Reply Form 回條

To: Television Broadcasts Limited (the "Company") (Stock Code: 511)

c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre 183 Queen's Road East Wan Chai, Hong Kong

致: 電視廣播有限公司(「本公司」) (股份代號:511) 香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓

I/We would like to receive all future corporate communications# of the Company in the manner as indicated below: 本人/我們希望日後以下列方式收取所有 貴公司的公司通訊 (Please mark "X" in ONLY ONE of the following boxes) (請僅在下列其中一個空格內劃上「X」號) to receive all future Corporate Communications published on the website of the Company at http://corporate.tvb.com

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- PT3AL-Terms used in this Reply Form shall bear the same meanings as those defined in the letter to Shareholder(s) dated 15 February 2019. 本回條中所用詞彙與於 2019 年 2 月 15 日致股東之函件所界定者具有相同涵義。 1.
- If the Company does not receive this Reply Form duly completed and signed by you or does not receive a response indicating an objection from you by 16 March 2019, you will be deemed to have agreed to the Website Version in place of receiving printed copies of all future corporate communications and a written notification either by post or by email to notify the publication of the relevant corporate communications on the Company's website will be sent to you in the future.
 《简本公司於 2019 年 3 月 16 日仍未收到 图下填妥及簽署的回條或表示反對的回覆, 图下將被視為已同意收取所有日後公司通訊的網上版本,以代替收取印刷本。因此本公司將向 图下以郵遞或電郵方式發送有關已在本公司網站登載的公司通訊之書面通知。

 Shareholders are entitled to change the choice of means of receipt and language of the corporate communications at any time by reasonable prior notice in writing to the
- Company c/o the Share Registrar or by sending an e-mail to tvb.ecom@computershare.com.hk. 股東有權隨時透過本公司股份過戶登記處預先給予本公司合理時間的書面通知或電郵至 tvb.ecom@computershare.com.hk。要求更改收取公司通訊之方式及語言版本。
- For the avoidance of doubt, we do not accept any special instructions written on this Reply Form. 為免存疑,任何在本回條上的額外手寫指示,本公司將不予處理。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

Your supply of contact telephone number is on a voluntary basis for the purpose of verifying and recording your choice of language and means of receipt of Corporate Communications of the Company and the delivery of those Corporate Communications. We may transfer or disclose your contact telephone number to the Share Registrar and/or other companies or bodies for the purpose stated above, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes. You have the right to request access to and/or correction of your personal data in accordance with the provisions of the Personal Data Privacy) Dordinance. Any such request for access to and/or correction of your personal data should be in writing by either of the following means: IR TsE language and means of the purpose stated above, or when it is required to do so by law and will be retained for such personal data in accordance with the provisions of the Personal Data Privacy Dordinance. Any such request for access to and/or correction of your personal data should be in writing by either of the following means: IR TsE language and means of the company and the delivery of the purpose stated above, or when it is required to do so by law and will be retained for such personal data in accordance with the provisions of the Personal Data Privacy Dordinance. Any such request for a purpose stated above, or when it is required to do so by law and will be retained for such personal data in accordance with the provisions of the Personal Data Privacy Dordinance. Any such request for a purpose stated above, or when it is required to do so by law and will be required to do so by law and will be required to do so by law and will be required to do so by law and will be required to do so by law and will be required to do so by law and will be required to do so by law and will be required to do so by law and will be required to do so by law and will be required to do so by law and will be required to do so 以書面方式透過以下途徑提出:

By mail to 郵寄至:

Personal Data Privacy Officer 個人資料私隱主任 Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong 香港灣仔皇后大道東 183 號合和中心 17M 樓 hkinfo@computershare.com.hk

- corporate communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports, and where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.
 公司通訊包括但不限於公司的:(a)年度報告及(如適用)財務簡更報告:(b)中期報告及(如適用)中期簡更報告:(c)會議通告;(d)上市文件;(e)通函;及(f)代表委任表格。

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司

Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong

閣下寄回此回條時,請將郵寄標籤剪貼於信封上。 如在本港投寄田須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.