

SHIFANG HOLDING LIMITED 十方控股有限公司

(incorporated in the Cayman Islands and re-domiciled and continued in Bermuda with limited liability) (於開曼群島註冊成立並遷冊至百慕達及於百慕達存續的有限公司) Stock Code 股份代號:1831

Annual Report 2019_{年報}

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CORPORATE INFORMATION 公司資料

DIRECTORS

Executive Directors Mr. Chen Zhi *(Chairman & Chief Executive Officer)* Mr. Yu Shi Quan Mr. Siuming Tsui *(Chief Executive Officer)* (Resigned as on 9 October 2019)

Non-executive Directors

Mr. Chen Wei Dong Ms. Chen Min

Independent non-executive Directors

Mr. Zhou Chang Ren Mr. Wong Heung Ming, Henry Mr. Cai Jian Quan

COMPANY SECRETARY

Ms. Chan Ching Yi

AUTHORISED REPRESENTATIVES

Mr. Chen Zhi Ms. Chan Ching Yi

AUDIT COMMITTEE

Mr. Wong Heung Ming, Henry *(Chairman)* Mr. Zhou Chang Ren Mr. Cai Jian Quan

REMUNERATION COMMITTEE

Mr. Zhou Chang Ren *(Chairman)* Mr. Chen Zhi (Appointed as on 9 October 2019) Mr. Wong Heung Ming, Henry Mr. Siuming Tsui (Resigned as on 9 October 2019)

董事

執行董事
陳志先生(主席兼行政總裁)
余詩權先生
徐小明先生(行政總裁)
(於二零一九年十月九日辭任)

非執行董事 陳偉東先生 陳敏女士

獨立非執行董事 周昌仁先生 黃向明先生 蔡建權先生

公司秘書 陳靜儀女士

授權代表 陳志先生 陳靜儀女士

審核委員會 黃向明先生(*主席)* 周昌仁先生 蔡建權先生

薪酬委員會
 周昌仁先生(主席)
 陳志先生(於二零一九年十月九日獲委任)
 黃向明先生
 徐小明先生(於二零一九年十月九日辭任)

CORPORATE INFORMATION 公司資料

NOMINATION COMMITTEE

Mr. Cai Jian Quan *(Chairman)* Mr. Chen Zhi (Appointed as on 9 October 2019) Mr. Wong Heung Ming, Henry Mr. Siuming Tsui (Resigned as on 9 October 2019)

REGISTERED OFFICE

Clarendon House, 2 Church Street Hamilton HM 11 Bermuda

HEADQUARTERS AND PRINCIPAL PLACE OF BUSINESS IN THE PRC

6/F, Hua Fu Mansion No. 121 Gutian Road Gulou District Fuzhou, Fujian Province, PRC

PLACE OF BUSINESS IN HONG KONG

Room 2103, 21/F., "Port 33" No. 33 Tseuk Luk Street, San Po Kong Kowloon, Hong Kong

LEGAL ADVISORS

As to Hong Kong law: Cheung & Choy Jeffrey Mak Law Firm

As to PRC law: Beijing P.H. Law Firm

As to Bermuda law: Conyers, Dill & Pearman

提名委員會

蔡建權先生(*主席)* 陳志先生(於二零一九年十月九日獲委任) 黃向明先生 徐小明先生(於二零一九年十月九日辭任)

註冊辦事處

Clarendon House, 2 Church Street Hamilton HM 11 Bermuda

總部及中國主要營業地點

中國福建省福州市 鼓樓區 古田路121號 華福大廈6樓

香港營業地點 香港九龍 新蒲崗爵祿街33號 「Port 33」21樓2103室

法律顧問

關於香港法律: 張世文蔡敏律師事務所 麥振興律師事務所

關於中國法律: 北京市普華律師事務所

關於百慕達法律: 康德明律師事務所

CORPORATE INFORMATION 公司資料

INDEPENDENT AUDITOR

PricewaterhouseCoopers Certified Public Accountants Registered Public Interest Entity Auditor

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited Level 54, Hopewell Centre 183 Queen's Road East Hong Kong

PRINCIPAL BANKERS

China Construction Bank Co., Limited China Merchants Bank Co., Limited

STOCK CODE 01831

COMPANY WEBSITE

http://www.shifangholding.com

獨立核數師

羅兵咸永道會計師事務所 註冊會計師 註冊公眾利益實體核數師

香港股份過戶登記分處

卓佳證券登記有限公司 香港 皇后大道東183號 合和中心54樓

主要往來銀行

中國建設銀行股份有限公司 招商銀行股份有限公司

股份代號 01831

<mark>公司網址</mark> http://www.shifangholding.com

FINANCIAL HIGHLIGHTS AND SUMMARY 財務摘要及概要

RESULTS

業績

			For the year ended 31 December 截至十二月三十一日止年度				
		2019 二零一九年 RMB'000 人民幣千元	2018 二零一八年 RMB'000 人民幣千元	2017 二零一七年 RMB'000 人民幣千元	2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元	
Revenues Gross profit/(loss) Operating loss (Loss)/profit attributable to:	收入 毛利/(毛損) 經營虧損 以下各項應佔 (虧損)/溢利:	122,374 21,044 (121,284)	55,016 18,495 (156,578)	43,428 11,956 (58,999)	57,759 9,725 (44,461)	66,972 (5,849) (159,294)	
(i) Owners of the Company(ii) Non-controlling interestsLoss per share – Basic (RMB)	(i) 本公司所有者 (ii) 非控股權益 每股虧損 一基本(人民幣)	(139,165) (4,358) (0.2028)	(164,403) (194) (0.3161)*	(56,493) 162 (0.1560)*	(57,129) 737 (0.1756)*	(163,792) (3,388) (0.7020)*	

* Prior years' loss per share was retrospectively adjusted after the capital reorganisation as discussed in the "Directors' Report".

ASSETS AND LIABILITIES

資產及負債

*

過往年度之每股虧損於「董事會報告」所討論

之股本重組後作出追溯調整。

		As at 31 December					
			於十二月三十一日				
		2019	2018	2017	2016	2015	
		二零一九年	二零一八年	二零一七年	二零一六年	二零一五年	
		RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	
		人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	
Total assets	總資產	465,158	477,201	312,323	367,427	227,070	
Total debt	總債項	169,124	177,061	9.113	11,350	13,579	
Total liabilities	總負債	350,043	289,239	64,716	67,508	81,352	
Equity attributable to:	以下各項應佔權益:						
(i) Owners of the Company	(i) 本公司所有者	106,907	175,282	239,638	294,227	140,763	
(ii) Non-controlling interests	(ii) 非控股權益	8,208	12,680	7,969	5,692	4,955	

FINANCIAL HIGHLIGHTS AND SUMMARY 財務摘要及概要

FINANCIAL RATIOS

財務比率

		For the year ended 31 December 截至十二月三十一日止年度				
		2019	2018	2017	2016	2015
		二零一九年	二零一八年	二零一七年	二零一六年	二零一五年
		RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元
Gross profits margins:	毛利率:					
(i) Overall	(i) 整體	17.2%	33.6%	27.7%	16.8%	(8.7%)
(ii) Newspaper advertising	(ii) 報紙廣告	45.4%	57.1%	40.9%	(5.4%)	(25.1%)
(iii) Marketing, consulting and printing services	(iii) 營銷、諮詢及					
	印刷服務	25.6%	30.7%	24.9%	26.2%	7.9%
(iv) Online services	(iv) 網絡服務	-	-	-	-	80.3%
(v) Sales of agricultural products	(v) 銷售農產品	12.5%	0.5%	-	-	-
(vi) Others	(vi) 其他	37.5%	100%	-	-	-
Operating margins	經營利潤率	(99.1%)	(284.7%)	(135.9%)	(77.0%)	(237.9%)
Net margins	淨利潤率	(117.2%)	(299.3%)	(129.7%)	(97.6%)	(249.6%)
Return on equity (1)	股本回報率⑴	(124.7%)	(87.6%)	(22.8%)	(18.8%)	(114.7%)
Return on assets (2)	資產回報率(2)	(30.8%)	(34.5%)	(18.0%)	(15.3%)	(73.6%)
Trade receivables turnover (days)	貿易應收款項周轉率(日)	26	46	54	52	148
Trade payables turnover (days)	貿易應付款項周轉率(日)	55	404	609	464	241
Gearing ratio	資產負債比率	36.4%	37.1%	2.9%	3.1%	6.0%
-						

Notes:

- ⁽¹⁾ Return on equity is calculated based on loss for the year divided by total equity.
- ⁽²⁾ Return on assets is calculated based on loss for the year divided by total assets.
- 附註:

(1)

(2)

股本回報率按年內虧損除以權益總額計算。

資產回報率按年內虧損除以總資產計算。

INDUSTRY REVIEW

In 2019 (the "Review Period"), the Chinese economy maintained an overall stable development trend. However, global economic and trade growth were slowing down, and there have been a growing source of volatility and risks across the world. According to the National Bureau of Statistics of China, China's annual gross domestic product (GDP) was RMB99,086.5 billion, which represented a year-on-year growth of 6.1% (in terms of comparable price) and was within the expected range of 6-6.5%. The GDP grew 6.4%, 6.2%, 6.0% and 6.0% in the first, second, third and fourth quarter, respectively. In terms of industry sectors, the value-added of the primary, secondary and tertiary industries amounted to RMB7,046.7 billion, RMB38,616.5 billion and RMB53,423.3 billion, representing year-on-year growth of 3.1%, 5.7% and 6.9%, respectively.

The changing and worrying economic environment dampened advertisers' confidence in 2019, which translated into correction in China's advertising market. In the first three quarters of 2019, China's advertisement market declined by 8.0%, with traditional advertising decreasing by 11.4%. Advertising revenue on TV decreased by 10.8%, and advertising length fell by 15.2%. Advertising revenue on radio declined by 10.7%, with advertising length decreasing by 14.7%. Advertising revenue on newspaper and magazine decreased by 27.4% and 7.0%, respectively. Revenue of traditional outdoor advertising decreased by 19.8%, and advertising revenue on TVs in elevators increased by 2.8%. Advertising revenue on videos in cinemas increased by 3.6%. Internet advertising revenue decreased by 4.2%.

行業回顧

二零一九年(「回顧期」)國民經濟繼續保持了 總體平穩、穩中有進發展態勢。同時也要看到, 當前世界經濟貿易增長放緩,動盪源和風險點 增多。根據中國國家統計局的數據顯示,全年 國內生產總值人民幣990,865億元,按可比價 格計算,比上年增長6.1%,符合6%-6.5%的 預期目標。分季度看,一季度同比增長6.4%, 二季度增長6.2%,三季度增長6.0%,四季度 增長6.0%。分產業看,第一產業增加值人民幣 70,467億元,比上年增長3.1%;第二產業增加 值人民幣386,165億元,增長5.7%;第三產業 增加值人民幣534,233億元,增長6.9%。

受經濟環境「穩中有變變中有憂」的影響,廣 告商對二零一九年整體經濟市場的信心有所波 動,致使中國廣告市場重新進入調整期。二零 一九年前三季度中國廣告市場整體下降8.0%, 其中,傳統廣告市場下降11.4%。電視廣告刊 例收入減少10.8%,廣告時長減少15.2%。廣 播廣告刊例收入減少10.7%,廣告時長減少 14.7%。報紙和雜誌的廣告刊例收入分別下降 27.4%、7.0%。傳統戶外廣告刊例收入刻少 19.8%,廣告面積減少20.4%。電梯電視廣告 刊例收入增加2.8%。電梯海報廣告刊例收入增 加4.5%。影院視頻廣告刊例收入增加3.6%。 互聯網廣告刊例收入減少4.2%。

During the Review Period, Chinese film industry, as major component of China's culture and entertainment industries, maintained steady development trend. According to data from China Film Administration, during 2019, China recorded a box office of RMB64,266 million, representing a year-on-year growth of 5.4%. The box office of domestically-produced films was RMB41,175 million, representing a year-on-year growth of 8.65% and accounting for 64.07% of total box office. The total viewership in cities reached 1,727 million, representing a slight growth from the previous year. 9,708 new film screens were installed in 2019, making the total screen number of 69,787. China further solidified its global leading position in terms of the number of film screens. Related statistics showed that China's film viewership increased to 1.716 million in 2018 from 440 million in 2012, representing a compound annual growth rate (CAGR) of 25.5%. Domestic box office increased to RMB64,270 million in 2019 from RMB17,070 million in 2012, representing a CAGR of 20.85%. Against the backdrop of a rapid economic development, China's film industry also grew guickly. In terms of box office, China is now the world's second largest film market, only second to the US. Moreover, China has the most film screens in the world.

BUSINESS REVIEW

For the twelve months ended 31 December 2019, the Group recorded revenue of RMB122.4 million from its principal business (2018: RMB55.0 million). The gross profit was RMB21.0 million (2018: RMB18.5 million). During the year, the gross profit margin decreased from 33.6% in 2018 to 17.2% in 2019, principally due to the lower gross profit margin of the sales of agricultural products. The net loss after taxation was reduced to approximately RMB143.5 million (2018: RMB164.6 million).

於回顧期內,作為國家的文娛產業巨頭之一的 中國電影產業正呈現平穩發展態勢。據國家電 影局資料,二零一九年全國電影總票房人民幣 642.66億元,同比增長5.4%,其中國產電影總 票房人民幣411.75億元,同比增長8.65%,市場 佔比64.07%。城市院線觀影人次17.27億,較 去年略有增長。二零一九年新增銀幕9.708塊, 全國銀幕總數達到69,787塊。銀幕總數全球領 先的地位更加鞏固。統計資料顯示,我國電影 票房市場近年來保持高速增長的態勢,觀影人 次從二零一二年的4.4億,增長到二零一八年的 17.16億,年均複合增長率達到25.5%。國內電 影票房從二零一二年的人民幣170.7億元增長 到二零一九年人民幣642.7億元,年均複合增長 率達到20.85%。中國電影產業在國民經濟新的 發展形勢下實現了快速增長。以電影票房收入 衡量,我國電影市場已經成為僅次於美國的全 球第二大電影市場,銀幕總數居全球領先的地 位。

業務回顧

截至二零一九年十二月三十一日止十二個月, 本集團主營業務錄得收入人民幣122.4百萬元 (二零一八年:人民幣55.0百萬元)。毛利為人 民幣21.0百萬元(二零一八年:人民幣18.5百 萬元)。年內,毛利率由二零一八年的33.6%減 至二零一九年的17.2%,此乃主要由於銷售農 產品的毛利率較低所致。除税後虧損淨額收窄 至約為人民幣143.5百萬元(二零一八年:人民 幣164.6百萬元)。

Newspaper Advertising

The business environment remained challenging in the print media market as the market was hit by new online media. With the competition from new media and the Internet, the daily circulation and the number of printed pages of Southeast Express operated by the Group remained unsatisfactory, resulting in a decrease of the advertising revenue from the newspaper to RMB4.4 million for 2019 (2018: RMB7.0 million).

報紙廣告

紙媒市場持續受網絡新媒體衝擊,營商環境持 續嚴峻。在新媒體和互聯網帶來的競爭壓力 下,本集團旗下《東南快報》的每日發行量和 出版版數仍欠理想,間接導致報紙廣告的二零 一九年收入減至人民幣4.4百萬元(二零一八 年:人民幣7.0百萬元)。





Marketing, Consulting and Printing Services

In 2019, many cities in China continued to adopt policies to stabilize property price. Amidst such macro-operating environment and the consequential reduction of marketing budget by property developers.

The Group's revenue from marketing and printing services decreased from RMB44.3 million in 2018 to RMB28.2 million in 2019, while the gross profit margin decreased to 25.6% (2018: 30.7%).

Internet and Other Services

During the Review Period, the Group was still in the process of market research, in order to formulate the business model of www.dnkb.com.cn and www.duk.cn. Accordingly, the Internet services segment has not contributed any revenue to the Group.

營銷、諮詢及印刷服務

於二零一九年,中國諸多城市繼續採取政策穩 定房地產價格。在該宏觀經營環境下,物業開 發商不斷削減營銷預算。

本集團營銷及印刷服務所得收入由二零一八 年的人民幣44.3百萬元減至二零一九年的人民 幣28.2百萬元,而毛利率下降為25.6%(二零 一八年:30.7%)。

網絡及其他服務

回顧期內,本集團仍在進行市場調查,以制 定以東快網(www.dnkb.com.cn)及讀客網 (www.duk.cn)的業務模式。因此,網絡服務分 類並未為本集團貢獻任何收入。



Tourism and integrated developments segment

Distinctive town development is one of the strategic emerging sectors that create new economic growth momentum amid the downward pressure on China's economy in 2019. A new round of large-scale distinctive town construction and investment activities were seen in 2019. The Group has entered into a framework agreement with the government of Yongtai County, Fuzhou City, Fujian Province. According to the agreement, the Group intended to establish an investment fund to support the development of "Yongtai Kungfu Distinctive Town", a film and cultural entertainment project named by Yongtai government. During the Reporting Period, the Group has engaged in development, construction, management and operation of commercial activities such as tourism, sightseeing, resort, culture, sports and entertainment. The first phase of Longmen Canyon Scenic Area has completed most of its construction work during the year. The first phase of "Yongtai Kungfu Distinctive Town" featuring a 60-Chinese mu eco-friendly greenhouse farm and ecologic forests with a total area of over 10,000 Chinese mu. The phase will develop into a full-chain ecological production center that integrates seed production, plantation, processing and sales of agricultural products.

旅游及綜合發展分類

二零一九年,在宏觀經濟面臨較大下行風險的 背景下,特色小鎮開發與投資又將肩負起引領 國家戰略性新興產業發展,尋找經濟增長新動 能的使命。二零一九年會迎來特色小鎮開發與 投資的一個新高潮。本集團與福建省福州市永 泰縣政府訂立框架協議,擬成立投資基金,為 發展經永泰政府定名為「永泰功夫小鎮」的影 視文娛項目提供支持。報告期內,本公司涵蓋 開發、建設、管理及運營旅遊、觀光、渡假、文 化、體育及娛樂等商業活動,第一期龍門峽谷 景區已於今年完成大多數景區工程量。「永泰 功夫小鎮」一期工程以60畝環保溫室農場及一 萬多畝的生態林為特色。該期工程將打造一個 集農產品育苗、種植、加工、銷售為一體的全鏈 條生態生產中心。



To further develop our eco-agricultural business, during the year, the Company has commenced a cooperation project in Yongfu County, Longyan City, Fujian Province. Under this cooperation project, gualified cultivators joined the Company's cooperatives to form an eco-agricultural demonstration base. Cultivators under the cooperation will be responsible for growing the agricultural products, and the Company will be responsible for sourcing seeds, soil, fertilizers, auxiliary materials and other productive materials them. Moreover, the Company will provide all-round technical guidance and latest industrial information to cultivators under the cooperation. The Company will procure the agricultural products that cultivators produced and sell such products through various marketing channels. During the year, the Company has established an O2O website, mobile app and WeChat mini programme to promote online and offline sales of these agricultural products.

FINANCIAL REVIEW

Revenue

Total revenue increased by 122.5% from RMB55.0 million for the year ended 31 December 2018 to RMB122.4 million for the year ended 31 December 2019, primarily due to the increased revenue from the sales of agricultural products. Revenue from the sales of agricultural products in 2019 was RMB87.3 million (2018: RMB2.9 million). Revenue from newspaper advertising decreased from RMB7.0 million for the year ended 31 December 2018 to RMB4.4 million for the year ended 31 December 2019. Revenue from marketing and consulting services decreased from RMB39.5 million for the year ended 31 December 2018 to RMB23.8 million for the year ended 31 December 2018 to RMB23.8 million for the year ended 31 December 2018 to RMB23.8 million for the year ended 31 December 2019. Revenue from printing services decreased slightly from RMB4.8 million for the year ended 31 December 2018.

為進一步發展我們的生態農業業務,本公司已 於年內在福建省龍巖市永福鎮開始合作項目。 根據該合作項目,符合條件的種植戶加入本公 司合作,共建生態農業示範基地。加入合作的 種植戶將負責種植農產品,本公司將負責為彼 等採購種子、土壤、肥料、輔料等生產材料。同 時,本公司將為合作的種植戶提供全方位的技 術指導和最新產業資訊。本公司將採購種植戶 生產的農產品,並透過多種營銷渠道銷售該等 產品。年內,本公司亦成立O2O網、手機APP及 微信小程序,促進該等農產品的線上及線下銷 售。

財務回顧

收入

總收入由截至二零一八年十二月三十一日止 年度的人民幣55.0百萬元增加122.5%至截至 二零一九年十二月三十一日止年度的人民幣 122.4百萬元,主要原因為銷售農產品所得收入 增加所致。二零一九年,銷售農產品所得收入 為人民幣87.3百萬元(二零一八年:人民幣2.9 百萬元)。報紙廣告收入由截至二零一八年十二 月三十一日止年度的人民幣7.0百萬元減至截 至二零一九年十二月三十一日止年度的人民幣 4.4百萬元。營銷及諮詢服務收入則由截至二零 一八年十二月三十一日止年度的人民幣39.5百 萬元減至截至二零一九年十二月三十一日止年 度的人民幣23.8百萬元。印刷服務收入由截至 二零一八年十二月三十一日止年度的人民幣4.8 百萬元略減至截至二零一九年十二月三十一日 止年度的人民幣4.4百萬元。

Gross profit and gross profit margin

Gross profit increased by 13.5% from RMB18.5 million for the year ended 31 December 2018 to RMB21.0 million for the year ended 31 December 2019. Gross profit margin decreased from 33.6% in 2018 to 17.2% in 2019, which was primarily attributable to the lower gross profit margin of the sales of agricultural products.

Other income

Other income decreased by 66.7% from RMB0.9 million for the year ended 31 December 2018 to RMB0.3 million for the year ended 31 December 2019, mainly due to the decrease in customer compensation income of RMB0.5 million which is an one-off item for the year ended 31 December 2018.

Selling and marketing expenses

Selling and marketing expenses increased by 258.8% from RMB3.4 million for the year ended 31 December 2018 to RMB12.2 million for the year ended 31 December 2019, mainly due to the increased selling and marketing expenses of the sales of agricultural products.

General and administrative expenses

General and administrative expenses decreased by 28.3% from RMB88.6 million for the year ended 31 December 2018 to RMB63.5 million for the year ended 31 December 2019, mainly due to (i) decrease in provision for an onerous operating lease for the year ended 31 December 2018; and (ii) decrease in foreign exchange loss from RMB6.3 million to foreign exchange gain of RMB3.6 million.

毛利及毛利率

毛利由截至二零一八年十二月三十一日止年 度的人民幣18.5百萬元增加13.5%至截至二零 一九年十二月三十一日止年度的人民幣21.0百 萬元。毛利率由二零一八年的33.6%減至二零 一九年的17.2%,主要是由於銷售農產品的毛 利率較低所致。

其他收入

其他收入由截至二零一八年十二月三十一日止 年度的人民幣0.9百萬元減少66.7%至截至二零 一九年十二月三十一日止年度的人民幣0.3百萬 元,主要是由於截至二零一八年十二月三十一 日止年度屬一次性項目的客戶補償收入減少人 民幣0.5百萬元所致。

銷售及營銷開支

銷售及營銷開支由截至二零一八年十二月 三十一日止年度的人民幣3.4百萬元增加 258.8%至截至二零一九年十二月三十一日止 年度的人民幣12.2百萬元,主要是由於銷售農 產品的銷售及營銷開支增加所致。

一般及行政開支

一般及行政開支由截至二零一八年十二月 三十一日止年度的人民幣88.6百萬元減少 28.3%至截至二零一九年十二月三十一日止年 度的人民幣63.5百萬元,主要是由於(i)截至二 零一八年十二月三十一日止年度虧損性經營租 賃撥備減少;及(ii)匯兑虧損減少人民幣6.3百萬 元至匯兑收益人民幣3.6百萬元所致。

Loss before income tax

As a result of the non-recurrence in 2019 of the one-off fair value loss on financial assets at fair value through profit or loss for the year ended 31 December 2018, but partially offset by the effect of (a) increase in selling and marketing expenses; (b) higher finance costs; and (c) provision for impairment on goodwill, loss before income tax for the year ended 31 December 2019 was RMB148.6 million, representing a decrease of 9.3% as compared to loss before income tax of RMB163.9 million for the year ended 31 December 2018.

Loss for the year

The Group recorded a net loss for the year of RMB143.5 million for the year ended 31 December 2019, mainly attributable to decrease in one-off fair value loss on financial assets at fair value through profit or loss for the year ended 31 December 2018, offset by the effect of (a) increase in selling and marketing expenses; (b) higher finance costs; and (c) provision for impairment on goodwill. Loss for the year ended 31 December 2019 was RMB143.5 million, representing a decrease of 12.8% as compared to loss of RMB164.6 million for the year ended 31 December 2018.

Loss attributable to non-controlling interests

As a result of the above factors, loss attributable to noncontrolling interests increased from RMB0.2 million for the year ended 31 December 2018 to RMB4.4 million for the year ended 31 December 2019.

除所得税前虧損

由於二零一九年並未再次產生截至二零一八年 十二月三十一日止年度之公允值經損益表入 賬的金融資產的一次性公允值虧損,但部分由 以下各項之影響所抵銷:(a)銷售及營銷開支增 加:(b)財務成本增加:及(c)商譽減值撥備。於 截至二零一九年十二月三十一日止年度錄得除 所得税前虧損人民幣148.6百萬元,較截至二零 一八年十二月三十一日止年度的除所得税前虧 損人民幣163.9百萬元減少9.3%。

年內虧損

於截至二零一九年十二月三十一日止年度,本 集團錄得年內虧損淨額人民幣143.5百萬元, 主要是由於截至二零一八年十二月三十一日 止年度公允值經損益表入賬的金融資產的一 次性公允值虧損減少,由以下各項之影響所 抵銷:(a)銷售及營銷開支增加;(b)財務成本 增加;及(c)商譽減值撥備。於截至二零一九年 十二月三十一日止年度錄得年內虧損人民幣 143.5百萬元,較截至二零一八年十二月三十一 日止年度的年內虧損人民幣164.6百萬元減少 12.8%。

非控股權益應佔虧損

由於上述因素,非控股權益應佔虧損由截至二 零一八年十二月三十一日止年度的人民幣0.2 百萬元增至截至二零一九年十二月三十一日止 年度的人民幣4.4百萬元。

Loss attributable to owners of the Company

As a result of the above factors, loss attributable to owners of the Company decreased from RMB164.4 million for the year ended 31 December 2018 to RMB139.2 million for the year ended 31 December 2019.

Liquidity and capital resources

As at 31 December 2019, the Group had total assets of approximately RMB465.2 million (2018: RMB477.2 million) and total borrowings of approximately RMB169.1 million (2018: RMB177.1 million), representing a gearing ratio, defined as total borrowings over total assets, of approximately 36.4% (2018: 37.1%).

The Group had net current liabilities of approximately RMB20.0 million (2018: net current assets of RMB17.7 million), calculated from the current assets of approximately RMB67.7 million (2018: RMB86.5 million) and current liabilities of approximately RMB87.7 million (2018: RMB68.8 million), representing a current ratio of approximately 0.8 (2018: 1.3).

As at 31 December 2019, the Group had cash and bank balances of approximately RMB10.9 million, including restricted cash of RMB1.1 million (2018: RMB33.9 million).

本公司所有者應佔虧損

由於上述因素,本公司所有者應佔虧損由截 至二零一八年十二月三十一日止年度的人民 幣164.4百萬元減至截至二零一九年十二月 三十一日止年度的人民幣139.2百萬元。

流動資金及資本資源

於二零一九年十二月三十一日,本集團擁有總 資產約人民幣465.2百萬元(二零一八年:人民 幣477.2百萬元)及借款總額約人民幣169.1百 萬元(二零一八年:人民幣177.1百萬元),即 資產負債比率(指借款總額除以總資產)約為 36.4%(二零一八年:37.1%)。

本集團擁有流動負債淨額約人民幣20.0百萬 元(二零一八年:流動資產淨額人民幣17.7百 萬元),按流動資產約人民幣67.7百萬元(二零 一八年:人民幣86.5百萬元)除以流動負債約人 民幣87.7百萬元(二零一八年:人民幣68.8百 萬元)計算,則流動比率約為0.8(二零一八年: 1.3)。

於二零一九年十二月三十一日,本集團現金及 銀行結餘約為人民幣10.9百萬元(包括受限制 現金人民幣1.1百萬元)(二零一八年:人民幣 33.9百萬元)。

Going concern

During year ended 31 December 2019, the Group reported a net loss of RMB143,523,000 and had a net cash outflow from operating activities of RMB26,269,000. As at 31 December 2019, the Group's current liabilities exceeds its current assets by RMB20,068,000 while it had cash and cash equivalents of approximately RMB9,753,000. In early 2020, after the rapid outbreak of Coronavirus Disease 2019 ("COVID-19 outbreak"), a series of precautionary and control measures have been and continued to be implemented across mainland China, including postponement of work resumption after the Chinese New Year holiday in some regions, certain level of restrictions and controls over the travelling of people and traffic arrangements, guarantine of certain residents, heightening of hygiene and epidemic prevention requirements and encouraged social distancing, etc. Such precautionary and control measures is causing short-term disruption to the Group's tourism and integrated developments, whereas the Group's advertising and marketing related services are also affected by the poor consumer sentiment caused by the epidemic. If the present situation in respect of the COVID-19 outbreak continues and the restrictions and control measures are prolonged, the Group's operation performance and cash flow may be further negatively affected.

The above situations indicate the existence of material uncertainties which may cast significant doubt about the ability of the Group to continue as a going concern.

In order to improve the Group's financial position, the directors of the Company have been implementing various measures as set out in Note 2.1 to the consolidated financial statements, including the commencement of commercial operations of projects to generate income and operating cashflows, obtaining and negotiations of bank facilities, alternative financing including equity or project finance, cost-control measures, expedition in debt collection and sales and deference of capital expenditure.

持續經營

截至二零一九年十二月三十一日止年度,本集 團錄得虧損淨額人民幣143,523,000元及經營 活動現金流出淨額人民幣26,269,000元。於二 零一九年十二月三十一日,本集團之流動負債 超出其流動資產人民幣20,068,000元,而其擁 有現金及現金等值項目約人民幣9,753,000元。 於二零二零年快速初爆發二零一九年新型冠狀 病毒(「COVID-19爆發」)後,中國大陸已經及 繼續於全國落實一系列防控措施,包括部分地 區延長中國新年假期後的復工日期、對人員出 行及交通運輸安排實施若干程度的限制及管 控、隔離部分居民、提高衛生及防疫要求及鼓 勵社交隔離。該等防控措施導致本集團的旅遊 及綜合發展業務短期中斷, 而本集團的廣告及 營銷相關服務亦受到疫情導致的疲弱消費者情 緒所影響。倘當前COVID-19爆發的局勢延續以 及限制及管控措施延長期限,本集團的經營表 現及現金流量均可能進一步受到負面影響。

上述狀況表明存在重大不確定因素可能導致本 集團能否持續經營嚴重成疑。

為改善本集團之財務狀況,本公司董事已執行 合併財務報表附註2.1所載的多項措施,包括開 始項目的商業營運以產生收入及經營現金流 量、取得及磋商銀行融資、尋找替代融資(包括 股權或項目融資、成本控制措施、加速收債及 銷售以及延緩支付資本開支)。

The Directors, after making due enquiries and considering the basis of management's projections described above and after taking into account the reasonably possible changes in the operation performance, believe there will be sufficient financial resources available to the Group at least in the coming twelve months to meet its financial obligations as and when they fall due.

Cash flows used in operating activities

For the year ended 31 December 2019, net cash used in operating activities amounted to RMB26.3 million, primarily attributable to the net loss for the year amounted to RMB143.5 million and partially offset by non-cash items, which primarily included (i) provision for impairment of goodwill amounted to RMB66.1 million; (ii) finance costs of RMB26.0 million; and (iii) depreciation and amortisation of RMB13.6 million.

Cash flows used in investing activities

For the year ended 31 December 2019, net cash used in investing activities amounted to RMB23.8 million, resulted primarily from payment for property, plant and equipment of RMB29.2 million.

Cash flows generated from financing activities

For the year ended 31 December 2019, net cash generated from financing activities amounted to RMB25.9 million, mainly attributable to the net proceeds from issuance of convertible bonds.

Capital expenditures

Capital expenditures incurred during the year are mainly for the purchase or construction costs related to properties, plant and equipment. Capital expenditures were RMB39.6 million and RMB31.0 million for the years ended 31 December 2018 and 2019, respectively.

經詳細查詢,考慮到上述管理層進行預測的基 準,並計及營運表現的合理可能變動後,董事 相信本集團將具備足夠財務資源供其未來最少 十二個月使用,以履行其到期的財務責任。

經營活動所用現金流量

截至二零一九年十二月三十一日止年度,經營 活動所用現金淨額為人民幣26.3百萬元,主要 是由於年內虧損淨額人民幣143.5百萬元,其中 部分由非現金項目所抵銷,有關項目主要包括 (i)商譽減值撥備人民幣66.1百萬元;(ii)財務成 本人民幣26.0百萬元;及(iii)折舊及攤銷人民幣 13.6百萬元。

投資活動所用現金流量

截至二零一九年十二月三十一日止年度,投資 活動所用現金淨額為人民幣23.8百萬元,主要 是來自物業、廠房及設備付款人民幣29.2百萬 元。

融資活動所得現金流量

截至二零一九年十二月三十一日止年度,融資 活動所得現金淨額為人民幣25.9百萬元,主要 是由於發行可換股債券所得款項淨額所致。

資本支出

年內產生的資本支出主要用於物業、廠房及設備的購買或建造成本。截至二零一八年及二零 一九年十二月三十一日止年度的資本支出分別 為人民幣39.6百萬元及人民幣31.0百萬元。

Trade receivables – net

The aging analysis of the Group's trade receivables based on invoice dates is set out in Note 14 to the consolidated financial statements.

Trade receivables increased by 21.5% from RMB7.9 million as at 31 December 2018 to RMB9.6 million as at 31 December 2019. Such increase was mainly attributable to more revenue generated during the year in general and particularly near year end.

Properties held for sale

As at 31 December 2019, properties held for sale amounted to approximately RMB25.4 million (2018: RMB24.6 million). The properties in the PRC were received in exchange of advertising services to real estate developers in the PRC. The Group's intention is to sell these properties and, accordingly, such rights are recognised as properties held for sale upon the completion of the advertising sales transaction if the related properties are ready to be sold.

Management assessed the fair value less costs to sell of the properties with reference to their market value. For the year ended 31 December 2019, the management compared the carrying amount and fair value less costs to sell of the properties and have not made any further provision for impairment (2018: provision for impairment of RMB4.3 million).

Trade payables

The aging analysis of the Group's trade payables based on invoice dates is set out in Note 20 to the consolidated financial statements. Trade payables increased from approximately RMB4.6 million as at 31 December 2018 to RMB8.1 million as at 31 December 2019. Trade payables turnover days decreased from 404 days for the year ended 31 December 2018 to 55 days for the year ended 31 December 2019 due to significant increase of purchases in sales of agricultural products.

貿易應收款項-淨額

本集團基於發票日期的貿易應收款項賬齡分析 載列於合併財務報表附註14。

貿易應收款項由二零一八年十二月三十一日的 人民幣7.9百萬元增加21.5%至二零一九年十二 月三十一日的人民幣9.6百萬元。有關增加主要 是由於年內且尤其是臨近年末產生的收益增加 所致。

持作出售物業

於二零一九年十二月三十一日,持作出售物業 約為人民幣25.4百萬元(二零一八年:人民幣 24.6百萬元)。中國物業乃向中國房地產開發 商提供廣告服務交換所得。本集團的意向為銷 售該等物業,因此,若相關物業可供出售,則有 關權利會於廣告銷售交易完成時確認為持作出 售物業。

管理層參照物業市值評估其公允值減去銷售 成本。於截至二零一九年十二月三十一日止年 度,管理層已比較物業的賬面值與公允值減銷 售成本,且並未作出進一步減值撥備(二零一八 年:減值撥備人民幣4.3百萬元)。

貿易應付款項

本集團基於發票日期的貿易應付款項賬齡分析 載於合併財務報表附註20。貿易應付款項由二 零一八年十二月三十一日的約人民幣4.6百萬元 增至二零一九年十二月三十一日的人民幣8.1百 萬元。貿易應付款項周轉日數由截至二零一八 年十二月三十一日止年度的404日減至截至二 零一九年十二月三十一日止年度的55日,此乃 由於農產品銷購大幅增加所致。

Indebtedness

Indebtedness consists of obligations to lenders, including commercial banks and certain related parties and companies, and lease obligations to landlords.

During the year ended 31 December 2015, the Group obtained mortgage loans amounting to RMB15,470,000 to finance the Group's acquisition of properties. Transaction costs directly attributable to mortgage loans amounted to RMB35,000. The mortgage loans were drawn on 27 February 2015 and a further prepayment of RMB15,470,000 was made by the Group to Xiamen Information Group Ltd. for the properties. The mortgage loans are secured by the ownership rights of the properties and the personal guarantees of Zheng Bai Ling and Zhang Hui, a key management and the spouse of a key management of a subsidiary of the Group respectively. Total consideration for the properties is RMB22,164,000, of which the initial down payment of RMB6,694,000 was paid by the Group during the year ended 31 December 2014.

As at 31 December 2019, the mortgage loans were classified as current liabilities due to the related loan agreements containing a repayment on demand clause which gives the bank unconditional right to call the loans at any time. The mortgage terms are 7 years and are denominated in RMB. The mortgage loans are carried at quarterly adjusted floating interest of 1.15 times the benchmark loan interest as prescribed by the People's Bank of China for loans of a similar length. The effective interest rate for the year was 7.31% (2018: 7.15%) per annum.

During the year ended 31 December 2018, the Group obtained a loan amounting to RMB1,500,000 from a third party. The balance is unsecured, carries an interest rate at 6.0% per annum with a term of 2 years, and is repayable on demand. The balance is denominated in RMB. As at 31 December 2019, the loan was classified as current liabilities due to the related loan agreements containing a repayment on demand clause which gives debtor the unconditional right to call the loans at any time.

債項

債項包括欠貸款人(包括商業銀行、若干關連 人士及公司以及向業主承擔的租賃責任)的債 項。

於截至二零一五年十二月三十一日止年度,本 集團取得按揭貸款人民幣15,470,000元,為本 集團收購物業融資。按揭貸款直接應佔的交易 成本為人民幣35,000元。該等按揭貸款已於二 零一五年二月二十七日提取,而本集團已就該 等物業向廈門信息集團有限公司進一步預付人 民幣15,470,000元的款項。按揭貸款以該等物 業的所有權以及本集團一間附屬公司的主要管 理人員鄭柏齡和主要管理人員的配偶張輝提供 的個人擔保作抵押。該等物業的總代價為人民 幣22,164,000元,本集團已於截至二零一四年 十二月三十一日止年度支付首期款項人民幣 6,694,000元。

於二零一九年十二月三十一日,由於該等按揭 貸款的相關貸款協議載有應要求償還條款,賦 予銀行無條件權利隨時追收貸款,故該等按揭 貸款分類為流動負債。按揭年期為7年,以人民 幣計值。該等按揭貸款按浮息計息,有關利息 為中國人民銀行就類似年期貸款規定的基準貸 款利率的1.15倍,每季調整。年內實際年利率 為7.31厘(二零一八年:7.15厘)。

截至二零一八年十二月三十一日止年度,本集 團取得為數人民幣1,500,000元之第三方貸款。 該結餘為無抵押,按年利率6.0厘計息,為期兩 年,須按要求償還。該結餘以人民幣計值。於二 零一九年十二月三十一日,由於該貸款的相關 貸款協議載有應要求償還條款,賦予債務人無 條件隨時收回該貸款的權利,故該貸款分類為 流動負債。

On 23 April 2019, the 3% per annum convertible bonds in the principal amount of RMB215,750,000 were issued by the Company to TopBig International Development Limited ("TopBig International"), a company wholly-owned by Mr. Chen Zhi, the Chairman, the Chief Executive Officer, an Executive Director and a shareholder of the Company. The convertible bond has a term of 3 years. The effective interest rate for the period is 11.5% per annum. As at 31 December 2019, the outstanding principal amount of the convertible bond was approximately RMB177,309,000.

Gearing ratio, being the proportion of the Group's total borrowings to total assets, decreased from 37.1% for the year ended 31 December 2018 to 36.4% for the year ended 31 December 2019.

On 12 March 2020, the Group obtained a revolving bank borrowing facility of RMB5,900,000 that is available for drawdown for a period from 6 April 2020 to 20 March 2021. The amounts drawn under this facility will be repayable a year from the date of drawdown.

The Group is in negotiation with a bank to obtain a RMB50 million long term project finance facilities to fund the Group's working capital and capital investment for one of the Group's tourism and integrated development projects. Such borrowing facility is expected to be secured by the Group's properties and properties-held-for-sale with carrying amount of approximately RMB23,790,000 and RMB20,421,000, respectively, as at 31 December 2019. Based on the communication with the Bank, the Directors are confident that such borrowing facilities will be approved by the bank by May 2020.

於二零一九年四月二十三日,本公司向昇平國 際發展有限公司(「昇平國際」)(本公司主席、 行政總裁兼執行董事及股東陳志先生全資擁有 之公司)發行本金額為人民幣215,750,000元的 按年利率3厘計息的可換股債券。可換股債券 的年期為三年。期內的實際年利率為11.5厘。 於二零一九年十二月三十一日,可換股債券尚 未償還本金額約為人民幣177,309,000元。

於截至二零一九年十二月三十一日止年度,資本負債比率(以本集團借款總額相對總資產的 比例計算)由截至二零一八年十二月三十一日 止年度的37.1%減至36.4%。

於二零二零年三月十二日,本集團成功取得循 環銀行借款融資人民幣5,900,000元,可供提取 期間為二零二零年四月六日至二零二一年三月 二十日。該融資項下可提取的金額將自提取日 期起計一年內償還。

本集團正在與銀行磋商取得人民幣50,000,000 元的長期項目融資,為本集團其中一個旅遊 及綜合發展項目的營運資金及資本投資提供 資金。該借款融資預期以本集團於二零一九 年十二月三十一日賬面值分別約為人民幣 23,790,000元及人民幣20,421,000元的物業及 持作出售物業作抵押。根據與銀行的溝通,董 事相信該借款融資將於二零二零年五月獲得銀 行批准。

Commitments

(a) Operating lease commitments – as a lessee The Group leases various land and properties under noncancellable operating lease agreements. The operating lease commitment as at 31 December 2019 presented below represents the future aggregate minimum lease payments for the leases with lease terms less than one year and low value leases. The remaining leases have been recorded as lease liabilities as at 31 December 2019 under newly adopted accounting standard IFRS 16 (Note 2.2). The operating lease commitment as at 31 December 2018 presented below represents the future aggregate minimum lease payments under all non-cancellable operating leases.

承擔

(a) 經營租賃承擔-作為承租人

本集團根據不可撤銷經營租賃協議,租賃 各類土地及物業。下文所示二零一九年 十二月三十一日之經營租賃承擔指租賃期 低於一年的租賃及低價值租賃的日後最 低租賃付款總額。根據新近採納的會計準 則國際財務報告準則第16號,餘下租賃已 於二零一九年十二月三十一日入賬列作 租賃負債(附註2.2)。下文所示二零一八 年十二月三十一日之經營租賃承擔指所 有不可撤銷經營租賃項下之日後最低租 賃付款總額。

	As at 31 December		
	於十二月三十一日		
	2019	2018	
	二零一九年	二零一八年	
	RMB'000	RMB'000	
	人民幣千元	人民幣千元	
Not later than 1 year -年以下	51	5,232	
Later than 1 year and not later than 5 years 一年以上及五年以下		3,870	
	51	9,102	

Provision for an onerous operating lease of RMB2,902,000 as at 31 December 2018 is made for the abovementioned operating lease commitments. Provision for the onerous operating lease contract has been adjusted to set-off the carrying amount of right-of-use asset upon adoption of IFRS 16 on 1 January 2019. 於二零一八年十二月三十一日,本集團就 上述經營租賃承擔作出虧損性經營租賃 撥備人民幣2,902,000元。虧損性經營租 賃合約撥備已作調整,以抵銷於二零一九 年一月一日採納國際財務報告準則第16 號時使用權資產之賬面值。

(b) Operating lease commitments – as a lessor The future aggregate minimum lease receipts under noncancellable operating leases are as follows:

(b) 經營租賃承擔-作為出租人

不可撤銷經營租賃的日後最低租賃付款 總額如下:

	2019	2018
	二零一九年	二零一八年
	RMB'000	RMB'000
	人民幣千元	人民幣千元
Not later than 1 year - 一年以下	2,000	2,000
Later than 1 year and not later than 5 years 一年以上及五年以下	4,000	6,000
	6,000	8,000

(c) Capital commitments

Significant capital expenditure contracted for at the end of the reporting period but not recognised as liabilities is as follows:

(c) 資本承擔

於報告期末已訂約但未確認為負債之重 大資本開支如下:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Property, plant and equipment	物業、廠房及設備	4,266	7,930

Contingent liabilities

The Group follows the guidance of IAS 37 "Provisions, Contingent Liabilities and Contingent Assets" to determine when should contingent liabilities be recognised, which requires significant judgement.

A contingent liability will be disclosed when a possible obligation has arisen, but its existence has to be confirmed by future events outside the Group's control, or when it is not possible to calculate the amount. Realisation of any contingent liabilities not currently recognised or disclosed could have a material impact on the Group's financial position.

As at 31 December 2019 and 2018, the Group had no material contingent liabilities.

Human resources

As at 31 December 2019, the Group had 257 full-time employees (2018: 236). Total staff costs including directors' remuneration for the year ended 31 December 2019 were RMB44.3 million (2018: RMB46.1 million).

The remuneration of the directors is evaluated by the remuneration committee, which also makes recommendations to the Board. In addition, the remuneration committee reviews the performance, and determines the remuneration structure, of the Group's senior management.

The Company operates an employee share option scheme, the purpose of which is to incentivise or reward eligible individuals who provide services to the Company for their contributions and their continuing efforts to promote the interests of the Company, and for other purposes as the Board may approve from time to time.

或有負債

本集團遵照國際會計準則第37號「撥備、或有 負債及或有資產」的指引釐定應何時確認或有 負債,而確認時須作出重大判斷。

當有可能產生義務,惟其存在與否須透過非本 集團所能控制的未來事件確定,或當不可能計 算義務所涉金額,即會披露或有負債。任何目 前未有確認或披露的或有負債一旦實現,均可 能對本集團的財務狀況造成重大影響。

於二零一九年及二零一八年十二月三十一日, 本集團並無重大或有負債。

人力資源

於二零一九年十二月三十一日,本集團擁有257 名(二零一八年:236名)全職僱員。截至二零 一九年十二月三十一日止年度的員工成本總 額(包括董事薪酬)為人民幣44.3百萬元(二零 一八年:人民幣46.1百萬元)。

薪酬委員會負責評估董事薪酬,並向董事會提 供推薦意見。此外,薪酬委員會亦會檢討本集 團高級管理層的表現及制訂彼等的薪酬結構。

本公司營辦一項僱員購股權計劃,藉以鼓勵或 獎賞為本公司提供服務的合資格人士對本公司 作出貢獻及努力不懈地促進本公司利益,以及 董事會可能不時批准的其他原因。

PROSPECTS

In 2019, the world saw escalating trade tension and the slowing down of growth in all major economies. Chinese economy is shifting from the stage of "rapid development" to the stage of "quality-oriented development". Moreover, the supplyside structural reform was further advanced, and the economic structure is optimized and upgraded. Economic activities were operating within the reasonable range, creating good market environment for industrial development. The ongoing economic reform and supportive policies for innovation and market-oriented competition have provided new growth momentum and eased the downward pressure on China's economy.

2020 will be the last year in China's 13th five-year plan. It's also the year that China plans to complete the building of a moderately prosperous society and secure the decisive victory against poverty. In the beginning of 2020, the whole country joined together to fight the COVID-19 epidemic. As a socially-responsible company, we responded quickly at the earliest opportunity and took various measures to contain the spread of the virus to protect our staff and customers and to minimize the impact of the epidemic on our business operations.

A series of regulatory policies for the film industry were launched in the past two years. This caused Chinese film industry to shift from a high-growth stage to a stage where priority is given to quality contents, right direction and good culture. Overall, Chinese consumers' rising demand for cultural entertainment will support the long-term growth of film industry, but we believe the growth mode of the industry will become more quality-oriented.

In addition, the rise of webcast and online TV dramas will continuously add value to the film and television culture industry. The Group will continue to identify small and medium-sized development and investment opportunities with the view to capitalising on its rich experience in advertising, marketing and media industry in China and seizing the opportunities in the film industry of Mainland China through proactively rolling out quality productions in due course.

前景

二零一九年,國際經貿摩擦升級,全球主要經 濟體增長動力減弱,增速放緩。中國經濟由高 速發展轉向高質量發展,深化供給側改革,經 濟結構持續優化升級,始終運行在合理區間, 為行業發展提供了良好的市場環境。相信推動 經濟結構改革,轉型升級強化發展基礎,支持 創新和市場競爭能夠創造新的增長勢頭,從而 抵禦中國經濟下行壓力。

二零二零年是決勝全面建成小康社會、打贏精 準扶貧攻堅戰、實現「十三五」規劃的收官之 年。甫一開年,新型冠狀病毒肺炎疫情襲來,舉 國戰「疫」。二零二零年初,面對新型冠狀病毒 肺炎疫情,公司第一時間快速響應,多手段、多 渠道全力抗擊疫情,保護員工及客戶安全,積 極踐行企業社會責任,並將疫情對公司經營影 響降到最低。

中國影視產業自過去兩年間一系列相關的監管 政策出臺後,從超高速發展時期進入一個「抓 內容、講導向、重文化」的良性發展週期。總體 來看,居民不斷提升的文娛消費需求仍將支撐 電影長期市場空間,但行業的增長模式要從粗 放式發展轉向高質量發展。

此外,網絡直播及網絡電視劇的崛起,將持續 為影視文化產業增值。為此,本集團將繼續物 色中小型的發展及投資機遇,並計劃憑藉其在 國內廣告、營銷及媒體行業方面的豐富經驗, 把握內地電影產業的機遇,並適時主動推出優 質的製作。

In support of the 13th Five-Year Plan of the state and the central government's plan to build 1,000 "distinctive towns" in China by 2020 to promote the integrated development of the primary, secondary and tertiary industries in rural areas, the Group actively leverages its experience and resources in the advertising, film, culture and media industries to develop integrated projects on the theme of film or media. The Group has been seeking locations with unique environmental elements for developing integrated projects with industry positioning, cultural heritage, tourism features, entertainment and community functions such as health and wellness, so as to form synergies with existing businesses.

Supreme Glory Limited, which was acquired by the Group last May, owned an eco-cultural tourism project located in Hebei Town, Fangshan District, Beijing. The project, covering a measurable usable area of approximately 4,022 Chinese mu (equivalent to approximately 2,681,347 square meters) and with beautiful natural sceneries, has a 50-year lease which expires in December 2058. The Group intends to develop the project into a unique natural and cultural scenic spot integrating media, resort, and eco-cultural tourism.

To further consolidate the Group's integrated project development business, broaden its revenue sources and reduce its reliance on the print media business, the Group has entered into a framework agreement with the government of Yongtai County, Fuzhou City, Fujian Province. According to the agreement, the Group intended to establish an investment fund to support the development of "Yongtai Kungfu Distinctive Town", a film and cultural entertainment project named by Yongtai government. "Yongtai Kungfu Distinctive Town" covers an area of 15.6 square kilometers. Under this project, the Group aims to reestablish the Longchuan-Longmen Canyon Scenic Area as a 4A scenic spot. The Group has the 40-years' exclusive operation right of the project covering the development, construction, management and operation of commercial activities such as tourism, sightseeing, resort, culture, sports and entertainment. The first phase of the project will be completed in 2020.

為響應國家十三五規劃,以及中央政府計劃 於二零二零年前在中國建設1,000個「特色小 鎮」,以推動農村地區第一、第二及第三產業綜 合發展的舉措,本集團積極利用其於廣告、電 影、文化及媒體行業的經驗及資源開發以電影 或媒體為主題的綜合項目。本集團一直致力透 過尋求具備特色環境因素的區域,打造具有產 業定位、文化內涵、旅遊特徵、娛樂和一定社區 功能如養生等的綜合開發項目,為現有業務產 生協同效應。

本集團去年五月完成收購的卓耀有限公司擁 有北京房山區河北鎮依託自然美景及媒體的 生態文化旅遊項目,該項目可計量實用面積約 為4,022畝(相當於約2,681,347平方米),現時 租約授予本集團為期五十年,直至二零五八年 十二月止。本集團將發展該項目成為一個集媒 體、度假村及生態文化旅遊為一體的獨特自然 文化景點。

為進一步鞏固本集團的綜合項目開發業務、拓 闊其收入來源及降低其對印刷媒體業務的依 賴,本集團與福建省福州市永泰縣政府訂立框 架協議,並有意成立投資基金,為發展經永泰 政府定名為「永泰功夫小鎮」的影視文娛項目 提供支持。「永泰功夫小鎮」面積達15.6平方公 里,本集團計劃將龍村一龍門峽谷風景區重新 建設為4A級景區。本集團擁有該項目40年獨家 經營權,涵蓋開發、建設、管理及運營旅遊、觀 光、渡假、文化、體育及娛樂等商業活動,第一 期景區建設將於二零二零竣工。

Leveraging the Group's rich experience in marketing, distribution management and consultancy, we are actively developing a marketing service ecosystem. We used the outdoor advertising screen as the portal and analyzed the advertising conversion rate using big data technologies, in order to provide marketing services with high precision. In the meanwhile, the Group has launched a smart mobile app that uses blockchain technology and delivers information, e-commerce, advertising and constancy services. We believe this app will help us grab market opportunities.

Looking ahead, the Group will proactively explore and expand business opportunities for investment, production, management and content distribution of films and TV dramas. Leveraging the Group's track record and experience in advertising, marketing and integrated project development, the Group will continue to strive to find suitable industry partners and investment and production projects, and continuously promote the management of film and television projects to capture opportunities arising from the growing market of China's film and television culture industry, as well as the complementary integration between and upgrade of online and offline activities in the era of new media. 此外,憑藉本集團在營銷、分銷管理及諮詢方面 累積的豐富經驗,我們正積極建設營銷服務生 態鏈系統,以戶外廣告屏作為接入口,運用大 數據分析廣告轉換率,提供更精準的行銷服務 平台。與此同時,本集團已正式推出智能手機 APP,應用區塊鏈技術,提供結合信息、電商、 廣告及諮詢服務,積極把握市場機遇。

展望未來,本集團將繼續積極挖掘和拓展電 影、電視劇投資、製作、管理和內容分發的業 務機遇。結合本集團在廣告、營銷及綜合項目 開發等方面的往績及經驗,本集團將繼續努力 不懈,尋求合適的業內合作夥伴及投資製作項 目,持續推動管理影視項目,以把握中國影視 文化產業不斷壯大的市場規模及在新媒體時代 線上線下互補轉型升級的發展機遇。

EXECUTIVE DIRECTORS

Mr. Chen Zhi, aged 54, is an executive Director. He is a gualified accountant as conferred by the Ministry of Finance. Mr. Chen was a cadre of the Fuzhou Minhou Tax Bureau from 1982 to 1989 (during which he was granted leave from 1985 to 1988 to pursue his studies at Fujian Radio and Television University), deputy section chief of the Fuzhou Economic and Technology Development Area Tax Bureau from 1989 to 1993, and subsequently the section chief from 1993 to 2002. He joined our Group in 2003 and pioneered our distinctive business model of cooperating with newspaper partners to provide integrated print media services to advertisers, undertook the main decision-making role in the management of our overall operations and oversaw the strategic development of our Group. He was appointed as the chairman, chief executive officer and an executive Director of our Company on 9 December 2009, resigned as the chief executive officer of the Company on 29 January 2016 and resigned as the chairman of the Company on 25 February 2016. On 9 October 2019, Mr. Chen Zhi was appointed as the chairman and chief executive officer of the Company. Mr. Chen has accumulated more than ten years of relevant experience from developing the business of our Group and possesses a deep understanding of the PRC print media and advertising industries. Mr. Chen graduated from Fujian Radio and Television University in 1988 with a diploma in financial economics. Mr. Chen is one of our controlling shareholders. He is also a director of TopBig International Development Limited ("TopBig International"). Mr. Chen is the brother of Ms. Chen Min, a non-executive Director of the Company.

執行董事

陳志先生,54歲,執行董事。彼為財政部認 可的合資格會計師。陳先生於一九八二年至 一九八九年(期間曾於一九八五年至一九八八 年獲批准離職前往福建廣播電視大學深造)為 福州閩候税務局的一名幹部,於一九八九年至 一九九三年為福州經濟技術開發區税務局的 副科長,其後於一九九三年至二零零二年擔任 科長。彼於二零零三年加入本集團,並開創本 公司獨樹一幟的業務模式(即與報章合夥人合 作,向廣告客戶提供綜合印刷媒體服務),在本 公司整體經營管理中擔當主要決策角色及監督 本集團的策略開發。彼於二零零九年十二月九 日獲委任為本公司的主席、首席執行官兼執行 董事,於二零一六年一月二十九日辭任本公司 的首席執行官,並於二零一六年二月二十五日 辭任本公司的主席。於二零一九年十月九日, 陳志先生獲委任為本公司主席兼行政總裁。陳 先生於發展本集團業務方面積逾十年相關經 驗,諳熟中國印刷媒體及廣告行業。陳先生於 一九八八年畢業於福建廣播電視大學,獲經濟 財政學文憑。陳先生為本公司控股股東之一。 彼亦為昇平國際發展有限公司(「昇平國際」) 的董事。陳先生為本公司非執行董事陳敏女士 的胞兄。

Mr. Yu Shi Quan, aged 44, is an executive Director and the chief financial officer. He is a gualified accountant as conferred by the Ministry of Finance. Mr. Yu was an accountant at Fujian Lan Tian Tax Accounting Co., Ltd. from 1996 to 1997, the finance director of Fujian Huanyu Investment Development Co., Ltd from 1997 to 1998 and the finance director of Fujian ShiFang Investment Co. Ltd. ("Fujian ShiFang") from 1998 to 2000. He joined our Group in 2000 and was head of finance of Fujian ShiFang until 2008 when he became the head of finance of Olympia Media, and, subsequently, vice president of finance of China TopReach Inc. in 2009, and was appointed as Director of our Company on 20 December 2011. He graduated from Fujian Radio and Television University in 1996 with a diploma in finance and accounting. Mr. Yu has gained significant management experience from his work with the overall financial operations of our Group and was appointed as the chief financial officer of the Group on 9 June 2014.

余詩權先生,44歲,執行董事兼首席財務 官。彼為財政部認可的合資格會計師。余先 生一九九六年至一九九七年於福建藍天税務 師事務所有限公司任會計師,一九九七年至 一九九八年於福建省環宇投資發展有限公司擔 任財務總監,而一九九八年至二零零零年於福 建十方投資有限公司(「福建十方」)擔任財務 總監。彼於二零零零年加入本集團,出任福建 十方的財務總監,直至彼於二零零八年成為奧 海傳媒的財務總監止,其後於二零零九年擔任 中國天瑞控股有限公司的財務副總裁,並於二 零一一年十二月二十日獲委任為本公司董事。 彼於一九九六年畢業於福建廣播電視大學,獲 財務及會計文憑。余先生在本集團的整體財務 運營工作中積累了豐富的管理經驗,並於二零 一四年六月九日獲委任為本集團首席財務官。

NON-EXECUTIVE DIRECTORS

Mr. Chen Wei Dong, aged 49, is a non-executive Director. He was appointed as our Director on 1 April 2015. He is currently served as the managing director of Xiamen Siruite Business Consulting Co., Ltd. (廈門斯鋭特商務諮詢有限公司), a position with effective since January 1 2014. From January 2010 to October 2017, he served as the managing director of Shenzhen China Science & Kingwin Venture Capital Co., Ltd. He served as the deputy director of business of Shenzhen China Science & Merchants Capital Management Group Co., Ltd., from January 2003 to December 2009. From March 1996 to December 2012, Mr. Chen held the position as an assistant general manager of 廈 門華閩包裝有限公司 (Xiamen Huamin Packaging Co., Ltd.). From December 2013 to November 2018, He has served as the general manager of China Science & Kingwin Investment Management Limited. In addition, he also had approximately six years of experience working in the Local Taxation Bureau of Pingyu County, Henan Province. Mr. Chen received his Bachelor's degree from the College of Online Education (now known as College of Continuing Education) of the Xiamen University in China in 2006, and has been enrolled in the Executive Master of Business Administration programme of School of Management of the Xiamen University since September 2009.

非執行董事

陳偉東先生,49歲,非執行董事。彼於二零一五 年四月一日獲委任為董事。彼現任廈門斯鋭特 商務諮詢有限公司的董事經理,自二零一四年 一月 起 擔任 此 職 位。彼 於 二 零 一 零 年 一 月 至 二零一七年十月任深圳市中科宏易創業投資 管理有限公司董事總經理。彼於二零零三年一 月至二零零九年十二月期間擔任深圳市中科 招商創業投資管理有限公司業務副總監。彼於 一九九六年三月至二零一二年十二月,陳先生 出任廈門華閩包裝有限公司的助理總經理。於 二零一三年十二月至二零一八年十一月任深 圳市中科宏易創業投資有限公司的總經理。此 外,彼亦於河南省平輿縣地方税務局任職約六 年。陳先生於二零零六年自中國廈門大學網絡 教育學院(現稱遠程教育學院)取得學士學位, 並自二零零九年九月起參與廈門大學管理學院 工商管理碩士課程學習。

Ms. Chen Min, aged 49, is a non-executive Director. She graduated from the Faculty of Arts, Fujian Normal University with a bachelor's degree in arts in June 1993 and a master's degree in arts specialising in contemporary Chinese drama in June 2002. She also obtained a doctorate degree in arts specialising in theatrical aesthetics from the Central Academy of Drama in June 2006. Ms. Chen had taken up various academic teaching posts at the College of Chinese Language and Literature Fujian Normal University between September 1993 and May 2007 and has been an associate professor of drama literature at the Central Academy of Drama since May 2007. Ms. Chen has also served as a secretary and a member of council of the China Branch of The International Association of Theatre Critics and a member of the expert panel of academic degrees and graduate education of the Ministry of Education of the PRC since May 2007. She was appointed as our Director on 20 December 2011. Ms. Chen is the sister of Mr. Chen Zhi, an executive Director of the Company.

陳敏女士,49歲,非執行董事。彼於一九九三 年六月畢業於福建師範大學文學院,持有漢語 言文學學士學位,並於二零零二年六月取得中 國現代戲劇方面碩士學位。彼亦於二零零六年 六月獲中央戲劇學院戲劇文學系戲劇美學方面 博士學位。陳女士曾於一九九三年九月至二零 零七年五月期間於福建師範大學中國語言文學 院承擔多個專業任教職務,並自二零零七年五 月起在中央戲劇學院擔任戲劇文學系教授、博 士生導師。陳女士亦自二零零七年五月起任職 國際戲劇評論家協會中國分會秘書長、理事及 中國教育部學位及研究生教育專家組成員。彼 於二零一一年十二月二十日獲委任為本公司 董事。陳女士為本公司執行董事陳志先生的胞 妹。

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Zhou Chang Ren, aged 72, is an independent non-executive Director. He was appointed as our Director on 8 November 2010, and is a gualified senior economist as conferred by the Fujian Provincial Department of Personnel. Mr. Zhou was appointed as the chairman of the Qingliu Country Party Committee in 1990. He was engaged in the newspaper industry in the PRC and held several positions including the deputy bureau chief and editorial board member of Fujian Daily from 1996 to 2002, and the general manager, senior economist and Party Committee deputy secretary of the Fujian Daily Newspaper Group from 2002 to 2008. In addition, Mr. Zhou was the vice chairman, and later chairman, of the Fujian Province Newspaper Industry Association during the same periods, before retiring in 2008. He graduated from Fujian Provincial Party School of the CPC in 1986 with a diploma in politics. Mr. Zhou has extensive print media experience and expertise with particular knowledge of the Fujian newspaper industry.

Mr. Wong Heung Ming Henry, aged 50, is an independent non-executive Director. He was appointed as our Director on 8 November 2010. Mr. Wong took some senior positions, by serving as the finance directors and the internal audit director, for some multinationals, including United States and Hong Kong listed companies engaged in fast-moving consumables, real estates, shopping malls operation and media industry. Prior to that, Mr. Wong had worked for two international accounting firms, Deloitte Touche Tohmatsu and PricewaterhouseCoopers. Mr. Wong graduated from City University in Hong Kong in 1993 with a bachelor's degree in accountancy and also obtained a master's degree in electronic commerce from the Open University of Hong Kong in 2003. He is a fellow member of the Association of Chartered Certified Accountants and the Hong Kong Institute of Certified Public Accountants as well as a certified internal auditor. Mr. Wong has accumulated more than 26 years in financing, internal controls and corporate governance experience. Mr. Wong is also an independent non-executive director of Raffles Interior Limited (stock code: 1376), a company listed on the Stock Exchange..

獨立非執行董事

周昌仁先生,72歲,獨立非執行董事。彼於二 零一零年十一月八日獲委任為本公司董事,並 獲福建省人事廳認可具有高級經濟師資格。周 先生於一九九零年獲委任為中共清流縣黨委書 記。彼曾從事於中國的報紙行業,並擔任多種 職務,包括於一九九六年至二零零二年為《福 建日報》副社長及編委委員,以及於二零零二 年至二零零八年為福建日報報業集團總經理、 高級經濟師及黨委副書記。此外,周先生曾於 同期在福建省報業協會先為副主席後升任為主 席,直至二零零八年退休。彼於一九八六年畢 業於中共福建省委黨校,獲政治學文憑。周先 生擁有豐富的印刷媒體經驗及專業知識, 諳熟 福建的報紙行業。

黃向明先生,50歲,獨立非執行董事。彼於二零 一零年十一月八日獲委任為本公司董事。黃先 生曾於經營快消品、房地產、百貨及媒體等跨 國、美國及香港上市公司任職財務總監及內審 總監等高管職位。在此之前,黃先生於德勤及 普華永道兩家國際會計事務所工作。黃先生於 一九九三年畢業於香港城市大學,並獲取會計 學學士學位,而二零零三年亦於香港公開大學 兼讀並取得其電子商務碩士學位。彼目前為英 國特許公認會計師公會及香港會計師公會資深 會員及註冊內部審計師。黃先生積累逾二十六 年豐富的財務、內部控制及企業管治等方面 的經驗。黃先生亦為聯交所上市公司Raffles Interior Limited (股份代號:1376)的獨立非執 行董事。

Mr. Cai Jian Quan, aged 57, is an independent non-executive Director. He was appointed as our Director on 20 December 2011. He graduated from the Anhui University of Finance Economics with a bachelor's degree in financial accounting in July 1984. Mr. Cai was a finance manager of the finance department of Shanghai Baihuo Headquarters Watches and Glasses Branch between July 1984 and June 1992. He was the general manager of the sales department of Shenyin & Wanguo Securities Co. Ltd. between June 1992 and June 2002. He has also been the chairman of the board of directors of Shanghai Guantong Investment Co. Ltd. since September 2002.

COMPANY SECRETARY

Ms. Chan Ching Yi, aged 45, is our company secretary. She is a member of the Hong Kong Institute of Certified Public Accountants and a fellow of the Association of Chartered Certified Accountants. Ms. Chan holds a bachelor's degree in accountancy and has accumulated more than 20 years of financial and auditing experience. She is currently the company secretary of Xinjiang Tianye Water Saving Irrigation System Company Limited (stock code: 840), a company listed on the Main Board of the Stock Exchange. Ms. Chan joined our Group in August 2010.

蔡建權先生,57歲,獨立非執行董事。彼於二 零一一年十二月二十日獲委任為本公司董事。 彼於一九八四年七月畢業於安徽財經大學,持 有財務會計學學士學位。蔡先生自一九八四年 七月至一九九二年六月為上海百貨總公司鐘錶 眼鏡分公司財務部的財務經理。彼自一九九二 年六月至二零零二年六月為申銀萬國證券股份 有限公司的營業部總經理。彼自二零零二年九 月以來亦一直為上海冠通投資有限公司的董事 會主席。

公司秘書

陳靜儀女士,45歲,本公司的公司秘書。彼為 香港會計師公會會員及英國特許公認會計師公 會資深會員。陳女士持有會計學學士學位,並 積累了逾二十年財務及審計經驗。彼目前為聯 交所主板上市公司新疆天業節水灌溉股份有限 公司(股份代號:840)的公司秘書。陳女士於 二零一零年八月加入本集團。 The directors (the "Directors") of ShiFang Holding Limited (the "Company") present their report and the audited financial statements of the Company and its subsidiaries (together, the "Group") for the year ended 31 December 2019.

PRINCIPAL ACTIVITIES

The Company is an investment holding company. Its subsidiaries are principally engaged in the business of publishing and advertising (the "Publishing and Advertising Businesses") in the People's Republic of China (the "PRC"). The Group has been focusing on restructuring its publishing and advertising businesses by consolidating with cultural media and film media businesses in PRC, and diversifying into tourism and integrated developments.

RESULTS AND APPROPRIATIONS

The results of the Group for the year ended 31 December 2018 are set out in the consolidated statement of comprehensive income on pages 97 to 98.

The Directors did not recommend the payment of any final dividend for the year ended 31 December 2019 and proposed that loss for the year be retained.

BUSINESS REVIEW

A review of the business of the Group during the year and a discussion on the Group's future business development and possible risks and uncertainties that the Group may be facing are provided in the "Management Discussion and Analysis" section of this annual report.

The financial risk management objectives and policies of the Group are set out in note 3 to the consolidated financial statements. Particulars of important events affecting the Group that have occurred since the end of the financial year ended 31 December 2019 are set out in note 37 to the consolidated financial statements.

DIRECTORS' REPORT 董事報告

十方控股有限公司(「本公司」)董事(「董事」) 謹此提呈彼等的報告,以及本公司及其附屬 公司(統稱「本集團」)截至二零一九年十二月 三十一日止年度的經審核財務報表。

主要業務

本公司為一間投資控股公司,而其附屬公司主 要於中華人民共和國(「中國」)從事出版及廣 告業務。本集團一直專注於透過整合中國文化 傳媒及電影媒體業務,重組其出版及廣告業 務,並跨界旅遊,整合發展。

業績及分配

本集團截至二零一八年十二月三十一日止年度 的業績載於第97至98頁的合併全面收益表。

董事不建議派付截至二零一九年十二月三十一 日止年度任何末期股息,並建議保留年內虧 損。

業務回顧

本集團年內業務審視以及對本集團業務未來發 展及可能面對的風險及不明朗因素的討論載於 本年報「管理層討論與分析」一節。

本集團的財務風險管理目標及政策載於合併財 務報表附註3。於截至二零一九年十二月三十一 日止財政年度終結後發生的、對本集團有影響 的重大事件的詳情載於合併財務報表附註37。

DIRECTORS' REPORT 董事報告

An analysis of the Group's performance during the year using financial key performance indicators is set out in the "Financial Highlights and Summary" section on pages 5 to 6 of this annual report.

CLOSURE OF REGISTER OF MEMBERS

The register of members of the Company will be closed from 12 June 2020 to 17 June 2020, both days inclusive, during which no transfer of shares will be registered. To determine eligibility to attend and vote at the forthcoming annual general meeting of the Company, all transfer documents accompanied by the relevant share certificates must be lodged for registration with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong no later than 4:30 p.m. on 11 June 2020.

CAPITAL REORGANISATION AND CHANGE OF BOARD LOT SIZE

According to the special resolution numbered 3 as set out in the notice of the EGM dated 1 February 2019 and as approved by Shareholders at the EGM held on 25 February 2019, all conditions precedent to the Capital Reorganisation have been fulfilled, the Capital Reorganisation became effective from 9:00 a.m. (Hong Kong time) on the 21st day (if it is not a business day in Hong Kong, the immediately following business day in Hong Kong) after the effective date of the Change of Domicile in Hong Kong time. As the Change of Domicile took effect on Tuesday, 19 March 2019 (Hong Kong time), the Capital Reorganisation took effect from 9:00 a.m. (Hong Kong time) on Wednesday, 10 April 2019.

Upon the Capital Reorganisation becoming effective on 10 April 2019 (Hong Kong time), the board lot size for trading in the Shares will be changed from 1,000 Existing Shares to 10,000 New Shares each.

對本集團年內表現運用財務關鍵表現指標進行 的分析載於本年報第5至6頁「財務摘要及概要」 一節。

暫停辦理股東登記手續

本公司將於二零二零年六月十二日至二零二零 年六月十七日(包括首尾兩天)暫停辦理股東 登記手續,期間不會受理股份過戶登記。為釐 定出席本公司應屆股東週年大會並於會上投票 的資格,所有過戶文件連同有關股票最遲須於 二零二零年六月十一日下午四時三十分送達本 公司的香港股份過戶登記分處卓佳證券登記有 限公司(地址為香港皇后大道東183號合和中 心54樓)以作登記。

股本重組及更改每手買賣單位

根據股東於二零一九年二月二十五日舉行的股 東特別大會批准的日期為二零一九年二月一日 股東特別大會通告所載第三項特殊決議案,所 有股本重組先決條件已獲達成,股本重組自遷 冊生效日期(香港時間)後第21日(倘該日其並 非香港的營業日,則於緊隨其後之香港營業日) 上午九時正(香港時間)起生效。由於遷冊於二 零一九年三月十九日(星期二)(香港時間)生 效,股本重組於二零一九年四月十日(星期三) 上午九時正(香港時間)生效。

於股本重組於二零一九年四月十日(香港時間) 生效後,股份之每手買賣單位將由1,000股現有 股份更改為10,000股新股份。

DIRECTORS' REPORT 董事報告

FUND RAISING ACTIVITIES

Convertible Bonds Subscription

On 24 January 2019, the Company entered into the convertible bond subscription agreement with TopBig International Development Limited ("TopBig International"), a wholly owned company by Mr. Chen Zhi, the Executive Director and a shareholder of the Company, pursuant to which the Company conditionally agreed to issue, and TopBig International conditionally agreed to subscribe for, the 3% convertible bonds (the "Convertible Bonds") in the aggregate principal amount of HK\$250,000,000 (equivalent to RMB215,750,000).

The initial conversion price of the Convertible Bonds is HK\$0.24 per conversion share (equivalent to HK\$0.06 per share prior to the Capital Reorganisation), subject to adjustment. The Convertible Bond matures at the day falling on the third anniversary of the date of issue of the convertible bonds and the conversion period covers the period commencing on the date of issue of the Convertible Bonds and ending on maturity date.

Assuming full conversion of the Convertible Bonds at the initial conversion price of HK\$0.24 per conversion share, the Convertible Bonds will be convertible into up to 1,041,666,666 shares (on the basis of consolidated shares after the Capital Reorganisation becoming effective).

<mark>集資活動</mark> 可換股債券認購事項

於二零一九年一月二十四日,本公司與昇平 國際發展有限公司(「昇平國際」)(由本公司 執行董事及股東陳志先生全資擁有)訂立可 換股債券認購協議,據此,本公司有條件同意 發行而昇平國際有條件同意認購本金總額為 250,000,000港元(相當於人民幣215,750,000 元)的按利率3厘計息的可換股債券(「可換股 債券」)。

可換股債券的初步換股價為每股換股股份0.24 港元(相當於股本重組前每股0.06港元)(可予 調整)。可換股債券到期日為發行可換股債券 當日起計滿三週年當日到期,而可換股期間涵 蓋發行可換股債券當日起至到期日止期間。

假設可換股債券按初步換股價每股換股股份 0.24港元獲悉數轉換,可換股債券將轉換為最 多1,041,666,666股股份(以股本重組生效後之 合併股份為基準)。

The gross and net proceeds from the subscription was approximately HK\$250 million and HK\$245 million respectively. At the time of subscription, it was the intention of the Company to apply the net proceeds from the subscription as to: (a) approximately HK\$104 million for repaying the principal and accrued interest on the HK\$100 million loan facility previously granted by TopBig International; (b) approximately HK\$107.1 million for early redemption of the promissory notes issued as consideration for the Supreme Glory acquisition and the accrued interest thereon; and (c) approximately HK\$33.9 million for the Group's general expenses such as salaries, rental expenses and professional fees. As at 31 December 2019, all proceeds from the subscription were utilized as intended.

The Convertible Bonds and the new Shares to be issued upon conversion of the Convertible Bonds shall be allotted and issued by the Company pursuant to the specific mandate granted by the independent shareholders of the Company to the Directors at an extraordinary general meeting of the Company held on 8 March 2019.

Conversion of convertible bonds

Based on the conversion price of HK\$0.24 per Share, 185,600,000 Shares (the "Conversion Shares") were allotted and issued by the Company to TopBig International on 21 May 2019 (the "Partial Conversion").. As a result of the Partial Conversion, the issued share capital of the Company has increased from 571,999,030 Shares to 757,599,030 Shares. The Conversion Shares rank pari passu with all the existing Shares in issue as at the date of allotment and among themselves in all respects. The 185,600,000 Conversion Shares represent: (a) approximately 32.45% of the issued share capital immediately before the Partial Conversion; and (b) approximately 24.50% of the issued share capital as enlarged by the Partial Conversion. 認購事項所得款項總額及淨額分別約為250百 萬港元及245百萬港元。於認購事項之時,本公 司擬將認購事項所得款項淨額:(a)約104百萬 港元用於償還昇平國際為數100百萬港元之貸 款融資的本金及應計利息:(b)約107.1百萬港 元用於提早贖回所發出之承兑票據作為收購卓 耀的代價並支付其應計利息:及(c)約33.9百萬 港元用於本集團的一般開支,如薪金、租金開 支及專業費用。截至二零一九年十二月三十一 日,所有認購事項所得款項已悉數按原定用途 使用。

可換股債券及可換股債券獲轉換後將予發行之 新股份將由本公司根據其獨立股東於本公司在 二零一九年三月八日舉行之股東特別大會上向 董事授出之特別授權配發及發行。

轉換可換股債券

本公司已於二零一九年五月二十一日按每股 股份0.24港元的換股價向昇平國際配發及發行 185,600,000股股份(「可換股股份」)(「部分 轉換」)。因應該部分轉換,本公司的已發行股 本已由571,999,030股股份增至757,599,030股 股份。可換股股份與配發日期的所有現有已發 行股份及彼此之間在各方面享有同等地位。 185,600,000股可換股股份相當於(a)緊接該部 分轉換前的已發行股本約32.45%;及(b)經該 部分轉換擴大的已發行股本約24.50%。

PROPERTY, PLANT AND EQUIPMENT

During the year of 2019, the Group had acquired property, plant and equipment of approximately RMB31 million.

Details of these and other movements in the property, plant and equipment of the Group during the year of 2019 are set out in note 7 to the consolidated financial statements.

SHARE CAPITAL

Details of movements in the Company's share capital during the year are set out in note 16 to the consolidated financial statements.

PRE-EMPTIVE RIGHTS

There are no provisions for pre-emptive rights under the articles of association or the bye-laws of the Company (the "Articles" or the "Bye-laws"), or the laws of the Cayman Islands or Bermuda, which would oblige the Company to offer new shares on a pro-rata basis to existing shareholders.

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

Neither the Company nor any of its subsidiaries purchased, redeemed or sold any of the Company's listed securities during the year.

RESERVES

Details of movements in the reserves of the Company and the Group during the year are set out in note 38 to the consolidated financial statements and in the consolidated statement of changes in equity, respectively.

物業、廠房及設備

於二零一九年度,本集團收購約人民幣31百萬 元物業、廠房及設備。

上述及二零一九年度其他有關本集團物業、廠 房及設備的變動詳情載於合併財務報表附註 7。

股本

本公司股本於年內的變動詳情載於合併財務報 表附註16。

優先購買權

本公司組織章程細則或公司細則(「細則」或 「公司細則」)或開曼群島或百慕達法律並無任 何規定本公司須向現有股東按比例發售新股份 的優先購買權的條文。

購買、贖回或出售本公司上市證券

年內,本公司或其任何附屬公司概無購買、贖 回或出售本公司任何上市證券。

儲備

本公司及本集團儲備於年內的變動詳情分別載 於合併財務報表附註38及合併權益變動表。

DISTRIBUTABLE RESERVES

As at 31 December 2019, the Company has no reserve available for distribution to the Shareholders.

DONATIONS

No charitable and other donations have been made by the Group during the year.

MAJOR CUSTOMERS AND SUPPLIERS

During the year of 2019, the aggregate sales attributable to the Group's five largest customers comprised approximately 21.8% of the Group's total sales and the sales attributable to the Group's largest customer were approximately 5.3% of the Group's total sales.

The aggregate purchases during the year of 2019 attributable to the Group's five largest suppliers were approximately 31.7% of the Group's total purchases and the purchases attributable to the Group's largest supplier were approximately 8.9% of the Group's total purchases.

None of the Directors, their close associates or any shareholders of the Company (which to the best knowledge of the Directors, own more than 5% of the Company's issued shares) had any interest in the Group's five largest suppliers and customers.

COMPLIANCE WITH LAWS AND REGULATIONS

The Group's operations are mainly carried out by the Company's subsidiaries in the PRC. The Group's establishment and operations accordingly shall comply with relevant laws and regulations in the PRC. During the Year, the Group has complied, to the best knowledge of the Directors, with the relevant laws and regulations that have a significant impact on the Group.

可供分派儲備 於二零一九年十二月三十一日,本公司並無可 供分派予股東的儲備。

捐款

本集團年內並無作出慈善及其他捐款。

主要客戶及供應商

於二零一九年度,本集團五大客戶應佔銷售總額佔本集團總銷售額約21.8%,而本集團最大客戶應佔銷售額佔本集團總銷售額約5.3%。

於二零一九年度,本集團五大供應商應佔購 貨總額佔本集團總購貨額約31.7%,而本集團 最大供應商應佔購貨額佔本集團總購貨額約 8.9%。

概無任何董事、彼等緊密聯繫人或本公司任何 股東(據董事所深知,擁有本公司逾5%已發行 股份之股東)於本集團五大供應商及客戶中擁 有任何權益。

遵守法律及法規

本集團的業務主要由本公司的中國附屬公司進 行,因此本集團的成立及業務應符合中國相關 法律及法規。據董事所深知,本集團於年內已 符合對本集團有重大影響的相關法律及法規。

DIRECTORS

The Directors during the year and up to the date of this report were as follows:

Executive directors:

Mr. Chen Zhi, Chairman and chief executive officer (appointed as a Director on 9 December 2009)
Mr. Yu Shi Quan (appointed on 20 December 2011)
Mr. Siuming Tsui, chief executive officer (appointed as a Director on 6 December 2015 and resigned on 9 October 2019)

Non-executive directors:

Mr. Chen Wei Dong (appointed on 1 April 2015) Ms. Chen Min (appointed on 20 December 2011)

Independent non-executive directors:

Mr. Zhou Chang Ren (appointed on 8 November 2010) Mr. Wong Heung Ming, Henry (appointed on 8 November 2010) Mr. Cai Jian Quan (appointed on 20 December 2011)

In accordance with the Bye-laws, one-third of the Directors will retire and, being eligible, offer themselves for re-election, at the forthcoming annual general meeting of the Company. Moreover, the Directors appointed during the year will hold office until the forthcoming annual general meeting of the Company and will be eligible for re-election.

董事

年內及直至本報告日期的董事如下:

執行董事:

陳志先生(主席兼行政總裁) (於二零零九年十二月九日獲委任為董事) 余詩權先生 (於二零一一年十二月二十日獲委任) 徐小明先生(行政總裁) (於二零一五年十二月六日獲委任為董事 及於二零一九年十月九日辭任)

非執行董事:

陳偉東先生 (於二零一五年四月一日獲委任) 陳敏女士 (於二零一一年十二月二十日獲委任)

獨立非執行董事:

周昌仁先生 (於二零一零年十一月八日獲委任) 黃向明先生 (於二零一零年十一月八日獲委任) 蔡建權先生 (於二零一一年十二月二十日獲委任)

按照公司細則,三分一的董事將於本公司應屆 股東週年大會上退任,並符合資格且願意於會 上膺選連任。此外,於年內獲委任的董事,其任 期直至本公司應屆股東週年大會為止,並符合 資格於會上膺選連任。

DIRECTORS' AND SENIOR MANAGEMENT'S BIOGRAPHIES

Biographical details of the Directors and the senior management of the Group are set out on pages 27 to 32.

INDEPENDENT NON-EXECUTIVE DIRECTORS' CONFIRMATION OF INDEPENDENCE

The Company has received, from each of its independent nonexecutive Directors, namely Mr. Zhou Chang Ren, Mr. Wong Heung Ming, Henry, and Mr. Cai Jian Quan a confirmation of his independence pursuant to Rule 3.13 of the Listing Rules. The Company considers all of its independent non-executive Directors are independent.

DIRECTORS' SERVICE CONTRACTS

Each of the executive Directors and the non-executive Director has entered into a service contract with the Company for a term of three years, which may be terminated by not less than six months' notice (for executive Directors) or one month's notice (for non-executive Directors) in writing served by either party on the other. Each of the independent non-executive Director has been appointed by the Company for a term of three years and shall be terminable by either party by giving not less than one month prior notice in writing.

During the year, none of the Directors had a service contract with the Company which is not determinable by the Company within one year without payment of compensation, other than statutory compensation.

董事及高級管理層履歷

本集團董事及高級管理層履歷詳情載於第27至 32頁。

獨立非執行董事的獨立身份確認書

本公司已接獲獨立非執行董事周昌仁先生、黃 向明先生及蔡建權先生各自根據上市規則第 3.13條發出的獨立身份確認書。本公司認為其 全部獨立非執行董事均為獨立人士。

董事服務合約

各執行董事及非執行董事已與本公司訂立服務 合約,為期三年,可由任何一方向另一方發出 不少於六個月(就執行董事而言)或不少於一個 月(就非執行董事而言)的書面通知而終止。本 公司委任的各獨立非執行董事的任期為三年, 有關任命可由任何一方發出不少於一個月的事 先書面通知而終止。

年內,各董事概無與本公司訂有任何不可由本 公司於一年內免付賠償(法定賠償除外)而終 止的服務合約。

REMUNERATION POLICY

The remuneration policy for the Directors and senior management members of the Group was based on their individual performance as well as market trends and practices. In addition, each of the executive Directors and the non-executive Directors is entitled to a discretionary bonus provided that the aggregate amount of the bonuses payable to all the executive Directors at the sole and absolute discretion of the Company. Details of the remuneration of the Directors are set out in note 39 to the consolidated financial statements.

The emoluments paid to the senior management (excluding the Directors) during the year ended 31 December 2019 were within the following bands:

薪酬政策

董事及本集團高級管理層成員的薪酬政策乃依 照個人表現以及市場趨勢與慣例制訂。此外, 各執行董事及非執行董事均有權獲得酌情花 紅,惟應支付予所有執行董事的花紅總額由本 公司全權酌情決定。董事薪酬詳情載於合併財 務報表附註39。

於截至二零一九年十二月三十一日止年度,已 付高級管理層(董事除外)的酬金介平下列幅 度:

		Number of	
		Senior	
		Management	
		高級	
		管理層人數	
Nil to HK\$500,000	0港元至500,000港元	_	
HK\$500,001 to HK\$1,000,000	500,001港元至1,000,000港元	2	
Total:	總計:	2	

Total:

DIRECTORS' RIGHTS TO ACQUIRE SHARES IN OR DEBT SECURITIES OF THE COMPANY

Other than the pre-IPO share option scheme of the Company (the "Pre-IPO Share Option Scheme") adopted by written resolutions of its shareholders on 26 February 2010 and the post-IPO share option scheme of the Company (the "Post-IPO Share Option Scheme") adopted by the written resolutions of its shareholders on 8 November 2010, at no time during the year of 2019 was the Company or any of its subsidiaries a party to any arrangements to enable the Directors of the Company to acquire benefits by means of the acquisition of shares in, or debt securities (including debentures) of, the Company or any other body corporate.

董事購入本公司股份或債務證券的 權利

除經本公司股東於二零一零年二月二十六日以 書面決議案方式採納的本公司首次公開發售前 購股權計劃(「首次公開發售前購股權計劃」), 以及經本公司股東於二零一零年十一月八日以 書面決議案方式採納的本公司首次公開發售後 購股權計劃(「首次公開發售後購股權計劃」) 外,於二零一九年度,本公司或其任何附屬公 司概無訂立任何安排,致使本公司董事可藉購 入本公司或任何其他法人團體的股份或債務證 券(包括債券)而獲益。

DIRECTORS' INTERESTS IN CONTRACTS

Save and except the Convertible Bonds held by TopBig International (a wholly owned company by Mr. Chen Zhi), no Director had a material interest, either directly or indirectly, in any contract of significance to the business of the Group to which the Company, or any of its holding companies, subsidiaries or fellow subsidiaries was a party during the year.

DIRECTORS' INTERESTS IN COMPETING BUSINESS

None of the Directors held any interests in any competing business against the Company or any of its jointly controlled entities and subsidiaries for the year ended 31 December 2019.

POST-IPO SHARE OPTION SCHEME

Pursuant to the resolutions in writing passed by the shareholders of the Company on 8 November 2010, the Company adopted the Post-IPO Share Option Scheme. The purpose of the Post-IPO Share Option Scheme is to provide incentive or reward to (i) any full-time or part-time employees, executives or officers of the Company or any of its subsidiaries; (ii) any Directors (whether executive or non-executive, including any independent non-executive Directors) of the Company or any of its subsidiaries; or (iii) any advisors, consultants, suppliers, customers and agents to the Company or any subsidiaries (each an "Eligible Person").

The Board may, at any time within 10 years after the date of approval of the Post-IPO Share Option Scheme, make an offer to grant options to any Eligible Person. The Scheme will remain in force for a period of 10 years commencing on 8 November 2010 up to 7 November 2020. The subscription price for shares granted pursuant to the Post-IPO Share Option Scheme shall be determined by the Board in its absolute discretion and shall be at least the highest of:

 the official closing price of the Shares as stated in the Stock Exchange's daily quotations sheet on the date of offer;

董事於合約中的權益

除由昇平國際(陳志先生全資擁有之公司)持 有之可換股債券外,董事概無於本公司或其任 何控股公司、附屬公司或同系附屬公司於年內 訂立而對本集團業務而言屬重大的任何合約中 直接或間接擁有重大權益。

董事於競爭業務中的權益

截至二零一九年十二月三十一日止年度,董事 概無於任何與本公司或其任何共同控制實體及 附屬公司競爭的業務中擁有權益。

首次公開發售後購股權計劃

根據本公司股東於二零一零年十一月八日通過 的書面決議案,本公司採納首次公開發售後購 股權計劃。首次公開發售後購股權計劃旨在獎 勵或回饋(i)本公司或其任何附屬公司的任何全 職或兼職僱員、行政人員或高級職員:(ii)本公 司或其任何附屬公司的任何董事(執行或非執 行董事,包括獨立非執行董事):或(iii)本公司 或任何附屬公司的任何顧問、諮詢人士、供應 商、客戶及代理(各為「合資格人士」)。

董事會可於首次公開發售後購股權計劃獲批准 當日後十年內隨時向任何合資格人士提呈授出 購股權。該計劃之有效期為10年,由二零一零 年十一月八日起計,直至二零二零年十一月七 日止。根據首次公開發售後購股權計劃授出的 股份認購價由董事會全權酌情釐定,且不得低 於下列各項的最高者:

(i) 股份於提呈授出購股權當日在聯交所每日報價表所報的正式收市價;

- (ii) the average of the official closing prices of the Shares as stated in the Stock Exchange's daily quotations sheets for the five business days immediately preceding the date on which such offer is made; or
- (iii) the nominal value of a Share.

The total number of Shares in respect of which options may be granted under the Post-IPO Share Option Scheme is not permitted to exceed 10% of the total number of Shares in issue as at the Listing Date, i.e. 73,216,512 shares (prior to the Capital Reorganisation), without prior approval from the shareholders of the Company. The maximum number of Shares which may be issued upon exercise of all outstanding options granted, and yet to be exercised, under the Post-IPO Share Option Scheme and any other share option schemes of the Company must not exceed 30% of the issued share capital of the Company from time to time. The total number of Shares issued and to be issued upon exercise of all options granted under the Post-IPO Share Option Scheme to each Eligible Person (including both exercised, cancelled and outstanding options) in any 12-month period shall not exceed 1% of the total number of issued shares of the Company. Any further grant of share options in excess of this limit is subject to shareholders' approval in a general meeting.

Share options granted to a director, chief executive or substantial shareholder of the Company, or to any of their associates, are subject to approval in advance by the independent non-executive directors of the Company. In addition, if shares issued and to be issued upon exercise of all options granted under the Post-IPO Share Option Scheme (including options exercised, cancelled and outstanding) to a participant who is a substantial shareholder or an independent non-executive director of the Company, or any of their associates, in any 12-month period (i) represent in aggregate more than 0.1% of the total number of shares in issue, and (ii) have an aggregate value, based on the closing price of the shares of the Company at the date of each grant, in excess of HK\$5,000,000, the proposed grant of option must be approved by the shareholders of the Company in a general meeting.

DIRECTORS' REPORT 董事報告

(ii) 股份於緊接提呈授出購股權當日前五個 營業日在聯交所每日報價表所報的平均 正式收市價;或

(iii) 股份的面值。

如未經本公司股東事先批准,根據首次公開發 售後購股權計劃可授出的購股權涉及的股份總 數不得超過於上市日期已發行股份總數的10% (即73,216,512股股份(於股本重組之前))。 行使根據首次公開發售後購股權計劃及本公司 任何其他購股權計劃授出但尚待行使的所有未 行使購股權而可發行的股份數目上限,不得超 過本公司不時已發行股本的30%。於任何十二 個月期間行使根據首次公開發售後購股權計劃 授予每名合資格人士的所有購股權(包括已行 使、已註銷及未行使的購股權)而發行及將予 發行的股份總數,不得超過本公司已發行股份 總數的1%。凡進一步授出超過此上限的購股 權均須經股東於股東大會上批准。

凡向本公司董事、最高行政人員或主要股東或 彼等任何聯繫人授出購股權,均須經本公司獨 立非執行董事預先批准。此外,倘在任何十二 個月期間內,於根據首次公開發售後購股權計 劃向參與者(屬本公司主要股東或獨立非執行 董事)或彼等任何聯繫人授出的所有購股權(包 括已行使、已註銷及未行使的購股權)獲行使 後發行及將予發行的股份(i)合共超過已發行股 份總數0.1%,及(ii)按於每個授出日期本公司股 份收市價計算的總值超過5,000,000港元,則建 議授出購股權須經本公司股東於股東大會上批 准。

The amount payable on acceptance of an option is RMB1.00. The exercise period of any option granted under the Post-IPO Share Option Scheme shall not be longer than 10 years from the date of grant of the relevant option. There is no minimum period for which an option must be held before the exercise of the option except otherwise imposed by the Board.

Up to 31 December 2019, no share option had been granted under the Post-IPO Share Option Scheme. As at the date of this report, the number of shares available under the Post-IPO Share Option Scheme is 18,304,128 Shares (as adjusted by the Capital Reorganisation), representing approximately 2.4% of the total number of shares of the Company in issue.

CONVERTIBLE BONDS SUBSCRIPTION

On 24 January 2019, the Company entered into the convertible bond subscription agreement with TopBig International Development Limited ("TopBig International"), a wholly owned company by Mr. Chen Zhi, the Executive Director and a shareholder of the Company, pursuant to which the Company conditionally agreed to issue, and TopBig International conditionally agreed to subscribe for, the 3% convertible bonds (the "Convertible Bonds") in the aggregate principal amount of HK\$250,000,000 (equivalent to RMB215,750,000).

The initial conversion price of the Convertible Bonds is HK\$0.24 per conversion share (equivalent to HK\$0.06 per share prior to the Capital Reorganisation), subject to adjustment. The Convertible Bond matures at the day falling on the third anniversary of the date of issue of the convertible bonds and the conversion period covers the period commencing on the date of issue of the Convertible Bonds and ending on maturity date.

Assuming full conversion of the Convertible Bonds at the initial conversion price of HK\$0.24 per conversion share, the Convertible Bonds will be convertible into up to 1,041,666,666 shares (on the basis of consolidated shares after the Capital Reorganisation becoming effective).

於接納購股權時應付的金額為人民幣1.00元。 根據首次公開發售後購股權計劃授出的任何購 股權的行使期不得超過相關購股權授出當日起 計十年。購股權於獲行使前並無必須持有的最 短期限,惟董事會另有施加者則作別論。

截至二零一九年十二月三十一日,並無根據首 次公開發售後購股權計劃授出任何購股權。於 本報告日期,首次公開發售後購股權計劃下可 予發行之股份數目為18,304,128股(經股本重 組予以調整),相當於本公司已發行股份總數 約2.4%。

可換股債券認購事項

於二零一九年一月二十四日,本公司與昇平 國際發展有限公司(「昇平國際」)(由本公司 執行董事及股東陳志先生全資擁有)訂立可 換股債券認購協議,據此,本公司有條件同意 發行而昇平國際有條件同意認購本金總額為 250,000,000港元(相當於人民幣215,750,000 元)的按利率3厘計息的可換股債券(「可換股 債券」)。

可換股債券的初步換股價為每股換股股份0.24 港元(相當於股本重組前每股0.06港元)(可予 調整)。可換股債券到期日為發行可換股債券 當日起計滿三週年當日到期,而可換股期間涵 蓋發行可換股債券當日起至到期日止期間。

假設可換股債券按初步換股價每股換股股份 0.24港元獲悉數轉換,可換股債券將轉換為最 多1,041,666,666股股份(以股本重組生效後之 合併股份為基準)。

The Convertible Bonds and the new Shares to be issued upon conversion of the Convertible Bonds (The "Conversion Shares") shall be allotted and issued by the Company pursuant to the specific mandate granted by the independent shareholders of the Company to the Directors at an extraordinary general meeting of the Company held on 8 March 2019.

DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

As at 31 December 2019, the interests and short positions of the directors in the share capital and underlying shares (the "Share(s)") of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers, were set out as follows:

可換股債券及可換股債券獲轉換後將予發行之 新股(「可換股股份」)將由本公司根據其獨立 股東於本公司在二零一九年三月八日舉行之股 東特別大會上向董事授出之特別授權配發及發 行。

董事於股份及相關股份的權益及淡 倉

於二零一九年十二月三十一日,董事於本公司 或其相聯法團(定義見證券及期貨條例第XV 部)的股本及相關股份(「股份」)中擁有記錄於 根據證券及期貨條例第352條本公司須存置的 登記冊,或根據上市發行人董事進行證券交易 的標準守則已知會本公司及聯交所的權益及淡 倉載列如下:

(i) 於本公司的好倉

Name of Director 董事姓名	Capacity/Nature of Interest 身份/權益性質	Number of Shares 股份數目	Approximate percentage of interest 權益概約百分比
Mr. Chen Zhi	Interest in controlled corporation and beneficial owner	1,083,265,340 (Note 1)	142.98%
陳志先生	於受控制法團的權益及實益所有者	(附註1)	
Mr. Yu Shi Quan 余詩權先生	Beneficial Owner 實益所有者	223,049	0.03%

(i) Long position in the Company

Notes:

- (1) Mr. Chen Zhi (an executive director of the Company) was deemed to be interested in 1,083,265,340 Shares and underlying Shares, comprising (i) 1,758,164 Shares directly held by him; (ii) 225,440,510 Shares held by TopBig International Development Limited ("TopBig International"), a controlled corporation which is wholly-owned by Mr. Chen Zhi; and (iii) 856,066,666 underlying Shares attributable to the conversion right attaching to convertible bonds issued by the Company held by TopBig International.
- (2) The percentage interests are calculated on the basis of 757,599,030 issued Shares of the Company as at 31 December 2019.

SUBSTANTIAL SHAREHOLDERS' INTERESTS IN SHARES AND UNDERLYING SHARES

As at 31 December 2019, the following persons (other than Directors or chief executives of the Company) had interests or short positions in the Shares and underlying Shares as recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO:

Long positions in Shares:

附註:

- (1) 本公司執行董事陳志先生被視為於 1,083,265,340股股份及相關股份中擁有 權益,包括(i)由其直接持有的1,758,164 股股份:(ii)由其全資擁有的受控制法團 昇平國際發展有限公司(「昇平國際」)所 持有的225,440,510股股份:及(iii)昇平 國際持有的本公司發行的可換股債券隨 附之轉換權利應佔856,066,666股相關 股份。
- (2) 百分比權益乃基於本公司於二零一九年 十二月三十一日757,599,030股已發行 股份計算。

主要股東於股份及相關股份的權益

於二零一九年十二月三十一日,以下人士(董 事或本公司最高行政人員除外)擁有記錄於根 據證券及期貨條例第336條本公司須存置的登 記冊的股份及相關股份權益或淡倉:

於股份的好倉:

Name 董事姓名	Capacity/Nature of Interest 身份/權益性質	Number of Shares 股份數目	Approximate percentage of interest 權益概約百分比
TopBig International 昇平國際	Beneficial Owner (Note 1) 實益所有者(附註1)	1,081,507,176	142.75%
Shi Jianxiang 施建祥	Beneficial Owner 實益所有者	46,712,500	6.17%
Chen Rong 陳榕	Interest of controlled corporation (Note 2) 於受控制法團的權益(附註2)	39,335,004	5.19%
Happy Day Development Ltd. Happy Day Development Ltd.	Beneficial owner (Note 2) 實益擁有人 (附註2)	39,335,004	5.19%

Notes:

- (1) TopBig International is a controlled corporation wholly-owned by Mr. Chen Zhi, an executive Director. TopBig International was deemed to be interested in 1,081,507,176 Shares and underlying Shares, comprising (i) 225,440,510 Shares held by TopBig International; and (ii) 856,066,666 underlying Shares attributable to the conversion right attaching to convertible bonds issued by the Company held by TopBig International..
- (2) Based on disclosure of interest filings, Happy Day Development Ltd. is a controlled corporation wholly-owned by Chen Rong.
- (3) The percentage interests are calculated on the basis of 757,599,030 issued Shares of the Company as at 31 December 2019.

Save as disclosed herein, the Company has not been notified of any other person (other than a Director or a chief executive of the Company) who had an interest or a short position in the shares and underlying shares of the Company as recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO as at 31 December 2019.

CONTINUING CONNECTED TRANSACTIONS

The Company has entered into the transactions set out below which will be regarded as continuing connected transactions under the Listing Rules and subject to the disclosure requirements under Chapter 14A of the Listing Rules. Unless otherwise defined, capitalised terms below has the same meanings as those defined in the Prospectus.

附註:

- (1) 昇平國際為由執行董事陳志先生全資擁有之受控制法團。昇平國際被視為於1,081,507,176股股份及相關股份中擁有權益,包括(i)昇平國際持有之225,440,510股股份:及(ii)昇平國際持有的本公司發行的可換股債券隨附之轉換權利應佔856,066,666股相關股份。
- (2) 根據權益備案披露 · Happy Day Development Ltd.為一間由陳榕全資擁有的受控制法團。
- (3) 百分比權益乃基於本公司於二零一九年十二月 三十一日之757,599,030 股已發行股份計算。

除本文所披露者外,於二零一九年十二月 三十一日,本公司並無獲知會有任何其他人士 (董事或本公司最高行政人員除外)擁有記錄於 根據證券及期貨條例第336條本公司須存置的 登記冊的本公司股份及相關股份權益或淡倉。

持續關連交易

本公司已訂立下文所載根據上市規則將被視為 持續關連交易並須遵守上市規則第十四A章下 的披露規定的交易。除非另有界定,否則下文 的專有詞彙具有招股章程所界定的相同涵義。

The Structure Contracts

Background

Fuzhou ShiFangCe Culture Media Co., Ltd. ("Original WFOE"), which was a wholly-owned subsidiary of the Company prior to 24 December 2015, entered into (a) structured contracts (the "Internet Structured Contracts") to enable the Group to capture the economic benefits of and obtain the effective control over Beijing BaiChuanDuKe Science and Technology Co., Ltd. ("Internet Opco" or "Beijing BaiChuanDuKe") and its subsidiaries (collectively, the "Internet Opco Group"); and (b) structured contracts (the "Publishing Structured Contracts") to enable the Group to capture the economic benefits of and obtain the effective control over Beijing HongXinTu Culture Communication Co., Ltd ("Publishing Opco" or "Beijing HongXinTu") and its subsidiaries (collectively, the "Publishing Opco Group").

Pursuant to the Catalogue of Industries for Guiding Foreign Investment jointly promulgated by the National Development and Reform Commission of the PRC and the Ministry of Commerce of the PRC, foreign investors are (i) prohibited from investing in news websites and online publication services; and (ii) restricted from investing in more than 50% controlling stake in valueadded telecommunication and printing of publications. At the time of the entering into of the Internet Structured Contracts and the Publishing Structured Contracts, the Company could not directly acquire the equity interest in Internet Opco and the controlling equity interest in Publishing Opco. Therefore, the Company entered into the Internet Structured Contracts and the Publishing Structured Contracts to capture the economic benefits of and obtain the effective control over the Internet Opco and the Publishing Opco.

架構合約 背景

福州十方策文化傳媒有限公司(「原外商獨資企 業」,於二零一五年十二月二十四日前為本公司 的全資附屬公司)訂立(a)多項架構合約(「互聯 網架構合約」),讓本集團可獲得北京百傳讀客 科技有限公司(「互聯網營運公司」或「北京百 傳讀客」)及其附屬公司(統稱「互聯網營運公 司集團」)的經濟利益及取得其實際控制權:及 (b)多項架構合約(「出版架構合約」),以讓本集 團可獲得北京鴻馨圖文化傳播有限公司(「出 版營運公司」或「北京鴻馨圖」)及其附屬公司 (統稱「出版營運公司集團」)的經濟利益及取 得其實際控制權。

依據由中國國家發展和改革委員會及中國商務 部聯合頒佈的《外商投資產業指導目錄》,外 國投資者(i)被禁止投資於新聞網站及網絡出版 服務;及(ii)被限制不得投資於增值電訊業務及 出版物印刷的控股權超過50%。於訂立互聯網 架構合約及出版架構合約之時,本公司不能直 接收購互聯網營運公司的股權及出版營運公司 的控股股權。因此,本公司訂立互聯網架構合 約及出版架構合約以讓本集團可獲得互聯網營 運公司及出版營運公司的經濟利益及取得其實 際控制權。 On 17 December 2015, in anticipation of the imminent disposal of Original WFOE by the Group to an independent third party, the Internet Structured Contracts were novated from Original WFOE to another wholly-owned subsidiary of the Company, Fuzhou DingCe Culture Communication Co. Ltd. ("New WFOE" or "Fuzhou DingCe"). With the disposal by the Group of its equity interests in Original WFOE, the Group ceased to be interested in the Publishing Structured Contracts or the Publishing Opco Group. With the novation of the Internet Structured Contracts to New WFOE, the Group continues to consolidate the financial results of the Internet Opco Group through the contractual arrangements under the Internet Structured Contracts.

Internet Opco and Internet Opco Shareholders

Internet Opco is a limited liability company established under the laws of the PRC with a registered capital of RMB1 million and principally engaged in value-added telecommunication business, news websites, online publication services and printing of publications. Internet Opco Group holds a Permit for Internet Publication (互聯網出版許可證), an Operation Permit for Valueadded Telecommunication Business (增值電信業務經營許可證) and an Operation Permit for News Publication Printing (新聞出版 物印刷經營許可證).

The registered capital of Internet Opco is registered as to 60% in the name of Zheng Bo Ling ("Zheng") and 40% in the name of Xu Kai Ning ("Xu", and together with Zheng, collectively the "Internet Opco Shareholders").

DIRECTORS' REPORT 董事報告

於二零一五年十二月十七日,鑑於本集團即將 向獨立第三方出售原外商獨資企業,互聯網架 構合約由本公司另一全資附屬公司福州鼎策文 化傳播有限公司(「新外商獨資企業」或「福州 鼎策」)代替原外商獨資企業承擔。隨著本集團 出售其於原外商獨資企業的股權,本集團不再 擁有出版架構合約或出版營運公司集團的權 益。鑑於互聯網架構合約改由新外商獨資企業 承擔,本集團繼續透過互聯網架構合約下的合 約安排,將互聯網營運公司集團的財務業績合 併入賬。

互聯網營運公司及互聯網營運公司股東

互聯網營運公司為根據中國法律成立的有限責 任公司,註冊資本為人民幣1百萬元,主要從事 增值電信業務、新聞網站、網絡出版服務和出 版物印刷業務。互聯網營運公司集團持有互聯 網出版許可證、增值電信業務經營許可證及新 聞出版物印刷經營許可證。

互聯網營運公司的註冊資本中,60%以鄭柏齡 (「鄭」)的名義註冊,而40%以許開寧(「許」) 的名義註冊。鄭及許統稱為「互聯網營運公司 股東」。

Reasons for the entering into of the Internet Structured Contracts

The principal reasons for the entering into of the Internet Structured Contracts were (a) to establish a contractual position which allows the economic benefits of the businesses and operations of the Internet Opco Group to flow to the Group; (b) through the control of the right of nomination of directors of Internet Opco, to monitor, supervise and effectively control the business, operations and financial policies of the Internet Opco Group which in turn ensure due implementation of the Internet Structured Contracts; (c) to prevent any possible leakage of assets to the Internet Opco Shareholders; and (d) to enable the Group to acquire the equity interest of the Internet Opco at an agreed price, which was fixed as a matter of relatively nominal sums and being the lowest prices permissible under PRC law.

Save for the foreign investment restrictions described above, the contractual arrangements under the Internet Structured Contracts are not related to any other regulations or requirements.

Key terms of the Internet Structured Contracts

In the summary table below, we set out the current status and the key terms of the Internet Structured Contracts:

Loan Agreement	Date: 17 December 2015		
貸款協議	日期:二零一五年十二月十七日		

Parties: New Wfoe (as lender), Zheng and Xu (as borrowers) 訂約方:新外商獨資企業(作為貸款人),鄭及許(作為借款人)

Loan sum: RMB600,000 (for Zheng) and RMB400,000 (for Xu) 貸款額:人民幣600,000元(鄭)及人民幣400,000元(許)

Term: 10 years, automatically renewable for successive periods of 5 years unless terminated by notice by New Wfoe 年期:10年,除非被新外商獨資企業發出通知終止,否則自動續期每次5年

訂立互聯網架構合約的理由

訂立互聯網架構合約的主要理由乃(a)確立一個 合約地位,使互聯網營運公司集團業務及營運 的經濟利益得以流入本集團:(b)透過控制互聯 網營運公司董事的提名權,監控、監察及實際 控制互聯網營運公司集團的業務、營運及財務 政策,進而確保妥為實行互聯網架構合約:(c) 防止有任何資產可能洩漏予互聯網營運公司股 東的情況;及(d)使本集團可按協定價格(按相 對名義款額釐定,即中國法律下允許的最低價 格)購入互聯網營運公司的股權。

除上述外商投資限制外,互聯網架構合約下的 合約安排與任何其他規例或規定無關。

互聯網架構合約的主要條款

下表概列互聯網架構合約目前狀況及主要條款:

No early repayment: Each of Zheng and Xu is not permitted to repay any loan without prior written consent of New Wfoe.

不得提早還款:鄭及許均不得在未經新外商獨資企業事先書面同意下償還任何貸款。

Equity Pledge Agreement 股權質押協議 Date: 17 December 2015 日期:二零一五年十二月十七日

Parties: Zheng and Xu (as pledgors), New Wfoe (as pledgee), Internet Opco 訂約方:鄭及許(作為質押人),新外商獨資企業(作為承押人),互聯網營運公司

Pledged assets: 60% equity interest in Internet Opco (by Zheng), 40% equity interest in Internet Opco (by Xu) 質押資產:互聯網營運公司60%股權(由鄭質押),互聯網營運公司40%股權(由許質押)

Guaranteed obligations: To guarantee the repayment of the loans under the Loan Agreement and the payment of the service fees under the Service Agreement. 擔保責任:擔保償還貸款協議下的貸款及支付服務協議下的服務費。

Dividends: Pursuant to the Equity Pledge Agreement, New Wfoe is entitled to all of the benefits arising from the pledged equity interests including dividends. 股息:依據股權質押協議,新外商獨資企業有權取得所有已質押股權產生的利益(包括股息)。

Voting Right Proxy	Date: 17 December 2015
Agreement	日期:二零一五年十二月十七日
投票權代表委任協議	
	Parties: Zheng and Xu (as appointers), New Wfoe (as appointee), Internet Opco
	訂約方:鄭及許(作為委任人),新外商獨資企業(作為獲委任人),互聯網營運公司

	Power granted: Each of Zheng and Xu granted to New Wfoe and its designee(s) the power to exercise all relevant voting rights in Internet Opco including but not limited to those relating to: (i) the amendment of company constitution; (ii) the appointment, election or dismissal of the directors, supervisors or senior management; (iii) the transfer or disposal of all or part of the equity interest in Internet Opco; (iv) the increase or reduction of capital, other capital reorganization, dissolution or liquidation of Internet Opco: and (v) the right to inspect all documents and information of Internet Opco. 所授權力:鄭及許各自向新外商獨資企業及其指派者授出行使互聯網營運公司所有相關投票權的權力,包括但不限於與以下項目相關者: (i)修訂公司章程; (ii)委任、選舉或辭退董事、監事或高級管理層; (iii)轉讓或處置互聯網營運公司所有或部分股權; (iv)增加或削減互聯網營運公司的資本、其他股本重組、解散或清盤; 及(v)查核互聯網營運公司所有文件及資料的權利。
	Restriction on equity transfer: None of Zheng nor Xu may transfer all or any part of their equity interest in Internet Opco without the prior written consent of New Wfoe. 股權轉讓限制:鄭及許均不得在未經新外商獨資企業事先書面同意下轉讓彼等於互聯網營運公司的全部或任何部分股權。
Exclusive Purchase Option Agreement 獨家選擇購買權協議	Date: 17 December 2015 日期:二零一五年十二月十七日 Parties: Zheng and Xu (as grantors), New Wfoe (as grantee), Internet Opco
	訂約方:鄭及許(作為授權人),新外商獨資企業(作為承授人),互聯網營運公司 Option: Each of Zheng and Xu irrevocably granted to New Wfoe or its designee(s) an exclusive option to purchase, at any time if and when permitted under PRC laws, all or part of their equity interests in Internet Opco at the agreed price, being the higher of (i) RMB1 million; and (ii) the lowest price permissible under PRC laws. 選擇權:鄭及許各自不可撤回地向新外商獨資企業或其指派者授出獨家選擇購買權,以於中 國法律允許的任何時間內按協定價格(即(i)人民幣1百萬元;及(ii)中國法律下允許的最低價格 兩者中的較高者)購買彼等於互聯網營運公司的全部或任何部分股權。
Service Agreement 服務協議	Date: 17 December 2015 日期 : 二零一五年十二月十七日
	Parties: New Wfoe (as consultant) and Internet Opco (as appointer)

訂約方:新外商獨資企業(作為顧問)及互聯網營運公司(作為委任人)

Term: 10 years, automatically renewable for successive periods of 5 years unless terminated by notice by New Wfoe

年期:10年,除非被新外商獨資企業發出通知終止,否則自動續期每次5年

Scope of services: New Wfoe agreed to provide to Internet Opco consulting services including (i) market research; (ii) business development and market consultation; (iii) consulting services in respect of labor matters; (iv) construction and maintenance of information networks and network security; (v) technical support for software and technology; and (vi) other services in relation to its business operations.

服務範圍:新外商獨資企業同意向互聯網營運公司提供諮詢服務,包括(i)市場研究:(ii)業務發展及市場諮詢:(iii)有關勞務的諮詢服務:(iv)建設及維護資訊網絡及網絡安全:(v)軟件及科技技術支援:及(vi)有關互聯網營運公司業務經營的其他服務。

Service fees: The service fees are according to the nature of the service content and time spent based on market price.

服務費:服務費按照服務內容性質及所費時間依照市價計算。

Unwinding of the Structured Contracts

撤銷架構合約

The Internet Structured Contract has not been unwound up to the date of this report. The Company does not intend to unwind any Internet Structured Contract unless and until the foreign investment restriction relating to ownership of the equity interest in Internet Opcos is lifted. When the foreign investment restriction is lifted, the Company intends to exercise its exclusive purchase right under the Exclusive Purchase Option Agreement to acquire the entire equity interest in Internet Opco, so that the Company can control the Internet Opco Group through the direct shareholding relationship rather than through the Internet Structured Contracts. 截至本報告日期,互聯網架構合約並未被撤 銷。除非及直至與互聯網營運公司股權的擁有 權有關的外商投資限制被撤銷,否則本公司無 意撤銷互聯網架構合約。倘若外商投資限制被 撤銷,本公司有意行使其於獨家選擇購買權協 議下的獨家選擇購買權,收購互聯網營運公司 的全部股權,致使本公司能夠透過直接持股關 係而非互聯網架構合約控制互聯網營運公司集 團。

Accounting policies and financial information

The consolidated financial statements include the financial information of the Company, its subsidiaries, and structured entity where the Company is deemed the primary beneficiary. Fuzhou DingCe (a wholly owned subsidiary of the Company) entered into the Internet Structured Contracts with Beijing BaiChuanDuKe, whereby Fuzhou DingCe provides consulting services to Beijing BaiChuanDuKe and is entitled to (1) receive a substantial portion of the economic benefits from Beijing BaiChuanDuKe; (2) exercise effective control over Beijing BaiChuanDuKe, and (3) have an exclusive option to purchase all or part of the equity interests in Beijing BaiChuanDuKe when and to the extent permitted by the PRC laws. By virtue of the contractual arrangements under the Internet Structured Contracts, Beijing BaiChuanDuKe is a structured entity and deemed as a subsidiary of the Company under the requirements of IFRS 10 "Consolidated financial statements"

When assessing whether to combine a structured entity, the Group evaluates a range of factors, including whether (1) the activities of the structured entity are being conducted on behalf of the Group according to its specific business needs so that the Group obtains the benefits from the structured entity's operations, (2) the Group has decision-making powers to obtain the majority of the benefits, (3) the Group obtains the majority of the benefits of the activities of the structured entity, and (4) the Group retains the majority of the residual ownership risks related to the assets in order to obtain the benefits from its activities. The Group consolidates a structured entity if an assessment of the relevant factors indicates that it controls the structured entity. Based on the contractual arrangements under the Internet Structured Contracts, the Company consolidated the results, assets and liabilities of Beijing BaiChuanDuKe in the consolidated financial statements of the Group.

會計政策及財務資料

合併財務報表包括本公司、其附屬公司及本公 司被視為首要受益人的結構性實體的財務資 料。本公司全資附屬公司福州鼎策與北京百傳 讀客訂立互聯網架構合約,據此,福州鼎策向北 京百傳讀客提供諮詢服務,並有權(1)收取來自 北京百傳讀客的絕大部分經濟利益;(2)對北京 百傳讀客實施有效控制;及(3)擁有在中國法律 允許的時間及範圍內購買北京百傳讀客全部或 部分股權的獨家選擇權。憑藉互聯網架構合約 下的合約安排,北京百傳讀客為結構性實體, 且根據國際財務報告準則第10號「合併財務報 表」的規定,北京百傳讀客被視為本公司的附 屬公司。

當評估是否將結構性實體合併入賬時,本集團 會評估多項因素,包括(1)結構性實體業務活動 是否根據其特殊業務需要代表本集團進行,而 本集團因此從結構性實體業務中獲利:(2)本集 團是否擁有獲得大多數利益的決策權:(3)本集 團是否擁有獲得大多數利益的決策權:(3)本集 團是否獲得結構性實體業務活動的大多數利 益;及(4)本集團是否保留大多數與資產有關的 餘下擁有權風險以從其業務活動中獲利。倘評 估相關因素後顯示其控制結構性實體,則本集 團會將結構性實體合併入賬。基於互聯網架構 合約下的合約安排,本公司將北京百傳讀客的 業績、資產及負債於本集團的合併財務報表合 併入賬。

PRC laws strictly prohibits foreign investment in, and ownership of, companies engaging in news websites and online publication services, and place significant restrictions on foreign investment in, and ownership of, companies engaging in the value-added telecommunication business (Chinese parties as controlling shareholders) and printing of publications (Chinese parties as controlling shareholders). The Company is considered as a foreigninvested enterprise, and is required to comply with the PRC laws and regulations applicable to foreign-invested enterprises. Due to such restrictions, the Company are not permitted to have and does not have direct ownership of any interest in Beijing BaiChuanDuKe as Beijing BaiChuanDuKe, together with its subsidiaries, holds a Permit for Internet Publication (互聯網出版許 可證), an Operation Permit for Value-added Telecommunication Business (增值電信業務經營許可證) and an Operation Permit for News Publication Printing (新聞出版物印刷經營許可證). Instead, the Company conducts the above operations in China principally through contractual arrangements among its subsidiary Fuzhou DingCe on the one hand, and Beijing BaiChuanDuKe and its shareholders, on the other. These contractual arrangements permit the financial results of Beijing BaiChuanDuKe to be consolidated with and effectively all of the economic benefits of its business to be transferred to Fuzhou DingCe. The contractual arrangement is not related to any regulations other than the restriction on foreign investment.

中國法律嚴格禁止外商投資及擁有從事新聞網 站、網絡出版服務公司,亦嚴格限制外商投資 及擁有從事增值電信業務(中方控股)及出版 物印刷(中方控股)公司。本公司被視為外商投 資企業,須遵守適用於外商投資企業的中國法 律法規。由於該等限制,而北京百傳讀客及其 附屬公司持有互聯網出版許可證、增值電信業 務經營許可證及新聞出版物印刷經營許可證, 故本公司不得亦並無直接擁有北京百傳讀客的 任何權益。因此,本公司主要透過附屬公司福 州鼎策作為一方與北京百傳讀客以及其股東作 為另一方訂立合約安排在中國經營上述業務。 該等合約安排使得北京百傳讀客的財務業績與 福州鼎策合併, 並且實際上其業務的所有的經 · 濟利益均能由此轉移至福州鼎策。合約安排並 非與外資進入限制以外的規定相關。

For the year ended 31 December 2019, revenue generated from the printing and online services businesses through Beijing BaiChuanDuKe was RMB4.4 million and nil (2018: RMB4.8 million and nil) respectively, which accounted for 3.6% and 0% of total revenue (2018: 8.7% and 0%) of the total revenue; and the assets of Beijing BaiChuanDuke and the relevant businesses amounted to RMB25.7 million (2018: RMB30.7 million). As Beijing BaiChuanDuke and the relevant businesses have not contributed any significant profit to the Group in the past, Beijing BaiChuanDuke and the relevant businesses were insignificant to the Group respectively, of total revenue. The Company relied on and expects to continue to rely on contractual arrangements with Beijing BaiChuanDuKe and its shareholders to operate the printing and online services business components in China. The PRC legal advisor has advised the Company that the contractual arrangements are in compliance with and enforceable under the relevant PRC laws. However, there exist uncertainties regarding the interpretation and application of PRC laws and regulations regarding the performance and enforcement of such contractual arrangements. As such, there can be no assurance that the relevant PRC regulatory authorities will not, in the future, determine that the contractual arrangements are in breach of applicable PRC laws. If the contractual arrangements are found to be in breach of any existing or future PRC laws, the relevant PRC regulatory authorities would have broad discretion in dealing with such violations, including revoking the business and operating licenses held by Beijing BaiChuanDuKe, restricting or prohibiting any transactions between the Company and Beijing BaiChuanDuKe, imposing penalties or other requirements with which the Company may not be able to comply, or requiring the Company to restructure the relevant ownership, control or operating structure of the Company or its business. The imposition of any of these penalties or requirements could result in a material and adverse effect on its business, and could even result in us being required to cease the printing and online services businesses completely.

截至二零一九年十二月三十一日止年度,透過 北京百傳讀客進行的印刷及網絡服務業務所得 收入分別為人民幣4.4百萬元及無(二零一八 年:人民幣4.8百萬元及無),分別佔收入總額 的3.6%及0%(二零一八年:8.7%及0%);北 京百傳讀客及相關業務的資產為人民幣25.7百 萬元(二零一八年:人民幣30.7百萬元)。由於 過往北京百傳讀客及相關業務對集團並未有重 大盈利的貢獻,北京百傳讀客及相關業務對本 集團的重要性低。本公司一貫依賴並預期將繼 續依賴與北京百傳讀客以及其股東訂立的合約 安排,以經營在中國的印刷及網絡服務業務部 分。中國法律顧問告知本公司,合約安排符合相 關中國法律,可根據相關中國法律強制執行。 然而,中國法律法規有關履行及強制執行相關 合約安排的詮釋及應用方面存在不確定因素。 因此,無法保證中國有關監管機關日後不會認 定該等合約安排違反有關適用中國法律。倘若 合約安排被發現違反中國的任何現行法律或日 後通過的法律,則相關中國監管機關處理有關 違法情況時將擁有高度自由裁量權,包括吊銷 北京百傳讀客所持有的營業及經營執照、限制 或禁止本公司與北京百傳讀客進行任何交易、 徵收罰款或施加本公司可能無法遵守的其他要 求,或要求本公司重組本公司或其業務的相關 擁有權、控制權或經營架構。該等懲罰或要求 可能對本公司的業務構成重大不利影響,甚至 可能導致本公司須完全中止印刷及網絡服務業 務。

In addition to the possibility of administrative penalties or other requirements being imposed upon us due to the relationships with Beijing BaiChuanDuKe and its shareholders, the Company may not be able to effectively enforce such contractual relationships in a cost-effective manner or at all. Under the current contractual arrangements, if Beijing BaiChuanDuKe or any of their shareholders fails to perform their respective obligations under these contractual arrangements, or are required to incur substantial costs to do so, the Company may be forced to incur substantial costs and resources to enforce such arrangements or to rely on PRC law to obtain remedies, including specific performance or damages, and we may not be successful in obtaining such remedies or obtaining such remedies might be cost prohibitive. In the event the Company is unable to enforce these contractual arrangements, its business, financial condition and results of operations may be materially and adversely affected.

Fuzhou ShiFang Printing Co., Ltd., Kunming HanDing Printing Technology Consulting Co., Ltd. and Guizhou ShiFang Printing Co., Ltd, which are subsidiaries of Beijing BaiChuanDuKe, currently hold Operation Permits for News Publication Printing (新 聞出版物印刷經營許可證). Xiamen DuKe Information Science & Technology Co., Ltd., a subsidiary of Beijing BaiChuanDuKe, currently holds a Permit for Internet Publication (互聯網出版許可 證) and a Operation Permit for Value-added Telecommunication Business (增值電信業務經營許可證) for the operation of www. duk.cn. Pursuant to the Catalogue of Industries for Guiding Foreign Investment (外商投資產業指導目錄) jointly promulgated by NDRC and MOFCOM, news websites and online publication services are classified as industries in which foreign investors are prohibited from investing, and value-added telecommunication business (Chinese parties as controlling shareholders) and printing of publications (Chinese parties as controlling shareholders) is classified as an industry in which foreign investors are restricted from investing. These views have been confirmed by our PRC legal advisor.

除本公司可能因與北京百傳讀客以及其股東的 關係而被處以行政處分或施加其他要求外,本 公司亦可能無法以符合成本效益的方式有效強 制執行該等合約關係,或根本無法強制執行合 約關係。根據現行合約安排,倘北京百傳讀客或 其任何股東無法履行各自於該等合約安排下的 責任,或須支付巨額成本方能履行有關責任, 則本公司可能被迫付出巨額成本及資源以強制 執行有關安排或依賴中國法律獲得補救措施, 包括尋求特定的履約或損害賠償,而本公司未 必能成功獲得該類補救措施,或本公司可能須 付出高昂成本方可獲得該類補救措施。倘本公 司無法強制執行該等合約安排,則本公司的業 務、財務狀況及營運業績可能受到重大不利影 響。

福州十方印務有限公司、昆明漢鼎印刷技術諮 詢有限公司及貴州十方印務有限公司(為北京 百傳讀客的附屬公司)目前持有新聞出版物印 刷經營許可證。廈門讀客信息科技有限公司(為 北京百傳讀客的附屬公司)目前持有經營讀客 網(www.duk.cn)的互聯網出版許可證和增值 電信業務經營許可證。依據國家發改委及商務 部共同頒佈的《外商投資產業指導目錄》,新 聞網站、網絡出版服務是外國投資者被禁止投 資的產業,而增值電信業務(中方控股)及出版 物印刷(中方控股)是限制外商投資經營的產 業。此等意見已獲中國法律顧問確認。

The Directors believe that the Company's structure whereby Beijing BaiChuanDuKe's financial results are consolidated into the Company's financial statements as if it was a wholly-owned subsidiary and the flow of economic benefits from its business to the Company, places the Group in a special position in relation to the connected transactions rules. Accordingly, notwithstanding that the transactions contemplated under the Structure Contracts technically constitute continuing connected transactions for the purposes of Chapter 14A of the Listing Rules, the Directors consider that it would be unduly burdensome and impracticable and would impose unnecessary administrative costs on us to be subject to strict compliance with the requirements set out under Chapter 14A of the Listing Rules in respect of these continuing connected transactions.

Pursuant to the Listing Rules, in relation to the transactions regarding Beijing BaiChuanDuKe, the Company has applied for and the Stock Exchange has granted a waiver from strict compliance with the reporting, announcement, independent shareholders' approval, annual cap and agreements with fixed term of no more than three years requirements under Chapter 14A of the Listing Rules in respect of the continuing connected transactions under the Structure Contracts for so long as the Shares are listed on the Stock Exchange.

In accordance with the relevant Structured Contracts, no dividends or other distributions has been made by Beijing BaiChuanDuKe to their shareholders.

The independent non-executive Directors have reviewed the Structure Contracts and the above continuing connected transactions. In the opinion of the independent non-executive Directors:

 the continuing connected transactions carried out during the year are in the ordinary and usual course of business of the Group and have been entered into in accordance with the relevant provisions of the Structure Contracts so that the revenue generated by Beijing BaiChuanDuKe and the subsidiaries of the Company have been mainly retained by the Group; 董事相信本公司的架構(據此,北京百傳讀客的 財務業績將於本公司的財務報表內合併入賬, 猶如其為本公司的全資附屬公司,且其業務的 經濟利益流入本公司),使本集團處於關連交 易規則的特殊位置。因此,儘管根據架構合約 擬進行的交易技術上構成上市規則第十四A章 項下的持續關連交易,惟董事認為就該等持續 關連交易嚴格遵守上市規則第十四A章所載的 規定會構成不必要的繁重負擔及不可行,並會 為本公司帶來不必要的行政費用。

依據上市規則,本公司已就有關北京百傳讀客 的交易向聯交所申請於股份在聯交所上市期間 豁免嚴格遵守上市規則第十四A章下有關架構 合約下的持續關連交易的申報、公告、獨立股 東批准、年度上限及協議固定年期不得超過三 年的規定,並已獲聯交所批准。

按照相關架構合約,北京百傳讀客並無向其股 東派發股息或作出其他分派。

獨立非執行董事已審閱架構合約及上述持續關 連交易。獨立非執行董事認為:

(i) 年內進行的持續關連交易乃於本集團日常及一般業務過程中訂立,並遵照架構合約有關規定而訂立,故北京百傳讀客與本公司的附屬公司產生的收入主要撥歸本集團;

- (ii) the continuing connected transactions were entered into either (a) on normal commercial terms; or (b) where there is no available comparison, on terms that are no less favourable to the Group than terms to or from independent third parties;
- (iii) no dividends or other distributions have been made by Beijing BaiChuanDuKe to their shareholders; and
- (iv) any new Structure Contracts entered into, renewed or reproduced between Beijing BaiChuanDuKe and the Company during the relevant financial period are fair and reasonable, or advantageous, so far as the Company are concerned and in the interests of our shareholders as a whole.

Pursuant to Rule 14A.56 of the Listing Rules, the Board engaged PricewaterhouseCoopers, the auditor of the Company, to report on the continuing connected transactions of the Group in accordance with Hong Kong Standard on Assurance Engagements 3000 (Revised) "Assurance Engagements Other Than Audits or Reviews of Historical Financial Information" and with reference to Practice Note 740 "Auditor's letter on Continuing Connected Transactions under the Hong Kong Listing Rules" issued by the Hong Kong Institute of Certified Public Accountants. PricewaterhouseCoopers has reported the results and their work to the Board, confirming that the transaction has received the approval of the Directors, has been entered into in accordance with the relevant Structured Contracts and that no dividends or other distributions has been made by Beijing BaiChuanDuKe to its Shareholders.

DIRECTORS' REPORT 董事報告

- (ii) 持續關連交易乃(a)按正常商業條款;或(b)(倘無條款可作比較)按不遜於本集團給予或來自獨立第三方的條款訂立;
- (iii) 北京百傳讀客並無向其股東派發股息或作出其他分派;及
- (iv) 於有關財政期間內,北京百傳讀客與本公司訂立、續簽或重訂的任何新架構合約對本公司而言是公平合理或有利,且符合股東整體利益。

依據上市規則第14A.56條,董事會已委聘本公 司核數師羅兵咸永道會計師事務所根據香港會 計師公會頒佈的香港鑒證業務準則第3000號 (修訂)「歷史財務資料審計或審閱以外的鑒證 業務」,並參照實務説明第740號「關於香港上 市規則所述持續關連交易的核數師函件」就本 集團的持續關連交易作出報告。羅兵咸永道會 計師事務所已向董事會匯報有關結果及彼等的 工作,並確認交易已獲董事批准,已根據相關 架構合約進行以及北京百傳讀客概無向其股東 派發股息或作出其他分派。

CONNECTED TRANSACTIONS

On 24 January 2019, the Company entered into the convertible bond subscription agreement with TopBig International (a wholly owned company by Mr. Chen Zhi, the Executive Director and a shareholder of the Company), pursuant to which the Company conditionally agreed to issue, and TopBig International conditionally agreed to subscribe for, the 3% Convertible Bonds in the aggregate principal amount of HK\$250,000,000 (equivalent to RMB215,750,000). The subscription was completed on 23 April 2019. Details of the subscription of the Convertible Bonds were set out in the section headed "Fund Raising Activities" of this report.

Other than disclosed above, there was no other transaction which needs to be disclosed as connected transaction in accordance with the requirements of the Listing Rules during the twelve months ended 31 December 2019.

SUFFICIENCY OF PUBLIC FLOAT

Based on information that is publicly available to the Company and within the knowledge of the Directors, at least 25% of the Company's total issued share capital was held by the public as at the date of this report.

RELATIONSHIP WITH STAKEHOLDER

The Group is committed to operate in a sustainable manner while balancing the interests of its various stakeholders including customers, suppliers and employees. Through regular stakeholder engagement via different channels, the stakeholders are encouraged to give their opinions regarding the environmental, social and governance policies of the Group.

This includes providing quality services to customers, developing effective and mutual beneficial working relationships with its suppliers, and offering competitive remuneration package with safety working environments to employees.

關連交易

於二零一九年一月二十四日,本公司與昇平國際(由本公司執行董事及股東陳志先生全資擁 有)訂立可換股債券認購協議,據此,本公司 有條件同意發行而昇平國際有條件同意認購 本金總額為250,000,000港元(相當於人民幣 215,750,000元)的按利率3厘計息的可換股債 券。認購事項已於二零一九年四月二十三日完 成。認購可換股債券的詳情載於本報告「集資 活動」一節。

除上文所披露者外,於截至二零一九年十二月 三十一日止十二個月,並無其他交易須按照上 市規則規定披露為關連交易。

公眾持股量充足程度

依照本公司可公開獲得的資料及就董事所知, 於本報告日期,本公司已發行股本總額最少 25%由公眾人士持有。

與持份者的關係

本集團致力以可持續方式經營,同時平衡各持 份者(包括客戶、供應商及僱員)的利益。本集 團透過定期從不同渠道接觸持份者,鼓勵彼等 就本集團的環境、社會及管治政策提供意見。

此等舉措包括為客戶提供優質服務,與供應商 建立有效率且互惠互利的合作關係,以及為僱 員提供具競爭力的薪酬待偶及安全的工作環 境。 The details of environmental, social and governance policies and performance of the Group will be disclosed in a standalone Environmental, Social and Governance Report, which is available on the Company's website (www.shifangholding.com) and on the website of the Stock Exchange (www.hkexnews.hk).

AUDITOR

The consolidated financial statements have been audited by PricewaterhouseCoopers who will retire and, being eligible, offer themselves for re-appointment at the forthcoming annual general meeting of the Company.

ON BEHALF OF THE BOARD

Chen Zhi *Executive Director (Chairman and Chief Executive Officer)*

Hong Kong 7 May 2020 DIRECTORS' REPORT 董事報告

本集團環境、社會及管治的政策及表現詳情 將於本集團的獨立環境、社會及管治報告 中披露,而該報告可於本公司網站(www. shifangholding.com)及聯交所網站(www. hkexnews.hk)閲覽。

核數師

羅兵咸永道會計師事務所已審核合併財務報 表。羅兵咸永道會計師事務所將於本公司應屆 股東週年大會上任滿告退,惟合資格並願意於 會上獲續聘。

代表董事會

執行董事(主席兼行政總裁) **陳志**

香港 二零二零年五月七日

CORPORATE GOVERNANCE CODE

The Company recognises the importance and value of achieving high standards of corporate governance practices. The Board believes that good corporate governance is an essential element in maintaining and promoting shareholder value and investor confidence.

The Company has adopted the principles and complied with the former and revised code provisions of the Corporate Governance Code (the "CG Code") as set out in Appendix 14 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") as its own code of corporate governance since the date of the listing of the shares of the Company on the Main Board of the Stock Exchange on 3 December, 2010, which shall also be revised from time to time in accordance with the Listing Rules. Saved as disclosed below, the Board considers the Company has complied with the code provisions as set out in the CG Code.

Apart from the corporate governance aspect, which will be further discussed in this report below, the Company has prepared and published its first environmental, social and governance report (the "ESG Report") in accordance with the Environmental, Social and Governance Reporting Guide contained in Appendix 27 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules"), which sets out information regarding the year from 1 January to 31 December 2019, which is available on the Company's website (www. shifangholding.com) and on the website of the Stock Exchange (www.hkexnews.hk).

Set out below the corporate governance principles and the practices adopted and observed by the Company during the year ended 31 December 2019.

企業管治守則

本公司深明達致高水平企業管治常規的重要性 及價值。董事會相信良好企業管治乃維持及提 升股東價值與投資者信心的要素。

自本公司股份於聯交所主板上市日期二零一零 年十二月三日起,本公司一直採納香港聯合交 易所有限公司證券上市規則(「上市規則」)附 錄十四所載先前及經修訂企業管治守則(「企 業管治守則」)的原則,並遵守該守則的守則條 文,作為本身的企業管治守則,而本公司亦須 按照上市規則不時修訂此守則。除下文所披露 者外,董事會認為本公司已遵守企業管治守則 所載的守則條文。

除將於本報告下文進一步討論的企業管治層 面外,本公司已按照香港聯合交易所有限公 司證券上市規則(「上市規則」)附錄二十七所 載的環境、社會及管治報告指引編製及刊發 其首份環境、社會及管治報告,當中載有關於 二零一九年一月一日至十二月三十一日年度 的資料。環境、社會及管治報告可於本公司網 站(www.shifangholding.com)及聯交所網站 (www.hkexnews.hk)閲覽。

下文載列本公司於截至二零一九年十二月 三十一日止年度採納及遵循的企業管治原則及 常規。

Code Provision A.2.1

Under code provision A.2.1 of the CG Code, the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. During the year under review, the position of chairman was vacated before 9 October 2019, while Mr. Chen Zhi was appointed as the Chairman and the CEO of the Company on 9 October 2019.

The Board met regularly to consider and review the major and appropriate issues which may affect the operations of the Company arising from the overlap of chairman and CEO and/ or the vacancy of chairmanship. As such, the Board considers that the sufficient measures had been taken, and that either the overlap of chairman and CEO and/or the vacancy of chairmanship should not impair the balance of power and authority between the Board and the management.

THE BOARD

The Board provides effective and responsible leadership for the Company in setting the strategic decision and overseeing the Company's overall operations. The Board meets regularly and each Director has to make decisions objectively in the best interests of the Company and its shareholders.

Board Composition

At the date of this report, the Board comprises 7 Directors, of which two are executive Directors, two are non-executive Directors and three are independent non-executive Directors. The Composition of the Board is well balanced with each Director having extensive knowledge, experience and expertise relevant to the business operations and development of the Group. The biographies of all Directors are set out on pages 27 to 32 of this annual report. Ms. Chen Min is the sister of Mr. Chen Zhi. Save as disclosed in this annual report, none of the Directors has any other financial, business, family or other material or relevant relationships among members of the Board.

守則條文A.2.1

根據企業管治守則的守則條文A.2.1,主席與行 政總裁的角色應有區分,並不應由一人同時兼 任。於回顧年度,主席職位於二零一九年十月 九日之前一直空缺,陳志先生於二零一九年十 月九日獲委任為本公司主席兼行政總裁。

董事會定期舉行會議,考慮及審議主席及首席 執行官角色重疊及/或主席職位懸空可能影響 本公司經營的重大及合適議題。因此,董事會 認為已採取足夠措施,且主席及首席執行官角 色重疊及/或主席職位懸空不會使董事會與管 理層之間的權力及授權失衡。

董事會

董事會負責有效領導本公司,制訂策略及監督 本公司整體營運。董事會定期舉行會議,各董 事須以本公司及其股東的最佳利益為依歸,客 觀地作出決策。

董事會組成

於本報告日期,董事會成員包括七名董事,兩 名為執行董事,兩名為非執行董事,其餘三名 為獨立非執行董事。董事會的組成均衡,各董 事均具備與本集團業務營運及發展相關的豐富 知識、經驗及專長。各董事的履歷載於本年報 第27至32頁。陳敏女士為陳志先生的胞妹。除 本年報所披露者外,概無董事與董事會成員擁 有任何其他財務、業務、家族或其他重大或相 關關係。

The Company has adopted the Board Diversity Policy in March 2014. The policy sets out the approach to achieve diversity on the Board of the Company which includes but not limited to gender, age, cultural and educational background, professional qualifications, skills, knowledge and regional experience. The Nomination Committee made an annual review on the structure, size and composition of the Board and where appropriate, made recommendations on changes to the Board that are relevant to the Company's business growth.

Chairman and Chief Executive Officer

Under Code provision A.2.1 of the CG Code, the roles of Chairman and Chief Executive Officer should be separate and should not be performed by the same individual. During the year under review, the position of chairman was vacated before 9 October 2019, while Mr. Chen Zhi was appointed as the Chairman and the CEO of the Company on 9 October 2019.

The Board met regularly to consider and review the major and appropriate issues which may affect the operations of the Company arising from the overlap of Chairman and CEO and/ or the vacancy of chairmanship. As such, the Board considers that the sufficient measures had been taken and that either the overlap of chairman and CEO and/ or the vacancy of chairmanship should not impair the balance of power and authority between the Board and the management. 本公司已於二零一四年三月採納董事會多元政 策,制訂實現本公司董事會多元化的方針,包 括但不限於性別、年齡、文化及教育背景、專業 資格、技能、知識及地區經驗。提名委員會將每 年檢討董事會的架構、規模及組成,並在適當 時候就本公司的業務發展提供改變董事會的推 薦建議。

主席及行政總裁

根據企業管治守則的守則條文A.2.1,主席與行 政總裁的角色應有區分,並不應由一人同時兼 任。於回顧年度,主席職位於二零一九年十月 九日之前一直空缺,陳志先生於二零一九年十 月九日獲委任為本公司主席兼行政總裁。

董事會定期舉行會議,考慮及審議主席及行政 總裁角色重疊及/或主席職位懸空可能影響本 公司經營的重大及合適議題。因此,董事會認 為已採取足夠措施,且主席及行政總裁角色重 疊及/或主席職位懸空應不會使董事會與管理 層之間的權力及授權失衡。

Independent Non-executive Directors

In compliance with Rule 3.10(1) of the Listing Rules, the Company has appointed three independent non-executive Directors representing more than one-third of the Board. The Company has received from each of its independent non-executive Directors the written confirmation of his independence pursuant to Rule 3.13 of the Listing Rules. The Board, based on such confirmation, considers all independent non-executive Directors independent.

Board Proceedings

The Company will hold at least four board meetings at approximately quarterly intervals and will also meet at such other times when necessary. Formal agenda of all Board meetings are distributed to the Directors for comments and approval, generally, at least 14 days before the meetings. Adequate time and sufficient resources will be provided to all Directors to discharge their duties at which the Directors actively participate and hold informed discussions. All minutes of Board meetings will be recorded in sufficient detail the matters considered by the Board and decisions reached.

獨立非執行董事

本公司已遵守上市規則第3.10(1)條,委任三名 獨立非執行董事,佔董事會人數三分之一以 上。本公司已接獲各獨立非執行董事根據上市 規則第3.13條就其獨立性發出的書面確認。基 於有關確認,董事會認為全體獨立非執行董事 均屬獨立人士。

董事會程序

本公司將最少舉行四次董事會會議,約每季舉 行一次,有需要時亦會於其他時間舉行會議。 所有董事會會議的正式議程一般於會議前最 少十四日分發予董事,以供發表意見及批准。 各董事將獲賦予足夠時間及充足資源履行其職 務,而董事須積極參與並於知情情況下進行討 論。董事會會議所有會議紀錄將充分詳細記錄 董事會審議的議題及作出的決策。

During the year, the Board convened 3 shareholders' general meetings, 6 board meetings, 4 Audit Committee meetings, 1 Remuneration Committee meeting and 1 Nomination Committee meeting respectively. The attendance of individual Directors at general meetings and meetings of the Board, Audit Committee, Remuneration Committee and Nomination Committee is as follows: 年內,董事會分別曾召開三次股東大會、六次 董事會會議、四次審核委員會會議、一次薪酬 委員會會議及一次提名委員會會議。個別董事 於股東大會以及董事會、審核委員會、薪酬委 員會及提名委員會各會議的出席率如下:

Maating attanded/hold

			Meeting attended/held 出席/舉行會議次數			
		Shareholders' general meeting 股東大會	Board 董事會	Audit Committee 審核委員會	Remuneration Committee 薪酬委員會	Nomination Committee 提名委員會
Executive Directors	執行董事					
Chen Zhi (Chief Executive Officer) (appointed as	陳志 <i>(行政總裁)(於二零一九年</i>					
Chief Executive Officer of 9 October 2019)	十月九日獲委任為行政總裁)	3	6	N/A不適用	N/A不適用	N/A不適用
Yu Shi Quan (Chief Financial Officer)	余詩權 <i>(首席財務官)</i>	3	6	N/A不適用	N/A不適用	N/A不適用
Siuming Tsui (Chief Executive Officer)	徐小明(行政總裁)					
(resigned on 9 October 2019)	(於二零一九年十月九日辭任)	3	5	N/A不適用	1	1
Non-executive Directors	非執行董事					
Chen Wei Dong	陳偉東	0	6	N/A不適用	N/A不適用	N/A不適用
Chen Min	陳敏	0	6	N/A不適用	N/A不適用	N/A不適用
Independent Non-executive Directors	獨立非執行董事					
Wong Heung Ming, Henry	黃向明	3	6	4	1	1
Zhou Chang Ren	周昌仁	0	6	4	1	N/A不適用
Cai Jian Quan	蔡建權	0	6	4	N/A不適用	1

All the Directors have access to relevant and timely information. They also have access to the advice and services of the company secretary of the Company, who is responsible for providing the Directors with Board papers and related materials. Where queries are raised by the Directors, prompt and full responses will be given if possible. 所有董事可獲得相關及適時的資料。彼等亦可 獲得本公司的公司秘書提供的意見及服務,公 司秘書負責向董事提供董事會文件及有關材 料。倘董事提出問題,本公司會在可能情況下 儘快作出詳盡回應。

Should a potential conflict of interest involving a substantial shareholder of the Company or a Director arise, the matter will be discussed in a physical Board meeting, as opposed to being dealt with by a written resolution. Independent Non-Executive Directors with no conflict of interest will be present at meetings dealing with such conflict issues. 倘出現涉及本公司主要股東或董事的潛在利益 衝突,有關事宜將於實際董事會會議上討論, 而不會透過提呈書面決議案處理。並無涉及利 益衝突的獨立非執行董事將會出席會議,處理 有關衝突事宜。

Independent Non-Executive Directors are identified in all corporate communications containing the names of the Directors. An updated list of the Directors identifying the Independent Non-Executive Directors and the roles and functions of the Directors is maintained on the website of the Company and the website of the Stock Exchange.

Roles and responsibilities of the Board

The Board is collectively responsible for promoting the success and interest of the Group through its leadership and supervision. The principal tasks of the Board are to:

- provide entrepreneurial leadership for the Company with a framework of prudent and effective controls which enables risks to be assessed and managed;
- set the Company's strategic aims, ensuring that the necessary financial and human resources are in place for the Company to meet its objectives and review its management performance; and
- set the Company's values and standards and ensure that its obligations to its shareholders and others are understood and met.

The Directors, after making due enquiries and considering the basis of management's projections and after taking into account the reasonably possible changes in the operation performance, believe that there will be sufficient financial resources available to the Group at least in the coming twelve months to meet its financial obligations as and when they fail due. Accordingly, the Directors consider that it is appropriate to prepare the consolidated financial statements set out in the audited financial statements on pages 95 to 248 of this annual report on a going concern basis.

所有載有董事姓名的公司通訊均會列出獨立非 執行董事的身份。列有獨立非執行董事身份以 及董事角色及職能的最新董事名單載於本公司 網站及聯交所網站。

董事會的角色及責任

董事會通過領導及監督,集體負責推動本集團 的成功及增進其利益。董事會的主要工作為:

- (i) 以審慎有效的監控架構為本公司提供企業領導,令風險得以評估及管理;
- (ii) 制定本公司的策略目標,確保所需財務及 人力資源配置得宜,令本公司可達成其目 標及檢討其管理層的表現;及
- (iii) 訂定本公司的價值及標準,確保可了解及 履行其對股東及其他人士的責任。

經詳細查詢及考慮管理層預測基準,計及營運 表現可能合理出現的變動後,董事相信本集團 將具備足夠財務資源供其未來最少十二個月使 用,以履行其到期的財務責任。因此,董事認為 按持續經營基準編製本年報第95頁至248頁之 經審核財務報表所載合併財務報表乃屬適當。

Skills, knowledge, experience and attributes of Directors

All Directors of the Board served in office during the year. Every Director commits to give sufficient time and attention to the affairs of the Company. The Directors also demonstrate their understanding and commit to high standards of corporate governance. The Executive Director brings his perspectives to the Board through his deep understanding of the Group's business. The Non-Executive Directors and the Independent Non-Executive Directors contribute their own skills and experience, understanding of local and global economies, and knowledge of capital markets to the Group's business. The Company is responsible for arranging and funding suitable continuous professional development programmes for all Directors to hone and refresh their knowledge and skills.

董事技能、知識、經驗及特性

董事會所有董事於年內在任。各董事承諾投放 足夠時間及注意力處理本公司事務。董事亦表 明了解並致力維持高水平的企業管治。執行董 事透過對本集團業務的深入了解將其視野帶入 董事會。非執行董事及獨立非執行董事則因應 本身的技能及經驗、對本地及全球經濟的了解 以及對資本市場的認識,為本集團業務作出貢 獻。本公司有責任為所有董事安排及出資提供 合適的持續專業發展課程,以增進及更新彼等 的知識及技能。

Induction and training

Each newly appointed Director, executive or non-executive, is required to undertake an induction program to ensure that he has a proper understanding of his duties and responsibilities. The induction program includes an overview of the Group's business operation and governance policies, the Board meetings' procedures, matters reserved to the Board, an introduction of the Board committees, the Directors' responsibilities and duties, relevant regulatory requirements, review(s) of minutes of the Board and Board committees in the past 12 months, and briefings with senior officers of the Group and site visits (if necessary).

就職與培訓

各新任執行或非執行董事須參與就職計劃,以 確保對其職責及責任有正確理解。就職計劃包 括本集團業務營運及管治政策概覽、董事會會 議程序、保留予董事會決策的事項、董事委員 會簡介、董事責任及職責、有關監管規定、過往 十二個月董事會及董事委員會的會議紀錄回顧 以及本集團高級管理人員簡報與實地考察(如 有需要)。

Pursuant to the Code Provision A.6.5 of the CG Code, all Directors should participate in continuous professional development to develop and refresh their knowledge and skills. This is to ensure their contribution to the Board remains informed and relevant. During the year, all Directors had participated in appropriate continuous professional development activities by ways of attending training and/or reading materials relevant to the Company's business or to the Directors' duties and responsibilities. In addition, all Directors have been updated on the latest development regarding the Listing Rules and other applicable regulatory requirement to ensure compliance and enhance their awareness of good corporate governance practices. A summary of training recovered by Directors for the year ended 31 December 2019 according to the records provided by the Directors is as follow: 根據企業管治守則的守則條文A.6.5,所有董事 應參與持續專業發展,發展並更新其知識及技 能,以確保其在具備全面資訊及切合所需的情 況下對董事會作出貢獻。本年度內,所有董事 已透過參加培訓及/或閱讀有關本公司業務或 董事職責及責任的材料參與適當的持續專業發 展活動。此外,所有董事已獲提供關於上市規則 及其他適用監管規定的最新發展資料,以確保 遵守及提升彼等對良好企業管治常規的認知。 按照董事提供的紀錄,董事於截至二零一九年 十二月三十一日止年度接受的培訓概要如下:

Director	董事	Training on corporate governance, regulatory development and other relevant topics 有關企業管治、 監管發展及 其他相關課題 的培訓
Executive:	執行:	
Chen Zhi (CEO) (appointed as CEO on 9 October 2019)	陳志 <i>(行政總裁)(於二零一九年</i>	
	<i>十月九日獲委任為行政總裁)</i>	
Yu Shi Quan	余詩權 徐小明 <i>(行政總裁)</i>	1
Siuming Tsui (CEO) (resigned on 9 October 2019)	你小呀(1)政總裁) (於二零一九年十月九日辭任)	1
Non-executive:	非執行:	
Chen Wei Dong	陳偉東	1
Chen Min	陳敏	\checkmark
Independent Non-executive:	獨立非執行:	
Wong Heung Ming, Henry	黃向明	\checkmark
Zhon Chang Ren	周昌仁	1
Cai Jian Quan	蔡建權	1

Directors' and officers' liability insurance and indemnity

The Company has arranged appropriate liability insurance to indemnify its Directors and officers in respect of legal actions against the Directors. Throughout 2019 no claim had been made against the Directors and the officers of the Company.

Appointment and Re-election of Directors

Each of the executive Directors and non-executive Directors has entered into a service contract with the Company for a term of three years, which may be terminated by not less than six months' notice (for executive Directors) or one month's notice (for nonexecutive Directors) in writing served by either party on the other. The independent non-executive Directors have been appointed for a term of three years and shall be terminable by either party giving not less than one month prior notice in writing. The Directors have power at any time and from time to time to appoint any person to be a Director, either to fill a casual vacancy or as an addition to the existing Directors. Any Director so appointed shall hold office only until the next annual general meeting of our Company and shall then be eligible for re-election at that meeting. In accordance with the Articles or Bye-laws of the Company, at every annual general meeting of the Company, one-third of the Directors for the time being or, if the number is not three or a multiple of three, then the number nearest to, but not less than one-third, shall retire from office by rotation provided that every Director (including those appointed for a specific term) shall be subject to retirement by rotation at least once every three years.

董事及高級職員的責任保險及彌償保證

本公司已安排適當責任保險,以就針對董事的 法律訴訟向董事及高級職員作出彌償保證。於 二零一九年全年,並無任何人士向本公司董事 及高級職員提出索償。

委任及重選董事

各執行董事及非執行董事已與本公司訂立服務 合約,為期三年,可由任何一方向另一方發出 不少於六個月(就執行董事而言)或不少於一 個月(就非執行董事而言)的書面通知而終止。 獨立非執行董事委任年期為三年,可由任何一 方發出不少於一個月的事先書面通知而終止。 董事有權隨時及不時委任任何人士出任董事, 以填補臨時空缺或出任新增的董事職位。按上 述方式委任的董事,任期將於本公司下屆股東 週年大會舉行時屆滿,屆時符合資格可於會上 重選連任。根據本公司細則或公司細則,於本 公司每年的股東週年大會上,三分之一在任董 事,或倘董事人數並非三位或三的倍數,則最 接近但不少於三分之一的董事須輪席告退,惟 每名董事(包括按特定任期獲委任的董事)均 須最少每三年輪席告退一次。

Relationships and associations among the Directors

Ms. Chen Min is the sister of Mr. Chen Zhi. Save as disclosed, there was no relationship between members of the Board (including financial, business, family or other material/relevant relationship(s)).

Company secretary

The company secretary of the Company (the "Company Secretary") is responsible for keeping detailed minutes of each meeting of the Board or the Board committees including any dissenting views expressed by the Directors, which should be made available to all Directors for inspection. She is also responsible for ensuring that the Board procedures comply with all applicable laws, rules and regulations and advising the Board on corporate governance matters. All agenda, relevant materials and document are required to be sent out at least 3 days prior to the intended dates of the Board meetings or meetings of the Board committees. It is the responsibility of the Company Secretary to send the draft minutes of the meetings of the Board or the Board committees to all Directors for comments within a reasonable time after the aforesaid meetings. Final versions of minutes of meetings of the Board or the Board committees are also required to be sent to all Directors for record. All Directors have access to the advice and services of the Company Secretary to ensure that the Board procedures and all applicable laws are followed.

Moreover, the Company Secretary is responsible for keeping all Directors updated on the Listing Rules, regulatory requirements, as well as internal codes of conduct of the Company.

During the Year, the Company Secretary had confirmed that she had taken no less than 15 hours of relevant professional training.

董事間之關係及聯繫

陳敏女士為陳志先生的胞妹。除已披露者外, 董事會成員間並無任何關係(包括財務、業務、 家族或其他重大/相關關係)。

公司秘書

本公司的公司秘書(「公司秘書」)負責保存各 董事會會議或董事委員會會議的詳細會議紀 錄,當中包括董事發表的任何相反意見。有關 會議紀錄應可供全體董事查閱。彼亦負責確保 董事會程序符合所有適用法律、規則及規例, 以及就企業管治事宜向董事會提供意見。所有 會議議程、有關資料及文件至少須於董事會或 董事委員會會議預定舉行日期前3天發出。公司 秘書有責任於上述會議結束後,在合理時間內 將董事會或董事委員會會議的會議紀錄初稿提 交予全體董事,讓董事給予意見,而董事會或 董事委員會會議紀錄定稿亦須交予全體董事備 存。所有董事可取得公司秘書的意見及享用其 提供的服務,以確保董事會程序及所有適用法 律得以遵循。

再者,公司秘書有責任讓全體董事得悉有關上 市規則、監管規定及本公司內部行為守則的最 新資訊。

於本年度內,公司秘書確認已參加不少於15個 小時的相關專業培訓。

Model Code for Directors' Securities Transactions

The Company has adopted the Model Code for Securities Transactions by the Directors of Listed Issuers (the "Model Code") as set forth in Appendix 10 to the Listing Rules as its own code of conduct for dealing in securities by the directors of the Company. Specific enquiries have been made with all the incumbent directors of the Company and all of them confirmed and declared that they have complied with the required standards as set out in the Model Code during the year ended to 31 December 2019.

BOARD COMMITTEES

Audit Committee

The audit committee of the Company (the "Audit Committee") has been established on 8 November 2010 with written terms of reference in compliance with the CG Code. The Audit Committee comprises three members, all being independent non-executive Directors, namely Mr. Wong Heung Ming, Henry (Chairman), Mr. Zhou Chang Ren and Mr. Cai Jianquan.

The primary duties of the Audit Committee are:

- To make recommendations to the Board on (i) the appointment, reappointment and removal of the external auditors; (ii) the audit fee and terms of engagement of the external auditors; and (iii) any questions of resignation or dismissal of that auditor
- To review and monitor the external auditors' independence and objectivity and the effectiveness of the audit process in accordance with applicable standards

董事進行證券交易的標準守則

本公司採納上市規則附錄十所載上市發行人董 事進行證券交易的標準守則(「標準守則」), 作為本公司董事進行證券交易的行為守則。在 向本公司全體董事作出具體查詢後,彼等全部 確認及聲明彼等於上市日期至截至二零一九年 十二月三十一日止年度期間一直遵守標準守則 所載的規定標準。

董事委員會 ^{審核委員會}

本公司於二零一零年十一月八日成立審核委員會,並制訂符合企業管治守則的書面職權範 圍。審核委員會包括三名成員,即黃向明先生 (主席)、周昌仁先生及蔡建權先生,全部均為 獨立非執行董事。

審核委員會的主要職責為:

- 就(i)委任、重新委任及撤換外部核數師;
 (ii)外部核數師的核數費用及委聘條款;及
 (iii)任何有關核數師辭任或解聘的問題向
 董事會提出建議
- 按照適用準則,檢討及監察外部核數師的 獨立及客觀性,以及核數程序的成效

- To monitor the integrity of the financial statements of the Company and the Company's annual report and accounts, interim report and quarterly financial highlights, and reviewing significant financial reporting judgements contained in those reports
- To review the adequacy and monitor the effectiveness of the Company's financial reporting system, internal control and risk management systems.
- To review the financial reporting system, risk management and internal control system.

The Audit Committee has reviewed with the management in conjunction with the external auditor, the annual results and annual report of the Group for the year ended 31 December 2019, including the accounting policies and practice adopted by the Group.

During the year ended 31 December 2019, the Audit Committee had performed their primary duties to review and supervise the financial reporting process and the internal control procedures of the Company. The Audit Committee has also held meeting with the Company's external auditor, Messrs. PricewaterhouseCoopers ("PwC") without the presence of executive Directors and management, to discuss matters arising from the auditing and report to the Board on material issues, if any, and make recommendations to the Board.

The Audit Committee is provided with sufficient resources to perform its duties. Latest terms of reference of the Audit Committee can be viewed on the website of the Company and the website of the Stock Exchange.

- 監察本公司財務報表、本公司年報及賬 目、中期報告及季度財務摘要的完整性, 並審閱該等報告所載就財務報告作出的 重大判斷
- 檢討本公司財務報告制度、內部監控及風 險管理制度是否全面,並監察其成效。
- 檢討財務報告制度、風險管理及內部監控 制度。

審核委員會已會同外部核數師與管理層審閲本 集團截至二零一九年十二月三十一日止年度的 年度業績及年報,包括本集團採納的會計政策 及慣例。

於截至二零一九年十二月三十一日止年度,審 核委員會已履行其主要職責,檢討及監督本公 司的財務報告程序及內部監控程序。審核委員 會亦在執行董事及管理層避席的情況下,與本 公司外部核數師羅兵咸永道會計師事務所舉行 會議,討論因核數而產生的事項,並向董事會 匯報重大事宜(如有),以及向董事會提供推薦 意見。

本公司已向審核委員會提供足夠資源,供其履 行職責。審核委員會的最新職權範圍可在本公 司網站及聯交所網站查閱。

Remuneration Committee

The remuneration committee of the Company (the "Remuneration Committee") has been established on 8 November 2010 with written terms of reference in compliance with the CG Code. The Remuneration Committee comprises three members, namely Mr. Zhou Chang Ren (Chairman), Mr. Chen Zhi and Mr. Wong Heung Ming, Henry, the majority of which being independent non-executive Directors. The primary duties of the Remuneration Committee are to evaluate and make recommendations to the Board regarding the remuneration packages to the Directors and senior management which will be determined by reference to the performance of the individual and the Company as well as market trends and practices.

The Remuneration Committee is provided with sufficient resources to perform its duties. The current duties and responsibilities of the Remuneration Committee are more specifically set out in its latest terms of reference, details of which can be viewed on the website of the Company and the website of the Stock Exchange.

The following is a summary of work performed by the Remuneration Committee during the year:

- (a) formulating and recommending the policy and structure of the remuneration of the Directors and senior officers of the Group to the Board;
- (b) assessing individual performance of the Directors and senior officers of the Group;
- (c) reviewing specific remuneration packages of the Directors and senior officers of the Group with reference to the Board's corporate goals and objectives as well as individual performances; and
- (d) reviewing and making recommendations to the Board on compensation-related issues.

薪酬委員會

本公司於二零一零年十一月八日成立薪酬委 員會,並制訂符合企業管治守則的書面職權範 圍。薪酬委員會包括三名成員,即周昌仁先生 (主席)、陳志先生及黃向明先生,大部分為獨 立非執行董事。薪酬委員會的主要職責為評估 董事及高級管理層的薪酬組合,並就此向董事 會提供推薦意見。有關薪酬將參照個人及本公 司表現以及市場趨勢及慣例釐定。

本公司已向薪酬委員會提供足夠資源,供其履 行職責。薪酬委員會現時的職責及責任於其最 新職權範圍有更具體描述,詳情可在本公司網 站及聯交所網站查閱。

於年內,薪酬委員會已進行的工作概列如下:

- (a) 制訂本集團董事及高級職員的薪酬政策及架構,並向董事會提供建議;
- (b) 評估本集團董事及高級職員的個別表現;
- (c) 參照董事會的企業目標及目的以及個別 表現,檢討本集團董事及高級職員的特定 薪酬待遇;及
- (d) 檢討有關薪酬相關問題,並向董事會提供 建議。

Nomination Committee

The nomination committee of the Company (the "Nomination Committee") has been established on 8 November 2010 with written terms of reference in compliance with the CG Code. The Nomination Committee currently comprises three members, namely Mr. Cai Jian Quan (Chairman), Mr. Chen Zhi, and Mr. Wong Heung Ming, the majority of which being independent non-executive Directors. The primary duties of the Nomination Committee are to make recommendations to the Board on the appointment or re-appointment of Directors and succession planning for Directors. The Nomination Committee selects and recommends the candidates for directorship shall base on the criterion including professional knowledge, competence, experience, independence and integrity.

The Nomination Committee is provided with sufficient resources to perform its duties. The current duties and responsibilities of the Nomination Committee are more specifically set out in its latest terms of reference, details of which can be viewed on the website of the Company and the website of the Stock Exchange.

The Company has adopted the Board Diversity Policy in March 2014. The policy sets out the approach to achieve diversity on the Board of the Company which include but not limited to gender, age, cultural and educational background, professional qualifications, skills, knowledge and regional experience. The Nomination Committee will review annually the structure, size and composition of the Board and where appropriate, make recommendations on changes to the Board that are relevant to the Company's business growth.

提名委員會

本公司於二零一零年十一月八日成立提名委員會,並制訂符合企業管治守則的書面職權範 圍。提名委員會現時包括三名成員,即蔡建權 先生(主席)、陳志先生及黃向明先生,大部分 為獨立非執行董事。提名委員會的主要職責為 就委任或重新委任董事及董事繼任計劃向董事 會提供推薦意見。提名委員會根據專業知識、 勝任能力、經驗、獨立性及誠信等準則挑選及 推薦董事人選。

本公司已向提名委員會提供足夠資源,供其履 行職責。提名委員會現時的職責及責任於其最 新職權範圍有更具體描述,詳情可在本公司網 站及聯交所網站查閱。

本公司已於二零一四年三月採納董事會多元政 策,制定實現本公司董事會多元化的方針,包 括但不限於性別、年齡、文化及教育背景、專業 資格、技能、知識及地區經驗。提名委員會將每 年檢討董事會的架構、規模及組成,並在適當 時候就本公司的業務發展提供改變董事會的推 薦建議。

The following is a summary of the work performed by the Nomination Committee during the year:

- (a) reviewing and evaluating the composition of the Board with reference to certain criteria. These criteria included qualifications required under the Listing Rules or any other relevant laws regarding characteristics and skills of the Directors, professional ethics and integrity, appropriate professional knowledge and industry experience, as well as ability to devote sufficient time to the work of the Board and its committees and to participate in all Board meetings and shareholders' meetings;
- (b) reviewing and recommending the re-appointment of the retiring Directors for re-election at the previous general meeting; and
- (c) assessing independence of the Independent Non-Executive Directors.

During the year ended 31 December 2019, the Nomination Committee had performed their primary duties to review and make recommendations to the Board on the structure, size and composition of the Board, including its diversity, based on a range of perspectives with reference to the Company's business model and requirements, including but not limited to gender, age, cultural and educational background, professional qualifications, skills, knowledge and regional experience. The Nomination Committee considered that the current composition of the Board is balanced in terms of diversity and is able to meet the objectives of the Board. 於年內,提名委員會已進行的工作概列如下:

- (a) 參照若干準則檢討及評價董事會組成。該 等準則包括上市規則或任何其他相關法 例規定須具備的資格,包括董事個性及技 能、專業操守及誠信、適合的專業知識及 行業經驗、能否付出足夠時間參與董事會 及其委員會的工作以及參與所有董事會 會議及股東大會;
- (b) 檢討續聘於之前股東大會上膺選連任的 退任董事,並提供建議;及
- (c) 評估獨立非執行董事的獨立性。

於截至二零一九年十二月三十一日止年度,提 名委員會已履行其主要職責,參照本公司的業 務模式及需要及從多個角度(包括但不限於性 別、年齡、文化及教育背景、專業資格、技能、 知識及地區經驗)檢討董事會的架構、規模及 組成(包括其多元性),並就此向董事會提供推 薦建議。提名委員會認為,董事會目前之組成 在多元性方面誠屬均衡,並夠達到董事會的目 標。

ACCOUNTABILITY AND AUDIT

Directors' and Auditor's Responsibilities for the Financial Statements

The Directors acknowledge their responsibility for preparing the Company's financial statements for the year ended 31 December 2019 which reflect true and fair view of the financial position of the Company and the Group and in compliance with relevant law and disclosure provisions of the Listing Rules. The Board is responsible for presenting a balanced, clear and comprehensible assessment extends to annual and interim reports, other pricesensitive announcements and other financial disclosures required under the Listing Rules.

The Group appointed PwC as the Group's external auditor. The statement by PwC regarding their reporting responsibility to the shareholders on the consolidated financial statements of the Group is set out in the Independent Auditor's Report on pages 82 to 94 of this annual report.

During the year ended 31 December 2019, the remuneration paid or payable to PwC for audit services and non-audit services amounted to RMB4,197,000 (2018: RMB3,437,000) and nil (2018: RMB1,142,000) respectively.

<mark>問 責 及 核 數</mark> 董事及核數師就財務報表的責任

董事清楚彼等須負責編製本公司截至二零一九 年十二月三十一日止年度的財務報表,而財務 報表須真實及公平地反映本公司及本集團的財 務狀況,及符合相關法例及上市規則的披露規 定。董事會負責衡平、清晰及全面地呈列年報 及中期報告、其他股價敏感公告及上市規則規 定的其他財務披露事項。

本集團已委任羅兵咸永道會計師事務所為本集 團外部核數師。羅兵咸永道會計師事務所就其 向股東報告本集團合併財務報表的責任發出的 聲明載於本年報第82至94頁的獨立核數師報告 內。

於截至二零一九年十二月三十一日止年度, 就審核服務及非審核服務而已付或應付羅兵 咸永道會計師事務所的酬金分別為人民幣 4,197,000元(二零一八年:人民幣3,437,000 元)及人民幣零元(二零一八年:人民幣 1,142,000元)。

Internal Control and Risk Management

The Board is responsible for maintaining sound and effective risk management and internal control systems, and for reviewing their design, operational adequacy, and effectiveness on an ongoing basis to safeguard the shareholders' investment and the assets of the Group. During the year ended 31 December 2019, the Board has reviewed the effectiveness of the risk management and internal control systems of the Group through the Audit Committee. The Board engaged an internal audit team which carries out the analysis and independent assessment of the adequacy and effectiveness of the Company's risk management and internal control systems and reports to the Board. Review of the Group's internal controls cover major financial, operational and compliance controls as well as risk management functions of different systems has been done on a systematic basis based on the risk assessments of the operations and controls. The scope of review for the year had been determined and approved by the Audit Committee. Saved as disclosed below, no major issues but areas for improvement have been identified. The Board and the Audit Committee considered that the key areas of the Group's internal control systems are reasonably implemented.

The Company recognises that the overlap of chairman and CEO and/or the vacancy of chairmanship may affect the operations of the Company. The Board has met regularly to consider and review the major and appropriate issues. As such, the Board considers that the sufficient measures had been taken and the overlap of chairman and CEO and/or the vacancy of chairmanship should not impair the balance of power and authority between the Board and the management.

內部監控及風險管理

董事會負責維持穩健而有效的風險管理及內部 監控制度,且不斷檢討其設計、運作充份性及 效益,以保障股東的投資及本集團資產。於截 至二零一九年十二月三十一日止年度,董事會 已透過審核委員會檢討本集團風險管理及內部 監控制度的成效。董事會亦已委聘一支內部審 核團隊,就本公司風險管理及內部監控系統是 否充足及有效進行分析及獨立評估,並向董事 會匯報。本集團的內部監控檢討涵蓋主要的財 務、營運及合規監控,而不同系統之風險管理 職能已基於對營運及監控作出之風險評估按有 系統基準履行。年度檢討範圍已由審核委員會 釐定及批准。除下文所披露者外,撇除確認需 予改進之處,並無發現重大問題。董事會及審 核委員會認為,本集團已合理實施內部監控系 統的主要部分。

本公司確認,主席及行政總裁角色重疊及/主 席職位懸空或會影響本公司營運。董事會定期 舉行會議,考慮及審議重大及合適議題。因此, 董事會認為已採取足夠措施,不會因主席及行 政總裁角色重疊及/或主席職位懸空而使董事 會與管理層之間的權力及授權失衡。

Corporate governance functions

The Board is responsible for performing the following corporate governance duties as required under the CG Code:

- (a) to develop and review the Company's policies and practices on corporate governance;
- (b) to review and monitor the training and continuous professional development of the Directors and senior officers of the Group;
- (c) to review and monitor the Company's policies and practices on compliance with legal and regulatory requirements;
- (d) to develop, review and monitor the codes of conduct applicable to employees and the Directors; and
- (e) to review the Company's compliance with the CG Code and disclosure in this Corporate Governance Report.

During the year, the Board considered the following corporate governance matters:

- (i) review of the compliance with the CG Code; and
- (ii) review of the effectiveness of the internal controls and risk management systems of the Group through the Audit Committee.

INVESTORS AND SHAREHOLDERS RELATIONS

The Board recognises the importance of effective communication with shareholders and continues to act in the best interests of the Company and its shareholders. The Company keeps shareholders and investors informed of its business performance and strategies by adopting a transparent and timely disclosure policy which complies with the Listing Rules and provides all shareholders equal access to such information. The Company also publishes all documents on the Company's website at www.shifangholding.com.

企業管治職能

董事會有責任根據企業管治守則履行下列企業 管治職責:

- (a) 制定及檢討本公司的企業管治政策及常 規;
- (b) 檢討及監察本集團董事及高級職員的培 訓及持續專業發展;
- (c) 檢討及監察本公司遵守法定及監管規定 的政策及常規;
- (d) 制定、檢討及監察適用於僱員及董事的行 為守則;及
- (e) 檢討本公司有否遵守企業管治守則,以及 審閱本企業管治報告內的披露資料。
- 於年內,董事會已考慮以下企業管治事宜:
- (i) 檢討有否遵守企業管治守則;及
- (ii) 透過審核委員會檢討本集團的內部監控及風險管理系統的成效。

投資者及股東關係

董事會了解與股東有效溝通的重要性,繼續 以本公司及其股東的最佳利益為依歸行事。 本公司透過採納符合上市規則、具透明度及適 時的披露政策,讓股東及投資者清楚其業務表 現及策略,並為所有股東提供取得該等資料 的平等途徑。本公司亦於本公司網站(www. shifangholding.com)登載所有文件。

The annual general meeting of the Company (the "AGM") also provides a forum for the Board to dialogue and interact with the Shareholders directly. The Directors and the committee members are available to answer questions during the AGM.

Notice of AGM, annual report, financial statements and related papers were posted to shareholders of the Company for their consideration at least 20 clear business days prior to the AGM. AGM proceedings of the Company are continually reviewed in the light of corporate governance best practices.

Set out below is a summary of certain rights of the shareholders of the Company as required to be disclosed pursuant to the mandatory disclosure requirements under Paragraph O of the CG Code which is effective from 1 April 2012.

 (a) Convening of general meeting on requisition by shareholders

General meetings shall also be convened on the written requisition of any one or more members of the Company to the Board or the Secretary of the Company deposited at the principal office of the Company in Hong Kong or, in the event the Company ceases to have such a principal office, the registered office specifying the objects of the meeting and signed by the requisitionists, provided that such requisitionist(s) held as at the date of deposit of the requisition not less than one-tenth of the paid up capital of the Company which carries the right of voting at general meetings of the Company. General meetings may also be convened on the written requisition of any one member of the Company which is a recognised clearing house (or its nominee(s)) deposited at the principal office of the Company in Hong Kong or, in the event the Company ceases to have such a principal office, the registered office specifying the objects of the meeting and signed by the requisitionist, provided that such requisitionist held as at the date of deposit of the requisition not less than one-tenth of the paid up capital of the Company which carries the right of voting at general meetings of the Company.

本公司股東週年大會(「股東週年大會」)亦為 董事會提供與股東直接對話及互動的平台。董 事及委員會成員均會出席股東週年大會解答提 問。

股東週年大會通告、年報、財務報表及有關文件已於股東週年大會舉行前最少20個完整營業 日寄予本公司股東,供彼等省覽。本公司股東 週年大會程序會根據企業管治最佳常規持續檢 討。

以下載有根據由二零一二年四月一日起生效的 企業管治守則第O段的強制性披露規定須予披 露的本公司股東若干權利概要。

(a) 應股東要求召開股東大會

股東大會亦須在一名或以上本公司董事 會成員或秘書向本公司於香港的主要辦 事處或(倘本公司並無主要辦事處)登記 辦事處送達書面要求的情況下召開,書面 要求須列明大會目的, 並由提出要求的人 士簽署,惟提出要求的人士於遞交要求當 日須持有有權於本公司股東大會上投票的 本公司繳足股本不少於十分一。股東大會 亦可在任何一名屬認可結算所的本公司 股東(或其代名人)向本公司於香港的主 要辦事處或(倘本公司並無主要辦事處) 登記辦事處送達書面要求的情況下召開, 書面要求須列明大會目的,並由提出要求 的人士簽署,惟提出要求的人士於遞交要 求當日須持有有權於本公司股東大會上 投票的本公司繳足股本不少於十分一。

If the Board does not within 21 days from the date of deposit of the requisition proceed duly to convene the meeting to be held within further 2 months of the deposit of such requisites, the requisitionist(s) themselves or any of them representing more than one-half of the total voting rights of all of them, may convene the general meeting in the same manner, as nearly as possible, as that in which meetings may be convened by the Board provided that any meeting so convened shall not be held after the expiration of three months from the date of deposit of the requisitionist(s) as a result of the failure of the Board shall be reimbursed to them by the Company.

(b) Procedures for putting forward proposals at a Shareholders' meeting

There are no provisions allowing Shareholders to put forward new resolutions at the general meetings under the Bermuda Companies Act 1981 or the bye-laws of the Company. However, Shareholders who wish to put forward a resolution may request the Company to convene an special general meeting following the procedures set out above.

Detailed procedures for shareholders to propose a person for election as a Director are available on the Company's website.

(c) Enquiries to the Board

Shareholders may put forward enquiries to the Board in writing to the principal office of the Company in Hong Kong or, in the event the Company ceases to have such a principal office, the registered office specifying the objects of the enquiries.

Constitutional documents

During the year, there had been no significant change in the Company's constitutional documents. The New Memorandum of Continuance and Bye-Laws was adopted conditionally at an Extraordinary General Meeting held at 25 February 2019 with effect from the date of continuance of the Company under the laws of Bermuda.

倘董事會未有於提交要求日期後21天內 正式召開須於其後提交該要求日期的2個 月內舉行的大會,提出要求的人士或當中 持有彼等總投票權過半的任何人士可自 行以與董事會召開大會同樣的方式(盡可 能相近)召開股東大會,惟如此召開的大 會不可遲於提交要求當日起三個月後召 開,而提出要求的人士因董事會未能完成 有關要求而產生的所有合理開支,將由本 公司向彼等作出補償。

(b) 於股東大會上提呈議案的程序

百慕達一九八一年公司法或本公司之公 司細則並無容許股東於股東大會上提呈 新決議案的條文。然而,股東如欲提呈決 議案,可按上文所載程序要求本公司召開 股東特別大會。

股東提名任何人士參選董事的詳細程序 可於本公司網站查閱。

(c) 向董事會查詢 股東可以書面形式向董事會作出查詢,有 關查詢應送遞至本公司於香港的主要辦 事處或(倘本公司並無主要辦事處)登記 辦事處,並列明查詢事項。

憲章文件

於年內,本公司的憲章文件並無重大變動。新存 續章程及公司細則已於二零一九年二月二十五 日舉行之股東特別大會上獲有條件採納,自本 公司根據百慕達法律存續日期起生效。



To the Shareholders of ShiFang Holding Limited

(incorporated in the Cayman Islands and continued in Bermuda with limited liability)

OPINION

What we have audited

The consolidated financial statements of ShiFang Holding Limited (the "Company") and its subsidiaries (the "Group") set out on pages 95 to 248, which comprise:

- the consolidated balance sheet as at 31 December 2019;
- the consolidated statement of comprehensive income for the year then ended;
- the consolidated statement of changes in equity for the year then ended;
- the consolidated statement of cash flows for the year then ended; and
- the notes to the consolidated financial statements, which include a summary of significant accounting policies.

Our opinion

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2019, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with International Financial Reporting Standards ("IFRSs") and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

羅兵咸永道

致十方控股有限公司股東 (於開曼群島註冊成立及於百慕達存續的有限 公司)

意見

我們已審計的內容

十方控股有限公司(以下簡稱「貴公司」)及其 附屬公司(以下統稱「貴集團」)列載於第95至 248頁的合併財務報表,包括:

- 於二零一九年十二月三十一日的合併資 產負債表;
- 截至該日止年度的合併全面收益表;
- 截至該日止年度的合併權益變動表;
- 截至該日止年度的合併現金流量表;及
- 合併財務報表附註,包括主要會計政策概要。

我們的意見

我們認為,該等合併財務報表已根據《國際財 務報告準則》真實而中肯地反映了 貴集團於 二零一九年十二月三十一日的合併財務狀況及 其截至該日止年度的合併財務表現及合併現金 流量,並已遵照香港《公司條例》的披露規定 妥為擬備。

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing ("ISAs"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants ("IESBA Code"), and we have fulfilled our other ethical responsibilities in accordance with the IESBA Code.

MATERIAL UNCERTAINTY RELATED TO GOING CONCERN

We draw attention to Note 2.1 to the consolidated financial statements, which indicates that the Group incurred a net loss of RMB143,523,000 and a net cash used in operating activities of RMB26,269,000 during the year ended 31 December 2019, while the Group's current liabilities exceeded its current assets by RMB20,068,000 as at the same date. These conditions, along with other matters as described in Note 2.1 to the consolidated financial statements, indicate the existence of a material uncertainty that may cast significant doubt about the Group's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

意見的基礎

我們已根據《國際審計準則》進行審計。我們 在該等準則下承擔的責任已在本報告「核數師 就審計合併財務報表承擔的責任」部分中作進 一步闡述。

我們相信,我們所獲得的審計憑證能充足及適 當地為我們的審計意見提供基礎。

獨立性

根據國際會計師專業操守理事會頒佈的《專業 會計師道德守則》(以下簡稱「道德守則」),我 們獨立於 貴集團,並已履行道德守則中的其 他專業道德責任。

與持續經營有關的重大不確定性

我們籲請關注合併財務報表附註2.1, 貴集 團在截至二零一九年十二月三十一日止年度 內產生淨虧損人民幣143,523,000元及經營活 動現金流出淨額人民幣26,269,000元,而於同 日 貴集團的流動負債超出其流動資產人民 幣20,068,000元。該等事件或情況連同其他事 項,如合併財務報表附註2.1所載,表明存在重 大不確定性,其可能會對 貴集團持續經營的 能力構成重大疑慮。我們的意見未有就此事項 作出修訂。

KEY AUDIT MATTERS

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. In addition to the matter described in the Material Uncertainty Related to Going Concern section, we have determined the matters described below to be the key audit matters to be communicated in our report.

Key audit matters identified in our audit are summarised as follows:

- Impairment assessment of goodwill and other intangible assets
- Valuation of the Group's properties held for sale

關鍵審計事項

關鍵審計事項是根據我們的專業判斷,認為對 本期合併財務報表的審計最為重要的事項。這 些事項是在我們審計整體合併財務報表及出具 意見時進行處理的,我們不會對該等事項提供 單獨的意見。除了與持續經營有關的重大不確 定性部分所述的事項外,我們已確定以下事項 為需要在報告中溝通的關鍵審計事項。

我們在審計中識別的關鍵審計事項概述如下:

- 商譽及其他無形資產減值評估
- 貴集團持作出售物業的計價

Key Audit Matter 關鍵審計事項

Impairment assessment of goodwill and other intangible assets 商譽及其他無形資產減值評估

Refer to note 2.9 (Accounting policies), note 4(a) (Critical accounting estimates and assumptions) and note 8 (Intangible assets) to the consolidated financial statements. 請參閱合併財務報表附註2.9(會計政策)、附註4(a)(關鍵會計估計及假設)及附註8(無形資產)。

As at 31 December 2019, the carrying amounts of goodwill and other intangible assets were approximately RMB70,013,000 and RMB212,394,000, respectively before the provision for impairment.

於二零一九年十二月三十一日,商譽及其他無形資產於扣除 減值撥備前的賬面值分別約為人民幣70,013,000元及人民幣 212,394,000元。

The Group tests annually or whenever events or changes in circumstances indicate an indicator of impairment of goodwill. For other intangible assets, impairment test is performed whenever events or changes in circumstances indicate an indicator of impairment.

貴集團每年檢測商譽減值,或於某些事件或情況變動顯示商 譽減值時進行。就其他無形資產而言,於某些事件或情況變 動顯示減值時進行減值測試。 How our audit addressed the Key Audit Matter 我們的審計如何處理關鍵審計事項

Our procedures in relation to management's impairment assessment included: 我們涉及管理層減值評估的程序包括:

- Evaluating the independent external valuer's objectivity, capability and competency to perform the valuation;
- (i) 評估獨立外部估值師是否客觀、有能力及勝任 進行估值;
- (ii) Evaluating management's assessment on identification of CGU;
- (ii) 評估管理層針對識別現金產生單位作出之評估;
- (iii) Assessing the appropriateness of valuation methodology adopted and the reasonableness of key assumptions used in determining the recoverable amount with the involvement of our internal valuation expert;
- (iii) 我們的內部估值專家參與評估釐定可收回金額所採納估值方法的適當性及所使用主要假設的合理性;

Key Audit Matter 關鍵審計事項 How our audit addressed the Key Audit Matter 我們的審計如何處理關鍵審計事項

Impairment assessment of goodwill and other intangible assets (Continued) 商譽及其他無形資產減值評估(續)

The Group has performed impairment assessments to compare the recoverable amounts of the cash generating units ("CGUs") to which these assets belong, based on discounted cash flow projections using fair value less costs of disposal ("FVLCD") or value in use ("VIU") calculations, to their carrying amounts. The key assumptions used in the valuation included, adjusted land unit rate, discount rate, revenue generated from operation, revenue growth rate and terminal growth rate. Based on the impairment tests performed, impairment charge of RMB66,058,000 was recognised against goodwill for the year ended 31 December 2019.

貴集團基於折現現金流量預測,使用公允值減出售成本或使用 價值計算的方法,比較該等資產所歸屬之現金產生單位的可 收回價值與其賬面值,藉此進行減值評估。估值所用主要假設 包括經調整土地單位價格、折現率、經營產生之收益、收益增 長率及永久增長率。基於所進行之減值測試,截至二零一九年 十二月三十一日止年度確認商譽減值費用人民幣66,058,000 元。

- (iv) Considering the appropriateness of the valuation methodologies used based on our industry knowledge and relevant market practice;
- (iv) 基於我們的行業知識及相關市場慣例,考慮所 用估值方法是否適當;
- (v) Assessing the reasonableness of key assumptions used in the valuation by comparing assumptions such as adjusted land unit rate, discount rate, revenue generated from operation, revenue growth rate and terminal growth rate against the approved budget, latest development of projects, relevant market data and industry information; and
- (v) 通過對比經調整土地單位價格、貼現率、經營 產生之收益、收益增長率及永久增長率等該等 假設與經批准預算、項目的近期發展狀況、相 關市場數據及行業資料,評估估值所用主要假 設是否合理;及
- (vi) Considering management's sensitivity analysis with respect to variations of key assumptions adopted, to evaluate the extent to which reasonably possible changes, both individually and in aggregate, would result in material changes in the assessment on impairment.
- (vi)考慮管理層有關所採納主要假設變動的敏感度 分析,以評估在合理可行範圍內的可能變動(個 別及合計)可能對減值評估造成的重大變動。

Key Audit Matter 關鍵審計事項 How our audit addressed the Key Audit Matter 我們的審計如何處理關鍵審計事項

Impairment assessment of goodwill and other intangible assets (Continued) 商譽及其他無形資產減值評估(續)

We focused on this area due to the significant management judgment involved to determine the assumptions used in the impairment assessment.

我們關注此範疇是鑒於減值評估時所用假設涉及重大管理層 判斷。 Based on the above, we found management's judgments and assumptions involved in the impairment assessment were supported by available evidence.

基於上文所述,我們發現管理層評估減值涉及的判 斷及假設有可得憑證支持。

Key Audit Matter 關鍵審計事項 How our audit addressed the Key Audit Matter 我們的審計如何處理關鍵審計事項

Valuation of the Group's properties held for sale 貴集團持作出售物業的估價

Refer to note 2.10 (Accounting policies), note 4(d) (Critical accounting estimates and assumptions) and note 12 (Properties held for sale) to the consolidated financial statements

請參閱合併財務報表附註2.10(會計政策)、附註4(d)(關鍵會 計估計及假設)及附註12(持作出售物業)

The Group owns certain properties held for sale which are stated at the lower of carrying amount and fair value less costs to sell. The net carrying value of the Group's properties held for sale was RMB25,386,000 as at 31 December 2019. 貴集團擁有若干持作出售物業,該等物業按賬面值與公允值 減出售成本較低者列賬。 貴集團持作出售物業於二零一九 年十二月三十一日的賬面淨值為人民幣25,386,000元。

Management engaged an independent external valuer to appraise the value of the properties held for sale using the direct market comparable approach and income approach. Management assessed the appropriateness of methodologies and assumptions underlying the valuations performed by the independent external valuer.

管理層委聘獨立外部估值師利用直接市場比較法及收入法評 估持作出售物業的價值。管理層已評估獨立外部估值師進行 估值時的相關方法及假設是否合適。 Our procedures in relation to management's judgement and estimates used to determine the fair value less costs to sell of the Group's properties held for sale included:

我們就管理層用以釐定 貴集團持作出售物業的公 允值減出售成本的管理層判斷及估計所用程序包括:

- evaluating the independent external valuer's objectivity, capability and competency to perform the valuation;
- (i) 評價獨立外部估值師是否客觀、有能力及勝任 進行估值;
- (ii) considering the appropriateness of the valuation methodologies used by the independent external valuer with reference to the nature and purposes of the Group's properties and relevant market practice;
- (ii) 參照 貴集團物業之性質及用途以及相關市場 慣例,考慮獨立外部估值師所用估值方法是否 合適;

Key Audit Matter 關鍵審計事項

Valuation of the Group's properties held for sale (Continued) *貴集團持作出售物業的估價*(續)

We focused on this area due to the significant management judgement and estimates used to determine the fair value less costs to sell and, consequentially, the provision for loss for the Group's properties held for sale.

我們關注此範疇是鑑於釐定 貴集團持作出售物業的公允值 減出售成本及因此得出的虧損撥備時須運用重大管理層判斷 及估計。 How our audit addressed the Key Audit Matter 我們的審計如何處理關鍵審計事項

- (iii) discussing with management the appropriateness of the selection criteria of comparable properties and the adjusting factors used in the independent external valuer's valuation under market comparable approach having regard to the location, size and nature of the properties;
- (iii) 與管理層討論可比較物業的挑選準則及獨立外部估值師根據市場比較法就物業位置、大小及性質所用的調整因素是否合適;
- (iv) Assessing the reasonableness of key assumptions used in the valuation under income approach, including expected rental income, growth rate and discount rate, based on our knowledge of the business and industry and comparing with relevant market data;
- (iv) 根據我們對有關業務及行業的知識,評估根據 收入法進行估值時所用的關鍵假設(包括預期 租金收入、增長率及折現率)是否合理,並與相 關市場數據進行比較;

Based on the above, we found management's judgments and assumptions involved in the impairment assessment were supported by available evidence.

基於上文所述,我們發現減值評估所涉及的管理層 判斷及估計有可得憑證支持。

OTHER INFORMATION

The directors of the Company are responsible for the other information. The other information comprises all of the information included in the annual report other than the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

其他信息

貴公司董事須對其他信息負責。其他信息包括 年報內的所有信息,但不包括合併財務報表及 我們的核數師報告。

我們對合併財務報表的意見並不涵蓋其他信息,我們亦不對該等其他信息發表任何形式的 鑒證結論。

結合我們對合併財務報表的審計,我們的責任 是閱讀其他信息,在此過程中,考慮其他信息 是否與合併財務報表或我們在審計過程中所了 解的情況存在重大抵觸或者似乎存在重大錯誤 陳述的情況。

基於我們已執行的工作,如果我們認為其他信 息存在重大錯誤陳述,我們需要報告該事實。 在這方面,我們沒有任何報告。

RESPONSIBILITIES OF DIRECTORS AND AUDIT COMMITTEE FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with IFRSs and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

The audit committee are responsible for overseeing the Group's financial reporting process.

董事及審核委員會就合併財務報表 須承擔的責任

貴公司董事須負責根據《國際財務報告準則》 及香港《公司條例》的披露規定擬備真實而中 肯的合併財務報表,並對其認為為使合併財務 報表的擬備不存在由於欺詐或錯誤而導致的重 大錯誤陳述所需的內部控制負責。

在擬備合併財務報表時,董事負責評估 貴集 團持續經營的能力,並在適用情況下披露與持 續經營有關的事項,以及使用持續經營為會計 基礎,除非董事有意將 貴集團清盤或停止經 營,或別無其他實際的替代方案。

審核委員會須負責監督 貴集團的財務報告過 程。

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. We report our opinion solely to you, as a body, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

 Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

核數師就審計合併財務報表承擔的 責任

我們的目標,是對合併財務報表整體是否不存 在由於欺詐或錯誤而導致的重大錯誤陳述取 得合理保證,並出具包括我們意見的核數師報 告。我們僅向 閣下(作為整體)報告,除此之 外本報告別無其他目的。我們不會就本報告的 內容向任何其他人士負上或承擔任何責任。合 理保證是高水平的保證,但不能保證按照《國 際審計準則》進行的審計,在某一重大錯誤陳 述存在時總能發現。錯誤陳述可以由欺詐或錯 誤引起,如果合理預期它們單獨或匯總起來可 能影響合併財務報表使用者依賴合併財務報表 所作出的經濟決定,則有關的錯誤陳述可被視 作重大。

在根據《國際審計準則》進行審計的過程中, 我們運用了專業判斷,保持了專業懷疑態度。 我們亦:

 識別和評估由於欺詐或錯誤而導致合併 財務報表存在重大錯誤陳述的風險,設計 及執行審計程序以應對這些風險,以及獲 取充足和適當的審計憑證,作為我們意見 的基礎。由於欺詐可能涉及串謀、偽造、 蓄意遺漏、虛假陳述,或凌駕於內部控制 之上,因此未能發現因欺詐而導致的重大 錯誤陳述的風險高於未能發現因錯誤而 導致的重大錯誤陳述的風險。

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

- 了解與審計相關的內部控制,以設計適當 的審計程序,但目的並非對 貴集團內部 控制的有效性發表意見。
- 評價董事所採用會計政策的恰當性及作 出會計估計和相關披露的合理性。
- 對董事採用持續經營會計基礎的恰當性 作出結論。根據所獲取的審計憑證,確定 是否存在與事項或情況有關的重大不確 定性,從而可能導致對 貴集團的持續經 營能力產生重大疑慮。如果我們認為存在 重大不確定性,則有必要在核數師報告中 提請使用者注意合併財務報表中的相關 披露。假若有關的披露不足,則我們應當 發表非無保留意見。我們的結論是基於核 數師報告日止所取得的審計憑證。然而, 未來事項或情況可能導致 貴集團不能 持續經營。
- 評價合併財務報表的整體列報方式、結構
 和內容,包括披露,以及合併財務報表是
 否中肯反映交易和事項。
- 就 貴集團內實體或業務活動的財務信
 息獲取充足、適當的審計憑證,以便對合
 併財務報表發表意見。我們負責 貴集團
 審計的方向、監督和執行。我們為審計意
 見承擔全部責任。

We communicate with the audit committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the audit committee with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with the audit committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

The engagement partner on the audit resulting in this independent auditor's report is Leung Chi Hang, Benson.

我們與審核委員會溝通了計劃的審計範圍、時 間安排、重大審計發現等,包括我們在審計中 識別出內部控制的任何重大缺陷。

我們還向審核委員會提交聲明, 説明我們已符 合有關獨立性的相關專業道德要求, 並與他們 溝通有可能合理地被認為會影響我們獨立性的 所有關係和其他事項, 以及在適用的情況下, 相關的防範措施。

從與審核委員會溝通的事項中,我們確定哪些 事項對本期合併財務報表的審計最為重要,因 而構成關鍵審計事項。我們在核數師報告中描 述這些事項,除非法律法規不允許公開披露這 些事項,或在極端罕見的情況下,如果合理預 期在我們報告中溝通某事項造成的負面後果超 過產生的公眾利益,我們決定不應在報告中溝 通該事項。

出具本獨立核數師報告的審計專案合夥人是梁 志恒。

羅兵咸永道會計師事務所 執業會計師

香港,二零二零年五月七日

PricewaterhouseCoopers *Certified Public Accountants*

Hong Kong, 7 May 2020

CONSOLIDATED BALANCE SHEET

合併資產負債表

AS AT 31 DECEMBER 2019 於二零一九年十二月三十一日

		Note 附註	2019 二零一九年 RMB′000 人民幣千元	2018 二零一八年 RMB′000 人民幣千元
ASSETS	資產			
Non-current assets	非流動資產			
Property, plant and equipment	物業、廠房及設備	7	90,212	67,426
Right-of-use assets	使用權資產	24	7,280	-
Intangible assets	無形資產	8	216,349	283,912
Interests in an associate	於聯營公司的權益		-	1,635
Prepayments, deposits and other	預付款項、按金及其他			
receivables	應收款項	9	83,638	37,689
			397,479	390,662
Current assets	流動資產			
Biological assets	生物資產	10	239	_
Inventories	存貨	11	774	1,420
Properties held for sale	持作出售物業	12	25,386	24,622
Financial assets at fair value	公允值經損益表入賬的			
through profit or loss	金融資產	13	6,165	6,173
Trade receivables – net	貿易應收款項一淨額	14	9,561	7,858
Contract assets – net	合約資產一淨額	5	3,744	2,173
Prepayments, deposits and	預付款項、按金及其他			
other receivables	應收款項	9	9,845	9,593
Amounts due from related parties	應收關連人士款項	35(c)	1,114	820
Restricted cash	受限制現金	. ,	1,098	_
Cash and cash equivalents	現金及現金等值項目	15	9,753	33,880
			67,679	86,539
Total assets	總資產		465,158	477,201
EQUITY	權益			
Equity attributable to owners of the Company	^榷 本公司所有者應佔權益			
Share capital	股本	16	6,402	191,994
Share premium	股份溢價	16	36,376	851,682
Other reserves	其他儲備	17	183,903	53,914
Accumulated deficits	累計虧絀	.,	(119,774)	(922,308)
			106,907	175,282
				.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Non-controlling interests	非控股權益	18(a)	8,208	12,680
Total equity	權益總額		115,115	187,962

CONSOLIDATED BALANCE SHEET

合併資產負債表

AS AT 31 DECEMBER 2019 於二零一九年十二月三十一日

		Note 附註	2019 二零一九年 RMB′000 人民幣千元	2018 二零一八年 RMB'000 人民幣千元
LIABILITIES	負債	113 H		
Non-current liabilities	其 流動負債			
Lease liabilities	租賃負債	24	9,215	_
Other payables	其他應付款項	20	52,000	_
Promissory notes	承兑票據	22	_	81,552
Convertible bonds	可換股債券	23	150,669	· _
Deferred income tax liabilities	遞延所得税負債	19	50,412	51,723
Loans from a related party	關聯方借款	35(c)	-	87,132
			262,296	220,407
Current liabilities	流動負債			
Trade payables	貿易應付款項	20	8,106	4,597
Other payables and accrued expenses	其他應付款項及應計開支	20	41,100	34,046
Financial guarantees	財務擔保		1,518	-
Lease liabilities	租賃負債	24	3,010	-
Borrowings	借款	21	6,230	8,377
Current income tax liabilities	即期所得税負債		17,310	21,184
Amounts due to related parties	應付關連人士款項	35(c)	10,473	628
			87,747	68,832
Total liabilities	總負債		350,043	289,239
Total equity and liabilities	權益及負債總額			
iotal equity and habilities	惟並以只俱総領		465,158	477,201

Approved and authorised for issue by the Board of Directors on 7 May 2020 and signed on behalf of the Board by:

經董事會於二零二零年五月七日批准並授權刊 發,並由下列董事代表董事會簽署:

Chen Zhi	Yu Shi Quan
陳志	余詩權
Director	Director
董事	董事

The above consolidated balance sheet should be read in 上述合併資產負債表須與隨附附註一併閱讀。 conjunction with the accompanying notes.

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

合併全面收益表

FOR THE YEAR ENDED 31 DECEMBER 2019 截至二零一九年十二月三十一日止年度

		Note 附註	2019 二零一九年 RMB'000 人民幣千元	2018 二零一八年 RMB'000 人民幣千元
Revenue Cost of sales	收入 銷售成本	5 26	122,374 (101,330)	55,016 (36,521)
Gross profit Selling and marketing expenses General and administrative expenses Net fair value loss on financial assets at	毛利 銷售及營銷開支 一般及行政開支 公允值經損益表入賬的金融資產	26 26	21,044 (12,209) (63,521)	18,495 (3,439) (88,635)
fair value through profit or loss Net change in provision for impairment of financial and contract assets Provision for impairment on goodwill Other income Other loss – net	的公允值虧損淨額 金融及合約資產減值撥備變動淨 額 商譽減值撥備 其他收入 其他虧損-淨額	26 25 25	(8) (786) (66,058) 336 (82)	(84,498) 582 - 917 -
Operating loss	經營虧損		(121,284)	(156,578)
Finance income Finance costs	財務收入 財務成本	29 29	62 (26,032)	111 (7,260)
Finance costs – net Share of losses of an associate	財務成本-淨額 應佔聯營公司虧損	29	(25,970) (1,366)	(7,149) (165)
Loss before income tax	除所得税前虧損		(148,620)	(163,892)
Income tax credit/(expense)	所得税抵免/(開支)	30	5,097	(705)
Loss for the year	年內虧損		(143,523)	(164,597)
Loss attributable to: – Owners of the Company – Non-controlling interests	下列項目應佔虧損 : 一本公司所有者 一非控股權益		(139,165) (4,358) (143,523)	(164,403) (194) (164,597)

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

合併全面收益表

FOR THE YEAR ENDED 31 DECEMBER 2019 截至二零一九年十二月三十一日止年度

			2019 二零一九年	2018 二零一八年
		Note 附註	RMB'000 人民幣千元	RMB'000 人民幣千元
Other comprehensive loss Items that may be reclassified to	其他全面虧損 可重新分類至損益賬的項目			
profit or loss Currency translation differences	貨幣換算差額		(1,392)	(2,571)
Other comprehensive loss for the year	年內其他全面虧損		(1,392)	(2,571)
Loss and total comprehensive loss for the year	年內虧損及全面虧損 總額		(144,915)	(167,168)
Loss and total comprehensive loss attributable to:	下列項目應佔虧損及 全面虧損總額:			
 Owners of the Company Non-controlling interests 	一本公司所有者 一非控股權益		(140,557) (4,358)	(166,974) (194)
			(144,915)	(167,168)
Loss per share for loss attributable to owners of the Company	本公司所有者應佔虧損的 每股虧損			
– Basic (RMB per share) – Diluted (RMB per share)	-基本(每股人民幣)-攤薄(每股人民幣)	31 31	(0.2028) (0.2028)	(0.3161) (0.3161)

*

* The loss per share was retrospectively adjusted after the capital reorganisation as disclosed in Note 31.

誠如附註31所披露,每股虧損已於股本重 組後作追溯調整。

The above consolidated statement of comprehensive income should be read in conjunction with the accompanying notes.

上述合併全面收益表須與隨附附註一併閱讀。

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY 合併權益變動表

FOR THE YEAR ENDED 31 DECEMBER 2019 截至二零一九年十二月三十一日止年度

							to owners of tl 公司所有者應佔							
			Share Capital	Share premium	Convertible bonds reserve 可換股	Capital redemption reserve 股本贖回	Capital reserves	Contributed surplus	Exchange reserves	Statutory Reserves	Accumulated deficits	Total	Non- controlling interests	Total equity
		Note 附註	股本 RMB′000 人民幣千元	股份溢價 RMB′000 人民幣千元	債券儲備 RMB'000 人民幣千元	儲備 RMB'000 人民幣千元	資本儲備 RMB′000 人民幣千元	實繳盈餘 RMB′000 人民幣千元	匯兑儲備 RMB'000 人民幣千元	法定儲備 RMB'000 人民幣千元	累計虧絀 RMB′000 人民幣千元	總計 RMB′000 人民幣千元	非控股權益 RMB'000 人民幣千元	權益總額 RMB'000 人民幣千元
Balance at 1 January 2019	於二零一九年一月一日的結餘		191,994	851,682	-	997	41,297	-	(1,362)	12,982	(922,308)	175,282	12,680	187,962
Changes in accounting policy	會計政策變更	2.2							(28)		(287)	(315)	(114)	(429)
Restated total equity as at 1 January 2019	於二零一九年一月一日的 經重述總權益		191,994	851,682		997	41,297		(1,390)	12,982	(922,595) 		12,566	187,533
Comprehensive income Loss for the year Other comprehensive income	全面收益 年內虧損 其他全面收益		-	-	-	-	-	-	-	-	(139,165)	(139,165)	(4,358)	(143,523)
Currency translation differences	貨幣換算差額								(1,392)			(1,392)		(1,392)
Total comprehensive income	全面收益總額								(1,392)		(139,165)	(140,557)	(4,358)	(144,915)
Transactions with owners Cancellation of share premium Capital reorganisation Equity component of convertible bonds	與擁有人的交易 註銷股份溢價 股本重組 已發行可換股借券之權益部分 [,]	16(b) 16(b)	_ (187,194)	(851,682) -	-	-	-	851,682 (754,792)	-	-	_ 941,986	-	-	-
issued, net of transaction costs Conversion of convertible bonds	扣除交易成本 轉換可換股債券	23 16(c)	1,602	36,376	42,003 (7,484)							42,003 30,494	-	42,003 30,494
Total transactions with owners	與擁有人的交易總額			(815,306) 	34,519			96,890			941,986	72,497		72,497
Balance at 31 December 2019	於二零一九年 十二月三十一日的結餘		6,402	36,376	34,519	997	41,297	96,890	(2,782)	12,982	(119,774)	106,907	8,208	115,115

	Attributable to owners of the Company 本公司所有者應佔												
			Share Capital	Share premium	Available- for-sale financial asset fair value reserve 可供出售 金融資產之	Capital redemption reserve	Capital reserves	Exchange reserves	Statutory Reserves	Accumulated deficits	Total	Non– controlling interests	Total equity
		Note 附註	股本 RMB'000 人民幣千元	股份溢價 RMB'000 人民幣千元	 mage Z Ch值儲備 RMB'000 人民幣千元 	股本贖回儲備 RMB'000 人民幣千元	資本儲備 RMB'000 人民幣千元	匯兑儲備 RMB'000 人民幣千元	法定儲備 RMB'000 人民幣千元	累計虧絀 RMB'000 人民幣千元	總計 RMB'000 人民幣千元	非控股權益 RMB'000 人民幣千元	權益總額 RMB'000 人民幣千元
Balance at 1 January 2018	於二零一八年一月一日的結餘		123,919	816,907	(7,063)	997	41,297			(750,092)	239,638	7,969	247,607
Changes in accounting policies	會計政策變更	2.2			7,063					(7,295)	(232)		(232)
Restated total equity as at 1 January 2018	於二零一八年一月一日的經重述總權益		123,919	816,907		997	41,297	1,209	12,464	(757,387)	239,406	7,969	247,375
Comprehensive income Loss for the year Other comprehensive income	全面收益 年內虧損 其他全面收益		-	-	-	-	-	-	-	(164,403)	(164,403)	(194)	(164,597)
Currency translation differences	兵心主回收益 貨幣換算差額							(2,571)			(2,571)		(2,571)
Total comprehensive income	全面收益總額							(2,571)		(164,403)	(166,974)	(194)	(167,168)
Transactions with owners Appropriation to statutory reserves Issuance of ordinary shares Issuance of ordinary shares as consideration for	與擁有人的交易 轉撥至法定儲備 發行普通股 發行普通股作為收購附屬公司之代價,	16(a)	23,461	- 9,792	-	- -	-	-	518	(518)	- 33,253	-	- 33,253
acquisition of subsidiaries, net of cash acquired Capital injection from non-controlling			44,614	24,983	-	-	-	-	-	-	69,597	-	69,597
shareholders of a subsidiary Acquisition of a subsidiary	股東的注資 收購一間附屬公司				-			-				4,005	4,005 900
Total transactions with owners	與擁有人的交易總額		68,075	34,775					518	(518)	102,850	4,905	107,755
Balance at 31 December 2018	於二零一八年十二月三十一日的結餘		191,994	851,682		997	41,297	(1,362)	12,982	(922,308)	175,282	12,680	187,962

The above consolidated statement of changes in equity should be read in conjunction with the accompanying notes.

上述合併權益變動表須與隨附附註一併閱讀。

CONSOLIDATED STATEMENT OF CASH FLOWS

合併現金流量表

FOR THE YEAR ENDED 31 DECEMBER 2019 截至二零一九年十二月三十一日止年度

		Note 附註	2019 二零一九年 RMB'000 人民幣千元	2018 二零一八年 RMB'000 人民幣千元
Cash flows from operating activities Cash used in operations Interest received Interest paid Income tax paid	經營活動所得現金流量 經營業務所用現金 已收利息 已付利息 已付所得税	33(a) 29	(25,910) 62 (333) (88)	(57,423) 111 (459) (520)
Net cash used in operating activities	經營活動所用現金淨額		(26,269)	(58,291)
Cash flows from investing activities Prepayment for acquisition of a subsidiary Payments for property, plant and	投資活動所得現金流量 /收購一間附屬公司之預付款項 物業、廠房及設備之付款		-	(3,000)
equipment Additions of intangible assets Return of deposit for township	添置無形資產 小鎮項目開發的按金退款	8	(29,239) (8)	(21,767) (12)
development Proceeds from disposal of property,	出售物業、廠房及	9(i)	5,000	-
plant and equipment Payment for acquisition of subsidiaries,	設備所得款項 收購附屬公司之付款,	33(b)	487	11
net of cash acquired Investment in an associate Acquisition of assets through acquisition	扣除所收取現金 投資一間聯營公司 透過收購一間附屬公司收購資產		Ξ	(55,551) (1,800)
of a subsidiary				(4,100)
Net cash used in investing activities	投資活動所用現金淨額		(23,760)	(86,219)
Cash flows from financing activities Capital injection from non-controlling shareholders of a subsidiary Repayment of bank borrowings Net proceeds from issuance of convertible bonds	融資活動所得現金流量 來自一間附屬公司之 非控股股東的注資 償還銀行借款 發行可換股債券所得款項淨額		(2,237)	4,005 (2,236)
Principal payment of lease liabilities Net proceeds from issuance of	租賃負債之本金款項 發行普通股所得款項淨額		33,510 (7,944)	
ordinary shares Drawdown of loans from a related party Proceeds from other borrowing	提取關聯方借款 其他借款所得款項		_ 2,564 	33,253 80,113 1,500
Net cash generated from financing activities	融資活動所得現金淨額		25,893	116,635
Net decrease in cash and cash equivalents	現金及現金等值項目減少淨額		(24,136)	(27,875)
Cash and cash equivalents at beginning	年初的現金及現金等值項目	1 ⊑	22 000	60 179
of the year Exchange gains on cash and cash equivalent	現金及現金等值項目的 外匯收益	15	33,880 9	60,178 1,577
Cash and cash equivalents at end of the year	年末的現金及現金等值項目	15	9,753	33,880

The above consolidated statement of cash flows should be read in conjunction with the accompanying notes.

上述合併現金流量表須與隨附附註一併閱讀。

1

1 GENERAL INFORMATION

ShiFang Holding Limited (the "Company") is an investment holding company and its subsidiaries (together, the "Group") are principally engaged in the business of publishing and advertising (the "Publishing and Advertising Businesses") in the People's Republic of China (the "PRC"). The Group has been focusing on restructuring its publishing and advertising businesses by consolidating with cultural media and film media businesses in PRC and diversifying into tourism and integrated developments.

The Company was incorporated in the Cayman Islands on 9 December 2009 as an exempted company with limited liability under the Companies Law (2009 Revision as amended, supplemented or otherwise modified) of the Cayman Islands.

The Company announced on 18 January 2019 that the Company proposed to change the domicile of the Company from the Cayman Islands to Bermuda by way of discontinuation in the Cayman Islands and continuation as an exempted company under the laws of Bermuda. The change has been effective on 18 March 2019 (Bermuda time).

The address of its registered office has been changed from PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands to Clarendon House, 2 Church Street, Hamilton HM 11, Bermuda after the change of domicile.

The Company's shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited.

These consolidated financial statements are presented in thousands of units of Renminbi (RMB'000), unless otherwise stated. These consolidated financial statements have been approved for issue by the Board of Directors on 7 May 2020.

一般資料

十方控股有限公司(「本公司」)為一間投 資控股公司,而其附屬公司(統稱「本集 團」)主要於中華人民共和國(「中國」) 從事出版及廣告業務(「出版及廣告業 務」)。本集團一直專注於透過整合中國 文化傳媒及電影媒體業務,重組其出版及 廣告業務,並跨界旅遊及綜合發展。

本公司於二零零九年十二月九日在開曼 群島根據開曼群島公司法(二零零九年修 訂版,經修訂、補充或以其他方式修改) 註冊成立為獲豁免有限公司。

本公司於二零一九年一月十八日宣佈,本 公司建議透過撤銷於開曼群島的註冊及 根據百慕達法例以獲豁免公司的形式存 續,將本公司由開曼群島遷冊至百慕達。 該變更自二零一九年三月十八日(百慕達 時間)生效。

於遷冊後,本公司註冊辦事處地址自 PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands變 更為Clarendon House, 2 Church Street, Hamilton HM11, Bermuda。

本公司股份於香港聯合交易所有限公司 主板上市。

除另有説明者外,本合併財務報表以人民 幣千元呈列。本合併財務報表已於二零二 零年五月七日獲董事會批准刊發。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

2.1 Basis of preparation

The consolidated financial statements of ShiFang Holding Limited have been prepared in accordance with all applicable International Financial Reporting Standards ("IFRS") and disclosure requirements of the Hong Kong Companies Ordinance Cap. 622. The consolidated financial statements have been prepared on a historical cost basis, except for below:

- financial assets at fair value through profit or loss
 measured at fair value; and
- biological assets measured at fair value less costs to sell.

The preparation of consolidated financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements are disclosed in Note 4. The principal accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

2 重大會計政策概要

2.1 編製基準

十方控股有限公司的合併財務報表 已按照所有適用國際財務報告準則 及香港《公司條例》(第622章)的 披露規定編製。合併財務報表乃根 據歷史成本基準編製,惟以下各項 除外:

- 公允值經損益表入賬的金融資 產一按公允值計量;及
- 生物資產一按公允值減出售成 本計量。

編製符合國際財務報告準則的合併 財務報表需要採用若干關鍵會計估 計。管理層亦須在採用本集團會計 政策的過程中作出判斷。涉及高度 判斷或極為複雜的範疇,或涉及對 合併財務報表屬重大的假設及估計 的範疇於附註4披露。下文載列編製 此等合併財務報表時所應用的主要 會計政策。除另有説明者外,該等政 策已於所有呈報年度貫徹應用。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.1 Basis of preparation (Continued)

Going concern

During year ended 31 December 2019, the Group reported a net loss of RMB143,523,000 and had a net cash outflow from operating activities of RMB26,269,000. As at 31 December 2019, the Group's current liabilities exceeds its current assets by RMB20,068,000 while it had cash and cash equivalents of approximately RMB9,753,000.

In early 2020, after the rapid outbreak of Coronavirus Disease 2019 ("COVID-19 outbreak"), a series of precautionary and control measures have been and continued to be implemented across mainland China, including postponement of work resumption after the Chinese New Year holiday in some regions, certain level of restrictions and controls over the travelling of people and traffic arrangements, quarantine of certain residents, heightening of hygiene and epidemic prevention requirements and encouraged social distancing, etc. Such precautionary and control measures is causing short-term disruption to the Group's tourism and integrated developments, whereas the Group's advertising and marketing related services are also affected by the poor consumer sentiment caused by the epidemic. If the present situation in respect of the COVID-19 outbreak continues and the restrictions and control measures are prolonged, the Group's operation performance and cash flow may be further negatively affected.

The above conditions indicate the existence of material uncertainties which may cast significant doubt about the ability of the Group to continue as a going concern.

2 重大會計政策概要(續)

2.1 編製基準(續) 持續經營

截至二零一九年十二月三十一日止 年度,本集團錄得虧損淨額人民幣 143,523,000元及經營活動現金流 出淨額人民幣26,269,000元。於二 零一九年十二月三十一日,本集團 之流動負債超出其流動資產人民幣 20,068,000元,而其擁有現金及現 金等值項目約人民幣9,753,000元。

於二零二零年初快速爆發二零一九 年新型冠狀病毒(「COVID-19爆 發」)後,中國大陸已經及繼續於全 國落實一系列防控措施,包括部分 地區延長中國新年假期後的復工日 期、對人員出行及交通運輸安排實 施若干程度的限制及管控、隔離部 分居民、提高衛生及防疫要求及鼓 勵社交隔離。該等防控措施導致本 集團的旅遊及綜合發展業務短期中 斷,而本集團的廣告及營銷相關服 務亦受到疫情導致的疲弱消費者情 緒所影響。倘當前COVID-19爆發的 局勢延續以及限制及管控措施延長 期限,本集團的經營表現及現金流 量均可能進一步受到負面影響。

上述情況表明存在重大不確定因素 可能導致本集團能否持續經營嚴重 成疑。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.1 Basis of preparation (Continued) Going concern (Continued)

> The directors of the Company have assessed the appropriateness of adopting the going concern basis for the preparation of the consolidated financial statements for the year ended 31 December 2019. In order to improve the Group's financial position, the directors of the Company have been implementing various measures as follows:

> The Group has been diversifying its business (i) to the tourism and integrated development operations in order to strengthen the Group's operating income and reduce its reliance on the declining printed media business as it is suffering from the competition of new online media. The Group is closely monitoring the impact of the COVID-19 outbreak on the progress of the Group's various projects in the tourism and integrated developments segment and despite there were some delay in the preparation work, the Group anticipates the projects will be ready for commercial operation according to the planned schedule. The Group will commence the commercial operations of its projects when the mainland tourist market condition and customer sentiment resume to normal. The Directors are confident that the Group would be able to commence the commercial operations of its projects in the tourism and integrated developments segment in 2020 which will start generating income and operating cashflows to the Group.

2 重大會計政策概要(續)

2.1 編製基準(續) 持續經營(續)

本公司董事已評估就編製截至二零 一九年十二月三十一日止年度合併 財務報表採納持續經營基準的適當 性。為改善本集團之財務狀況,本公 司董事已實施以下若干措施:

本集團跨界旅遊及綜合發展業 (i) 務,以期增加本集團的經營收 入,減輕對受到新網絡媒體競 爭衝擊而不斷下滑的印刷媒體 業務的依賴。本集團密切監控 COVID-19爆發對本集團旅游 及綜合發展分類的若干項目進 程的影響,儘管籌備工作有所 延遲,本集團預期該等項目將 按規劃時間表投入商業營運。 本集團將於中國大陸旅遊市場 狀況及消費者情緒恢復如常時 開始其項目的商業營運。董事 相信本集團能於二零二零年開 始其旅遊及綜合發展分類項目 的商業營運,將開始為本集團 產生收益及經營現金流量。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- 2.1 Basis of preparation (Continued)
 - Going concern (Continued)
 - Subsequent to 31 December 2019, the Group has successfully obtained a revolving bank borrowing facility of RMB5,900,000 that is available for drawdown during the period from 6 April 2020 to 20 March 2021. The amounts drawn under this facility will be repayable a year from the date of drawdown;
 - (iii) The Group is in negotiation with a bank to obtain a RMB50 million long term project finance facilities to fund the Group's working capital and capital investment for one of the Group's tourism and integrated development projects. Such borrowing facility is expected to be secured by the Group's properties and properties-heldfor-sale with carrying amount of approximately RMB23,790,000 and RMB20,421,000, respectively, as at 31 December 2019. Based on the communication with the Bank, the Directors are confident that such borrowing facilities will be approved by the bank in the second half of 2020;
 - (iv) The Group is in discussion with a placing agent to issue new shares of the Company to raise approximately HK\$18,000,000 to finance the Group's working capital needs and this share placement is targeted to complete by June 2020;
 - (v) The Group has obtained a written confirmation from a director and his related parties which confirm that they will not demand the Group for repayment of the amount due by the Group of RMB9,966,000 for the next twelve months from 31 December 2019;

2 重大會計政策概要(續)

2.1 編製基準(續) 持續經營(續)

- (ii) 於二零一九年十二月三十一日後,本集團成功取得循環銀行借款融資人民幣5,900,000元,可供提取期間為二零二零年四月六日至二零二一年三月二十日。該融資項下可提取的金額將自提取日期起計一年內償還;
- (iii) 本集團正在與銀行磋商取得人 民幣50,000,000元的長期項目 融資,為本集團其中一個旅遊 及綜合發展項目的營運資金及 資本投資提供資金。該借款融 資預期以本集團於二零一九年 十二月三十一日賬面值分別約 為人民幣23,790,000元及人民 幣20,421,000元的物業及持作 出售物業作抵押。根據與銀行 的溝通,董事相信該借款融資 將於二零二零年下半年獲得銀 行批准;
- (iv) 本集團正與配售代理討論發 行本公司新股份,以籌資約 18,000,000港元為本集團的營 運資金需求提供資金,且該股 份配售計劃於二零二零年六月 前完成;
- (v) 本集團已取得一名董事及其關 連人士發出之確認書,確認彼 等將無需本集團償還本集團於 自二零一九年十二月三十一日 起計未來十二個月到期應還的 金額人民幣9,966,000元;

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- 2.1 Basis of preparation (Continued) Going concern (Continued)
 - (vi) The Group will continue to take initiatives to implement cost control measures, including adjustment to management remuneration and streamlining administrative costs; and
 - (vii) The Group will continue its efforts to implement measures to strengthen its working capital position, including expediting collection of outstanding trade receivables, expediting the sales of properties-held-for-sale, deferring discretionary capital expenditures, and seeking equity or project finance for the tourism and integrated development projects, where necessary.

The directors, after making due enquiries and considering the basis of management's projections described above and after taking into account the reasonably possible changes in the operation performance, believe there will be sufficient financial resources available to the Group at least in the coming twelve months to meet its financial obligations as and when they fall due. Accordingly, the directors consider that it is appropriate to prepare the consolidated financial statements on a going concern basis.

2 重大會計政策概要(續)

- 4.1 編製基準(續)
 持續經營(續)
 - (vi) 本集團將繼續主動採取措施實 施成本管控措施,包括調整管 理層薪酬及精簡行政成本;及
 - (vii) 本集團將繼續努力實施多項 措施提升其營運資金狀況,包 括加速收回未償還貿易應收 款項、推進持作出售物業的銷 售、延緩支付酌情資本開支及 尋求旅遊及綜合發展項目的股 權或項目融資(倘需)。

經詳細查詢,考慮到上述管理層進 行預測的基準,並計及營運表現的 合理可能變動後,董事相信本集團 將具備足夠財務資源供其未來最少 十二個月使用,以履行其到期的財 務責任。因此,董事認為按持續經營 基準編製合併財務報表乃屬適當。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.1 Basis of preparation (Continued)

Going concern (Continued)

Notwithstanding the above, material uncertainty exists as to whether management of the Group is able to achieve its plans and measures as described above. Whether the Group will be able to continue as a going concern would depend upon the Group's ability to generate adequate financing and operating cash flows through achieving the above plans and measures:

- Successful implementation of measures to address the disruptions caused by the COVID-19 outbreak so as to complete the preparation work and commence the commercial operation of the projects of the Group's tourism and integrated development projects as planned. Successful implementation of business plan for these project to improve the Group's operating results and generate cash inflow;
- Successful in securing the project bank borrowings of RMB50 million from the bank in the second half of 2020;
- Successful in completing the placement of the Company's shares to raise approximately HK\$18,000,000 by June 2020;
- (iv) Successful implementation of measures to control operating cost, expedite collection from customers and generate cash inflow from the sales of property held for sale to improve the Group's cash flow position; and
- (v) Obtaining additional sources of financing as and when needed.

2 重大會計政策概要(續)

4.1 編製基準(續) 持續經營(續)

儘管出現上述情況,本集團管理層 是否能實現上述計劃及措施存在重 大不確定因素。本集團能否持續經 營取決於本集團透過實現上述計劃 及措施取得充足融資及經營現金流 量的能力:

- (i) 成功實施措施解決COVID-19 爆發引起的中斷,以按計劃完 成本集團旅遊及綜合發展項目 的籌備工作及開始該等項目的 商業營運。成功實施該等項目 的業務計劃可提升本集團的營 運業績及帶來現金流入;
- (ii) 於二零二零年下半年成功自銀行取得項目銀行借款人民幣50百萬元;
- (iii) 於二零二零年六月前成功完
 成配售本公司股份,以籌資約
 18,000,000港元;
- (iv) 成功實施措施控制經營成本、 加速向客戶的收款進程及銷售 持作出售物業產生現金流入, 以改善本集團的現金流量狀 況;及
- (v) 於需要時獲得更多的融資來 源。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.1 Basis of preparation (Continued)

Going concern (Continued)

Should the Group be unable to continue as a going concern, adjustments would have to be made to write down the carrying values of the Group's assets to their recoverable amounts, to provide for any further liabilities which might arise and to reclassify noncurrent assets and non-current liabilities as current assets and current liabilities, respectively. The effects of these adjustments have not been reflected in the consolidated financial statements.

(i) Amendments to standards effective in 2019

IFRS 16	Leases
Annual improvements project	Annual Improvements 2015-2017 Cycle
IFRIC 23	Uncertainty over income tax treatment
Amendments to IFRS 9	Prepayment features with negative compensation
Amendments to IAS 28	Long-term interests in associates and joint ventures
Amendments to IAS 19	Defined benefit plan amendment, curtailment or settlement

The Group had to change its accounting policies and make certain retrospective adjustments on the opening consolidated balance sheet on 1 January 2019 following the adoption of IFRS 16. The adoption of other amendments to standards did not have any material impact on the consolidated financial statements for the current year or any prior years.

2 重大會計政策概要(續)

2.1 編製基準(續) 持續經營(續)

倘本集團無法按持續經營基準持續 經營,則需要作出調整,以撇減本集 團資產的賬面值至其可收回金額, 以為日後可能產生的任何負債提供 撥備,並將非流動資產及非流動負 債分別重新分類至流動資產及流動 負債。該等調整的影響尚未於合併 財務報表內反映。

(i) 於二零一九年生效之準則修訂本

國際財務報告 和賃 準則第16號 年度改進項目 二零一五年至 二零一七年週期 的年度改進 國際財務報告詮釋 所得税處理的 不確定性 委員會第23號 國際財務報告準則 具有負補償之 第9號的修訂本 提前付款特徵 國際會計準則 於聯營公司及合營 第28號的修訂本 企業之長期權益 國際會計準則 界定福利計劃修訂、 第19號的修訂本 縮減或結算

於採納國際財務報告準則第16號 後,本集團須更改其會計政策,並對 二零一九年一月一日之年初合併資 產負債表作出追溯調整。採納該等 準則的其他修訂本並未對本年度或 任何過往年度的合併財務報表產生 任何重大影響。

2	SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)			重大會計政策概要(續)			
				2.1 編製基準(續)			
	2.1 Basis of preparation (C						
		imendments to standards		(ii) 尚未生效且本集團並無提			
	· ·	s that are not yet effective		早採納之新準則、準則修訂			
	and have not bee	n early adopted by the		本及詮釋			
	Group						
	Amendments to IFRS 3	Definition of a business ¹		國際財務報告準則 業務的定義 ¹ 第3號的修訂本			
	Amendments to IAS 1	Definition of material ¹		國際會計準則第1號 重大的定義!			
	and IAS 8			及國際會計準則			
				第8號的修訂本			
	Conceptual framework	Revised conceptual framework for		二零一八年財務 經修訂財務報告			
	for financial reporting 2018	financial reporting ¹		報告概念框架 概念框架1			
	IFRS 7, IFRS 9 and	Interest rate benchmark reform –		國際財務報告準則 利率基準變革-			
	IAS 39	amendment to IFRS 7, IFRS 9		第7號、國際財務 國際財務報告準則			
		and IAS 39 ¹		報告準則第9號及 第7號、國際財務			
				國際會計準則 報告準則第9號及			
				第39號 國際會計準則			
				第39號的修訂本1			
	IFRS 17	Insurance contract ²		國際財務報告準則 保險合約2			
				第17號			
	Amendments to IFRS 10	Sale or contribution of assets		國際財務報告準則 投資者與其聯營公司			
	and IAS 28	between an investor and its		第10號及國際 或合營企業之間			
		associate or joint venture ³		會計準則第28號 出售或注入資產3			
				的修訂本			
	¹ Effective for ann	¹ Effective for annual periods beginning on or afte		1 於二零二零年一月一日或之			
	1 January 2020			後開始的年度期間生效			
	² Effective for ann	ual periods beginning on or after		² 於二零二一年一月一日或之			
	1 January 2021			後開始的年度期間生效			
	³ Effective date to	be determined		3 尚未釐定生效日期			

A number of new standards, amendments to standards and interpretations are effective for annual periods beginning on or after 1 January 2020 and have not been applied in preparing these consolidated financial statements. None of these is expected to have a significant effect on the consolidated financial statements of the Group. 多項新準則、準則修訂本及詮釋於 二零二零年一月一日或之後開始的 年度期間生效,且於編製該等合併 財務報表時尚未採用。該等新準則、 準則修訂本及詮釋預期不會對本集 團的合併財務報表產生重大影響。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.2 Changes in accounting policies

This note explains the impact of the adoption of IFRS 16, "Leases" on the Group's consolidated financial statements.

The Group has adopted IFRS 16 retrospectively from 1 January 2019, but has not restated comparatives for the 2018 reporting period, as permitted under the specific transition provisions in the standard. The reclassifications and the adjustments arising from the new leasing rules are therefore recognised in the opening balance sheet on 1 January 2019. The new accounting policies are disclosed in note 2.28.

On adoption of IFRS 16, the Group recognised lease liabilities in relation to leases which had previously been classified as 'operating leases' under the principles of IAS 17 Leases. These liabilities were measured at the present value of the remaining lease payments, discounted using the lessee's incremental borrowing rate as of 1 January 2019. The weighted average lessee's incremental borrowing rate applied to the lease liabilities on 1 January 2019 was 4.8%.

2 重大會計政策概要(續)

2.2 會計政策變動

本附註闡釋採納國際財務報告準則 第16號「租賃」對本集團合併財務報 表之影響。

本集團已自二零一九年一月一日起 追溯採納國際財務報告準則第16 號,根據該準則中特定過渡條文,本 集團並未重列二零一八年報告期的 比較數字。因此,有關新租賃規則產 生的重新分類及調整於二零一九年 一月一日的年初合併資產負債表中 確認。新會計政策於附註2.28披露。

於採納國際財務報告準則第16號 後,本集團已就過往根據國際會計 準則第17號租賃原則分類為「經營 租賃」的租賃確認租賃負債。該等 負債按餘下租賃付款的現值計量, 並使用截至二零一九年一月一日的 承租人增量借款利率貼現。於二零 一九年一月一日應用於租賃負債的 加權平均承租人增量借款利率範圍 為4.8%。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- 2.2 Changes in accounting policies (Continued)
 - (i) Practical expedients applied
 In applying HKFRS 16 for the first time, the
 Group has used the following practical expedients
 permitted by the standard:
 - applying a single discount rate to a portfolio of leases with reasonably similar characteristics
 - accounting for operating leases with a remaining lease term of less than 12 months as at 1 January 2019 as short-term leases
 - reliance on previous assessments on whether leases are onerous
 - excluding initial direct costs for the measurement of the right-of-use asset at the date of initial application, and
 - using hindsight in determining the lease term where the contract contains options to extend or terminate the lease.

The Group has also elected not to reassess whether a contract is, or contains a lease at the date of initial application. Instead, for contracts entered into before the transition date the Group relied on its assessment made applying IAS 17 and IFRIC 4 Determining whether an Arrangement contains a Lease. 2 重大會計政策概要(續)

2.2 會計政策變動(續)

- (i) 所採用的實務權宜法 於首次應用國際財務報告準則 第16號時,本集團已採用準則 允許之以下實務權宜法:
 - 對具有合理相似特徵的 租賃組合採用單一貼現
 率
 - 將餘下租期於二零一九 年一月一日起計少於12 個月的經營租賃入賬作 為短期租賃
 - 依賴過往對租賃是否屬 虧損性的評估
 - 於首次應用日期計量使
 用權資產時剔除初步直
 接成本;及
 - 當合約包含延長或終止
 租約的選擇權時,以後見
 之明確定租期。

本集團亦已選擇不重新評估在 首次應用日期合約是否為或包 含租賃。相反,對於在過渡日 期之前訂立的合約,本集團依 賴其採用國際會計準則第17號 及國際財務報告詮釋委員會詮 釋第4號確定安排是否包含租 賃作出的評估。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.2 Changes in accounting policies (Continued)

(ii) Measurement of lease liabilities

2 重大會計政策概要(續)

2.2 會計政策變動(續)

(ii) 計量租賃負債

		RMB [/] 人民幣 ⁻
Operating lease commitments disclosed as at 31 December 2018 Discounted using the lessee's incremental	於二零一八年十二月三十一日披露 之經營租賃承擔 於首次應用日期使用承租人	9,
borrowing rate at the date of initial	增量借款利率貼現	
application	(減):按直線法確認之短期租賃	(4
(Less): short-term leases recognised on a straight-line basis	(兩):以且亦為唯恥之及为但只	(1
(Less): low-value leases recognised on	(減):按直線法確認之低價值租賃	· ·
a straight-line basis	加:因對終止選擇權進行不同處理	
Add: adjustments as a result of a different treatment of termination options	作出之調整	6,
Lease liabilities recognised	於二零一九年一月一日確認之	
as at 1 January 2019	租賃負債	14,
Of which are:	其中:	
Current lease liabilities	即期租賃負債	5,
Non-current lease liabilities	非即期租賃負債	9,
		14,

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.2 Changes in accounting policies (Continued)

(ii) Measurement of lease liabilities (Continued) The recognised right-of-use assets are solely related to rented land and properties. The associated right-of-use assets were measured on a retrospective basis as if the new rules had always been applied. The right-of-use assets at 1 January 2019 have been adjusted for the amount of provision for onerous leases recognised in the consolidated balance sheet immediately before the adoption of IFRS 16 on 1 January 2019.

The change in accounting policy affected the following items in the balance sheet on 1 January 2019:

- right-of-use assets increase by RMB10,679,000
- lease liabilities increase by RMB14,476,000
- other payable decrease by RMB3,368,000
- exchange reserve decrease by RMB28,000
- non-controlling interests decrease by RMB114,000

The net impact on accumulated deficits on 1 January 2019 was an increase of RMB287,000.

Loss per share decreased by RMB0.0006 for the year ended 31 December 2019 as a result of the adoption of IFRS 16.

2 重大會計政策概要(續)

- 2.2 會計政策變動(續)
 - (ii) 計量租賃負債(續)

已確認使用權資產僅與租賃土 地及物業相關。相關使用權資 產按追溯基準計量,猶如該等 資產始終採用新準則。於二零 一九年一月一日之使用權資產 已就緊隨二零一九年一月一日 採納國際財務報告準則第16 號前於合併資產負債表內確認 之虧損性租賃撥備金額作出調 整。

於二零一九年一月一日,會計 政策變動影響下列資產負債表 內的項目:

- 使用權資產一增加人民
 幣10,679,000元
- 租賃負債一增加人民幣
 14,476,000元
- 其他應付款項-減少人
 民幣3,368,000元
- — 匯兑儲備一減少人民幣
 28,000元
- 非控股權益-減少人民
 幣114,000元

對二零一九年一月一日累計 虧絀之淨影響為增加人民幣 287,000元。

因採納國際財務報告準則第 16號,截至二零一九年十二月 三十一日止年度每股虧損減少 人民幣0.0006元。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.2 Changes in accounting policies (Continued)

(iii) The Group's leasing activities and how these are accounted for

> The Group leases various land and properties as offices. Rental contracts are typically made for fixed periods of 1 to 41 years but may have termination options as described below. Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants, but leased assets may not be used as security for borrowing purposes.

> Until the year ended 31 December 2018, the Group's leases were classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) were charged to profit or loss on a straight-line basis over the period of the lease.

From 1 January 2019, leases are recognised as a right-of-use asset and the corresponding liabilities at the date at which the respective leased asset is available for use by the Group. Each lease payment is allocated between the liability and finance cost. The finance cost is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. The right-of-use asset is depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis. 2 重大會計政策概要(續)

2.2 會計政策變動(續)

(iii) 本集團的租賃活動及其會 計處理方式

> 本集團租賃多幅土地及物業作 辦公室用途。租賃合約的固定 期限通常為1至41年,但可能 有下文所述之終止選擇權。租 賃條款按個別基準進行磋商, 包含多項不同的條款及條件。 租賃協議並無強加任何契諾, 惟租賃資產不得就借款用途用 作抵押。

> 直至二零一八年十二月三十一 日止年度,本集團的租賃分類 為經營租賃。根據經營租賃支 付的款項(扣除已收出租人的 任何優惠)以直線法於租期內 自損益扣除。

> 自二零一九年一月一日起,租 賃在各租賃資產可供本集團使 用之日確認為使用權資產及相 應負債。每筆租賃付款乃分配 至負債及財務成本。財務成本 於租期內自損益扣除,以計算 出各期間負債結餘的固定週期 利率。使用權資產乃以直線法 按資產的可使用年期與租期兩 者之中較短者折舊。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- 2.2 Changes in accounting policies (Continued)
 - (iii) The Group's leasing activities and how these are accounted for (Continued) Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:
 - fixed payments (including in-substance fixed payments), less any lease incentives receivable
 - variable lease payment that are based on an index or a rate
 - amounts expected to be payable by the lessee under residual value guarantees
 - the exercise price of a purchase option if the lessee is reasonably certain to exercise that option, and
 - payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option

The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be determined, the lessee's incremental borrowing rate is used, being the rate that the lessee would have to pay to borrow the funds necessary to obtain an asset of similar value in a similar economic environment with similar terms and conditions.

2 重大會計政策概要(續)

2.2 會計政策變動(續)

- (iii) 本集團的租賃活動及其會 計處理方式(續) 租賃產生的資產及負債初步以 現值基準計量。租賃負債包括 以下租賃付款之現值淨額:
 - 定額付款(包括實質定 額付款),扣減任何應收
 租賃優惠
 - 基於某項指數或比率的
 可變租賃付款
 - 承租人預期根據剩餘價 值擔保應付的金額
 - 購買選擇權的行使價,惟
 承租人合理確定行使該
 選擇權;及
 - 倘租期反映承租人行使
 終止選擇權時,有關終止
 租賃的罰款。

租賃付款採用租賃所隱含的利 率予以貼現。倘無法釐定該利 率,則使用承租人的增量借款 利率,即承租人在類似條款及 條件的類似經濟環境中借入獲 得類似價值資產所需資金所必 須支付的利率。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.2 Changes in accounting policies (Continued)

(iii) The Group's leasing activities and how these are accounted for (Continued) Payments associated with short-term leases and leases of low-value assets are recognised on a straight-line basis as an expense in profit or loss. Short-term leases are leases with a lease term of 12 months or less.

Termination options are included in a number of leases across the Group. These terms are used to maximise operational flexibility in terms of managing contracts. The termination options held are exercisable only by the Group and not by the respective lessor.

(iv) Estimates

The preparation of consolidated financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

In preparing this consolidated financial statements, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that were applied to the consolidated financial statements for the year ended 31 December 2018.

2 重大會計政策概要(續)

2.2 會計政策變動(續)

(iii) 本集團的租賃活動及其會 計處理方式(續)

> 與短期租賃及低價值資產租賃 相關的付款以直線法於損益中 確認為開支。短期租賃指租賃 期為12個月或少於12個月的 租賃。

> 本集團的多項租賃包括終止選 擇權。該等條款乃用於就管理 合約令經營靈活性最大化。所 持終止選擇權僅可由本集團而 非各出租人行使。

(iv) 估計

管理層於編製合併財務報表時 需要作出判斷、估計及假設, 而此等判斷、估計及假設會影 響會計政策的應用以及資產負 債及收支的已呈報金額。實際 結果可能有別於此等估計。

於編製本合併財務報表時,管 理層就應用本集團會計政策作 出的重大判斷及估計不確定性 的主要來源與截至二零一八年 十二月三十一日止年度的合併 財務報表所應用者相同。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.3 Principal of consolidation

(a) Subsidiaries

Consolidation

Subsidiaries are all entities (including a structured entity) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

Intercompany transactions, balances and unrealised gains on transactions between Group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

Non-controlling interests in the results and equity of subsidiaries are shown separately in the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated balance sheet respectively. 2 重大會計政策概要(續)

2.3 合併入賬原則

(a) 附屬公司

合併入賬

附屬公司為受本集團控制的實 體(包括結構性實體)。當本 集團因參與實體的營運而承擔 可變回報的風險或享有可變 回報的權利,並有能力透過其 對該實體的權力影響有關回 報時,本集團即控制該實體。 附屬公司自控制權轉讓予本集 團當日起合併入賬,並自該項 控制權終止當日起終止合併入 賬。

集團內公司間交易、結餘及集 團內公司間交易未變現收益 均會抵銷。未變現虧損亦會抵 銷,惟該交易有證據顯示已轉 讓資產出現減值則除外。附屬 公司的會計政策已在有需要時 作出調整,以確保與本集團所 採納有關政策一致。

附屬公司業績及權益中的非控 股權益分別於合併全面收益 表、合併權益變動表及合併資 產負債表中單獨呈列。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.3 Principal of consolidation (Continued)

(a) Subsidiaries (Continued)

Disposal of subsidiaries

When the Group ceases to have control, any retained interest in the entity is re-measured to its fair value at the date when control is lost, with the change in carrying amount recognised in profit or loss. The fair value is the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. It means the amounts previously recognised in other comprehensive income are reclassified to profit or loss.

Separate financial statements

Investments in subsidiaries are accounted for at cost less impairment. Cost includes direct attributable costs of investment. The results of subsidiaries are accounted for by the company on the basis of dividend received and receivable.

Impairment testing of the investments in subsidiaries is required upon receiving a dividend from these investments if the dividend exceeds the total comprehensive income of the subsidiary in the period the dividend is declared or if the carrying amount of the investment in the separate financial statements exceeds the carrying amount in the consolidated financial statements of the investee's net assets including goodwill. 2 重大會計政策概要(續)

2.3 合併入賬原則(續)

(a) 附屬公司(續)

出售附屬公司

本集團失去控制權時,於實體 的任何保留權益將按失去控制 權當日的公允值重新計量,有 關賬面金額變動在損益賬內 確認。就其後入賬列作聯營公 司、合資企業或金融資產的保 留權益,其公允值為初始賬面 金額。此外,先前於其他全面 收益內確認與該實體有關的丘 售 有關資產或負債的方式入 賬。這意味著先前在其他全面 收益內確認的金額重新分類至 損益賬。

獨立財務報表

於附屬公司的投資乃以成本減 減值的方法記賬。成本包括投 資的直接應佔成本。附屬公司 的業績由公司按已收及應收股 息入賬。

當收到於附屬公司的投資的股 息,而股息超過附屬公司在宣 派股息期間的全面收益總額, 或倘獨立財務報表的投資賬面 金額超過被投資方淨資產(包 括商譽)在合併財務報表的賬 面金額,則必須對有關投資進 行減值測試。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.3 Principal of consolidation (Continued)

(b) Structured entity

The consolidated financial statements include the financial statements of the Company, its subsidiaries, and structured entity where the Company is deemed the primary beneficiary. Fuzhou DingCe Culture, one of the Company's wholly-owned subsidiaries, entered into contractual agreements with Beijing BaiChuanDuKe (the "Structural Agreements"), where Fuzhou DingCe Culture provides consulting services to Beijing BaiChuanDuKe, and is entitled to (1) receive a substantial portion of the economic benefits from Beijing BaiChuanDuKe; (2) exercise effective control over Beijing BaiChuanDuKe, and (3) have an exclusive option to purchase all or part of the equity interests in Beijing BaiChuanDuKe when and to the extent permitted by the PRC laws. By virtue of the contractual arrangements, Beijing BaiChuanDuKe is a structured entity and deemed as subsidiary of the Company under the requirements of IFRS 10 "Consolidated financial statements".

2 重大會計政策概要(續)

2.3 合併入賬原則(續)

(b) 結構性實體

合併財務報表包括本公司、其 附屬公司及本公司被視為首要 受益人的結構性實體的財務報 表。本公司全資附屬公司福州 鼎策文化與北京百傳讀客訂立 合約性協議(「架構協議」), 據此·福州鼎策文化向北京百 傳讀客提供諮詢服務,並有權 (1) 收取來自北京百傳讀客的絕 大部分經濟利益;(2)對北京百 傳讀客實施有效控制;及(3)擁 有在中國法律允許的時間及範 圍內購買北京百傳讀客全部或 部分股權的獨家選擇權。憑藉 該等合約安排,北京百傳讀客 為結構性實體,且根據國際財 務報告準則第10號「合併財務 報表」的規定被視為本公司的 附屬公司。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- 2.3 Principal of consolidation (Continued)
 - (b) Structured entity (Continued)

When assessing whether to combine a structured entity, the Group evaluates a range of factors, including whether (1) the activities of the structured entity are being conducted on behalf of the Group according to its specific business needs so that the Group obtains the benefits from the structured entity's operations, (2) the Group has decision-making powers to obtain the majority of the benefits, (3) the Group obtains the majority of the benefits of the activities of the structured entity, and (4) the Group retains the majority of the residual ownership risks related to the assets in order to obtain the benefits from its activities. The Group consolidates a structured entity if an assessment of the relevant factors indicates that it controls the structured entity.

Based on the contractual arrangements, the Company consolidated Beijing BaiChuanDuKe's results, assets and liabilities in its consolidated financial statements. 2 重大會計政策概要(續)

2.3 合併入賬原則(續)

(b) 結構性實體(續)

當評估是否將結構性實體合併 入賬時,本集團會評估多項因 素,包括(1)結構性實體業務活 動是否根據其特殊業務需要代 表本集團進行,而本集團因此 從結構性實體業務中獲利;(2) 本集團是否擁有獲得大多數利 益的決策權;(3)本集團是否獲 得結構性實體業務活動的大多 數利益;及(4)本集團是否保留 大多數與資產有關的餘下擁有 權風險以從其業務活動中獲 利。倘評估相關因素後顯示其 控制結構性實體,則本集團會 將結構性實體合併入賬。

基於該等合約安排,本公司將 北京百傳讀客的業績、資產及 負債於十方控股有限公司的合 併財務報表合併入賬。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.3 Principal of consolidation (Continued)

(c) Associates

An associate is an entity over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting. Under the equity method, the investment is initially recognised at cost, and the carrying amount is increased or decreased to recognise the investor's share of the profit or loss of the investee after the date of acquisition. Upon the acquisition of the ownership interest in an associate, any difference between the cost of the associate and the Group's share of the net fair value of the associate's identifiable assets and liabilities is accounted for as goodwill.

If the ownership interest in an associate is reduced but significant influence is retained, only a proportionate share of the amounts previously recognised in other comprehensive income is reclassified to profit or loss where appropriate. 2 重大會計政策概要(續)

2.3 合併入賬原則(續)

(c) 聯營公司

聯營公司指本集團對其有重 大影響力而無控制權的實體, 通常附帶有20%至50%投票 權的股權。於聯營公司的投資 以權益會計法入賬。根據權益 法,投資初步按成本確認,並 調高或調低賬面金額以確認投 資方損益。在收購聯營公司的 擁有權權益時,該聯營公司的 城本與本集團應佔該聯營公司 可識別資產及負債的公允淨值 的任何差額會入賬列為商譽。

倘於聯營公司的擁有權權益減 少,而重大影響力獲保留,則 先前於其他全面收益內確認的 金額僅有一定比例部分重新分 類至損益賬(視情況而定)。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.3 Principal of consolidation (Continued)

(c) Associates (Continued)

The Group's share of post-acquisition profit or loss is recognised in the consolidated statement of comprehensive income, and its share of postacquisition movements in other comprehensive income is recognised in other comprehensive income with a corresponding adjustment to the carrying amount of the investment. When the Group's share of losses in an associate equals or exceeds its interest in the associate, including any other unsecured receivables, the Group does not recognise further losses, unless it has incurred legal or constructive obligations or made payments on behalf of the associate.

The Group determines at each reporting date whether there is any objective evidence that the investment in the associate is impaired. If this is the case, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and its carrying value and recognises the amount adjacent to 'share of losses of associates' for using equity method in the consolidated statement of comprehensive income. 2 重大會計政策概要(續)

2.3 合併入賬原則(續)

(c) 聯營公司(續)

本集團應佔的收購後溢利或虧 損於合併全面收益表內確認, 應佔收購後其他全面收益的變 動則於其他全面收益內確認, 而投資賬面金額會作相應調 整。當本集團應佔聯營公司虧 損等於或超過其佔聯營公司虧 權益(包括任何其他無抵押應 收款項)時,本集團不再確認 進一步虧損,除非本集團須承 擔法定或推定負債或代聯營公 司支付款項。

本集團在每個報告日期釐定於 聯營公司的投資是否存在客觀 減值證據。倘存在減值證據, 則本集團會按聯營公司可收回 金額與其賬面值差額計算減 值金額,並使用權益法於合併 全面收益表「應佔聯營公司虧 損」確認有關金額。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.3 Principal of consolidation (Continued)

(c) Associates (Continued)

Profits and losses resulting from upstream and downstream transactions between the Group and its associate are recognised in the Group's financial statements only to the extent of unrelated investor's interests in the associates. Unrealised losses are eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of associates have been changed where necessary to ensure consistency with the policies adopted by the Group.

Gains or losses on dilution of equity interest in associates are recognised in the consolidated statement of comprehensive income.

2.4 Business combination

The Group applies acquisition method to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred to the former owners of the acquiree and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date.

Acquisition-related costs are expensed as incurred.

2 重大會計政策概要(續)

2.3 合併入賬原則(續)

(c) 聯營公司(續)

本集團與其聯營公司之間的上 游及下游交易產生的溢利及虧 損於本集團的財務報表內確 認,惟僅以聯營公司中的非關 連投資者權益為限。未變現虧 損已對銷,除非有關交易有證 據顯示所轉讓資產出現減值。 聯營公司的會計政策已作必要 更改,以確保與本集團所採納 政策貫徹一致。

攤薄於聯營公司的股權所產生 的收益或虧損於合併全面收益 表內確認。

2.4 業務合併

本集團應用收購法為業務合併入 賬。就收購一間附屬公司所轉讓之 代價為所轉讓資產、欠付被收購方 前擁有人之負債及本集團所發行股 權之公允值。所轉讓代價包括因或 然代價安排產生之任何資產或負債 之公允值。於業務合併時所收購之 可識別資產及所承擔之負債及或有 負債,初步按收購日期之公允值計 量。

收購相關成本於產生時支銷。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.4 Business combination (Continued)

The excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If the total of consideration transferred, non-controlling interest recognised and previously held interest measured is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in the consolidated statement of comprehensive income.

Intra-group transactions, balances, income and expenses on transactions between group companies are eliminated. Profits and losses resulting from intercompany transactions that are recognised in assets are also eliminated. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group. When necessary, amounts reported by subsidiaries have been adjusted to conform with the Group's accounting policies.

2 重大會計政策概要(續)

2.4 業務合併(續)

所轉讓代價、被收購方之任何非控 制性權益金額及任何先前於被收購 方之股權於收購日期之公允值超逾 所收購可識別淨資產公允值之差 額,乃入賬列作商譽。就溢價購買而 言,倘轉讓代價、已確認非控股權 益及先前持有的權益總額低於所收 購附屬公司資產淨值的公允值,其 差額將直接於合併全面收益表內確 認。

集團內公司間之交易、結餘、收入 及開支均會予以對銷。於資產確認 的集團內公司間交易所產生的溢利 及虧損亦會予以對銷。附屬公司之 會計政策已於必要時作出改變,以 確保與本集團所採納之政策保持一 致。附屬公司所呈報之金額已於必 要是作出改變,以符合本集團之會 計政策。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.5 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker ("CODM"). The CODM, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Board of Directors (the "Board") that makes strategic decisions.

2.6 Foreign currency translation

(a) Functional and presentation currency Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the "functional currency"). The consolidated financial statements are presented in Renminbi ("RMB"), which is the Company's functional and the Group's presentation currency.

(b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the consolidated statements of comprehensive income.

2 重大會計政策概要(續)

2.5 分類報告

經營分類按與向首席營運決策人 (「首席營運決策人」)作內部呈報者 一致的方式呈報。首席營運決策人 負責分配資源及評核經營分類的表 現,被認定為負責作出策略決定的 董事會(「董事會」)。

2.6 外幣換算

(a) 功能及呈列貨幣 本集團旗下各實體財務報表計 入的項目,均以該實體經營所 在主要經濟環境的通行貨幣 (「功能貨幣」)計量。合併財務 報表以人民幣呈列,而人民幣 為本公司功能貨幣及本集團呈 列貨幣。

(b) 交易及結餘

外幣交易均按交易當日或倘有 關項目經重計則按估值當日的 匯率換算為功能貨幣。因結算 該等交易及按年終匯率換算以 外幣列值的貨幣資產和負債而 產生的外匯收益及虧損均在合 併全面收益表內確認。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.6 Foreign currency translation (Continued)

(b) Transactions and balances (Continued)

All foreign exchange gains and losses are presented in the consolidated statement of comprehensive income within 'general and administrative expenses'.

(c) Group companies

The results and financial positions of foreign operations (none of which has the currency of a hyper-inflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet;
- (ii) income and expenses for each statement of comprehensive income are translated at average exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions); and
- (iii) all resulting exchange differences are recognised in other comprehensive income.

- 2 重大會計政策概要(續)
 - 2.6 外幣換算(續)
 - (b) 交易及結餘(續)

所有外匯收益及虧損均於合併 全面收益表的「一般及行政開 支」內呈列。

- (c) 集團公司 功能貨幣有別於呈列貨幣的海 外經營實體(並不涉及嚴重通 脹經濟地區的貨幣)的業績及 財務狀況,按下述方式換算為 呈列貨幣:
 - (i) 各資產負債表內呈列的 資產與負債以該資產負 債表結算日的收市匯率 換算;
 - (ii) 各全面收益表內的收入 及支出乃按平均匯率換 算,惟倘該平均值並非交 易日通行匯率累計影響 的合理約數,則收入及 支出按交易日的匯率換 算;及
 - (iii) 所產生的所有匯兑差額均於其他全面收益內確認。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- 2.6 Foreign currency translation (Continued)
 - (c) Group companies (Continued)

On consolidation, exchange differences arising from the translation of any net investment in foreign entities are recognised in other comprehensive income. When a foreign operation is sold, the associated exchange differences are reclassified to profit or loss, as part of the gain or loss on sale.

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate.

2.7 Property, plant and equipment

Property, plant and equipment are stated at historical cost less accumulated depreciation and accumulated impairment losses. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged to the consolidated statement of comprehensive income during the financial period in which they are incurred.

2 重大會計政策概要(續)

2.6 外幣換算(續)

(c) 集團公司(續)

於綜合賬目時,因換算海外實 體投資淨額而產生的匯兑差額 乃計入其他全面收益。當出售 海外業務時,相關匯兑差額作 為出售的部分收益或虧損重新 分類為損益。

因收購海外實體而產生的商譽 及公允值調整,均視作為該海 外實體的資產及負債處理,並 以收市匯率換算。

2.7 物業、廠房及設備

物業、廠房及設備按過往成本減累 計折舊及累計減值虧損入賬。過往 成本包括收購項目直接應佔的開 支。

當項目相關的未來經濟利益可能會 流入本集團及能可靠地計算項目成 本時,其後成本方會視適用情況計 入資產賬面金額或確認為獨立資 產。替代部分的賬面金額會終止確 認。所有其他維修及保養於產生財 政期間自合併全面收益表扣除。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.7 Property, plant and equipment (Continued)

Depreciation on property, plant and equipment is calculated using the straight-line method to allocate their cost to their residual values over their estimated useful lives, as follows:

2 重大會計政策概要(續)

2.7 物業、廠房及設備(續)

物業、廠房及設備的折舊以直線法 計算,按估計可使用年期將成本分 攤至其剩餘價值。有關年期如下:

Buildings	40 years
樓宇	40年
Leasehold improvements	5 – 10 years or the remaining term
	of any non-renewable lease, whichever is shorter
租賃物業裝修	5至10年或不可重續租賃的餘下年期(以較短者為準)
Machinery	5 – 10 years
機器	5至10年
Fixture, furniture and equipment	5 years
裝置、傢俬及設備	5年
Motor vehicles	5 – 10 years
汽車	5至10年
Exhibition animals	5 years
展覽動物	5年
Bearer plants	15 – 25 years
生產性植物	15至25年

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

The Group's golden camellia trees qualify as bearer plants under the definition in IAS 41 "Agriculture" and are therefore accounted for under the rules for plant and equipment. Golden camellia trees are classified as immature until the produce can be commercially harvested. At that point they are reclassified and depreciation commences. Immature golden camellia trees are measured at accumulated cost. 資產的剩餘價值及可使用年期在各 報告期末進行審閱,並在適當時作 出調整。

本集團的金花茶樹合資格為國際會 計準則第41號「農業」所界定的生產 性植物,因此按廠房及設備規則入 賬。金花茶樹於能產生商業收成前 分類為未成熟的生產性植物。其後 會被重新分類及開始計提折舊。未 成熟金花茶樹按累計成本計量。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.7 Property, plant and equipment (Continued)

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount (Note 2.9).

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised within 'General and administrative expenses' in the consolidated statement of comprehensive income.

2.8 Intangible assets

Goodwill

Goodwill arises on the acquisition of subsidiaries represents the excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identified net assets acquired.

For the purpose of impairment testing, goodwill acquired in a business combination is allocated to each of the cash-generating units ("CGUs"), or groups of CGUs, that is expected to benefit from the synergies of the combination. Each unit or group of units to which the goodwill is allocated represents the lowest level within the entity at which the goodwill is monitored for internal management purposes. Goodwill is monitored at the operating segment level.

2 重大會計政策概要(續)

2.7 物業、廠房及設備(續)

倘資產的賬面金額超過其估計可 收回金額,則資產的賬面金額即時 撇減至其估計可收回金額(附註 2.9)。

出售產生的收益及虧損乃透過比較 所得款項與賬面金額而釐定,並於 合併全面收益表的「一般及行政開 支」內確認。

2.8 無形資產

商譽

收購附屬公司所產生的商譽,指所 轉讓代價、於被收購方的任何非控 股權益金額及於被收購方的任何先 前股權的收購日公允值超出所收購 可識別淨資產的公允值的差額。

就減值測試而言,因業務合併獲得 的商譽會分配至預期將受惠於合併 的協同效應的各個或各組現金產生 單位。獲分配商譽的各單位或各組 單位指實體內為內部管理目的而對 商譽進行監督的最低層面。商譽按 經營分類層面監督。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.8 Intangible assets (Continued)

Goodwill (Continued)

Goodwill impairment reviews are undertaken annually or more frequently if events or changes in circumstances indicate a potential impairment. The carrying value of CGU containing the goodwill is compared to the recoverable amount, which is the higher of value in use and the fair value less costs of disposal. Any impairment is recognised immediately as an expense and is not subsequently reversed.

Trademarks and licences

Separately acquired trademarks and licences are shown at historical cost. Trademarks and licences acquired in a business combination are recognised at fair value at the acquisition date. Trademarks and licences have a finite useful life and are carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method to allocate the cost of trademarks and licences over their estimated useful lives of seven years.

Contractual customer relationships

Contractual customer relationships acquired in a business combination are recognised at fair value at the acquisition date. The contractual customer relations have a finite useful life and are carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method to allocate over the expected life of the customer relationship of three years.

2 重大會計政策概要(續)

2.8 無形資產(續) 商譽(續)

商譽會每年進行減值檢討,或當有 事件出現或情況轉變顯示可能出現 減值時,作出更頻密檢討。包括商譽 在內的現金產生單位的賬面值與可 收回金額作比較,可收回金額為使 用價值與公允值減去銷售成本後的 數額兩者的較高者。任何減值即時 確認為開支,且其後不會撥回。

商標及特許權

分開購入的商標及特許權按歷史成 本列示。經業務合併購入的商標及 特許權按於收購當日的公允值確 認。商標及特許權有限定可使用年 限,並按成本減累計攤銷列賬。攤 銷利用直線法將商標及特許權的成 本於其估計可使用年限七年攤分計 算。

合約客戶關係

經業務合併獲得的合約客戶關係按 收購當日的公允值確認。合約客戶 關係具有限定可使用年限,並按成 本減累計攤銷列賬。攤銷利用直線 法於客戶關係的預計年期三年攤分 計算。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- 2.8 Intangible assets (Continued)
 - Computer software and web site

Costs associated with maintaining computer software program and web site are recognised as an expense as incurred. Development costs that are directly attributable to the design and testing of identifiable and unique computer software and web site controlled by the Group are recognised as intangible assets when the following criteria are met:

- It is technically feasible to complete the computer software and web site so that they will be available for use;
- Management intends to complete the computer software and web site, and use or sell them;
- There is an ability to use or sell the computer software and web site;
- It can be demonstrated how the computer software and web site will generate probable future economic benefits;
- Adequate technical, financial and other resources to complete the development and to use or sell the computer software and web site are available; and
- The expenditure attributable to the computer software and web site during their development can be reliably measured.

2 重大會計政策概要(續)

2.8 無形資產(續) 電腦軟件及網站

有關維護電腦軟件程式及網站的成 本在產生時確認為開支。直接歸屬 於設計及測試由本集團控制的可識 別及獨特電腦軟件及網站的開發成 本,會於符合以下標準時確認為無 形資產:

- 於完成電腦軟件及網站使其 可供使用方面,屬技術上可行 者;
- 管理層有完成該電腦軟件及網 站並使用或將其出售的意圖;
- 有使用或出售該電腦軟件及網站的能力;
- 能顯示該電腦軟件及網站將可 能產生未來經濟利益;
- 有足夠的技術、財務及其他資 源完成開發及使用或出售該電 腦軟件及網站;及
- 能可靠地計量開發該電腦軟件
 及網站應佔的支出。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.8 Intangible assets (Continued)

Computer software and web site (Continued) Directly attributable costs that are capitalised as part of the computer software and web site cost include the software development employee costs. Other development expenditures that do not meet these criteria are recognised as an expense as incurred. Development costs previously recognised as an expense are not recognised as an asset in a subsequent period.

Remaining computer software and web site costs recognised as assets are amortised over their estimated useful lives and the terms of validity granted by corresponding authorities, which are three years.

Right to a land lease

Right to a land lease represents the operating lease with favourable terms relative to market terms as acquired in a business combination that is recognised at fair value at the acquisition date. The right to a land lease has a finite useful life and is carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method over the expected useful life of 41 years.

Township operation right

Township operation right represents a 40-years' exclusive operation right to develop, construct, manage and operate commercial activities in the operation site. The township operation right are shown at historical cost. It has a finite useful life and is carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method over the expected useful life of 40 years.

2 重大會計政策概要(續)

2.8 無形資產(續) 電腦軟件及網站(續)

資本化為電腦軟件及網站成本一部 分的直接應佔成本包括參與軟件開 發的僱員成本。其他不符合該等標 準的開發支出於產生時確認為開 支。先前確認為開支的開發成本不 會在後續期間確認為資產。

確認為資產的餘下電腦軟件及網站 成本於其估計可使用年期及相關機 關授予的三年有效期攤銷。

土地租賃權

土地租賃權指因業務合併獲得的經 營租賃(享有較市場條款有利的條 款),乃按於收購日期的公允值確 認。土地租賃權有限定可使用年限, 並按成本減累計攤銷列賬。攤銷利 用直線法於預期可使用年限41年攤 分計算。

小鎮項目經營權

小鎮項目經營權指以於經營選址內 進行開發、建設、管理及商業運營活 動的40年獨家經營權。小鎮項目經 營權按歷史成本呈列。其擁有限定 可使用年期,並按成本減累計攤銷 列賬。攤銷利用直線法於預期使用 年限40年攤分計算。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.8 Intangible assets (Continued)

Township operation right (Continued) Subsequent expenditure on capitalised intangible assets is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure is recognised as an expense as incurred.

2.9 Impairment of non-financial assets

Goodwill and intangible assets that have an indefinite useful life or intangible assets not ready to use are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at each reporting date.

2 重大會計政策概要(續)

2.8 無形資產(續)

小鎮項目經營權(續)

已資本化的無形資產其後開支僅於 與其有關之特定資產所附帶日後經 濟利益增加時方予撥充資本。所有 其他支出均於產生時確認為開支。

2.9 非金融資產減值

可使用年限不受限定的商譽及無形 資產或尚未可供使用的無形資產毋 須攤銷,但每年須就減值進行測試。 須攤銷的資產會於出現顯示賬面金 額可能無法收回的事件或情況轉變 時檢討有否減值。當資產賬面金額 高於可收回金額時,會將差額確認 為減值虧損。可收回金額即資產公 允值扣除銷售成本後的數額與使用 價值兩者的較高者。為評估減值,資 產按獨立可識別現金流量的最低級 別(現金產生單位)分類。商譽以外 的非金融資產若出現減值,則須於 各報告日期評估其能否撥回減值。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.10 Properties held for sale

Properties are classified as properties held for sale when their carrying amount is to be recovered principally through a sale transaction and a sale is considered highly probable. They are stated at the lower of carrying amount and fair value less costs to sell if their carrying amount is to be recovered principally through a sale transaction rather than through continuing use.

2.11 Biological assets

Biological assets are measured at fair value less cost to sell, see Note 10 for further information on determining the fair value.

Costs to sell include the incremental selling costs, including commission and estimated costs of transport to the market but excludes finance costs and income taxes.

The golden camellia trees are bearer plants and are therefore presented and accounted for as property, plant, and equipment (Note 7). However, the golden camellia flowers growing on the trees is accounted for as biological assets until the point of harvest. Harvested golden camellia are transferred to inventory at fair value less costs to sell when harvested.

Changes in fair value of golden camellia flowers on trees are recognised in the consolidated statement of comprehensive income.

Farming costs such as labour costs and fertiliser costs are expensed as incurred.

2 重大會計政策概要(續)

2.10 持作出售物業

當物業的賬面金額將主要透過一項 出售交易收回而該項出售被視為極 有可能,則分類為持作出售物業。倘 該等物業的賬面金額將主要透過一 項出售交易而非持續使用而收回, 則該等物業按賬面金額與公允值減 去銷售成本後的數額兩者的較低者 列賬。

2.11 生物資產

生物資產按公允值減銷售成本計 量,有關釐定其公允值之進一步詳 情見附註10。

銷售成本包括遞增銷售成本,包括 佣金及市場運輸估計成本,但不包 括財務成本及所得税。

金花茶樹為生產性植物,因此按物 業、廠房及設備呈列及列賬(附註 7)。然而,正在樹上生長的金花茶 於收成前按生物資產列賬。收成後 的金花茶於收成時按公允值減銷售 成本轉化至存貨。

金花茶樹之公允值變動於合併全面 收益表內確認。

勞工成本及肥料費等農業成本於產 生時支銷。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.12 Investments and other financial assets

Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income, or through profit or loss), and
- those to be measured at amortised cost

The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will either be recorded in profit or loss or other comprehensive income. For investments in equity instruments that are not held for trading, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity investment at fair value through other comprehensive income ("FVOCI").

The Group reclassifies debt investments when and only when its business model for managing those assets changes.

2 重大會計政策概要(續)

2.12 投資及其他金融資產

分類

本集團按以下計量類別分類其金融 資產:

- 其後按公允值計量之金融資產
 (經其他全面收益或經損益表
 呈列),及
- 按攤銷成本計量之金融資產

該分類取決於主體管理金融資產的 業務模式以及該資產的合同現金流 量特徵。

就按公允值計量的資產而言,其收 益及虧損於損益或其他全面收益內 列賬。對於並非持作買賣的權益工 具投資,則取決於本集團是否不可 撤回地選擇於初始確認時列作公允 值經其他全面收益入賬的權益投 資。

本集團於且僅於其管理該等資產之 業務模式變動時重新分類其債務投 資。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.12 Investments and other financial assets

(Continued)

Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss ("FVTPL"), transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVTPL are expensed in profit or loss.

Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.

Debt instruments

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

Amortised cost: Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in profit or loss and presented in other losses. Impairment losses are presented as separate line item in the statement of comprehensive income.

2 重大會計政策概要(續)

2.12 投資及其他金融資產(續)

計量

於初始確認時,本集團的金融資產 按公允值計量,另加(倘屬並非公允 值經損益表入賬的金融資產)收購 該金融資產產生的直接交易成本。 公允值經損益表入賬的金融資產的 交易成本於損益內列作開支。

對於包含嵌入式衍生工具的金融資 產,會全面考慮其現金流量是否僅 代表對本金和利息的支付。

債務工具

債務工具的後續計量取決於本集團 管理資產的業務模式及資產的現金 流量特徵。本集團將其債務工具分 類為三種計量類別:

攤銷成本:倘為收取合約現金 流量而持有的資產的現金流量 僅為本金及利息付款,則該等 資產按攤銷成本計量。該等金 融資產的利息收入採用實際利 率法計入財務收入。終止確認 時產生的任何收益或虧損直接 於損益中確認,並於其他虧損 內呈列。減值虧損於全面收益 表內作為單獨項目列示。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.12 Investments and other financial assets

(Continued)

Debt instruments (Continued)

- FVOCI: Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at FVOCI. Movements in the carrying amount are taken through other comprehensive income, except for the recognition of impairment gains or losses, interest income and foreign exchange gains and losses which are recognised in profit or loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in other comprehensive income is reclassified from equity to profit or loss and recognised in other losses. Interest income from these financial assets is included in finance income using the effective interest rate method. Net foreign exchange gains and losses are presented in general and administrative expenses and impairment expenses are presented as separate line item in the consolidated statement of comprehensive income.
- FVTPL: Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVTPL. A gain or loss on a debt investment that is subsequently measured at FVTPL is recognised in profit or loss and presented net within other losses in the period in which it arises.

2 重大會計政策概要(續)

2.12 投資及其他金融資產(續)

債務工具(續)

- 公允值經其他全面收益入賬: 倘為收取合約現金流量及出售 金融資產而持有的資產的現金 流量僅為本金及利息付款,則 該等資產按公允值經其他全面 收益入賬計量。賬面值變動乃 透過其他全面收益確認,惟就 確認減值收益或虧損,利息收 入及外匯收益及虧損於損益確 認。終止確認金融資產時,先 前於其他全面收益確認的累計 收益或虧損將自權益重新分類 至損益並於其他虧損中確認。 來自該等金融資產的利息收入 採用實際利率法計入財務收 入。外匯收益及虧損淨額於合 併全面收益表內作為一般及行 政開支呈列,而減值開支則作 為單獨項目呈列。
- 公允值經損益表入賬:不符合 攤銷成本或公允值經其他全面 收益入賬標準的資產按公允值 經損益表入賬計量。其後公允 值經損益表入賬的債務投資產 生的收益或虧損於損益內確認 並於其產生期間的其他虧損以 淨值列示。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.12 Investments and other financial assets

(Continued)

Impairment

The Group assesses on a forward looking basis the expected credit losses associated with its debt instruments carried at amortised cost. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

For trade receivables and contract assets, the Group applies the simplified approach permitted by IFRS 9, which requires expected lifetime losses to be recognised from initial recognition of the receivables.

For other financial assets at amortised cost, the Group measures the impairment as either 12-month expected credit losses or lifetime expected credit loss, depending on whether there has been a significant increase in credit risk since initial recognition. If a significant increase in credit risk of a receivable has occurred since initial recognition, then impairment is measured as lifetime expected credit losses.

2 重大會計政策概要(續)

2.12 投資及其他金融資產(續)

減值

本集團按前瞻性基準評估與其以攤 銷成本列賬的債務工具相關的預期 信貸虧損。所應用的減值方法取決 於信貸風險是否顯著增加。

就貿易應收款項及合約資產而言, 本集團採用國際財務報告準則第9號 所允許的簡化方法,該方法規定預 期信貸虧損將自初始確認應收款項 起確認。

按攤銷成本列賬之其他金融資產而 言,本集團按12個月預期信貸虧損 或全期預期信貸虧損計量減值,視 乎信貸風險自初始確認後是否有大 幅增加而定。倘應收款項之信貸風 險自初始確認起大幅增加,減值乃 按全期預期信貸虧損計量。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.12 Investments and other financial assets

(Continued)

Impairment (Continued)

(a) Assets carried at amortised cost

The Group assesses at the end of each reporting period whether there is objective evidence that a financial asset or group of financial assets is impaired. A financial asset or a group of financial assets is impaired and impairment losses are incurred only if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a "loss event") and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

The criteria that the Group uses to determine that there is objective evidence of an impairment loss include:

- Significant financial difficulty of the obligor;
- A breach of contract, such as a default or delinquency in interest or principal payments;
- The Group, for economic or legal reasons relating to the borrower's financial difficulty, granting to the borrower a concession that the lender would not otherwise consider;

2 重大會計政策概要(續)

2.12 投資及其他金融資產(續)

減值(續)

(a) 按攤銷成本列賬的資產 本集團於各報告期末評估是否 有客觀證據表明一項或一組金 融資產出現減值。僅於有客觀 證據顯示因資產在初始確認後 發生一項或多項事件(「虧損 事件」)而出現減值,並能夠可 靠地估計虧損事件對一項或一 組金融資產估計未來現金流量 構成的影響時,該項或該組金 融資產方會減值並產生減值虧 損。

> 本集團用以釐定是否有客觀證 據顯示出現減值虧損的標準包 括:

- 債務人有重大財務困 難;
- 違反合約,如拖欠或欠繳
 利息或本金款項;
- 因與借款人的財政困難 相關的經濟或法律原 因,本集團給予借款人在 一般情況下貸款人不會 考慮的優惠條件;

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.12 Investments and other financial assets

(Continued)

Impairment (Continued)

(a) Assets carried at amortised cost (Continued)

- It becomes probable that the borrower will enter bankruptcy or other financial reorganisation;
- The disappearance of an active market for that financial asset because of financial difficulties; or
- Observable data indicating that there is a measurable decrease in the estimated future cash flows from a portfolio of financial assets since the initial recognition of those assets, although the decrease cannot yet be identified with the individual financial assets in the portfolio, including:
 - adverse changes in the payment status of borrowers in the portfolio; and
 - (ii) national or local economic conditions that correlate with defaults on the assets in the portfolio.

The Group first assesses whether objective evidence of impairment exists.

2 重大會計政策概要(續)

2.12 投資及其他金融資產(續)

減值(續)

- (a) 按攤銷成本列賬的資產(續)
 - 借款人有可能破產或進 行其他財務重組;
 - 財政困難導致該金融資 產的活躍市場消失;或
 - 顯示金融資產組合所產 生估計未來現金流量自 該等資產獲初始確認起 有可量度減幅(即使未 能於組合內個別金融資 產內識別有關減幅)的可 觀察數據,包括:
 - (i) 組合內借款人的還
 款狀況有不利轉
 變;及
 - (ii) 與組合內資產逾期 還款相關的國家或 地區經濟狀況。

本集團首先評估是否存在減值 的客觀證據。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.12 Investments and other financial assets

(Continued)

Impairment (Continued)

(a) Assets carried at amortised cost (Continued)

The amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate. The carrying amount of the asset is reduced and the amount of the loss is recognised in the consolidated statement of comprehensive income. If a loan has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract. As a practical expedient, the Group may measure impairment on the basis of an instrument's fair value using an observable market price.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised (such as an improvement in the debtor's credit rating), the reversal of the previously recognised impairment loss is recognised in the consolidated statement of comprehensive income.

2 重大會計政策概要(續)

2.12 投資及其他金融資產(續)

減值(續)

(a) 按攤銷成本列賬的資產(續) 虧損金額按資產賬面金額與按 金融資產原實際利率折現的估 計未來現金流量現值(不包括 尚未產生的未來信貸虧損)之 間的差額計量。資產賬面金額 會予以削減,而虧損金額會於 合併全面收益表內確認。倘貸 款按浮動利率計息,則計量任 何減值虧損的折現率為根據合 約釐定的當前實際利率。在實 際運作上,本集團可能以可觀 察市價釐定的工具公允值為基 準計量減值。

> 倘減值虧損金額在往後期間減 少,減幅亦可與確認減值後發 生的事件有客觀關連(例如債 務人信貸評級改善),則於合 併全面收益表內確認撥回過往 已確認的減值虧損。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.13 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously. The legally enforceable right must not be contingent on future events and must be enforceable in the normal course of business and in the event of default, insolvency or bankruptcy of the Company or the counterparty.

2.14 Financial guarantees

Financial guarantee are recognised as a financial liability at the time the guarantee is issued. The liability is initially measured at fair value and subsequently at the higher of:

- the amount determined in accordance with the expected credit loss model under IFRS 9 Financial Instruments; and
- the amount initially recognised less, where appropriate, the cumulative amount of income recognised in accordance with the principles of IFRS 15 Revenue from Contracts with Customers.

The fair value of financial guarantees is determined based on the present value of the difference in cash flows between the contractual payments required under the debt instrument and the payments that would be required without the guarantee, or the estimated amount that would be payable to a third party for assuming the obligations.

2 重大會計政策概要(續)

2.13 抵銷金融工具

當有可依法執行抵銷已確認金額的 權利,並有意按淨額基準結算或同 一時間變現資產及清償負債時,金 融資產及負債予以抵銷,淨額於資 產負債表內呈列。可合法強制執行 的權利不得視未來事件而定,必須 於正常業務過程中及本公司或交易 對手違約、無力償債或破產的事件 中可強制執行。

2.14 財務擔保

財務擔保於發出擔保時確認為金融 負債。負債初步按公允值計量,其後 按以下兩者中之較高者計量:

- 根據國際財務報告準則第9號
 金融工具項下之預期信貸虧損
 釐定的金額;及
- 首次確認的金額減根據國際財務報告準則第15號客戶合約
 收益原則確認的累計收入金額(如適用)。

財務擔保公允值按債務工具下的合約付款與在無擔保下須作出的付款 之間的現金流量差額的現值,或就 承擔責任而須向第三方支付的估計 金額釐定。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.14 Financial guarantees (Continued)

Where guarantees in relation to loans or other payables of associates are provided for no compensation, the fair values are accounted for as contributions and recognised as part of the cost of the investment.

2.15 Inventories

Inventories are stated at the lower of cost and net realisable value. Cost is determined using the weighted average method. The cost of finished goods comprises of newsprint paper and printing consumables. Net realisable value is the estimated selling price in the ordinary course of business, less applicable variable selling expenses.

2.16 Trade and other receivables

Trade receivables are amounts due from customers for services performed in the ordinary course of business. If collection of trade and other receivables is expected in one year or less (or in the normal operating cycle of the business if longer), they are classified as current assets. If not, they are presented as non-current assets.

Trade and other receivables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method, less provision for impairment. See Note 14 for further information about the Group's accounting for trade receivables and Note 3.1(b) for a description of the Group's impairment policies.

2 重大會計政策概要(續)

2.14 財務擔保(續)

倘按無償方式就聯營公司的貸款或 其他應付款項作出擔保,則公允值 按出資入賬,並確認為部分投資成 本。

2.15 存貨

存貨按成本與可變現淨值兩者的較 低者入賬。成本按加權平均法釐定。 製成品的成本包括新聞紙及印刷耗 材。可變現淨值指日常業務過程中 的估計售價減適用可變銷售開支。

2.16貿易及其他應收款項

貿易應收款項為在日常業務過程中 就已提供服務應收客戶的款項。倘 貿易及其他應收款項預期可於一年 或以內(或倘時間更長,則在業務的 正常營運週期)收回,會分類為流動 資產,否則以非流動資產呈列。

貿易及其他應收款項初步按公允值 確認,其後採用實際利率法按攤銷 成本並扣除減值撥備計量。有關本 集團貿易應收款項的會計處理之 進一步資料及有關本集團減值政 策説明,請分別參閱附註14及附註 3.1(b)。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.17 Cash and cash equivalents

In the consolidated statement of cash flows, cash and cash equivalents include cash on hand and deposits held at call with banks with original maturities of three months or less.

2.18 Restricted cash

Bank deposits which are restricted to use are classified as "restricted cash". Restricted cash are excluded from cash and cash equivalents in the consolidated statement of cash flows.

2.19 Share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

2.20 Trade payables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Trade payables are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of the business if longer). If not, they are presented as non-current liabilities.

Trade payable are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

2 重大會計政策概要(續)

2.17 現金及現金等值項目

在合併現金流量表內,現金及現金 等值項目包括手頭現金及原定於三 個月或以內到期的銀行活期存款。

2.18 受限制現金

用途受限的銀行存款分類為「受限 制現金」。於合併現金流量表內,現 金及現金等值項目不包括受限制現 金。

2.19 股本

普通股歸類為權益。直接歸屬於發 行新股或購股權的遞增成本在權益 內列為所得款項的扣減項目(扣除 税項)。

2.20貿易應付款項

貿易應付款項為在日常業務過程中 自供應商取得貨品或服務的付款責 任。倘貿易應付款項於一年或以內 (或倘時間更長,則在業務的正常營 運週期)到期,會分類為流動負債, 否則以非流動負債呈列。

貿易應付款項初步按公允值確認, 隨後採用實際利率法按攤銷成本計 量。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.21 Current and deferred income tax

The tax expense for the period comprises current and deferred tax. Tax is recognised in the consolidated statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

(a) Current income tax

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date in the countries where the Company's subsidiaries and associates operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

2 重大會計政策概要(續)

2.21 即期及遞延所得税

期內税項開支包括即期及遞延税 項。税項乃在合併全面收益表內確 認,惟涉及已於其他全面收益內確 認或直接於權益內確認的項目則除 外。在此情況下,有關税項亦會分別 於其他全面收益內或直接於權益內 確認。

(a) 即期所得税

即期所得税支出乃按照本公司 的附屬公司及聯營公司經營所 在及產生應課税收入的國家於 結算日已頒佈或已大致頒佈的 税法計算。管理層定期就適用 税務條例出現須待詮譯的情況 評估其採取的報税立場。管理 層會基於預期將向税務機關繳 付的金額於適當時作出撥備。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.21 Current and deferred income tax (Continued)

(b) Deferred income tax

Inside basis differences

Deferred income tax is recognised, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantively enacted by the balance sheet date and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Outside basis differences

Deferred income tax liabilities are provided on taxable temporary differences arising from investments in subsidiaries, except for deferred income tax liability where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not reverse in the foreseeable future. 2 重大會計政策概要(續)

2.21 即期及遞延所得税(續)

- (b) 遞延所得税
 - 內在差異

遞延所得税乃以負債方法按照 資產負債的税基與於合併財務 報表內兩者賬面金額之間所產 生的暫時差額確認。然而,倘 遞延税項負債因商譽經初步確 認而產生,則不確認遞延税項 負債,倘遞延所得税因一宗交 易(而非業務合併)中的資產 或負債經初始確認而產生(而 該項交易當時並無對會計或應 課税溢利或虧損構成影響), 則不會將遞延所得税入賬。遞 延所得税乃以於結算日已頒佈 或已大致頒佈、並預期會於有 關遞延所得税資產變現時或於 遞延所得税負債清償時應用的 税率(及税法)釐定。

遞延所得税資產僅於可能有未 來應課税溢利以供用於抵銷暫 時差額時確認。

外在差異

遞延所得税負債乃根據於附屬 公司的投資所產生的應課税暫 時差額作撥備,惟對於撥回暫 時差額的時間由本集團控制, 並於可見將來不大可能撥回暫 時差額的遞延所得税負債則另 作別論。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.21 Current and deferred income tax (Continued)

(c) Offsetting

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income taxes assets and liabilities relate to income taxes levied by the same taxation authority on either the taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

2.22 Employee benefits

(a) Short-term obligations

Liabilities for wages and salaries, including nonmonetary benefits and accumulating sick leave that are expected to be settled wholly within 12 months after the end of the period in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented as current accrual and other payables in the consolidated balance sheet.

(b) Pension obligations

Full time employees of the PRC entities participate in a government mandated multiemployer defined contribution plan pursuant to which certain pension benefits, medical care, unemployment insurance, employee housing fund and other welfare benefits are provided to employees. Chinese labor regulations require the Company to accrue for these benefits based on certain percentages of the employees' salaries. Management believes full time employees who have passed the probation period are entitled to such benefits.

2 重大會計政策概要(續)

2.21 即期及遞延所得税(續)

(c) 抵銷

當享有可依法執行的權利以即 期税項資產抵銷即期税項負 債,以及當遞延所得税資產及 負債乃關於同一税務機關對有 意按淨額基準結清即期所得税 資產及負債結餘的應課税實體 或不同應課税實體所徵收的所 得税,遞延所得税資產及負債 會互相抵銷。

2.22 僱員福利

(a) 短期責任

工資及薪金責任(包括預期在 僱員提供相關服務期限結束後 十二個月內全部結算之非貨幣 福利及累計病假)乃就直至報 告日期之僱員服務於其他應付 賬款確認,並按預期於結清責 任時支付之金額計算。負債乃 於合併資產負債表中呈列為即 期應計費用及其他應付款項。

(b) 退休金責任

中國實體的全職僱員參與政 府強制性多邊僱主界定供款 計劃,據此,僱員享有若干退 休金福利、醫療福利、失業保 險、僱員住房津貼及其他福 利。中國勞工法規規定本公司 根據僱員薪金的若干比例計付 該等福利。管理層認為,通過 試用期的全職僱員有權享有該 等福利。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.22 Employee benefits (Continued)

(b) Pension obligations (Continued)

The Group contributes to Mandatory Provident Fund Scheme ("MPF") for eligible employees in Hong Kong. The assets of the MPF are held in a separate trustee administered fund. The Company's contributions to the MPF are expensed as incurred.

The Group has no further payment obligations once the contributions have been paid. The contributions are recognised as employee benefit expense when they are due and are reduced by contributions forfeited by those employees who leave the scheme prior to vesting fully in the contributions. Prepaid contributions are recognised as an asset to the extent that a cash refund or a reduction in the future payments is available.

(c) Bonus plans

The Group recognises a liability and an expense for bonuses, based on performance and takes into consideration the profit attributable to the Company's shareholders after certain adjustments. The Group recognises a provision where contractually obliged or where there is a past practice that has created a constructive obligation. 2 重大會計政策概要(續)

2.22 僱員福利(續)

(b) 退休金責任(續)

本集團為香港合資格僱員提供 強制性公積金計劃(「強制性 公積金計劃」)。強制性公積金 計劃資產由一獨立信託管理基 金持有。本公司強制性公積金 計劃供款為應計費用。

支付供款後,本集團再無其他 付款責任。供款在到期時確認 為僱員福利開支,並扣除在供 款完全歸屬前離開計劃的僱員 被沒收的供款。預付供款確認 為資產,以可獲得現金退款或 可從未來付款扣除者為限。

(c) 花紅計劃

本集團就按業績計算並計及本 公司股東應佔溢利在作出若干 調整後的花紅確認負債及開 支。本集團於有合約責任或過 往慣例產生推定責任時確認撥 備。

SUMMARY OF SIGNIFICANT 2 ACCOUNTING POLICIES (Continued) 2.23 Provisions

Provisions are recognised when: the Group has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as interest expense.

2.24 Borrowings

Borrowings are recognised initially at fair value, net of transaction costs incurred. Borrowings are subsequently carried at amortised cost; any difference between the proceeds (net of transaction costs) and the redemption value is recognised in the consolidated statement of comprehensive income over the period of the borrowings using the effective interest method.

重大會計政策概要(續) 2

2.23 撥備

當本集團因過去事件而須承擔現有 法律或推定責任,而履行該責任很 有可能導致資源流出,且能夠可靠 地估計金額的情況下,便會確認撥 備。本集團不會就日後經營虧損確 認撥備。

倘出現多項類似責任,履行責任時 導致資源流出的可能性乃考慮責任 整體類別

釐定。

即使

同類責任中任 何一項可能導致資源流出的機會不 大,仍會確認撥備。

撥備乃按採用税前比率計算預期須 就履行責任支付開支的現值計量, 有關比率反映市場當時對貨幣時間 價值及該責任的特定風險的評估。 因時間流逝而產生的撥備增加確認 為利息開支。

2.24 借款

借款於扣除所產生的交易成本後, 初步按公允值確認,其後按攤銷成 本列賬;所得款項(扣除交易成本) 與贖回價值之間的任何差額,於借 款期內以實際利息法於合併全面收 益表內確認。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued) 2.24 Borrowings (Continued)

Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw-down occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a pre-payment for liquidity services and amortised over the period of the facility to which it relates.

Borrowings are removed from the consolidated balance sheet when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in consolidated statement of comprehensive income as other income or finance costs.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the end of the reporting period.

2 重大會計政策概要(續)

2.24 借款(續)

在貸款融資將可能部分或全部提取 的情況下,就設立融資支付的費用 乃確認為貸款的交易成本。在此情 況下,該費用將遞延至提取貸款為 止。在並無跡象顯示將可能部分或 全部提取該融資的情況下,該費用 會撥充資本作為流動資金服務的預 付款項,並於有關融資期間內攤銷。

當合約內規定的責任被解除、取消 或屆滿,借款即從合併資產負債表 剔除。已消除或轉移至另一方的金 融負債的賬面金額與已付代價(包 括已轉移的非現金資產或所承擔的 負債)之間的差額,在合併全面收益 表內確認為其他收入或財務成本。

除非本集團擁有無條件權利可將負 債的償還日期遞延至報告期末後至 少十二個月,否則借款乃分類為流 動負債。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued) 2.25 Convertible bond

The fair value of the liability portion of a convertible bond is determined using a market interest rate for a non-convertible bond with similar terms. This amount is recorded as a liability on an amortised cost basis until extinguished on conversion, early redemption or maturity of the bonds. The remainder of the proceeds is allocated to the conversion option. This is recognised and included in shareholders' equity or derivative liability according to the conversion feature embedded. Any directly attributable transaction costs are allocated to the liability and equity or derivative liability component in proportion to their initial carrying amounts.

Subsequent to initial recognition, the liability component of a convertible bond is measured at amortised cost using the effective interest method. The equity component of a convertible bond is not remeasured subsequent to initial recognition except on conversion or expiry.

2.26 Revenue recognition

The Group determined when to recognise revenue and how much revenue to recognise through a 5-step approach: (i) identify the contract(s) with customer; (ii) identify separate performance obligations in a contract; (iii) determine the transaction price; (iv) allocate transaction price to performance obligations; and (v) recognise revenue when performance obligation is satisfied.

2 重大會計政策概要(續)

2.25 可換股債券

可換股債券負債部分的公允值按具 有類似年期的非可換股債券的市場 利率釐定。該金額按攤餘成本基準 入賬為負債,直至債券轉換、提早贖 回或到期時終止。剩餘的所得款項 分配至換股權,並根據嵌入的換股 權特徵,確認為及計入股東權益或 衍生負債。任何直接應佔交易成本 按其初始賬面值的比例分配至負債 及權益或衍生負債組成部分。

於初步確認後,可換股債券的負債 部分乃使用實際利率法按攤銷成本 計量。可換股債券的權益部分毋須 於初步確認後重新計量,惟於轉換 或屆滿時除外。

2.26 收益確認

本集團透過五個步驟法釐定確定收 益的時間及確認收益的金額:(i)與 客戶確定合約:(ii)確定合約中獨立 的履約責任:(iii)釐定交易價格:(iv) 將交易價格分配至履約責任:及(v) 於履約責任達成時確認收益。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.26 Revenue recognition (Continued)

(i) Newspaper advertising

The Group renders services for the creation, production and placement of advertising materials through certain newspaper publishers. Revenue from providing the advertising services are recognised at a point in time when the services are rendered.

The Group's role in the provision of services on newspaper advertising is that of a principal. When deciding the most appropriate basis for presenting revenue or costs of revenue, both the legal form and substance of the agreement between the Group and its business partners are reviewed to determine each party's respective role in the transaction. Hence, revenue from newspaper advertising services is recognised on a gross basis when services are rendered.

(ii) Marketing and consulting services

Revenue from marketing services comprised of (i) revenue from provision of marketing planning and consulting services and (ii) commission from sale of properties.

Revenue from marketing planning and consulting services is recognised over time when the services are rendered. Revenue are recognised over the respective contract terms.

2 重大會計政策概要(續)

2.26 收益確認(續)

(i) 報紙廣告

本集團透過若干報紙出版商提 供創設、製作及投放廣告材料 的服務。提供廣告服務的收益 於提供服務時確認。

本集團在提供報紙廣告服務方 面的身份極為重要。在釐定收 益或收益成本的最佳呈列基準 時,本集團會審閱其與業務夥 伴所訂立協議的法律形式及內 容,以釐定各方在交易中的身 份。因此,來自報紙廣告服務 的收益於提供服務時按總額基 準確認。

(ii) 營銷及諮詢服務 來自營銷服務的收益包括(i)提 供營銷規劃及諮詢服務的收益 及(ii)銷售物業所得佣金。

> 來自營銷規劃及諮詢服務的收 益於提供服務時確認。收益於 各合約期內確認。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.26 Revenue recognition (Continued)

(ii) Marketing and consulting services (Continued)

> Commission from sale of properties is recognised at a point in time when the services are rendered and the customer (i.e. property developer) has entered into the sales and purchase agreement with the buyer.

> Customers are invoiced based on the payment schedule. If the services rendered by the Company exceed the payment, a contract asset is recognised. If the payments exceed the services rendered, a contract liability is recognised.

(iii) Printing services

Printing revenue is recognised at a point in time when printing services are rendered and the legal title of the newspaper is transferred to the customers.

(iv) Sales of agricultural products

Revenue from the sales of agricultural products is recognised at a point in time when control of the goods has transferred to the customer, generally on delivery of the goods to the customer. Delivery occurs when the goods have been placed at the customer's disposal (generally at the seller's premises), the risks of obsolescence and loss have been transferred to the customer, and either the customer has accepted the goods in accordance with the sales contracts, the acceptance provision have lapsed, or the Group has objective evidence that all criteria for acceptance have been satisfied.

2 重大會計政策概要(續)

2.26 收益確認(續)

(ii) 營銷及諮詢服務(續)

銷售物業所得佣金於提供服務 時確認,且客戶(即物業開發 商)已與買家訂立買賣協議。

本集團按付款進度向客戶開具 發票。倘本公司所提供的服務 超過付款,則確認合約資產。 倘付款超過所提供的服務,則 確認合約負債。

(iii) 印刷服務 印刷收益於提供印刷服務時確 認,而報紙的合法所有權已轉 讓予客戶。

(iv) 銷售農產品

銷售農產品的收益於貨品控制 權轉讓至客戶時確認,通常為 向客戶交付貨品時。交付於貨 品存放至客戶出售點(通常為 賣方之物業內)、報廢及虧損 之風險已轉讓至客戶、客戶根 據銷售合約接受貨品、接受條 文失效或本集團有客觀證據表 明所有接受標準已獲達成時落 實。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.26 Revenue recognition (Continued)

(v) Others

Other revenue mainly includes rental income and other miscellaneous income. Rental income are recognised on a straight-line basis over the respective lease terms. Other miscellaneous income are recognised at a point in time when the respective control on goods or services are transferred to the customers.

2.27 Government grants

Grants from the government are recognised at fair value where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions.

Government grants are deferred and recognised in the consolidated statement of comprehensive income over the period necessary to match them with the costs that they are intended to compensate. Government grants relating to expenses are shown separately as other income.

2.28 Leases

Accounting policy applied before 1 January 2019

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to the consolidated statement of comprehensive income on a straight-line basis over the period of the lease. 2 重大會計政策概要(續)

2.26 收益確認(續)

(v) 其他

其他收益主要包括租金收入及 其他雜項收入。租金收入於各 租賃期按直線法確認。其他雜 項收入於貨品或服務的各項控 制權轉交至客戶時確認。

2.27 政府補助

倘能合理保證將取得政府補助及本 集團將符合所有附帶條件,則該等 政府補助將按公允值確認。

為配合擬補償的成本,政府補助會 於必要期間內遞延處理並於合併全 面收益表內確認。與開支相關的政 府補助獨立呈列為其他收入。

2.28 租賃

於二零一九年一月一日前適用 之會計政策

如租賃擁有權的絕大部分風險和報 酬由出租方保留,則租賃列為經營 租賃。根據經營租賃支付的款項在 扣除自出租方收取的任何獎勵金 後,於租期內按直線基準自合併全 面收益表扣除。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.28 Leases (Continued)

Accounting policy applied before 1 January 2019 (Continued)

Lease income from operating leases where the Group is a lessor is recognised in revenue on a straight-line basis over the lease term. The respective leased assets are included in the consolidated balance sheet based on their nature.

Accounting policy applied since 1 January 2019

From 1 January 2019, leases are recognised as a rightof-use asset and a corresponding liability at the date at which the leased asset is available for use by the Group.

The Group leases properties and land as lessee. Rental contracts are typically made for fixed periods of 1 to 41 years but may have termination options.

Each lease payment is allocated between the liability and finance cost. The finance cost is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. The right-ofuse asset is depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis.

2 重大會計政策概要(續)

2.28 租賃(續)

於二零一九年一月一日前適用 之會計政策(續)

本集團作為出租方的經營租賃所得 租金收入於租期內按直線法在收益 內確認。各租賃資產按其性質計入 合併資產負債表。

自二零一九年一月一日起適用 之會計政策

自二零一九年一月一日起,租賃在 各租賃資產可供本集團使用之日確 認為使用權資產及相應負債。

本集團作為承租人租賃多幅物業及 土地。租賃合約的固定期限通常為1 至41年,但可能有終止選擇權。

每筆租賃付款乃分配至負債及財務 成本。財務成本於租期內自損益扣 除,以計算出各期間負債結餘的固 定週期利率。使用權資產乃以直線 法按資產的可使用年期與租期兩者 之中較短者折舊。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.28 Leases (Continued)

Accounting policy applied since 1 January 2019 (Continued)

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable
- amounts expected to be payable by the Group under residual value guarantees
- the exercise price of a purchase option if the Group is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the Group exercising that option.

The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be readily determined, which is generally the case for leases in the Group, the lessee's incremental borrowing rate is used, being the rate that the individual lessee would have to pay to borrow the funds necessary to obtain an asset of similar value to the right-of-use asset in a similar economic environment with similar terms, security and conditions.

2 重大會計政策概要(續)

2.28 租賃 (續)

自二零一九年一月一日起適用 之會計政策(續) 租賃產生的資產及負債初步以現值 基準計量。租賃負債包括以下租賃 付款之現值淨額:

- 定額付款(包括實質定額付款),扣減任何應收租賃優惠
- 本集團預期根據剩餘價值擔保 應付的金額
- 購買選擇權的行使價,惟本集
 團合理確定行使該選擇權;及
- 倘租期反映本集團行使終止 選擇權時,有關終止租賃的罰 款。

租賃付款採用租賃所隱含的利率予 以貼現。倘無法釐定該利率此情況 普遍存在於本集團租賃中,則使用 承租人的增量借款利率,即承租人 在類似條款及條件的類似經濟環境 中借入獲得類似價值資產所需資金 所必須支付的利率。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.28 Leases (Continued)

Accounting policy applied since 1 January 2019 (Continued) Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liability
- any lease payments made at or before the commencement date less any lease incentives received
- any initial direct costs, and

Right-of-use assets are generally depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis. The useful life used for the asset's depreciation purpose are:

Rented land and properties Remaining lease term

2.29 Dividend distribution

Dividend distribution to the Company's shareholders is recognised as a liability in the Group's financial statements in the period in which the dividends are approved by the Company's shareholders or directors, where appropriate. 2 重大會計政策概要(續)

2.28 租賃(續) 自二零一九年一月一日起適用 之會計政策(續) 使用權資產按以下各項之成本計量:

- 初步計量租賃負債之金額
- 於開始日期或之前作出之任何 租賃付款減任何已收租賃優惠
- 任何初步直接成本;及

使用權資產通常按直線基準以資產 可使用年期與租期內的較短者折 舊。用作資產折舊目的之可使用年 期為:

租賃土地及物業 餘下租期

2.29 股息分派

向本公司股東分派的股息在股息獲 本公司股東或董事(如適用)批准的 期間內於本集團的財務報表內確認 為負債。

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

2.30 Borrowing costs

General and specific borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the cost of those assets, until such time as the assets are substantially ready for their intended use or sale.

Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

All other borrowing costs are recognised in the consolidated statement of comprehensive income in the period in which they are incurred.

3 FINANCIAL RISK MANAGEMENT

3.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including currency risk, fair value interest rate risk and cash flow interest rate risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance. The Group has not used any derivative financial instruments to hedge its risk exposures.

2 重大會計政策概要(續)

2.30 借貸成本

收購、建造或生產合資格資產(指需 要用上大量時間準備就緒作擬定用 途或出售的資產)直接應佔的一般 及特定借貸成本乃計入該等資產的 成本,直至該等資產大致上已準備 就緒作擬定用途或出售為止。

特定借款用於合資格資產之前作為 短暫投資所賺取的投資收入,自合 資格撥充資本的借款成本扣除。

所有其他借款成本於產生期間於合 併全面收益表內確認。

3 財務風險管理

3.1 財務風險因素 本集團的業務承受多項財務風險: 市場風險(包括貨幣風險、公允值利 率風險及現金流量利率風險)、信貸 風險及流動資金風險。本集團的整 體風險管理計劃集中於金融市場的 不可預測事項,並尋求盡量減低對 本集團財務表現的潛在不利影響。 本集團並無採用任何衍生金融工具 對沖其所面對的風險。

3 FINANCIAL RISK MANAGEMENT (Continued)

- 3.1 Financial risk factors (Continued)
 - (a) Market risk
 - *(i)* Foreign exchange risk and other payables

The Group operates principally in the PRC. Majority of recognised assets and liabilities are denominated in RMB and majority of transactions are settled in RMB. Foreign exchange risk mainly arises from cash and cash equivalents, deposits and other receivables balance and other payables denominated in Hong Kong dollar ("HKD"). The Group does not hold or issue any derivative financial instruments to manage its exposure to foreign currency risk.

As at 31 December 2019, if HKD had weakened/strengthened by 5% against RMB with all other variables held constant, post-tax loss for the year would have been RMB337,000 lower/higher (2018: RMB8,329,000 lower/higher), mainly as a result of foreign exchange gains/losses on translation of HKD denominated cash and cash equivalents, deposits and other receivables balance and other payables. 3 財務風險管理(續)

3.1 財務風險因素(續)

(a) 市場風險

(i) 外匯風險及其他應付款
 項

本集團主要在中國經營 業務。已確認的大部分資 產及負債均以人民幣列 值,且大部分交易均以人 民幣結算。外匯風險主要 來自以港元計值的現金 及現金等值項目、按金及 其他應收款項結餘及其 他應付款項。本集團並無 持有或發行任何衍生金 融工具,以管理其所面對 的外幣風險。

於二零一九年十二月 三十一日,倘港元兑人 民幣貶值/升值5%, 而所有其他變數維持不 變,則年內税後虧損將增 加/減少人民幣337,000 元(二零一八年:增加/ 減少人民幣8,329,000 元),主要是由於換算以 港元計值的現金及其他應 收款項結餘及其他應付 款項產生的匯兑收益/ 虧損所致。

3 FINANCIAL RISK MANAGEMENT (Continued)

- 3.1 Financial risk factors (Continued)
 - (a) Market risk (Continued)
 - (ii) Cash flow and fair value interest rate risk

The Group's interest rate risk arises from bank borrowings and other borrowing and bank deposits. Bank borrowings obtained at variable rates expose the Group to cash flow interest rate risk which is partially offset by bank deposits held at variable rates.

Other borrowing carries a fixed rate interest which expose the Group to fair value interest rate risk.

The sensitivity analysis below has been determined based on the exposure to interest rate risk on its variable rate bank borrowings and bank deposits at the balance sheet date and prepared assuming the amount of bank borrowings and bank deposits outstanding at each balance sheet date was outstanding for the whole year.

At 31 December 2019, if interest rates had been 100 basis points higher/lower with all other variables held constant, the Group's post-tax loss for the year ended 31 December 2019, would have been RMB46,000 higher/lower (2018: RMB52,000 higher/lower), mainly as a result of higher/ lower interest expense on the bank borrowings.

3 財務風險管理(續)

- 3.1 財務風險因素(續)
 - (a) 市場風險(續)
 - (ii) 現金流量及公允值利率
 風險

本集團的利率風險來自 銀行借款及其他借款以 及銀行存款。按浮息取得 的銀行借款使本集團面 對現金流量利率風險,部 分風險被按浮息持有的 銀行存款所抵銷。

其他借款採用固定利 率,使本集團面對公允值 利率風險。

下列敏感度分析乃根據 於結算日浮息銀行借款 及銀行存款的利率風險 釐定,並假設於各結算日 現有銀行借款及銀行存 款金額於全年內存置而 編製。

於二零一九年十二月 三十一日,倘利率上升/ 下降100個基點,而所 有其他變數維持不變, 本集團截至二零一九年 十二月三十一日止年度 的税後虧損將增加/減 少人民幣46,000元(二 零一八年:增加/減少人 民幣52,000元),主要是 由於銀行借款利息開支 增加/減少所致。

3 FINANCIAL RISK MANAGEMENT (Continued)

3.1 Financial risk factors (Continued)

(b) Credit risk

The carrying amounts of financial assets at fair value through profit or loss, trade receivables, deposits and other receivables, amounts due from related parties, restricted cash, and bank balances included in the consolidated financial statements represent the Group's maximum exposure to credit risk in relation to its financial assets. The objective of the Group's measures to manage credit risk is to control potential exposure to recoverability problem.

The credit risk of the Group mainly arises from cash and cash equivalents, restricted cash, trade receivables, contract assets, other financial assets at amortised cost (including deposits and other receivables and amount due from related parties) and financial assets at fair value through profit or loss.

(i) Cash and cash equivalents

Management considers the Group has limited credit risk with its banks which are leading and reputable and are assessed as having low credit risk. Majority of bank balances are deposited with reputable banks. The Group has not incurred significant loss from non-performance by these parties in the past and management does not expect so in the future.

3 財務風險管理(續)

3.1 財務風險因素(續)

(b) 信貸風險

本集團就金融資產面臨之最高 信貸風險乃指合併財務報表所 載公允值經損益表入賬之金融 資產、貿易應收款項、按金及 其他應收款項、應收關連人士 款項、受限制現金及銀行結餘 之賬面值。本集團管理信貸風 險措施的目標乃為控制就收回 款項而可能承擔的潛在風險。

本集團的信貸風險主要來自 現金及現金等值項目、受限制 現金、貿易應收款項、合約資 產、按攤銷成本計量之其他金 融資產(包括按金及其他應收 款項及應收關連人士款項)及 公允值經損益表入賬之金融資 產。

(i) 現金及現金等值項目
 管理層認為本集團面臨
 的銀行信貸風險有限,原
 因為該等銀行均為領先
 且信譽良好的銀行,被評
 估為信貸風險較低。大部
 分銀行結餘存於信譽良
 好的銀行。本集團過往未
 曾因該等人士違約而招
 致重大損失,且管理層預
 期日後亦不會遭受重大
 損失。

3 FINANCIAL RISK MANAGEMENT (Continued)

- 3.1 Financial risk factors (Continued)
 - (b) Credit risk (Continued)
 - (ii) Trade receivables and contract assets

The Group trades only with recognised and creditworthy third parties. It is the Group's policy that all customers who wish to trade on credit terms are subject to credit verification procedures. In addition, receivable balances are monitored on an ongoing basis with the result that the Group's exposure to bad debts is not significant.

The Group applies the simplified approach to provide for expected credit losses prescribed by IFRS 9, which permit the use of lifetime expected loss provision for trade receivables and contract assets.

To measure the expected credit losses, trade receivables and contract assets have been grouped based on shared credit risk characteristics and the days past due. The expected credit loss rates are determined based on historical credit losses and also incorporated forward-looking information. 3 財務風險管理(續)

- 3.1 財務風險因素(續)
 - (b) 信貸風險(續)
 - (ii) 貿易應收款項及合約資
 產

本集團僅與認可及信譽 良好之第三方進行買 賣。本集團之政策為所 有育意按信貸條款進行 買賣之客戶均須接受信 貸審核程序。此外,本集 團持續監控應收款項結 餘,故此本集團面臨的壞 賬風險並不重大。

本集團按國際財務報告 準則第9號之規定使用簡 化法對預期信貸虧損作 出撥備,該方法允許就 貿易應收款項及合約資 產使用全期預期虧損撥 備。

為計量預期信貸虧損,貿 易應收款項及合約資產 已按分佔信貸風險特點 及逾期天數分組。預期信 貸虧損率按歷史信貸虧 損釐定,亦載有前瞻性資 料。

3 FINANCIAL RISK MANAGEMENT (Continued)

- 3.1 Financial risk factors (Continued)
 - (b) Credit risk (Continued)
 - (ii) Trade receivables and contract assets (Continued)

As at 31 December 2019, the balance of loss allowance in respect of these trade receivables was RMB3,163,000 (2018: RMB2,474,000) based on expected credit loss rates up to 100% (2018:100%) applied on different groupings.

To measure the expected credit losses, trade receivables and contract assets have been grouped based on shared credit risk characteristics and the days past due. The expected credit losses also incorporated forward looking information. The Group has identified the GDP of the countries in which it sells its goods and services to be the most relevant factors, and accordingly adjusts the historical loss rates based on the expected changes in this forward-looking factor.

When trade receivables is uncollectible, it is written off against the allowance account for trade receivables. Subsequent recoveries of amounts previously written off are credited against the same line item. 3 財務風險管理(續)

3.1 財務風險因素(續)

(b) 信貸風險(續)

(ii) 貿易應收款項及合約資
 產(續)
 於二零一九年十二月

三十一日,按最高預 期信貸率100%(二零 一八年:100%)適用於 不同組群之該等貿易應 收款項虧損撥備結餘 為人民幣3,163,000元 (二零一八年:人民幣 2,474,000元)。

為計量預期信貸虧損,貿 易應收款項及合約資產 已按共享信貸風險特徵 及逾期天數分組。預期信 貸虧損亦載有前瞻性資 料。本集團已將其出售貨 品及服務國家的GDP確 定為最為相關因素,並就 此按該類前瞻性因素的 預期變動調整歷史虧損 比率。

當貿易應收款項無法收 回時,則以貿易應收款項 虧損撥備撇銷。其後收回 的先前撇銷金額計入同 一項目。

3 FINANCIAL RISK MANAGEMENT (Continued)

- 3.1 Financial risk factors (Continued)
 - (b) Credit risk (Continued)
 - (iii) Other financial assets at amortised cost

For other financial assets at amortised costs, the Group considers the probability of default upon initial recognition of asset and whether there has been a significant increase in credit risk on an ongoing basis throughout each reporting period.

Management makes periodic collective assessments as well as individual assessment on the recoverability of the balances based on historical settlement records, past experience and forward-looking information.

To assess whether there is a significant increase in credit risk, the Group compares the risk of default as at the reporting date with the risk of default as at the date of initial recognition. It considers available reasonable and supportive forwardinglooking information. Especially the following indicators are incorporated:

- actual or expected significant adverse changes in business, financial or economic conditions that are expected to cause a significant change to the debtors' ability to meet its obligations
- actual or expected significant changes in the operating results of debtors

3 財務風險管理(續)

- 3.1 財務風險因素(續)
 - (b) 信貸風險(續)
 - (iii) 按攤銷成本列賬之其他 金融資產 就按攤銷成本列賬之其 他金融資產而言,本集團 於初步確認資產時考慮 違約的可能性及於各報 告期間信貸風險是否持 續大幅增加。

管理層按歷史結算記 錄、過往經驗及前瞻性資 料,定期對結餘的可收回 性進行共同評估及個別 評估。

為評估信貸風險是否有 大幅增加,本集團比較於 報告日期發生違約的風 險及於初始確認日期發 生違約的風險。本集團會 考慮可獲取得合理及有 據的前瞻性資料。尤其納 入以下指標:

- 業務、財務或經濟 狀況的實際或預期 重大不利變動,預 期引起債務人履行 其責任的能力出現 重大變動
- 債務人的經營業績
 產生實際或預期重
 大變動

3 FINANCIAL RISK MANAGEMENT (Continued)

- 3.1 Financial risk factors (Continued)
 - (b) Credit risk (Continued)
 - (iii) Other financial assets at amortised cost (Continued)
 - significant increases in credit risk on other financial instruments of the same debtor
 - significant changes in the expected performance and behaviour of debtors, including changes in the payment status of the debtor in the Group and changes in the operating results of the debtor

Other financial assets at amortised cost have low risk of default and it is not expected any losses from non-performance by the counterparties. As at 31 December 2019, the Group assessed that there is no significant increase in credit risk for these balances from the end of previous reporting date and the expected credit loss rate for these financial assets is immaterial under 12 months expected credit losses model.

(iv) Financial assets at fair value through profit or loss

The Group is also exposed to credit risk in relation to debt investments that are measured at fair value through profit or loss. The maximum exposure at the end of the reporting period is the carrying amount of these investments.

3 財務風險管理(續)

3.1 財務風險因素(續)

(b) 信貸風險(續)

- (iii) 按攤銷成本列賬之其他 金融資產(續)
 - 同一債務人其他金
 融工具的信貸風險
 出現重大變動
 - 債務人的預期表現
 及行為的重大變
 動,包括債務人於
 本集團的付款狀況
 的變動及債務人經
 營業績的變動

按攤銷成本列賬之其他 金融資產違約風險較 低,且預期並無交易對 手未履約產生的任何虧 損。於二零一九年十二月 三十一日,本集團評估調 結束起信貸虧日日 約預期信貸虧損率於12 個月的預期信貸虧損模 式項下並不重大。

(iv) 公允值經損益表入賬之 金融資產 本集團亦就公允值經損 益表入賬計量之債務投 資承擔信貸風險。於報告 期末之最高風險為該等 投資之賬面值。

3 FINANCIAL RISK MANAGEMENT (Continued)

- 3.1 Financial risk factors (Continued)
 - (c) Liquidity risk

The Group's policy is to regularly monitor current and expected liquidity requirements for maintaining sufficient cash and the availability of funding through an adequate amount of committed credit facilities to meet its liquidity requirements in the short and longer term. The Group invests surplus cash in time deposits and money market deposits with appropriate maturities. The Group reported net loss of RMB143,523,000 and operating cash outflow of RMB26,269,000 during the year ended 31 December 2019. As at the same date, the Group held cash and cash equivalent of RMB9,753,000 (2018: RMB33,880,000) (Note 15), trade receivables of RMB9,561,000 (2018: RMB7,858,000) (Note 14) that are expected to readily generate cash inflows for managing liquidity risk and to fund the Group's operations.

As at 31 December 2019, the Group has mortgage loans with a repayable on demand clause amounted to RMB4,640,000 (2018: RMB6,877,000). Details of the bank borrowings are disclosed in Note 21(i).

As at 31 December 2019, the Group has an other borrowing amounted to RMB1,590,000 (2018: RMB1,500,000). The balance is unsecured, carries an interest rate at 6% per annum with a term of 2 years, and is repayable on demand. 3 財務風險管理(續)

- 3.1 財務風險因素(續)
 - (c) 流動資金風險

本集團的政策是定期監察即期 及預期流動資金需求,以維持 充足的現金, 並透過足夠的承 諾信貸融資額,滿足短期及長 期的流動資金需求。本集團將 現金盈餘投資於附有合適到期 日的定期存款及貨幣市場存 款。於截至二零一九年十二月 三十一日止年度,本集團錄得 虧損淨額人民幣143,523,000 元及經營現金流出人民幣 26,269,000元。同日,本集團 持有現金及現金等值項目人 民幣9,753,000元(二零一八 年:人民幣33,880,000元) (附註15)以及貿易應收款 項人民幣9,561,000元(二零 一八年:人民幣7.858.000元) (附註14)預計可為管理流動 資金風險帶來現金流入及為本 集團營運提供資金。

於二零一九年十二月三十一 日,本集團有按要求還款的 按揭貸款人民幣4,640,000 元(二零一八年:人民幣 6,877,000元)。銀行借款詳情 於附註21(i)披露。

於二零一九年十二月三十一 日,本集團有其他借款人民幣 1,590,000元(二零一八年: 人民幣1,500,000元)。有關結 餘為無抵押,按年利率6厘計 息,為期兩年,及須按要求償 還。

3 FINANCIAL RISK MANAGEMENT (Continued)

- 3.1 Financial risk factors (Continued)
 - (c) Liquidity risk (Continued)

The table below analyses the Group's financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet date to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows. Balances due within 12 months equal their carrying balances, as the impact of discounting is not significant. Specifically, for bank and other borrowing which contain a repayment on demand clause which can be exercised at the discretion of the counterparties, the analysis shows the cash outflow based on the earliest period in which the entity can be required to pay.

- 3 財務風險管理(續)
 - 3.1 財務風險因素(續)
 - (c) 流動資金風險(續)

下表乃根據由結算日至合約到 期日止剩餘期間,將本集團的 金融負債劃分為相關到期日組 別的分析。表中披露的金額為 合約未折現現金流。由於折現 的影響不大,於12個月內到期 的結餘相等於其賬面結餘。具 體而言,對於載有對方可酌情 行使的應要求償還條款的銀行 及其他借款,以下分析所示現 金流出量乃以實體可能被要求 付款的最早期限為基礎。

		Less than			More than	
		1 year	1-2 years	2-5 years	5 years	Total
		一年以內	一至兩年	兩至五年	五年以上	總計
		RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元
At 31 December 2019	於二零一九年					
	十二月三十一日					
Trade and other payables	貿易及其他應付款項	31,236	-	52,000	-	83,236
Bank borrowings	銀行借款	4,660	-	-	-	4,660
Other borrowing	其他借款	1,654	-	-	-	1,654
Amounts due to related parties	應付關連人士款項	10,473	-	-	-	10,473
Convertible bonds	可換股債券	-	182,628	-	-	182,628
Financial guarantees	財務擔保					
(maximum amount guaranteed)	(最高擔保金額)	5,430	2,800	9,330	-	17,560
Lease liabilities	租賃負債	2,865	2,775	3,038	7,368	16,046
		56,318	188,203	64,368	7,368	316,257
At 31 December 2018	於二零一八年					
	十二月三十一日					
Trade and other payables	貿易及其他應付款項	18,768	-	-	-	18,768
Bank borrowings	銀行借款	6,896	-	-	-	6,896
Other borrowing	其他借款	1,500	-	-	-	1,500
Promissory notes	承兑票據	4,819	4,819	89,310	-	98,948
Loans from a related party	關聯方借款	-	93,491	-	-	93,491
Amounts due to related parties	應付關連人士款項	628				628
		32,611	98,310	89,310	-	220,231

FINANCIAL RISK MANAGEMENT 財務風險管理(續) 3 3 (Continued) 3.1 Financial risk factors (Continued) 3.1 財務風險因素(續) Liquidity risk (Continued) (c) 流動資金風險(續) (c) The Group's undrawn borrowing facilities were as 本集團尚未提取借款融資如 下: follows: As at As at **31** December 31 December 2019 2018 於二零一九年 於二零一八年 十二月 十二月 三十一日 三十一日 RMB'000 RMB'000 人民幣千元 人民幣千元 Fixed rate – expiring within 固定利率一於一年內屆滿 one year 2,629 Floating rate – expiring within 浮動利率一於一年內屆滿 one year 100,000 102,629

On 6 April 2020, the Group obtained a revolving banking facility with a facility limit of RMB5,900,000 and is available for drawdown for a period up to 20 March 2021.

於二零二零年四月六日,本集 團取得循環銀行融資授信額度 人民幣5,900,000元,該融資 可二零二一年三月二十日前提 取。

3 FINANCIAL RISK MANAGEMENT (Continued)

3.2 Capital risk management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, issue new shares or sell assets to reduce debt.

The Group monitors capital on the basis of the gearing ratio. This ratio is calculated as total borrowings divided by total assets, as shown in the consolidated balance sheet.

During the year, the Group's strategy, which was unchanged from 2018, was to maintain the gearing ratio below 40%. Gearing ratio as at 31 December 2019 is 36.4% (2018: 37.1%).

3 財務風險管理(續)

3.2 資本風險管理

在資本管理上,本集團的目標為保 障本集團以持續經營基準繼續營運 的能力,務求為股東提供回報及為 其他持份者帶來利益,以及維持最 有效的資本架構以減省資金成本。

為維持或調整資本架構,本集團或 會調整派付予股東的股息額、發行 新股或出售資產以削減債項。

本集團根據資產負債比率監察資 本。該比率按合併資產負債表所示 的借款總額除以總資產計算。

本集團於年內的策略是將資產負 債比率維持在40%以下,與二零 一八年相同。於二零一九年十二月 三十一日的資產負債比率為36.4% (二零一八年:37.1%)。

3 FINANCIAL RISK MANAGEMENT (Continued)

3 財務風險管理(續)

3.3 Financial instruments by category

3.3 按類別劃分的金融工具

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Assets as per balance sheet	資產負債表所列的資產		
Financial assets at fair value through	公允值經損益表入賬的		
profit or loss	金融資產	6,165	6,173
Other financial assets at amortised cost:	按攤銷成本列賬的其他		
	金融資產:		
Trade receivables, deposits and other	貿易應收款項、按金及		
receivables	其他應收款項	69,560	17,608
Amount due from related parties	應收關連人士款項	1,114	820
Restricted cash	受限制現金	1,098	-
Cash and cash equivalents	現金及現金等值項目	9,753	33,880
Total	總計	87,690	58,481
		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Liabilities as per balance sheet	資產負債表所列的負債		
Carried at amortised cost:	按攤銷成本列賬:		
Trade and other payables	貿易及其他應付款項	78,407	18,768
Borrowings	借款	6,230	8,377
Promissory notes	承兑票據	-	81,552
Loans from a related party	關聯方借款	-	87,132
Loans nom a related party			
	應付關連人士款項	10,473	628
Amounts due to related parties Convertible bonds		10,473 150,669	
Amounts due to related parties	應付關連人士款項		
Amounts due to related parties Convertible bonds	應付關連人士款項 可換股債券	150,669	

3 FINANCIAL RISK MANAGEMENT (Continued)

3.4 Fair value estimation

The carrying amounts of the following financial assets and financial liabilities approximate their fair values as all of them are short-term in nature: cash and cash equivalents, restricted cash, trade and other receivables, amounts due from related parties, trade and other payables, bank and other borrowings, amounts due to related parties, financial guarantees, lease liabilities and convertible bonds. The fair value of other financial liabilities for disclosure purposes is estimated by discounting the future contractual cash flows at the current market interest rate that is available to the Group for similar financial instruments, unless the discounting effect is insignificant.

As at 31 December 2019 and 31 December 2018, there are certain financial assets at fair value through profit or loss measured at value in use using discounted cash flow method which approximate their fair values. See Note 13 for disclosures relevant to financial assets at fair value through profit or loss.

As at 31 December 2019 and 31 December 2018, there are certain properties held for sale measured at fair value less cost to sell using direct market comparable approach and income approach which are approximate to their fair values. See Note 12 for disclosures relevant to properties held for sale.

As at 31 December 2019, there are certain biological assets measured at fair value less cost to sell using discounted cash flow model which approximate to their fair values. See Note 10 for disclosures relevant to biological assets.

3 財務風險管理(續)

3.4 公允值估計

以下金融資產及金融負債的賬面金 額與其公允值相若,此乃由於該等 項目均屬短期性質所致:現金及現 金等值項目、受限制現金、貿易及其 他應收款項、應收關連人士款項、貿 易及其他應付款項、銀行及其他借 款、應付關連人士款項、財務擔保、 租賃負債及可換股債券。就披露而 言,其他金融負債的公允值按未來 合約現金流量以本集團類似金融工 具適用的現行市場利率貼現估計, 惟貼現影響並不重大。

於二零一九年十二月三十一日及於 二零一八年十二月三十一日,若干 公允值經損益表入賬之金融資產使 用貼現現金流量法按與其公允值相 若的使用價值計量。有關公允值經 損益表入賬之金融資產之披露,請 參閲附註13。

於二零一九年十二月三十一日及二 零一八年十二月三十一日,若干持 作出售物業採用直接市場比較法及 收益法按公允值減銷售成本計量, 與其公允值相若。持作出售物業的 相關披露見附註12。

於二零一九年十二月三十一日,若 干生物資產採用貼現現金流量模式 按公允值減銷售成本計量,與其公 允值相若。生物資產的相關披露見 附註10。

3 FINANCIAL RISK MANAGEMENT (Continued)

3.5 Offsetting financial assets and financial liabilities

No disclosure of the offsetting of financial assets and financial liabilities is made as there is no netting arrangement in place during the year.

4 CRITICAL ACCOUNTING ESTIMATES AND ASSUMPTIONS

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

(a) Impairment of assets

The Group follows the guidance of IAS 36 "Impairment of Assets" to determine when assets are impaired, which requires significant judgement. In making this judgement, the Group evaluates, among other factors, the duration and extent to which the recoverable amount of assets is less than their carrying balance, including factors such as the industry performance and changes in operational and financing cash flows. For the purpose of assessing impairment, assets are grouped at the lowest level for which there are separately identifiable cash flows (a CGU). The recoverable amount of the CGU has been determined higher of value in use or fair value less cost of disposal. These calculations require the use of estimates, including operating results, income and expenses of the business, future economic conditions on growth rates and future returns.

3 財務風險管理(續)

3.5 抵銷金融資產及金融負債

由於年內並無淨額結算安排,因此 並無作出抵銷金融資產及金融負債 的披露。

4 關鍵會計估計及假設

本集團持續根據過往經驗及其他因素(包 括對相信日後在若干情況下屬合理的若 干事件的期望)衡量估計及判斷。

本集團對未來作出估計及假設。顧名思 義,所得會計估計甚少等同相關實際結 果。下文指出具有重大風險導致須就下個 財政年度的資產和負債賬面金額作出重 大調整的估計和假設。

(a) 資產減值

本集團遵從國際會計準則第36號 「資產減值」的指引,以釐定資產何 時出現減值(須作出重大判斷)。在 作出此項判斷時,本集團評估(其中 包括)資產的可收回金額少於賬面 餘額的持續期間及程度,包括行業 表現以及營運及融資現金流量變動 等因素。就評估減值而言,資產按可 獨立識別現金流量的最低水平(現 金產生單位)分組。現金產生單位的 可收回金額乃根據公允值減出售成 本計算方法釐定。該等計算須使用 估計,包括經營業績、業務的收入及 開支、增長率等未來經濟狀況及未 來回報。

4 CRITICAL ACCOUNTING ESTIMATES AND ASSUMPTIONS (Continued)

(a) Impairment of assets (Continued)

Management of the Group has performed goodwill impairment review annually on 31 December 2019. Details of goodwill impairment review are disclosed in Note 8.

Changes in the key assumptions on which the recoverable amount of the assets is based could significantly affect the Group's financial position and results of operations.

(b) Valuation of biological assets

The biological assets are stated at fair values less cost to sell. This requires an independent valuer's valuation of the fair value of the biological assets based on management's estimates and assumptions. Changes in the underlying key assumptions of the valuation could impact the fair value of the assets. Further details are disclosed in Note 10.

(c) Valuation of financial assets at fair value through profit or loss

The Group owns an investment in a movie income right and a network drama which have been classified as financial assets at fair value through profit or loss. The management performed an assessment on the fair value of the balance based on discounted cash flow model which required significant estimates, including the streams of income which the Group is entitled, determination of appropriate discount rate and expected timing of settlement. Where the expectation is different from the original estimate, such difference will impact the carrying value of the financial assets at fair value in the period in which such estimate has been changed.

4 關鍵會計估計及假設(續)

(a) 資產減值(續) 本集團管理層於二零一九年十二月 三十一日對商譽進行年度減值檢 討。有關商譽減值檢討之詳情於附 許8內披露。

資產可收回金額所依據的主要假設 的變動可對本集團的財務狀況及經 營業績造成重大影響。

(b) 生物資產估值

生物資產估值按公允值減出售成本 列賬。此乃需要獨立估值師基於管 理層的估計及假設對生物資產之公 允值評估。估值的相關主要假設變 動可能對資產的公允值產生影響。 有關詳情於附註10內披露。

(c) 公允值經損益表入賬之金融資 產估值

本集團擁有一項電影收益權及一項 網絡劇收益權的投資,該等投資被 歸類為公允值經損益表入賬之金融 資產。管理層按貼現現金流量模式 評估結餘的公允值,此乃需要重大 估計,包括本集團有權享有的收入 來源、釐定合適的貼現率及預期結 算時間。倘預期有別於原本估計,該 差異將影響有關估計變動期間按公 允值列賬之金融資產之賬面值。

4 CRITICAL ACCOUNTING ESTIMATES AND ASSUMPTIONS (Continued)

(d) Valuation of properties held for sale

The Group owns certain properties held for sale which are stated at the lower of carrying amount and fair value less costs to sell. In absence of current price in an active market for similar properties which is the best evidence of fair value, the management determined the amount within a range of reasonable fair values estimates. In making its estimates, the management considers information from the valuations of properties performed by external professional valuer by (i) direct market comparable approach, including the assumptions of the adjusting factors regarding to the location, size and nature of the properties; and (ii) income approach, including the assumptions of the expected rent income, growth rate and discount rate to determine the fair value. Had the Group used different inputs or assumptions, the fair value of the properties would be different and thus caused impact to the consolidated income statement. Details of the valuation of properties held for sale are disclosed in Note 12.

(e) Impairment of trade and other receivables and contract assets

The Group recognises impairment provisions based on expected credit losses model. The model involves the assessment on the probability of default on the balances based on historical settlement records, past experience and forward-looking information. Impairment is determined by evaluating a range of possible outcomes. The identification of probability of default requires the use of judgement and estimates. Details of key assumptions and inputs used are disclosed in Note 3.1. 4 關鍵會計估計及假設(續)

(d) 持作出售物業的估值

本集團擁有若干持作出售物業,按 賬面值與公允值減出售成本的較低 者列賬。類似物業於活躍市場的現 價是公允值的最佳證據·倘無有關 現價,管理層將於若干合理估計公 允值範圍內釐定金額。於作出估計 時,管理層考慮外部專業估值師所 進行的物業估值資料,以釐定公允 值,包括(i)直接市場比較法,當中包 括有關物業位置、面積及性質的調 整因素假設;及(ii)收入法,當中包括 預期租金收入、增長率及折現率等 假設。倘本集團使用不同輸入數據 或假設,則物業的公允值將有所不 同,因而影響合併收益表。持作出售 物業估值詳情於附註12內披露。

(e) 貿易及其他應收款項以及合約 資產之減值

本集團按預期信貸虧損模式確認減 值撥備。該模式涉及按歷史結算記 錄、過往經驗及前瞻性資料評估結 餘違約的可能性。減值透過評估各 類可能結果釐定。確定違約可能性 需要使用判斷及估計。有關所用主 要假設及輸入數據之詳情乃於附註 3.1內披露。

4 CRITICAL ACCOUNTING ESTIMATES AND ASSUMPTIONS (Continued)

(f) Income taxes

The Group is principally subject to income taxes in the PRC. Significant judgement is required in determining the provision for income taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the current income tax provision and deferred income tax assets and liabilities in the period in which such determination is made.

5 REVENUE

Revenue from external customers are mainly derived from the provision of newspaper advertising services to advertisers in the PRC, the provision of marketing and consulting services, printing services and sales of agricultural products. The total sales amount of the Group's five largest customers is RMB26,713,000 for the year ended 31 December 2019 (2018: RMB18,642,000). An analysis of the Group's revenue for the year is as follows:

4 關鍵會計估計及假設(續)

(f) 所得税

本集團主要須在中國繳納所得税。 釐定所得税撥備時須作出重大判 斷。在日常業務過程中有許多交易 及計算會導致難以明確作出最終的 税務釐定。倘有關事項最終的税務 結果與最初記入的金額不同,則該 等差額會影響作出釐定期間的即期 所得税撥備以及遞延所得税資產及 負債。

5 收入

來自外部客戶的收入主要源於向中國廣 告客戶提供報紙廣告服務,以及提供營 銷、諮詢服務、印刷服務及銷售農產品。 截至二零一九年十二月三十一日止年 度,本集團五大客戶所佔銷售總額為人 民幣26,713,000元(二零一八年:人民幣 18,642,000元)。本集團年內收入分析如 下:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Newspaper advertising	報紙廣告	4,376	6,952
Marketing and consulting services	營銷及諮詢服務	23,813	39,498
Printing services	印刷服務	4,408	4,765
Sales of agricultural products	銷售農產品	87,265	2,892
Others	其他	2,512	909
		122,374	55,016

REVENUE (Continued) 5

收入(續) 5

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Timing of revenue recognition	收益確認時間		
– At a point in time	一某個時點	115,225	39,912
– Over time	一隨時間	5,149	14,195
– Under IFRS16	一根據國際財務報告準則		
	第16號	2,000	909
		400.074	
		122,374	55,016

During the year ended 31 December 2019 and 2018, no customer of the Group accounted for more than 10% of the Group's revenue.

於截至二零一九年及二零一八年十二月 三十一日止年度, 概無來自本集團的客戶

Assets and liabilities related to contracts with customers

The Group has recognised the following assets and liabilities related to contracts with customers:

的收入超過本集團收入的10%。

與客戶合約相關之資產及負債

本集團已確認以下與客戶合約相關之資 產及負債:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Contract assets (Note (i))	合約資產(附註(i))	3,891	2,224
Less: Provision for impairment (Note (ii))	減:減值撥備(附註(ii))	(147)	(51)
Contract assets – net	合約資產-淨額	3,744	2,173
Contract liabilities (Note (iii) and Note 20)	合約負債(附註(iii)及附註20)	6,717	5,649
Total contract liabilities	合約負債總額	6,717	5,649

5

5 REVENUE (Continued)

Assets and liabilities related to contracts with customers (Continued) Notes:

- (i) Contract assets represent the Group's right to consideration in the exchange for services that the Group has transferred to customer. The contract assets are transferred to trade receivables when the right to bill the customer has established and receipt of the consideration is conditional only on the passage of time.
- (ii) The Group expects that contract assets have the same risk characteristics as trade receivables.

The Group applies the simplified approach to provide for expected credit losses (Note 3.1(b)). As at 31 December 2019, a provision of RMB147,000 (2018: RMB51,000) was made against the gross amount of contract assets. The impairment of contract assets is disclosed in Note 2.12.

(iii) Contract liabilities represent receipts in advance of nonrefundable payments made by customers.

Revenue recognised in relation to contract liabilities

The following table shows how much of the revenue, which was included in the contract liability balance at the beginning of the year, recognised during the year relates to carriedforward contract liabilities. **收入(續)** 與客戶合約相關之資產及負債(續)

附註:

- (i) 合約資產指本集團對於換取其轉讓予客
 戶服務交換代價的權利。當向客戶收款
 的權利已確立且代價款項僅隨時間流
 逝而收取,合約資產便轉至貿易應收款
 項。
- (ii) 本集團預期合約資產與貿易應收款項具 有相同風險特徵。

本集團使用簡化法對預期信貸虧損作出 撥備(附註3.1(b))。於二零一九年十二 月三十一日,就合約資產總額作出為數 人民幣147,000元(二零一八年:人民幣 51,000元)的撥備。合約資產減值於附註 2.12披露。

(iii) 合約負債指先於客戶作出不可退還付款 前收取的款項。

就合約負債確認的收入

下表列示年內所確認與結轉合約負債相 關的收入金額(已計入年初合約負債結 餘)。

2019	2018
二零一九年	二零一八年
RMB'000	RMB'000
人民幣千元	人民幣千元
521	1,092

Revenue recognised that was included in the 計入年初合約負債結餘之 contract liability balance at the beginning of 已確認收入 the year

5 REVENUE (Continued)

Assets and liabilities related to contracts with customers (Continued) Notes: (Continued)

 (iv) Unsatisfied performance obligations
 The following table shows unsatisfied performance obligations resulting from newspaper advertising services contracts: 5 收入(續) 與客戶合約相關之資產及負債(續)

附註:(續)

(iv) 尚未履行之履約責任 下表列示報紙廣告服務合約產生之尚未 履行履約責任:



Newspaper advertising services

報紙廣告服務

Management expects the above unsatisfied (or partially satisfied) contracts will be recognised as revenue during the next reporting period.

管理層預期上述尚未履行(或部分 履行)的合約將於下一報告期間內 確認為收入。

6

6 SEGMENT INFORMATION

(a) Description of segments and principal activities The Executive Directors have been identified as the CODM. Management has determined the operating segments based on the information reviewed by the CODM for the purposes of allocating resources and assessing performance.

During the year, the Group adjusted its organisation structure into two business segments, namely (i) Publishing and advertising segment and (ii) Tourism and integrated developments segment. The comparative information has been restated accordingly.

The Executive Directors assess the performance of the operating segments based on a measure of earnings before interest, other income, other loss and income tax. This measurement basis excludes the effects of non-recurring expenditure from operating segments. Interest income and finance cost are not allocated to segments, as this type of activity is driven by the central treasury function, which manages the cash position of the Group. No analysis of segment assets and liabilities is regularly provided to the Executive Directors.

As the CODM considers most of the Group's consolidated revenue and results are attributable to the market in the PRC and the Group's consolidated assets are substantially located in the PRC, no geographical information is presented.

分類資料

(a) 分類及主要業務説明 執行董事被認定為首席營運決策 人。管理層已根據首席營運決策人 為分配資源及評估表現而審閱的資 料釐定經營分類。

> 年內,本集團將其組織架構調整為兩個業務分類,即(i)出版及廣告分類;及(ii)旅遊及綜合發展分類。比較 資料已作相應重述。

> 執行董事根據除利息、其他收入、 其他虧損及所得税前之盈利計量評 估經營分類之表現。該計量基準剔 除經營分類的非經常性開支影響。 利息收入及財務成本未分配至該等 分類,原因為該類活動由管理本集 團現金狀況的中央財資部門進行。 並未定期向執行董事提供有關分類 資產及負債之分析。

> 首席營運決策人認為本集團大部分 合併收益及業績來自中國市場,且 本集團合併資產大致位於中國,故 並無呈報地區資料。

6 SEGMENT INFORMATION (Continued)

- (b) Segment revenue and segment results As at 31 December 2019, the Executive Directors considered the nature of the Group's business and determined that the Group has two reportable operating segments as follows:
 - Publishing and advertising segment, which mainly included provision of the advertising services, marketing and consulting services, and printing services.
 - (ii) Tourism and integrated developments segment, which mainly included provision of tourism and integrated services through its media, resort and eco-tourism integrated development projects and the sale of agricultural products, including the Beijing Shihua Caves Niaoyulin Project, Yongtai Distinctive Town and Cooperation Project in Yongfu Town.

6 分類資料(續)

- (b) 分類收入及分類業績 於二零一九年十二月三十一日,執 行董事考慮本集團的業務性質後, 確定本集團擁有以下兩個呈報經營 分類:
 - (i) 出版及廣告分類,主要包括提供廣告服務、營銷及諮詢服務以及印刷服務。
 - (ii) 旅遊及綜合發展分類,主要包括透過其媒體、度假村及生態旅遊綜合發展項目提供旅遊及整合服務以及銷售農產品,包括北京石花洞鳥語林項目、永泰功夫小鎮項目及永福鎮合作項目。

6 SEGMENT INFORMATION (Continued)

(b) Segment revenue and segment results (Continued)

The table below shows the segment results and other segment items provided to the Executive Directors for the reportable segments for the year ended 31 December 2019.

6 分類資料(續)

(b) 分類收入及分類業績(續)

下表列示截至二零一九年十二月 三十一日止年度就呈報分類提供予 執行董事之分類業績及其他分類項 目。

		Tourism and integrated developments	Publishing and advertising	Total
		旅遊及 綜合發展 RMB′000	出版及廣告 RMB'000	總計 RMB'000
		KIVIB 000 人民幣千元	KMB 000 人民幣千元	人民幣千元
Segment revenue from	來自外部客戶的分類收益			
external customers		91,267	31,107	122,374
Timing of revenue recognition	收益確認時間			
At a point in time	某個時點	87,509	27,716	115,225
Over time	隨時間	1,758	3,391	5,149
Under IFRS16	根據國際財務報告準則第16號	2,000	-	2,000
Share of losses of an associate	應佔聯營公司虧損	-	(1,366)	(1,366)
Segment results	分類業績	(85,167)	(37,737)	(122,904)
Other income	其他收入			336
Other loss	其他虧損			(82)
Finance costs – net	財務成本-淨額			(25,970)
Loss before income tax	除所得税前虧損			(148,620)
Income tax credit	所得税抵免			5,097
Loss for the year	年內虧損			(143,523)

6 SEGMENT INFORMATION (Continued)

The table below shows the segment results and other segment items provided to the Executive Directors for the reportable segments for the year ended 31 December 2018.

6 分類資料(續)

下表列示截至二零一八年十二月三十一 日止年度就呈報分類提供予執行董事之 分類業績及其他分類項目。

		Tourism and integrated	Publishing and	
		developments 旅遊及	advertising	Total
		綜合發展	出版及廣告	總計
		RMB'000 人民幣千元	RMB'000 人民幣千元	RMB'000 人民幣千元
Segment revenue from external	來自外部客戶的分類收益			
customers		9,280	45,736	55,016
Timing of revenue recognition	收益確認時間			
At a point in time	某個時點	3,801	37,020	40,821
Over time	隨時間	5,479	8,716	14,195
Share of losses of an associate	應佔聯營公司虧損	-	(165)	(165)
Segment results	分類業績	(16,514)	(141,146)	(157,660)
Other income	其他收入			917
Finance costs – net	財務成本-淨額			(7,149)
Loss before income tax	除所得税前虧損			(163,892)
Income tax expense	所得税開支			(705)
Loss for the year	年內虧損			(164,597)

The accounting policies of the reportable segments are the same as the Group's accounting policies.

呈報分類的會計政策與本集團的會計政 策相同。

7 PROPERTY, PLANT AND EQUIPMENT

7 物業·廠房及設備

				Fixture,					
		Land and	Construction	Leasehold		furniture and	Motor	Exhibition	
		buildings	in progress	improvement	Machinery	equipment	vehicles	animals	Total
				租賃物業		裝置、			
		土地及樓宇	在建工程	裝修	機器	傢私及設備	汽車	展覽動物	總計
		RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元
At 1 January 2018	於二零一八年一月一日								
Cost	成本	4,681	-	8,104	32,123	8,770	6,720	-	60,398
Accumulated depreciation	累計折舊	(234)	-	(4,636)	(27,912)	(6,158)	(5,021)	-	(43,961)
Accumulated impairment losses	累計減值虧損				(1,730)				(1,730)
Net carrying amount	賬面淨額	4,447		3,468	2,481	2,612	1,699	_	14,707
Year ended 31 December 2018	截至二零一八年								
	十二月三十一日止年度								
Opening net carrying amount	年初賬面淨額	4,447	-	3,468	2,481	2,612	1,699	-	14,707
Acquisition of subsidiaries	收購附屬公司	16,900	-	-	-	-	-	-	16,900
Acquisition of assets through	透過收購一間附屬公司								
acquisition of a subsidiary	收購資產	-	-	-	-	707	-	4,293	5,000
Additions	添置	24,567	7,597	1,737	-	452	220	-	34,573
Transfer	轉讓	3,418	-	-	-	-	-	-	3,418
Disposals	出售	-	-	-	-	(11)	-	-	(11)
Depreciation (Note 26)	折舊(附註26)	(675)	-	(1,732)	(679)	(455)	(600)	(143)	(4,284)
Impairment	減值	-	-	(1,227)	(1,802)	-	-	-	(3,029)
Currency translation differences	貨幣換算差額			83		52	17		152
Closing net carrying amount	年末賬面淨額	48,657	7,597	2,329		3,357	1,336	4,150	67,426
At 31 December 2018	於二零一八年十二月三十一日								
Cost	成本	49,565	7,597	10,071	32,123	9,675	6,970	4,293	120,294
Accumulated depreciation	累計折舊	(908)	-	(6,515)	(28,591)	(6,318)	(5,634)	(143)	(48,109)
Accumulated impairment losses	累計減值虧損			(1,227)	(3,532)				(4,759)
Net carrying amount	賬面淨額	48,657	7,597	2,329		3,357	1,336	4,150	67,426

7 PROPERTY, PLANT AND EQUIPMENT (Continued)

Fixture, Mature Immature Exhibition Land and Construction Leasehold furniture and Motor bearer bearer buildings in progress improvement Machinery equipment vehicles animals plants plants Total 租賃物業 裝置、傢私 成熟 未成熟 裝修 及設備 總計 土地及樓宇 在建工程 機器 汽車 展覽動物 產花果植物 產花果植物 RMB'000 人民幣千元 Year ended 31 December 2019 截至二零一九年 十二月三十一日止年度 年初賬面淨額 Opening net carrying amount 48,657 7,597 2,329 3,357 1,336 4,150 67,426 添置 Additions 12,177 2,101 911 187 5,585 10,048 31,009 Transfer 轉讓 (4,363) 4,363 _ -出售 Disposals (604) (25) (629) Depreciation (Note 26) 折舊(附註26) (1,499) (1,514) (834) (591) (859) (137) (5,434) 減值 (273) (2,208) Impairment _ (969) (966) _ Currency translation differences 貨幣換算差額 32 11 5 48 47,158 5,738 90,212 Closing net carrying amount 年末賬面淨額 15,411 2,454 664 3,291 5,448 10.048 At 31 December 2019 於二零一九年 十二月三十一日 Cost 成本 49,565 15,411 10,777 32,123 10,589 7,171 4,293 5,585 10,048 145,562 累計折舊 Accumulated depreciation (2,407) (4,070) (28,591) (7,169) (6,234) (1,002) (137) (49,610) Accumulated impairment losses 累計減值虧損 (969) (3,532) (273) (966) (5,740) Net carrying amount 賬面淨額 47,158 15,411 5,738 2,454 664 3,291 5,448 10,048 90,212

7

During the year ended 31 December 2018, certain buildings with net book value of RMB3,418,000 were transferred from properties held for sale.

於截至二零一八年十二月三十一日止年 度,賬面淨額人民幣3,418,000元的若干 樓宇已從持作出售物業中轉出。

物業、廠房及設備(續)

7 PROPERTY, PLANT AND EQUIPMENT (Continued)

7 物業·廠房及設備(續)

Depreciation of the Group's property, plant and equipment has been charged to the consolidated statement of comprehensive income as follows: 本集團的物業、廠房及設備折舊已按下列 方式於合併全面收益表扣除:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Cost of sales	銷售成本	137	1,192
General and administrative expenses	一般及行政開支	5,297	3,092
Total	總計	5,434	4,284

The Group recognised an impairment charge reflecting the aggregate difference totaling RMB2,208,000 (2018: RMB3,029,000) for these property, plant and equipment. These impairment charges for the year ended 31 December 2019 were recorded in the Group's consolidated statement of comprehensive income within "General and administrative expenses" (Note 26). 本集團就該等物業、廠房及設備確認反映 總累計差額的減值開支人民幣2,208,000 元(二零一八年:人民幣3,029,000元)。 截至二零一九年十二月三十一日止年度, 該等減值開支計入本集團合併全面收益 表的「一般及行政開支」內(附註26)。

8 INTANGIBLE ASSETS

8 無形資產

									Township	
		Computer	Non-compete		Customer			Right to	operation	
		software	agreement	Goodwill	relationships	Trademark	Web site	a land lease	right	Total
									小鎮項目	
		電腦軟件	不競爭協議	商譽	客戶關係	商標	網站	土地租賃權	經營權	總計
		RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元
At 1 January 2018	於二零一八年一月一日									
Cost	成本	3,127	11,500	12,573	14,500	9,400	8,476	-	-	59,576
Accumulated amortisation	累計攤銷	(2,665)	(11,500)	-	(14,500)	(6,655)	(8,476)	-	-	(43,796)
Accumulated impairment losses	累計減值虧損	(410)		(12,573)		(2,265)				(15,248)
Net carrying amount	賬面淨額	52	_	_	_	480			_	532
Year ended 31 December 2018	截至二零一八年 十二月三十一日止年度									
Opening net carrying amount	期初賬面淨額	52	-	-	-	480	-	-	-	532
Additions	添置	12	-	-	-	-	-	-	28,000	28,012
Acquisition of subsidiaries	收購附屬公司	-	-	66,058	-	-	-	193,439	_	259,497
Amortisation (Note 26)	攤銷(附註26)	(7)				(480)		(3,171)	(471)	(4,129)
Closing net carrying amount	年末賬面淨額	57		66,058				190,268	27,529	283,912
At 31 December 2018	於二零一八年十二月三十一日									
Cost	成本	3,139	11,500	78,631	14,500	9,400	8,476	193,439	28,000	347,085
Accumulated amortisation	累計攤銷	(2,672)	(11,500)	-	(14,500)	(7,135)	(8,476)	(3,171)	(471)	(47,925)
Accumulated impairment losses	累計減值虧損	(410)		(12,573)		(2,265)				(15,248)
Net carrying amount	賬面淨額	57		66,058	_	_		190,268	27,529	283,912

		Computer software	Non-compete agreement	Goodwill	Customer relationships	Trademark	Web site	Right to a land lease	Township operation right 小鎮項目	Total
		電腦軟件	不競爭協議	商譽	客戶關係	商標	網站	土地租賃權	經營權	總計
		RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元
Year ended 31 December 2019	截至二零一九年 十二月三十一日止年度									
Opening net carrying amount	年初賬面淨額	57	-	66,058	-	-	-	190,268	27,529	283,912
Additions	添置	8	-	-	-	-	-	-	-	8
Acquisition of subsidiaries	收購附屬公司	-	-	3,955	-	-	-	-	-	3,955
Amortisation (Note 26)	攤銷(附註26)	(6)	-	-	-	-	-	(4,757)	(705)	(5,468)
Impairment	減值			(66,058)						(66,058)
Closing net carrying amount	年末賬面淨額	59		3,955				185,511	26,824	216,349
At 31 December 2019	於二零一九年 十二月三十一日									
Cost	成本	3,146	11,500	82,586	14,500	9,400	8,476	193,439	28,000	351,047
Accumulated amortisation	累計攤銷	(2,676)	(11,500)	-	(14,500)	(7,135)	(8,476)	(7,928)	(1,176)	(53,391)
Accumulated impairment losses	累計減值虧損	(411)		(78,631)		(2,265)				(81,307)
Net carrying amount	賬面淨額	59	_	3,955		_		185,511	26,824	216,349

8 INTANGIBLE ASSETS (Continued)

The amortisation of intangible assets has been charged to "General and administrative expenses" in the consolidated statement of comprehensive income.

For the purpose of impairment testing, goodwill has been allocated to the cash generating units as summarised below:

8 無形資產(續)

無形資產攤銷已於合併全面收益表的「一 般及行政開支」內扣除。

就減值測試而言,商譽已分配至下述現金 產生單位:

		Opening 年初 HK\$	Acquisition of subsidiaries 收購附屬公司 RMB'000	Impairment 減值 RMB'000	Closing 年末 RMB'000
		港元	人民幣千元	人民幣千元	人民幣千元
Year ended 31 December 2019	截至二零一九年 十二月三十一日止年度				
Beijing Shihua Caves Niaoyulin Project	北京石花洞鳥語林項目(附註(i))				
(Note (i))		66,058	-	(66,058)	-
Cooperative project in Yongfu Town	永福鎮合作項目				
(Note (ii))	(附註(ii))		3,955		3,955
		66,058	3,955	(66,058)	3,955
Year ended 31 December 2018	截至二零一八年 十二月三十一日止年度				
Beijing Shihua Caves Niaoyulin Project	北京石花洞鳥語林項目				
(Note (i))	(附註(i))		66,058		66,058

(i) Beijing Shihua Caves Niaoyulin Project

During the year ended 31 December 2018 and 2019, the basis of determining the recoverable amount of the cash generating unit ("CGU") and the major underlying assumptions are summarised below: (i) 北京石花洞鳥語林項目

截至二零一八年及二零一九年十二 月三十一日止年度,釐定現金產生 單位(「現金產生單位」)可收回金 額的基準及主要相關假設於下文概 述:

8 INTANGIBLE ASSETS (Continued)

 Beijing Shihua Caves Niaoyulin Project (Continued)

> The recoverable amount was determined based on estimating the higher of the CGU's value in use and its fair value less cost of disposal.

> As at 31 December 2019, the recoverable amount was determined based on fair value less cost of disposal method. That calculation uses the asset-based approach, which the key assumption includes the adjusted land unit rate.

> As at 31 December 2018, the recoverable amount was determined based on fair value less cost of disposal method. That calculation uses cash flow projections based on financial budgets approved by the Directors covering a 5-year period, and at a post-tax discount rate of 14.16%. The cash flows beyond the 5-year period are extrapolated using a constant growth rate of 3% per annum.

The recoverable amount was determined based on level 2 in the fair value hierarchy for the year ended 31 December 2019, while for the year ended 31 December 2018, the recoverable amount was determined based on level 3 in the fair value hierarchy. Change in valuation technique is due to delay in timeline and changes in market condition, resulting in a higher recoverable amount using the asset-based approach than the calculation based on the discounted cash flow projections.

8 無形資產(續)

(i) 北京石花洞鳥語林項目(續)

可收回金額按現金產生單位之使用 價值與其公允值減出售成本兩者中 之較高者估計。

於二零一九年十二月三十一日,可 收回金額按公允值減出售成本法釐 定。該計算使用資產基礎法,其主要 假設包括經調整土地單位價格。

於二零一八年十二月三十一日,可 收回金額已按公允值減出售成本法 釐定。有關計算乃使用基於董事批 准的財務預算的五年期現金流量預 測,其按除税後貼現率14.16%計 算。超過五年期的現金流量使用固 定年增長率3%推算。

截至二零一九年十二月三十一日 止年度,可收回金額按公允值架構 等級中的第二級釐定,而截至二零 一八年十二月三十一日止年度可收 回金額按公允值架構等級中的第三 級釐定。估值技術變動乃歸因於截 止時間延遲及市況變動,導致使用 資產基礎計算法的可收回金額高於 基於貼現現金流量預測計算之可收 回金額。

8 INTANGIBLE ASSETS (Continued)

(i) Beijing Shihua Caves Niaoyulin Project (Continued)

As at 31 December 2019, due to delay in timeline and changes in market condition, management of the Group has revised its business plan for this CGU and determined that the provision for impairment of goodwill amounted to RMB66,058,000 (2018: Nil). The entire goodwill arising from the acquisition of Supreme Glory Limited had been impaired as at 31 December 2019.

Management has performed sensitivity analysis for business of Beijing Shihua Caves Niaoyulin Project by adjusting the adjusted land unit rate 5% more than or less than the based estimate. Based on the sensitivity analysis, should adjusted land unit rate increase or reduce by 5% over the base case, the recoverable amount of the CGU would be approximately RMB7,800,000 higher or RMB6,253,000 lower than the current estimate amount.

(ii) Cooperative project in Yongfu Town

During the year ended 31 December 2019, goodwill amounting to RMB3,955,000 was recognised as a result of acquisition of Zhang Ping Nong Bo Hui New Specialized Farmers' Cooperative. Goodwill has been allocated to the CGU that operates the cooperative project in Yongfu Town for the purpose of impairment testing.

As at 31 December 2019, management of the Group determined that there were no impairment of the CGU to which the goodwill has been allocated.

8 無形資產(續)

(i) 北京石花洞鳥語林項目(續)

於二零一九年十二月三十一日,由 於時間表延遲及市況變動,本集團 管理層已修改該現金產生單位的 業務計劃,並釐定商譽減值撥備人 民幣66,058,000元(二零一八年: 無)。收購卓耀有限公司產生的全部 商譽已於二零一九年十二月三十一 日減值。

管理層已對北京石花洞鳥語林項目 的業務進行敏感度分析,方式為調 整經調整土地單位價格高於或低於 基礎估計5%。基於敏感度分析,倘 經調整土地單位價格較基礎價格上 漲或下跌5%,則現金產生單位的可 收回金額將高於或低於當前估計金 額約人民幣7,800,000元或人民幣 6,253,000元。

(ii) 永福縣合作項目 截至二零一九年十二月三十一日 止年度,因收購漳平農博滙現代 農業專業合作社確認商譽人民幣 3,955,000元。就減值測試而言,商 譽已分配至經營永福縣合作項目的 現金產生單位。

> 於二零一九年十二月三十一日,本 集團管理層確定概無已分配商譽的 現金產生單位出現減值。

9 PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES

9 預付款項·按金及其他應收款 項

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Non-current portion	非流動部分		
Prepayment for township development	小鎮開發項目的預付款項		
(Note (i))	(附註(i))	17,000	22,000
Prepayment for property, plant and equipment	物業、廠房及設備預付款項	9,991	11,761
Prepayment for acquisition of a subsidiary	收購一間附屬公司預付款項	-	3,000
Other prepayment	其他預付款項	4,209	-
Deposits for marketing and	營銷及市場推廣合約的按金		
promotion contracts (Note (ii))	(附註(ii))	52,000	-
Rental deposits	租金按金	438	428
Other deposits	其他按金	-	500
		83,638	37,689
Current portion	流動部分		
Prepayments	預付款項	3,284	772
Rental deposit	租金按金	500	4,120
Deposits and other receivables	按金及其他應收款項	6,061	4,701
		9,845	9,593

The carrying amounts of the Group's prepayments, deposits and other receivables are denominated in the following currencies: 本集團的預付款項、按金及其他應收款項 的賬面值以下列貨幣計值:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
RMB	人民幣	93,045	43,405
HK\$	港元	438	3,877
		93,483	47,282

9 PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES (Continued)

(i)

Prepayment for township development Pursuant to the framework agreement entered into by the Group with Yongtai Government on 15 September 2017, Yongtai Government agreed to form a long-term strategic cooperation with the Group regarding the development and operation of the Township Project. Under the framework agreement, the Group shall pay a deposit of RMB50,000,000 to Yongtai Government, which was intended to be utilised for participating in open tender auctions to be organised by the Yongtai Government for land use rights, assets, grant of lease and/or operation rights circulation within the project site.

During the year ended 31 December 2017, the Group entered into an operation right agreement with the Yongtai Government for the acquisition of a 40-years' exclusive operation right to develop, construct, manage and operate commercial activities such as tourism, sightseeing, resort, culture, sports and entertainment in the operation site at a consideration of RMB28,000,000. The consideration of RMB28,000,000 was deducted from the RMB50,000,000 refundable deposit placed by the Group with Yongtai Government under the framework agreement. The prepayment of RMB28,000,000 had been utilised upon completion of the acquisition on 19 April 2018.

As at 31 December 2019, the remaining amount of RMB17,000,000 (2018:RMB22,000,000) is intended to be utilised for township development and is classified as a prepayment for township development.

9 預付款項、按金及其他應收款 項(續)

> (i) 小鎮項目開發的預付款項 根據本集團與永泰縣政府於二零 一七年九月十五日訂立之框架協 議,永泰政府同意就開發及經營 小鎮項目與本集團訂立長期策略 性合作關係。根據框架協議,本集 團將向永泰政府支付按金人民幣 50,000,000元,擬用於參與永泰政 府將舉辦的就項目選址內的土地使 用權、資產、租賃授予及/或經營權 流轉的公開招標拍賣。

> > 截至二零一七年十二月三十一日 止年度,本集團與永泰政府訂立 一項經營權協議,內容有關收購 40年獨家經營權,以於經營選址 內進行包括旅遊、觀光、度假村、 文化、體育及娛樂在內的開發、建 設、管理及商業運營活動,代價為 人民幣28,000,000元。代價人民幣 28,000,000元應自本集團根據框架 協議向永泰政府已支付的可退還按 金人民幣50,000,000元中扣除。預 付款項人民幣28,000,000元其後於 收購事項在二零一八年四月十九日 完成後動用。

> > 於二零一九年十二月三十一日,餘 下按金人民幣17,000,000元(二零 一八年:人民幣22,000,000元)擬用 於小鎮項目開發,並歸類為小鎮開 發項目的預付款項。

9 PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES (Continued)

(ii) Deposits for marketing and promotion contracts As at 31 December 2019, deposits for marketing and promotion contracts represent cash paid by the Group to a property developer in the PRC in relation to exclusive marketing and promotion services agreements between the Group and the property developer. Pursuant to the agreements, the Group has obtained rights as the sole marketing and promotion services provider for two real estate development projects owned by the property developer for terms of 3 years over the selling period of the real estate development projects. These deposits will, amongst other terms and conditions, be repayable to the Group after the Group meet the sales target as stated in the agreements.

10 BIOLOGICAL ASSETS

Biological assets comprise golden camellia flowers growing on trees.

- 9 預付款項、按金及其他應收款 項(續)
 - (ii) 營銷及市場推廣合約的按金 於二零一九年十二月三十一日,營 銷及市場推廣合約的按金指本集團 就本集團與物業開發商訂立之獨家 營銷及市場推廣服務協議向中國一 名物業開發商支付的現金。根據該 等協議,本集團就物業開發商所擁 有的兩個房地產開發項目獲得作為 房地產開發項目銷售期間的唯一營 銷及市場推廣服務提供商的權利, 為期三年。於本集團達到該等協議 所列明的銷售目標後,該等按金將 (以及根據其他條款及條件)償還予 本集團。

10 生物資產

生物資產包括正在樹上生長的金花茶。

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
At 1 January	於一月一日	-	-
Changes in fair value due to biological	由於生物轉化導致之		
transformation	公允值變動	239	
At 31 December	於十二月三十一日	239	

As at 31 December 2019 there were approximately 120,000 of golden camellia trees plantations. During the year ended 31 December 2019, the Group has not harvested any of these flowers.

截至二零一九年十二月三十一日,約有 120,000株金花茶樹。截至二零一九年 十二月三十一日止年度,本集團尚未收成 該等花茶。

10 BIOLOGICAL ASSETS (Continued)

The Group's biological assets as at 31 December 2019 were valued by APAC Asset Valuation and Consulting Limited, an independent professionally qualified valuer who holds a recognised relevant professional qualification.

The fair value of golden camellia flowers is determined using a discounted cash flow model based on the expected flower yield by certain management estimates and judgments after allowing for harvesting costs, and other costs yet to be incurred in getting the flowers for sale. Estimates and judgement in determining the fair value of the golden camellia growing on trees include the volume and stages of maturity of the golden camellia flowers, expected selling price and the discount rates.

The biological assets were classified as Level 3 under the fair value hierarchy. There were no transfer between any levels during the year.

The Group's management reviewed the valuations performed by the independent valuer for financial reporting purposes. The management reported directly to the directors. Discussions of valuation processes and results were held between management and the valuer.

The management and the directors verified major inputs to the independent valuation reports and held discussion with the independent valuer on the valuation basis, processes and results.

10 生物資產(續)

持有相關認可專業資格的獨立專業合資格 估值師亞太資產評估及顧問有限公司已 對本集團截至二零一九年十二月三十一 日之生物資產進行估值。

金花茶的公允值基於若干管理層計入收 穫成本及收花用作銷售時將予產生的其 他成本作出的撥備後作出的估計及判斷 給出的預期花茶收益率,使用貼現現金流 量模式釐定。釐定正在樹上生長的金花茶 公允值時作出的估計及判斷包括金花茶 的數量及成熟階段、預期售價及貼現率。

生物資產分類為公允值架構等級的第三 級。年內任何層級間並無轉撥。

就財務報告目的而言,本集團管理層已審 閱獨立估值師進行的估值。管理層直接向 董事報告。管理層與估值師對估值程序及 結果進行討論。

管理層及董事證實獨立估值師報告的主 要輸入數據並與獨立估值師討論估值基 準、程序及結果。

11 INVENTORIES

11 存貨

	2019	2018
	二零一九年	二零一八年
	RMB'000	RMB'000
	人民幣千元	人民幣千元
Newsprint and printing consumables 新聞紙及印刷消耗品	774	1,420

The cost of inventories recognised as expense and included in "Cost of sales" amounted to RMB2,819,000 (2018: RMB3,621,000).

The Group's properties held for sale includes the following:

12 PROPERTIES HELD FOR SALE

確認為開支並納入「銷售成本」的存貨成 本為人民幣2,819,000元(二零一八年: 人民幣3,621,000元)。

12 持作出售物業

本集團的持作出售物業包括以下項目:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Properties held for sale	持作出售物業	25,386	24,622

12 PROPERTIES HELD FOR SALE (CONTINUED)

The properties in the PRC were received in exchange of advertising services to real estate developers in the PRC. The Group's intention is to sell these properties and, accordingly, such rights are recognised as properties held for sale upon the completion of the advertising sales transaction if the related properties are ready to be sold.

Management assessed the fair value less costs to sell of the properties with reference to their market value with the assistance of an independent property valuer. Valuation methodologies used in the valuation included direct market comparable approach and income approach which are within Level 2 and Level 3 of the fair value hierarchy respectively. For direct market comparable approach, observable inputs other than guoted prices within Level 1 included market price of comparable properties adjusted having regard to the location, size and nature of the properties (Level 2). For income approach, unobservable inputs included expected rent income, growth rate and discount rate (Level 3). There were no transfers between levels 1, 2 and 3 for recurring fair value measurements during the year. For the year ended 31 December 2019, the management compared the carrying amount and fair value less costs to sell of the properties and considered no further impairment provision is necessary (2018: RMB4,252,000) (Note 26).

Cash flows associated with the disposal of properties held for sale are presented under "Operating activities" in the consolidated statement of cash flows. The gain or loss on disposal and impairment loss of properties held for sale are recorded in "General and administrative expenses" in the consolidated statement of comprehensive income.

12 持作出售物業(續)

中國物業乃於向中國房地產開發商交換 廣告服務時取得。本集團的目的為銷售該 等物業,因此,若相關物業可供出售,則 有關權利於完成廣告銷售交易時確認為 持作出售物業。

管理層參照物業的市值評估其公允值減 去銷售成本。評估所用的估值方法包括直 接市場比較法及收益法,乃分別屬於公允 值架構等級的第二及第三級。就直接市場 比較法而言,可觀察輸入數據(第一級內 的報價除外)包括可資比較物業的市價, 當中已就物業地點、大小及性質作出調整 (第二級)。就收益法而言,不可觀察輸入 數據包括預期租賃收入、增長率及折現率 (第三級)。就經常性公允值計量而言, 年內第一級、第二級及第三級之間並無轉 撥。於截至二零一九年十二月三十一日止 年度,管理層已比較物業的賬面值與公允 值減銷售成本,認為毋須作出進一步減值 撥備(二零一八年:人民幣4,252,000元) (附註26)。

有關出售持作出售物業的現金流量於合 併現金流量表「經營活動」下呈列。出售 持作出售物業的收益或虧損及持作出售 物業的減值虧損在合併全面收益表的「一 般及行政開支」內記錄。

13 FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS

13 公允值經損益表入賬的金融資 產

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Investment in a network drama	一項網絡劇收益權的投資	6,165	6,173

On 8 May 2018, the Group acquired an investment in a network drama through the acquisition of subsidiaries. Pursuant to the investment agreement on 22 May 2017, a wholly-owned subsidiary of Supreme Glory Limited acquired 20% of the income right in a network drama for a consideration of RMB6,000,000.

The fair value estimation of the investment was based on the cash flows discounted using a rate based on the market interest rate and risk premium specific to the investment. Significant unobservable inputs involved in the fair value measurement included the expected timing of settlement and discount rate, which are within level 3 of the fair value hierarchy. There were no transfers between levels 1, 2 and 3 for recurring fair value measurements during the year ended 31 December 2019.

For the year ended 31 December 2019, a fair value loss of RMB8,000 relating to the financial assets at fair value through profit or loss was recognised in the consolidated statement of comprehensive income (2018: a fair value gain of RMB228,000). 於二零一八年五月八日,本集團透過收購 附屬公司取得網絡劇投資。根據日期為二 零一七年五月二十二日之投資協議,卓耀 有限公司的全資附屬公司收購一部網絡劇 收益權的20%,代價為人民幣6,000,000 元。

該投資的公允值乃按以市場利率及該投 資的特定風險溢價計算的利率折現的現 金流量估計。公允值計量涉及的重大不可 觀察輸入數據包括預期收回時期及折現 率,屬於公允值架構等級的第三級。截至 二零一九年十二月三十一日止年度,經常 性公允值計量之任何第一級、第二級及第 三級之間並無轉撥。

截至二零一九年十二月三十一日止年度, 有關公允值經損益表入賬的金融資產的 公允值虧損人民幣8,000元於合併全面收 益表內確認(二零一八年:公允值收益人 民幣228,000元)。

14 TRADE RECEIVABLES - NET

14 貿易應收款項-淨額

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Trade receivables	貿易應收款項	12,724	10,331
Less: provision for impairment of trade	減:貿易應收款項減值撥備		
receivables		(3,163)	(2,473)
Trade receivables – net	貿易應收款項-淨額	9,561	7,858

The payment terms with customers are mainly cash on delivery and on credit. The credit periods range from 30 days to 365 days after the end of the month in which the relevant sales occurred. Aging analysis of the Group's trade receivables based on invoice date was as follows:

客戶主要按貨到付現及以記賬方式付款。 信貸期介乎作出相關銷售當月結束後30 日至365日不等。本集團的貿易應收款項 根據發票日期的賬齡分析如下:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
1 – 30 days	1至30日	8,486	3,942
31 – 60 days	31至60日	112	780
61 – 90 days	61至90日	84	470
91 – 180 days	91至180日	118	954
181 – 365 days	181至365日	1,068	1,800
Over 1 year	一年以上	2,856	2,385
		12,724	10,331
Less: provision for impairment of trade	減:貿易應收款項減值撥備		
receivables		(3,163)	(2,473)
Trade receivables – net	貿易應收款項-淨額	9,561	7,858

14 TRADE RECEIVABLES – NET (Continued)

The carrying amounts of the Group's trade receivables are denominated in RMB.

The Group applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables and contract assets. Note 3.1(b) provides for details about the calculation of the allowance.

As at 31 December 2019, trade receivables of RMB3,163,000 (2018: RMB2,473,000) were impaired and provided for. For the year ended 31 December 2019, the amounts of the provision charged to the consolidated statement of comprehensive income were RMB690,000 (2018: adjustment to provision recognised as a gain in the consolidated statement of comprehensive income of RMB607,000).

Due to the short-term nature of the current receivables, their carrying amounts are considered to be the same as their fair value.

During the year ended 31 December 2019, trade receivables of RMB2,191,000 (2018: RMB10,878,000) were directly written-off to the consolidated statement of comprehensive income. 14 貿易應收款項一淨額(續) 本集團貿易應收款項的賬面值以人民幣 計值。

> 本集團採用國際財務報告準則第9號的 簡化方法計量預期信貸虧損,就所有貿 易應收款項及合約資產使用全期預期虧 損撥備。有關撥備計算之詳情載於附註 3.1(b)。

> 於二零一九年十二月三十一日,貿易應收 款項人民幣3,163,000元(二零一八年: 人民幣2,473,000元)已減值及計提撥備。 截至二零一九年十二月三十一日止年度, 於合併全面收益表扣除的撥備金額為人 民幣690,000元(二零一八年:於合併全 面收益表內確認為收益之撥備調整為人 民幣607,000元)。

> 由於當前應收款項的短期性質,其賬面值 被視作與其公允值相同。

> 截至二零一九年十二月三十一日止年度, 為數人民幣2,191,000元(二零一八年: 人民幣10,878,000元)之貿易應收款項直 接於合併全面收益表撇銷。

14 TRADE RECEIVABLES – NET (Continued)

14 貿易應收款項-淨額(續)

Movements on the Group's provision for impairment on trade receivables are as follows:

本集團貿易應收款項減值撥備的變動如 下:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
At 1 January	於一月一日	2,473	13,752
Changes in accounting policies	會計政策變動	-	206
Net change in provision for impairment of	貿易應收款項減值撥備		
trade receivables	變動淨額	(690)	(607)
Receivables written off	應收款項撇銷		(10,878)
At 31 December	於十二月三十一日	3,163	2,473

The provision for/(reversal of provision for) impairment of trade receivables have been included in "General and administrative expenses" in the consolidated statement of comprehensive income. 貿易應收款項減值撥備/(撥備撥回)已 計入合併全面收益表的「一般及行政開 支」內。

The Group does not hold any collateral as security.

本集團並無持有任何抵押品作擔保。

15 CASH AND BANK BALANCES

15 現金及銀行結餘

The Group's cash and cash equivalents are denominated in the following currencies:

本集團的現金及現金等值項目乃以下列 貨幣計值:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Cash at bank and on hand:	限行及手頭現金:		
Denominated in RMB	人民幣計值	9,253	16,036
Denominated in HKD 以	人港元計值	493	2,372
Denominated in USD	人美元計値	7	15,472
		9,753	33,880
Maximum exposure to credit risk 聶	長高信貸風險	9,708	33,751

Cash at bank earns interest at floating rates based on daily bank deposits rate. The carrying amounts of the cash at bank approximate their fair values.

The conversion of RMB denominated balances into foreign currencies and the remittance of such foreign currencies denominated bank balances and cash out of the PRC are subject to the relevant rules and regulations of foreign exchange control promulgated by the PRC government. 銀行現金按基於銀行每日存款利率的浮 動利率計息。銀行現金的賬面值與其公允 值相若。

將以人民幣計值的結餘兑換為外幣以及 將有關以外幣計值的銀行結餘及現金匯 出中國須遵守中國政府頒佈的相關外匯 管制規則及規例。

16 SHARE CAPITAL

16 股本

				Equivalent		
		Number of	Nominal value of	nominal value of ordinary	Share	
		ordinary shares	ordinary shares	shares	premium	Total
		普通股數目	普通股面值	普通股等值面值	股份溢價	總計
			HK\$	RMB'000	RMB'000	RMB'000
			港元	人民幣千元	人民幣千元	人民幣千元
Authorised:	法定:					
Ordinary shares of HK\$0.1 each at	於二零一九年一月一日及					
1 January 2019 and 31 December 2018	二零一八年十二月三十一日					
(Note (a))	每股面值0.1港元的普通股					
	(附註(a))	10,000,000,000	0.1			
Capital Reorganisation (Note (b))	股本重組(附註(b))	90,000,000,000	(0.09)			
Ordinary shares of HK\$0.01 each	於二零一九年十二月三十一日之					
at 31 December 2019	每股面值0.01港元之普通股	100,000,000,000	0.01			
Issued:	已發行:					
Ordinary shares at 31 December 2018	於二零一八年十二月三十一日及					
and 1 January 2019	二零一九年一月一日的普通股	2,287,996,121	228,799,612	191,994	851,682	1,043,676
Cancellation of share premium account	註銷股份溢價賬 (附註(b))					
(Note (b))		-	-	-	(851,682)	(851,682)
Capital Reorganisation (Note (b))	股本重組 (附註(b))	(1,715,997,091)	(223,079,622)	(187,194)	-	(187,194)
Issuance of shares upon conversion of	於轉換可換股債券時發行股份					
convertible bonds (Note (c))	(附註(c))	185,600,000	1,856,000	1,602	36,376	37,978
At 31 December 2019	於二零一九年十二月三十一日	757,599,030	7,575,990	6,402	36,376	42,778

Notes:

(a) Prior to 19 April 2018, the Company had an authorised share capital of HK\$200 million divided into 2,000,000,000 shares of HK\$0.1 each. The Company's shareholders approved the increase in the authorised share capital of the Company from HK\$200,000,000 divided into 2,000,000,000 shares to HK\$1,000,000,000 divided into 10,000,000,000 shares by creation of additional 8,000,000,000 shares through an

extraordinary general meeting on 19 April 2018.

附註:

 (a) 於二零一八年四月十九日前,本公司 之法定股本為200,000港元,分為
 2,000,000,000股每股面值0.1港元的 股份。本公司股東批准其法定股本自
 200,000,000港元(分為2,000,000,000
 股股份)增至1,000,000,000港元(分為
 10,000,000,000股股份),方式為透過二
 零一八年四月十九日的股東特別大會增
 發8,000,000,000股股份。

16 SHARE CAPITAL (Continued)

Notes: (Continued)

- (b) On 1 February 2019, the Board of Directors proposed the cancellation of share premium account and to implement a capital reorganisation ("Capital Reorganisation") which involves:
 - the share consolidation of every four issued and unissued existing shares of HK\$0.10 each into one consolidated share of HK\$0.40 each;
 - the capital reduction such that the nominal value of each issued consolidated share be reduced from HK\$0.40 to HK\$0.01; and
 - (iii) the share subdivision of each unissued consolidated share of HK\$0.40 each into forty new shares of HK\$0.01 each.

The effective date of the Capital Reorganisation was 10 April 2019 after fulfilment of all precedent conditions. The credits arising from cancellation of share premium account and any credit arising as a result of the cancellation of any fraction in the issued share capital of the Company arising from the share consolidation are designated as the contributed surplus. Upon the cancellation of share premium account and the Capital Reorganisation become effective, the contributed surplus has been applied by the Board to set off against the accumulated deficits of the Group in full.

(c) On 21 May 2019, the convertible bonds in the principal amount of HK\$44,544,000 (equivalent to RMB38,441,000) at the conversion price of HK\$0.24 were exercised. As a result, 185,600,000 new shares were issued and allotted. 16 股本(續)

附註:(續)

- (b) 於二零一九年二月一日,董事會建議註 銷股份溢價賬及進行股本重組(「股本重 組」),當中涉及:
 - (i) 股份合併,以每四股每股面值0.10 港元的已發行及未發行現有股份 合併為一股每股面值0.40港元的 合併股份;
 - (ii) 股本削減,以致每股已發行合併股份的面值由0.40港元削減至0.01港元;及
 - (iii) 股份分拆,以每股面值0.40港元的 未發行合併股份分拆為四十股每 股面值0.01港元的新股份。

於達成所有先決條件後,股本重組的生效日期為二零一九年四月十日。註銷股份溢價賬的進賬額及因註銷本公司已發行股本內因股份合併產生的任何碎股產生的進賬額指定為實繳盈餘。於註銷股份溢價賬及股本重組生效後,董事會已應用實繳盈餘來悉數抵銷本公司的累積 虧絀。

(c) 於二零一九年五月二十一日,本金額為44,544,000港元(相當於人民幣38,441,000元)的可換股債券按換股價0.24港元獲行使,據此發行及配發185,600,000股新股份。

17 RESERVES

The details of movement in the Group's reserves are set out in the consolidated statement of changes in equity on page 99:

(a) Capital redemption reserve

The capital redemption reserve relates to the redemption and cancellation of the Company's own shares.

(b) Capital reserves

Capital reserves primarily represent capital contributions to certain subsidiaries of the Group and the differences between the consideration and proportionate carrying value of the subsidiary disposed of where the Group still retains control of the subsidiary.

(c) Statutory reserves

The statutory reserves represent reserves of the PRC incorporated companies which are set aside for future development purpose in accordance with the regulations in the PRC. The allocation is based on certain percentages of these companies' profit for the year, as reported in their statutory financial statements.

Pursuant to the PRC regulations and the companies' respective Articles of Association, each of the Group companies is required to transfer 10% of its profit for the year, as determined under the PRC Accounting Regulations, to a statutory common reserve fund until the fund balance exceeds 50% of the Group company's registered capital. The statutory common reserve fund can be used to make good previous years' losses, if any, and to issue new shares to shareholders in proportion to their existing shareholdings or to increase the par value of the shares currently held by them, provided that the balance after such issue is not less than 25% of the registered capital.

17 儲備

本集團儲備的變動詳情載於第99頁的合 併權益變動表:

(a) 股本贖回儲備

股本贖回儲備與本公司贖回及註銷 本身股份有關。

(b) 資本儲備

資本儲備主要指向本集團若干附屬 公司出資及代價與所出售附屬公司 (本集團仍保留其控制權)比例賬面 值之間的差額。

(c) 法定儲備

法定儲備指中國註冊成立公司就未 來發展目的根據中國法規設立的儲 備。法定儲備乃基於該等公司在法 定財務報表內所報的年內溢利的若 干百分比進行劃撥。

根據中國法規及公司各自的組織章 程細則,本集團旗下各公司須將按 中國會計法規所釐定的年內溢利的 10%撥入法定公積金,直至該公積 金結餘超過本集團該旗下公司註冊 資本的50%。法定公積金可用於彌 補以往年度虧損(如有),亦可按 現有持股比例發行新股予股東或增 加股東現時所持股份的面值,惟發 行後的結餘不可少於註冊資本的 25%。

17 RESERVES (Continued)

(c) Statutory reserves (Continued)

Each of the Group companies is also permitted to transfer a certain percentage of its profit for the year as determined under the PRC Accounting Regulations, to a discretionary common reserve fund. The transfer to this reserve is subject to approval at shareholders' meetings.

(d) Exchange reserve

The exchange reserve comprises all foreign exchange differences arising from the translation of the financial statements of foreign operations. The reserve is dealt with in accordance with the accounting policy set out in note 4.

(e) Contributed surplus

The contributed surplus represents the difference between the share premium amounts and the accumulated deficits of the Group pursuant to the cancellation of share premium account and the capital reorganization effected on 10 April 2019.

Under the Companies Act 1981 of Bermuda (as amended), the contributed surplus account of the Company is available for distribution. However, the Company cannot declare or pay a dividend, or make a distribution out of contributed surplus if:

- (i) it is, or would after the payment be, unable to pay its liabilities as they become due; or
- the realisable value of its assets would thereby be less than the aggregate of its liabilities and its issued share capital and share premium accounts.

17 儲備(續)

(c) 法定儲備(續) 本集團旗下各公司亦可將按中國會

計法規所釐定的年內溢利的若干百 分比撥入任意公積金。該項撥款須 經股東大會批准。

(d) 匯兑儲備 匯兑儲備包括換算海外業務財務報 表所產生的一切匯兑差額。儲備乃 根據附註4所載會計政策處理。

(e) 實繳盈餘 實繳盈餘指股份溢價賬與本集團根 據二零一九年四月十日進行之股份 溢價賬註銷及股本重組產生之累計

虧絀之間的差額。

根據百慕達一九八一年《公司法》 (經修訂),本公司之實繳盈餘賬可 供分派。然而,倘出現下列情況,則 本公司不可宣派或支付股息,亦不 得從實繳盈餘中作出分派:

- (i) 公司無力(或於派付後將會無力)償還到期之負債;或
- (ii) 公司資產之可變現值將少於其 負債、已發行股本及股份溢價 賬之總和。

17 RESERVES (Continued)

(f) Convertible bonds reserve

Convertible bonds reserve represents the value of the conversion rights related to convertible bonds of the Company, details of which are shown in Note 23. The reserve will be transferred to share capital and share premium accounts upon the conversion of convertible bonds.

18 SUBSIDIARIES

The following is a list of principal subsidiaries of the Company as at 31 December 2019:

17 儲備(續)

(f) 可換股債券儲備

可換股債券儲備指有關本公司可換 股債券儲備之換股權價值,有關詳 情載於附註23。儲備將於可換股債 券轉換時撥入股本及股份溢價賬。

18 附屬公司

下表載列本公司於二零一九年十二月 三十一日的主要附屬公司:

Name 名稱	Place of incorporation and kind of legal entity 註冊成立地點及法人類別	Principal activities 主要業務	Issued or registered/ paid up capital 已發行或註冊/實繳股本	Effective in as at 31 I 於十二月三十一日	December
				2019 二零一九年	2018 二零一八年
Dragon Soar Ltd.	The British Virgin Islands, Limited liability company	Investment holding	USD1	100%	100%
龍翔有限公司	英屬處女群島,有限責任公司	投資控股	1美元		
Ysolde Group Limited 十方優良集團有限公司	Samoa, Limited liability company 薩摩亞 · 有限責任公司	Investment holding 投資控股	USD50,000 50,000美元	100%	100%
Graceful Universe Holdings Limited	The British Virgin Islands, Limited liability company	Investment holding	USD1	100%	100%
雅宙控股有限公司	英屬處女群島,有限責任公司	投資控股	1美元		
ShiFang Expert Company Limited	Hong Kong, Limited liability company	Human resources	HKD1	100%	100%
十方俊才有限公司	香港,有限責任公司	人力資源	1港元		
Glory Peace Limited 榮泰有限公司	Samoa, Limited liability company 薩摩亞 · 有限責任公司	Investment holding 投資控股	USD1 1美元	100%	100%
Supreme Glory Limited 卓耀有限公司	Samoa, Limited liability company 薩摩亞,有限責任公司	Investment holding 投資控股	USD43,521 43,521美元	100%	100%
Indirectly owned subsidiaries: 間接擁有附屬公司:					
Fuzhou DingCe Culture Communication Co. Ltd.	Fuzhou, the PRC, Limited liability company	advertising agency	USD200,000	100%	100%
福州鼎策文化傳播有限公司	中國福州,有限責任公司	services 提供全方位廣告 代理服務	200,000美元		
Fuzhou ShiFang Printing Co., Ltd.	Fuzhou, the PRC, Limited liability	, ,	RMB10,000,000	100%	100%
福州十方印務有限公司	company 中國福州·有限責任公司	services 提供印刷服務	人民幣10,000,000元		

18 SUBSIDIARIES (Continued)

18 附屬公司(續)

	註冊成立地點及法人類別	Principal activities 主要業務	paid up capital 已發行或註冊/實繳股本	as at 31 D 於十二月三十一日	
				2019 二零一九年	2018 二零一八年
Indirectly owned subsidiary: (Continued) 間接擁有附屬公司:(續)					
Fuzhou ShiFangYuan Advertisement Co., Ltd.	Fuzhou, the PRC, Limited liability company	advertising agency	RMB5,000,000	100%	100%
福建十方源廣告有限公司	中國福州·有限責任公司	services 提供全方位廣告 代理服務	人民幣5,000,000元		
Fujian DaFang Advertisement Co., Ltd.	Fuzhou, the PRC, Limited liability		RMB5,000,000	100%	100%
福建大方廣告有限公司	company 中國福州,有限責任公司	advertising services 提供全方位廣告服務	人民幣5,000,000元		
Kunming HanDing Printing Technology Consulting		Provision of publishing	RMB10,000,000	100%	100%
Co., Ltd. 昆明漢鼎印刷技術諮詢有限公司	liability company 中國昆明 [,] 有限責任公司	and printing services 提供出版及印刷服務	人民幣10,000,000元		
Xiamen DuKe Information Science & Technology Co., Ltd. ("Xiamen Duke")	Xiamen, the PRC, Limited liability company	promotion and	RMB11,000,000	100%	100%
夏門讀客信息科技有限公司(「廈門讀客」)	中國廈門,有限責任公司	consultancy services 提供技術推廣及 諮詢服務	人民幣11,000,000元		
Fujian HaoBang Real Estate Consulting & Agency	Fuzhou, the PRC, Limited liability		RMB10,000,000	51%	51%
Co. Ltd. 福建好邦房產策劃代理有限公司	company 中國福州,有限責任公司	agency services 物業營銷及代理服務	人民幣10,000,000元		
Fujian FangKe Network Technology Corporation Lt	d. Fuzhou, the PRC, Limited liability company	advertising services &	RMB50,000,000	51%	51%
福建房客網絡科技股份有限公司	中國福州·有限責任公司	Property marketing 提供全方位廣告服務 及物業營銷	人民幣50,000,000元		
Fujian ShiFang KaiTai Advertisement Technology Co., Ltd.	Fuzhou, the PRC, Limited liability company	promotion and	RMB10,000,000	100%	100%
福建十方開泰傳媒科技有限公司	中國福州·有限責任公司	consultancy services 提供技術推廣及 諮詢服務	人民幣10,000,000元		
Tian Pu Commercial Management Co., Ltd.	Hong Kong, Limited liability	Investment holding	HKD100	51%	51%
香港添鋪商業管理有限公司	company 香港 [,] 有限責任公司	投資控股	100港元		
Fujian Tian Pu Commercial Management Co., Ltd.	Fuzhou, the PRC, Limited liability		RMB10,000,000	51%	51%
福建省添鋪商業管理有限公司	company 中國福州·有限責任公司	agency services 物業營銷及代理服務	人民幣10,000,000元		
Fujian ShiFang Real Estate Investment Consulting	Fuzhou, the PRC, Limited liability		RMB50,000,000	51%	51%
Co., Ltd 福建省十方地產投資顧問有限公司	company 中國福州·有限責任公司	consultancy services 物業投資諮詢服務	人民幣50,000,000元		
Ningbo Expert Culture Communication Co., Ltd.	Ningbo, the PRC, Limited liability company	Human resources	HKD7,000,000	_ (Note a) (附註a)	100% (Note a) (附註 a)
寧波才俊滙文化傳播有限公司	中國寧波,有限責任公司	人力資源	7,000,000港元	(四 直 1)	(四

18 SUBSIDIARIES (Continued)

18 附屬公司(續)

Name 名稱	Place of incorporation and kind of legal entity 註冊成立地點及法人類別	Principal activities 主要業務	lssued or registered/ paid up capital 已發行或註冊/實繳股本	Effective in as at 31 D 於十二月三十一日	ecember
				2019 二零一九年	2018 二零一八年
Indirectly owned subsidiary: (Continued) 間接擁有附屬公司:(續)					
Fuzhou Kungfu Town Scenic Area Development Co., Ltd.	Fuzhou, the PRC, Limited liability	Tourism and entertainment	USD25,000,000	100%	100%
福州功夫小鎮景區開發有限公司	company 中國福州,有限責任公司	旅遊及娛樂	25,000,000美元		
Beijing Fanxing Travel Co., Ltd.	Beijing, the PRC, Limited liability		RMB5,000,000	100%	100%
北京繁星旅遊有限公司	company 中國北京·有限責任公司	entertainment 旅遊及娛樂	人民幣5,000,000元		
Zhangpingshi Lianchuang Nongye Fazhan Co., Ltd.	Fuzhou, the PRC, Limited liability		RMB10,000,000	60%	60%
漳平市聯創農業發展有限公司	company 中國福州·有限責任公司	entertainment 旅遊及娛樂	人民幣10,000,000元		
Fuzhou Niaoyulin Youle Co., Ltd.	Fuzhou, the PRC, Limited liability		RMB5,000,000	82%	82%
福州鳥語林遊樂有限公司	company 中國福州·有限責任公司	entertainment 旅遊及娛樂	人民幣5,000,000元		
Special purpose entity: 特殊目的實體:					
Beijing BaiChuanDuKe Science and Technology Co., Ltd.	Beijing, the PRC, Limited liability company	Provision of technology promotion and consultancy services	RMB1,000,000	100%	100%
北京百傳讀客科技有限公司	中國北京,有限責任公司	提供技術推廣及 諮詢服務	人民幣1,000,000元		

Note a: The subsidiary was deregistered on 4 December 2019.

附註a: 該附屬公司於二零一九年十二月四日 註銷登記。

18 SUBSIDIARIES (Continued)

18 附屬公司(續)

(a) Material non-controlling interests

(a) 重大非控股權益

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
By subsidiaries:	按附屬公司:		
Fujian Fangke Network Technology	福建房客網絡科技股份		
Co. Ltd ("Fujian Fangke")	有限公司(「福建房客」)	12,411	14,868
Others	其他	(4,203)	(2,188)
		0.200	12,600
		8,208	12,680

Summarised financial information on a subsidiary with material non-controlling interests Set out below are the summarised financial information for a subsidiary that has non-controlling interests that are material to the Group.

擁有重大非控股權益的附屬公 司的財務資料概要

下文載列擁有對本集團而言屬重大 的非控股權益的各附屬公司的財務 資料概要。

Summarised balance sheets for Fujian Fangke

福建房客的資產負債表概要

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Current:	流動:		
Assets	資產	27,608	28,951
Liabilities	負債	(3,205)	(4,030)
Net current assets	流動資產淨值	24,403	24,921
Non-current:	非流動:		
Assets	資產	55,795	5,423
Liabilities	負債	(52,000)	_
Net assets	資產淨值	28,198	30,344

18 SUBSIDIARIES (Continued)

18 附屬公司(續)

- (a) Material non-controlling interests (Continued)
 Summarised statements of comprehensive income for Fujian Fangke
- (a) 重大非控股權益(續) 福建房客的全面收益表概要

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Revenue	收益	20,236	29,929
(Loss)/profit before income tax	除所得税前(虧損)/溢利	(1,965)	1,287
Income tax expense	所得税開支	-	(335)
(Loss)/profit for the year	年內(虧損)/溢利	(1,965)	952
Other comprehensive income	其他全面收益		
Total comprehensive (loss)/income	全面(虧損)/收益總額	(1,965)	952
Total comprehensive (loss)/income	分配至非控股權益的		
allocated to non-controlling interests	全面(虧損)/收益總額	(963)	466
Dividends paid to non-controlling	已付非控股權益的股息		
interests			

18 SUBSIDIARIES (Continued)

- 18 附屬公司(續)
- (a) Material non-controlling interests (Continued)
 Summarised cash flow statements for Fujian
 Fangke
- (a) 重大非控股權益(續) 福建房客的現金流量表概要

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Cash flows from operating activities	經營活動所得現金流量		
Cash generated from/(used in) operations	經營業務所得/(所用)現金	2,711	(2,896)
Interest received	已收利息	39	44
Income tax paid	已付所得税	(71)	(588)
Net cash generated from/(used in)	經營活動所得/		
operating activities	(所用)現金淨額	2,679	(3,440)
Net cash generated from/(used in)	投資活動所得/		
investing activities	(所用)現金淨額	487	(73)
Net cash used in financing activities	融資活動所用現金淨額		
Net increase/(decrease) in cash and cash	現金及現金等值項目		
equivalents	增加/(減少)淨額	3,166	(3,513)
Cash and cash equivalents at beginning	年初的現金及現金等值項目		
of year		3,334	6,847
Cash and cash equivalents at end of year	年末的現金及現金等值項目	6,500	3,334

19 DEFERRED INCOME TAX

19 遞延所得税

The analysis of deferred income tax liabilities is as follows:

遞延所得税負債的分析如下:

	2019	2018
	二零一九年	二零一八年
	RMB'000	RMB'000
	人民幣千元	人民幣千元
Deferred income tax liabilities 遞延所得税負債		
- to be reversed after more than 12 months 0 一將於超過12個月後撥回	49,101	50,861
- to be reversed within 12 months將於12個月內撥回	1,311	862
	50,412	51,723

The movements on the deferred income tax liabilities are as follows:

遞延所得税負債變動如下:

Intangible assets

		無形資產	
		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
At 1 January	於一月一日	51,723	120
Acquisition of subsidiaries	收購附屬公司	-	52,571
Recognised in the consolidated statement of	於合併全面收益表內確認		
comprehensive income (Note 30)	(附註30)	(1,311)	(968)
At 31 December	於十二月三十一日	50,412	51,723

No deferred income tax asset has been recognised in respect of estimated tax losses of RMB93,778,000 as at 31 December 2019 (2018: RMB108,285,000) as it is not probable that the relevant subsidiaries of the Group will generate taxable profit to utilise the tax losses in the foreseeable future. Such tax losses have an expiry period of five years. 於二零一九年十二月三十一日,由於本集 團相關附屬公司並不可能會產生應課税 溢利以於可見將來利用税項虧損,因此並 無就人民幣93,778,000元(二零一八年: 人民幣108,285,000元)的估計税項虧損 確認遞延所得税資產。該等税項虧損的屆 滿期間為五年。

20 TRADE PAYABLES, OTHER PAYABLES AND ACCRUED EXPENSES

20 貿易應付款項、其他應付款項 及應計開支

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Trade payables	貿易應付款項	8,106	4,597
Other payables and accrued expenses:	其他應付款項及應計開支:		
Accrued utility expenses and other liabilities	應計公共設施開支		
	及其他負債	7,707	3,026
Accrued salaries and welfare	應計薪金及福利	7,954	7,436
Value added tax and other taxes payable	增值税及其他應付税項	3,277	3,886
Other payables	其他應付款項	66,128	9,830
Deposits from customers	來自客戶的按金	1,317	1,317
Contract liabilities (Note 5)	合約負債(附註5)	6,717	5,649
Provision for an onerous operating lease	虧損性經營租賃撥備		2,902
		93,100	34,046
Less: Non-current portion	減:非即期部分		
Other payables	其他應付款項	(52,000)	
		41,100	34,046
		49,206	38,643

20 TRADE PAYABLES, OTHER PAYABLES AND ACCRUED EXPENSES (Continued)

Payment terms granted by suppliers are mainly cash on delivery and on credit. The credit periods range from 30 days to 365 days after end of the month in which the relevant purchase occurred.

20 貿易應付款項·其他應付款項 及應計開支(續)

供應商給予的付款條款主要為貨到付現 及以記賬方式付款。信貸期由作出相關採 購當月結束起計介乎30日至365日不等。

The aging analysis of the trade payables based on the invoice date is as follows:

貿易應付款項根據發票日期的賬齡分析 如下:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
1 – 30 days	1至30日	4,031	641
31 – 90 days	31至90日	390	406
Over 90 days	90日以上	3,685	3,550
		8,106	4,597

The carrying amounts of the Group's trade payables are all denominated in RMB.

本集團貿易應付款項的賬面值全部以人 民幣計值。

21 BORROWINGS

21 借款

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Secured bank borrowings	有擔保銀行借款		
– current (Note (i))	一即期(附註(i))	4,640	6,877
Other borrowing – current (Note (ii))	其他借款一即期(附註(ii))	1,590	1,500
		6,230	8,377

21 BORROWINGS (Continued)

Note (i):

21 借款(續)

附註(i):

The maturity of the bank borrowings based on scheduled repayment dates set out in the loan agreements and excluding the repayment on demand clause is as follows: 按照貸款協議所載預定還款日期,並撇除應要 求償還條款,上述銀行借款的到期日如下:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Within 1 year	一年內	2,229	2,229
Between 1 and 2 years	一至兩年	2,230	2,230
Between 2 and 5 years	兩至五年	181	2,418
		4,640	6,877

As at 31 December 2019, the mortgage loans were classified as current liabilities due to the related loan agreements containing a repayment on demand clause which gives the bank unconditional right to call the loans at any time.

The mortgage loans are secured by the ownership rights of the properties and the personal guarantee of Zheng Bai Ling and Zhang Hui, a key management and the spouse of a key management of a subsidiary of the Group.

The mortgage terms are 7 years and are denominated in RMB. The mortgage loans are carried at quarterly adjusted floating interest rate of 1.15 times the benchmark loan interest rate as prescribed by the People's Bank of China for loans of a similar length. The effective interest rate for the year is 7.31% (2018: 7.15%) per annum.

Note (ii):

As at 31 December 2019 and 2018, the balance is unsecured, carries an interest rate at 6% per annum with a term of 2 years, and is repayable on demand. The balance is denominated in RMB.

於二零一九年十二月三十一日,由於該等按揭 貸款的相關貸款協議載有應要求償還條款,賦 予銀行無條件權利隨時追收貸款,故該等按揭 貸款分類為流動負債。

按揭貸款以該物業的所有權以及本集團一間附 屬公司的主要管理人員鄭柏齡和主要管理人員 的配偶張輝提供的個人擔保作抵押。

按揭年期為7年,以人民幣計值。該等按揭貸 款按浮息計息,有關利息為中國人民銀行就類 似年期貸款規定的基準貸款利率的1.15倍,每 季調整。年內實際年利率為7.31厘(二零一八 年:7.15厘)。

附註(ii):

於二零一九年及二零一八年十二月三十一日, 結餘為無抵押,按年利率6厘計息,為期兩年, 須按要求償還。結餘以人民幣計值。

22 PROMISSORY NOTES

On 8 May 2018, promissory notes with principal amount of HK\$100,000,000 was issued by the Company, which carries interest at 5.5% per annum and repayable on the third anniversary of the date of issue, to the sellers of Supreme Glory Limited to satisfy part of the consideration for the acquisition. The fair value of the promissory notes amounted to approximately HK\$88,740,000 (equivalent to approximately RMB71,982,000) on 8 May 2018 and was estimated by discounted cash flow model. The fair value estimates are based on discounted rate of 9.1% to 10.2% (depending on the time to the expected coupon or principal payment) with reference to yield-to-maturity of similar bonds in the market which is a level 3 fair value measurement in the fair value hierarchy.

During the year ended 31 December 2019, interest payable of approximately RMB2,523,000 was charged to "finance costs" (31 December 2018: RMB5,096,000). The promissory notes has been early redeemed upon the issuance of the convertible bonds on 23 April 2019 (Note 23).

The carrying amounts of the promissory notes are as follows:

22 承兑票據

於二零一八年五月八日,本公司發行本 金額為100,000,000港元之承兑票據,其 按5.5厘的年利率計息,並須於發行日期 起計三週年屆滿時向卓耀有限公司賣方 償付,以支付收購事項之部分代價。承 兑票據於二零一八年五月八日之公允值 約為88,740,000港元(相等於約人民幣 71,982,000元)及按折現現金流模式予以 估計。公允值估計乃基於9.1%至10.2% (視乎支付預期息率或本金的時間)的折 現率,並參考市場上類似債券之到期收益 率,其屬於公允值架構等級的第三級公允 值計量。

截至二零一九年十二月三十一日止年 度,為數約人民幣2,523,000元之應付利 息計入「財務成本」(二零一八年十二月 三十一日:人民幣5,096,000元)。承兑票 據已於二零一九年四月二十三日發行可 換股債券後獲提早贖回(附註23)。

承兑票據的賬面值如下:

		As at	As at
		31 December	31 December
		2019	2018
		於二零一九年	於二零一八年
		十二月	十二月
		三十一日	三十一日
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Promissory notes	承兑票據		81,552

23 CONVERTIBLE BONDS

On 24 January 2019, the Company entered into the convertible bond subscription agreement with TopBig International Development Limited (the "Subscriber"), a company wholly-owned by Mr. Chen Zhi, an Executive Director and a shareholder of the Company, pursuant to which the Company conditionally agreed to issue, and the Subscriber conditionally agreed to subscribe for, 3% per annum convertible bonds (the "Convertible Bonds") in the aggregate principal amount of HK\$250,000,000 (equivalent to RMB215,750,000).

The initial conversion price of the Convertible Bonds is HK\$0.24 per conversion share. The Convertible Bonds matures at the day falling on the third anniversary of the date of issue of the Convertible Bonds and the conversion period covers the period commencing on the date of issue of the Convertible Bonds and ending on the maturity date.

On 23 April 2019, the Convertible Bonds were issued. The initial value of the liability component was calculated using a market interest rate for an equivalent non-convertible bond of the Company.

23 可換股債券

於二零一九年一月二十四日,本公司與昇 平國際發展有限公司(「認購人」)(由本 公司執行董事及股東陳志先生全資擁有) 訂立可換股債券認購協議,據此,本公司 有條件同意發行而認購人有條件同意認 購本金總額為250,000,000港元(相當於 人民幣215,750,000元)的按年利率3厘計 息的可換股債券(「可換股債券」)。

可換股債券的初步換股價為每股換股股份0.24港元。可換股債券到期日為發行可換股債券當日起計滿三週年當日到期,而可換股期間涵蓋發行可換股債券當日起至到期日止期間。

可換股債券於二零一九年四月二十三日 發行。負債部分的初始價值採用本公司等 同非可換股債券的市場利率計算得出。

23 CONVERTIBLE BONDS (Continued)

23 可換股債券(續)

The convertible bonds are presented as follows:

可換股債券呈列如下:

	2019	2018
	二零一九年	二零一八年
	RMB'000	RMB'000
	人民幣千元	人民幣千元
Face value of the convertible bonds 可換股債券於發	行日期的面值	
on the issue date	215,750	-
Less: Transactions costs	(4,095)	
Less: Equity component 減:權益部分	(42,003)	-
Liability component on initial recognition 初步確認的負債	· 部分 169,652	
Interest accrued (note (a)) 應計利息 (附註((a)) 11,511	-
Conversion during the year (note (b)) 年內轉換(附註((b)) (30,494)	
Non-current liability 非流動負債	150,669	

Notes:

附註:

- (a) Interest expense is calculated by applying the effective interest rate of 11.5% per annum to the liability component.
- (b) The Subscriber partially converted the convertible bonds in the aggregate principal amount of RMB38,441,000 during the year ended 31 December 2019 (Note 16).
- (a) 利息開支乃透過對負債部分採用11.5厘 的實際年利率計算得出。
- (b) 截至二零一九年十二月三十一日止年 度,認購人部分轉換本金總額為人民幣 38,441,000元的可換股債券(附註16)。

24	LEA (i)	sheet The consolidated balance sheet show the following 合作		於合併資產負債 於合併資產負債表呈 合併資產負債表呈 之款項:		
					As at	As at
					31 December	1 January
					2019	2019
					於二零一九年	
					十二月	於二零一九年
					三十一日	一月一日
					RMB'000 人民幣千元	RMB'000 人民幣千元
		Right-of-use assets	使用權資產			
		Buildings	樓宇		2,608	8,745
		Lands	土地		4,672	1,934
					7,280	10,679
		Lease liabilities	租賃負債			
		Current	即期		3,010	5,372
		Non-current	非即期		9,215	9,104
					12,225	14,476

Additions to the right-of-use assets for the year ended 31 December 2019 were RMB5,029,000.

截至二零一九年十二月三十一日 止年度使用權資產增加人民幣 5,029,000元。

24 LEASE (Continued)

sheet (Continued)

The Group recognised an impairment charge reflecting

the aggregate difference totaling RMB5,734,000

(2018: Nil) for the right-of-use assets. These

impairment charges for the year ended 31 December 2019 were recorded in the Group's consolidated

statement of comprehensive income within "General

The consolidated statements of comprehensive income

shows the following amounts relating to leases:

and administrative expenses" (Note 26).

(ii) Amounts recognised in the consolidated

statements of comprehensive income

- 24 租賃(續)
- (i) Amounts recognised in the consolidated balance (i) 於合併資產負債表確認之款項 (續)

本集團就使用權資產確認反映累計 總差額的減值開支人民幣5,734,000 元(二零一八年:零)。截至二零 一九年十二月三十一日止年度該等 減值開支計入本集團合併全面收益 表的「一般及行政開支」內(附註 26)。

(ii) 於合併全面收益表內確認之款項

合併全面收益表呈列以下有關租賃 之款項:

		2019 二零一九年
		RMB'000
		人民幣千元
Depreciation charge of right-of-use assets	使用權資產折舊開支	
Buildings	樓宇	2,492
Land	土地	229
		2,721
Interest expense (included in finance costs)	租賃開支(計入財務成本)	621

截至二零一九年十二月三十一日止 The total cash outflow for leases during the year ended 31 December 2019 was RMB7,944,000. 年度租賃之現金流出總額為人民幣

7,944,000元。

25 OTHER INCOME AND OTHER LOSS - NET 25 其他收入及其他虧損-淨額

2019	2018
二零一九年	二零一八年
RMB'000	RMB'000
人民幣千元	人民幣千元
-	472
273	339
63	106
336	917
239	-
(321)	
(82)	
	RMB'000 人民幣千元 - 273 63 336 239 (321)

Note

附註

- (a) The Group obtained and recognised as income government grants of RMB273,000 (2018: RMB339,000) from the Fujian government authority for the year ended 31 December 2019.
- 截至二零一九年十二月三十一日止年 (a) 度,本集團已確認從福建政府機關收取 的政府補助人民幣273,000元(二零一八 年:人民幣339,000元)為收入。

26 EXPENSES BY NATURE

26 按性質劃分的開支

Loss before income tax is stated after charging/(crediting) the following:

除所得税前虧損經扣除/(計入)以下項 目後入賬:

		2040	2010
		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Cost of newspaper advertising	報紙廣告成本		
– Media costs	一媒體成本	2,391	2,879
Cost of printing services:	印刷服務成本:		
– Raw materials	一原材料	2,819	3,621
– Other costs	一其他成本	519	507
Cost of sales of agricultural products	銷售農產品成本	76,372	2,878
Depreciation of property,	物業、廠房及設備折舊		
plant and equipment (Note 7)	(附註7)	5,434	4,284
Depreciation of right-of-use assets (Note 24)	使用權資產折舊(附註24)	2,721	-
Amortisation (Note 8)	攤銷(附註8)	5,468	4,129
Auditor's remuneration	核數師酬金		
– Audit services	一審核服務	4,147	3,437
 Non-audit services 	一非審核服務	-	1,142
Marketing expenses	營銷開支	10,839	-
Operating lease charges in respect of land and	有關土地及樓宇的		
buildings	經營租賃收費	222	8,403
Net loss on disposal of property,	出售物業、廠房及設備虧損		
plant and equipment (Note 33(b))	淨額(附註33(b))	142	-
Gain on disposals of properties held for sale	出售持作出售物業的收益	-	(193)
Net change in provision for impairment of	貿易應收款項減值撥備		
trade receivables (Note 13)	變動淨額(附註13)	690	(607)
Provision for impairment of goodwill (Note 8)	商譽減值撥備(附註8)	66,058	-
Provision for impairment of financial guarantee	財務擔保減值撥備	1,026	-
Provision for impairment of contract assets	合約資產減值撥備	96	25
Provision for impairment of property,	物業、廠房及設備減值撥備		
plant and equipment (Note 7)	(附註7)	2,208	3,029
Provision for impairment of right-of-use assets	使用權資產減值撥備	5,734	-
Provision for an onerous operating lease	虧損性經營租賃撥備	-	8,958
Provision for impairment of properties held for sale (Note 12)	持作出售物業減值撥備 (附註12)	_	4,252
Legal and professional fee	法律及專業費用	2,595	13,266
Write-off of trade receivables	貿易應收款項撇銷	2,191	
Write-off of other receivables	其他應收款項撇銷	236	_
Net foreign exchange (gains)/losses	外匯(收益)/虧損淨額	(3,560)	6,328
Employee benefit expenses	僱員福利開支	(-,)	-,-=0
(including directors' emoluments) (Note 27)	(包括董事酬金)(附註27)	44,274	46,099
Business tax	營業税	287	1,471

27 EMPLOYEE BENEFIT EXPENSES (INCLUDING27 僱員福利開支(包括董事酬
金)DIRECTORS' EMOLUMENTS)金)

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Salaries and other allowances	薪金及其他補貼	41,243	43,512
Defined contribution plan	界定供款計劃	26	128
Social security costs	社保費用	1,773	1,559
Retirement scheme contribution	退休計劃供款	1,232	900
		44,274	46,099

(a) Five highest paid individuals

For the year ended 31 December 2019, the five individuals whose emoluments were the highest in the Group included 3 directors (2018: 3 directors), whose emoluments were reflected in the analysis presented above and Note 39. The emoluments paid/payable to the remaining 2 (2018: 2 individuals) individuals during the year ended 31 December 2019 were as follows:

(a) 五名最高薪人士

截至二零一九年十二月三十一日 止年度,本集團五名最高薪人士包 括三名(二零一八年:三名)董事, 彼等的酬金在上文及附註39所呈列 的分析中反映。於截至二零一九年 十二月三十一日止年度,已付/應 付餘下兩名(二零一八年:兩名)人 士的酬金如下:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Salaries and other allowances	薪金及其他補貼	1,260	1,111
Defined contribution plan	界定供款計劃	37	23
		1,297	1,134

For the year ended 31 December 2019, no remuneration was paid by the Group to the 2 (2018: 2) highest paid employees as an inducement to join or upon joining the Group or as Compensation for loss of office (2018: Nil).

截至二零一九年十二月三十一日止 年度,本集團概未向兩名(二零一八 年:兩名)最高薪人士支付酬金, 作為加入本集團或於加入本集團後 之獎勵或作為離職補償(二零一八 年:無)。

27 EMPLOYEE BENEFIT EXPENSES (INCLUDING DIRECTORS' EMOLUMENTS) (Continued)

(a) Five highest paid individuals (Continued) For the years ended 31 December 2019 and 2018, the emoluments of the highest paid individuals of the Group fall within the following bands:

27 僱員福利開支(包括董事酬金) (續)

(a) 五名最高薪人士(續) 截至二零一九年及二零一八年十二

月三十一日止年度,本集團最高薪 人士的酬金介乎下列幅度:

e

		Number of individuals 人數	
		2019 二零一九年	2018 二零一八年
Nil to HK\$500,000 HK\$500,001 to HK\$1,000,000	0港元至500,000港元 500,001港元至	-	1
	1,000,000港元	2	1
		2	2

28 RETIREMENT BENEFITS SCHEME

The employees of the Group's subsidiaries established in the PRC are members of a central pension scheme operated by the local municipal government. These subsidiaries are required to contribute certain percentage of the employees' basic salaries and wages to the central pension scheme to fund the retirement benefits. The local municipal government undertakes to assume the retirement benefits obligations of all existing and future retired employees of these subsidiaries. The only obligation of these subsidiaries with respect to the central pension scheme is to meet the required contributions under the scheme.

The total contributions incurred in this connection for the year ended 31 December 2019 were approximately RMB1,232,000 (2018: RMB900,000). No forfeited contributions are available to reduce the contribution payable by the Group in the future years.

28 退休福利計劃

本集團在中國成立的附屬公司的僱員為 地方市政府所營辦的中央退休金計劃的 成員。有關附屬公司須按僱員基本薪金及 工資的若干百分比向中央退休金計劃供 款,以撥付退休福利。地方市政府承諾承 擔有關附屬公司的所有現有及未來退休 僱員的退休福利責任。有關附屬公司就中 央退休金計劃的唯一責任乃根據計劃作 出所規定的供款。

截至二零一九年十二月三十一日止 年度,就此產生的供款總額約為人民 幣1,232,000元(二零一八年:人民幣 900,000元)。概無沒收供款可用作減少 未來年度本集團應付供款。

29 FINANCE COSTS – NET

29 財務成本一淨額

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Finance income:	財務收入:		
Interest income on short-term bank deposits	短期銀行存款的利息收入	62	111
inance costs:	財務成本:		
Interest expense on bank borrowings	銀行借款之利息開支	(333)	(459)
Interest expense on lease liabilities	租賃負債之利息開支	(621)	_
Interest expense on promissory notes	承兑票據之利息開支	(2,523)	(5,096)
Interest expense on loans from	關聯方借款之利息開支		
a related party		(1,297)	(2,061)
Loss on early redemption of	提早贖回承兑票據的虧損		
promissory notes		(9,632)	-
Interest expense on convertible bond	可換股債券利息開支	(11,511)	-
Other	其他	(115)	-
Less: amounts capitalised on	減:就合資格資產撥充		
qualifying assets	資本的金額		356
otal finance costs	財務成本總額	(26,032)	(7,260)
inance costs – net	財務成本-淨額	(25,970)	(7,149)

30 INCOME TAX (CREDIT)/EXPENSE

30 所得税(抵免)/開支

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Current income tax expense 即非	朝所得税開支		
Mainland China enterprise income tax 中国	國大陸企業所得税		
– Current tax expense	一即期税項開支	6	1,673
– Overprovision in prior years	- 於過往年度超額撥備	(3,792)	
		(3,786)	1,673
		(3,700)	1,075
Deferred income tax credit 遞氮	延所得税抵免	(1,311)	(968)
		(5,097)	705

The Group has no assessable income arising in or derived from Hong Kong during the years ended 31 December 2019 and 2018. 本集團於截至二零一九年及二零一八年 十二月三十一日止年度並未於香港產生 或獲得應課税收入。

30 INCOME TAX (CREDIT)/EXPENSE (Continued)

The taxation on the Group's loss before income tax differs from the theoretical amount that would arise using the weighted average tax rate applicable to profits of the consolidated entities in the respective jurisdictions as follows:

30 所得税(抵免)/開支(續)

本集團除所得税前虧損的税項與採用適 用於各個司法權區的合併實體溢利的加 權平均税率所計算理論金額之間的差額 如下:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Loss before income tax	除所得税前虧損	(148,620)	(163,892)
Tax calculated at domestic rates applicable	按適用於各個司法權區實體		
to profits of the entities in the respective	溢利的地方税率計算的		
jurisdictions	税項	(27,259)	(29,149)
Tax effects of:	以下項目的税項影響:		
Income not subject to tax	毋須繳税收入	(1,024)	(5)
Expenses not deductible for tax purposes	不可扣税開支	20,540	25,268
Tax losses for which no deferred income	未確認遞延所得税資產		
tax asset was recognised	的税項虧損	6,683	4,853
Utilisation of previously unrecognised tax	動用之前未確認的		
losses	税項虧損	(245)	(262)
Overprovision in prior years	過往年度超額撥備	(3,792)	
		(5,097)	705

The weighted average applicable tax rate was 18.3% (2018: 17.8%). The increase is mainly caused by less operation for subsidiaries in Hong Kong which were entitled to lower applicable tax rate.

加權平均適用税率為18.3%(二零一八年:17.8%)。税率上漲主要由於有權享 有較低適用税率的香港附屬公司的業務 減少所致。

31 LOSS PER SHARE

(a) Basic

31 每股虧損

Basic loss per share for the years is calculated by dividing the loss attributable to owners of the Company by the weighted average number of ordinary shares in issue during the year.

(a) 基本 年內的每股基本虧損乃按本公司所

有者應佔虧損除以年內已發行普通 股加權平均數計算。

		2019	2018
		二零一九年	二零一八年
Loss attributable to owners of	本公司所有者應佔虧損		
the Company (RMB'000)	(人民幣千元)	(139,165)	(164,403)
Weight average number of	已發行股份加權平均數		
shares in issue, including bonus	(包括紅利元素)		
element (thousands)	(千股)	686,214	520,041
Basic loss per share (RMB per share)	每股基本虧損		
	(每股人民幣)	(0.2028)	(0.3161)

The Capital Reorganisation has been effective on 10 April 2019 (Note 16) after fulfilment of all precedent conditions. Upon completion of the Capital Reorganisation (including the four-to-one share consolidation), the weighted average number of shares in issue has been adjusted for the effect of share consolidation. The calculation of basic and diluted loss per share for all periods presented has also been adjusted retrospectively.

(b) Diluted

Diluted loss per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. The Company has no dilutive potential ordinary shares during the year ended 31 December 2019 (2018: same).

32 DIVIDEND

No dividend has been declared by the Company since its incorporation.

於達成所有先決條件後,股本重組 於二零一九年四月十日生效(附註 16)。於股本重組(包括每四股合併 為一股之股份合併)完成後,已發行 股份加權平均數已作調整,以反映 股份合併。所呈列之所有期間之每 股基本及攤薄虧損計算亦已作追溯 調整。

(b) 攤薄

每股攤薄虧損乃按調整發行在外普 通股的加權平均數以假設所有具潛 在攤薄影響的普通股獲兑換計算。 截至二零一九年十二月三十一日止 年度,本公司並無具潛在攤薄影響 的普通股(二零一八年:相同)。

32 股息

本公司自註冊成立以來概無宣派任何股息。

33 NOTES TO THE STATEMENT OF CASH FLOWS

33 現金流量表附註

(a) Cash used in operations

(a) 經營業務所用現金

			2019 二零一九年	2018 二零一八年
		Note	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
Loss before income tax	除所得税前虧損		(148,620)	(163,892)
Adjustments for:	就下列各項作出調整:			
Depreciation for property,	物業、廠房及設備折舊			
plant and equipment		7	5,434	4,284
Depreciation for right-of-use assets	使用權資產折舊	24	2,721	-
Amortisation for intangible assets	無形資產攤銷	8	5,468	4,129
Net loss on disposal of property,	出售物業、廠房及			
plant and equipment	設備的虧損淨額	26	142	-
Net gain on disposal of properties	出售持作出售物業的			
held for sale	收益淨額	26	-	(193)
Net change in provision for	貿易應收款項減值撥備			
impairment of trade receivables	變動淨額	26	690	(607)
Net written off on other receivables	其他應收款項撇銷淨額	26	236	-
Provision for impairment of	合約資產減值撥備			
contract assets		26	96	25
Provision for impairment of goodwill	商譽減值撥備	26	66,058	-
Provision for impairment of	持作出售物業減值撥備			
properties held for sale		26	-	4,252
Provision for impairment of	物業、廠房及			
property, plant and equipment	設備減值撥備	26	2,208	3,029
Provision for impairment of	使用權資產減值撥備			
right-of-use assets		26	5,734	-
Provision for an onerous	虧損性經營租賃撥備			
operating lease		26	-	8,958
Foreign exchange (gains)/	經營活動的外匯			
losses on operating activities	(收益)/虧損	26	(3,560)	6,328
Finance income	財務收入	29	(62)	(111)
Finance costs	財務成本	29	26,032	7,260
Fair value gain on biological assets	生物資產的公允值收益	25	(239)	-
Write-off of trade receivables	貿易應收款項撇銷	26	2,191	-
Net fair value loss on financial assets	公允值經損益表入賬的			
at fair value through profit or loss	金融資產的公允值			
	虧損淨額		8	84,498
Share of losses of an associate	應佔聯營公司虧損		1,366	165
			-	

33 NOTES TO THE STATEMENT OF CASH FLOWS (Continued)

33 現金流量表附註(續)

(a) Cash used in operations (Continued)

(a) 經營業務所用現金(續)

	Note 附註	2019 二零一九年 RMB'000 人民幣千元	2018 二零一八年 RMB'000 人民幣千元
Changes in working capital:	營運資金變動:		
– Trade receivables	一貿易應收款項	(4,584)	31
– Contract assets	一合約資產	(1,667)	(1,224)
– Inventories	一存貨	646	(196)
– Prepayments, deposits and other	一預付款項、按金及		
receivables	其他應收款項	(56,568)	(2,400)
– Amounts due from related parties	一應收關連人士款項	(294)	(80)
– Trade payables	一貿易應付款項	3,509	84
 Other payables and accrued 	一其他應付款項及		
expenses	應計開支	56,274	(5,397)
– Financial guarantee contracts	一財務擔保合約	1,026	-
– Amounts due to related parties	一應付關連人士款項	9,845	(6,366)
Cash used in operations	經營業務所用現金	(25,910)	(57,423)

(b) Disposal of property, plant and equipment

(b) 出售物業[、]廠房及設備

In the consolidated statement of cash flows, proceeds from disposal of property, plant and equipment comprise: 合併現金流量表中出售物業、廠房 及設備的所得款項包括:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Net carrying amount (Note 7)	賬面淨額(附註7)	629	11
Net loss on disposal of property,	出售物業、廠房及設備的		
plant and equipment (Note 26)	虧損淨額(附註26)	(142)	
Cash consideration from disposal of	出售物業、廠房及設備的		
property, plant and equipment	現金代價	487	11

33 NOTES TO THE STATEMENT OF CASH FLOWS (Continued)

(c) Non-cash transactions For the year ended 31 December 2019, the principal non-cash transaction are:

- Utilisation of prepayment of RMB1,770,000 for acquisition of property, plant and equipment (Note 9)
- Utilisation of prepayment of RMB3,000,000 for acquisition of a subsidiary (Note 9)
- Issuance of convertible bonds has been partially set-off with loans from a related party of RMB89,740,000 and promissory notes of RMB92,500,000 (Note 23)
- Addition of right-of-use assets of RMB5,029,000 (Note 24)

33 現金流量表附註(續)

- (c) 非現金交易 截至二零一九年十二月三十一日止 年度,主要非現金交易為:
 - 動用收購物業、廠房及設備的 預付款項人民幣1,770,000元 (附註9)
 - 動用收購一間附屬公司的預付 款項人民幣3,000,000元(附 註9)
 - 發行可換股債券已被關聯方借 款人民幣89,740,000元以及承 兑票據人民幣92,500,000元予 以部分抵銷(附註23)
 - 增加使用權資產人民幣
 5,029,000元(附註24)

33 NOTES TO THE STATEMENT OF CASH FLOWS (Continued)

(d) Net debt reconciliation

33 現金流量表附註(續)

(d) 債務淨額對賬

The following section sets out an analysis of net debt and the movements in net debt for each of the years presented. 以下載列債務淨額分析及各呈列年 度債務淨額的變動。

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
Net debt	債務淨額	人民幣千元	人民幣千元
Cash and cash equivalents (Note 15)	現金及現金等值項目		
	(附註15)	9,753	33,880
Bank borrowings	銀行借款	(4,640)	(6,877)
Other borrowing	其他借款	(1,590)	(1,500)
Promissory notes	承兑票據	-	(81,552)
Loans from a related party	關聯方借款	-	(87,132)
Convertible bonds	可換股債券	(150,669)	-
Lease liabilities	租賃負債	(12,225)	
Net debt	債務淨額	(159,371)	(143,181)

33 NOTES TO THE STATEMENT OF CASH FLOWS (Continued)

33 現金流量表附註(續)

(d) Net debt reconciliation (Continued)

(d) 債務淨額對賬(續)

		Cash and cash	Bank	Other	Promissory	Loans from a related	Convertible	Lease	
		equivalents 現金及現金	borrowing	borrowing	notes	party	bond	liabilities	Total
		等值項目	銀行借款	其他借款	承兑票據	關聯方借款	可換股債券	租賃負債	總計
		RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元
Net debt as at 1 January 2018	於二零一八年一月一日								
	的債務淨額	60,178	(9,113)	-	-	-	-	-	51,065
Cash flows	現金流量	(27,875)	2,236	(1,500)	(70,598)	(80,113)	-	-	(177,850)
Foreign exchange adjustments	外匯調整	1,577	-	-	(5,858)	(4,958)	-	-	(9,239)
Other non-cash movements	其他非現金變動				(5,096)	(2,061)			(7,157)
Net debt as at 31 December 2018	於二零一八年 十二月三十一日								
	的債務淨額	33,880	(6,877)	(1,500)	(81,552)	(87,132)			(143,181)
Net debt as at 1 January 2019	於二零一九年一月一日	22.000	(, , , , , , , , , , , , , , , , , , ,	(1 500)	(01 552)	(07 100)			(142,101)
C . L (L	的債務淨額	33,880	(6,877)	(1,500)	(81,552)	(87,132)	(22.540)	-	(143,181)
Cash flows Non-cash movements: Initial adoption of IFRS16	現金流量 非現金變動: 初步採納國際財務報告	(24,136)	2,237	-	-	(2,564)	(33,510)	7,944	(50,029)
(Note 2.2)	準則第16號 (附註2.2)	-	-	-	-	-	-	(14,476)	(14,476)
Foreign exchange adjustments	外匯調整	9	-	-	1,207	1,277	-	(43)	2,450
Other non-cash movements	其他非現金變動			(90)	80,345	88,419	(117,159)	(5,650)	45,865
Net debt as at 31 December 2019	於二零一九年 十二月三十一日								
	的債務淨額	9,753	(4,640)	(1,590)	-	-	(150,669)	(12,225)	(159,371)

34 COMMITMENTS

34 承擔

(a) Operating Lease commitments – as a lessee The Group leases various land and properties under non-cancellable operating lease agreements. The operating lease commitment as at 31 December 2019 presented below represents the future aggregate minimum lease payments for the leases with lease terms less than one year and low value leases. The remaining leases have been recorded as lease liabilities as at 31 December 2019 under newly adopted accounting standard IFRS 16 (Note 2.2). The operating lease commitment as at 31 December 2018 presented below represents the future aggregate minimum lease payments under all non-cancellable operating leases. (a) 經營租賃承擔一作為承租人 本集團根據不可撤銷經營租賃協 議,租賃各類土地及物業。下文所示 二零一九年十二月三十一日之經營 租賃承擔指租賃期低於一年的租賃 及低價值租賃的日後最低租賃付款 總額。根據新近採納的會計準則國 際財務報告準則第16號,餘下租賃 已於二零一九年十二月三十一日入 賬列作租賃負債(附註2.2)。下文所 示二零一八年十二月三十一日之經 營租賃承擔指所有不可撤銷經營租 賃項下之日後最低租賃付款總額。

	2019	2018
	二零一九年	二零一八年
	RMB'000	RMB'000
	人民幣千元	人民幣千元
Not later than 1 year 一年以下	51	5,232
Later than 1 year and not later than 5 一年以上及五年以下		
years		3,870
		0.400
	51	9,102

Provision for an onerous operating lease of RMB2,902,000 (Note 20) as at 31 December 2018 is made for the abovementioned operating lease commitments. Provision for the onerous operating lease contract has been adjusted to set-off the carrying amount of right-of-use asset upon adoption of IFRS 16 on 1 January 2019.

於二零一八年十二月三十一日,本 集團就上述經營租賃承擔作出虧損 性經營租賃撥備人民幣2,902,000元 (附註20)。虧損性經營租賃合約撥 備已作調整,以抵銷於二零一九年 一月一日採納國際財務報告準則第 16號時使用權資產之賬面值。

34 COMMITMENTS (Continued) 34	承擔	膏(續	重)	
(b) Operating lease commitments – as a lessor	(b)	經營	租賃承擔-作	為出租人
The future aggregate minimum lease receipts under		不可	撤銷經營租賃的	的日後最低租賃
non-cancellable operating leases are as follows:		付款	總額如下:	
			2019	2018
			二零一九年	二零一八年
			RMB'000	RMB'000
		_	人民幣千元	人民幣千元
Not later than 1 year 一年以下			2,000	2,000
Later than 1 year and not later than 一年以上及五年以下				
5 years			4,000	6,000
			6.000	8 000
			6,000	8,000
			- 15	
(c) Capital commitments	(c)		承擔	
Significant capital expenditure contracted for at the			告期末已訂約個	
end of the reporting period but not recognised as		之重	大資本開支如丁	× :
liabilities is as follows:				
			2019	2018
			二零一九年	二零一八年
			RMB'000	RMB'000
			人民幣千元	人民幣千元
Property, plant and equipment 物業、廠房及設備			4,266	7,930

35 RELATED-PARTY TRANSACTIONS

For the purposes of these consolidated financial statements, parties are considered to be related to the Group if the party has the ability, directly or indirectly, to exercise significant influence over the Group in making financial and operating decisions, or vice versa. Related parties may be individuals (being members of key management personnel, significant shareholders and/or their close family members) or other entities and include entities which are under the significant influence of related parties of the Group where those parties are individuals. Parties are also considered to be related if they are subject to common control.

In the opinion of the directors of the Company, the related party transactions were carried out in the normal course of business and at terms mutually negotiated between the Group and the respective related parties.

35 關連人士交易

就該等合併財務報表而言,倘某人士有能 力在本集團作出財務及經營決策時直接 或間接對本集團施加重大影響(反之亦 然),該人士即被認為與本集團有關連。 關連人士可以為個人(即主要管理人員、 主要股東及/或彼等的近親)或其他實 體。倘本集團的關連人士為個人,則關連 人士亦包括受到關連人士重大影響的實 體。倘有關實體受到共同控制,亦被認為 是關連人士。

本公司董事認為,該等關連人士交易乃於 日常業務過程中按照本集團與各關連人 士相互磋商的條款進行。

35 RELATED-PARTY TRANSACTIONS (Continued)

(a) The directors of the Company are of the view that the

during the year ended 31 December 2019:

following companies/individuals were related parties that had transactions or balances with the Group

35 關連人士交易(續)

(a) 本公司董事認為,以下公司/個人 為於截至二零一九年十二月三十一 日止年度內與本集團進行交易或存 有結餘的關連人士:

Name 名稱/姓名	Relationship with the Group 與本集團的關係				
Mr. Chen Zhi	Executive director of the Company/Chief Executive				
	Officer ("CEO") of the Group (Note a)				
陳志先生	本公司執行董事/本集團行政總裁(附註a)				
Mr. Tsui Yiu Ming, Siuming	Former Executive director of the Company/				
	Former Chief Executive Officer ("Former CEO") of				
	the Group (Note b)				
徐耀明(別名:徐小明)先生	本公司前執行董事/本集團前行政總裁(附註b)				
Ms. Zheng Shou Ling	Spouse of the Executive director of the Company/				
	Chief Executive Office of the Group				
鄭守齡女士	本公司執行董事/本集團行政總裁的配偶				
Fujian ShiFang Digital Technology Co., Ltd	Controlled by the Executive director of the Group				
福建十方數碼技術有限公司	由本集團執行董事控制				
Fujian Lanting Network Technology	A significant shareholder of a subsidiary of the Group				
Holding Limited Company					
福建蘭庭網路科技股份有限公司	本集團一間附屬公司的主要股東				
TopBig International Development Limited	A company controlled by the Executive Director of the Company				
昇平國際發展有限公司	由本公司執行董事控制的一間公司				
Mr. Yu Shi Quan	Executive director of the Company/Chief Financial				
	Officer of the Group				
余詩權先生	本公司執行董事/本集團首席財務官				
Mr. Chen Wei Dong	Non-executive director of the Company				
陳偉東先生	本公司非執行董事				
Ms. Chen Min	Non-executive director of the Company				
陳敏女士	本公司非執行董事				

35 RELATED-PARTY TRANSACTIONS (Continued)

...

35 關連人士交易(續)

- (a) The directors of the Company are of the view that the following companies/individuals were related parties that had transactions or balances with the Group during the year ended 31 December 2019: (Continued)
- (a) 本公司董事認為,以下公司/個人 為於截至二零一九年十二月三十一 日止年度內與本集團進行交易或存 有結餘的關連人士:(續)

Name	Relationship with the Group
名稱/姓名	與本集團的關係
Liaoning Baixin Media Company Limited	A significant shareholder of a subsidiary of the Group
遼寧百信傳媒有限公司	本集團一間附屬公司的主要股東
Ms. Chan Ching Yi	Key management of the Group
陳靜儀女士	本集團主要管理人員
Ms. Chen Xiao Min	Key management of the Group
陳小敏女士	本集團主要管理人員
Mr. Zheng Bo Ling	Key management of the Group
鄭柏齡先生	本集團主要管理人員
Mr. Cai Jian Quan	Independent non-executive director of the Company
蔡建權先生	本公司獨立非執行董事
Mr. Zhou Chang Ren	Independent non-executive director of the Company
周昌仁先生	本公司獨立非執行董事
Mr. Wong Heung Ming, Henry	Independent non-executive director of the Company
黄向明先生	本公司獨立非執行董事
Mr. Chen Ye	Son of Mr Chen Zhi, Executive director of the Company/
	Chief Executive Officer of the Group
陳曄先生	本公司執行董事/本集團行政總裁陳志先生之子

The above names of certain related parties companies represented the best effort by management of the Company in translating their Chinese names as they do not have official English names.

Notes:

(a) Appointed as CEO of the Company on 9 October 2019

(b) Resigned as CEO of the Company on 9 October 2019

上列若干關連人士/公司的英文名 稱由本公司管理層以其中文名稱盡 力翻譯而提供,原因是有關人士/ 公司並無正式英文名稱。

附註:

- (a) 於二零一九年十月九日獲委任為 本公司行政總裁
- (b) 於二零一九年十月九日辭任本公 司行政總裁一職

35 RELATED-PARTY TRANSACTIONS (Continued)

(b) Transactions with related parties:

In addition to those disclosed elsewhere in the financial statements, the following transactions were undertaken by the Group with related parties during the year ended 31 December 2019:

35 關連人士交易(續)

(b) 與關連人士進行的交易: 除財務報表其他部分所披露者外,

本集團於截至二零一九年十二月 三十一日止年度與關連人士進行以 下交易:

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Key management compensation	主要管理人員薪酬	8,038	7,990
Lease payment to a related party	向一位關連人士的租賃開支	465	465
		8,503	8,455
			-7

(c) Balances with related parties

(c) 與關連人士存有的結餘

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Amounts due from related parties	應收關連人士款項		
– non-trade	一非貿易		
A non-controlling shareholder of	本集團附屬公司的		
a subsidiary of the Group	非控股股東	-	470
Key management of the Group	本集團主要管理人員	1,114	300
Directors of the Group	本集團董事	-	50
		1,114	820

35 RELATED-PARTY TRANSACTIONS (Continued)

35 關連人士交易(續)

- (c) Balances with related parties (Continued) As at 31 December 2019 and 2018, the balances are unsecured, interest-free and are repayable on demand.
- (c) 與關連人士存有的結餘(續) 於二零一九年及二零一八年十二月 三十一日,結餘為無抵押、免息及須 應要求償還。

		2019	2018
		二零一九年	二零一八年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Amounts due to directors:	應付董事款項:		
Mr. Chen Zhi	陳志先生	3,631	9
Mr. Tsui Yiu Ming Siuming	徐耀明先生	-	263
Mr. Yu Shi Quan	余詩權先生	1,376	-
Ms. Chen Min	陳敏女士	30	-
Mr. Wong Heung Ming, Henry	黃向明先生	30	-
Mr. Cai Jian Quan	蔡建權先生	30	-
Mr. Zhou Chang Ren	周昌仁先生	30	-
Mr. Chen Wei Dong	陳偉東先生	30	
		5,157	272
Amounts due to related parties:	應付關連人士款項:		
Liaoning Baixin Media Company Limited	遼寧百信傳媒有限公司	127	127
Ms. Zheng Shou Ling	鄭守齡女士	229	229
Fujian Lanting Network Technology	福建蘭庭網路科技股份		
Holding Limited Company	有限公司		
		1,030	-
Mr. Chen Ye	陳曄先生	3,930	-
		10,473	628

35 RELATED-PARTY TRANSACTIONS (Continued)

35 關連人士交易(續)

- (c) Balances with related parties (Continued) The balance due to a non-controlling shareholder is unsecured, interest-free, with no fixed repayment term and repayable upon mutual agreement between the Group and the directors and related parties.
- (c) 與關連人士存有的結餘(續) 應付一名非控股股東的結餘為無抵 押、免息及並無固定還款期,並須按 本集團與董事及關連人士的相互協 議償還。

	2019	2018
	二零一九年	二零一八年
	RMB'000	RMB'000
	人民幣千元	人民幣千元
Loan from a related party – non-trade 關聯方借款-非貿易		
(non-current portion) (非即期部分)		
A company controlled by Mr. Chen Zhi 由陳志先生控制的一間公司		87,132

The balances are unsecured, carried interest rate at 5% per annum, and are repayable in two years from the drawdown date. The loans has been fully repaid on 23 April 2019 upon issuance of the convertible bonds.

As disclosed in note 23, as at 31 December 2019, the carrying amount of the liability portion of the Convertible Bonds issued to Top Big International Development Limited, a company controlled by Mr. Chen Zhi, is RMB150,669,000 (2018: Nil) with an outstanding principal amount of RMB177,309,000 (2018: Nil).

36 CONTINGENT LIABILITIES

The Group follows the guidance of IAS 37 "Provisions, Contingent Liabilities and Contingent Assets" to determine when should contingent liabilities be recognised, which requires significant judgement.

A contingent liability will be disclosed when a possible obligation has arisen, but its existence has to be confirmed by future events outside the Group's control, or when it is not possible to calculate the amount. Realisation of any contingent liabilities not currently recognised or disclosed could have a material impact on the Group's financial position. 該等結餘為無抵押,按年利率5%計 息,須自提取日期起計兩年內償還。 該貸款已於二零一九年四月二十三 日發行可換股債券時獲悉數償還。

誠如附註23所披露,於二零一九年 十二月三十一日,向陳志先生控制 的公司昇平國際發展有限公司發行 的可換股債券之負債部分之賬面值 為人民幣150,669,000元(二零一八 年:無),而尚未償還本金額為人 民幣177,309,000元(二零一八年: 無)。

36 或有負債

本集團遵照國際會計準則第37號「撥備、 或有負債及或有資產」的指引釐定應何時 確認或有負債,而確認時須作出重大判 斷。

當有可能產生義務,惟其存在與否須透過 非本集團所能控制的未來事件確定; 或 當不可能計算義務所涉金額,即會披露或 有負債。任何目前未有確認或披露的或有 負債一旦實現,均可能對本集團的財務狀 況造成重大影響。

36 CONTINGENT LIABILITIES (Continued)

The Group reviews for any significant outstanding litigations in order to assess the need for provisions. Among the factors considered are the nature of the litigation, legal processes and potential level of damages, the opinions and views of the legal counsel, and the management's intentions to respond to the litigations. To the extent the estimates and judgements do not reflect the actual outcome, this could materially affect the results for the year and the financial position.

As at 31 December 2019 and 2018, the Group had no material contingent liabilities.

37 SUBSEQUENT EVENTS

In early 2020, after the rapid outbreak of Coronavirus Disease 2019 ("COVID-19 outbreak"), a series of precautionary and control measures have been and continued to be implemented across mainland China, including postponement of work resumption after the Chinese New Year holiday in some regions, certain level of restrictions and controls over the travelling of people and traffic arrangements, guarantine of certain residents, heightening of hygiene and epidemic prevention requirements and encouraged social distancing, etc. Such precautionary and control measures is causing shortterm disruption to the Group's tourism and integrated developments, whereas the Group's advertising and marketing related services is also affected by the poor consumer sentiment caused by the epidemic. If the present situation in respect of the COVID-19 outbreak continued and the restrictions and control measures are prolonged, the Group's operation performance and cash flow may be negatively affected.

36 或有負債(續)

本集團會審閱任何重大的待決訴訟,以評 估是否有需要計提撥備。所考慮的因素包 括訴訟的性質、損害賠償的法律程序及潛 在水平、法律顧問的意見及見解以及管理 層對回應訴訟的意向。倘估計及判決不能 反映實際結果,則可能嚴重影響年內業績 及財務狀況。

於二零一九年及二零一八年十二月三十一 日,本集團並無重大或然負債。

37 報告期後事項

於二零二零年初,於二零一九年新型冠狀 病毒快速爆發(「COVID-19爆發」)後,中 國大陸已經開始及繼續於全國落實一系 列防控措施,包括延長部分地區於中國新 年假期後的復工日期、對人員出行及交通 運輸安排實施若干程度的限制及管控、隔 離部分居民、提高衛生及防疫要求及鼓勵 社交隔離。該等防控措施導致本集團的旅 遊及綜合發展業務短期中斷,而本集團的 廣告及營銷相關服務亦受到疫情導致的疲 弱消費者情緒之影響。倘當前COVID-19 爆發的局勢延續以及限制及管控措施延 長期限,本集團的經營表現及現金流量均 可能受到負面影響。

38 BALANCE SHEET AND RESERVE MOVEMENT OF THE COMPANY

38 本公司的資產負債表及儲備變動

			2019	2018
			二零一九年	二零一八年
		Note	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
ASSETS	資產			
Non-current assets	非流動資產			
Investments in subsidiaries	於附屬公司的投資	18	137,417	223,340
			137,417	223,340
Current assets	流動資產			
Prepayments and other receivables	預付款項及其他			
	應收款項		192	118
Amounts due from subsidiaries	應收附屬公司款項		142,847	110,932
Amount due from a director	應收一名董事款項		-	50
Cash and cash equivalents	現金及現金等值項目33			1,795
			143,072	112,895
Total assets	總資產		280,489	336,235
EQUITY	權益			
Equity attributable to	本公司擁有人應佔權益			
owners of the Company				
Share capital	股本		6,402	191,994
Share premium	股份溢價		36,376	851,682
Other reserves	其他儲備	а	189,799	-
Accumulated deficits	累計虧絀	а	(117,035)	(879,128)
Total equity	欋益總額		115,542	164,548

38 BALANCE SHEET AND RESERVE MOVEMENT OF THE COMPANY (Continued)

38 本公司的資產負債表及儲備變 動(續)

		2019	2018
		二零一九年	二零一八年
	Note	RMB'000	RMB'000
	附註	人民幣千元	人民幣千元
LIABILITIES	負債		
Non-current liabilities	非流動負債		
Convertible bonds	可換股債券	150,669	-
Promissory notes	承兑票據	-	81,552
Loans from a related party	關聯方借款	-	87,132
Lease liabilities	租賃負債	3,074	
		153,743	168,684
Current liabilities	流動負債		
Other payables	其他應付款項	7,661	2,635
Amounts due to directors	應付董事款項	2,273	_
Amounts due to subsidiaries	應付附屬公司款項	3	139
Amounts due to related parties	應付關連人士款項	259	229
Lease liabilities	租賃負債	1,008	
		11,204	3,003
Total liabilities	總負債	164,947	171,687
Total equity and liabilities	權益及負債總額	280,489	336,235

The balance sheet of the Company was approved by the Board of Directors on 7 May 2020 and was signed on its behalf: 本公司的資產負債表經董事會於二零二 零年五月七日批准,並由下列董事代表董 事會簽署:

Chen Zhi	Yu Shi Quan			
陳志	余詩權			
Director	Director			
董事	董事			

38 BALANCE SHEET AND RESERVE MOVEMENT OF THE COMPANY (Continued)

38 本公司的資產負債表及儲備變 動(續)

Note a: Reserve movement of the Company

附註a:本公司的儲備變動

		Accumulated deficits 累計虧絀 RMB'000 人民幣千元	Other reserves 其他儲備 RMB'000 人民幣千元
At 1 January 2018	於二零一八年一月一日	(724,456)	(7,063)
Changes in accounting policies	會計政策變動	(7,063)	7,063
Restated equity as at 1 January 2018	於二零一八年一月一日 經重列權益	(731,519)	-
Loss for the year	年內虧損	(147,609)	
At 31 December 2018 and 1 January 2019	於二零一八年十二月三十一日 及二零一九年一月一日	(879,128)	-
Change in accounting policy (Note 2.2(b))	會計政策之變動(附註2.2(b))	(192)	
Restated equity as at 1 January 2019	於二零一九年一月一日 經重列權益	(879,320)	-
Loss for the year	年內虧損	(121,311)	-
Capital reorganisation	股本重組	883,596	155,281
Equity component of convertible bonds issued, net of transaction costs	已發行可換股債券之權益部分, 扣除交易成本	-	42,002
Conversion of convertible bonds	轉換可換股債券		(7,484)
At 31 December 2019	於二零一九年十二月三十一日	(117,035)	189,799

- 39 BENEFITS AND INTERESTS OF DIRECTORS (DISCLOSURES REQUIRED BY SECTION 383 OF THE HONG KONG COMPANIES ORDINANCE (CAP. 622), COMPANIES (DISCLOSURE OF INFORMATION ABOUT BENEFITS OF DIRECTORS) REGULATION (CAP. 622G) AND HK LISTING RULES)
 - (A) Directors' and chief executive's emoluments The remuneration of every directors and the chief executive is set out below:

For the year ended 31 December 2019:

- 39 董事利益及權益(香港《公司 條例》(第622章)第383條、 公司(披露董事利益資料)規例 (第622G章)及香港上市規則 規定的披露)
 - (A) 董事及行政總裁的酬金
 各董事及行政總裁的薪酬載列如下:
 - 截至二零一九年十二月三十一日 止年度:

			Emoluments paid or receivable in respect of a person's services as a director, whether of the company or its subsidiary undertaking: 就個人擔任 (不論是本公司或其附屬公司) 董事所提供的服務已付或應收的酬金:							
						Estimated	Employer's contribution to a retirement	Remunerations paid or receivable in respect of	Emoluments paid or receivable in respect of director's other services in connection with the management of the affairs of the company	
				Discretionary	Housing	money value of	benefit		or its subsidiary	
		Fees	Salary	bonuses	allowance	other benefits	scheme	director	undertaking 就董事 有關管理 本公司或 其附屬公司	Total
								就接受董事	事務所提供的	
				-		其他福利的	退休福利	職位已付或	其他服務已付或	
Name	姓名	袍金 RMB′000 人民幣千元	薪金 RMB'000 人民幣千元	酌情花紅 RMB'000 人民幣千元	住房津貼 RMB'000 人民幣千元	估計貨幣價值 RMB'000 人民幣千元	計劃的僱主供款 RMB'000 人民幣千元	應收的薪酬 RMB [′] 000 人民幣千元	應收的酬金 RMB′000 人民幣千元	總計 RMB ^{'000} 人民幣千元
Executive directors	+1 /- ++ -+-									
	執行董事									
Mr. Chen Zhi (CEO, Note a)	陳志先生								-	
Mr. Chen Zhi (CEO, Note a)	陳志先生 (行政總裁,附註a)	180	1,620	-	-	-	-	-	-	1,800
Mr. Chen Zhi (CEO, Note a) Mr. Yu Shiquan	陳志先生 (行政總裁,附註a) 余詩權先生	180 180	1,620 720	- 36	-	-	- 11	-	-	1,800 947
Mr. Chen Zhi (CEO, Note a)	陳志先生 (行政總裁,附註a)				- -	- -	- 11	- - -	- - -	
Mr. Chen Zhi (CEO, Note a) Mr. Yu Shiquan Mr. Tsui Yiu Ming Siuming (Former CEO, Note b) Non-executive directors	陳志先生 (行政總裁,附註a) 余詩權先生 徐耀明(別名:徐小明) 先生(前行政總裁,	180	720		-	-		- -	-	947
Mr. Chen Zhi (CEO, Note a) Mr. Yu Shiquan Mr. Tsui Yiu Ming Siuming (Former CEO, Note b) Non-executive directors Mr. Chen Wei Dong	陳志先生 (行政總裁·附註a) 余詩權先生 徐耀明(別名:徐小明) 先生(前行政總裁· 附註b) 非執行董事 陳偉東先生	180 157 120	720		-	-		- - -	-	947 2,478 120
Mr. Chen Zhi (CEO, Note a) Mr. Yu Shiquan Mr. Tsui Yiu Ming Siuming (Former CEO, Note b) Non-executive directors	陳志先生 (行政總裁·附註a) 余詩曜先生 徐耀明(別名:徐小明) 先生(前行政總裁· 附註b) 非執行董事	180	720		-	-		- - -	-	947 2,478
Mr. Chen Zhi (CEO, Note a) Mr. Yu Shiquan Mr. Tsui Yiu Ming Siuming (Former CEO, Note b) Non-executive directors Mr. Chen Wei Dong	陳志先生 (行政總裁·附註a) 余詩權先生 徐耀明(別名:徐小明) 先生(前行政總裁· 附註b) 非執行董事 陳偉東先生	180 157 120	720		-	-		- - -	- - - -	947 2,478 120
Mr. Chen Zhi (CEO, Note a) Mr. Yu Shiquan Mr. Tsui Yiu Ming Siuming (Former CEO, Note b) Non-executive directors Mr. Chen Wei Dong Ms. Chen Min Independent and non-executive directors Mr. Zhou Chang Ren	陳志先生 (行政總裁,附註a) 余詩權先生 徐耀明(別名:徐小明) 先生(前行政總裁・ 附註b) 非執行董事 陳偉東先生 陳敬女士 獨立非執行董事 周昌仁先生	180 157 120 120 120	720		-	-		-	- - - -	947 2,478 120 120 120
Mr. Chen Zhi (CEO, Note a) Mr. Yu Shiquan Mr. Tsui Yiu Ming Siuming (Former CEO, Note b) Non-executive directors Mr. Chen Wei Dong Ms. Chen Min Independent and non-executive directors	陳志先生 (行政總裁,附註a) 余詩權先生 徐耀明(別名:徐小明) 先生(前行政總裁, 附註b) 非執行董事 陳偉東先生 陳敏女士 獨立非執行董事	180 157 120 120	720		-	-		-	- - - - -	947 2,478 120 120

- 39 BENEFITS AND INTERESTS OF DIRECTORS (DISCLOSURES REQUIRED BY SECTION 383 OF THE HONG KONG COMPANIES ORDINANCE (CAP. 622), COMPANIES (DISCLOSURE OF INFORMATION ABOUT BENEFITS OF DIRECTORS) REGULATION (CAP. 622G) AND HK LISTING RULES) (Continued)
 - (A) Directors' and chief executive's emoluments (Continued)

For the year ended 31 December 2018:

39 董事利益及權益(香港《公司 條例》(第622章)第383條、 公司(披露董事利益資料)規例 (第622G章)及香港上市規則 規定的披露)(續)

(A) 董事及行政總裁的酬金(續)

截至二零一八年十二月三十一 日止年度:

Emoluments paid or receivable in respect of a person's services as a director, whether of the company or its subsidiary undertaking: 就個人擔任 (不論是本公司或其附屬公司)董事所提供的服務已付或應收的酬金:

		Fees	Salary	Discretionary bonuses	Housing allowance	Estimated money value of other benefits	Employer's contribution to a retirement benefit scheme	Remunerations paid or receivable in respect of accepting office as director 就接受董事	Emoluments paid or receivable in respect of director's other services in connection with the management of the affairs of the company or its subsidiary undertaking 就董事 有關管理或 本公司或 其附屬公司 事務所提供的	Total
Name	姓名	袍金 RMB′000 人民幣千元	薪金 RMB'000 人民幣千元	酌情花紅 RMB'000 人民幣千元	住房津貼 RMB'000 人民幣千元	其他福利的 估計貨幣價值 RMB'000 人民幣千元	退休福利 計劃的僱主供款 RMB'000 人民幣千元	就按文里爭 職位已付或 應收的薪酬 RMB'000 人民幣千元	争份刑提供的 其他服務已付或 應收的酬金 RMB'000 人民幣千元	總計 RMB'000 人民幣千元
Executive directors	執行董事									
Mr. Chen Zhi (CEO, Note a)	陳志先生									
N V CI.	(行政總裁,附註a) 余詩權先生	180	1,620 720	-	-	-	-	-	-	1,800 944
Mr. Yu Shiquan Mr. Tsui Yiu Ming Siuming	示莳慛九生 徐耀明(別名:徐小明)	180	720	-	-	36	8	-	-	944
(Former CEO, Note b)	先生(前行政總裁,									
(ronner ello, note by	附註b)	217	2,817	-	-	-	165	-	-	3,199
Non-executive directors	非執行董事									
Mr. Chen Wei Dong	陳偉東先生	120	-	-	-	-	-	-	-	120
Ms. Chen Min	陳敏女士	120	-	-	-	-	-	-	-	120
Independent and non-executive directors	獨立非執行董事									
Mr. Zhou Chang Ren	周昌仁先生	120	-	-	-	-	-	-	-	120
Mr. Wong Heung Ming, Henry	黄向明先生	120	-	-	-	-	-	-	-	120
Mr. Cai Jianquan	蔡建權先生	120	-	-	-	-	-	-	-	120
Notes:						G	(1 註 :			

Notes:

(a) Appointed as CEO of the Company on 9 October 2019

(b) Resigned as CEO of the Company on 9 October 2019

附註:

- (a) 於二零一九年十月九日獲委任為 本公司行政總裁
- (b) 於二零一九年十月九日辭任本公 司行政總裁一職

- 39 BENEFITS AND INTERESTS OF DIRECTORS (DISCLOSURES REQUIRED BY SECTION 383 OF THE HONG KONG COMPANIES ORDINANCE (CAP. 622), COMPANIES (DISCLOSURE OF INFORMATION ABOUT BENEFITS OF DIRECTORS) REGULATION (CAP. 622G) AND HK LISTING RULES) (Continued)
 - (B) Directors' retirement benefits None of the directors received or will receive any retirement benefits during the year (2018: Nil).
 - (C) Directors' termination benefits None of the directors received or will receive any termination benefits during the year (2018: Nil).
 - (D) Consideration provided to third parties for making available directors' services During the year ended 31 December 2019, the Company did not pay consideration to any third parties for making available directors' services (2018: Nil).
 - (E) Information about loans, quasi-loans and other dealings in favour of directors, controlled bodies corporate by and connected entities with such directors

Save as disclosed in note 35, there is no other loans, quasi-loans and other dealing arrangements in favour of directors, bodies corporate controlled by and entities connected with all directors of the Company as at 31 December 2019 (2018: Nil).

- 39 董事利益及權益(香港《公司 條例》(第622章)第383條、 公司(披露董事利益資料)規例 (第622G章)及香港上市規則 規定的披露)(續)
 - (B) 董事退休福利 年內,概無董事已收取或將收取任 何退休福利(二零一八年:無)。
 - (C) 董事終止僱傭福利 年內,概無董事已收取或將收取 任何終止僱傭福利(二零一八年: 無)。
 - (D) 就提供董事服務向第三方支付 的代價 於截至二零一九年十二月三十一 日止年度,本公司概無就提供董事 服務向任何第三方支付代價(二零 一八年:無)。
 - (E) 有關以董事、受該等董事控制的 法人團體及該等董事的關連實 體為受益人的貸款、準貸款及其 他交易的資料

除附註35所披露者外,於二零一九 年十二月三十一日,概無有關以董 事、受本公司所有董事控制的法人 團體及本公司所有董事的關連實體 為受益人的其他貸款、準貸款及其 他交易安排(二零一八年:無)。

- 39 BENEFITS AND INTERESTS OF DIRECTORS (DISCLOSURES REQUIRED BY SECTION 383 OF THE HONG KONG COMPANIES ORDINANCE (CAP. 622), COMPANIES (DISCLOSURE OF INFORMATION ABOUT BENEFITS OF DIRECTORS) REGULATION (CAP. 622G) AND HK LISTING RULES) (Continued)
 - (F) Directors' material interests in transactions, arrangements or contracts

Save as disclosed in note 35, there is no other significant transactions, arrangements and contracts in relation to the Group's business to which the Company was a party and in which a director of the Company had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

During the year ended 31 December 2019, no remuneration was paid by the Group to the directors as an inducement to join or upon joining the Group or as compensation for loss of office (2018: Nil).

During the year ended 31 December 2019 there was no arrangement under which a director waived or agreed to waive any emoluments during the year (2018: same).

- 39 董事利益及權益(香港《公司 條例》(第622章)第383條、 公司(披露董事利益資料)規例 (第622G章)及香港上市規則 規定的披露)(續)
 - (F) 董事於交易、安排或合約的重大 權益

除附註35所披露者外,於年末或年 內任何時間並無任何由本公司就本 集團業務訂立而本公司董事直接或 間接擁有重大權益的重大交易、安 排或合約存續。

截至二零一九年十二月三十一日止 年度,本集團概未向任何董事支付 酬金,作為加入本集團或於加入本 集團後的獎勵或作為離職補償(二 零一八年:無)。

截至二零一九年十二月三十一日 止年度,概無董事於年內放棄或同 意放棄任何酬金的安排(二零一八 年:相同)。

