

## 2019 HIGHLIGHTS



In February 2019, The Peninsula Hotels became the first and only luxury hotel brand in the world to achieve a Forbes Travel Guide Five-Star Rating for every hotel in its portfolio. This was the first time in the 61-year history of Forbes Travel Guide that a single brand has achieved this status.



The construction of The Peninsula London made good progress and in June 2019, a ceremony was held to celebrate the topping-out of the first core of the building.





In March 2019, The Peninsula Hotels, as the Official Hotel Partner of Art Basel Hong Kong, hosted a gala event to celebrate the launch of Art in Resonance, a multi-year global contemporary art programme.



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In November 2019, **HSH Chief Operating Officer Mr Peter Borer**, who has been with the company since 1981, was honoured with a Lifetime Achievement Award from the Alumni Network of Ecole hôtelière de Lausanne (AEHL). EHL is the leading hospitality management school in Switzerland and is consistently regarded as one of the most prestigious hospitality schools in the world.





We made good progress on the HK\$684 million upgrade project of The Peak Tram, which will create a more exciting and comfortable journey for Peak Tram visitors, with enhanced waiting areas and entertainment features for up to 1,300 passengers. The new tramcars will be able to carry 210 passengers (currently 120). A temporary service platform has been built to allow operations to continue during construction.



Gaddi's at The Peninsula Hong Kong earned a Michelin Star and our refined Cantonese restaurant Spring Moon retained its Michelin Star for the fourth consecutive year.

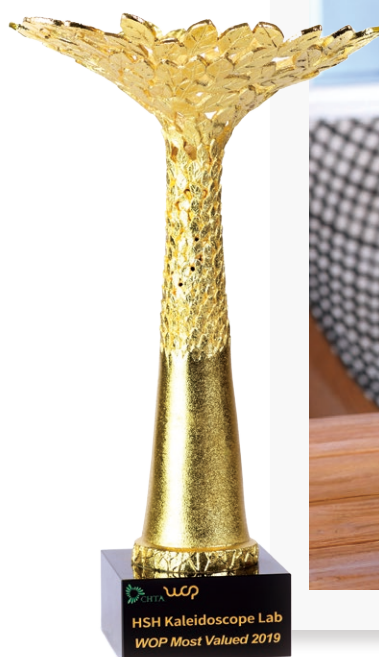


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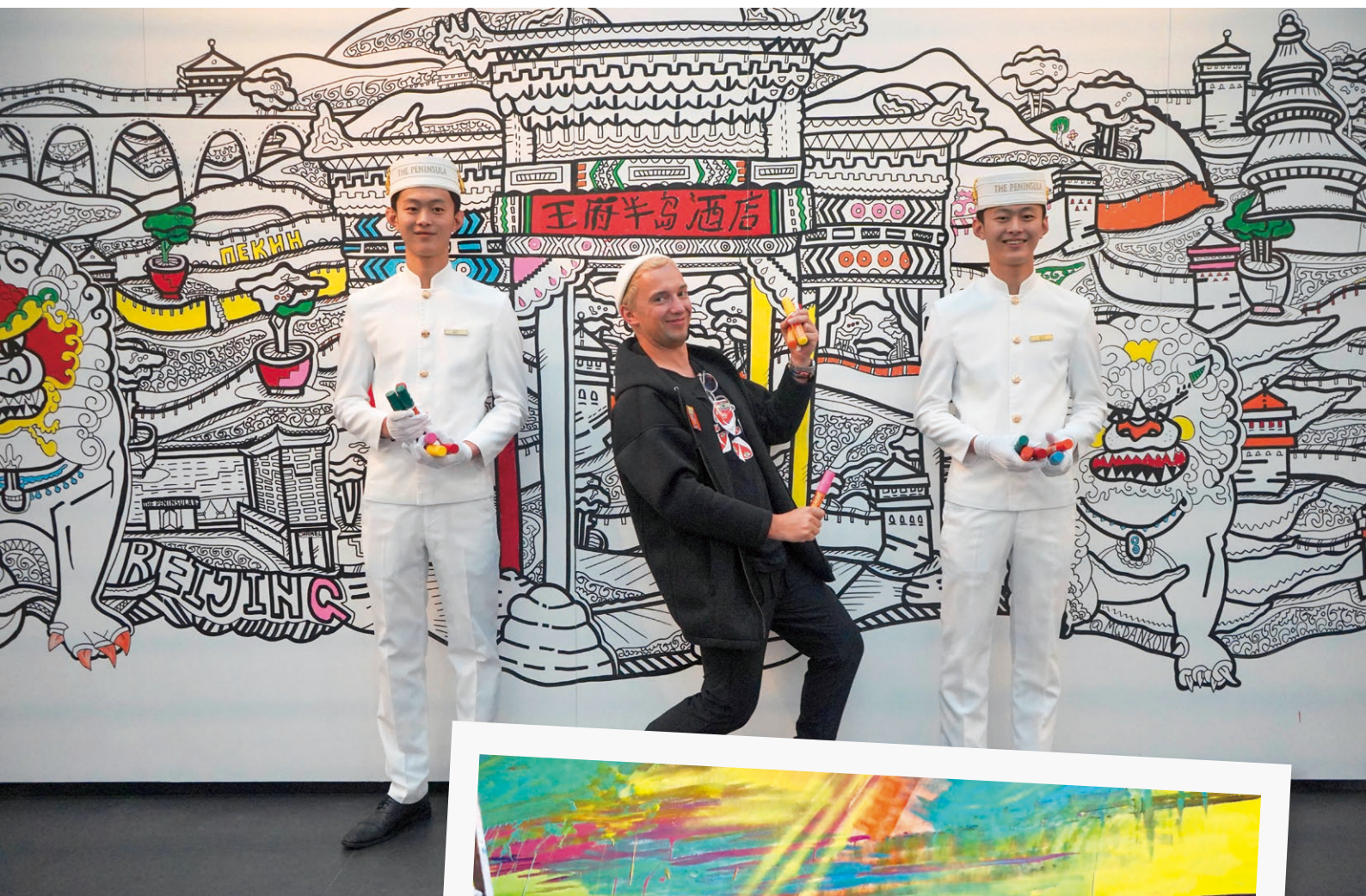
In June 2019, The Peninsula Hotels partnered with world-leading independent arts charity BAFTA (The British Academy of Film and Television Arts) on the launch of their new programme 'BAFTA Breakthrough China' – an initiative designed to identify and nurture the next generation of creative talent in Asia. The inaugural programme was launched at the historical No. 1 Waitanyuan, managed and operated by The Peninsula Shanghai. Pictured is actor Tom Hiddleston and BAFTA Chief Executive Amanda Berry.



In June 2019, **Kaleidoscope Lab**, our innovative incubation programme for startups, won the **Innovation Award at the China Hospitality and Travel Innovation Association's Future Travellers** event in Shanghai, attended by senior executives from the top 100 hospitality and travel companies.







The year 2019 marked the 30<sup>th</sup> anniversary of The Peninsula Beijing. We held a number of celebratory events, including special promotions for guests born in 1989, the hotel's opening year, to celebrate their 30<sup>th</sup> birthdays together. In October we welcomed Russian artist Max Goshko-Dankov to produce a birthday-themed 'Colouring Wall' installation.