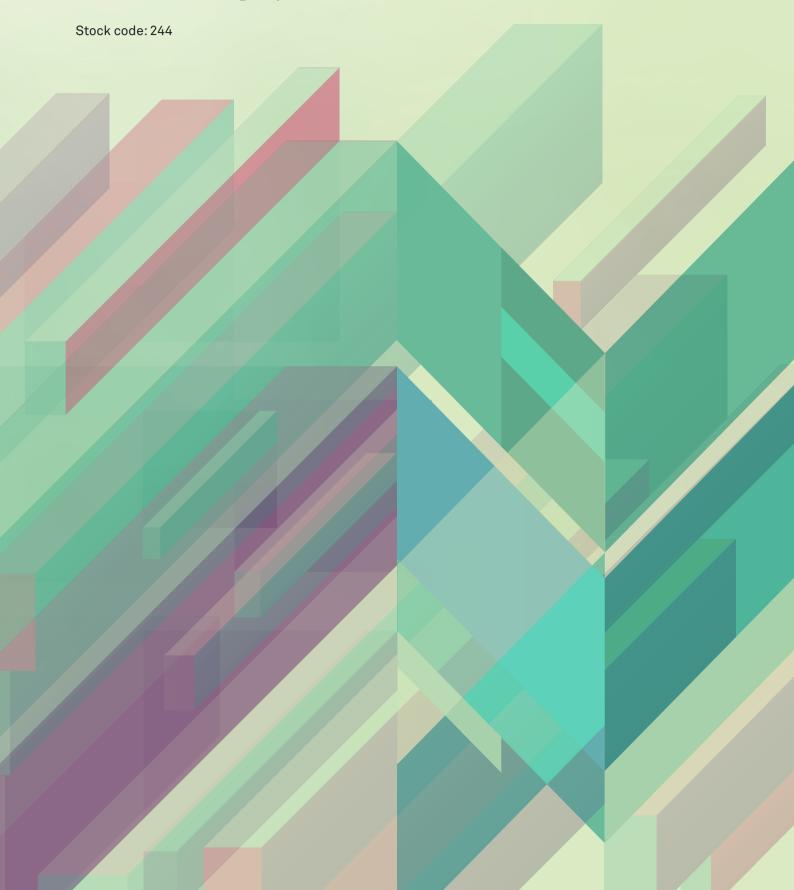
# SINCere先施

2018 Interim Report

## The Sincere Company, Limited



## **INTERIM RESULTS**

The Board of Directors (the "Board") of The Sincere Company, Limited (the "Company") herein presents the unaudited condensed consolidated interim results of the Company and its subsidiaries (the "Group") for the six months ended 31 August 2018, together with the comparative amounts. The interim financial statements have not been audited by the Company's auditor, but have been reviewed by the Audit Committee of the Company.

## CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended 31 August 2018

| Notes  |  |       |             |             |
|--|--|-------|-------------|-------------|
| (unaudited) (unaudited)  |  |       | 2018        | 2017        |
| REVENUE         4         146,082         159,426           Cost of sales         (68,409)         (73,582)           Other income and gains, net         3,740         8,114           Net unrealised gain/(loss) on securities trading         (8,215)         7,193           Selling and distribution expenses         (96,215)         (103,904)           General and administrative expenses         (44,845)         (49,658)           Other operating expenses, net         (7)         (4)           Finance costs         (1,803)         (1,750)           LOSS BEFORE TAX         5         (69,672)         (54,165)           Income tax expense         6         (10)         (1)           LOSS FOR THE PERIOD         (69,682)         (54,166)           ATTRIBUTABLE TO:         Equity holders of the Company         (68,364)         (53,031)           Non-controlling interests         (1,318)         (1,135)           LOSS PER SHARE ATTRIBUTABLE TO         (69,682)         (54,166)           LOSS PER SHARE ATTRIBUTABLE TO         (Restated)           Equity HOLDERS OF THE COMPANY         7         (Restated)           Basic         HK\$(0.10)         HK\$(0.16)   |  | Notes |             |             |
| Cost of sales         (68,409)         (73,582)           Other income and gains, net         3,740         8,114           Net unrealised gain/(loss) on securities trading         (8,215)         7,193           Selling and distribution expenses         (96,215)         (103,904)           General and administrative expenses         (44,845)         (49,658)           Other operating expenses, net         (7)         (4           Finance costs         (1,803)         (1,750)           LOSS BEFORE TAX         5         (69,672)         (54,165)           Income tax expense         6         (10)         (1)           LOSS FOR THE PERIOD         (69,682)         (54,166)           ATTRIBUTABLE TO:         Equity holders of the Company         (68,364)         (53,031)           Non-controlling interests         (1,318)         (1,135)           LOSS PER SHARE ATTRIBUTABLE TO         (69,682)         (54,166)           LOSS PER SHARE ATTRIBUTABLE TO         (Restated)           Equity HOLDERS OF THE COMPANY         7         (Restated)           Basic         HK\$(0.10)         HK\$(0.16)  |  |       | (unaudited) | (unaudited) |
| Other income and gains, net         3,740         8,114           Net unrealised gain/(loss) on securities trading         (8,215)         7,193           Selling and distribution expenses         (96,215)         (103,904)           General and administrative expenses         (44,845)         (49,658)           Other operating expenses, net         (7)         (4           Finance costs         (1,803)         (1,750)           LOSS BEFORE TAX         5         (69,672)         (54,165)           Income tax expense         6         (10)         (1)           LOSS FOR THE PERIOD         (69,682)         (54,166)           ATTRIBUTABLE TO:         Equity holders of the Company         (68,364)         (53,031)           Non-controlling interests         (1,318)         (1,135)           LOSS PER SHARE ATTRIBUTABLE TO         (69,682)         (54,166)           LOSS PER SHARE ATTRIBUTABLE TO         (Restated)           EQUITY HOLDERS OF THE COMPANY         7         (Restated)           Basic         HK\$(0.10)         HK\$(0.16)  | REVENUE  | 4     | 146,082     | 159,426     |
| Net unrealised gain/(loss) on securities trading         (8,215)         7,193           Selling and distribution expenses         (96,215)         (103,904)           General and administrative expenses         (44,845)         (49,658)           Other operating expenses, net         (7)         (4           Finance costs         (1,803)         (1,750)           LOSS BEFORE TAX         5         (69,672)         (54,165)           Income tax expense         6         (10)         (1)           LOSS FOR THE PERIOD         (69,682)         (54,166)           ATTRIBUTABLE TO:         Equity holders of the Company         (68,364)         (53,031)           Non-controlling interests         (1,318)         (1,1318)         (1,135)           LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY         7         (Restated)           Basic         HK\$(0.10)         HK\$(0.16)   | Cost of sales                                    |       | (68,409)    | (73,582)    |
| Selling and distribution expenses         (96,215)         (103,904)           General and administrative expenses         (44,845)         (49,658)           Other operating expenses, net         (7)         (4)           Finance costs         (1,803)         (1,750)           LOSS BEFORE TAX         5         (69,672)         (54,165)           Income tax expense         6         (10)         (1)           LOSS FOR THE PERIOD         (69,682)         (54,166)           ATTRIBUTABLE TO:         2         (69,682)         (53,031)           Non-controlling interests         (1,318)         (1,135)           LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY         7         (Restated)           Basic         HK\$(0.10)         HK\$(0.16)  | Other income and gains, net                      |       | 3,740       | 8,114       |
| General and administrative expenses         (44,845)         (49,658)           Other operating expenses, net         (7)         (4)           Finance costs         (1,803)         (1,750)           LOSS BEFORE TAX         5         (69,672)         (54,165)           Income tax expense         6         (10)         (1)           LOSS FOR THE PERIOD         (69,682)         (54,166)           ATTRIBUTABLE TO:         (68,364)         (53,031)           Non-controlling interests         (1,318)         (1,138)           LOSS PER SHARE ATTRIBUTABLE TO         (69,682)         (54,166)           EQUITY HOLDERS OF THE COMPANY         7         (Restated)           Basic         HK\$(0.10)         HK\$(0.16)   | Net unrealised gain/(loss) on securities trading |       | (8,215)     | 7,193       |
| Other operating expenses, net Finance costs         (7) (4) (1,803)         (4) (1,750)           LOSS BEFORE TAX         5 (69,672)         (54,165)           Income tax expense         6 (10) (1)         (1)           LOSS FOR THE PERIOD         (69,682)         (54,166)           ATTRIBUTABLE TO:         2 (1,318)         (1,318)         (1,135)           Non-controlling interests         (1,318)         (1,135)         (69,682)         (54,166)           LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY         7         (Restated)           Basic         HK\$(0.10)         HK\$(0.16)   | Selling and distribution expenses                |       | (96,215)    | (103,904)   |
| Company   Comp | General and administrative expenses              |       | (44,845)    | (49,658)    |
| LOSS BEFORE TAX 5 (69,672) (54,165) Income tax expense 6 (10) (1)  LOSS FOR THE PERIOD (69,682) (54,166)  ATTRIBUTABLE TO: Equity holders of the Company (68,364) (53,031) Non-controlling interests (1,318) (1,135)  LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY 7 (Restated)  Basic HK\$(0.10) HK\$(0.16)   | Other operating expenses, net                    |       | (7)         | (4)         |
| Income tax expense   6   (10)   (1)  | Finance costs                                    |       | (1,803)     | (1,750)     |
| LOSS FOR THE PERIOD         (69,682)         (54,166)           ATTRIBUTABLE TO:         Equity holders of the Company Non-controlling interests         (68,364)         (53,031)           Non-controlling interests         (1,318)         (1,135)           LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY         7         (Restated)           Basic         HK\$(0.10)         HK\$(0.16)   | LOSS BEFORE TAX                                  | 5     | (69,672)    | (54,165)    |
| ATTRIBUTABLE TO:  Equity holders of the Company Non-controlling interests  (68,364) (1,318) (1,135)  (69,682) (54,166)  LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY  (Restated)  Basic  HK\$(0.10) HK\$(0.16)   | Income tax expense                               | 6     | (10)        | (1)         |
| Equity holders of the Company Non-controlling interests         (68,364) (53,031) (1,135)           LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY         7           Basic         HK\$(0.10)         HK\$(0.16)   | LOSS FOR THE PERIOD                              |       | (69,682)    | (54,166)    |
| Equity holders of the Company Non-controlling interests         (68,364) (53,031) (1,135)           LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY         7           Basic         HK\$(0.10)         HK\$(0.16)   | ATTRIBUTABLE TO:                                 |       |             |             |
| Non-controlling interests  (1,318) (1,135)  (69,682) (54,166)  LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY  (Restated)  HK\$(0.10) HK\$(0.16)   |  |       | (68.364)    | (53.031)    |
| LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY  Basic  (69,682)  (54,166)  (Restated)  HK\$(0.10)  HK\$(0.16)  |  |       |             |             |
| LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY  (Restated)  HK\$(0.10) HK\$(0.16)  | Non controlling interests                        |       | (1,010)     | (1,100)     |
| EQUITY HOLDERS OF THE COMPANY 7 (Restated)  Basic HK\$(0.10) HK\$(0.16)  |  |       | (69,682)    | (54,166)    |
| Basic <b>HK\$(0.10)</b> HK\$(0.16)   |  | 7     |             |             |
|  |  |       |             | (Restated)  |
| Diluted <b>HK\$(0.10)</b> HK\$(0.16)   | Basic  |       | HK\$(0.10)  | HK\$(0.16)  |
|  | Diluted  |       | HK\$(0.10)  | HK\$(0.16)  |

# CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 31 August 2018

|   | 2018<br>HK\$'000 | 2017<br>HK\$'000 |
|---|------------------|------------------|
|   | (unaudited)      | (unaudited)      |
| LOSS FOR THE PERIOD   | (69,682)         | (54,166)         |
| OTHER COMPREHENSIVE LOSS  |                  |                  |
| Other comprehensive income/(loss) to be reclassified to   |                  |                  |
| the income statement in subsequent periods:  Exchange differences arising on translation of foreign operations  Realisation of exchange fluctuation reserve | (478)            | 414              |
| upon deregistration of subsidiaries   |                  | (627)            |
| OTHER COMPREHENSIVE LOSS TO BE RECLASSIFIED TO THE  |                  |                  |
| INCOME STATEMENT IN SUBSEQUENT PERIODS, NET OF TAX  | (478)            | (213)            |
| TOTAL COMPREHENSIVE LOSS FOR THE PERIOD   | (70,160)         | (54,379)         |
| ATTRIBUTABLE TO:  |                  |                  |
| Equity holders of the Company   | (69,328)         | (52,969)         |
| Non-controlling interests   | (832)            | (1,410)          |
|   | (70,160)         | (54,379)         |

## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

|   |    | 31 August   | 28 February      |
|---|----|-------------|------------------|
| Made  |    | 2018        | 2018<br>HK\$'000 |
| Not   | es | HK\$'000    |                  |
|   |    | (unaudited) | (audited)        |
| NON-CURRENT ASSETS                                    |    |             |                  |
| Property, plant and equipment                         |    | 33,192      | 35,607           |
| Interests in associates                               |    | _           | _                |
| Financial instruments                                 |    | -           | 26,326           |
| Equity instruments at fair value through other        |    |             |                  |
| comprehensive income                                  |    | 33,875      | _                |
| Deposits and other receivables                        |    | 35,654      | 30,236           |
| Pension scheme assets                                 |    | 17,352      | 17,352           |
| Total non-current assets                              |    | 120,073     | 109,521          |
| CURRENT ASSETS  |    |             |                  |
| Inventories   |    | 71,073      | 69,287           |
| Reinsurance assets                                    |    | 14          | 14               |
| Prepayments, deposits and other receivables           |    | 16,655      | 15,961           |
| Financial assets at fair value through profit or loss |    | 127,056     | 153,406          |
| Pledged bank balances                                 |    | 4,827       | 4,447            |
| Pledged deposits with banks                           |    | 71,123      | 70,873           |
| Cash and bank balances                                |    | 25,641      | 36,078           |
| Total current assets                                  |    | 316,389     | 350,066          |
| CURRENT LIABILITIES                                   |    |             |                  |
| Creditors   | 9  | 41,696      | 66,452           |
| Insurance contracts liabilities                       |    | 1,221       | 1,221            |
| Deposits, accrued expenses and other payables         |    | 30,908      | 33,951           |
| Contract liabilities                                  |    | 1,818       | _                |
| Interest-bearing bank borrowings                      | 10 | 162,996     | 94,324           |
| Other loans   |    | 1,945       | 1,941            |
| Tax payable   |    | 1           | 1                |
| Total current liabilities                             |    | 240,585     | 197,890          |
| NET CURRENT ASSETS                                    |    | 75,804      | 152,176          |
| TOTAL ASSETS LESS CURRENT LIABILITIES                 |    | 195,877     | 261,697          |

# **CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION** (continued)

|  | 31 August<br>2018<br>HK\$'000<br>(unaudited) | 28 February<br>2018<br>HK\$'000<br>(audited) |
|--|--|--|
|  | (unaddited)                                  | (addited)                                    |
| NON-CURRENT LIABILITIES                              |  |  |
| Accrued expenses and other payables                  | 52,599                                       | 55,819                                       |
| Other loans  | 1,057  | 1,046  |
| Total non-current liabilities                        | 53,656                                       | 56,865                                       |
| NET ASSETS   | 142,221                                      | 204,832                                      |
| EQUITY   |  |  |
| Equity attributable to equity holders of the Company |  |  |
| Share capital  | 377,236                                      | 377,236                                      |
| Reserves   | (270,683)                                    | (208,904)                                    |
|  | 106,553                                      | 168,332                                      |
| Non-controlling interests                            | 35,668                                       | 36,500                                       |
| TOTAL EQUITY   | 142,221                                      | 204,832                                      |

## **CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

For the six months ended 31 August 2018

| Attributable to equit | y holders of the ( | Company |
|-----------------------|--------------------|---------|
|-----------------------|--------------------|---------|

|   |                              |                                |  | Res                                    | serves   |                                   |                               |  |                     |
|---|------------------------------|--------------------------------|--|--|--|-----------------------------------|-------------------------------|--|---------------------|
|   | Share<br>capital<br>HK\$'000 | Treasury<br>shares<br>HK\$'000 | General<br>and other<br>reserves<br>HK\$'000 | Share<br>option<br>reserve<br>HK\$'000 | Investment<br>revaluation<br>reserve<br>HK\$'000 | Accumulated<br>losses<br>HK\$'000 | Total<br>reserves<br>HK\$'000 | Non-<br>controlling<br>interests<br>HK\$'000 | Total<br>HK\$'000   |
| At 28 February 2018 (audited) Impact on initial application of HKFRS 9  | 377,236                      | (130,221)                      | 230,678                                      | 1,538                                  | -<br>7,549                                       | (310,899)                         | (208,904)<br>7,549            | 36,500                                       | 204,832<br>7,549    |
| At 1 March 2018 (unaudited) Loss for the period Other comprehensive income/(loss) for the period: Exchange differences arising on | 377,236<br>-                 | (130,221)<br>-                 | 230,678                                      | 1,538                                  | 7,549<br>-                                       | (310,899)<br>(68,364)             | (201,355)<br>(68,364)         | 36,500<br>(1,318)                            | 212,381<br>(69,682) |
| translation of foreign operations   |                              |                                | (964)  |  |  |                                   | (964)                         | 486  | (478)               |
| Total comprehensive loss for the period   |                              |                                | (964)  |  |  | (68,364)                          | (69,328)                      | (832)  | (70,160)            |
| At 31 August 2018 (unaudited)   | 377,236                      | (130,221)                      | 229,714                                      | 1,538                                  | 7,549  | (379,263)                         | (270,683)                     | 35,668                                       | 142,221             |

For the six months ended 31 August 2017

Attributable to equity holders of the Company

|   |          | 71001     | table to equity if | 010010 01 1110 0 | ompany      |           |             |           |
|---|----------|-----------|--------------------|------------------|-------------|-----------|-------------|-----------|
|   |          |           |                    | Reserves         |             |           |             |           |
|   |          |           | General            | Share            |             | ·         | Non-        |           |
|   | Share    | Treasury  | and other          | option           | Accumulated | Total     | controlling |           |
|   | capital  | shares    | reserves           | reserve          | losses      | reserves  | interests   | Total     |
|   | HK\$'000 | HK\$'000  | HK\$'000           | HK\$'000         | HK\$'000    | HK\$'000  | HK\$'000    | HK\$'000  |
| At 1 March 2017 (audited)                         | 287,180  | (130,221) | 219,402            | 6,044            | (232,666)   | (137,441) | 57,791      | 207,530   |
| Loss for the period                               | -        | -         | -                  | -                | (53,031)    | (53,031)  | (1,135)     | (54, 166) |
| Other comprehensive income/(loss) for the period: |          |           |                    |                  |             |           |             |           |
| Exchange differences arising on translation of    |          |           |                    |                  |             |           |             |           |
| foreign operations                                | -        | -         | 731                | -                | -           | 731       | (317)       | 414       |
| Realisation of exchange fluctuation reserve upon  |          |           |                    |                  |             |           |             |           |
| deregistration of subsidiaries                    | -        | -         | (669)              | -                | -           | (669)     | 42          | (627)     |
|   |          |           |                    |                  |             |           |             |           |
| Total comprehensive income/(loss) for the period  | _        | _         | 62                 | _                | (53,031)    | (52,969)  | (1,410)     | (54,379)  |
| . , , ,   |          |           |                    |                  |             |           |             |           |
| Deregistration of subsidiaries                    | _        | _         | _                  | _                | _           | _         | (797)       | (797)     |
| Do ogloti ation of outboldianoo                   |          |           |                    |                  |             |           |             |           |
| At 31 August 2017 (unaudited)                     | 287,180  | (130,221) | 219,464            | 6,044            | (285,697)   | (190,410) | 55,584      | 152,354   |
| , ,   |          |           |                    |                  |             |           |             |           |

## CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 31 August 2018

|   | 2018<br>HK\$'000<br>(unaudited) | 2017<br>HK\$'000<br>(unaudited) |
|---|---------------------------------|---------------------------------|
| Net cash flows used in operating activities   | (74,747)                        | (69,114)                        |
| CASH FLOWS FROM INVESTING ACTIVITIES  |                                 |                                 |
| Additions to items of property, plant and equipment                                       | (104)                           | (435)                           |
| Increase in deposits of property, plant and equipment                                     | (3,802)                         | _                               |
| Proceeds from disposal of items of property, plant and equipment                          | 163                             | 139                             |
| Decrease/(increase) in pledged bank balances  | (380)                           | 35,619                          |
| Increase in pledged deposits with banks   | (250)                           | (20)                            |
| Advance to an associate   | (4)                             | (4)                             |
| Deregistration of a subsidiary  |                                 | (74)                            |
| Net cash flows from/(used in) investing activities  | (4,377)                         | 35,225                          |
| CASH FLOWS FROM FINANCING ACTIVITIES  |                                 |                                 |
| Repayments of bank loans  | (210,138)                       | (165,037)                       |
| New bank loans  | 278,810                         | 192,334                         |
| Increase in other loans   | 15                              | 15                              |
| Net cash flows from financing activities  | 68,687                          | 27,312                          |
| NET DECREASE IN CASH AND CASH EQUIVALENTS   | (10,437)                        | (6,577)                         |
| Cash and cash equivalents at beginning of period  | 36,078                          | 30,962                          |
| Cash and cash equivalents at end of period  | 25,641                          | 24,385                          |
| ANALYSIS OF BALANCES OF CASH AND CASH EQUIVALENTS   |                                 |                                 |
| Cash and cash equivalents as stated in the condensed consolidated statement of cash flows | 25,641                          | 24,385                          |
|   |                                 |                                 |

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

31 August 2018

#### 1. BASIS OF PREPARATION AND ACCOUNTING POLICIES

The unaudited condensed consolidated interim financial statements of the Group for the six months ended 31 August 2018 are prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules"). Save for those new and revised Hong Kong Financial Reporting Standards ("HKFRSs") adopted during the period as set out in note 2, the significant accounting policies and basis of preparation used in the preparation of the condensed consolidated interim financial statements are the same as those used in the Group's audited consolidated financial statements for the year ended 28 February 2018.

The financial information relating to the year ended 28 February 2018 that is included in the condensed consolidated statement of financial position as comparative information does not constitute the Company's statutory annual consolidated financial statements for that year but is derived from those financial statements. Further information relating to those statutory financial statements required to be disclosed in accordance with section 436 of the Hong Kong Companies Ordinance is as follows:

The Company has delivered the financial statements for the year ended 28 February 2018 to the Registrar of Companies as required by section 662(3) of, and Part 3 of Schedule 6 to, the Hong Kong Companies Ordinance.

The Company's auditor has reported on those financial statements. The auditor's report was unqualified; did not include a reference to any matters to which the auditor drew attention by way of emphasis without qualifying their report; and did not contain a statement under sections 406(2), 407(2) or (3) of the Hong Kong Companies Ordinance.

#### 2. CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES

The Group has applied the following new and revised standards for the first time for the current period's financial information. The Group has not early adopted any new and revised HKFRSs that have been issued but are not yet effective.

HKFRS 9 Financial Instruments

HKFRS 15 Revenue from Contracts with Customers

HK(IFRIC)-Int 22 Foreign Currency Transactions and Advance Consideration

Amendments to HKFRS 2 Classification and Measurement of Share-based Payment Transactions

Amendments to HKFRS 4 Insurance Contracts

Amendments to HKFRS 15 Clarifications to HKFRS 15 Revenue from Contracts with Customers

Amendments to HKAS 40 Transfers of Investment Property

Annual Improvements Amendments to HKFRS 1 and HKAS 28

2014-2016 Cycle

The Group has been impacted by HKFRS 9 and HKFRS 15 that require restatement of the financial statements. As required by HKAS 34, the nature and effect of these changes are disclosed below. Other new and revised standards apply for the first time for the current period, have no impact on the condensed consolidated financial statements of the Group.

## 2. CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES (continued)

#### **HKFRS 9 Financial Instruments**

HKFRS 9 brings together all phases of the financial instruments project to replace HKAS 39 and all previous versions of HKFRS 9 for annual periods on or after 1 January 2018. The Group has not restated comparative information for financial instruments in the scope of HKFRS 9. Therefore, the comparative information is reported under HKAS 39 and is not comparable to the information presented as at 31 August 2018 and for the period then ended.

Under HKFRS 9, debt financial instruments are subsequently measured at fair value through profit or loss ("FVPL"), amortised cost, or fair value through other comprehensive income ("FVOCI"). The classification is based on two criteria: the Group's business model for managing the assets; and whether the instruments' contractual cash flows represent 'solely payments of principal and interest' on the principal amount outstanding (the "SPPI criterion").

#### (i) Classification and measurement

The new classification and measurement of the Group's financial assets are, as follows:

- Debt instruments at amortised cost for financial assets that are held within a business model
  with the objective to hold the financial assets in order to collect contractual cash flows that
  meet the SPPI criterion. This category includes the Group's pledged bank balances, pledged
  deposits with banks, cash and bank balances and financial assets included in prepayments,
  deposits and other receivables.
- Equity instruments at FVOCI, with no recycling of gains or losses to the income statement on derecognition. This category only includes equity instruments, which the Group intends to hold for the foreseeable future and which the Group has irrevocably elected to so classify upon initial recognition or transition. The Group classified its unquoted equity instruments as equity instruments at FVOCI. Equity instruments at FVOCI are not subject to an impairment assessment under HKFRS 9. Under HKAS 39, the Group's unquoted equity instruments were classified as available-for-sale financial assets.
- Financial assets at FVPL comprise derivative instruments and quoted investments which the Group had not irrevocably elected, at initial recognition or transition, to classify at FVOCI. This category would also included debt instruments whose cash flow characteristics fail the SPPI criterion or are not held within a business model whose objective is either to collect contractual cash flows, or to both collect contractual cash flows and sell. Under HKAS 39, the Group's derivative instruments and quoted investments were also classified as financial assets at FVPL.

The assessment of the Group's business models was made as of the date of initial application, 1 March 2018, and then applied to those financial assets that were not derecognised before 1 March 2018. The assessment of whether contractual cash flows on debt instruments are solely comprised of principal and interest was made based on the facts and circumstances as at the initial recognition of the assets.

The accounting for the Group's financial liabilities remains largely the same as it was under HKAS 39. Similar to the requirements of HKAS 39, HKFRS 9 requires contingent consideration liabilities to be treated as financial instruments measured at fair value, with the changes in fair value recognised in the income statement. Under HKFRS 9, embedded derivatives are no longer separated from a host financial asset. Instead, financial assets are classified based on their contractual terms and the Group's business model. The accounting for derivatives embedded in financial liabilities and in non-financial host contracts has not changed from that required by HKAS 39.

## 2. CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES (continued)

## **HKFRS 9** Financial Instruments (continued)

#### (i) Classification and measurement (continued)

A reconciliation between the carrying amounts under HKAS 39 to the balances reported under HKFRS 9 as of 1 March 2018 is as follows:

|                       | HKAS 39<br>Measurement |                  |               | HKFRS 9<br>Measurement |
|-----------------------|------------------------|------------------|---------------|------------------------|
|                       | at 28 February         |                  |               | at 1 March             |
|                       | 2018                   | Reclassification | Remeasurement | 2018                   |
|                       | HK\$'000               | HK\$'000         | HK\$'000      | HK\$'000               |
| Financial assets      |                        |                  |               |                        |
| Available-for-sale    |                        |                  |               |                        |
| investments           | 26,326                 | (26,326)         | _             | -                      |
| Equity instruments at |                        |                  |               |                        |
| FVOCI                 |                        | 26,326           | 7,549         | 33,875                 |
|                       | 26,326                 |                  | 7,549         | 33,875                 |

#### (ii) Impairment

The adoption of HKFRS 9 has fundamentally changed the Group's accounting for impairment losses for financial assets by replacing HKAS 39's incurred loss approach with a forward-looking expected credit loss ("ECL") approach. HKFRS 9 requires the Group to record an allowance for ECLs for all loans and other debt financial assets not held at FVPL. ECLs are based on the difference between the contractual cash flows due in accordance with the contract and all the cash flows that the Group expects to receive. The shortfall is then discounted at an approximation to the asset's original effective interest rate. The adoption of the ECL requirements of HKFRS 9 do not have a significant financial effect on the condensed consolidated financial statements.

#### **HKFRS 15 Revenue from Contracts with Customers**

HKFRS 15 supersedes HKAS 11 Construction Contracts, HKAS 18 Revenue and related Interpretations and it applies to all revenue arising from contracts with customers, unless those contracts are in the scope of other standards. The new standard establishes a five-step model to account for revenue arising from contracts with customers. Under HKFRS 15, revenue is recognised at an amount that reflects the consideration to which an entity expects to be entitled in exchange for transferring goods or services to a customer. The standard requires entities to exercise judgement, taking into consideration all of the relevant facts and circumstances when applying each step of the model to contracts with their customers. The standard also specifies the accounting for the incremental costs of obtaining a contract and the costs directly related to fulfilling a contract.

## 2. CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES (continued)

## **HKFRS 15** Revenue from Contracts with Customers (continued)

The Group has elected to apply the modified transitional provisions whereby the effect of adopting HKFRS 15 for uncompleted contracts with customers as at 28 February 2018 are adjusted at the opening balance as at 1 March 2018 and prior period comparatives are not restated. The effect of the adoption of HKFRS 15 are set out below.

#### Loyalty points under loyalty reward programme

Prior to adoption of HKFRS 15, the loyalty points programme offered by the Group in the allocation of a portion of the transaction price to the loyalty points programme using the fair value of points issued and recognition of the deferred revenue in relation to points issued but not yet redeemed or expired. The Group concluded that under HKFRS 15 the loyalty points programme gives rise to a separate performance obligation because it generally provides a material right to the customer. Under HKFRS 15, the Group allocated a portion of the transaction price to the loyalty points programme based on relative standalone selling price. The Group determined that, considering the relative standalone selling prices, the amount allocated to the loyalty points programme should not be significant by different compared to the previous accounting policy. However, the deferred revenue related to this loyalty points programme was reclassified to contract liabilities as described below.

#### Presentation of contract liabilities

Under HKFRS 15, a contract liability is recognised when a customer pays consideration, or is contractually required to pay consideration and the amount is already due, before the Group recognises the related revenue. Such balances are recognised as contract liabilities rather than payables. As a result of this new presentation, the Group has reclassified "Deposits, accrued expenses and other payables" amounting to HK\$1,005,000 as at 1 March 2018 to "Contract liabilities".

## 3. SEGMENT INFORMATION

Segment information is presented by way of two segment formats: (i) operating segments; and (ii) geographical information.

The Group's operating businesses are structured and managed separately, according to the nature of their operations and the products and services they provide. Each of the Group's operating segments represents a strategic business unit that offers products and services which are subject to risks and returns that are different from those of other operating segments. Summary details of the operating segments are as follows:

- (a) the department store operations segment consists of the operations of department stores offering a wide range of consumer products;
- (b) the securities trading segment consists of the trading of Hong Kong and overseas securities; and
- (c) the others segment mainly consists of sublease of properties and general and life insurances.

In determining the Group's geographical information, revenues are attributed to the segments based on the location of the operations.

## 3. SEGMENT INFORMATION (continued)

Management monitors the results of the Group's operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on reportable segment profit/(loss), which is a measure of adjusted loss before tax. The adjusted loss before tax is measured consistently with the Group's loss before tax except that certain interest income, unallocated revenue and finance costs are excluded from such measurement.

Intersegment sales are transacted based on the direct costs incurred or in case of rental income and income from the provision of warehouse services, at an agreed rate.

## (a) Operating segments

The following table presents revenue and profit/(loss) for the Group's operating segments for the six months ended 31 August 2018 and 31 August 2017.

|                          | Department store operations Securities trading |             |             |             | Oth         | Others Elimi |             |             | Eliminations Tota |             |
|--------------------------|--|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------------|-------------|
|                          | 2018   | 2017        | 2018        | 2017        | 2018        | 2017         | 2018        | 2017        | 2018              | 2017        |
|                          | HK\$'000                                       | HK\$'000    | HK\$'000    | HK\$'000    | HK\$'000    | HK\$'000     | HK\$'000    | HK\$'000    | HK\$'000          | HK\$'000    |
|                          | (unaudited)                                    | (unaudited) | (unaudited) | (unaudited) | (unaudited) | (unaudited)  | (unaudited) | (unaudited) | (unaudited)       | (unaudited) |
| Segment revenue:         |  |             |             |             |             |              |             |             |                   |             |
| Sales to external        |  |             |             |             |             |              |             |             |                   |             |
| customers                | 143,632  | 157,800     | 550         | (244)       | 1,900       | 1,870        | -           | -           | 146,082           | 159,426     |
| Intersegment sales       | -  | -           | -           | -           | 15,346      | 14,776       | (15,346)    | (14,776)    | -                 | -           |
| Other revenue/           |  |             |             |             |             |              |             |             |                   |             |
| (expense)                | (104)  | 133         | 3,066       | 5,402       | 169         | 313          |             |             | 3,131             | 5,848       |
| Total                    | 143,528  | 157,933     | 3,616       | 5,158       | 17,415      | 16,959       | (15,346)    | (14,776)    | 149,213           | 165,274     |
| Segment results          | (52,139)                                       | (53,956)    | (9,537)     | 7,215       | (6,802)     | (7,940)      | -           | -           | (68,478)          | (54,681)    |
| Interest income and      |  |             |             |             |             |              |             |             |                   |             |
| unallocated revenue, net |  |             |             |             |             |              |             |             | 609               | 2,266       |
| Finance costs            |  |             |             |             |             |              |             |             | (1,803)           | (1,750)     |
|                          |  |             |             |             |             |              |             |             |                   |             |
| Loss before tax          |  |             |             |             |             |              |             |             | (69,672)          | (54,165)    |
| Income tax expense       |  |             |             |             |             |              |             |             | (10)              | (1)         |
|                          |  |             |             |             |             |              |             |             |                   |             |
| Loss for the period      |  |             |             |             |             |              |             |             | (69,682)          | (54,166)    |

## 3. SEGMENT INFORMATION (continued)

## (b) Geographical information

The following table presents revenue for the Group's geographical information.

|                   | Hong Kong   |             | United F    | United Kingdom |             | ers         | Conso       | Consolidated |  |
|-------------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|--------------|--|
|                   | 2018        | 2017        | 2018        | 2017           | 2018        | 2017        | 2018        | 2017         |  |
|                   | HK\$'000    | HK\$'000    | HK\$'000    | HK\$'000       | HK\$'000    | HK\$'000    | HK\$'000    | HK\$'000     |  |
|                   | (unaudited) | (unaudited) | (unaudited) | (unaudited)    | (unaudited) | (unaudited) | (unaudited) | (unaudited)  |  |
| Segment revenue:  |             |             |             |                |             |             |             |              |  |
| Sales to external |             |             |             |                |             |             |             |              |  |
| customers         | 145,358     | 159,376     | 107         | 102            | 617         | (52)        | 146,082     | 159,426      |  |

## 4. REVENUE

Revenue represents the aggregate of the invoiced value of goods sold less discounts and returns, net income from counter and consignment sales, net realised gain/(loss) on securities trading, rental income and gross insurance contracts premium revenue during the period.

An analysis of revenue is as follows:

|  | For the six months ended<br>31 August |             |  |
|--|---------------------------------------|-------------|--|
|  |                                       |             |  |
|  | 2018                                  | 2017        |  |
|  | HK\$'000                              | HK\$'000    |  |
|  | (unaudited)                           | (unaudited) |  |
| Sale of goods – own goods                      | 107,238                               | 120,078     |  |
| Net income from counter and consignment sales  | 36,394                                | 37,722      |  |
| Net realised gain/(loss) on securities trading | 550                                   | (244)       |  |
| Rental income                                  | 1,862                                 | 1,853       |  |
| Gross insurance contracts premium revenue      | 38                                    | 17          |  |
|  | 146,082                               | 159,426     |  |

## 5. LOSS BEFORE TAX

The Group's loss before tax is arrived at after charging/(crediting):

|   | For the six months ended |             |  |
|---|--------------------------|-------------|--|
|   | 31 August                |             |  |
|   | 2018                     | 2017        |  |
|   | HK\$'000                 | HK\$'000    |  |
|   | (unaudited)              | (unaudited) |  |
|   |                          |             |  |
| Depreciation  | 2,503                    | 3,931       |  |
| Impairment on inventories <sup>^</sup>                      | _                        | 2,360       |  |
| Impairment on interest in an associate*                     | 4                        | 4           |  |
| Gain on disposal of items of property, plant and equipment# | (161)                    | (126)       |  |
| Gain on deregistration of subsidiaries#                     |                          | (1,954)     |  |

<sup>^</sup> Amount is included in "Cost of sales" on the face of the condensed consolidated income statement.

## 6. INCOME TAX

|                                 | For the six mon | For the six months ended |  |  |
|---------------------------------|-----------------|--------------------------|--|--|
|                                 | 31 Augu         | 31 August                |  |  |
|                                 | 2018            | 2017                     |  |  |
|                                 | HK\$'000        | HK\$'000                 |  |  |
|                                 | (unaudited)     | (unaudited)              |  |  |
| Current – Hong Kong             | _               | _                        |  |  |
| Current - Elsewhere             |                 |                          |  |  |
| Charge for the period           | 10              | 1                        |  |  |
| Total tax charge for the period | 10              | 1                        |  |  |

No provision for Hong Kong profits tax had been made as there were no assessable profits arising in Hong Kong during the period (2017: Nil). During the period ended 31 August 2018, taxes on profits assessable elsewhere have been calculated at the rates of tax prevailing in the locations in which the Group operates.

<sup>\*</sup> Amount is included in "Other operating expenses, net" on the face of the condensed consolidated income statement.

Amounts are included in "Other income and gains, net" on the face of the condensed consolidated income statement.

# 7. LOSS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY

The calculation of the basic loss per share is based on the loss for the period attributable to equity holders of the Company of HK\$68,364,000 (2017: HK\$53,031,000) and the weighted average number of ordinary shares of 658,449,600 (2017: 339,690,213 (restated)) in issue throughout the period, as adjusted to reflect the number of treasury shares of 260,443,200 (2017: 260,443,200) held by the Company's subsidiaries. The weighted average number of ordinary shares in issue used in the basic loss per share calculation for the period ended 31 August 2017 had been adjusted for the rights issue in prior year.

No adjustment had been made to the basic loss per share amounts presented for the periods ended 31 August 2018 and 2017 in respect of a dilution as the impact of the share options outstanding during the periods had an anti-dilutive effect on the basic loss per share amounts presented.

#### 8. DIVIDEND

The Board has decided not to declare an interim dividend for the six months ended 31 August 2018 (2017: Nil).

#### 9. CREDITORS

An ageing analysis of the creditors as at the end of the reporting period, based on invoice date, is as follows:

|                    | 31 August   | 28 February |
|--------------------|-------------|-------------|
|                    | 2018        | 2018        |
|                    | HK\$'000    | HK\$'000    |
|                    | (unaudited) | (audited)   |
| Current – 3 months | 37,860      | 60,111      |
| 4 – 6 months       | 3,157       | 5,657       |
| 7 – 12 months      | 106         | 109         |
| Over 1 year        | 573         | 575         |
|                    | 41,696      | 66,452      |

## 10. INTEREST-BEARING BANK BORROWINGS

|   | 31 August<br>2018<br>HK\$'000<br>(unaudited) | 28 February<br>2018<br>HK\$'000<br>(audited) |
|---|--|--|
| Bank loans, secured                         | 162,996                                      | 94,324                                       |
| Analysed into: Within one year or on demand | 162,996                                      | 94,324                                       |

The bank loans bear interest at rates ranging from 1.4% to 5.0% (28 February 2018: 2.2% to 5.0%) per annum. The interest-bearing borrowings are mainly denominated in Hong Kong dollars.

The Group's bank borrowings and banking facilities are secured by:

- (i) the pledge of certain of the Group's bank balances of HK\$4,827,000 (28 February 2018: HK\$4,447,000) and time deposits amounting to HK\$71,123,000 (28 February 2018: HK\$70,873,000);
- (ii) the pledge of certain of the Group's marketable securities with an aggregate market value of approximately HK\$73,880,000 (28 February 2018: HK\$77,033,000); and
- (iii) mortgages over certain of the Group's leasehold land and buildings with an aggregate carrying value at the end of the reporting period of approximately HK\$26,911,000 (28 February 2018: HK\$27,418,000).

## 11. RELATED PARTY TRANSACTIONS

(a) In addition to the transactions disclosed elsewhere in these condensed consolidated financial statements, the Group had the following transaction with related parties during the period:

|  | For the six months ended |             |  |
|--|--------------------------|-------------|--|
|  | 31 August                |             |  |
|  | 2018                     | 2017        |  |
|  | HK\$'000                 | HK\$'000    |  |
|  | (unaudited)              | (unaudited) |  |
| Management service fees to related companies | 383                      | 476         |  |

The management service fees were charged to Strategic Consulting Company and Rise Legend International Limited for the provision of key management personnel services to the Group.

(b) Compensation of key management personnel of the Group:

|  | For the six months ended |             |  |
|--|--------------------------|-------------|--|
|  | 31 August                |             |  |
|  | 2018                     | 2017        |  |
|  | HK\$'000                 | HK\$'000    |  |
|  | (unaudited)              | (unaudited) |  |
| Short term employee benefits   | 9,224                    | 10,730      |  |
| Post-employment benefits, including pension cost for a defined benefit plan of HK\$21,000 (2017: HK\$23,000) | 39                       | 38          |  |
| Total compensation paid to key management personnel  | 9,263                    | 10,768      |  |

## 12. FAIR VALUE HIERARCHY OF FINANCIAL INSTRUMENTS

The following tables illustrate the fair value measurement hierarchy of the Group's financial instruments:

Assets measured at fair value:

#### As at 31 August 2018

|                             | Fair valu            |               |              |             |
|-----------------------------|----------------------|---------------|--------------|-------------|
|                             | <b>Quoted prices</b> | Significant   | Significant  |             |
|                             | in active            | observable    | unobservable |             |
|                             | markets              | inputs        | inputs       |             |
|                             | (Level 1)            | (Level 2)     | (Level 3)    | Total       |
|                             | HK\$'000             | HK\$'000      | HK\$'000     | HK\$'000    |
|                             | (unaudited)          | (unaudited)   | (unaudited)  | (unaudited) |
| Equity instruments at FVOCI | _                    | _             | 33,875       | 33,875      |
| Financial assets at FVPL    | 77,935               | 49,121        | _            | 127,056     |
| As at 28 February 2018      |                      |               |              |             |
|                             | Fair val             | ue measuremen | t using      |             |
|                             | Quoted prices        | Significant   | Significant  |             |
|                             | in active            | observable    | unobservable |             |
|                             | markets              | inputs        | inputs       |             |
|                             | (Level 1)            | (Level 2)     | (Level 3)    | Total       |
|                             | HK\$'000             | HK\$'000      | HK\$'000     | HK\$'000    |
|                             | (audited)            | (audited)     | (audited)    | (audited)   |
| Financial assets at FVPL    | 94,938               | 58,468        | _            | 153,406     |

During the period ended 31 August 2018 and the year ended 28 February 2018, there were no transfers of fair value measurements between Level 1 and Level 2 and no transfers into or out of Level 3 for both financial assets and financial liabilities.

The Group did not have any financial liabilities measured at fair value under Level 3 as at 31 August 2018 and 28 February 2018. As at 28 February 2018, the Group had no financial assets measured at fair value under Level 3. As at 31 August 2018, management used the following valuation techniques and key input to the valuation of financial assets measured at fair value under Level 3.

## 12. FAIR VALUE HIERARCHY OF FINANCIAL INSTRUMENTS (continued)

Information about Level 3 fair value measurements

|                             | Valuation<br>techniques | Significant<br>unobservable<br>input |
|-----------------------------|-------------------------|--------------------------------------|
| Equity instruments at FVOCI | Adjusted net assets     | Discount for lack                    |
|                             | and market approach     | of marketability                     |
|                             |                         | of 35.6%                             |

The fair value of equity instruments at FVOCI is determined using net asset value and market approach adjusted for lack of marketability discount. The fair value is negatively correlated to the discount for lack of marketability.

At 31 August 2018, it is estimated that an increase/decrease of 3% in the unobservable input, with all other variables held constant, would have increased/decreased the Group's other comprehensive income as follows:

|                                    | Increase/<br>(decrease) in<br>unobservable<br>input<br>% | Increase/ (decrease) in other comprehensive income HK\$'000 |
|------------------------------------|--|---|
| Discount for lack of marketability | 3 (3)  | (1,694)<br>1,710  |

The movement during the period in the balance of Level 3 fair value measurements is as follows:

HK\$'000 (unaudited)

Unlisted equity securities:

At 1 March 2018 and 31 August 2018

33,875

From 1 March 2018, any gains or losses arising from the remeasurement of the Group's unlisted equity securities held for long term strategic purposes are recognised in the investment revaluation reserve in other comprehensive income. Upon disposal of the equity securities, the amount accumulated in other comprehensive income is transferred directly to accumulated losses.

## 13. OUTSTANDING COMMITMENTS

Outstanding commitments at the end of the reporting period were as follows:

 31 August
 28 February

 2018
 2018

 HK\$'000
 HK\$'000

 (unaudited)
 (audited)

14,252

10,202

Irrevocable letters of credit

## 14. APPROVAL OF THE INTERIM FINANCIAL REPORT

These condensed consolidated interim financial statements were approved and authorised for issue by the Board on 26 October 2018.

## **INTERIM RESULTS**

The unaudited consolidated revenue of the Group for the six months ended 31 August 2018 was HK\$146 million, decreased by HK\$13 million or 8% as compared to the same period of last year. The unaudited loss attributable to equity holders of the Company for the six months ended 31 August 2018 was HK\$68 million, losses increased by HK\$15 million or 29% from last period. This was mainly due to a securities trading segment loss of HK\$10 million, compared with a segment profit of HK\$7 million in the same period of last year.

#### **BUSINESS REVIEW AND FUTURE PROSPECTS**

#### **DEPARTMENT STORE OPERATIONS**

The department store operations recorded revenue of HK\$144 million, dropped by 9% against the same period of last year. During the period, Hong Kong's retail market grew as supported by growth in visitor arrivals. However, we recorded a decline in both of sales and gross profit margin as we are focus in the local consumer which slowed down due to downturn of the stock market and the threat of the China-US trade war.

Our stores traffic has recorded a drop during the current period, especially in our Shamshuipo Dragon Centre store which is affected by less mall promotional activities during the period; and Causeway Bay store is affected by the closure of shops in Percival Street nearby. With the decrease in our foot traffic, sales decreased resulted. Apart from that, our Tsuen Wan Citywalk store has been closed for renovation in August 2018 with minimal sales generated. All these resulted in a decline of sales in all our stores. Roadshow has generated insignificant revenue of HK\$1 million which was similar to last period.

To maintain a healthy inventory level, continuing the clearance of previous season inventory is our major goal in this period. With more aggressive markdown, the inventory level is under control with a small drop in both gross profit margin and dollar was resulted. However, our continuous efforts in cost control on various aspects including savings in staff cost, effective spending on advertising and promotion has resulted a small improvement. Hence the overall segment loss has been reduced to HK\$52 million, representing HK\$2 million improvement against last period.

#### SECURITIES TRADING

The global market is volatile during the recent months by various factors. The China-US trade war has intensified since the second quarter of 2018, US President imposed sweeping tariffs on China for its alleged unfair trade practices, which led China to respond similarly sized tariffs. Besides, China is trying to slow its credit scale and growth by deleveraging especially for stated-owned enterprises. This includes implementing the "half tightened policy" by the China Central Bank to adjust the monetary markets and creating funding cost increases whilst still keeping financial liquidity stable. Both of these have weakened China and Hong Kong stock markets. As we are invested in Hong Kong stock market, the above factors posed a negative impact in our securities investments. Hence, for the reported period up to 31 August 2018, a segment loss of HK\$10 million was recorded, resulted in a negative swing of HK\$17 million compared with last period's segment profit of HK\$7 million.

## **PROSPECTS**

Surviving in the keen competition of the Hong Kong's retail market, our management has implemented several factors to improve our department stores' performance. The Tsuen Wan Citywalk store has been revamped to provide a brand new image to our customers, we believe that the new change could generate a better customer experience and more sales for us. In addition, to direct at the decrease of our stores' foot traffic and widen our product categories, we have introduced a new consignment to sell popular snacks in Tsuen Wan Citywalk store. To improve our merchandises, our merchandising team has been sourcing in different European countries to procure fashionable apparels with good quality and attractive price. In the meantime, cost controls are still in place in order to further improve operating efficiencies.

On the securities trading, it is tough in the recent months under the volatile global market. It is expected that the market remains turbulent. The US stock market has recorded positive return in the first three quarters in 2018 which supported the global market, however, the increase of 10-year US Treasury yield and the worry of the acceleration of the increase interest rate by Federal Reserve, the US market is expected to be choppy. In addition, the intensified China-US trade disputes has resulted in more market uncertainties and hurt investment sentiment, the continuous China deleveraging efforts and the tightening of regulatory measure which lead to the shortage of the market's liquidity, all these posed more threats to Chinese economic growth, affecting both the China and Hong Kong stock markets. To minimise the potential threats on the investment portfolio, we will remain a cautious and conservative approach on securities trading.

## LIQUIDITY AND FINANCIAL RESOURCES

At 31 August 2018, the Group had cash and bank balance of HK\$102 million (28 February 2018: HK\$111 million), of which HK\$76 million (28 February 2018: HK\$75 million) were pledged.

The interest-bearing bank borrowings of the Group at 31 August 2018 were HK\$163 million (28 February 2018: HK\$94 million), which was repayable within one year. The bank borrowings were mainly in HK dollars with interest rates ranging from 1.4% to 5.0%. The interest expense charged to the condensed consolidated income statement for the period was HK\$2 million (2017: HK\$2 million).

The Group's gearing ratio, which is total interest-bearing bank borrowings to the shareholders' fund, increased from 56% as of 28 February 2018 to 153% as of 31 August 2018. The increase was attributable to extended bank borrowings to support the department store operations and the decrease in shareholders' fund due to the loss incurred in current period. The current ratio of the Group at 31 August 2018 was 1.3 as compared to 1.8 at 28 February 2018.

The Group currently employs a foreign currency hedging policy on Euro for the purchase of inventories, which hedges approximately fifty percent of the European inventory purchase for resale at the department stores. In addition to internally generated cash flows, the Group also made use of both long-term and short-term borrowings to finance its operation during the period. All interest-bearing bank borrowings were secured against the securities investment, a property and bank deposits.

## SIGNIFICANT INVESTMENTS HELD

As at 31 August 2018, the Group has held for trading investments with fair value of HK\$127 million (28 February 2018: HK\$153 million). During the period, the Group recorded realised gain of HK\$0.6 million (2017: loss HK\$0.2 million) and unrealised loss on fair value of HK\$8 million (2017: gain HK\$7 million). Information in relation to the 10 largest investments as at 31 August 2018 are set out as follows:

|     |   | Nature of  | No. of shares/units/ | Realised<br>gain/(loss)<br>for the | Unrealised<br>gain/(loss)<br>on fair value<br>change for | Fair value<br>as at<br>31 August | % of total |
|-----|---|------------|----------------------|------------------------------------|--|----------------------------------|------------|
|     | Company name  | investment | bonds held           | period<br>HK\$'000                 | the period<br>HK\$'000                                   | 2018<br>HK\$'000                 | assets     |
| 1.  | HSBC Holdings plc<br>(Stock Code: 0005)   | Equity     | 208,000              | -                                  | (1,903)  | 14,321                           | 3.28%      |
| 2.  | 1992 Multi-Strategy Fund<br>Corporation CL I<br>(Formerly known as:<br>Highbridge Capital<br>Corporation CLI LIQ) | Fund       | 161                  | -                                  | 115  | 12,860                           | 2.95%      |
| 3.  | Fullerton Short Term Interest<br>Rate Fund – D  | Fund       | 1,468,946            | -                                  | 130  | 11,931                           | 2.73%      |
| 4.  | Hang Seng Bank Ltd<br>(Stock Code: 0011)  | Equity     | 45,000               | -                                  | 823  | 9,576                            | 2.19%      |
| 5.  | China Mobile Ltd<br>(Stock Code: 0941)  | Equity     | 110,000              | -                                  | 44   | 8,118                            | 1.86%      |
| 6.  | C432 PA Offshore<br>Feeder Fund<br>L.P.CLS A USD  | Fund       | 914,005              | -                                  | 206  | 6,924                            | 1.59%      |
| 7.  | CK Hutchison Holdings Ltd (Stock Code: 0001)  | Equity     | 56,120               | -                                  | (424)  | 5,076                            | 1.16%      |
| 8.  | JPMorgan Funds<br>JPM Europe Equity Plus A<br>(perf) (acc) – EUR  | Fund       | 26,139               | -                                  | (217)  | 3,988                            | 0.91%      |
| 9.  | CK Asset Holdings Ltd<br>(Stock Code: 1113)   | Equity     | 56,120               | -                                  | (659)  | 3,140                            | 0.72%      |
| 10. | Nordea 1 Stable Return HM USD DIS   | Fund       | 22,586               | -                                  | (26)   | 2,972                            | 0.68%      |

During the period, the Group received approximately HK\$3 million (2017: HK\$5 million) of dividends from the securities held. The above table lists the investments which principally formed a significant portion of the total assets of the Group.

## **EMPLOYEES AND REMUNERATION POLICIES**

At 31 August 2018, the Group had 308 employees (28 February 2018: 303) including part-time staff. The Group operates various remuneration schemes for sales and non-sales employees to motivate front-line and back-office staff towards achieving higher sales and operating efficiencies. Besides basic salary and discretionary bonuses based on individual merit, sales personnel are further remunerated on the basis of goal-oriented packages, comprising several schemes of sales commission. The Group provides employee benefits such as employee stock options, staff purchase discounts, subsidised medical care and training courses.

### **INTERIM DIVIDEND**

The Board of Directors of the Company has decided not to declare an interim dividend for the six months ended 31 August 2018.

### SUBSTANTIAL SHAREHOLDERS

At 31 August 2018, the interests of every person (not being a Director or Chief Executive of the Company) in the shares and underlying shares of the Company as recorded in the register of interests required to be kept by the Company pursuant to Section 336 of Securities and Futures Ordinance (the "SFO") were as follow:

#### Long position in the shares and share options of the Company

|   |   |                    | Number of<br>shares and       | Approximate          |
|---|---|--------------------|-------------------------------|----------------------|
| Name  | Capacity  | Nature of interest | share<br>options              | % of shares in issue |
| The Sincere Life Assurance Company Limited          | Beneficial owner/<br>Interests of controlled<br>corporations                      | Corporate          | 258,744,096<br>(Notes 1, 4)   | 28.16                |
| The Sincere Insurance & Investment Company, Limited | Beneficial owner  | Corporate          | 75,608,064<br>(Notes 2, 3, 4) | 8.23                 |
| The Company   | Interests of controlled corporations  | Corporate          | 260,443,200<br>(Notes 3, 4)   | 28.34                |
| Win Dynamic Limited                                 | Beneficial owner/ Interests of controlled corporations/ Party to S.317 Agreement* | Corporate          | 253,300,225<br>(Note 5)       | 27.57                |
| Yuan Lie Ming Peter                                 | Beneficial owner  | Personal           | 58,163,000                    | 6.33                 |

<sup>\*</sup> A "S.317 Agreement" is an agreement falling within S.317 of the SFO

## SUBSTANTIAL SHAREHOLDERS (continued)

#### Notes:

- (1) The Sincere Life Assurance Company Limited beneficially owned 183,136,032 shares of the Company, representing approximately 19.93% of the issued shares of the Company and had a deemed interest in 75,608,064 shares of the Company, representing approximately 8.23% of the issued shares of the Company by virtue of its interest of 36.01% in the issued shares of The Sincere Insurance & Investment Company, Limited
- (2) The Sincere Insurance & Investment Company, Limited beneficially owned 75,608,064 shares of the Company, representing approximately 8.23% of the issued shares of the Company.
- (3) The Company was deemed to be interested in 260,443,200 shares of the Company, representing 28.34% of the issued shares of the Company, by virtue of its 56.96% interest in The Sincere Life Assurance Company Limited, 57.98% interest in The Sincere Insurance & Investment Company, Limited and 62.37% interest in The Sincere Company (Perfumery Manufacturers), Limited.
- (4) There is duplication of interests between the Company, The Sincere Life Assurance Company Limited (see Note (1)) and The Sincere Insurance & Investment Company, Limited (see Note (2)).
- (5) Win Dynamic Limited ("WDL") beneficially owned 243,282,367 shares of the Company, representing approximately 26.48% of the issued shares of the Company and deemed interested by reason of being party to a S.317 Agreement in a further 10,017,858 shares of the Company, representing approximately 1.09% of the issued shares of the Company.

## **DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS IN SHARES**

At 31 August 2018, the interests of the directors and chief executive of the Company in the shares, underlying shares and debentures and the details of any right to subscribe for shares of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) and of the exercise of any such rights, as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers in the Listing Rules, were as follows:

#### (a) Long position in shares of the Company

|                  |  |           |                             | S.317                       |                       |             | Approximate |
|------------------|--|-----------|-----------------------------|-----------------------------|-----------------------|-------------|-------------|
|                  |  | Personal  | Corporate                   | Agreement                   | Other                 | Total       | % of shares |
| Name of Director | Capacity   | interests | interests                   | interests                   | interests             | interests   | in issue    |
| Philip K H Ma    | Beneficial owner/<br>Interest of controlled<br>corporation/Party to<br>S.317 Agreement | 3,200,000 | 243,282,367<br>(Notes 1, 3) | 677,987<br>(Notes 1, 3)     | 6,139,871<br>(Note 4) | 253,300,225 | 27.57       |
| King Wing Ma     | Beneficial owner   | 1,240,928 | Nil                         | Nil                         | 613,987<br>(Note 4)   | 1,854,915   | 0.20        |
| Eric K K Lo      | Beneficial owner   | 2,200,400 | Nil                         | Nil                         | 613,987<br>(Note 4)   | 2,814,387   | 0.31        |
| Charles M W Chan | Beneficial owner/<br>Party to S.317<br>Agreement                                       | 64,000    | Nil                         | 252,622,238<br>(Notes 2, 3) | 613,987<br>(Note 4)   | 253,300,225 | 27.57       |
| Peter Tan        | Beneficial Owner   | 40,000    | Nil                         | Nil                         | 613,987<br>(Note 4)   | 653,987     | 0.07        |

#### Notes:

- (1) WDL beneficially owned 243,282,367 shares of the Company, representing 26.48% of the issued shares of the Company. Mr Charles M W Chan beneficially owned 677,987 shares, representing 0.07% of the issued shares of the Company. Mr Philip K H Ma was deemed to be interested in the same 243,282,367 shares and 677,987 shares of the Company by virtue of his personal interests of 75% in the issued share capital of WDL and by reason being party to a S.317 Agreement.
- (2) WDL beneficially owned 243,282,367 shares of the Company. Mr Philip K H Ma beneficially owned 9,339,871 shares of the Company. Mr Charles M W Chan was deemed to be interested in the same 243,282,367 shares and 9,339,871 shares of the Company by reason being party to a S.317 Agreement. Mr Charles M W Chan is also the beneficial and legal owner of 25% of the issued shares in WDL.
- (3) Mr Philip K H Ma was deemed interested in the 253,300,225 shares of the Company in which WDL is interested by virtue of his personal interest in 75% of the issued share capital of WDL which is his controlled corporation and by reason of being party to the same S.317 Agreement as WDL. Mr Charles M W Chan was also deemed interested in the same 253,300,225 shares of the Company by reason of being party to that S.317 Agreement. There is thus duplication of the interests of Mr Philip K H Ma, WDL and Mr Charles M W Chan.

## **DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS IN SHARES (continued)**

## (a) Long position in shares of the Company (continued)

Notes: (continued)

(4) Share options were granted by the Company to each of Mr Philip K H Ma, Mr King Wing Ma, Mr Eric K K Lo, Mr Charles M W Chan and Mr Peter Tan, the particulars of which are set out below:

| Name             | Date of grant | No. of share options as at 31 August 2018 | Option period         | Exercise price of share options HK\$ per share |
|------------------|---------------|---|-----------------------|--|
| Philip K H Ma    | 29/02/2016    | 6,139,871                                 | 29/02/2016-28/02/2021 | 0.332  |
| King Wing Ma     | 29/02/2016    | 613,987                                   | 29/02/2016-28/02/2021 | 0.332  |
| Eric K K Lo      | 29/02/2016    | 613,987                                   | 29/02/2016-28/02/2021 | 0.332  |
| Charles M W Chan | 29/02/2016    | 613,987                                   | 29/02/2016-28/02/2021 | 0.332  |
| Peter Tan        | 29/02/2016    | 613,987                                   | 29/02/2016-28/02/2021 | 0.332  |

#### (b) Associated corporations

At 31 August 2018, Mr Philip K H Ma, Mr King Wing Ma and Mr Eric K K Lo held 1,028, 1,225 and 216 ordinary shares, respectively, in The Sincere Life Assurance Company Limited. In addition, at 31 August 2018, Mr Philip K H Ma held 500 promoter shares and Mr King Wing Ma held 834 promoter shares in The Sincere Life Assurance Company Limited.

At 31 August 2018, Mr Philip K H Ma, Mr King Wing Ma and Mr Eric K K Lo held 2,538, 26 and 1,019 ordinary shares, respectively, in The Sincere Insurance & Investment Company, Limited.

At 31 August 2018, Mr Philip K H Ma and Mr King Wing Ma held 10 and 10 ordinary shares, respectively, in The Sincere Company (Perfumery Manufacturers), Limited.

In addition to the above, certain Directors have non-beneficial personal equity interests in certain subsidiaries held for the benefit of the Company solely for the purpose of complying with minimum company membership requirements.

Save as disclosed herein, as at 31 August 2018, none of the Directors or any of their associates had any interests or short position in any of the shares, underlying shares or debentures of the Company or any of its associated corporations that is required to be recorded and kept in the register in accordance with Section 352 of the SFO.

At no time during the period was the Company or any of its subsidiaries a party to any arrangements to enable the Directors of the Company or their spouses or children under the age of 18 to acquire benefits by means of the acquisition of shares in or debentures of the Company or any other body corporate.

## SHARE OPTION SCHEME

On 6 December 2010, the Company adopted a share option scheme (the "Option Scheme"). The following is a summary of the Option Scheme:

#### 1. Purpose

The purpose of the Option Scheme is to provide incentives and/or rewards to participants thereunder for their contribution to the Group and/or to enable the Group to recruit and retain high-calibre employees and attract human resources that are valuable to the Group and any entity in which the Group holds any equity interest ("Invested Entity").

#### 2. Participants

Any person belonging to any of the following classes of persons:

- (a) any employee(s) (whether full time or part time employee(s), including any executive director but not any non-executive director) of the Company, its subsidiaries or any Invested Entity ("Eligible Employee(s)");
- (b) any non-executive director (including independent non-executive directors) of the Company, any of its subsidiaries or any Invested Entity;
- (c) any supplier of goods or services to any member of the Group or any Invested Entity;
- (d) any customer of the Group or any Invested Entity;
- (e) any person or entity that provides research, development or other technological support to the Group or any Invested Entity; and
- (f) any shareholder of any member of the Group or any Invested Entity or any holder of any securities issued by any member of the Group or any Invested Entity.

## SHARE OPTION SCHEME (continued)

#### 3. Total number of shares available for issue

- (a) The total number of shares which may be issued upon exercise of all options to be granted under the Option Scheme and any other share option schemes of the Company shall not in aggregate exceed 10% of the total number of shares in issue as at the date of approval of the Option Scheme. Options lapsed in accordance with the terms of the Option Scheme or any other share option schemes of the Company will not be counted for the purpose of calculating the 10% limit.
- (b) The Company may seek approval of the shareholders in general meeting for refreshing the 10% limit under the Option Scheme save that the total number of shares which may be issued upon exercise of all options to be granted under the Option Scheme and any other share option schemes of the Company under the limit as "refreshed" shall not exceed 10% of the total number of shares in issue as at the date of approval of the limit as "refreshed". Options previously granted under the Option Scheme or any other share option schemes of the Company (including options outstanding, cancelled, lapsed or exercised in accordance with the terms of the Option Scheme or any other share option schemes of the Company) will not be counted for the purpose of calculating the limit as "refreshed".
- (c) The maximum number of shares which may be issued upon exercise of all outstanding options granted and yet to be exercised under the Option Scheme and any other share option schemes of the Company must not exceed 30% of the total number of shares in issue from time to time.
- (d) The total number of Company shares in issue as of 31 August 2018 was 918,892,800.

#### 4. Maximum entitlement of each participant

The total number of shares issued and to be issued upon exercise of the options granted to each participant (including both exercised and outstanding options) in any 12-month period shall not exceed 1% of the total number of shares in issue. Where any further grant of options to a participant would result in the total number of shares issued and to be issued upon exercise of all the options granted and to be granted to such person (including exercised, cancelled and outstanding options) in the 12-month period up to and including the date of such further grant representing in aggregate over 1% of the total number of shares in issue, such further grant must be separately approved by the shareholders in general meeting.

Where any grant of options to a substantial shareholder or an independent non-executive director of the Company, or any of their respective associates, would result in the shares issued and to be issued upon exercise of all options already granted and to be granted (including options exercised, cancelled and outstanding) to such person in the 12-month period up to and including the date of such grant:

- (a) representing in aggregate over 0.1% of shares in issue; and
- (b) having an aggregate value, based on the closing price of the shares at the date of each grant, in excess of HK\$5,000,000,

such further grant of options must be approved by the shareholders in a general meeting.

## SHARE OPTION SCHEME (continued)

## 5. Period within which the shares must be taken up

The Board may in its absolute discretion determine and notify to each grantee, save that such period shall not be more than ten years from the offer date subject to the provisions for early termination set out in the Option Scheme and that the Board may at its discretion determine the minimum period for which the option has to be held before the exercise of the subscription right attaching thereto.

#### 6. Basis of determining the subscription price

The subscription price in respect of any particular option shall be such price as determined by the Board in its absolute discretion at the time of the making of the offer (which shall be stated in the letter containing the offer) but in any case the subscription price shall not be lower than the highest of (i) the closing price of the Company's shares as stated in the Stock Exchange's daily quotations sheet on the offer date, which must be a trading day; (ii) the average closing price of the Company's shares as stated in the Stock Exchange's daily quotations sheets for the five trading days immediately preceding the offer date; and (iii) the nominal value of the Company shares.

#### 7. Remaining life of the Option Scheme

The Option Scheme will expire on 5 December 2020.

#### 8. Acceptance of the option

The offer of a grant of share options may be accepted within 28 days from the date of offer, upon payment of a nominal consideration of HK\$1 in total by the grantee.

## **SHARE OPTION SCHEME** (continued)

Set out below are the outstanding share options under the Option Scheme as at 31 August 2018:

|                                     | Number of share options |                                 |  |                                   |                         |  |   |   |   |
|-------------------------------------|-------------------------|---------------------------------|--|-----------------------------------|-------------------------|--|---|---|---|
| Name or category of participant     | At<br>1 March<br>2018   | Granted<br>during<br>the period | Cancelled<br>or lapsed<br>during<br>the period | Exercised<br>during<br>the period | At 31<br>August<br>2018 | Dates of<br>grant of<br>share<br>options | Exercise periods of share options       | Exercise prices of share options before the Rights Issue** HK\$ per share | Adjusted exercise price of share options after the Rights Issue* HK\$ per share |
| Executive director                  |                         |                                 |  |                                   |                         |  |   |   |   |
| Philip K H Ma                       | 6,139,871               | -                               | -  | -                                 | 6,139,871               | 29 February<br>2016                      | 29 February 2016 to<br>28 February 2021 | 0.358   | 0.332   |
| Non-executive                       |                         |                                 |  |                                   |                         |  |   |   |   |
| <b>director</b><br>Charles M W Chan | 613,987                 | -                               | -  | -                                 | 613,987                 | 29 February<br>2016                      | 29 February 2016 to 28 February 2021    | 0.358   | 0.332   |
| Independent non-executive           |                         |                                 |  |                                   |                         |  |   |   |   |
| <b>directors</b><br>King Wing Ma    | 613,987                 | -                               | -  | -                                 | 613,987                 | 29 February<br>2016                      | 29 February 2016 to 28 February 2021    | 0.358   | 0.332   |
| Eric K K Lo                         | 613,987                 | -                               | -  | -                                 | 613,987                 | 29 February<br>2016                      | 29 February 2016 to 28 February 2021    | 0.358   | 0.332   |
| Peter Tan                           | 613,987                 | -                               | -  | -                                 | 613,987                 | 29 February<br>2016                      | 29 February 2016 to 28 February 2021    | 0.358   | 0.332   |
| Other grantees                      | 4 007 010               |                                 |  |                                   | 4 007 010               | 00 Fahruari                              | 00 Fahruany 0016 to                     | 0.358   | 0.332   |
| Employees in aggregate              | 4,297,910               | _                               | -  | -                                 | 4,297,910               | 29 February<br>2016                      | 29 February 2016 to<br>28 February 2021 | 0.336   | 0.332   |
| Non-employees in aggregate          | 3,069,936               |                                 |  |                                   | 3,069,936               | 29 February<br>2016                      | 29 February 2016 to<br>28 February 2021 | 0.358   | 0.332   |
|                                     | 15.963.665              | _                               | _  | _                                 | 15.963.665              |  |   |   |   |

<sup>\*</sup> The exercise price of the share options is subject to adjustment in case of rights or bonus issue, or other similar changes in the Company's share capital.

<sup>\*\*</sup> The closing price of the Company's shares immediately before the date on which the options were granted on 29 February 2016 was HK\$0.365.

# PURCHASE, SALE AND REDEMPTION OF THE COMPANY'S LISTED SHARES

There was no purchase, sale or redemption of the Company's listed shares by the Company or any of its subsidiaries during the period.

### **AUDIT COMMITTEE**

The Audit Committee has reviewed with the management the accounting principles and practices adopted by the Group and discussed internal controls and financial reporting including the review of the unaudited condensed consolidated interim financial statements for the six months ended 31 August 2018.

# MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS OF LISTED ISSUERS ("MODEL CODE")

The Company has adopted the Model Code as set out in Appendix 10 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") as the code of conduct regarding Director's securities transactions. All Directors have confirmed, following specific enquiry by the Company, that they have complied with the required standard set out in the Model Code during the period under review.

#### CORPORATE GOVERNANCE PRACTICE

The Company has complied throughout the period ended 31 August 2018 with the Code on Corporate Governance Practices ("CG Code") as set out in Appendix 14 to the Listing Rules, save and except for code provision A.2.1, A.2.7, A.4.1 and A.6.7.

Code provision A.2.1 of the CG Code stipulates that the roles of chairman and chief executive should be separate and should not be performed by the same individual. Mr Philip K H Ma, being the Chairman and Chief Executive Officer of the Company, provides leadership to the Board ensuring that members of the Board receive accurate, timely and clear information to help them reach well-informed and well-considered decisions. He is also responsible for leading the management team to manage day-to-day operation and report to the Board the way the business is run. The Board believes that vesting the roles of both Chairman and Chief Executive Officer in the same individual can provide the Company with strong and consistent leadership and allows for effective and efficient planning and implementation of business decisions and strategies.

Code provision A.2.7 of the CG Code stipulates that the Chairman should at least annually hold meetings with the non-executive directors (including independent non-executive directors) without the executive directors present. The Chairman is the sole executive director of the Company and thus the Company could not comply with A.2.7 of the CG Code.

## **CORPORATE GOVERNANCE PRACTICE (continued)**

Code provision A.4.1 of the CG Code stipulates that non-executive directors shall be appointed for a specific term, subject to re-election. The non-executive director and the independent non-executive directors of the Company were not appointed for a specific term but are subject to retirement by rotation and re-election at the Company's Annual General Meeting in accordance with the Company's Articles of Association.

Code provision A.6.7 of the CG Code stipulates that non-executive director should also attend general meetings. Mr Charles M W Chan being the non-executive director of the Company did not attend the annual general meeting of the Company due to business arrangement.

By order of the Board
Philip K H Ma
Chairman & CEO

Hong Kong, 26 October 2018