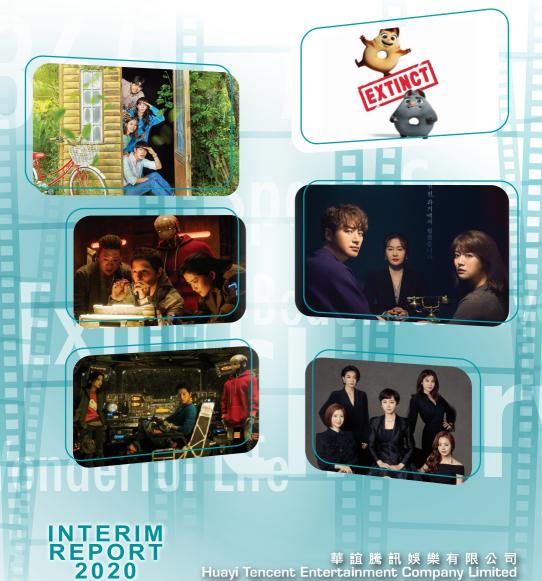
華誼騰訊娛樂



Huayi Tencent Entertainment Company Limited (Incorporated in the Cayman Islands with limited liability) (Stock Code: 00419)

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BUSINESS REVIEW AND PROSPECTS

Financial Performance

Major indicators of the financial results for the six months ended 30 June 2020 (the "period" or the "first half of 2020") are summarized in the table below:

	Six months ende	Six months ended 30 June		
	2020			
	HK\$'000	HK\$'000		
Total revenue	42,356	48,076		
Gross profit	17,456	18,052		
Loss before finance cost and taxation	(14,997)	(7,921)		
Loss for the period	(11,601)	(8,653)		

Business Review

	Reven	Revenue		lesults
	Six months end	ed 30 June	Six months ended 30 Jur	
	2020	2019	2020	2019
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Entertainment and media operations Offline healthcare and wellness services	3,665 38,691	451 47,625	1,736 (6,290)	5,015 (3,736)
Total	42,356	48,076	(4,554)	1,279

BUSINESS REVIEW AND PROSPECTS (Continued)

Financial Performance (Continued)

During the period under review, the theatres in the PRC and many other countries/regions worldwide were compelled to suspend their business altogether or to operate only on a limited scale due to the outbreak of the Coronavirus Disease 2019 ("COVID-19"). The Group had not arranged any new theatrical release in the period under review. Due to the increase in project interest income, the total revenue from the Entertainment and Media Operations of the Group was increased by 7 times to approximately HK\$3,665,000 (2019: HK\$451,000). Together with a drop by 19% in revenue for the offline healthcare and wellness services due to the outbreak of COVID-19, the Group's total revenue amounted to approximately HK\$42,356,000 (2019: HK\$48,076,000), representing a period-to-period decrease by about 12%. Furthermore, with the decrease in the Group's share of the results of an associate, HB Entertainment Co., Ltd. ("HB Entertainment"), the consolidated net loss of the Group during the period under review increased by 34% over the same period last year to HK\$11,601,000 (2019: HK\$8,653,000).

The Group has all along been actively looking for different opportunities in making deployment in the Entertainment and Media Operations. The long lead time between film production and distribution, the temporary suspension of film production under the wrath of the pandemic and the cessation of operation of movie theatres worldwide have all resulted in the Group not arranging any new release during the period under review. The revenue contributed by the Entertainment and Media Operations was approximately HK\$3.665.000 (2019: HK\$451,000). Due to the share of loss from its associate of approximately HK\$396,000 (share of profit in 2019: HK\$5,221,000) and the impairment of film rights and film production in progress of approximately HK\$1,138,000 (2019: Nil) during the period under review, the Entertainment and Media Operations had seen its segment profit reduced to approximately HK\$1.736.000 (2019: HK\$5.015.000). With COVID-19 continues to rampage, the operations of cinemas in North America, higher-risk regions within the PRC and certain countries/regions in Europe and Asia have yet to resume normality. Nevertheless, the pandemic in some countries/regions began to show glimpses of subsidence and economic activities have gradually reopened. Amongst them, while theatres in Korea have returned to normal, cinemas in the low-risk regions in the PRC have staged a steady resumption of business since 20 July. The Group meanwhile has also been pursuing opportunities of cooperation with international streaming media platforms for presenting some new projects through these platforms to the audience worldwide. The Group is cautiously optimistic about the possibility of the global release of the film projects, which were previously completed in succession, in the second half of 2020 and in 2021 (detailed under "Business Review" section) when the revenue of the Entertainment and Media Operations of the Group is expected to improve.

BUSINESS REVIEW AND PROSPECTS (Continued)

Financial Performance (Continued)

During the period under review, the Group's share of loss of HB Entertainment, in which the Group holds a stake of 31%, amounted to approximately HK\$396,000 (2019: share of profit of HK\$5,221,000). During the period the television dramas produced and aired by the HB Entertainment include "*Beautiful Love, Wonderful Life*" and "*365: Repeat the Year*" and both had performed strongly. The former, with its last episode broadcasted in March, had topped the weekly national viewership ranking between January and March, and had struck the highest national viewership at 32.3%, meaning that almost one third of the Koreans had witnessed the drama in front of the television. "*365: Repeat the Year*", on the other hand, is a fantasy-thriller. It was adapted from a Japanese mystery novel called "*Repeat*" and narrates the story of ten persons experiencing mysterious events after being given the chance to travel back in time to a year ago. The theme of time travelling with a tight plot has appealed to the netizens and received raving reviews when it was aired in Korea. Yet, the relevant revenue from these two dramas were not confirmed with the TV stations until July 2020, thus have not been reflected in the Group's share of results of an associate for the period under review.

"Bayhood No. 9 Club" was the major source of revenue for the healthcare and wellness services with proceeds generated from membership subscription, green fee and food and beverages, etc. Originally concentrating on high-end customers, the club has been gradually reinventing its position by extending its target customer group to the mid-end ones. The outbreak of COVID-19 coincided with the conventional closure of the golf course during the winter season, and its re-opening at the end of March came at a time when there was growing awareness of the importance of outdoor activities and personal health in face of the pandemic. While the business of golfing has hence resumed its briskness, the overall revenue of the healthcare and wellness services decreased, since the food-and-beverages-related business had to remain shut down or could only have limited operation for a considerable amount of time due to the fickleness of COVID-19. As a result, there was a period-to-period drop in revenue from the relevant operations during the period under review by 19% to approximately HK\$38,691,000 (2019: HK\$47,625,000), together with an increase in segment loss of 68% to approximately HK\$6,290,000 (2019: HK\$3,736,000).

BUSINESS REVIEW AND PROSPECTS (Continued)

Market Review

COVID-19 forays against the world in 2020 and deals the global economy a heavy blow. To combat the outbreak, many industries in the PRC had to suspend operations. In the first half of the year, the annual Gross Domestic Product of the PRC had dropped by 1.6% year-on-year to RMB46 trillion, but the overall performance of the economy has recovered gradually. During the first half of the year, the nationwide average per capita disposable income was RMB15,666, i.e. down by 1.3% on inflation-adjusted basis as compared to the same period of last year, with that of the urban residents being RMB21,655. The decrease in income was due to the freeze of most working as a result of the pandemic. The average per capita spending stood at RMB9,718, representing a period-to-period decrease of 9.3% on inflation-adjusted basis, with the average per capita spending on educational, cultural and entertainment decreased by 35.7% to RMB664 (accounting for 6.8% of the average per capital spending). It reflects the fact that the pandemic had undermined the desire of going out and spending on entertainment, with most of the public choosing to stay at home instead.

The PRC accounts for the second largest box office in the world. To comply with the preventive measures against the epidemic as announced by the government, over 70.000 cinemas in the PRC had to suspend their operations fully in the first half of 2020. Most films therefore could not be released as scheduled, and some even had to be withdrawn altogether. In the first two months of 2020, the box office receipts in Mainland China had a significant period-to-period drop to only US\$3.90 million from US\$2.148 billion last year. The China Film Administration has also pointed out that, on a conservative estimate, the loss of total box office receipts may well exceed RMB30 billion in 2020 in spite of the government's supportive policies to combat the direct economic loss of and the impact on the film industry brought forth by the pandemic. A slowdown in expansion has already seen China's film market going through the stage with emphasis shifting from quantity to quality, and the pandemic now is catalysing the process of the lesser being eclipsed by the excellent ones. The audience are now attaching greater importance to the calibre and theme of a film and they prefer films with high reputation, meaning that an enrichment in standard and reputation has become the key to success in box office. The Group has therefore persisted in actively investing in and producing top-notch movies and consolidating its position in the market.

BUSINESS REVIEW AND PROSPECTS (Continued)

Market Review (Continued)

Not even the film market in North America can stay aloof from COVID-19 which has overrun the market. Many studios, including the Walt Disney Company and Warner Bros., decided to halt the filming or suspend the screening, and a dozen of movies were affected. With theatres across the globe closing in turn, every film market has gone into hibernation. According to "Hollywood Reporter", the global box office receipts had already suffered a loss of US\$7 billion and the figure may soar to US\$17 billion if the pandemic spirals out of control. The recovery of the entire film market hinges on how the plague unfolds, and it is expected that the industry will still face formidable challenge in the second half of the year.

The Korean film market likewise languished under the pandemic during the period under review with its box office receipts nosedived by 70%. In spite of the similar setback of having movies forced to pull out and filming forced to stop, the Korean movies continue to catch the attention of many. "Parasite" became the first foreign-language film to win the Best Picture in the Academy Awards 2020 and the first Korean film to win the Palme d'Or at the Cannes Film Festival. The accolades are telling indications that Korean films are acclaimed by the local audience and also recognised by the international film markets, and, with their tremendous potential, they will gain further popularity in different markets. With the epidemic easing slightly, the operation of the cinemas in Korea has gradually resumed normalcy since June. "#Alive", a zombie thriller starring Park Shin-hye, has already drawn more than a million audiences within five days after it was screened on 24 June, and the figure has since grown to over 1.8 million. Meanwhile, "Peninsula", released on 15 July 2020, proved to be a great success in box office: it became the best-performing Korean film this year in terms of box office proceeds on the day of debut after 350,000 theatregoers poured to see the screening, and the number of audience in total rocketed to over 2 million merely a week later. The film has also topped the box office receipts on its debut in the likes of Taiwan and Singapore. The aforementioned statistics are useful reference for the passion of the Koreans for returning to the theatres. In view of the rapid recuperation of the market, "Space Sweepers", Korea's first science-fiction space feature film project which was invested in and co-produced by the Group, is expected to release in the second half of the year.

BUSINESS REVIEW AND PROSPECTS (Continued)

Business Review

(1) Entertainment and Media Operations

The Chinese film market, while already underdoing a structural adjustment with the excellent ones outcompeting the rest, sees such reshaping and reshuffling speeded up by COVID-19 which had knocked out the film industry across the world with a sucker punch. The Group has all the way been reinforcing its deployment in the film market and participating in projects in Hollywood of the United States, Korea and China. These projects are expected to be screened successively in the second half of 2020 and in 2021 when the pandemic eased off.

The Group always tracks the trend and development of the film market, as well as the change in the audience's penchant for genres. At the same time, it has been actively looking for appropriate media and entertainment projects in the North American market. One of the projects is "Moonfall", a Hollywood science-fiction and disaster epic co-invested in and co-produced by the Group along with Huayi Brothers International Limited. The film is directed by Roland Emmerich, the director of "2012", "The Day After Tomorrow" and "Independence Day" series and is a production in partnership with Roland Emmerich, Centropolis Entertainment, Street Entertainment, Huavi Brothers International Limited and the Group, It narrates that the moon is driven out of orbit by a mysterious force and is on course for collision with the Earth. The gravitational imbalance sends the Earth into chaos, and amidst desperation a seemingly disorganized squad decides to fight the final battle to protect the Earth and humankind. The shooting will commence in September this year and those playing a leading role in the movie include Patrick Wilson (who played a leading role in "Aquaman" and "Midway"), Halle Berry (who starred in "John Wick: Chapter 3 - Parabellum", "X-men" and "Catwoman" and was the winner of the Academy Award for Best Actress) as well as Josh Gad (who voiced Olaf in the "Frozen" series). The Group has also secured the distribution rights of the film in the PRC. Tentatively the film will be screened worldwide around second half of 2021 or 2022, subject to the development of the pandemic.

BUSINESS REVIEW AND PROSPECTS (Continued)

Business Review (Continued)

(1) Entertainment and Media Operations (Continued)

Besides, the Group has financed and co-produced "*Cherry*" and "*Extinct*" (an original animated comedy targeted for family viewing), and both have entered the post-production stage during the period under review. They are scheduled to release in the second half of 2020 or 2021. "*Cherry*" is the first movie directed by the Russo Brothers (Anthony Russo and Joe Russo) since "*Avengers: Endgame*", and is starred by Tom Holland who featured in the "*Spiderman*" series. As for "*Extinct*", it is directed by David Silverman (the director of "*The Simpsons Movie*" and "*Monsters, Inc.*" who has been honoured with four Emmy Awards) and the voice cast features Zazie Beetz (who has starred in "*Deadpool 2*" and "*Joker*").

The Group has invested a minority stake in "*Eight Hundred*", an epic war movie produced by Huayi Brothers, which was theatrically released in the PRC since 21 August 2020. "*Eight Hundred*" has earned positive critics in general, and its box office has already exceeded RMB1.2 billion as of the date of this interim report.

With regard to the Korean market, the Group remains optimistic about the demand for Korean films and television dramas in the domestic and overseas markets, with the former being one of the few which had rapidly bounced back from the pandemic. "Space Sweepers", the first science-fiction feature film project in Korea financed and co-produced by the Group (which also acquired the film's distribution rights in the PRC), is expected to release in Korea in the second half of the year. It is directed by Jo Sung-hee (the director of "A Werewolf Boy" and "The Phantom Detective") and is starring superstars like Song Joong-ki (the leading actor of "Descendants of the Sun" and "The Battleship Island"), Kim Tae-ri (the main actress of "The Handmaiden" and "1987: When the Day Comes") and outstanding actors such as Yu Hae-jin and Jin Seon-kyu (who featured in "Extreme Job" which nabbed the top spot at the Korean box office in 2019). Together with a production budget of KRW24 billion (equivalent to approximately HK\$160 million), the film is expected to become the talk of the town in 2020 and contribute a significant amount of return to the Group. In addition, through the Huayi-Warner Contents Fund which was established jointly by the Group, Warner Bros. Korea et al., the Group will also continue to identify top-rated and fitting investment projects in order to further enrich the Group's earnings from Korean film projects.

BUSINESS REVIEW AND PROSPECTS (Continued)

Business Review (Continued)

(1) Entertainment and Media Operations (Continued)

HB Entertainment, an associate in which the Group holds a stake of 31%, is principally engaged in the production of and the investment in prime films and television dramas in Korea, as well as the management of artistes. During the period under review, HB Entertainment produced and aired "*Beautiful Love, Wonderful Life*" and "*365: Repeat the Year*", with both attaining commendable results. "*Beautiful Love, Wonderful Life*" in particular has been hailed as one of the most popular television dramas ever in Korea, as evidenced by its viewing rate: 32.3% at its peak, followed by 31.5% during the broadcast of the finale on 22 March 2020. Couple with the national viewership rating of "*Sky Castle*" (setting a record high at 23.8% during its broadcast last year), the popularity of HB Entertainment's products is indisputable. Thanks to its outstanding ability in media production and shrewd market acumen, HB Entertainment is believed to be able to help the Group explore and consolidate its position in the market of the film and television industry of Korea.

(2) Healthcare and Wellness Services

During the period under review, the Group's healthcare and wellness services focused on the operations of "Bayhood No. 9 Club", a healthcare and wellness centre which the Group continues to operate on a lease basis. It is one of the top green health clubs in the PRC with well-equipped facilities such as a standard 18hole golf course, lakeside golf course private VIP rooms, spa facilities as well as Asia's first PGA-branded golf academy, offering high-end enterprises and individual clients professional and excellent offline healthcare and wellness services. The membership of "Bayhood No. 9 Club" remained steady during the period under review, and the offline healthcare and wellness services contributed approximately HK\$38,691,000 (2019: HK\$47,625,000) in revenue to the Group in the first half of 2020, representing a drop of 19% as compared to the corresponding period last year. The outbreak of COVID-19 coincided with the conventional closure of the golf course during the winter season, and its re-opening at the end of March came at a time when there was growing awareness of the importance of outdoor activities and personal health in face of the pandemic. Therefore, golf playing has actually become even more popular. With the pandemic being fickle, the food-and-beverages-related business had to be shut down for a considerable amount of time or could only operate to a limited extent, resulting in a decrease in the overall revenue.

BUSINESS REVIEW AND PROSPECTS (Continued)

Business Review (Continued)

(2) Healthcare and Wellness Services (Continued)

The increase in demand for the healthcare and wellness services during the pandemic however comes at the same time with the keen competition in the market and the rise of costs (such as staff cost, water charge, etc.). The Group will continue to endeavour to step up its efforts in cost controls, so as to maintain the profit margin and stable operations of the healthcare and wellness services, which are basically self-sustaining at present.

Business Outlook

The entire film industry has been ambushed and hit hard by COVID-19 in the first half of 2020 with operations almost coming to a complete halt. In the second half of 2020 and the coming year, it is expected that film production in different countries/regions across the world will gradually resume after the implementation of respective disease prevention measures. With the steady improvement of the situation, the theatres in certain countries/ regions in Europe and Asia have already re-opened, and the China Film Administration has also announced that cinemas in low-risk areas in the PRC may resume services orderly since 20 July. The local film market in Korea has even made a strong rebound. With the projects financed and produced by the Group within the past two financial years being completed in succession, it is expected that the Group will have at least three or four films ready for release in the second half of 2020 and in 2021, provided that the epidemic has stabilised. The Group is confident that these films are on course for laudable box office results and enhance as a result the Group's revenue of the Entertainment and Media Operations.

BUSINESS REVIEW AND PROSPECTS (Continued)

Business Outlook (Continued)

On another note, the internet has led to multiple effects on the film industry, including an intensified competition with cinema industry. In 2018, 84.5% of the movie ticket purchases in the PRC were made online, and such preference has improved the transparency in box office numbers. Online marketing channels were increasingly concentrated in ticketing platforms, social media and video websites, indicating the heightened importance of short video platforms in movie marketing. The pandemic has confined most of the public at home: they have reduced the frequency of going out and spending and now make their daily consumption, including the expense on entertainment, "online" or "at home" instead. This results in the blossom of the viewership and influence of many video streaming platforms. The Group has been actively strengthening its cooperation with many of these international platforms so as to present more top-notch films and television dramas to the audience through different means.

Films from the North America retain their tremendous prestige in the markets worldwide, with Hollywood blockbusters dominating in particular. It is envisaged that such supremacy will continue in the coming few years. The Group has been actively seeking global opportunities for investing in and producing prime films and television dramas, and has already confirmed its investment in several film projects, including "*Moonfall*", a Hollywood science-fiction and disaster epic which is expected to be released in late 2021 or 2022. The Group will continue to develop projects with elite film studios and producers in North America and Europe, etc., so that different types of superb works may be continuously presented to the audience.

In recent years the Korean films have been eye-catching. These high-grossing blockbusters were laden with international awards and have conquered worldwide audience. On a relatively lower budget, the Korean films have been able to offer fashionable themes and trends, thereby diversifying their appeals and broadening their audience base. The Group believes that high-quality Korean films and television dramas will be in strong demand in other Asian markets and even the whole world, and will therefore strive for opportunities to invest in more prime Korean films and television dramas as well as step up its efforts in hoarding up quality Korean intellectual properties through HB Entertainment, its associate. As there are signs of the Korean entertainment and culture staging a comeback in the PRC market, the Group will seize the chance and introduce preeminent Korean films and television dramas into the PRC.

BUSINESS REVIEW AND PROSPECTS (Continued)

Business Outlook (Continued)

COVID-19 remains rampant, inhibiting and affecting the film markets everywhere. In order to minimise the repercussions, the Group will continue to closely monitor the latest development of the epidemic, coordinate with distributors worldwide and adjust its business strategies properly. The Group will also determine a suitable timetable for the release of films in the PRC and the world in accordance with the actual time of the re-opening of theatres. As for the offline healthcare and wellness services, "Bayhood No. 9 Club" has resumed business in the later half of March after the pandemic was gradually under control in the PRC. It has since yielded stable proceeds. The Group will stay tuned to the latest development of the pandemic and maintain the prevention measures in the club so that it may continue its steady operation.

FINANCIAL REVIEW

Total revenue for the six months ended 30 June 2020 amounted to approximately HK\$42,356,000 (2019: HK\$48,076,000), being a 12% decrease comparing to the same period in prior year. Due to the COVID-19 outbreak, there was no new film being released by the Company and its subsidiaries during the period. However, project interest revenue calculated using the effective interest rate method soared nearly 7 times during the period, resulting in revenue from the "Entertainment and Media" segment increased to approximately HK\$3,665,000 (2019: HK\$451,000) for the six months ended 30 June 2020. Revenue from "Offline Healthcare and Wellness Services" segment still accounts for majority of the Group's revenue, amounting to approximately HK\$38,691,000 (2019: HK\$47,625,000) for the six months ended 30 June 2020, being a 19% decrease comparing to the same period in prior year. The decrease of the revenue from "Offline Healthcare and Wellness Services" segment to the 62% drop in food and beverage income, as the restaurant operations of "Bayhood No. 9 Club" has been suspended for a prolonged period of time during the COVID-19 outbreak in the PRC in the first half of 2020.

FINANCIAL REVIEW (Continued)

Cost of sales for the six months ended 30 June 2020 amounted to approximately HK\$24,900,000 (2019: HK\$30,024,000), being a 17% decrease comparing to the same period in prior year. In line with the prolonged suspension of certain operations of "Bayhood No.9 Club" during the COVID-19 outbreak in the PRC, the decrease in cost of sales was mainly attributed to the drop of revenue from "Offline Healthcare and Wellness Services" segment as mentioned above. Cost of sales during the period also includes an impairment of film rights and film production in progress of approximately HK\$1,138,000 (2019: Nil). Gross profit for the six months ended 30 June 2020 remained stable at approximately HK\$17,456,000 (2019: HK\$18,052,000) with gross profit margin increased to 41% (2019: 38%), thanks to the high profit margin of soaring project interest revenue during the period. Other income and other (losses)/gains, net, mainly comprising of exchange differences, interest income and fair value change in financial assets at fair value through profit or loss, amounting to a net loss of approximately HK\$557,000 (2019: net gain of HK\$1,992,000). The fluctuation during the period was mainly attributable to the decrease in interest income and increase in exchange losses, net.

Administrative expenses for the six months ended 30 June 2020 slightly reduced by 5% to approximately HK\$31,500,000 (2019: HK\$33,186,000), mainly due to the prolonged suspension of certain operations of "Bayhood No. 9 Club" during the COVID-19 outbreak in the PRC.

Share of results of an associate for the current period represented the share of loss of HB Entertainment, an associated company of the Group. During the first half of 2020, HB Entertainment had produced two television dramas, namely "*Beautiful Love, Wonderful Life*" and "*365: Repeat the Year*". However, the revenue in relation to these two TV dramas were only finalized with the domestic TV stations in July 2020, as such a significant portion of profit margin of these two TV dramas have not been included in the share of results of an associate for the six months ended 30 June 2020.

Finance income/(costs), net, representing the 1) net of imputed finance income and imputed finance costs on discounting other borrowings and certain deposits paid amounting to a net costs of approximately HK\$28,000 (2019: HK\$112,000); 2) interest on bank borrowings of approximately HK\$1,201,000 (2019: Nil) incurred for financing film rights investment acquired in the second half of 2019; 3) interest on new lease liabilities incurred during the period of approximately HK\$1,677,000 (2019: Nil); and 4) exchange gain on revaluation of other borrowings during the period. The increase in net amount during the six months ended 30 June 2020 was mainly attributed to this significant exchange gain of approximately HK\$6,322,000 (2019: Nil).

LIQUIDITY AND CAPITAL RESOURCES

Liquidity and Treasury Management

We have adopted prudent treasury management measures aimed at principal protection and maintaining sufficient liquidity to meet our various funding requirements in accordance with the strategic plans and policies. As at 30 June 2020, the Group held cash and cash equivalents of approximately HK\$147,381,000 (31 December 2019: HK\$198,248,000), being a 26% decrease comparing to the balance as at 31 December 2019.

The Group is at net current asset position of HK\$108,227,000 as at 30 June 2020 (31 December 2019: HK\$276,042,000). The current ratio, representing the total current assets to the total current liabilities, decreased from 1.73 as at 31 December 2019 to 1.58 as at 30 June 2020, still representing a healthy liquidity position.

The gearing ratio, representing the net debt (total borrowings and total lease liabilities less cash and cash equivalents and pledged bank deposits) to total equity, is not applicable due to net surplus as at 30 June 2020 (31 December 2019: 15%). The Group's total interest-bearing bank borrowings as at 30 June 2020 amounted to approximately HK\$43,791,000 (31 December 2019: HK\$44,653,000) and was denominated in Chinese Renminbi. The interest-bearing bank borrowings were used to finance investments in films, and was subsequently fully repaid on 30 July 2020.

Foreign Currency Exchange Exposure

The Group has operations and investments in China, Korea, the USA and Hong Kong, and is mainly exposed to foreign exchange risk arising from Chinese Renminbi and Korean Won currency exposures, primarily with respect to the Hong Kong dollars. During the period, fluctuation in Chinese Renminbi and Korean Won against Hong Kong dollars resulted in the net exchange loss of approximately HK\$1,342,000 (2019: HK\$182,000) and exchange gain related to revaluation of other borrowings of approximately HK\$6,322,000 (2019: Nil). The Group has not used any forward contracts, currency borrowings or other means to hedge its foreign currency exposure from Chinese Renminbi and Korean Won but manages through constant monitoring to limit as much as possible its net exposures.

Capital Structure

The Group has mainly relied on its equity, bank and other borrowings and internally generated cash flow to finance its operations.

During the six months ended 30 June 2020 and 2019, the Company has not issued new ordinary shares.

CHARGE OF ASSETS AND CONTINGENT LIABILITIES

As at 30 June 2020, the Group's secured bank and other borrowings of HK\$43,791,000 (31 December 2019: HK\$365,682,000) were secured by pledged deposits amounting to HK\$50,136,000 (31 December 2019: HK\$370,624,000).

As at 30 June 2020 and 31 December 2019, the Group did not have any material contingent liabilities or guarantees.

HUMAN RESOURCES

As at 30 June 2020 the Group employed a total of 28 (31 December 2019: 27) full-time employees in Hong Kong and the PRC, and continued to manage "Bayhood No.9 Club" operations with 366 (31 December 2019: 396) full-time employees in the PRC. In addition, the Group has entered into several joint operation arrangements to produce or distribute films. The crew members employed under such joint operation arrangements have not been included in the above statistics.

The Group operates different remuneration schemes for sales and non-sales employees. Sales personnel are remunerated on the basis of on-target-earning packages comprising salary and sales commission. Non-sales personnel are remunerated by monthly salary which is reviewed by the Group from time to time and adjusted based on performance. In addition to salaries, the Group provides staff benefits including medical insurance, contribution to staff provident fund and discretionary training subsidies. Share options and bonuses are also available at the discretion of the Group depending on the performance of the Group.

PURCHASE, SALE OR REDEMPTION OF THE LISTED SHARES OF THE COMPANY

During the period, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities.

SHARE OPTION SCHEME

The share option scheme of the Company was adopted on 4 June 2012 (the "Share Option Scheme").

The purpose of the Share Option Scheme is to attract and retain the best available personnel, to provide appropriate incentives or rewards to eligible participants for their contributions or potential contributions to the Group and to promote the success of the business of the Group. The eligible participants of the Share Option Scheme include (but are not limited to) directors of the Group, employees of the Group, suppliers of goods or services to the Group, customers of the Group, and shareholders of any member of the Group. The Share Option Scheme became effective on the adoption date and, unless otherwise cancelled or amended, will remain in force for 10 years from that date.

The total number of shares which may be issued upon exercise of all options to be granted under the Share Option Scheme and any options to be granted under any other share option schemes must not in aggregate exceed 10% of the aggregate of the shares in issue as at the adoption/refreshment date.

The maximum number of shares issuable under share options to each eligible participant under the Share Option Scheme and any other schemes of the Group in any 12-month period, is limited to 1% of the issued shares of the Company for the time being. Any further grant of share options in excess of this limit is subject to shareholders' approval in general meetings.

SHARE OPTION SCHEME (Continued)

Each grant of options to a participant who is a director, chief executive or substantial shareholder of the Company, or any of their respective associates, under the Share Option Scheme must be approved by the Independent Non-executive Directors of the Company (excluding any Independent Non-executive Director who or whose associate is the proposed grantee of the options). Where any grant of options to a substantial shareholder or an Independent Non-executive Director of the Company, or any of their respective associates, would result in the shares issued and to be issued upon exercise of all options already granted and to be granted under the Share Option Scheme (including options exercised, cancelled and outstanding) to such person in the 12-month period up to and including the date of such grant: (a) representing in aggregate over 0.1% of the shares in issue; and (b) having an aggregate value, based on the closing price of the shares at the date of each grant, in excess of HK\$5 million, such further grant of options must be approved by the shareholders in general meetings.

A participant shall pay the Company HK\$1.00 for the acceptance of an option offer within 21 days after the offer date. The option price will be determined by the board at its absolute discretion and notified to option-holders. The minimum option price shall not be less than the highest of: (a) the closing price of the shares as stated in the Stock Exchange's daily quotations sheet on the offer date; (b) the average closing price of the shares as stated in the Stock Exchange's daily preceding the offer date; and (c) the nominal value of the shares.

During the period, no share options were granted, exercised, cancelled or lapsed, and there were no outstanding options under the Share Option Scheme as at 1 January 2020 and 30 June 2020. As at the date of this report, the total number of shares available for issue under the Share Option Scheme was 1,349,810,657 which represents approximately 10% of the total issued shares of the Company.

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY OR ANY ASSOCIATED CORPORATION

As at 30 June 2020, the interests and short positions of the Directors and Chief Executives in the shares, underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")), as recorded in the register required to be kept by the Company under Section 352 of the SFO, or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules") were as follows:

		Nu	% of total issued share capital of the		
Name of Directors	Capacity	Personal interest	Corporate interest	Total interest	Company (Note 1)
YUEN Hoi Po	Beneficial owner and interest of a controlled corporation	252,870,000	1,938,030,107 (Note 2)	2,190,900,107	16.23
CHU Yuguo	Beneficial owner	2,000,000	-	2,000,000	0.01

Long positions in ordinary shares of the Company:

Notes:

- 1. The percentage of shareholding is calculated with reference to the Company's number of shares in issue as at the 30 June 2020.
- Mr. YUEN Hoi Po was deemed to be interested in 1,938,030,107 shares of the Company held by his wholly-owned corporation namely, Smart Concept Enterprise Limited.

Save as disclosed above, as at 30 June 2020, none of the Directors, Chief Executives nor their associates had any interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of the SFO) as recorded in the register required to be kept under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY

As at 30 June 2020, the interests and short positions of the following persons (other than Directors or Chief Executives of the Company) in the shares, underlying shares and debentures of the Company as recorded in the register required to be kept under Section 336 of the SFO, or as otherwise notified to the Company and the Stock Exchange were as follows:

% of total issued share capital of the Name of Number of Nature of Company Shareholders Capacity Interests shares held (Note 1) Huavi Brothers Media Interest of a controlled Corporation interest 2.452.447.978 18.17 Corporation corporation (Note 2) Huavi Brothers Beneficial owner Beneficial interest 2.452.447.978 18.17 International Limited Tencent Holdings Interest of a controlled Corporation interest 15.68 2.116.251.467 Limited corporation (Note 3) YUEN Hoi Po Beneficial owner and Beneficial and 2.190.900.107 16.23 interest of a controlled corporation corporation (Note 4) interest Smart Concept Beneficial owner Beneficial interest 1.938.030.107 14.36 Enterprise Limited

Long positions in ordinary shares of the Company:

Notes:

- 1. The percentage of shareholding is calculated with reference to the Company's number of shares in issue as at the 30 June 2020.
- Huayi Brothers International Limited is a wholly-owned subsidiary of Huayi Brothers Media Corporation and is beneficially interested in 2,452,447,978 shares of the Company.
- 3. Mount Qinling Investment Limited is a wholly-owned subsidiary of Tencent Holdings Limited and is beneficially interested in 2,116,251,467 shares of the Company.
- Mr. YUEN Hoi Po was deemed to be interested in 1,938,030,107 shares of the Company held by his wholly-owned corporation namely, Smart Concept Enterprise Limited.

SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY (Continued)

Long positions in ordinary shares of the Company: (Continued)

Save as disclosed above, as at 30 June 2020, no other persons had any interests or short positions in the shares, underlying shares or debentures of the Company as recorded in the register required to be kept under Section 336 of the SFO, or as otherwise notified to the Company and the Stock Exchange.

CORPORATE GOVERNANCE PRACTICES

The board of directors of the Company (the "Board") is committed to achieving high standards of corporate governance. Throughout the six months ended 30 June 2020, the Company has applied the principles and met the code provisions of the Corporate Governance Code (the "CG Code") as set out in Appendix 14 to the Listing Rules with the exception of the following deviation:

Code Provision A.2.1

Under the code provision A.2.1 of the CG Code, the roles of chairman and chief executive officer of the Group should be separate and should not be performed by the same individual. During the period, the roles of chairman ("Chairman") and chief executive officer ("CEO") have not been separated.

The Board believes that it is appropriate and in the interests of the Company and its shareholders as a whole for the same individual to serve as the Chairman and CEO because it helps ensure consistent leadership within the Group and enable more effective and efficient overall strategic planning for the Group. The Board considers that this structure did not impair the balance of power and authority between the Board and the management of the Company.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS AND RELEVANT EMPLOYEES

The Company has adopted a code of conduct regarding securities transactions by Directors (the "Code of Conduct") on terms no less exacting than the required standard set out in the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules. Having made specific enquiry, all Directors have fully complied with the required standard set out in the Model Code throughout the six months ended 30 June 2020.

The Code of Conduct applies to all the relevant employees as defined in the CG Code, including any employee of the Company, or director or employee of a subsidiary or holding company of the Company who, because of their office or employment, is likely to possess inside information in relation to the Company or its securities.

REVIEW OF INTERIM REPORT

The Audit Committee comprising of three Independent Non-executive Directors, namely Mr. YUEN Kin (Audit Committee Chairman), Mr. CHU Yuguo and Dr. WONG Yau Kar, David has reviewed the Group's unaudited interim report for the six months ended 30 June 2020 together with the Company's independent auditor and there were no disagreements with any accounting treatment.

OTHER CHANGES IN DIRECTORS' INFORMATION

Except the following, no other changes in Directors' information are required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules since the date of 2019 Annual Report:

- 1. Mr. CHENG Wu has been appointed as an executive director and chief executive officer of China Literature Limited (Stock Code: 772) on 27 April 2020, and a non-executive director of Maoyan Entertainment (Stock Code: 1896) on 9 June 2020.
- Mr. WANG Zhonglei and Mr. HU Junyi have resigned as directors of Huayi Brothers Korea Co., Ltd. (KOSDAQ: 204630), a company listed on the Korea Exchange, on 1 July 2020.

By Order of the Board **WANG Zhongjun** *Chairman* Hong Kong, 26 August 2020

REPORT ON REVIEW OF INTERIM FINANCIAL INFORMATION



羅兵咸永道

TO THE BOARD OF DIRECTORS OF **HUAYI TENCENT ENTERTAINMENT COMPANY LIMITED** (incorporated in the Cayman Islands with limited liability)

INTRODUCTION

We have reviewed the interim financial information set out on pages 24 to 57, which comprises the condensed consolidated interim balance sheet of Huayi Tencent Entertainment Company Limited (the "Company") and its subsidiaries (together, the "Group") as at 30 June 2020 and the condensed consolidated interim income statement, the condensed consolidated interim statement of comprehensive income, the condensed consolidated interim statement of changes in equity and the condensed consolidated interim cash flow statement for the six-month period then ended, and a summary of significant accounting policies and other explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants. The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting". Our responsibility is to express a conclusion on this interim financial information based on our review and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

REPORT ON REVIEW OF INTERIM FINANCIAL INFORMATION

SCOPE OF REVIEW

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information of the Group is not prepared, in all material respects, in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting".

PricewaterhouseCoopers

Certified Public Accountants

Hong Kong, 26 August 2020

CONDENSED CONSOLIDATED INTERIM INCOME STATEMENT

For the six months ended 30 June 2020

		Six months ended 30 Ju		
		2020 (Unaudited)	2019 (Unaudited)	
	Notes	HK\$'000	HK\$'000	
Revenue and film investment income Interest revenue calculated using	4	38,771	47,625	
the effective interest method	4	3,585	451	
Cost of sales	4	42,356 (24,900)	48,076 (30,024)	
Gross profit Other income and other (losses)/gains, net Administrative expenses	4	17,456 (557) (31,500)	18,052 1,992 (33,186)	
Finance income/(costs), net Share of result of an associate	6	(14,601) 3,416 (396)	(13,142) (112) 5,221	
Loss before taxation Taxation	7 8	(11,581) (20)	(8,033) (620)	
Loss for the period		(11,601)	(8,653)	
Loss attributable to: Equity holders of the Company		(11,601)	(8,653)	
Loss per share attributable to equity holders of the Company for the period				
Basic and diluted loss per share	9	(0.09)	(0.06)	

CONDENSED CONSOLIDATED INTERIM STATEMENT OF For the six months ended 30 June 2020 COMPREHENSIVE INCOME

	Six months end	Six months ended 30 June	
	2020	2019	
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
Loss for the period	(11,601)	(8,653)	
Other comprehensive loss:			
Items that may be subsequently reclassified to			
profit or loss			
Currency translation differences	(10,303)	(2,812)	
Other comprehensive loss for the period,			
net of tax	(10,303)	(2,812)	
Total comprehensive loss for the period	(21,904)	(11,465)	
Total comprehensive loss attributable to:			
Equity holders of the Company	(21,904)	(11,465)	

CONDENSED CONSOLIDATED INTERIM BALANCE SHEET

As at 30 June 2020

	Notes	30 June 2020 (Unaudited) HK\$'000	31 December 2019 (Audited) HK\$'000
ASSETS			
Non-current assets			
Property, plant and equipment	12	1,829	3,736
Right-of-use assets	11	131,711	20,536
Film rights and film production		,	20,000
in progress	13	291,371	252,750
Interest in an associate	15	275,410	278,250
Financial asset at fair value through			,
profit or loss	16	3,717	4,112
Prepayments, deposits and			
other receivables	17	737	739
		704,775	560,123
Current assets			
Trade receivables	17	-	_
Programmes and film production			
in progress	14	75,533	75,874
Prepayments, deposits and			
other receivables	17	22,451	331,899
Pledged bank deposits	18	50,136	49,664
Cash and cash equivalents		147,381	198,248
		295,501	655,685
Total assets		1,000,276	1,215,808

CONDENSED CONSOLIDATED INTERIM BALANCE SHEET

As at 30 June 2020

	Notes	30 June 2020 (Unaudited) HK\$'000	31 December 2019 (Audited) HK\$'000
EQUITY AND LIABILITIES			
Equity			
Equity attributable to the equity holders of the Company			
Share capital	20	269,962	269,962
Reserves		541,344	563,248
Total equity		811,306	833,210
Liabilities Non-current liabilities			
Lease liabilities	11	675	1,916
Deferred income tax liabilities		1,021	1,039
		1,696	2,955
Current liabilities			
Lease liabilities	11	128,929	2,421
Other payables and accrued liabilities		14,554	11,540
Bank and other borrowings	19	43,791	365,682
		187,274	379,643
Total liabilities		188,970	382,598
Total equity and liabilities		1,000,276	1,215,808

CONDENSED CONSOLIDATED INTERIM CASH FLOW STATEMENT

For the six months ended 30 June 2020

	Six months end 2020 (Unaudited) HK\$'000	ded 30 June 2019 (Unaudited) HK\$'000
Net cash used in operating activities	(49,597)	(66,981)
Cash flows from investing activities		
Bank interest received	1,091	2,564
Purchase of property, plant and equipment Net proceeds from disposal of a subsidiary, net of cash and cash equivalent included	(298)	(410)
in the subsidiary disposed of		56,951
Net cash generated from investing activities	793	59,105
Cash flows from financing activities		
Proceeds from other borrowings	-	323,803
Increase in pledged deposits	-	(331,261)
Increase in pledged bank deposits	(472)	-
Principal elements of lease payments	(1,200)	
Net cash used in financing activities	(1,672)	(7,458)
Net decrease in cash and cash equivalents	(50,476)	(15,334)
Cash and cash equivalents at 1 January	198,248	362,490
Currency translation differences	(391)	(609)
Cash and cash equivalents at 30 June	147,381	346,547

CONDENSED CONSOLIDATED INTERIM STATEMENT For the six months ended 30 June 2020 OF CHANGES IN EQUITY

	(Unaudited) Attributable to equity holders of the Company						
	Share capital HK\$'000	Share premium HK\$'000	Merger reserve HK\$'000	Capital redemption reserve HK\$'000	Currency translation reserve HK\$'000	Accumulated losses HK\$'000	Total HK\$'000
Balance at 1 January 2020	269,962	1,213,484	860,640	1,206	(14,135)	(1,497,947)	833,210
Loss for the period Other comprehensive loss	-	-	-	-	- (10,303)	(11,601) -	(11,601) (10,303)
Total comprehensive loss	-	-	-	-	(10,303)	(11,601)	(21,904)
Balance at 30 June 2020	269,962	1,213,484	860,640	1,206	(24,438)	(1,509,548)	811,306
				(Unaudited)			
		Attributat	ole to equity h	olders of the C	Company		
	Share capital HK\$'000	Share premium HK\$'000	Merger reserve HK\$'000	Capital redemption reserve HK\$'000	Currency translation reserve HK\$'000	Accumulated losses HK\$'000	Total HK\$'000
Balance at 1 January 2019	269,962	1,213,484	860,640	1,206	(7,323)	(1,469,177)	868,792
Loss for the period Other comprehensive loss	-	-	-	-	- (2,812)	(8,653)	(8,653) (2,812)
Total comprehensive loss	-	-	-	-	(2,812)	(8,653)	(11,465)
Balance at 30 June 2019	269,962	1,213,484	860,640	1,206	(10,135)	(1,477,830)	857,327

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

1. GENERAL INFORMATION

Huayi Tencent Entertainment Company Limited (the "Company") and its subsidiaries (together, the "Group") is principally engaged in (i) entertainment and media business; and (ii) provision of offline healthcare and wellness services.

The Company was incorporated in the Cayman Islands as an exempted company with limited liability on 27 May 2002 under the Company Law (2002 Revision) (Cap. 22) of the Cayman Islands. The address of the Company's registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands.

The Company is listed on The Stock Exchange of Hong Kong Limited.

This condensed consolidated interim financial information is presented in thousand Hong Kong dollars (HK\$'000), unless otherwise stated. This condensed consolidated interim financial information was approved for issue on 26 August 2020.

This condensed consolidated interim financial information has not been audited.

2. BASIS OF PREPARATION

This condensed consolidated interim financial information for the six months ended 30 June 2020 has been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34, "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA").

The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2019, which have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs").

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

3. ACCOUNTING POLICIES, ESTIMATES AND FINANCIAL RISK MANAGEMENT

(i) Accounting Policies

The accounting policies applied are consistent with those of the annual financial statements for the year ended 31 December 2019, as described in those annual financial statements, except for the estimation of income tax using the tax rate that would be applicable to expected total annual earnings.

(a) Amended standards and conceptual framework to existing standards effective in 2020 adopted by the Group

The Group has adopted the following amended standards and conceptual framework to existing standards ("new HKFRSs") that have been issued and are effective for the Group's accounting period beginning on 1 January 2020:

Amendments to HKAS 1 and HKAS 8	Definition of Material
Amendments to HKFRS 3	Definition of a Business
Conceptual Framework for Financial	Revised Conceptual
Reporting 2018	Framework for
	Financial Reporting
Amendments to HKFRS 7, HKFRS 9 and	Hedge accounting
HKAS 39	

The adoption of the above new HKFRSs did not result in substantial changes to the accounting policies of the Group and had no material effect on how the results and financial position for the current or prior accounting periods have been prepared and presented.

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

3. ACCOUNTING POLICIES, ESTIMATES AND FINANCIAL RISK MANAGEMENT (Continued)

(i) Accounting Policies (Continued)

(b) New and amended standards to existing standards that are not effective in 2020 and have not been early adopted by the Group

The following new and amended standards to existing standards have been issued, but are not effective for the financial period beginning 1 January 2020 and have not been early adopted by the Group:

		Effective for financial years beginning on or after
Amendments to HKFRS 16	Covid-19-Related Rent Concessions	1 June 2020
Amendment to HKFRS 3	Update reference to conceptual framework	1 January 2022
Amendment to HKAS 1	Classifications of liabilities as current and non-current	1 January 2022
Amendment to HKAS 16	Proceeds before intended use	1 January 2022
Amendment to HKAS 37	Onerous contracts - cost of fulfilling a contract	1 January 2022
HKFRS 17	Insurance contracts	1 January 2023
Amendments to HKFRS 10 and HKAS 28	Sale or contribution of assets between an investor and its associate or joint venture	To be determined

The Group is in the process of assessing the impact of the new and amended standards on its results of operations and financial position. The Group expects to adopt the relevant new and amended standards when they become effective.

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

3. ACCOUNTING POLICIES, ESTIMATES AND FINANCIAL RISK MANAGEMENT (Continued)

(ii) Estimates

The preparation of condensed consolidated interim financial information requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing these condensed consolidated interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended 31 December 2019.

(iii) Financial risk management and financial instruments

(a) Financial risk factors

The Group's activities expose it to a variety of financial risks: cash flow and fair value interest rate risk, credit risk, foreign exchange risk and liquidity risk.

The condensed consolidated interim financial information does not include all financial risk management information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements as at 31 December 2019.

There have been no changes in the risk management policies since year end.

(b) Liquidity risk

Compared to year end, there was no material change in the contractual undiscounted cash out flows for financial liabilities.

(c) Fair value estimation

The table below analyses financial instruments carried at fair value, by valuation method. The different levels have been defined as follows:

• Quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1).

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

3. ACCOUNTING POLICIES, ESTIMATES AND FINANCIAL RISK MANAGEMENT (Continued)

(iii) Financial risk management and financial instruments (Continued)

(c) Fair value estimation (Continued)

- Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices) (level 2).
- Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs) (level 3).

The following table presents the Group's assets that are measured at fair value:

	Unaudited			
	Level 1 HK\$'000	Level 2 HK\$'000	Level 3 HK\$'000	Total HK\$'000
At 30 June 2020				
Financial asset at fair value through profit or loss				
- Huavi-Warner Contents Fund (Note 16)	-	-	3,717	3,717
Film rights and films production in progress			·	,
- Film rights investments (Note 13)	-	-	16,421	16,421
		-	20,138	20,138
		A .1	9 . J	
	Audited			
	Level 1	Level 2	Level 3	Tota
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
At 31 December 2019				
Financial asset at fair value through profit or loss				
- Huayi-Warner Contents Fund (Note 16)	-	-	4,112	4,11
Film rights and films production in progress			,	,
 Film rights investments (Note 13) 	-	-	16,745	16,74
	-	-	20,857	20,85

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

3. ACCOUNTING POLICIES, ESTIMATES AND FINANCIAL RISK MANAGEMENT (Continued)

(iii) Financial risk management and financial instruments (Continued)

(c) Fair value estimation (Continued)

The Group's finance department includes a team that performs the valuations of financial assets required for financial reporting purposes, including level 3 fair values. As part of the valuation process, this team reports directly to the chief financial officer.

There were no transfers between levels 1, 2 and 3, and no change in valuation techniques during the period (2019: same).

Quantitative information about fair value measurements using significant unobservable inputs (Level 3):

i. Financial asset at fair value through profit or loss — Huayi-Warner Contents Fund

The Group has determined that the net asset value approximates fair value of the unlisted investment fund.

ii. Film rights and films production in progress — Film rights investments

For film rights investments, the fair value is determined by using valuation techniques and is within level 3 of the fair value hierarchy such as the discounted cash flows method.

4. REVENUE AND FILM INVESTMENT INCOME, INTEREST REVENUE CALCULATED USING THE EFFECTIVE INTEREST METHOD AND OTHER INCOME AND OTHER (LOSSES)/GAINS, NET

	Six months en	ded 30 June
	2020	2019
	(Unaudited)	(Unaudited)
	HK\$'000	HK\$'000
Revenue		
Entertainment and media		
 Interest revenue calculated using 		
the effective interest method	3,585	451
 Film and TV programmes exhibition 	80	-
Offline healthcare and wellness services		
 Club activities income 	21,003	23,087
 Membership fees 	15,032	17,529
 Food and beverage 	2,656	7,009
	42,356	48,076
	<u>.</u>	
	Six months en	
	2020	2019 (Uppudited)
	(Unaudited) HK\$'000	(Unaudited) HK\$'000
	ΠΚΦ 000	1 11/4 000
Other income and other (losses)/gains, net		
Interest income	1,091	2,564
Exchange losses, net	(1,342)	(182
Fair value change in financial asset at fair		(0.5.7
value through profit or loss	(395)	(657
Loss on disposal of property, plant and	(0)	
equipment Miscellaneous	(2)	-
IVIISCEIIAI IEOUS	91	267
	(557)	1,992

5. SEGMENT INFORMATION

The chief operating decision-maker has been identified as the management committee which comprises the chief executive officer and the chief financial officer of the Group. The management committee reviews the Group's internal reporting in order to assess performance and allocate resources. The management committee has determined the operating segments based on these reports.

The management committee has determined that the Group is organized into two main operating segments: (i) Entertainment and media businesses; and (ii) Offline healthcare and wellness services. The management committee measures the performance of the segments based on their respective segment results. The segment results derived from loss before taxation, excluding exchange losses, net, finance income/(costs), net and unallocated expenses, net. Unallocated expenses, net mainly comprise of corporate income net off with corporate expenses including salary, office rental and other administrative expenses which are not attributable to particular reportable segment. There are no sales between the operating segments in the period (2019: Nil).

5. SEGMENT INFORMATION (Continued)

(a) Business segment

The segment results for the six months ended 30 June 2020 are as follows:

	Entertainment and media (Unaudited) HK\$'000	Offline healthcare and wellness service (Unaudited) HK\$'000	Total (Unaudited) HK\$'000
Revenue and film investment income Interest revenue calculated	80	38,691	38,771
using the effective interest method	3,585	-	3,585
-	3,665	38,691	42,356
Share of result of an associate	(396)		(396)
Segment results	1,736	(6,290)	(4,554)
Exchange losses, net Unallocated expenses, net			(1,342) (9,101)
Finance income, net			(14,997)
Loss before taxation Taxation			(11,581) (20)
Loss for the period attributable to equity holders of the Company			(11,601)

5. SEGMENT INFORMATION (Continued)

(a) **Business segment** (Continued)

An analysis of the Group's assets and liabilities as at 30 June 2020 by segment and other information for the six months ended 30 June 2020 are as follows:

	Entertainment and media (Unaudited) HK\$'000	Offline healthcare and wellness service (Unaudited) HK\$'000	Total (Unaudited) HK\$'000
At 30 June 2020 Segment assets Unallocated assets	697,335	129,907	827,242 173,034
Total assets Segment liabilities Unallocated liabilities	44,848	134,360	1,000,276 179,208 9,762
Total liabilities			188,970
For the six months ended 30 June 2020 Other information:			
Addition of right-of-use assets Purchases of property, plant and equipment Addition of film rights and film production	-	126,087 298	126,087 298
in progress Depreciation of right-of-use assets	42,813	-	42,813
 Allocated Unallocated 	-	11,583	11,583 1,224
Depreciation of property, plant and equipment - Allocated - Unallocated	-	1,978	1,978 171
Impairment of film rights and film production in progress	1,138	-	1,138

5. SEGMENT INFORMATION (Continued)

(a) **Business segment** (Continued)

The segment results for the six months ended 30 June 2019 are as follows:

	Entertainment and media (Unaudited) HK\$'000	Offline healthcare and wellness service (Unaudited) HK\$'000	Total (Unaudited) HK\$'000
Revenue and film investment income Interest revenue calculated	-	47,625	47,625
using the effective interest method	451	-	451
	451	47,625	48,076
Share of result of an associate	5,221	_	5,221
Segment results	5,015	(3,736)	1,279
Exchange losses, net Unallocated expenses, net			(182) (9,018)
Finance costs, net			(7,921) (112)
Loss before taxation Taxation			(8,033) (620)
Loss for the period attributable to equity holders of the Company			(8,653)

5. SEGMENT INFORMATION (Continued)

(a) **Business segment** (Continued)

An analysis of the Group's assets and liabilities as at 31 December 2019 by segment and other information for the six months ended 30 June 2019 are as follows:

	Entertainment and media HK\$'000	Offline healthcare and wellness service HK\$'000	Total HK\$'000
At 31 December 2019 (Audited) Segment assets Unallocated assets	660,650	19,259	679,909 535,899
Total assets			1,215,808
Segment liabilities Unallocated liabilities	45,708	5,188	50,896 331,702
Total liabilities			382,598
For the six months ended 30 June 2019 (Unaudited) Other information: Purchases of property, plant and equipment			
 Allocated Unallocated 	-	395	395 15
Addition of film rights and film production in progress Depreciation of right-of-use assets	19,210		19,210 10,800
Depreciation of property, plant and equipment - Allocated - Unallocated	-	655	655 513

5. SEGMENT INFORMATION (Continued)

(b) Geographical segment

The Group's revenue from external customers and information about its noncurrent assets by geographical location are detailed below:

Revenue from				
	external customers Non-curr		Non-curren	nt assets ^{Note}
	30 June	30 June	30 June	31 December
	2020	2019	2020	2019
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
The People's Republic of China (the "PRC") Hong Kong Other countries	40,255 - 2,101	47,625 - 451	157,253 3,122 264,536	48,233 4,353 224,436
	42,356	48,076	424,911	277,022

Note: Non-current assets exclude interest in an associate, financial asset at fair value through profit or loss, and non-current portion of prepayment, deposits and other receivables. The portion of film rights and films production in progress subject to global circulation is included in other countries.

6. FINANCE INCOME/(COSTS), NET

	Six months ended 30 June	
	2020 (Unaudited) HK\$'000	2019 (Unaudited) HK\$'000
Finance costs		
Imputed finance cost on discounting pledged deposit paid	-	(6,205)
Imputed finance cost on unwinding of discounted other borrowings	(2,774)	(517)
Interest on bank borrowings	(1,201)	-
Interest on lease liabilities (Note 11)	(1,677)	
	(5,652)	(6,722)
Finance income		
Imputed finance income on discounting other		
borrowings	-	6,086
Imputed finance income on unwinding of		
discounted pledged deposit paid	2,746	524
Exchange gain related to other borrowings	6,322	
	9,068	6,610
Finance income/(costs), net	3,416	(112)

7. LOSS BEFORE TAXATION

Loss before taxation is stated after charging the following:

	Six months ended 30 June		
	2020	2019	
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
Depreciation of property, plant and equipment			
(Note 12)	2,149	1,168	
Depreciation of right-of-use assets (Note 11)	12,807	10,800	
Impairment of film rights and film production in progress (Note 13)	1,138	-	
Food and beverage costs in relation to "Bayhood No. 9 Club" operation	1,889	3,276	
Labour costs in relation to "Bayhood			
No. 9 Club" operation	11,210	15,316	
Employee benefit expenses:			
Directors' fees	360	300	
Wages and salaries	7,719	5,843	
Contributions to defined contribution			
pension schemes	585	926	
	8,664	7,069	

8. TAXATION

No Hong Kong profits tax has been provided as the Group has no estimated assessable profit in Hong Kong for the period (2019: same). Taxation on profits outside Hong Kong has been calculated on the estimated assessable profit for the period at the rates of taxation prevailing in the regions/countries in which the Group operates.

	Six months ended 30 June	
	2020	2019
	(Unaudited)	(Unaudited)
	HK\$'000	HK\$'000
Current income tax		
 Hong Kong profits tax 	-	-
 PRC corporate income tax 	-	-
Deferred income tax	20	620
Income tax expense	20	620

The weighted average applicable tax rate for the six months ended 30 June 2020 was 21.2% (2019: 20.7%).

9. LOSS PER SHARE

Basic loss per share is calculated by dividing the loss attributable to equity holders of the Company by the weighted average number of ordinary shares in issue during the period.

	Six months end 2020 (Unaudited)	ed 30 June 2019 (Unaudited)
Weighted average number of ordinary shares in issue (thousands)	13,498,107	13,498,107
Loss attributable to equity holders of the Company (HK\$'000)	(11,601)	(8,653)
Basic loss per share attributable to equity holders of the Company (HK cents per share)	(0.09)	(0.06)

Diluted loss per share is the same as basic loss per share as there were no dilutive potential ordinary shares for the six months ended 30 June 2020 (2019: same).

10. DIVIDENDS

The directors do not recommend the payment of any dividend in respect of the six months ended 30 June 2020 (2019: Nil).

11 LEASES

(i) Amounts recognized in the condensed consolidated interim balance sheet

The condensed consolidated interim balance sheet shows the following amounts relating to leases:

	30 June 2020 (Unaudited) HK\$'000	31 December 2019 (Audited) HK\$'000
Right-of-use assets		
Office	3,113	4,336
Operating assets of		
"Bayhood No. 9 Club"	128,598	16,200
	131,711	20,536
Lease liabilities		
Current	128,929	2,421
Non-current	675	1,916
	129,604	4,337

Addition to the right-of-use assets during the six months ended 30 June 2020 was HK\$126,087,000 (2019: Nil).

11 LEASES (Continued)

(ii) Amounts recognized in the condensed consolidated interim income statement

The condensed consolidated interim income statement shows the following amounts relating to leases:

	Notes	30 June 2020 (Unaudited) HK\$'000	30 June 2019 (Unaudited) HK\$'000
Depreciation charge of right-of-use assets			
Office		1,224	-
Operating assets of "Bayhood No. 9 Club"		11,583	10,800
	7	12,807	10,800
Interest expense (included in finance costs) Expenses relating to short- term leases (included in	6	1,677	-
administrative expenses)		46	1,140

The total cash outflow for leases for the period ended 30 June 2020 was HK1,308,000 (2019: HK1,140,000).

(iii) The Group's leasing activities and how these are accounted for

The Group leases various offices and certain operating assets of "Bayhood No. 9 Club". Rental contracts are generally made for fixed periods of 2 to 5 years, but may have extension and termination options as described in Note 11(iv) below. Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions.

(iv) Extension and termination options

Extension and termination options are included in the lease held by the Group. These are used to maximize operational flexibility in terms of managing the assets used in the Group's operations. The extension and termination options held are exercisable only by the Group and not by the respective lessor.

12. PROPERTY, PLANT AND EQUIPMENT

	Building (Unaudited)	Machinery and equipment (Unaudited)	Furniture, computer and equipment (Unaudited)	Leasehold improvements (Unaudited)	Motor vehicles (Unaudited)	Total (Unaudited)
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Six months ended 30 June 2020						
Opening net book amount	214	960	963	-	1,599	3,736
Additions	-	277	18	-	3	298
Disposal	-	-	(2)	-	-	(2)
Depreciation	(110)	(638)	(544)	-	(857)	(2,149)
Exchange difference	(2)	(15)	(14)	-	(23)	(54)
Closing net book amount	102	584	421	-	722	1,829
Six months ended						
30 June 2019						
Opening net book amount	445	1,496	1,162	541	2,632	6,276
Additions	-	154	111	-	145	410
Depreciation	(113)	(200)	(179)	(324)	(352)	(1,168)
Exchange difference	(1)	(6)	(3)	-	(10)	(20)
Closing net book amount	331	1,444	1,091	217	2,415	5,498

Depreciation expenses of approximately HK\$2,149,000 (2019: HK\$1,168,000) have been charged in administrative expenses.

13. FILM RIGHTS AND FILM PRODUCTION IN PROGRESS

	Completed film rights (Note (a)) (Unaudited) HK\$'000	Film production in progress (Note (a)) (Unaudited) HK\$'000	Film rights investments (Note (b)) (Unaudited) HK\$'000	Total (Unaudited) HK\$'000
Six months ended 30 June 2020				
Opening net book amount	1,149	234,856	16,745	252,750
Addition	-	42,813	-	42,813
Transfer	3,052	(3,052)	-	-
Impairment	(1,138)	-	-	(1,138)
Exchange difference	(11)	(2,719)	(324)	(3,054)
Closing net book				
amount	3,052	271,898	16,421	291,371
Six months ended 30 June 2019 Opening net book				
amount	1,175	128,353	_	129,528
Addition	_	19,210	-	19,210
Exchange difference	(5)	209	-	204
Closing net book				
amount	1,170	147,772	-	148,942

Note (a):

As at 30 June 2020, the total cost of completed film rights amounting to approximately HK\$128,987,000 (31 December 2019: approximately HK\$125,910,000) and accumulated amortization and impairment amounting to approximately HK\$125,935,000 (31 December 2019: HK\$124,761,000).

No amortization of completed film rights has been charged in condensed consolidated interim income statement (2019: Nil).

For the six months ended 30 June 2020, an impairment of completed film rights amounting to approximately HK\$1,138,000 (2019: Nil) was recognized by using the latest available information and best estimate from the management and was included in cost of sales.

13. FILM RIGHTS AND FILM PRODUCTION IN PROGRESS (Continued)

Note (a): (Continued)

The Group has entered into certain joint operation arrangements to produce or distribute up to nine (31 December 2019: ten) films. The Group has participating interests ranging from 20% to 50% (31 December 2019: 7.5% to 50%) in these joint operations. As at 30 June 2020, the aggregate amounts of assets recognized in the condensed consolidated interim balance sheet relating to the Group's interests in these joint operation arrangements are the completed film rights and film production in progress of HK\$274,950,000 (31 December 2019: HK\$236,005,000).

Note (b):

The balance represented the Group's investments in films productions which entitled the Group to predetermined percentage of income to be generated from the films based on the Group's investment portion as specified in the film rights investment agreements.

14. PROGRAMMES AND FILM PRODUCTION IN PROGRESS

	Six months ended 30 June	
	2020	2019
	(Unaudited)	(Unaudited)
	HK\$'000	HK\$'000
At 1 January	75,874	-
Addition	-	34,800
Interest receivables	2,478	451
Investment return withdrawn	(2,262)	-
Exchange difference	(557)	-
At 30 June	75,533	35,251

Programmes and film production in progress are recognized initially at fair value and subsequently measured at amortized cost using the effective interest method. As at 30 June 2020, the average effective interest rate for the outstanding balance was 7.1% (2019: 6.5%).

15. INTEREST IN AN ASSOCIATE

Set out below is the associate of the Group as at 30 June 2020 which, in the opinion of the directors, is material to the Group. The associate is a private company and there is no quoted market price available for their shares.

Nature of interest in an associate as at 30 June 2020 and 31 December 2019 is as follows:

Name	Place of establishment and kind of legal entity	% of ownership interest		Principal activities and place of operation
		2020	2019	
HB Entertainment Co., Ltd ("HB Entertainment")	South Korea, limited liability company	31%	31%	Production of and investment in movies and TV drama series, provision of entertainer/artist management and agency services in South Korea

16. FINANCIAL ASSET AT FAIR VALUE THROUGH PROFIT OR LOSS

	30 June	31 December
	2020	2019
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
Unlisted securities		
Huayi-Warner Contents Fund	3,717	4,112

Financial asset at fair value through profit or loss include interests in Huayi- Warner Contents Fund, which are unlisted securities. On 28 April 2017, the Group entered into a partnership agreement as a limited partner with, among others, Huayi Investment Inc. as the general partner and Warner Bros. Korea Inc. as a limited partner, to contribute capital of KRW1 billion (equivalent to approximately HK\$6.8 million) for the establishment of Huayi-Warner Contents Fund. As at 30 June 2020, it represented 11% of the total capital contribution to the fund. The Fund's capital shall be invested in film projects that are produced and distributed by Warner Bros. Korea Inc.

16. FINANCIAL ASSET AT FAIR VALUE THROUGH PROFIT OR LOSS (*Continued*)

The balance is denominated in Korean Won. The maximum exposure to credit risk at the period-end is the carrying value.

During the six months ended 30 June 2020, the net fair value loss of HK\$395,000 (2019: HK\$657,000) was recognized in the condensed consolidated interim income statement.

17. TRADE RECEIVABLES, PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES

(a) Trade receivables

At 30 June 2020 and 31 December 2019, the aging analysis of the trade receivables based on invoice date were as follows:

	30 June	31 December
	2020	2019
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
Over 1 year (Note)	8,272	8,310
Loss allowance	(8,272)	(8,310)
	_	

As at 30 June 2020 and 31 December 2019, no trade receivable were recognized in the condensed consolidated interim balance sheet relating to the Group's interest in joint operation arrangements as detailed in Note 13.

Note: The difference between the balance as at 30 June 2020 and 31 December 2019 represented the exchange realignment.

(b) Prepayments, deposits and other receivables

As at 31 December 2019, the amounts included the pledged deposits of approximately HK\$320,960,000 which were used to secure the other borrowings of approximately HK\$321,029,000. During the six months ended 30 June 2020, the aforesaid pledged deposits had been used to settle the amount of other borrowings. For details, please refer to Note 19.

18. PLEDGED BANK DEPOSITS

	30 June 2020	31 December 2019
	(Unaudited) HK\$'000	(Audited) HK\$'000
Pledged bank deposits	50,136	49,664

The deposits of approximately HK\$50,136,000 (31 December 2019: HK\$49,664,000) with a bank were to secure the utilized portion of RMB100,000,000 banking facilities granted to the Group of RMB40,000,000 (equivalent to approximately HK\$43,791,000) as at 30 June 2020 (31 December 2019: HK\$44,653,000). The pledged bank deposits will be released upon the repayment of bank borrowings.

The carrying amounts of pledged bank deposits approximate their fair values and are denominated in HK\$.

19. BANK AND OTHER BORROWINGS

	30 June 2020 (Unaudited) HK\$'000	31 December 2019 (Audited) HK\$'000
Current Bank borrowings Other borrowings (Note)	43,791 -	44,653 321,029
	43,791	365,682

Note: As at 31 December 2019, the amounts included borrowings provided by non-financial institutions, with a total amount of approximately HK\$321,029,000. The borrowings were interest-free, repayable in 12 months from the balance sheet date and were secured by deposits denominated in Renminbi amounted to RMB287,516,000 (equivalent to approximately HK\$320,960,000). During the six months ended 30 June 2020, the borrowings were fully settled.

As at the date of drawdown, the imputed interest represented the differences between the fair value and the principal amount of the borrowings amounting to approximately HK\$6,086,000 which was recognized in "Finance income" in the condensed consolidated interim income statement for the six months ended 30 June 2019 and was unwind over the loan period which was recognized in "Finance cost". During the six months ended 30 June 2020, the finance cost of approximately HK\$2,774,000 (2019: HK\$517,000) was charged in the condensed consolidated interim income statement.

20. SHARE CAPITAL

	Ordinary shares of HK\$0.02 each Number of		Preference shares of HK\$0.01 each Number of			
	shares		shares		Total	
	'000	HK\$'000	'000	HK\$'000	HK\$'000	
Authorized:						
At 30 June 2020						
(Unaudited)	150,000,000	3,000,000	240,760	2,408	3,002,408	
At 31 December 2019 (Audited)	150,000,000	3,000,000	240,760	2,408	3,002,408	
Issued and fully paid: At 1 January 2020 and 30 June 2020						
(Unaudited)	13,498,107	269,962	-	-	269,962	
At 1 January 2019 and 30 June 2019	10,100,107	000.000				
(Unaudited)	13,498,107	269,962	-	-	269,962	

20. SHARE CAPITAL (Continued)

Share Option

Pursuant to a resolution passed on the extraordinary general meeting of the Company dated 4 June 2012, the share option scheme adopted by the Company on 30 July 2002 ("Terminated Option Scheme") has been terminated and the Company has adopted a new 10-year term share option scheme ("New Option Scheme") on the same date. Outstanding share options granted under the Terminated Option Scheme shall continue to be valid and exercisable. Pursuant to the New Option Scheme, the Company can grant options to Qualified Persons (as defined in the New Option Scheme) for a consideration of HK\$1.00 for each grant payable by the Qualified Persons to the Company. The total number of the shares issued and to be issued upon exercise of options granted to each Qualified Person (including exercised, cancelled and outstanding options) in any 12-month period shall not exceed 1% of the shares then in issue. Pursuant to a resolution passed on 22 April 2016, the Company can further grant up to 1,349,810,657 share options to the Qualified Persons.

Subscription price in relation to each option pursuant to the New Option Scheme shall not be less than the higher of (i) the closing price of the shares as stated in Stock Exchange's daily quotation sheets on the date on which the option is offered to a Qualified Person; or (ii) the average of the closing prices of the shares as stated in the Stock Exchange's daily quotation sheets for the 5 trading days immediately preceding the date of offer; or (iii) the nominal value of the shares of the Company. There shall be no minimum holding period for the vesting or exercise of the options and the options are exercisable within the option period as determined by the Board of Directors of the Company. For the six months ended 30 June 2020, no share option (2019: Nil) have been granted under the New Option Scheme and no share-based payment expense (2019: Nil) has been charged to the condensed consolidated interim income statement.

During the six months ended 30 June 2020, no share options were granted, exercised, cancelled or lapsed, and there was no outstanding option under the New Option Scheme as at 30 June 2020 (2019: Nil).

21. COMMITMENTS

Investment Commitments

At 30 June 2020 and 31 December 2019, total investment commitments in relation to certain film cooperation agreements entered into by the Group are analyzed as follows:

Not later than one year	41,076	29,587
	(Unaudited) HK\$'000	(Audited) HK\$'000
	2020	2019
	30 June	31 December

22. RELATED PARTY TRANSACTIONS

(a) Related party transactions

Save as disclosed elsewhere in these condensed consolidated interim financial information, the Group had the following related party transactions:

Name of party	Nature of transaction	30 June 2020 (Unaudited) HK\$'000	30 June 2019 (Unaudited) HK\$'000
華誼兄弟電影有限公司 ("Huayi Brothers Film Co., Ltd")* (Note)	Interest revenue calculated using effective interest method	1,070	-
華誼兄弟(天津)品牌管理 有公司 ("Huayi Brothers (Tianjin) Branding Management Co., Ltd")* (Note)	Film and TV programmes exhibition	80	-
Huayi Brothers International Limited ("HBI")	Interest revenue calculated using effective interest method	1,170	
		2,320	-

English name is made for identification purpose only.

22. RELATED PARTY TRANSACTIONS (Continued)

(a) **Related party transactions** (Continued)

Note: Huayi Brothers Film Co., Ltd and Huayi Brothers (Tianjin) Branding Management Co., Ltd are the subsidiaries of Huayi Brothers Media Corporation, a substantial shareholder of the Company. The above transactions were conducted in the normal course of business of the Group and charged at terms mutually agreed by the parties concerned.

On 2 May 2019, the Company and HBI, a substantial shareholder of the Company, entered into a cooperation framework agreement, pursuant to which the parties have agreed to cooperate in (i) investing in and carrying out media and entertainment projects; and (ii) engaging HBI or its associated company to provide distribution services for certain media and entertainment projects which the Group owns or has acquired the distribution rights in the PRC. For details, please refer to the Company's circular dated 4 June 2019. Pursuant to the above cooperation framework agreement, the Group has entered into agreement for the investing in and carrying out media and entertainment projects with HBI or its associated company totaling approximately HK\$54,252,000 (2019: Nil) during the six months ended 30 June 2020.

	30 June 2020 (Unaudited) HK\$'000	31 December 2019 (Audited) HK\$'000
Film rights and films production in progress – HBI – Huayi Brothers Film Co., Ltd – WR Brothers Inc. (Note)	76,291 16,421 48,439	34,963 16,745 49,094
Programmes and films production in progress – Huayi Brothers Film Co., Ltd	28,826	28,281
	169,977	129,083

(b) Related party balances

Note: WR Brothers Inc. is the subsidiary of Huayi Brothers Media Corporation, a substantial shareholder of the Company.

23. CONTINGENT LIABILITIES

As at 30 June 2020, there are no material contingent liabilities to the Group (2019: Nil).

CORPORATE INFORMATION

BOARD OF DIRECTORS

Executive Directors

Mr. WANG Zhongjun (Chairman) Mr. CHENG Wu (Vice Chairman) Mr. WANG Zhonglei Mr. HU Junyi Mr. YUEN Hoi Po

Independent Non-Executive Directors

Dr. WONG Yau Kar, David, *GBS, JP* Mr. YUEN Kin Mr. CHU Yuguo

COMPANY SECRETARY & QUALIFIED ACCOUNTANT

Mr. HAU Wai Man, Raymond

INDEPENDENT AUDITOR

PricewaterhouseCoopers Certified Public Accountants

PRINCIPAL BANKERS

DBS Bank Ltd., Hong Kong Branch Hang Seng Bank The Hongkong and Shanghai Banking Corporation Limited

SOLICITORS

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