oversubscribed, and if the number of Offer Shares validly applied for in the Public Offer represents 100% or more, but less than 15 times, of the number of Offer Shares initially available under Public Offer; or (ii) the Offer Shares under the Placing are not fully subscribed, and if the number of Offer Shares validly applied for in the Public Offer represents 100% or more of the number of Offer Shares initially available under the Public Offer, the Joint Bookrunners may, at their discretion, reallocate the Offer Shares initially allocated under the Placing to the Public Offer to satisfy valid applications under the Public Offer, provided that the total number of Offer Shares available under the Public Offer shall not be increased to more than 27,000,000 Shares, representing double the number of Offer Shares initially available under the Public Offer and 20% of the total number of Offer Shares initially available under the Share Offer, and the final Offer Price shall be fixed at the low-end of the indicative Offer Price range (i.e. HK\$1.0 per Offer Share) stated in the Prospectus;
- declare and represent that this is the only application made and the only application intended by you to be made to benefit you or the person for whose benefit you are applying;
- understand that the Company and the Joint Bookrunners will rely on your declarations and representations in deciding whether or not to make any allotment of any of the Public Offer Shares to you and that you may be prosecuted for making a false declaration;
- (if the application is made for your own benefit) warrant that no other application has been or will be made for your benefit on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC or by any one as your agent or by any other person; and

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- (if you are making the application as an agent for the benefit of another person) warrant that (i) no other application has been or will be made by you as agent for or for the benefit of that person or by that person or by any other person as agent for that person on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC and (ii) you have due authority to sign the Application Form or give **electronic application instructions** on behalf of that other person as their agent.

D. Power of attorney

If your application is made through an authorised attorney, the Company and the Joint Bookrunners, may accept or reject your application at their discretion, and on any conditions they think fit, including evidence of the attorney's authority.

Allocation of the Public Offer Shares – Pools A and B

The total number of Public Offer Shares available under the Public Offer will initially be divided equally into two pools for allocation purposes as follows:

- Pool A: The Public Offer Shares in Pool A will be allocated on an equitable basis to applicants who have applied for Public Offer Shares each with a total subscription amount (excluding brokerage, Stock Exchange trading fee and SFC transaction levy) of HK\$5 million or less.
- Pool B: The Public Offer Shares in Pool B will be allocated on an equitable basis to applicants who have applied for Public Offer Shares each with a total subscription amount (excluding brokerage, Stock Exchange trading fee and SFC transaction levy) of more than HK\$5 million and up to the value of Pool B.

Applicants should be aware that applications in Pool A and Pool B are likely to receive different allocation ratios. If Public Offer Shares in one pool (but not both pools) are under-subscribed, the unsubscribed Public Offer Shares will be transferred to the other pool to satisfy demand in that other pool and be allocated accordingly. Allocation of Shares to investors under the Public Offer will be based solely on the level of valid applications received under the Public Offer. The basis of allocation may vary, depending on the number of Public Offer Shares validly applied for by applicants. The allocation of Public Offer Shares could, where appropriate, consist of balloting, which would mean that some applicants may receive a higher allocation than others who have applied for the same number of Public Offer Shares, and those applicants who are not successful in the ballot may not receive any Public Offer Shares. Applicants can only receive an allocation of Public Offer Shares from either Pool A or Pool B but not from both pools. Multiple or suspected multiple applications within either pool or between pools and any application for more than 50% of the Public Offer Shares initially available for subscription under the Public Offer will be rejected. Each applicant under the Public Offer will also be required to give an undertaking and confirmation in the Application Form submitted by him that he and any person(s) for whose benefit he is making the application have not received any Shares under the Placing, and such applicant's application is liable to be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be).

Determination of Offer Price and Allocation of Public Offer Shares

The Offer Price is expected to be fixed on or around Friday, 28 September 2018. Applicants are required to pay the maximum Offer Price of HK\$1.2 for each Public Offer Share together with 1% brokerage, 0.0027% SFC transaction levy and 0.005% Stock Exchange trading fee. If the Offer Price is not agreed between the Company and the Joint Bookrunners (for themselves and on behalf of the Underwriters) on or before Saturday, 29 September 2018, the Share Offer will not proceed.

Applications for Public Offer Shares will not be processed and no allotment of any Public Offer Shares will be made until the application lists close.

The Company expects to announce the final Offer Price, level of indication of interest in the Placing, the level of applications of the Public Offer and the basis of allocation of Public Offer Shares under the Public Offer on Wednesday, 3 October 2018 in The Standard (in English), Hong Kong Economic Times (in Chinese), our Company's website at www.clip-fresh.com and the website of the Stock Exchange at www.hkexnews.hk. Results of allocations in the Public Offer, and the Hong Kong Identity Card/passport/Hong Kong business registration numbers of successful applicants (where applicable) will be available on the above websites.

The allocation of Offer Shares between the Public Offer and the Placing is subject to reallocation as detailed in the section headed "Structure and Conditions of the Share Offer – The Public Offer – Reallocation" in the Prospectus. In particular, the Joint Bookrunners (for themselves and on behalf of the Underwriters) may reallocate Offer Shares from the Placing to the Public Offer to satisfy valid applications under the Public Offer. In accordance with Guidance Letter HKEX-GL91-18 issued by the Stock Exchange, if such reallocation is done other than pursuant to Practice Note 18 of the Listing Rules, the maximum total number of Offer Shares that may be reallocated to the Public Offer following such reallocation shall be not more than double the initial allocation to the Public Offer (i.e. 27,000,000 Offer Shares) and the final Offer Price shall be fixed at the low-end of the indicative Offer Price range (i.e. HK\$1.0 per Offer Share) stated in the Prospectus.

If your application for Public Offer Shares is successful (in whole or in part)

If you apply for 1,000,000 or more Public Offer Shares, you may collect your refund cheque(s) and/or share certificate(s) in person from the Hong Kong Branch Share Registrar, Union Registrars Limited at Suites 3301-04, 33/F., Two Chimachem Exchange Square, 338 King's Road, North Point, Hong Kong from 9:00 a.m. to 1:00 p.m. on Wednesday, 3 October 2018, or such other date as notified by us.

If you are an individual who is eligible for personal collection, you must not authorise any other person to collect for you. If you are a corporate applicant which is eligible for personal collection, your authorised representative must bear a letter of authorisation from your corporation stamped with your corporation's chop. Both individuals and authorised representatives must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Branch Share Registrar.

If you do not collect your refund cheque(s) and/or share certificate(s) personally within the time period specified for collection, they will be despatched promptly to the address as specified on this Application Form by ordinary post at your own risk.

If you apply for less than 1,000,000 Public Offer Shares, your refund cheque(s) and/or share certificate(s) will be sent to the address on this Application Form on or before Wednesday, 3 October 2018, by ordinary post and at your own risk.

Refund of your money

If you do not receive any Public Offer shares or if your application is accepted only in part, the Company will refund to you your application monies (including the related 1% brokerage, 0.0027% SFC transaction levy and 0.005% Stock Exchange trading fee) without interest. If the Offer Price is less than the maximum Offer Price, the Company will refund to you the surplus application monies (including the related 1% brokerage, 0.0027% SFC transaction levy and 0.005% Hong Kong Stock Exchange trading fee) without interest.

The refund procedures are stated in the "13. Despatch/Collection of Share Certificates and Refund Monies" in the "How to Apply for Public Offer Shares" section of the Prospectus.

Application by HKSCC Nominees Limited ("HKSCC Nominees")

Where this Application Form is signed by HKSCC Nominees on behalf of persons who have given **electronic application instructions** to apply for the Public Offer Shares, the provisions of this Application Form which are inconsistent with those set out in the Prospectus shall not apply and provisions in the Prospectus shall prevail.

Without limiting the generality of this paragraph, the following sections of this Application Form are inapplicable where this form is signed by HKSCC Nominees:

- "Applicants' declaration" on the first page;
- "Warning" on the first page;
- "If you are a nominee";
- All representations and warranties under the "Effect of completing and submitting this Application Form" section, except the first one regarding registration of Public Offer Shares in the applicant's name and the signing of documents to enable the applicant to be registered as the holder of the Public Offer Shares;
- "If your application for Public Offer Shares is successful (in whole or in part)"; and
- "Refund of your money".

The following sub-sections in the section headed "How to Apply for Public Offer Shares" in the Prospectus are inapplicable where this form is signed by HKSCC Nominees:

- "How many applications can you make"; and
- "Circumstances in which you will not be allocated Public Offer Shares".



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新昌創展控股有限公司

(於開曼群島註冊成立的有限公司)

股份發售

申請條件

甲、可提出申請的人士

- 閣下及閣下為其利益提出申請的人士必須年滿18歲並有香港地址。
- 如閣下為商號，申請須以個別人士名義提出。
- 聯名申請人不得超過四名。
- 如閣下為法人團體，申請須經獲正式授權人員簽署，並註明其所屬代表身份及蓋上公司印鑑。
- 閣下必須身處美國境外，並非美國人士(定義見美國《證券法》S規例)，亦非中國法人或自然人。
- 除《上市規則》批准外，下列人士概不得申請認購任何公開發售股份：
 - 本公司及／或其任何附屬公司股份的現有實益擁有人；
 - 本公司及／或其任何附屬公司的董事或行政總裁；
 - 本公司關連人士(定義見《上市規則》)或緊隨股份發售完成後將成為本公司關連人士的人士；
 - 上述任何人士的聯繫人(定義見《上市規則》)；或
 - 已獲分配或已申請認購或表示有意認購任何配售股份或以其他方式參與配售的人士。

乙、如閣下為代名人

閣下作為代名人可提出超過一份公開發售股份申請，方法是：(i)透過中央結算及交收系統(「中央結算系統」)向香港結算發出電子認購指示(如閣下為中央結算系統參與者)；或(ii)使用白色或黃色申請表格，以自身名義代表不同的實益擁有人提交超過一份申請。

丙、填交本申請表格的效用

閣下填妥並遞交本申請表格，即表示閣下(如屬聯名申請人，則各人共同及個別)代表閣下本身，或作為閣下代其行事的每位人士的代理或代名人：

- 承諾簽立所有相關文件，並指示及授權本公司及／或作為本公司代理的聯席賬簿管理人(或彼等代理或代名人)，代表閣下簽立任何文件，並按照組織章程細則的規定代表閣下辦理一切必要事宜以將閣下獲分配的任何公開發售股份以閣下名義登記；
- 同意遵守《公司法》、《公司條例》、《公司(清盤及雜項條文)條例》及組織章程大綱及章程細則；
- 確認閣下已細閱招股章程及本申請表格所載的條款及條件以及申請程序，並同意受其約束；
- 確認閣下已接獲及細閱招股章程，提出申請時也僅依據招股章程載列的資料及陳述，而除招股章程任何補充文件所載者外，不會依賴任何其他資料或陳述；
- 確認閣下知悉招股章程內有關股份發售的限制；
- 同意本公司、獨家保薦人、聯席賬簿管理人、聯席牽頭經辦人、共同經辦人、包銷商、彼等各自的董事、高級人員、僱員、合夥人、代理、顧問或參與股份發售的任何其他各方現時及日後均無須對並非載於招股章程(及其任何補充文件)的任何資料及陳述負責；
- 承諾及確認閣下或閣下為其利益提出申請的人士並無申請或接納或表示有意認購，亦不會申請或接納或表示有意認購配售項下的任何配售股份，亦無參與配售；

- 同意在本公司、香港股份過戶登記分處、收款銀行、獨家保薦人、聯席賬簿管理人、聯席牽頭經辦人、共同經辦人、包銷商及／或彼等各自的顧問及代理提出要求時，向彼等披露其所要求提供有關閣下及閣下為其利益提出申請的人士的任何個人資料；
- (如香港境外任何地方的法例適用於閣下的申請)同意及保證閣下已遵守所有有關法例，且本公司、獨家保薦人、聯席賬簿管理人、聯席牽頭經辦人、共同經辦人、包銷商及彼等各自的任何高級人員或顧問概不會因接納閣下的購買要約，或因閣下在招股章程及本申請表格所載條款及條件項下的權利及責任所引致的任何行動，而違反香港境外的任何法例；
- 同意閣下的申請一經接納，即不得因無意的失實陳述而撤銷；
- 同意閣下的申請受香港法例規管；
- 表示、保證及承諾：(i)閣下明白公開發售股份不會亦不會根據美國《證券法》登記；及(ii)閣下及閣下為其利益申請公開發售股份的人士均身處美國境外(定義見S規例)，或屬S規例第902條第(h)(3)段所述的人士；
- 保證閣下提供的資料真實及準確；
- 同意接納所申請數目或根據申請分配予閣下但數目較少的公開發售股份；
- 授權本公司將閣下的姓名／名稱列入本公司股東名冊，作為閣下獲分配的任何公開發售股份的持有人，並授權本公司及／或其代理以普通郵遞方式按申請所示地址向閣下或聯名申請的排名首位申請人寄發任何股票及／或任何退款支票，郵誤風險由閣下承擔，惟閣下合資格親身領取股票及／或退款支票則除外；
- 明白倘(i)配售項下之發售股份獲全數認購或超額認購，且倘有效申請公開發售之發售股份數目為公開發售項下初步可供認購之發售股份數目的100%或以上但少於15倍；或(ii)配售項下之發售股份未獲全數認購，且倘有效申請公開發售之發售股份數目為公開發售項下初步可供認購之發售股份數目的100%或以上，則聯席賬簿管理人可酌情將初步分配作配售之發售股份重新分配至公開發售，以應付公開發售項下之有效申請，惟公開發售項下可供認購之發售股份總數不得增加至多於27,000,000股股份(相當於公開發售項下初步可供認購之發售股份數目的兩倍及股份發售項下初步可供認購之發售股份總數的20%)，而最終發售價將定於招股章程所載指示性發售價範圍的低位數(即每股發售股份1.0港元)；
- 聲明及表示此乃閣下為本身或閣下為其利益提出申請的人士所提出及擬提出的唯一申請；
- 明白本公司及聯席賬簿管理人將依據閣下的聲明及陳述而決定是否向閣下配發任何公開發售股份，閣下如作出虛假聲明，可能會被檢控；
- (如申請是為閣下本身利益提出)保證閣下或作為閣下代理的任何人士或任何其他人士不曾亦不會為閣下利益以白色或黃色申請表格或向香港結算發出電子認購指示提出其他申請；及

如閣下欲以本身名義登記將獲發行的公開發售股份，請使用本表格

- (如閣下作為代理為另一人士的利益提出申請) 保證
(i) 閣下(作為代理或為該人士利益)或該人士或任何其他作為該人士代理的人士不曾亦不會以白色或黃色申請表格或向香港結算發出電子認購指示提出其他申請；及(ii) 閣下獲正式授權作為該其他人士的代理代為簽署本申請表格或發出電子認購指示。

丁、授權書

如閣下透過授權代理人提出申請，本公司及聯席賬簿管理人可按其認為合適的任何條件(包括出示代理人獲授權證明)酌情接納或拒絕閣下的申請。

分配公開發售股份 – 甲組及乙組

為進行分配，根據公開發售可供認購的公開發售股份總數將初步平均分為以下兩組：

- (i) 甲組：甲組的公開發售股份將按公平基準分配予每名申請公開發售股份的總認購金額(不包括經紀佣金、聯交所交易費及證監會交易徵費)為5百萬港元或以下的申請人。
- (ii) 乙組：乙組的公開發售股份將按公平基準分配予每名申請公開發售股份的總認購金額(不包括經紀佣金、聯交所交易費及證監會交易徵費)為5百萬港元以上但不超過乙組價值的申請人。

申請人應留意，甲組及乙組申請所接獲的分配比例或會不同。倘公開發售股份其中一組(而非兩組)出現認購不足的情況，則未獲認購的公開發售股份將轉撥往另一組以滿足該組的需求，並作出相應分配。根據公開發售向投資者分配股份將完全依據公開發售所接獲的有效申請水平進行。分配基準可視乎申請人有效申請之公開發售股份數目進行調整。在適當情況下，可能會在分配公開發售股份過程中進行抽籤，即意味著對於申請認購相同數目之公開發售股份的申請人，部分申請人所獲分配之股份數目可能較其他申請人為高，且未能在抽籤時中籤之申請人，將可能無法獲得任何公開發售股份。申請人僅可獲分配甲組或乙組的公開發售股份，而不可兩者兼得。其中一組或兩組之間的重複申請或疑屬重複申請，以及認購超過公開發售初步可供認購的50%公開發售股份的任何申請，將被拒絕受理。公開發售之每名申請人亦須在遞交之申請表格上承諾及確認，該申請人及該申請人為其利益提出申請的任何人士並無獲發任何配售股份，而倘上述承諾及／或確認有違反及／或失實之情況(視乎情況而定)，則該申請人的申請將不予受理。

釐定發售價及分配公開發售股份

預期發售價將於2018年9月28日(星期五)或前後釐定。申請人須繳付最高發售價每股公開發售股份1.2港元，另加1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費。倘本公司與聯席賬簿管理人(為彼等本身及代表包銷商)並無於2018年9月29日(星期六)或之前協定發售價，則股份發售將不會進行。

截止登記認購申請前，概不處理公開發售股份的申請或配發任何公開發售股份。

本公司預期將於2018年10月3日(星期三)在《英文虎報》(以英文)、《香港經濟日報》(以中文)、本公司網站www.clip-fresh.com及聯交所網站www.hkexnews.hk公佈最終發售價、配售踴躍程度、公開發售的申請水平及公開發售項下公開發售股份的分配基準。公開發售的分配結果以及獲接納申請人的香港身份證／護照／香港商業登記號碼(如適用)亦於上述網站公佈。

公開發售與配售之間的發售股份分配可予重新分配，詳情載於招股章程「股份發售的架構及條件—公開發售—重新分配」一節。尤其是，聯席賬簿管理人(為彼等本身及代表包銷商)可將發售股份自配售重新分配至公開發售，以應付公開發售項下的有效申請。根據聯交所發出的指引信HKEX-GL91-18，倘有關重新分配並非根據《上市規則》《第18項應用指引》進行，於有關重新分配後可重新分配至公開發售的發售股份總數上限不得超過原先分配至公開發售的股數的兩倍(即27,000,000股發售股份)，而最終發售價將定於招股章程所載指示性發售價範圍的低位數(即每股發售股份1.0港元)。

如閣下成功申請認購公開發售股份(全部或部分)

如閣下申請認購1,000,000股或以上公開發售股份，閣下可於2018年10月3日(星期三)上午九時正至下午一時正或我們公佈的其他日期，親臨香港股份過戶登記分處聯合證券登記有限公司，地址為香港北角英皇道338號華懋交易廣場2期33樓3301-04室領取閣下的退款支票及／或股票。

如閣下為個人申請人並合資格親身領取，閣下不得授權任何其他人士代領。如閣下為公司申請人並合資格親身領取，閣下的授權代表須攜同蓋上公司印鑑的授權書領取。個人申請人及授權代表於領取時須出示香港股份過戶登記分處接納的身份證明文件。

如閣下並無在指定領取時間內親身領取退款支票及／或股票，有關退款支票及／或股票將會立刻以普通郵遞方式寄往本申請表格所示地址，郵誤風險由閣下承擔。

如閣下申請認購1,000,000股以下公開發售股份，閣下的退款支票及／或股票將於2018年10月3日(星期三)或之前以普通郵遞方式寄往本申請表格所示地址，郵誤風險由閣下承擔。

退回款項

若閣下未接獲任何公開發售股份或申請僅部分獲接納，本公司將不計利息退回閣下的申請股款(包括相關的1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費)。倘發售價低於最高發售價，本公司將不計利息向閣下退回多繳申請股款(包括相關的1%經紀佣金、0.0027%證監會交易徵費及0.005%香港聯交所交易費)。

有關退款程序載於招股章程「如何申請公開發售股份」一節「13. 寄發／領取股票及退回股款」內。

香港中央結算(代理人)有限公司(「香港結算代理人」)提出的申請

如本申請表格由香港結算代理人代表發出電子認購指示申請公開發售股份的人士簽署，本申請表格的條文與招股章程所載者不符的將不適用，且以招股章程所述者為準。

在不限制此段一般應用的前提下，本申請表格的以下部分在香港結算代理人作簽署人的情況下並不適用：

- 第一頁的「申請人聲明」；
- 第一頁的「警告」；
- 「如閣下為代名人」；
- 「填交本申請表格的效用」一節的所有陳述及保證，惟首項有關以申請人名義登記公開發售股份及簽署使申請人登記成為公開發售股份持有人的文件除外；
- 「如閣下成功申請認購公開發售股份(全部或部分)」；及
- 「退回款項」。

招股章程「如何申請公開發售股份」一節的以下分節在香港結算代理人作簽署人的情況下並不適用：

- 「閣下可提交的申請數目」；及
- 「閣下不獲分配公開發售股份的情況」。

Personal Data

Personal Information Collection Statement

This Personal Information Collection Statement informs the applicant for, and holder of, Public Offer Shares, of the policies and practices of the Company and its Hong Kong Branch Share Registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance").

1. Reasons for the collection of your personal data

It is necessary for applicants and registered holders of securities to supply correct personal data to the Company or its agents and the Hong Kong Branch Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Branch Share Registrar. Failure to supply the requested data may result in your application for securities being rejected, or in delay or the inability of the Company or its Hong Kong Branch Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfers of the Public Offer Shares which you have successfully applied for and/or the despatch of share certificate(s) and/or refund cheque(s) to which you are entitled.

It is important that securities holders inform the Company and the Hong Kong Branch Share Registrar immediately of any inaccuracies in the personal data supplied.

2. Purposes

The personal data of the securities holders may be held and processed, for the following purposes:

- processing your application and refund cheque, where applicable, verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Public Offer Shares;
- compliance with applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of securities' holders including, where applicable, HKSCC Nominees;
- maintaining or updating the register of securities' holders of the Company;
- verifying securities holders' identities;
- establishing benefit entitlements of securities' holders of the Company, such as dividends, rights issues, bonus issues, etc.;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong Branch Share Registrar to discharge their obligations to securities' holders and/or regulators and/or any other purposes to which the securities' holders may from time to time agree.

3. Transfer of personal data

Personal data held by the Company and its Hong Kong Branch Share Registrar relating to the securities holders will be kept confidential but the Company and its Hong Kong Branch Share Registrar may, to the extent necessary for achieving any of the above purposes, disclose, obtain or transfer (whether within or outside Hong Kong) the personal data to any of the following:

- the Company's appointed agents such as financial advisers, receiving banks and overseas principal share registrar;
- where applicants for securities request a deposit into CCASS, HKSCC or HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company or the Hong Kong Branch Share Registrar in connection with their respective business operation;
- the Hong Kong Stock Exchange, the SFC and any other statutory regulatory or governmental bodies or otherwise as required by laws, rules or regulations; and
- any persons or institutions with which the securities' holders have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers etc.

4. Retention of personal data

The Company and its Hong Kong Branch Share Registrar will keep the personal data of the applicants and holders of securities for as long as necessary to fulfil the purposes for which the personal data were collected. Personal data which is no longer required will be destroyed or dealt with in accordance with the Ordinance.

5. Access to and correction of personal data

Securities holders have the right to ascertain whether the Company or the Hong Kong Branch Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. The Company and the Hong Kong Branch Share Registrar have the right to charge a reasonable fee for the processing of such requests.

All requests for access to data or correction of data should be addressed to us, at our registered address disclosed in the "Corporate information" section of the Prospectus or as notified from time to time, for the attention of the company secretary, or our Hong Kong Branch Share Registrar for the attention of the privacy compliance officer.

By signing an Application Form or by giving electronic application instructions to HKSCC, you agree to all of the above.

個人資料

個人資料收集聲明

此項個人資料收集聲明是向公開發售股份的申請人和持有人說明有關本公司及香港股份過戶登記分處有關個人資料和香港法例第486章《個人資料（私隱）條例》（「條例」）方面的政策和措施。

1. 收集閣下個人資料的原因

證券申請人及登記持有人申請證券或將證券轉入其名下或將其名下證券轉讓予他人或尋求香港股份過戶登記分處的服務時，必須向本公司或其代理人及香港股份過戶登記分處提供準確個人資料。

未能提供所要求的資料可能導致閣下申請證券被拒或延遲，或本公司或香港股份過戶登記分處無法進行過戶或提供服務。此舉也可能妨礙或延遲登記或轉讓閣下成功申請的公開發售股份及／或寄發閣下應得的股票及／或退款支票。

證券持有人所提供的個人資料如有任何錯誤，須立即通知本公司及香港股份過戶登記分處。

2. 用途

證券持有人的個人資料可作以下用途持有及處理：

- 處理閣下的申請及退款支票（如適用）、核實是否符合本申請表格及招股章程載列的條款和申請程序以及公佈公開發售股份的分配結果；
- 遵守香港及其他地區的適用法律法規；
- 證券持有人（包括香港結算代理人（如適用））登記新發行證券或將證券轉入其名下或將其名下證券轉讓予他人；
- 存置或更新本公司證券持有人的名冊；
- 核實證券持有人的身份；
- 確定本公司證券持有人的受益權利，例如股息、供股、紅股等；
- 分發本公司及其附屬公司的通訊資料；
- 編製統計數據和股東資料；
- 披露有關資料以便就權益索償；及
- 與上述有關的任何其他附帶或相關用途及／或使本公司及香港股份過戶登記分處能履行彼等對證券持有人及／或監管機構的責任及／或證券持有人可能不時同意的任何其他用途。

3. 轉交個人資料

本公司及香港股份過戶登記分處所持有關證券持有人的個人資料將會保密，但本公司及香港股份過戶登記分處可在為實現上述任何用途之必要情況下，向下列任何人士披露、取得或轉交（無論在香港境內或境外）有關個人資料：

- 本公司委任的代理人，例如財務顧問、收款銀行和海外股份過戶登記總處；
- （如證券申請人要求將證券存入中央結算系統）香港結算或香港結算代理人，其將會就中央結算系統的運作使用有關個人資料；
- 向本公司或香港股份過戶登記分處提供與其各自業務營運有關的行政、電訊、電腦、付款或其他服務的任何代理人、承包商或第三方服務供應商；
- 香港聯交所、證監會及任何其他法定監管機關或政府部門或法例、規則或法規規定的其他機構；及
- 證券持有人與其進行或擬進行交易的任何人士或機構，例如彼等的銀行、律師、會計師或股票經紀等。

4. 保留個人資料

本公司及香港股份過戶登記分處將按收集個人資料所需的用途保留證券申請人及持有人的個人資料。無需保留的個人資料將會根據條例銷毀或處理。

5. 查閱和更正個人資料

證券持有人有權確定本公司或香港股份過戶登記分處是否持有其個人資料、索取該資料的副本並更正任何不準確資料。本公司和香港股份過戶登記分處有權就處理有關要求收取合理費用。

所有查閱資料或更正資料的要求應按招股章程「公司資料」一節所披露或不時通知的本公司註冊地址向公司秘書或香港股份過戶登記分處的私隱事務主任提出。

閣下簽署申請表格或向香港結算發出電子認購指示，即表示同意上述各項。

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