RATINGS HIGHLIGHTS



Top 5 Dramas Consolidated TV Ratings



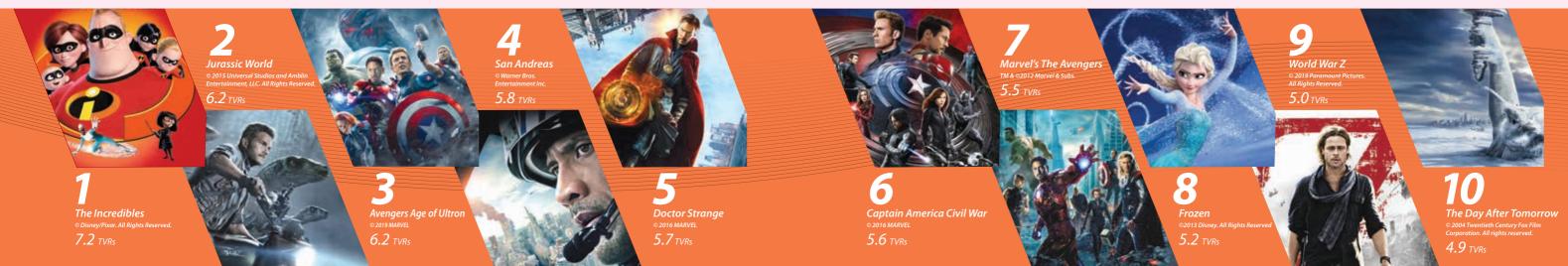




Top 5 Non-Dramas Consolidated TV Ratings







Seven-day consolidated TV rating is defined as the summation of spectrum rating, live and as live viewing on myTV SUPER (Set-top box, app & web), as well as VOD consumption of such programme within 7-days after being aired on terrestrial TV. It represents the size of the audience expressed as a percentage of the total TV population. For 2018, the total TV population comprises 6,554,000 viewers and 1 TVR represents 65,540 viewers (1% of the total TV population). Data source: CSM Media Research.

Television Broadcasts Limited Annual Report 2018

Television Broadcasts Limited Annual Report 2018

11