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**天立教育国际控股有限公司**

**Tianli Education International Holdings Limited**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1773)**

## **VOLUNTARY ANNOUNCEMENT ON BUSINESS UPDATE**

This announcement is made by Tianli Education International Holdings Limited (the “**Company**”) on voluntary basis. The board of directors (the “**Board**”) of the Company is pleased to announce that there are approximately 28,998 students enrolled in the K-12 schools<sup>1</sup> in the Company’s school network as of the beginning of the 2018 fall semester, representing approximately 39% increase, compared to approximately 20,924 of student enrollments as of the end of the 2017 fall semester<sup>2</sup>.

The Board believes that the increase in the number of student enrollments is primarily attributable to the Company’s efforts in expanding its school network and enhancing its school utilization rate. The Company will continue to try its best endeavor to become a leader and innovator in the fundamental education sector in China by, among others, strategically expanding its school network and enhancing its geographic coverage in second- and third-tier cities in China. The Company will also continue to maintain its competitiveness by attracting and retaining talented teachers and improving its training programs.

The above figures are approximate numbers based on the Group’s internal statistics currently available and differences may arise between such figures and the disclosure in subsequent results announcements, financial reports and/or other relevant corporate materials of the Company. The Board wishes to remind the shareholders of the Company and potential investors are cautioned not to unduly rely on such numbers and are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

**Tianli Education International Holdings Limited**

**Luo Shi**

*Chairman, Executive Director and Chief Executive Officer*

The PRC, 16 October 2018

*As at the date of this announcement, the Board comprises Mr. Luo Shi as chairman and executive director, Ms. Yang Zhaotao and Mr. Wang Rui as executive directors, Mr. Tian Mu as non-executive director, and Mr. Liu Kai Yu Kenneth, Mr. Yang Dong and Mr. Cheng Yiqun as independent non-executive directors.*

<sup>1</sup> Inclusive of students enrolled in both of our self-owned and entrusted schools.

<sup>2</sup> Our school year ends in August of each year, and the fall semester of our school year ends at the end of January or in early February of each year.