# **Interim Report 2019/20**



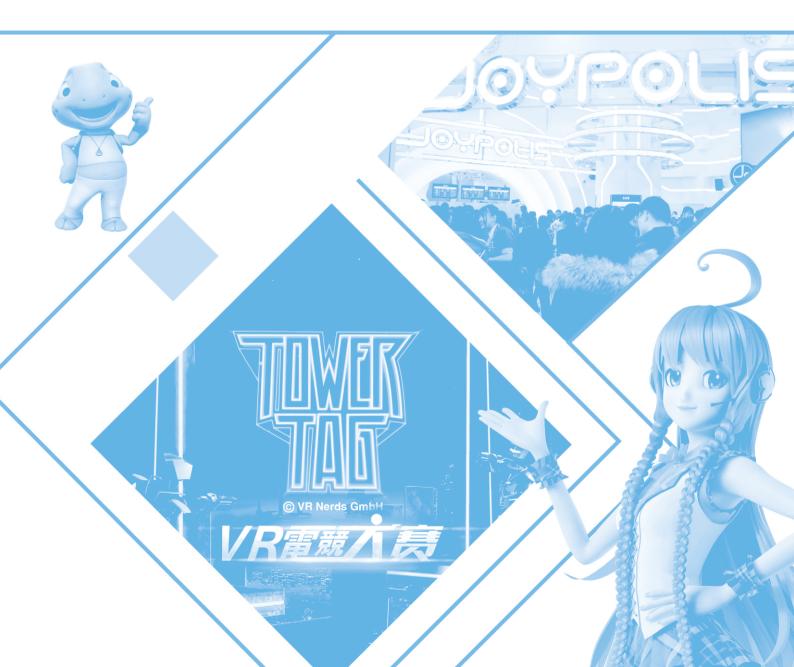
華夏動漫形象有限公司

**China Animation Characters Company Limited** (Incorporated in the Cayman Islands with limited liability) China Animation Group (Stock Code: 1566)



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#### **Registered Office**

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

#### **Principal Place of Business in Hong Kong**

(with effect from 16 September 2019) Room 2905, 29th Floor China Resources Building No. 26 Harbour Road Wan Chai Hong Kong

(ceased on 16 September 2019) Suites 2808-2811, Concordia Plaza 1 Science Museum Road Tsim Sha Tsui East Kowloon Hong Kong

#### **Principal Place of Business in China**

China Animation Creative Industry Park (華夏動漫創意產業園) Youyi Road, Longcheng Street Longgang District Shenzhen The People's Republic of China ("**PRC**")

#### **Company's Website**

www.animatechina.com

#### **Executive Directors**

Mr. CHONG Heung Chung Jason (莊向松) (formerly known as Mr. ZHUANG Xiangsong (庄向松)) Mr. TING Ka Fai Jeffrey (丁家輝) Ms. LIU Moxiang (劉茉香)

#### **Independent Non-executive Directors**

Mr. NI Zhenliang (倪振良) Mr. TSANG Wah Kwong (曾華光) Mr. HUNG Muk Ming (洪木明)

#### Audit Committee of our Board

Mr. TSANG Wah Kwong (曾華光) (Chairman) Mr. HUNG Muk Ming (洪木明) Mr. NI Zhenliang (倪振良)

#### **Remuneration Committee of our Board**

Mr. HUNG Muk Ming (洪木明) (Chairman) Mr. TSANG Wah Kwong (曾華光) Mr. TING Ka Fai Jeffrey (丁家輝)

#### **Nomination Committee of our Board**

Mr. CHONG Heung Chung Jason (莊向松) (Chairman) Mr. HUNG Muk Ming (洪木明) Mr. NI Zhenliang (倪振良)

#### **Investment Committee of our Board**

Mr. CHONG Heung Chung Jason (莊向松) (Chairman) Ms. LIU Moxiang (劉茉香) Mr. TSANG Wah Kwong (曾華光) Mr. TING Ka Fai Jeffrey (丁家輝) Mr. WONG Yee Shuen Wilson (黃以信) FCPA

#### **Authorised Representatives**

Mr. CHONG Heung Chung Jason (莊向松) Mr. LUK Sik Tat (陸適達) FCCA, FCPA

#### **Company Secretary**

Mr. LUK Sik Tat (陸適達) FCCA, FCPA

#### Hong Kong Share Registrar

**Computershare Hong Kong Investor Services Limited** Shops 1712–1716 17th Floor Hopewell Centre 183 Queen's Road East Wanchai

## Principal Share Registrar and Transfer Office

#### **Conyers Trust Company (Cayman) Limited** Cricket Square Hutchins Drive

P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

#### Auditor

Hong Kong

#### **KTC Partners CPA Limited** Room 617, Seapower Tower

Concordia Plaza 1 Science Museum Road Tsim Sha Tsui East Kowloon, Hong Kong

#### Principal Bankers

The Hongkong and Shanghai Banking Corporation Limited Tsim Sha Tsui CVC Branch 82–84 Nathan Road Kowloon, Hong Kong

#### Hang Seng Bank Limited

Chung On Street Branch 38 Chung On Street Tsuen Wan, New Territories Hong Kong

#### Bank of China (Hong Kong) Limited

56 and 58, Sai Kung Town Centre, 22-40 Fuk Man Road, Sai Kung, New Territories Hong Kong

# CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME For the six months ended 30 September 2019

		Six months ended 30 September		
	Notes	2019 (Unaudited) HK\$'000	2018 (Unaudited) HK\$'000	
Revenue Cost of sales and services	5	236,127 (185,034)	425,518 (285,138)	
Gross profit Other income Other gains and losses Selling and distribution expenses Administrative expenses Research and development expenses Exchange loss on bank borrowings	6	51,093 1,500 71,020 (20,948) (50,418) (7,326)	140,380 3,400 (49) (19,563) (48,384) (9,028) (203)	
Finance costs		(32,692)	(27,823)	
Profit before taxation Taxation	7	12,229 10,102	38,730 14,092	
Profit for the period	8	22,331	52,822	
Other comprehensive (expense) income: Item that will not be reclassified to profit or loss: Remeasurement of defined benefit plans Item that may be reclassified subsequently to profit or loss: Exchange differences arising on translation of foreign subsidiaries		418 (281)	827 (12,594)	
Fair value loss on financial assets at fair value through other comprehensive income		(17,531)	(31,587)	
Other comprehensive expense for the period		(17,394)	(43,354)	
Total comprehensive income for the period		4,937	9,468	
Profit for the period attributable to: Owners of the Company Non-controlling interests		24,849 (2,518) 22,331	55,388 (2,566) 52,822	
Total comprehensive income attributable to: Owners of the Company Non-controlling interests		7,342 (2,405) 4,937	12,077 (2,609) 9,468	
Earnings per share – Basic (HK\$) – Diluted (HK\$)	10	0.03 N/A	9,408 0.06 N/A	

## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION As at 30 September 2019

Property, plant and equipment 11 254, 113 280,752   Right-of-use assets - -9,261   Goodwill 2,537 2,472   Intangible assets 12 154,530 177,996   Intargible assets at fair value through other comprehensive income 13 90,369 107,900   Deposits for acquisition of property, plant and equipment 548,947 547,637   Deposits for acquisition of long term investment 5,359 7,359   Prepayment to a game developer 20,400 20,400   Retairement benefit assets 1,278 -   Pledged bank deposit 18,813 114,589 14,589   Current assets 1 219,803 295,859   Other receivables, deposits and prepayments 15 176,477 33,992   Arbuict for a director 16 2,413 2,406   Prepaid lease payments - 588 59,909 96,644   Bank balances and cash 65,366 50,387 754 3,903   Prepaid lease payments - 588 564,406 484,523   Current assets of fair value through profit or l		Notes	30 September 2019 (Unaudited) HK\$'000	31 March 2019 (Audited) HK\$'000
Right-of-use assets 128,352 - - 9,261   Prepaid lease payments 2,537 2,472 - - 9,261   Goodwill 2,537 2,472 - - - 9,261   Intargible assets 12 154,530 177,996 - 5,813 5,813 5,813 5,813 5,813 5,813 5,813 5,859 5,359 5,359 5,359 5,359 5,359 7,5359 5,359 1,278 1,278 -	Non-current assets			
Prepaid lease payments		11		280,752
Goodwill   2,537   2,472     Intragible assets   12   154,530   177,996     Interest in an associate   5,813   5,813   5,813     Financial assets at fair value through other comprehensive income   13   90,369   107,900     Deposit for acquisition of property, plant and equipment   5,859   5,359   5,359     Prepayment to a game developer   20,400   20,400   20,400     Rental deposits   18,813   18,172   14,589   14,589     Retirement benefit assets   1,278   -   -     Pledged bank deposit   14,589   14,589   14,589   14,589     Unventories   681   723   2472   -     Trade receivables   14   219,803   295,859   016   733   292   06,664   733   24,902   -   587     Other receivables, deposits and prepayments   15   176,477   33,992   96,664   8ank balances and cash   65,366   50,387   -   587     Financial assets at fair value through profit or loss<			128,352	-
Intargible assets 12 154,530 177,996   Interest in an associate 5,813 5,813 5,813   Financial assets at fair value through other comprehensive income 13 90,369 107,906   Deposits for acquisition of long term investment 5,359 5,359   Prepayment to a game developer 20,400 20,400   Rental deposits 18,813 18,172   Rental deposits 14,589 14,589   Rental deposits 1,245,100 1,190,351   Current assets 1,245,100 1,190,351   Current assets 14 219,803 295,859   Inventories 681 723   Trade receivables, deposits and prepayments 15 176,477 33,992   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 5366 50,337   Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 563,466 563,66 50,387   Trade and notes payables			-	
Interest in an associate 5,813 5,813   Financial assets at fair value through other comprehensive income 13 90,369 107,900   Deposits for acquisition of poperty, plant and equipment 548,947 547,637   Deposits for acquisition of long term investment 5,359 5,359   Prepayment to a game developer 20,400 20,400   Rental deposits 18,813 18,173   Retirement benefit assets 1,278 -   Pledged bank deposit 14,589 14,589   Current assets 14 219,803 295,859   Other receivables, deposits and prepayments 15 176,477 33,992   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 584 59,033   Prepaid lease payments 18 99,092 96,664   Bank balances and cash 653,666 50,387   Current liabilities 1,215 26,590   Current liabilities 1,215 26,590   Current liabilities 1,215 26,590   Current liabilities 1,215 26,590		17		,
Financial assets at fair value through other comprehensive income 13 90,369 107,900   Deposits for acquisition of poperty, plant and equipment 548,947 547,637   Deposit for acquisition of long term investment 20,400 20,400   Prepayment to a game developer 20,400 20,400   Rental deposits 18,813 18,172   Retirement benefit assets 1,278 -   Pledged bank deposit 14,589 14,589   Current assets 681 723   Inventories 681 723   Trade receivables 14 219,803 295,859   Other receivables, deposits and prepayments 15 176,477 33,992   Armount due from a director 16 2,413 2,408   Prepaid lease payments - 587 5176,477 3,903   Pledged bank deposit 18 99,092 96,664 53,366 50,387   Current liabilities 17 574 3,903 54,406 484,523   Current liabilities 14,215 6,5,366 50,387 56,406 484,523   Current liabiliti		12		
Deposits for acquisition of property, plant and equipment   548,947   547,637     Deposits for acquisition of long term investment   5,359   5,359     Prepayment to a game developer   20,400   20,400     Rental deposits   18,813   118,172     Retirement benefit assets   1,278   -     Pledge bank deposit   14,589   14,589   14,589     Current assets   681   723   -     Inventories   681   723   -     Trade receivables   14   219,803   229,585     Other receivables, deposits and prepayments   15   176,477   33,992     Amount due from a director   16   2,413   2,408     Prepaid lease payments   -   587   5,366   50,387     Pledged bank deposit   18   99,092   96,664   53,66   50,387     Dether payables and accruals   24,541   55,900   -   587     Current liabilities   34,915   -   -   -     Trade and notes payables   1,215   26,5		13		
Deposit for acquisition of long term investment   5,359   5,359     Prepayment to a game developer   20,400   20,400     Rental deposits   18,813   18,172     Retirement benefit assets   1,278   -     Pledged bank deposit   14,589   14,589     Current assets   681   723     Inventories   681   723     Trade receivables, deposits and prepayments   15   176,477   33,992     Amount due from a director   16   2,413   2,408     Prepaid lease payments   -   587   587     Financial assets at fair value through profit or loss   17   574   3,903     Pledged bank deposit   18   99,092   96,664     Bank balances and cash   564,406   484,523     Current liabilities   1,215   26,590     Coher payables and accruals   1,215   26,590     Coher payables   19   10,993   7,221     Other payable   9   21,161   -     Trade and notes payables   1,215	5	15		,
Prepayment to a game developer 20,400 20,400   Rental deposits 18,813 18,172   Retirement benefit assets 1,278 -   Predged bank deposit 14,589 14,589   Current assets 1,245,100 1,190,351   Inventories 681 723   Trade receivables, deposits and prepayments 15 176,6477 733,992   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 587   Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 564,406 484,523   Current liabilities 11,215 26,590   Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 9 11,61 -   Dividend payable 9 11,62 - 5,905   Secured bank borrowings and other borrowings 22 122,978 </td <td></td> <td></td> <td></td> <td></td>				
Rental deposits 18,813 18,172   Retirement benefit assets 1,278 -   Pledged bank deposit 14,589 14,589   Current assets 1,245,100 1,190,351   Inventories 681 723   Trade receivables, deposits and prepayments 16 2,413 2,408   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 587 574 3,903   Pledged bank deposit 18 99,092 96,664 50,366 50,387   Bank balances and cash 564,4006 484,523 55,900 564,406 484,523   Current liabilities 34,915 - - 5590   Cotter payables and acruals 9 21,161 - -   Cotter taibilities 34,915 - - - -   Dividend payable 9 21,161 - <				
Retirement benefit assets 1,278    Pledged bank deposit 14,589 14,589   Current assets 1,245,100 1,190,351   Inventories 681 723   Trade receivables, deposits and prepayments 15 176,477 33,992   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 587 589   Pinancial assets at fair value through profit or loss 17 574 3,902   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 65,366 50,387   Current liabilities 1,215 26,590   Trade and notes payables 19 10,993 7,221   Other payables and accruals 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Dividend payable 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905 553,074 455,838   Net				
Pledged bank deposit 14,589 14,589   Current assets 1,245,100 1,190,351   Inventories 681 723   Trade receivables, deposits and prepayments 14 219,803 295,859   Other receivables, deposits and prepayments 15 176,477 33,992   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 587   Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 65,366 50,387   Current liabilities 1,215 26,590   Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900 24,541 55,900   Lease liabilities 34,915 - - - -   Dividend payable 9 21,161 - - - - - 5,905   Guaranteed note 20 134,845 138,957 - 5,905 - 5,905	Retirement benefit assets			_
Current assets   681   723     Inventories   14   219,803   295,859     Other receivables, deposits and prepayments   15   176,477   33,992     Amount due from a director   16   2,413   2,408     Prepaid lease payments   -   587     Financial assets at fair value through profit or loss   17   574   3,903     Pledged bank deposit   18   99,092   96,664     Bank balances and cash   554,406   484,523     Current liabilities   564,406   484,523     Trade and notes payables   19   10,993   7,221     Other payables and accruals   24,541   55,900     Contract liabilities   34,915   -     Dividend payable   9   21,161   -     Guaranteed note   20   134,845   138,957     Obligation under finance leases   -   5,905   -     Secured bank borrowings and other borrowings   22   122,978   113,645     Obligation under finance leases   -   5,905	Pledged bank deposit			14,589
Inventories 681 723   Trade receivables 14 219,803 295,859   Other receivables, deposits and prepayments 15 176,477 33,992   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 587   Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 65,366 50,387   Current liabilities 564,406 484,523   Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 34,915 -   Dividend payable 9 21,161 -   Dividend payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645			1,245,100	1,190,351
Trade receivables 14 219,803 295,859   Other receivables, deposits and prepayments 15 176,477 33,992   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 587   Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 554,406 484,523   Current liabilities   Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 91 21,05,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905 -   Secured bank borrowings and other borrowings 22 122,978 113,645   Met current assets 11,332 28,685 28,545	Current assets			
Other receivables, deposits and prepayments 15 176,477 33,992   Amount due from a director 16 2,413 2,408   Prepaid lease payments - 587   Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 65,366 50,387   Sectorent liabilities   Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 34,915 -   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905 5   Secured bank borrowings and other borrowings 22 122,978 11,364   Net current assets 11,332 28,685 11,332	Inventories		681	723
Amount due from a director 16 2,413 2,408   Prepaid lease payments - 587   Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 65,366 50,387   Current liabilities   Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 34,915 -   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 20 134,845 138,957   Obligation under finance leases - - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Met current assets 11,332 28,685 28,885	Trade receivables	14	219,803	295,859
Prepaid lease payments - 587   Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 564,406 484,523   Current liabilities   Trade and notes payables 19 10,993 7,221   Other payables and accruals 1,215 26,590   Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620 -   Bonds 21 105,234 - -   Obligation under finance leases 2 122,978 113,645   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685 28,885	Other receivables, deposits and prepayments	15	176,477	33,992
Financial assets at fair value through profit or loss 17 574 3,903   Pledged bank deposit 18 99,092 96,664   Bank balances and cash 65,366 50,387   Current liabilities   Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620 -   Bonds 21 105,234 - -   Guaranteed note 20 134,845 138,957 - -   Secured bank borrowings and other borrowings 22 122,978 113,645 -   Net current assets 11,332 28,685 - - - -		16	2,413	2,408
Pledged bank deposit 18 99,092 96,664   Bank balances and cash 65,366 50,387   Current liabilities 564,406 484,523   Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620 105,234 -   Guaranteed note 20 134,845 138,957 -   Obligation under finance leases - 5,905 - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685 28,685			-	587
Bank balances and cash 65,366 50,387   Current liabilities 564,406 484,523   Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905 553,074 455,838   Net current assets 11,332 28,685 28,685 553,074				
Current liabilities   564,406   484,523     Trade and notes payables   19   10,993   7,221     Other payables and accruals   24,541   55,900     Contract liabilities   1,215   26,590     Lease liabilities   34,915   -     Dividend payable   9   21,161   -     Tax payable   97,192   107,620   -     Bonds   21   105,234   -     Guaranteed note   20   134,845   138,957     Obligation under finance leases   -   5,905     Secured bank borrowings and other borrowings   22   122,978   113,645     Net current assets   11,332   28,685   28,685	5	18		
Current liabilities 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685 28,685	Bank balances and cash			,
Trade and notes payables 19 10,993 7,221   Other payables and accruals 24,541 55,900   Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685 28,685			564,406	484,523
Other payables and accruals 24,541 55,900   Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685 28,685				
Contract liabilities 1,215 26,590   Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685		19		
Lease liabilities 34,915 -   Dividend payable 9 21,161 -   Tax payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685				
Dividend payable 9 21,161 -   Tax payable 97,192 107,620   Bonds 21 105,234 -   Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685			1	26,590
Tax payable 97,192 107,620   Bonds 21 105,234    Guaranteed note 20 134,845 138,957   Obligation under finance leases  5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Net current assets 11,332 28,685		0		-
Bonds 21 105,234    Guaranteed note 20 134,845 138,957   Obligation under finance leases  5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Met current assets 11,332 28,685		9	1	107 620
Guaranteed note 20 134,845 138,957   Obligation under finance leases - 5,905   Secured bank borrowings and other borrowings 22 122,978 113,645   Secured tasks 553,074 455,838   Net current assets 11,332 28,685		21		107,020
Obligation under finance leases   –   5,905     Secured bank borrowings and other borrowings   22   122,978   113,645     553,074   455,838   11,332   28,685				138 957
Secured bank borrowings and other borrowings   22   122,978   113,645     Secured bank borrowings and other borrowings   22   553,074   455,838     Net current assets   11,332   28,685		20		
553,074   455,838     Net current assets   11,332   28,685		22	122,978	
Net current assets   11,332   28,685				455,838
	Net current assets			28,685
	Total assets less current liabilities		1,256,432	1,219,036

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## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 September 2019

Notes	30 September 2019 (Unaudited) HK\$'000	31 March 2019 (Audited) HK\$'000
Non-current liabilities		
Bonds 21	221,948	257,528
Secured bank borrowings and other borrowings 22	25,444	14,160
Obligation under finance leases	-	13,845
Long term other payables	941	1,182
Lease liabilities	90,359	-
Deferred tax liabilities	3,111	3,602
Retirement benefit obligations	-	192
Provision for reinstatement costs for rented premises	32,881	31,945
Obligation arising from a put option to non-controlling interests	7,507	7,507
Put option derivatives	440	440
	382,631	330,401
Net assets	873,801	888,635
Capital and reserves		
Share capital 23	92,006	92,006
Reserves	777,809	790,238
Equity attributable to owners of the Company	869,815	882,244
Non-controlling interests	3,986	6,391
Total equity	873,801	888,635

# **CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY** For the six months ended 30 September 2019

Attributable to owners of the Company Share-										
	Share capital HK\$'000	Share premium HK\$'000	Translation reserve HK\$'000	Investments revaluation reserve HK\$'000	based compensation reserve HK\$'000	Other reserve HK\$'000	Retained profits HK\$'000	<b>Total</b> HK\$'000	Non- controlling interests HK\$'000	Total equity HK\$'000
At 1 April 2018	92,006	578,726	14,615	670	10,671	(89,591)	303,885	910,982	664	911,646
Profit for the period Other comprehensive income	-	-	-	-	-	-	55,388	55,388	(2,566)	52,822
For the period Fair value loss on financial assets at fair value through other	-	-	(12,431)	-	-	-	-	(12,431)	(163)	(12,594)
comprehensive income Remeasurement of	-	-	-	(31,587)	-	-	-	(31,587)	-	(31,587)
defined Benefit plans	-	-	-	-	-	707	-	707	120	827
Total comprehensive income for the period	-	-	(12,431)	(31,587)	-	707	55,388	12,077	(2,609)	9,468
Acquisition of additional interest in a subsidiary Dividend recognised	-	-	-	-	-	-	-	-	393	393
as distribution (note 9) Recognition of equity-settled	-	-	-	-	-	-	(21,161)	(21,161)	-	(21,161)
share-based payments	-	-	-	-	761	-	-	761	-	761
At 30 September 2018 (unaudited)	92,006	578,726	2,184	(30,917)	11,432	(88,884)	338,112	902,659	(1,552)	901,107
At 1 April 2019	92,006	578,726	1,083	(53,984)	12,195	(88,878)	341,096	882,244	6,391	888,635
Profit for the period Other comprehensive expense	-	-	-	-	-	-	24,849	24,849	(2,518)	22,331
for the period Fair value loss on financial assets at fair value through other	-	-	(340)	-	-	-	-	(340)	59	(281)
comprehensive income Remeasurement on defined	-	-	-	(17,531)	-	-	-	(17,531)	-	(17,531)
benefit pension plans	-	-	-	-	-	364	-	364	54	418
Total comprehensive income for the period	-	-	(340)	(17,531)	-	364	24,849	7,342	(2,405)	4,937
Dividend recognised as distribution (note 9) Recognition of equity-settled	-	-	-	-	-	-	(21,161)	(21,161)	-	(21,161)
share-based payments	-	-	-	-	1,390	-	-	1,390	-	1,390
At 30 September 2019 (unaudited)	92,006	578,726	743	(71,515)	13,585	(88,514)	344,784	869,815	3,986	873,801

Note: Amount represents deemed contribution from a shareholder in relation to a waiver of amount due to a director, who is also the ultimate controlling shareholder of the Company.

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# CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS For the six months ended 30 September 2019

	Six montl 30 Sept	
	2019 (Unaudited) HK\$'000	2018 (Unaudited) HK\$'000
NET (USED IN) CASH FROM OPERATING ACTIVITIES	(14,260)	122,701
INVESTING ACTIVITIES		
Interest received	593	605
Proceeds on disposal of property, plant and equipment	89	2,917
Purchase of property, plant and equipment	(7,842)	-
Purchase of intangible assets	-	(133,800)
Deposits paid for and purchase of property, plant and equipment	-	(344,091)
Purchase of financial assets at fair value through other comprehensive income	-	(342)
Placement of pledged bank deposit	(2,428)	(72)
NET CASH USED IN INVESTING ACTIVITIES	(9,588)	(474,783)
FINANCING ACTIVITIES		
Advances from a director	-	3,138
New bank loans raised	29,078	13,775
Proceeds from bonds issuance, net of issue expenses	66,600	70,236
Repayment of lease liabilities	(15,786)	_
Interest paid	(32,095)	(19,300)
Repayment of bank loans	(8,898)	(2,261)
NET CASH FROM FINANCING ACTIVITIES	38,899	65,588
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	15,051	(286,494)
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD	50,387	366,970
EFFECTS OF FOREIGN EXCHANGE RATE CHANGES	(72)	126
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD, REPRESENTING BANK BALANCES AND CASH	65,366	80,602



## 1. General

China Animation Characters Company Limited (the "**Company**") was incorporated in the Cayman Islands as an exempted company with limited liability on 25 September 2013 and its shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"). Its parent and ultimate holding company is Bright Rise Enterprises Limited, a private company incorporated in the British Virgin Island. Its ultimate controlling shareholder is Mr. CHONG Heung Chung Jason ("**Mr. CHONG**"). The registered office of the Company is at Cricket Square, Hutchins Drive, PO BOX 2681, Grand Cayman, KY1-1111, Cayman Islands and its principal place of business is Room 2905, 29th Floor, China Resources Building, No. 26 Harbour Road, Wanchai, Hong Kong.

The Company is an investment holding company. The principal activities of its subsidiaries are engaged in the sales of animation derivative products, establishment and operation of indoor theme parks and multimedia animation entertainment. The Company and its subsidiaries are collectively referred to as the "Group".

The condensed consolidated financial statements are presented in Hong Kong dollar ("**HK\$**"), which is the same as the functional currency of the Company.

## 2. Basis of Preparation

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants as well as with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules").

## 3. Principal Accounting Policies

The condensed consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments that are measured at fair values, as appropriate.

Save as described below, the accounting policies applied to prepare this unaudited condensed consolidated interim financial information for the six months ended 30 September 2019 are consistent with the Group's annual financial statements for the year ended 31 March 2019, which has been prepared in accordance Hong Kong Financial Reporting Standards ("**HKFRSs**"):

#### Application of new and amendments to HKFRSs

In the current interim period, the Group has applied, for the first time, the following new and amendments to HKFRSs issued by the HKICPA which are mandatory effective for the annual period beginning on or after 1 April 2019 for the preparation of the Group's condensed consolidated financial statements:

HKFRS 16	Leases
HK (IFRIC)-Int 23	Uncertainty over Income Tax Treatments
Amendments to HKAS 19	Plan Amendment, Curtailment or Settlement
Amendments to HKAS 28	Long-term Interests in Associates and Joint Ventures
Amendments to HKASs	Annual Improvements to HKFRSs 2015–2017 Cycle

The new and amendments to HKFRSs have been applied in accordance with the relevant transition provisions in the respective standards and amendments which results in changes in accounting policies, amounts reported and/or disclosures as described below.

## 4. Change in Accounting Policies

Other than as explained below regarding the impact of HKFRS 16 Leases, the new and revised standards are not relevant to the preparation of the Group's interim condensed consolidated financial information. The nature and impact of the new and revised HKFRSs are described below:

## Adoption of HKFRS 16

HKFRS 16 replaces HKAS 17 Leases, HK(IFRIC) 4 Determining whether an Arrangement contains a Lease, SIC-15 Operating Leases – Incentives and SIC-27 Evaluating the Substance of Transactions Involving the Legal Form of a Lease. The standard sets out the principles for the recognition, measurement, presentation and disclosure of leases and requires lessees to account for all leases under a single on-balance sheet model. Lessor accounting under HKFRS 16 is substantially unchanged from HKAS 17. Lessors will continue to classify leases as either operating or finance leases using similar principles as in HKAS 17. Therefore, HKFRS 16 did not have any financial impact on leases where the Group is the lessor.

The Group adopted HKFRS 16 using the modified retrospective method of adoption with the date of initial application of 1 April 2019. Under this method, the standard is applied retrospectively with the cumulative effect of initial adoption as an adjustment to the opening balance of retained earnings at 1 April 2019, and the comparative information for 2018 was not restated and continues to be reported under HKAS 17.

#### New definition of a lease

Under HKFRS 16, a contract is, or contains a lease if the contract conveys a right to control the use of an identified asset for a period of time in exchange for consideration. Control is conveyed where the customer has both the right to obtain substantially all of the economic benefits from use of the identified asset and the right to direct the use of the identified asset. The Group elected to use the transition practical expedient allowing the standard to be applied only to contracts that were previously identified as leases applying HKAS 17 and HK(IFRIC) 4 at the date of initial application. Contracts that were not identified as leases under HKAS 17 and HK(IFRIC) 4 were not reassessed. Therefore, the definition of a lease under HKFRS 16 has been applied only to contracts entered into or changed on or after 1 April 2019.

At inception or on reassessment of a contract that contains a lease component, the Group allocates the consideration in the contract to each lease and non-lease component on the basis of their stand-alone prices. A practical expedient is available to a lessee, which the Group has adopted, not to separate non-lease components and to account for the lease and the associated non-lease components (e.g., property management services for leases of properties) as a single lease component.

#### As a lessee – Leases previously classified as operating leases

#### Nature of the effect of adoption of HKFRS 16

The Group has lease contracts for various items of property and vehicles. As a lessee, the Group previously classified leases as either finance leases or operating leases based on the assessment of whether the lease transferred substantially all the rewards and risks of ownership of assets to the Group. Under HKFRS 16, the Group applies a single approach to recognise and measure right-of-use assets and lease liabilities for all leases, except for (i) leases of low-value assets; and (ii) leases, that at the commencement date, have a lease term of 12 months or less. Instead, the Group recognises the lease payments associated with those leases as an expense on a straight-line basis over the lease term.



## 4. Change in Accounting Policies (Continued)

#### **Impacts on transition**

Lease liabilities at 1 April 2019 were recognised based on the present value of the remaining lease payments, discounted using the incremental borrowing rate at 1 April 2019.

The right-of-use assets were measured at the amount of the lease liability, adjusted by the amount of any prepaid or accrued lease payments relating to the lease recognised in the statement of financial position immediately before 1 April 2019. All these assets were assessed for any impairment based on HKAS 36 on that date. The Group elected to present the right-of-use assets separately in the statement of financial position. This includes the lease assets recognised previously under finance leases of HK\$11,537,000 that were reclassified from property, plant and equipment.

The Group has used the following elective practical expedients when applying HKFRS 16 at 1 April 2019:

- Applied the short-term leases exemptions to leases with a lease term that ends within 12 months at the date of initial application.
- Used hindsight in determining the lease term where the contract contains options to extend or terminate the lease.
- Used a single discount rate to a portfolio of leases with reasonably similar characteristics.
- Excluded the initial direct costs from the measurement of the right-of-use assets at the date of initial application.

The impacts arising from the adoption of HKFRS 16 as at 1 April 2019 are as follows:

	lncrease/ (decrease) (Unaudited) HK\$'000
Assets	
Right-of-use assets	137,682
Prepaid lease payments	(9,848)
Property, plant and equipment	(11,537)
Total assets	116,297
Liabilities	
Lease liabilities	136,047
Obligation under finance leases	(19,750)
Total liabilities	116,297

The lease liabilities as at 1 April 2019 reconciled to the operating lease commitments as at 31 March 2019 are as follows:

	Increase/ (decrease) (Unaudited) HK\$'000
Operating lease commitments as at 31 March 2019 Less: Commitments relating to short-term leases and those leases with a remaining lease term	167,067
ending on or before 31 March 2020	(47,891)
	119,176
Weighed average incremental borrowing rate as at 1 April 2019 Lease liabilities as at 1 April 2019	1.07% 116,297

## 4. Change in Accounting Policies (Continued)

#### Summary of new accounting policies

The accounting policy for leases as disclosed in the annual financial statements for the year ended 31 March 2019 is replaced with the following new accounting policies upon adoption of HKFRS 16 from 1 April 2019:

#### Right-of-use assets

Right-of-use assets are recognised at the commencement date of the lease. Right-of-use assets are measured at cost, less any accumulated depreciation and any impairment losses, and adjusted for any remeasurement of lease liabilities. The cost of right-of-use assets includes the amount of lease liabilities recognised, initial direct costs incurred, and lease payments made at or before the commencement date less any lease incentives received. Unless the Group is reasonably certain to obtain ownership of the leased asset at the end of the lease term, the recognised right-of-use assets are depreciated on a straight-line basis over the shorter of the estimated useful life and the lease term.

#### Lease liabilities

Lease liabilities are recognised at the commencement date of the lease at the present value of lease payments to be made over the lease term. The lease payments include fixed payments (including in-substance fixed payments) less any lease incentives receivable, variable lease payments that depend on an index or a rate, and amounts expected to be paid under residual value guarantees. The lease payments also include the exercise price of a purchase option reasonably certain to be exercised by the Group and payments of penalties for termination of a lease, if the lease term reflects the Group exercising the option to terminate. The variable lease payments that do not depend on an index or a rate are recognised as an expense in the period in which the event or condition that triggers the payment occurs.

In calculating the present value of lease payments, the Group uses the incremental borrowing rate at the lease commencement date if the interest rate implicit in the lease is not readily determinable. After the commencement date, the amount of lease liabilities is increased to reflect the accretion of interest and reduced for the lease payments made. In addition, the carrying amount of lease liabilities is remeasured if there is a modification, a change in future lease payments arising from change in an index or rate, a change in the lease term, a change in the in-substance fixed lease payments or a change in assessment to purchase the underlying asset.

#### Short-term leases and leases of low-value assets

The Group applies the short-term lease recognition exemption to its short-term leases that have a lease term of 12 months or less from the commencement date and do not contain a purchase option. It also applies the recognition exemption for lease of low-value assets. Lease payments on short-term leases and leases of low-value assets are recognised as expense on a straight-line basis over the lease term.

#### Significant judgement in determining the lease term of contracts with renewal options

The Group determines the lease term as the non-cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised.

The Group has the option, under some of its leases, to lease plant and machinery and equipment for additional terms of certain years. The Group applies judgement in evaluating whether it is reasonably certain to exercise the option to renew. It considers all relevant factors that create an economic incentive for it to exercise the renewal. After the lease commencement date, the Group reassesses the lease term if there is a significant event or change in circumstances that is within the control of the Group and affects its ability to exercise the option to renew.



## 4. Change in Accounting Policies (Continued)

#### Summary of new accounting policies (Continued)

## Amounts recognised in the interim condensed consolidated statement of financial position and profit or loss

The carrying amounts of the Group's right-of-use assets and lease liabilities and the movement during the period are as follows:

	Right of use assets (Unaudited) HK\$'000	Lease liabilities (Unaudited) HK\$'000
As at 1 April 2019	137,682	136,047
Additions	4,416	4,416
Depreciation	(13,746)	_
Interest expense	_	597
Payments	-	(15,786)
As at 30 September 2019	128,352	125,274

## 5. Revenue And Segment Information

Revenue represents revenue arising from sales of animation derivative products, establishment and operation of indoor theme parks and multimedia animation entertainment in Hong Kong, Japan and the PRC during the six months ended 30 September 2019.

Information reported to the chief executive of the Company, being the chief operating decision maker ("**CODM**"), for the purposes of resource allocation and assessment of segment performance focuses on types of goods delivered or services provided. No operating segments identified by the CODM have been aggregated in arriving at the reportable segments of the Group.

The Group's operating and reportable segments currently are: (i) sales of animation derivative products; (ii) establishment and operation of indoor theme parks; and (iii) multimedia animation entertainment. The CODM considers the Group has three operating and reportable segments which are based on the internal organisation and reporting structure. This is the basis upon which the Group is organised.

## 5. Revenue And Segment Information (Continued)

#### Segment revenue and results

The following is an analysis of the Group's revenue and results by operating and reportable segments:

#### For the six months ended 30 September 2019 (unaudited)

	Sales of animation derivative products HK\$'000	Establishment and operation of indoor theme parks HK\$'000	Multimedia animation entertainment HK\$'000	Total HK\$'000
Segment revenue Inter-segment revenue	87,189	135,200	13,738	236,127 _
				236,127
Segment profit (Note)	23,196	16,019	61,634	100,849
Unallocated income Unallocated expenses Other gains and losses Finance costs				1,148 (57,603) 527 (32,692)
Profit before taxation				12,229

Note: The segment profit for Multimedia animation entertainment segment included gain on disposal of intangible assets (Note 6).

#### For the six months ended 30 September 2018 (unaudited)

	Sales of animation derivative products HK\$'000	Establishment and operation of indoor theme parks HK\$'000	Multimedia animation entertainment HK\$'000	Total HK\$'000
Segment revenue Inter-segment revenue	201,499	197,573	29,926	428,998 (3,480)
				425,518
Segment profit	55,625	7,170	16,317	79,112
Unallocated income Unallocated expenses Other gains and losses Finance costs				531 (12,838) (252) (27,823)
Profit before taxation				38,730



## 5. Revenue And Segment Information (Continued)

#### Segment revenue and results (Continued)

Segment profit (loss) represents the profit (loss) earned (incurred) by each segment without allocation of certain administrative expenses, share-based payment expenses, share of result of an associate, finance costs, fair value gain on obligation arising from a put option to non-controlling interests, income tax expenses and unallocated income and expenses. This is the measure reported to CODM for the purpose of resource allocation and performance assessment.

All the segment revenue reported above is from external customers.

Timing of revenue recognition:

		Six months ended 30 September	
	2019 (Unaudited) HK\$'000	2018 (Unaudited) HK\$'000	
At a point of time Over time	222,739 13,388	399,218 26,300	
	236,127	425,518	

#### Segment assets and liabilities

The following is an analysis of the Group's assets and liabilities by operating and reportable segments:

#### Segment assets

	30 September 2019 (Unaudited) HK\$'000	31 March 2019 (Audited) HK\$'000
Sales of animation derivative products	265,263	239,378
Establishment and operation of indoor theme parks	894,839	861,988
Multimedia animation entertainment	324,634	239,003
Total segment assets	1,484,736	1,340,369
Property, plant and equipment	13,816	18,502
Right-of-use assets	4,416	-
Other receivables, deposits and prepayments	25,785	31,867
Goodwill	2,537	2,472
Interest in an associate	5,813	5,813
Financial assets at fair value through profit or loss	574	3,903
Financial assets at fair value through other comprehensive income	90,369	107,900
Amount due from a director	2,413	2,408
Pledged bank deposit	113,681	111,253
Bank balances and cash	65,366	50,387
Consolidated assets	1,809,506	1,674,874

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## 5. Revenue And Segment Information (Continued)

#### Segment assets and liabilities (Continued)

#### Segment liabilities

	30 September 2019 (Unaudited) HK\$'000	31 March 2019 (Audited) HK\$'000
Sales of animation derivative products	11,795	8,260
Establishment and operation of indoor theme parks	158,889	85,724
Multimedia animation entertainment	-	268
Total segment liabilities	170,684	94,252
Other payables and accruals	2,569	47,346
Lease liabilities	4,416	-
Secured bank borrowings and other borrowings	165,657	127,805
Dividend payable	21,161	-
Tax payable	97,192	107,620
Deferred tax liabilities	3,111	3,602
Bonds	327,182	257,528
Guaranteed note	134,845	138,957
Obligation arising from a put option to non-controlling interest	7,507	7,507
Put option derivatives	440	440
Long-term payable	941	1,182
Consolidated liabilities	935,705	786,239

Segment assets represent certain property, plant and equipment, certain right-of-use assets, prepaid lease payments, intangible assets, deposits for acquisition of property, plant and equipment, deposits for acquisition of long term investment, inventories, trade receivables, certain other receivables, rental deposits, deposits and prepayments and prepayment to a game developer which are directly attributable to the relevant operating and reportable segments.

Segment liabilities represent trade and notes payables, certain other payables and accruals, contract liabilities, certain lease liabilities, deferred tax liabilities, retirement benefit obligations and provision for reinstatement costs for rented premises, which are directly attributable to the relevant operating and reportable segments. These are the measures reported to the CODM for the purpose of resources allocation and assessment of segment performance.

For the six months ended 30 September 2019

## 6. Other Gains And Losses

		Six months ended 30 September	
	2019 (Unaudited) HK\$'000	2018 (Unaudited) HK\$'000	
Net exchange gain	349	_	
Gain from changes in fair value of financial assets mandatorily measured			
at fair value through profit or loss	114	-	
Other gain/(loss)	64	(49)	
Gain on disposal of intangible assets (Note)	70,493	-	
	71,020	(49)	

Note: The Group disposed some of intangible assets – film rights and applications, with carrying amount of HK\$3,307,500 at a consideration of HK\$73,800,000.

## 7. Taxation

		Six months ended 30 September		
	2019 (Unaudited) HK\$'000	2018 (Unaudited) HK\$'000		
The tax charge comprises:				
Hong Kong Profits Tax Overprovision in previous year The PRC Enterprise Income Tax (" <b>EIT</b> ") The Japan Corporate Tax	39 (10,860) - 719	23 (13,423) (692) –		
	(10,102)	(14,092)		

Hong Kong Profits Tax is calculated at 16.5% of the estimated assessable profit for both periods.

Under the Law of the PRC on Enterprise Income Tax (the "**EIT Law**") and Implementation Regulation of the EIT Law, the tax rate of the PRC subsidiaries is 25% from 1 January 2008 onwards.

## 7. Taxation (Continued)

Corporate tax in Japan is calculated at 23.2% (31 March 2019: 23.2%) on the estimated assessable profit. Pursuant to relevant laws and regulations in Japan, withholding tax is imposed at 20.42% (31 March 2019: 20.42%) and 5% (31 March 2019: 5%) on dividends declared to local investors and foreign investors, respectively, in respect of profit generated by subsidiaries incorporated in Japan. No provision for Japan corporate income tax has been made for the period as the Japan subsidiary has incurred losses for the period.

The Group only notified the Hong Kong Inland Revenue Department ("**IRD**") of its assessable profits for the years of assessment 2008/09 to 2012/13 in February 2014. After filing the respective tax returns, the Group received Notices of Assessment for the year of assessment 2008/09 in March 2014, the year of assessment 2009/10 in May 2014, and the years of assessment 2010/11 to 2012/13 in July 2014 from the IRD which stated that tax payable for the years of assessment 2008/09 to 2012/13 amounting to approximately HK\$4,566,000 in aggregate, which is based on the amounts reported in tax returns filed by the Group for relevant years. As at 30 September 2019, the IRD has not issued any penalty notice to the Group in respect of the late notification of chargeability for the relevant years, and after seeking professional advice, the directors believe that the risk of the IRD issuing an additional assessment for year of assessment 2013/14 in respect of its offshore income claim is low. Accordingly, the tax provision of approximately HK\$10,860,000 for the year of assessment 2013/14 was reversed during the period ended 30 September 2019 (30 September 2018: HK\$13,423,000 for the year of assessment 2012/13).

The Group has lodged the offshore profits claims in respect of the trading income (other than trading income derived from Hong Kong affiliates of Japanese customers) and licensing income which were derived outside Hong Kong. Hence, the Group estimated the total tax payable for the years of assessment of 2008/09 to 2012/13 (on the assumption that the aforesaid offshore profit claims will be accepted by the IRD) amounted to HK\$4,566,000 and has already paid such amount to the IRD based on the tax returns received. As at 30 September 2018, the offshore profits claims are still under review by the IRD. After seeking professional advice, the directors of the Company opined that in the event that the offshore profits claims in respect of the trading income are not accepted but the offshore profits claims in respect of the IRD, the estimated outstanding tax payable by the Group as at 30 September 2019 would be HK\$95,919,000 after considering the overprovision of years of assessment 2008/09 to 2012/13 (31 March 2019: HK\$95,919,000). Having taken into account professional advice, the directors believe that the Group has made appropriate provision in respect of the possible tax liability.

Save as disclosed above, the Group is not subject to taxation in any other jurisdictions.

For the six months ended 30 September 2019

## 8. Profit for the Period

	Six months ended 30 September		
	2019 (Unaudited) HK\$'000	2018 (Unaudited) HK\$'000	
Profit for the period has been arrived at after charging (crediting):			
Staff costs:			
Directors' emoluments Other staff costs	1,433	2,235	
Salaries and other benefits	36,596	49,512	
Retirement benefits scheme contributions	6,265	8,039	
Defined benefits costs	62	971	
Share-based payments expense	1,390	353	
	45,746	61,110	
Cost of inventories recognised as expenses	61,542	149,221	
Depreciation of property, plant and equipment	39,592	26,249	
Amortisation of intangible assets (included in cost of sales and services)	20,746	8,737	
Amortisation of intangible assets (included in administrative expenses)	130	114	
Interest income	(593)	(604	
Lease payments under operating leases in respect of rental premises			
Minimum lease payments	8,200	25,712	
Contingent rents (note)	85	559	
Loss on disposal of property, plant and equipment	998	2,687	

Note: The operating lease rentals for indoor theme parks are determined as the higher of a fixed rental or a predetermined percentage on revenue of respective indoor theme parks pursuant to the terms and conditions that are set out in the respective rental agreements.

## 9. Dividends

During the current interim period, a final dividend of HK\$2.3 cents per share in respect of the year ended 31 March 2019 (31 March 2018: HK\$2.3 cent per share) was declared to the owners of the Company. The aggregate amount of the final dividend declared in the interim period amounted to HK\$21,161,000 (31 March 2018: HK\$21,161,000).

The board of directors does not recommend the payment of an interim dividend for the six months ended 30 September 2019 (six months ended 30 September 2018: Nil).

For the six months ended 30 September 2019

## **10. Earnings Per Share**

#### (a) Basic earnings per share

The calculation of basic earnings per share attributable to the owners of the Company is based on the following data:

	Six months ended 30 September	
	2019 (Unaudited) HK\$'000	2018 (Unaudited) HK\$'000
Earnings:		
Earnings for the purpose of calculating basic and diluted earnings per share (profit for the period attributable to owners of the Company)	24,849	55,388
	<b>'000</b>	'000
<b>Number of shares:</b> Weighted average number of ordinary shares for the purpose of		
calculating basic earnings per share	920,062	920,062

#### (b) Diluted earnings per share

For the six months ended 30 September 2018 and 2019, diluted earnings per share attributable to owners of the Company were not presented because the impact of the exercise of the Company's share options was anti-dilutive.

## **11. Movements in Property, Plant and Equipment**

During the current interim period, the Group disposed of certain property, plant and equipment with an aggregate carrying amount of HK\$1,087,000 (30 September 2018: HK\$5,604,000).

During the current interim period, the Group paid approximately HK\$7,842,000 (30 September 2018: HK\$58,930,000) for the acquisition of property, plant and equipment to expand its operations.

For the six months ended 30 September 2019

## **12. Intangible Assets**

	Film rights and applications HK\$'000 (Note i)	Animation characters HK\$'000 (Note ii)	Indoor theme park right HK\$'000 (Note iii)	Exclusive distribution right HK\$'000 (Note iv)	Trademark HK\$'000 (Note v)	Total HK\$'000
COST						
At 1 April 2018	39,899	5,702	2,279	30,000	27,321	105,201
Additions	79,100	55,000	-	-	-	134,100
Disposal	(3,675)	(179)	-	-	-	(3,854)
Exchange adjustments	-	-	-	-	(1,035)	(1,035)
At 31 March 2019	115,324	60,523	2,279	30,000	26,286	234,412
Disposal	(6,750)	-	-	-	-	(6,750)
Exchange adjustments	-	-	-	-	718	718
At 30 September 2019	108,574	60,523	2,279	39,000	27,004	228,380
AMORTISATION						
At 1 April 2018	10,539	5,702	912	4,500	6,517	28,170
Charge for the year	14,806	6,584	228	3,000	5,360	29,978
Written-back	(1,553)	(179)	-	-	-	(1,732)
At 31 March 2019	23,792	12,107	1,140	7,500	11,877	56,416
Charge for the period	11,080	5,500	113	1,500	2,683	20,876
Written-back	(3,442)	-	-	-	-	(3,442)
At 30 September 2019	31,430	17,607	1,253	9,000	14,560	73,850
CARRYING VALUES						
At 30 September 2019 (unaudited)	77,144	42,916	1,026	21,000	12,444	154,530
At 31 March 2019 (audited)	91,532	48,416	1,139	22,500	14,409	177,996

Notes:

- (i) Film rights and applications represent the acquisition of film rights and applications from production parties for the distribution of films and applications in various videogram formats, film exhibition, licensing and sub-licensing of film titles and mobile phone applications. Film rights and applications are stated at cost less accumulated amortisation and accumulated impairment losses. The costs of film rights and applications are amortised on a straight-line basis over their estimated useful lives starting from the completion of films and applications.
- (ii) Animation characters represent the acquired intellectual properties in the form of trademarks and copyrights of various animation brands and related characters under the ownership of the Group.
- (iii) Indoor theme park right represents the acquired intellectual property rights in the form of trademarks and know-how under a licensing agreement (the "Licensing Agreement") with SEGA Corporation, a Japanese corporation. The term of the Licensing Agreement is 10 years from the date of the Licensing Agreement which is renewable subject to negotiation among the parties concerned.
- (iv) Exclusive distribution right represents the acquired virtual reality game machine and application worldwide exclusive distribution right from an independent third party. In accordance with the agreement, the exclusive distribution right has an indefinite useful life. The directors of the Company are of the opinion that the useful life of the exclusive distribution right should be no more than 10 years based on the studies performed by the management of the Group on product life cycle, market, competitors and environmental trends.
- (v) The trademark acquired on acquisition of CA Sega Joypolis Limited under Trademark Licence Agreement (the "Trademark Licence Agreement") with SEGA Holdings Co., Ltd. ("SEGA Holdings") for a non-transferrable and non-exclusive right to use and sub-license the JOYPOLIS trademark for the establishment and operation of indoor theme park with JOYPOLIS worldwide. The term of the trademark Licence Agreement is 5 years from the date of the Trademark Licence Agreement which is renewable for another 5 years subject to negotiation among the parties concerned.

For the six months ended 30 September 2019

## 12. Intangible Assets (Continued)

The above intangible assets have finite useful lives. Such intangible assets are amortised on a straight-line basis over the useful lives:

Film rights and applications	2–5 years
Animation characters	5 years
Indoor theme park right	10 years
Exclusive distribution right	10 years
Trademark	5 years

## 13. Financial Asset At Fair Value Through Other Comprehensive Income

The amount represented listed equity securities listed in Hong Kong. These investments are not held for trading, instead, they are held for long-term strategic purposes. The directors of the Company have elected to designate these investments in equity instruments as at FVTOCI as they believe that recognising short-term fluctuations in these investments' fair value in profit or loss would not be consistent with the Group's strategy of holding these investments for long-term purposes and realising their performance potential in the long run.

The fair value of the listed equity securities is based on their current bid prices in active markets, and therefore classified under level 1 of fair value hierarchy.

## **14. Trade Receivables**

The Group generally allows a credit period ranging from 30 days to 90 days to its trade customers except certain major customers with a good track record which may be granted a longer credit period of 180 days.

The following is an analysis of trade receivables by age, presented based on the invoice dates, which approximated the revenue recognition dates:

	30 September 2019 (Unaudited) HK\$'000	31 March 2019 (Audited) HK\$'000
0 to 90 days 91 to 180 days 181 to 365 days Over 365 days	74,715 138,947 6,141 –	80,676 16,479 197,842 862
	219,803	295,859

## 15. Other Receivables, Deposits And Prepayments

	30 September 2019 (Unaudited) HK\$'000	31 March 2019 (Audited) HK\$'000
Deposits	7,333	8,827
Other receivables and prepayments	169,144	25,165
	176,477	33,992

For the six months ended 30 September 2019

## **16. Amount Due from a Director**

	30 September	31 March
	2019	2019
	(Unaudited) HK\$'000	(Audited) HK\$'000
		111(\$ 000
Mr. Chong Heung Chung Jason	2,413	2,408

The amount is unsecured, interest-free and repayable on demand.

## 17. Financial Asset at Fair Value Through Profit Or Loss

The amount represents structured deposits. The structured deposits are wealth management products issued by a bank in Mainland China and are classified as financial assets at fair value through profit or loss at 30 September 2019 and 31 March 2019 as their contractual cash flows are not solely payments of principal and interest. The Group uses structured deposits primarily to enhance the return on investment.

## **18. Pledged Bank Deposit**

Pledged bank deposit represents deposit pledged to a bank to secure banking facilities granted to the Group. The pledged bank deposit carries interest at market rate of ranging from 0.1% to 1.8% (31 March 2019: 1.8% to 2.3%) per annum. The deposit will be released within the next twelve months from the end of the reporting period. Accordingly, the amount is included in the current assets.

## **19. Trade and Notes Payables**

The average credit period on purchases of goods is 30 days. The following is an analysis of trade payables and notes payable by age, presented based on the invoice dates at the end of the reporting period:

	30 September 2019 (Unaudited) HK\$'000	31 March 2019 (Audited) HK\$'000
0 to 30 days 31 to 60 days	10,571 422	7,004
Over 90 days	-	217
	10,993	7,221

For the six months ended 30 September 2019

## 20. Guaranteed Note

#### HK\$200.000.000 7.5% Secured Guaranteed Note due 2018

On 27 September 2017, the Company issued HK\$200,000,000 of 7.5% secured guaranteed note (the "Guaranteed Note"), which is originally matured on 27 September 2018. The Company will repay principal amount of HK\$40,000,000 by 31 December 2019. The outstanding principal of HK\$100,000,000 will renew maturity on 26 September 2020 and coupon rate of 10.5%. The interest on the Guaranteed Note is payable semi-annually in arrears and is denominated in HK\$.

The Guaranteed Note was secured by the Company's shares held by the Controlling Shareholder of the Company and guaranteed by the Controlling Shareholder of the Company. The proceeds were utilised for general corporate purpose and other investment opportunities.

## 21. Bonds

During the period ended 30 September 2019, the Company issued bonds at par in an aggregate principal amount of HK\$66,600,000 (31 March 2019: HK\$106,400,000) (the "Bonds"). The Bonds are denominated in HK\$ and are unlisted. The Bonds are unsecured and carry interest at a nominal rate ranging from 6% to 8.67% per annum (31 March 2019: 6% to 8.67% per annum), payable semi-annual and annual in arrears with a maturity period ranging from 3 to 7.5 years (31 March 2019: 3 to 7.5 years). The proceeds are being utilized for development of the indoor theme park business and general working capital of the Group.

## 22. Bank and Other Borrowings

During the period, the Group has drawn new bank borrowings amounting to HK\$29,078,000 (six months ended 30 September 2018: HK\$13,775,000). The bank and other borrowings carry interest at variable market rates ranging from 1.92% to 4.31% (31 March 2019: 3.75% to 4.09%) per annum and are repayable on demand or having maturity from 2018 to 2022. The Group repaid bank borrowings of HK\$8,898,000 during the six months ended 30 September 2019 (six months ended 30 September 2018: HK\$2,261,000). The proceeds were mainly used to finance the acquisition of property, plant and equipment.

Included in the balance as at 30 September 2019 are secured bank borrowings of HK\$116,436,000 (31 March 2019: HK\$111,521,000) which secured by pledged bank deposit.

## 23. Share Capital

Number of shares	<b>Share capital</b> HK\$'000
rised: April 2018, 31 March 2019 and 30 September 2019 of HK\$0.1 each 5,000,000,000	500,000
and fully paid:	HK\$'000 92,006
and fully paid: April 2018, 31 March 2019 and 30 September 2019 of HK\$0.1 each 920,062	2,000



## 24. Capital Commitments

At the end of reporting period, the Group had the following capital commitments:

	30 September 2019 (Unaudited) HK\$'000	31 March 2019 (Audited) HK\$'000
Capital expenditure contracted for but not provided in the condensed consolidated financial statements in respect of – acquisition of property, plant and equipment and intangible assets	8,225	8,225

## 25. Operating Lease Commitment

#### The Group as lessee

The Group had commitments for future minimum lease payments under non-cancellable operating leases which fall due as follows:

	31 March 2019
	(Audited) HK\$'000
Office and other premises	
Within one year	38,806
In the second to fifth years inclusive	114,993
Over five years	13,183
	166,982
Motor vehicle	
Within one year	85
In the second to fifth years inclusive	-
	85

Included in the above are commitments for future minimum lease payments under non-cancellable operating leases payable to the Controlling Shareholder as follows:

	31 March 2019 (Audited) HK\$'000
Office and other premises	
Within one year	178
In the second to fifth years inclusive	355
	533
Motor vehicle	
Within one year	85
In the second to fifth years inclusive	-
	85

Operating lease payments represent rentals payable by the Group for certain of its office and other premises and motor vehicles. Leases are negotiated for three years for motor vehicles and for one to six years for office and other premises. The majority of lease agreements are renewable at the end of the lease period at market rentals.

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For the six months ended 30 September 2019

## 26. Related Party Disclosures

#### (a) Related and connected party transactions

During the current interim period, the Group entered into following transactions with related parties, certain of which is also deemed to be connected parties pursuant to the Listing Rules. Significant transactions with these parties during the period as follows:

		Six months ended 30 September	
		2019 (Unaudited) (Unau HK\$'000 Hk	
Controlling Shareholder	Rental expense for motor vehicle Rental expense for premises	_ 1,133	85 1,105
SEGA Holdings	Royalty expense for trademark licence	1,219	233

#### (b) Guarantees provided by related parties and pledges over assets of related parties

Details of personal guarantees provided by related parties and details of pledges over assets of related parties in connection with the guaranteed note are set out in note 20.

(c) Details of the outstanding balances with other related parties are set out in note 16.

#### (d) Compensation of key management personnel

The remuneration of key management personnel which represent the executive directors and key executives of the Company during the period was as follows:

		Six months ended 30 September		
	2019 (Unaudited) HK\$'000	2018 (Unaudited) HK\$'000		
Salaries and other benefits Retirement benefit schemes contributions Share-based payments expense	4,652 71 133	3,875 200 510		
	4,856	4,585		



## 27. Share-Based Payments

#### Equity-settled share option scheme of the Company

The Company's share option scheme (the "**Scheme**") was adopted pursuant to a resolution passed on 16 February 2015 for the primary purpose of attracting and retaining the best available personnel, providing additional incentive to employees (full-time and part-time), directors, consultants, advisers, distributors, contractors, suppliers, agents, customers, business partners or service providers ("**Eligible Participants**") of the Group and promoting the success of the business of the Group and will remain in force for a period of ten years commencing on the adoption date and shall expire at 15 February 2025. The board of directors of the Company may grant options to Eligible Participants to subscribe for shares in the Company.

At 30 September 2019, the number of shares in respect of which options had been granted and remained outstanding under the Scheme was 12,873,240 (31 March 2019: 12,873,240), representing 1.40% (31 March 2019: 1.40%) of the shares of the Company in issue at that date. As at 30 September 2019, the number of securities of the Company available for issue under the Scheme was 79,132,960, representing approximately 8.60% of the issued share capital of the Company as at 30 September 2019. The total number of shares of each Eligible Participant in respect of which options that may be granted under the Scheme is not permitted to exceed 1% of the shares of the Company in issue at any point in time, without prior approval from the Company's shareholders. However, the total maximum number of shares which may be issued upon exercise of all outstanding share options granted and yet to be exercised under the Scheme and any other share option scheme of the Company must not exceed 10% of the issued share capital of the Company in issue at any time to time. Options granted to a substantial shareholder or an independent non-executive director of the Company, or to any of their respective associates, in excess of 0.1% of the shares of the Company in issue at any time and with an aggregate value (based on the closing price of the Company's shares as stated in the daily quotation sheet issued by the Stock Exchange at the date of the grant) in excess of HK\$5 million, within any 12-month period up to and including the date of grant, are subject to shareholders' approval in advance in a general meeting.

Options granted must be taken up within 30 days from the date of grant, upon payment of a nominal consideration of HK\$1 in total by each grantee. Options may be exercised at any time for a period determined by its directors which shall not be later than the day immediately preceding the tenth anniversary of the date of grant. The exercise price of the share options must be at least the highest of (i) the closing price of the Company's shares as stated in the daily quotation sheet of the Stock Exchange on the date of grant of the share options; and (ii) the average closing price of the Company's shares as stated in the daily quotation sheets of the Stock Exchange for the five trading days immediately preceding the date of grant; and (iii) the nominal value of an ordinary share on the date of grant.

Details of specific categories of options are as follows:

Date of grant	Vesting period	Exercisable period	Outstanding at 30 September 2019 and 31 March 2019
29 February 2016 29 February 2016 29 February 2016 29 February 2016 29 February 2016	29 February 2016–31 August 2016 29 February 2016–27 February 2017 29 February 2016–27 February 2018 29 February 2016–27 February 2019 29 February 2016–27 February 2020	1 September 2016–28 February 2021 28 February 2017–28 February 2021 28 February 2018–28 February 2021 28 February 2019–28 February 2021 28 February 2020–28 February 2021	2,574,648 2,574,648 2,574,648 2,574,648 2,574,648 2,574,648
Exercisable at 30 Sept	ember 2019 and 31 March 2019		12,873,240 10,298,592

During the six months ended 30 September 2019, no option was granted.

The Group recognised the share-based payments of HK\$1,390,000 for the six months ended 30 September 2019 (30 September 2018: HK\$761,000) in relation to share options granted by the Company.



The Group is principally engaged in different businesses in the animation industry, with its primary focus on the development of indoor theme park business. In January 2017, the Group completed an acquisition of 85.1% equity interest in Sega Live Creation Inc. (currently known as CA Sega JOYPOLIS Limited) ("**CA Sega**") and hence expanded the operations of JOYPOLIS theme parks in Japan since then. The Group is also engaged in the sales of animation-derived products (mainly toys) featuring renowned third-party owned animation characters for the Japanese market with the provision of value-added services to its customers. The business objective of the Group is to establish a multi-media business in the PRC and other countries and in this connection, the Group has been actively expanding its business during the six months ended 30 September 2019 as well as the development of animation business featuring the proprietary animation characters developed by the Group.

#### **Industry Review**

Cultural and Creative Industry in China remained stable growth. The favorable political, economic, social and technological conditions stepped up Cultural and Creative Industry under steady economic growth. Meanwhile, consumption upgrade and innovative technology have also leveraged the cultural consciousness of the people in China.

The National 13th Five-Year Plan pointed out that, by 2020, Cultural Industry will become an economic mainstay. Multiple favorable factors have pushed forward with Cultural Industry development and further stimulated market demand for entertainment industry. Moreover, BAT has gradually participated in Cultural and Entertainment Industry and thus Cultural and Entertainment Industry stands in the middle of a whirlwind followed by diversified content presentation as well as structure in youth trend. IP will be the key element to promote integration of culture and creativity, as well as development of derivative products and urban IP.

Currently, Cultural and Creative Industry is still at an early stage of development and really needs to improve and complete the industry chain and balance regional development, at the same time protect cultural intellectual property right.

## **Business Review**

Although there are many favorable external factors to support Cultural and Creative development, the macro environment is still experiencing downside pressure and facing various unknown factors. As a leading multimedia cultural and entertainment group in China, the Group continues to move forward in a conservative and cautious approach, strengthening its business structure to be prepared for potential opportunities.

During the period under review, the Group has achieved the following results:

## 1. Animation-derived Products Business: Cambodia Business Started to Operate to Avoid the Risk Caused by the Trade War

The Group is engaged in the business of sales of animation-derived products featuring a wide range of popular third-party owned animation characters, including general plastic toys and food-grade toys (toys that are sold by the Group's customers with food and are packaged with candy). Moreover, the Group also offers relevant value-added services, including quality control and advice on product design to certain customers in accordance with their requests, thus increase client's loyalty to the Group and create differentiative advantages among the industry.

Most of the customers of the Group are companies in Japan sourcing animation-derived products for toys companies in Japan market for leading outdoor theme parks in Japan and toy distributors of other countries with branches located in Japan. During the period under review, the Group has adopted premium client sales strategy by adjusting the client base composition to better utilize the resources to serve the clients and maintain long term and solid client relationships.

In order to avoid the impact caused by the trade war, the Group has moved part of the derived products business from the PRC to Cambodia. The manufacturing factory has got relevant production certificates and permits, and gradually contributed revenue to the Group.

## **Business Review (Continued)**

## 2. Indoor Park Business: Increasing Number of Franchise Stores, Effective "Low Investment with High Return" Asset-light Model Strategy

CA SEGA under the Group is the World's No. 1 theme park brand created by CA SEGA Japan team with more than 23 years' experience in R&D and operation of indoor parks. CA SEGA JOYPOLIS (under CA SEGA brand) is sited in Tokyo Japan, and Shanghai, Qingdao and Guangzhou (under construction) in the PRC, respectively. There are currently three directly-operated Wonder Forests located at Shanghai Global Harbour, Bookmall Shenzhen Longgang, Shenzhen Yitian Holiday Plaza, and besides, there are five franchised Wonder Forests located at Shenzhen Uniworld, Jiangmen Aoyuan Plaza, Zhuhai Aoyuan Plaza, Panyu Aoyuan Plaza and Boyuan Children Shop, Inner Mongolia. Moreover, the Group's VR theme park was also opened in Shibuya Japan in October 2018.

During the period under review, the Group continued to implement asset-light model with low investment and high returns to get licensing fee and fixed percentage of monthly sales revenue as royalty fee from the partners. At the same time, the Group would send staff to supervise the operation of the park.

The Group selects quality property developers or partners with park operation criteria to join as franchisers of CA SEGA park business, targeting to establish park brand in Beijing, Shanghai, Guangzhou, Shenzhen and first-tier and second-tier cities in the PRC to ensure the sustainability and profitability of the park.

The Cultural and Creative projects of China Animation have brought huge additional value to the property developers in the PRC, and at the same time, matched the political PRC direction in the government's regional planning. During the period under review, the Group has proactively developed CA SEGA indoor park business, and entered into strategic cooperation agreement with property developers in the PRC such as Guangzhou Junming, to develop cultural and creative projects with CA SEGA park brand and to kick off comprehensive business strategic cooperation.

#### 3. Hosted the first-ever 5G+VR eSports Tournament and Achieved Wireless VR Online eSports Battle among Four Regions

As the leading international VR eSports platform in the PRC, the Group has hosted the second "China Animation Cup – 5G+VR National eSports Tournament" and has attracted various professional teams from the mainland China and overseas, and recorded over 300 thousand visits plus more than one million views on online live streaming channels. The Group has also got the exclusive operation right from China Information Industry Trade Association, Ministry of Industry and IT, to host World-class VR eSports Tournament in the 2019 World Conference on VR Industry which was held in Nanchang on 19-21 October 2019.

The Group connects to various international VR games including the large-space VR game "Mortal Blitz" invented by Korean and Japan team, the first extra large-space VR shooting game "Zero Latency" innovated by the Australian team, large-space AI VR game "Terminator" using real human face scan technology. The Group's VR theme park was also opened in Shibuya Japan in October 2018 and gradually contributed revenue to the Group.

To further promote VR eSports industry development, the Group has jointly set up no less HK\$100 million VR eSports fund with strategic partner in July 2019. And the Group has entered strategic cooperation with Shenzhen Media Group in September 2019 to establish Global Animation Base, which will be the regular eSports arena.

## **Financial Review**

The following sets forth a summary of the performance of the Group for the six months ended 30 September 2019 with comparative figures for the corresponding period as follows:

		For the six months ended 30 September	
	2019	2018	
Revenue (HK\$'000)	236,127	425,518	
Gross profit (HK\$'000)	51,093	140,380	
Gross profit margin (%)	21.6	33.0	
Profit attributable to owners of the Company (HK\$'000)	24,849	55,388	
Adjusted EBITDA (HK\$'000)	107,752	106,656	

#### Revenue

The revenue decreased by HK\$189.4 million, or 44.5%, from HK\$425.5 million for the six months ended 30 September 2018 to HK\$236.1 million for the six months ended 30 September 2019. The decrease was primarily due to a decrease of HK\$60.8 million from the revenue of the operation of indoor theme parks business and a decrease in sales of animation derivative products of HK\$112.4 million and a decrease of revenue from multimedia animation entertainment of HK\$16.2 million.

#### Sales of animation derivative products

The revenue from sales of animation derivative products decreased by 56.7%, from HK\$201.5 million for the six months ended 30 September 2018 to HK\$87.2 million for the six months ended 30 September 2019, primarily due to a decrease in purchase orders placed by two major customers.

#### Establishment and operation of indoor theme parks

The revenue from establishment and operation of indoor theme parks decreased by 31.6% from HK\$197.6 million for the six months ended 30 September 2018 to HK\$135.2 million for the six months ended 30 September 2019. The number of visitors based on ticket sales increased by 22.2% from 0.9 million for the six months ended 30 September 2018 to 1.1 million for the six months ended 30 September 2018.

The analysis of the number of visitors is set out below:

	2019 ′000	2018 ′000
PRC Japan	703 372	322 600
	1,075	922

The decrease in revenue were primarily due to the close down of the *Osaka JOYPOLIS* in May 2018 and the absence of joining fees were recognised for the six months ended 30 September 2019.

## **Financial Review (Continued)**

#### **Multimedia animation entertainment**

The revenue from multimedia animation entertainment decreased by HK\$16.2 million, or 54.1%, from HK\$29.9 million for the six months ended 30 September 2018 to HK\$13.7 million for the six months ended 30 September 2019. The revenue from multimedia animation entertainment included revenue generated from licencing income, ticket sales for VR games and event activities. The significant decrease was primarily due to the partial disposal of the intangible assets rights of "The Animal Conference of the Environment" (動物環境會議) and "Project Egg" (蛋計劃) during the year ended 31 March 2019.

#### Cost of sales and services

The cost of sales and services decreased by HK\$100.1 million, or 35.1%, from HK\$285.1 million for the six months ended 30 September 2018 to HK\$185.0 million for the six months ended 30 September 2019. The decrease was primarily due to the decrease in the revenue of theme park business and the trading of animation derivative products.

#### Gross profit and gross profit margin

The Group's gross profit decreased by HK\$89.3 million, or 63.6%, from HK\$140.4 million for the six months ended 30 September 2018 to HK\$51.1 million for the six months ended 30 September 2019. The Group's gross profit margin decreased from 33.0% for the six months ended 30 September 2018 to 21.6% for the six months ended 30 September 2019. The decrease in the gross profit was mainly due to the decrease in the revenue from the sale of derivative products, theme park business and the multimedia animation entertainment business.

#### Other gains and losses

For the six months ended 30 September 2019, the Group disposed some of the intangible assets – film rights and applications and a gain of HK\$70.5 million was recognised.

#### Selling and distribution expenses

The selling and distribution expenses increased by HK\$1.3 million, or 6.6%, from HK\$19.6 million for the six months ended 30 September 2018 to HK\$20.9 million for the six months ended 30 September 2019. The Group's selling and distribution expenses as a percentage of revenue increased from 4.6% for the six months ended 30 September 2018 to 8.9% for the six months ended 30 September 2019. The increase was due to the Group hosted the second "China Animation Cup – 5G+VR National eSports Tournament" in Shenzhen.

#### **Research and development expenses**

The research and development expenses decreased by HK\$1.7 million from HK\$9.0 million for the six months ended 30 September 2018 to HK\$7.3 million for the six months ended 30 September 2019. The decrease was primarily due to decrease in the spending for research and development in new amusement rides and games for indoor theme parks.

#### Profit attributable to owners of the Company

The profit attributable to owners of the Company decreased by HK\$30.6 million, or 55.1%, from HK\$55.4 million for the six months ended 30 September 2018 to HK\$24.8 million for the six months ended 30 September 2019. The decrease was primarily due to the decrease in the revenue from the sale of derivative products, theme park business and the multimedia animation entertainment business.

## **Financial Review (Continued)**

#### **Non-HKFRS measures**

To supplement the result in this report which is presented in accordance with HKFRS, adjusted EBITDA are used as additional financial measures. The Group also believes that these non-HKFRS measures provide useful information to investors and others to understand and evaluate the Group's consolidated results for the purpose of comparing financial results across accounting periods and to those of our peer companies.

The following table sets forth the Group's non-HKFRS financial data for the periods presented:

	Six months ended 30 September 2019 2018	
	HK\$'000	HK\$'000
Profit for the period	22,331	52,822
Interest income	(593)	(604)
Finance costs	32,692	27,823
Taxation	(10,102)	(14,092)
Depreciation	39,592	26,249
Amortisation	20,876	8,851
EBITDA	104,796	101,049
Loss on disposal of property, plant and equipment	998	2,687
Other Japanese tax expenses	682	1,188
Defined benefit plans loss	-	971
Gain from changes in fair value of financial assets mandatorily measured at		
fair value through profit or loss	(114)	-
Share-based payments expense	1,390	761
Adjusted EBITDA	107,752	106,656

#### **Business Prospects**

To better reflect the current business development strategy of the Group, on 9th October 2019, the board of directors proposed to rename the Company's name from "China Animation Characters Company Limited" to "CA Cultural Technology Group Limited" to provide the Group with a more appropriate image and identity for the best interests of the Group and the Shareholders.

With "Theme park + animated-derived products" businesses as basis, the Group cultivates business model with a combination of "VR Technology + Culture and Creative + light asset with the integration of Park and Land Resources" to further boost the power and profitability of the Group.

## **Business Prospects (Continued)**

#### Establish a Gaming and Social Platform based on VR Cloud Technology

Being the world-class leader of VR eSports, the Group is equipped with strong offline marketing and online marketing capabilities as well as hundred million of offline users basis. Together with the world-class R&D team – CA SEGA Japan under the Group, the Group connects to the World's cutting-edge VR resources to provide quality game software content.

The Group has also entered into a strategic cooperation agreement with Huawei to jointly develop 5G+VR Cloud technology, hardware and platform operation support. The Group is considering to collaborate with a platform of entrepreneurships and innovation initiated by the Ministry of Education which can reach over 2,000 colleges in the PRC to organize national VR eSports Tournament.

With the successful launch of VR eSport game "Huang Yangjie Battle 黃洋界保衛戰", the Group will continue to develop VR games using self-owned IP as theme and cooperate with partners to launch these games in tourist areas.

## Collaborate with Large Property Developers to Accelerate Strategic Layout of Indoor Theme Park in the Guangdong-Hong Kong-Macau Greater Bay Area

The Group will collaborate with property developers via franchise to continue park business development in the key cities in the PRC. Meanwhile, the Group will continue to invest and promote its characters including "Violet" (紫嫣), "Hanbagui" (憨八龜) and "The King of Tibetan Antelope" (藏羚王) and its VR animation games and other cartoon characters. The Group plans to establish indoor theme parks by using these characters.

#### Explore "Cultural + Land Resources" Cooperation Business Model

Since the Group's cultural and creative industry matches government's industry development trend, the Group proactively cooperates with the government to introduce its cultural and creative industry as well as IP to operate in the key first-tier and second-tier cities' land projects. The Group will jointly invest and construct with different top property developers and strategic partners in the PRC, ultimately share profits by selling the projects.

In the future, the Group will use large amusement equipment as business foundation, VR experience as business guideline, to provide R&D, conceptual planning, construction investment and operation management solutions. Leveraging the Group's R&D team and the implementation of strategic cooperation, the Group will further enhance its product content and value, thus strengthen the Group's overall competitiveness in animation entertainment business.



## **Use of Net Proceeds from the Global Offering**

The Company has received net proceeds of approximately HK\$298.6 million after deducting the underwriting fee and commissions and relevant expenses in connection with the global offering on 12 March 2015. As at 30 September 2019, approximately HK\$251.0 million of the net proceeds had been used by the Group. The unutilised net proceeds were deposited with a licenced bank in Hong Kong. The following sets forth a summary of the utilisation of the net proceeds:

	Original plann of net proc the Global %	eeds from	Actual utilised as at 30 September 2019 HK\$'million	Unutilised as at 30 September 2019 HK\$'million
For the capital expenditure and the working capital for the <i>Shanghai JOYPOLIS</i> and for use in planning the next <i>JOYPOLIS</i> For possible investment in, acquisition of, and/or formation of strategic cooperation with, domestic or international companies which operate animation-related businesses, including without limitation, animation- related event organisers, mobile and internet applications developers and animation-related multi-media platforms	40.0	119.4 89.6	119.4	- 47.6
For the development, production and technical enhancement of music animation concerts and the related promotional and marketing activities and the development of consignment sales business	20.0	59.7	59.7	-
For working capital and general corporate purposes	10.0	29.9	29.9	_
Total	100.0	298.6	251.0	47.6

## **Capital Structure, Liquidity and Financial Resources**

As at 30 September 2019, the authorised share capital of the Company was HK\$500.0 million divided into 5,000,000,000 shares of HK\$0.1 each and the issued share capital of the Company was approximately HK\$92.0 million divided into 920,062,000 shares of HK\$0.1 each.

As at 30 September 2019, the cash and bank balances of the Group were HK\$65.4 million (31 March 2019: HK\$50.4 million). The increase was mainly due to fund was raised from bank borrowings and bonds during the six months ended 30 September 2019.

As at 30 September 2019, the Group had a gearing ratio (calculate as secured bank borrowings, lease liabilities, guaranteed note and bonds, divided by total assets) of 40.7% (31 March 2019: 31.7%).

During the six months period ended 30 September 2019, the Company issued bonds in par in an aggregate principal amount of HK\$66.6 million. The bonds are denominated in HK\$ and are unlisted. The bonds are unsecured and carry interest at a nominal rate ranging from 6.0% to 7.0% per annum, payable semi-annually and annually in arrears with a maturity period ranging from 3 to 7.5 years. The proceeds were mainly utilised for the development of indoor theme park business and as general working capital of the Group.

## **Treasury Policies**

The Group has adopted a prudent treasury policy and thus maintained a healthy liquidity position throughout the six months ended 30 September 2019. The Group strives to reduce credit risk by performing ongoing credit assessments and evaluations of the financial status of its customers. To manage the liquidity risk, the Board closely monitors the Group's liquidity position to ensure that the structure of the Group's assets, liabilities and other commitments can meet its funding requirements from time to time.

## **Capital Commitments**

As at 30 September 2019, capital commitments of the Group amounted to HK\$8.2 million (31 March 2019: HK\$8.2 million).

## **Significant Investments Held**

In August 2015, the Group entered into a strategic partnership agreement with an independent third party to enter into a long-term strategic alliance and partnership to collaborate across VR technology projects. The Group paid Renminbi 4.5 million (equivalent to HK\$5.4 million) as deposit for acquisition of long term investment, on a priority basis, to invest or co-invest in VR technology projects.

In September 2016, the Group acquired the worldwide exclusive distribution right of VR game machine and application from an independent third party at a consideration of HK\$30.0 million. In accordance with the agreement, the exclusive distribution right has an infinite useful life. The Directors are of the opinion that the useful life of the exclusive distribution right should be no more than 10 years based on the studies performed by the management of the Group on product life cycle, market, competitors and environmental trends.

## **Future Plans for Material Investments and Capital Assets**

The Group will continue to develop the amusement parks in major cities in the PRC and the VR technology projects including setting up partnerships with an independent third party for selling of VR equipment, development of VR game contents and VR eSports.

The Directors believe that VR technology projects will be another significant contributor to the Group's business development in the future.

## **Mortgages and Pledges**

As at 30 September 2019, a bank deposit of the Group with a carrying value of approximately HK\$113.7 million (31 March 2019: HK\$111.3 million) was pledged to a bank for banking facilities obtained.

## **Contingent Liabilities**

The Group did not have significant contingent liabilities as at 30 September 2019 (31 March 2019: Nil).



## Foreign Exchange Exposure

There has been no significant change in the Group's policy in terms of exchange rate risks. The Group's transactions are mainly denominated in Hong Kong dollar, Renminbi, Japanese Yen or US dollar. The Management of the Group is closely monitoring foreign exchange risks and would consider the use of hedging instruments as and when appropriate.

## **Environmental Policy**

The Group is committed to the protection of the environment. The Group adheres to the principle of recycling and energy saving. The Group has encouraged and motivated our staff to be environmentally friendly in the office including the use of recycled papers for printing and photocopying and to reduce electricity consumption by switching off idle lighting and electrical appliances when they are not in use.

## **Employees and Remuneration Policies**

As at 30 September 2019, the Group had 370 employees (30 September 2018: 706 employees). For the six months ended 30 September 2019, employees' remuneration and benefits in kind and contribution to the pension scheme (including the Directors' remuneration and benefits in kind and contribution to the pension scheme) amounted to HK\$45.7 million (six months ended 30 September 2018: HK\$61.1 million). The decrease was mainly attributable to the decrease of HK\$14.6 million in employee remuneration and the decrease of HK\$0.8 million in the Directors' remuneration. The Group's remuneration package is determined with reference to the experience and qualification of the individual employees and the general market conditions. The Group also ensures that all employees are provided with adequate training and continued professional opportunities according to their needs. A share option scheme has been established to provide incentives and remuneration to eligible Directors, employees and business partners of the Group in recognition of their contributions. On 29 February 2016, 21,455,400 options have been granted to eligible Directors, employees and two consulting firms pursuant to the share option scheme adopted by the Company on 16 February 2015.

## **Interim Dividend**

The board of directors does not recommend the payment of an interim dividend for the six months ended 30 September 2019 (six months ended 30 September 2018: Nil).

## **Public Float**

Based on the information that is publicly available to the Company and within the knowledge of the Directors, as at the date of this interim report, the Company has maintained sufficient prescribed public float of the issued shares as required under the Listing Rules.



# Directors' Interests and Short Positions in the Shares, Underlying Shares or Debentures

As of 30 September 2019, the interests and short positions of the Directors and chief executive of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "**SFO**")) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Hong Kong Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**"), were set forth below:

#### Long positions in the shares and underlying share of the Company

Name of Directors	Capacity/nature of interest	Name of the controlled corporations	Number of shares	Approximate percentage of shares in issue
CHONG Heung Chung Jason	Interest of controlled corporation (Note 1) Interest in persons acting in concert (Note 2) Spouse interest (Note 3)	Bright Rise – –	379,486,000 (L) 513,948,000 (L) 513,948,000 (L)	41.25% 55.86% 55.86%
TING Ka Fai Jeffrey	Interest of controlled corporation (Note 4) Interest in persons acting in concert (Note 2)	Bonville Glory Limited	12,900,000 (L) 513,948,000 (L)	1.40% 55.86%

Notes:

- 1. All issued shares of Bright Rise are held by Newgate (PTC) Limited. Newgate (PTC) Limited is a company incorporated in the BVI on 12 September 2014 and acts as the trustee of the trust created in the Cayman Islands by Mr. CHONG on 18 November 2014, namely The Fortune Trust. The beneficiaries of The Fortune Trust currently include Mr. CHONG and his family members.
- 2. Pursuant to the concert party agreement, the concert parties have agreed with certain arrangements pertaining to their shareholdings. Further information on the terms and conditions of the concert party agreement is set forth in the section headed "Controlling Shareholders and Substantial Shareholders Summary of the Concert Party Agreement" in the prospectus of the Company dated 28 February 2015 (the "**Prospectus**").
- 3. Ms. LEE Sui Fong Fiona is the spouse of Mr. CHONG Heung Chung Jason. Mr. CHONG is deemed to be interested in our Shares interested by Ms. LEE under the SFO.
- 4. All issued shares of Bonville Glory Limited are held by Mr. TING.

Save as disclosed above, as at 30 September 2019, none of the Directors or chief executive or their respective associates had any interests or short positions in shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Hong Kong Stock Exchange pursuant to the Model Code.



## **Substantial Shareholders**

As of 30 September 2019, the following persons or corporations, other than the Directors or chief executive of the Company, had, or were deemed to have, interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO were as follows:

	Name of Shareholders	Capacity	Number of shares	Shareholding percentage of shares in issue (%)
Long position	Bright Rise	Beneficial owner	379,486,000	41.25
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
	Newgate (PTC) Limited as trustee of The Fortune Trust created by Mr. CHONG Heung Chung Jason	Interest in a controlled corporation <sup>(2)</sup>	379,486,000	41.25
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
	Mr. CHONG, Ms. LEE Sui Fong Fiona and their children, being the beneficiaries of The Fortune Trust	Interest in a controlled corporation <sup>(2)</sup>	379,486,000	41.25
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
	Fortress Strength Limited	Beneficial owner	34,024,000	3.70
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
	Ms. LEE Sui Fong Fiona	Interest in a controlled corporation <sup>(3)</sup>	34,024,000	3.70
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
		Spouse interest <sup>(4)</sup>	513,948,000	55.86
	Dragon Year Group Limited	Beneficial owner	50,280,000	5.46
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
	Mr. Shinichiro IKEDA	Personal interest	12,000,000	1.30
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86



## **Substantial Shareholders (Continued)**

	Name of Shareholders	Capacity	Number of shares	Shareholding percentage of shares in issue (%)
	Bonville Glory Limited	Beneficial owner	12,900,000	1.40
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
	Mr. TING Ka Fai Jeffrey	Interest in a controlled corporation <sup>(5)</sup>	12,900,000	1.40
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
Limited	East Jumbo Development	Beneficial owner	25,258,000	2.75
	Linited	Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
	Ms. OR Den Fung Bonnie	Interest in a controlled corporation <sup>(6)</sup>	25,258,000	2.75
		Interest in persons acting in concert <sup>(1)</sup>	513,948,000	55.86
Short position	Nil	Nil	Nil	Nil

Notes:

- (1) Pursuant to the concert party agreement, the concert parties have agreed with certain arrangements pertaining to their shareholdings. Further information on the terms and conditions of the concert party agreement is set forth in the section headed "Controlling Shareholders and Substantial Shareholders Summary of Concert Party Agreement" in the Prospectus.
- (2) Newgate (PTC) Limited is the sole shareholder of Bright Rise and it holds all the shares of Bright Rise in its capacity as the trustee of The Fortune Trust created by Mr. CHONG in the Cayman Islands. The beneficiaries of The Fortune Trust currently include Mr. CHONG and his family member. Bright Rise is the registered and beneficial owner of 379,486,000 Shares.
- (3) Ms. LEE is the sole beneficial owner of all issued shares of Fortress Strength which is the registered and beneficial owner of 25,258,000 Shares.
- (4) Ms. LEE is the spouse of Mr. CHONG and she is deemed to be interested in our Shares interested by Mr. CHONG under the SFO.
- (5) Mr. TING is the sole beneficial owner of all issued shares of Bonville which is the registered and beneficial owner of 12,900,000 Shares.
- (6) Ms. OR is the sole beneficial owner of all issued shares of East Jumbo which is the registered and beneficial owner of 25,258,000 Shares.

Save as disclosed above, as of 30 September 2019, the Directors were not aware of any persons or corporations, other than the Directors or chief executive of the Company, who had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.



## Purchase, Sale or Redemption of Shares

Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the six months ended 30 September 2019.

## Audit Committee and Review of Interim Financial Results

Pursuant to Rule 3.21 of the Listing Rules, the Company established an audit committee (the "**Audit Committee**") with written terms of reference aligned with the Corporate Governance Code as stated in Appendix 14 of the Listing Rules (the "**CG Code**"). The Audit Committee comprises three independent non-executive Directors, namely Mr. TSANG Wah Kwong (Chairman), Mr. HUNG Muk Ming, and Mr. NI Zhenliang.

The Audit Committee has discussed with the management of the Group and reviewed the unaudited interim financial results of the Group for the six months ended 30 September 2019, including the accounting principles and practices adopted by the Group, and discussed financial related matters. The unaudited interim financial information of the Group for the six months ended 30 September 2019 has been reviewed by the Audit Committee.

## **Compliance with Code on Corporate Governance Practices**

The Company has complied with the code provisions set out in the CG Code throughout the period, except for the following deviation:

## **Code Provision A.2.1**

The Code provision A.2.1 of the CG Code stipulates that the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. Mr. CHONG is the Chairman of the Board and the Chief Executive Officer of the Company. As Mr. CHONG is the founder of the Group and has extensive experience in corporate operations and management, the Directors believe that it is in the best interest of the Group to have Mr. CHONG taking up both roles for effective management and business development.



## **Compliance with Model Code for Securities Transaction**

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers set forth in Appendix 10 of the Listing Rules (the "**Model Code**") as its own code of conduct regarding securities transaction by Directors of the Company. Having made specific enquiry with the Directors, all Directors confirmed that they have fully complied with the required standard as set out in the Model Code throughout the six months ended 30 September 2019.

By order of the Board

**CHONG Heung Chung Jason** *Chief Executive Officer and Executive Director* Hong Kong, 27 November 2019