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Unaudited Operational Information for July, August and September 2018

The board of directors (the **"Board"**) of Hong Kong Television Network Limited (the **"Company"** and together with its subsidiaries, the **"Group"**) is pleased to announce the unaudited operational information of the Group for July, August and September 2018 which is the combined results of its online shopping platforms, namely HKTVmall and HoKoBuy.

	September 2018	August 2018	July 2018
Average daily order number	11,600	10,900	10,200
(rounded up to the nearest hundred)			
Average order value	HK\$492	HK\$501	HK\$518
(rounded up to the nearest dollar)			

The Board wishes to remind shareholders and potential investors of the Company that the above information is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. Shareholders and potential investors of the Company are cautioned not to unduly reply on such information and are advised to exercise caution in dealing in the Company's securities.

> By Order of the Board Hong Kong Television Network Limited Wong Wai Kay, Ricky *Chairman*

Hong Kong, 15 October 2018

As at the date of this announcement, the executive Directors of the Company are Mr. Wong Wai Kay, Ricky (Chairman), Mr. Cheung Chi Kin, Paul (Vice Chairman and Chief Executive Officer), Ms. Wong Nga Lai, Alice (Chief Financial Officer), Mr. Lau Chi Kong (Chief Operating Officer) and Ms. Zhou Huijing and the independent non-executive Directors are Mr. Lee Hon Ying, John, Mr. Peh Jefferson Tun Lu and Mr. Mak Wing Sum, Alvin.