KK Culture Holdings Limited

KK文化控股有限公司

(continued in Bermuda with limited liability 於百慕達繼續經營之有限公司)

(Stock Code 股份代號:550)

2020 Interim Report 中期報告

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BUSINESS REVIEW

The first half year 2020 was an extremely difficult time for almost all of the businesses in Hong Kong and even the whole world due to the outbreak of the COVID-19. The event and the impact is unprecedented due to its highly contagious characteristic and speedy widespread, although the mortality rate is lower than SARS in 2003. All physical businesses have been substantially disrupted to different extents since early February. When confirmed cases began to subside in the middle of the first half of the financial year, we organised a job fair and received some positive feedback from some of our customers by placing recruitment advertisement at our magazine. While people considered the pandemic in Hong Kong was coming to an end, the third wave of the pandemic has stroke Hong Kong again shortly after the period end. Medical experts hold the common view that this was the result of Hong Kong refusing a complete lockdown which has further sent Hong Kong economy to a more disastrous situation. Businesses are again forced to suspend which have created grave pressure on Hong Kong's labour market as evidenced by enterprises having stopped recruiting or even downsizing, leading to the unemployment rate in Hong Kong rose significantly from 3.4% in January 2020 to a decade-high of 5.9% in June 2020 and the figure keeps rising subsequently. Our previous efforts to boost revenue were wiped out. The increasing tension between China and the United States, however, has become less material. As a result, income from the Group's recruitment advertising business and the Group's financial results has been inevitably adversely affected. In order to cope with the downside, the Company exercised stringent cost control measures and tighten the operating expenses.

PROSPECT

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With the lesson learnt from SARS in 2003, entrepreneurs in Hong Kong are quick to respond to the pandemic. It is not clear when it will end but we are optimistic that with the strong will to combat the virus by Hong Kong people, the contagion will go down soon. By then, we expect that there will be a rebound of Hong Kong economy not long after and our Recruit business will recover some lost ground.

Also, as mentioned in our 2019 annual report, the Recruit business has focused more on digital over print and develop our digital business by adopting "offline to online" strategy to increase its efficiency and marketing power while business-related cost can be reduced.

業務回顧

由於爆發2019冠狀病毒病,二零二零年上半年對 全香港(甚至是全世界)絕大部分企業來說,都是 極其艱難的時期。雖然死亡率較二零零三年的沙士 低,但病毒屬高度傳染性且傳播迅速,因此疫情與 其產生的影響都是前所未見。自二月初以來,所 有實體商業活動均受到重大影響,儘管程度有所 不同。在財政年度上半年中段確診個案數字開始 回落時,我們舉辦了一場招聘會,不少客戶反應良 好,繼而在我們雜誌上刊登招聘廣告。當市民以為 疫情已告一段落之際,第三波疫情於報告期後不久 再度襲港。醫學專家普遍認為,第三波疫情之所以 爆發,是香港拒絕全面封關所致,導致香港經濟陷 入更大困境。多類商業活動被迫再度暫停,對香港 的勞動市場造成重大壓力,當中不少企業暫停招聘 甚至裁員,令香港的失業率由二零二零年一月的 3.4% 飆升至二零二零年六月的5.9%,是近十年新 高,而往後的數字仍不斷攀升。我們先前為增加收 益所作的努力因而付諸流水。不過,愈趨緊張的中 美關係造成的影響相對較少。因此,本集團來自招 聘廣告業務的收入及本集團的財務業績無可避免受 到影響。為應付各種不利因素,本集團已實施嚴格 的成本控制措施及收緊營運開支。

前景

經過二零零三年沙士一役,香港商家早已汲取教 訓,因此在今次疫情中快速應變。雖然疫情何時完 結仍屬未知之數,但我們有信心,只要香港人齊心 抗疫,疫情會很快消退。我們預期屆時香港經濟會 迅速反彈,而我們的招聘業務亦可收復失地。

另外,正如二零一九年年報所述,我們的招聘業務 已將重心從印刷轉為數碼化,採用「從線下至線上」 策略發展數碼化業務,從而加強效率與營銷力並降 低業務相關成本。 Moreover, after the pandemic, we believe that Hong Kong people, especially from middle to high net worth class, are more aware of their health. Shortly after the reporting period, our Group has commenced a new business in order to grasp this business opportunity. We provide various services to the public including not only COVID-19 testing but also hormone testing, genetic testing and sports testing. Followup services are also provided by Hong Kong licenced doctors and qualified dieticians to provide professional analysis and advice based on the test results. The Company has earned more than HK\$1 million in around one month shortly after the business is commenced. Our clienteles consist of sizable companies, listed and private, well known enterprises from different industries as well as government-funded institutes. We believe this new business is a viable long-term business which can contribute significant revenue to the Group.

The Directors will continue to explore and/or make selective investment whether the Group see the biggest structural opportunities for growth. It is anticipated that apart from the healthcare industry, the market for information technology solutions is driven primarily by the rising incidence of COVID-19, the increasing use of big data and the need to curtail escalating information technologies costs. Taking this as an opportunity, the Directors are in the course of exploring the possibility to commence business in this area by leveraging on the Group's technology knowhow, identifying new trends, opportunities and building relationships with key players in the information technology industry.

While it remains uncertain as to when the COVID-19 epidemic will end and the Hong Kong economy can fully recover, the Board will continue to monitor and assess the situation with respect to COVID-19, and remain committed to mitigate any adverse risk or impact COVID-19 may have on the operating and financial performance of the Group.

The Group is also planning to engage business in China to diversify the geographical risk. Appropriate disclosure will be made in due course. 此外,我們相信在疫情過後,香港人(尤其是中產 及富裕階層)會更為注重健康。為把握這個商機, 本集團已於報告期後不久開展新業務。我們為市民 提供各種服務,除2019冠狀病毒病測試外,還包 括荷爾蒙測試、基因測試及運動測試。香港註冊醫 生及合資格營養師會提供跟進服務,根據測試結果 作出專業分析及建議。本公司於新業務開展後約一 個月,已從中賺取超過1,000,000港元。我們的客 戶包括大型上市及私人公司、各行各業的知名企業 以及政府資助機構。我們相信新業務屬大有可為的 長期業務,能為本集團帶來可觀收益。

當本集團看到有助增長的巨大結構性機會時,董事 將繼續探索並/或作出選擇性投資。預期除醫療保 健行業外,資訊科技解決方案的市場亦受2019冠 狀病毒病個案持續上升、大數據使用量增加以及降 低不斷上升的資訊科技成本的需求所帶動。董事以 此為契機,正在利用本集團的技術知識發掘新趨勢 與機遇,並與資訊科技龍頭建立關係,從而探索在 這個領域開展業務的可能性。

疫情何時結束,香港經濟能否全面復蘇,仍屬未知 之數,但董事會將繼續監察與評估疫情,並致力減 低疫情可能對本集團經營及財務表現造成的任何不 利風險或影響。

本集團亦計劃在中國開展業務以分散地域風險。我 們會在適當時候進行適當披露。

FINANCIAL REVIEW

For the six months ended 30 June 2020, the Group recorded revenue of approximately HK\$8.4 million (2019: HK\$35.0 million) representing a decrease of approximately HK\$26.6 million or 76.0%. The decrease in turnover was mainly due to the outbreak of the COVID-19 pandemic, driving labour market to be conservative which led to a fall in customers placing recruitment advertisement.

Selling and distribution costs decreased from approximately HK\$11.3 million in the first half of 2019 to approximately HK\$7.4 million in the first half of 2020.

For the six months ended 30 June 2020, the Group recorded approximately HK\$12.2 million (2019: HK\$31.2 million) of administrative expenses, representing a decrease of HK\$19.0 million or 60.9%. It is attributable to the absence of the non-cash amortization expenses of other intangible assets relating to the train media business which was disposed of in the first half of 2019.

For the six months ended 30 June 2019, the Group recorded a one-off loss on disposal of approximately HK\$8.5 million due to the disposal of the train media business which did not occur in 2020.

Income tax credit of approximately HK\$148,000 (2019: income tax expense of HK\$628,000), was mainly attributable to the decrease in taxable profit derived from the group companies during the period.

財務回顧

於截至二零二零年六月三十日止六個月,本集 團錄得收益約為8,400,000港元(二零一九年: 35,000,000港元),減少約26,600,000港元或 76.0%。營業額減少主要由於爆發COVID-19疫情 導致勞動市場持保守態度,以致客戶減少刊登招聘 廣告。

銷售及分銷成本由二零一九年上半年約11,300,000 港元減少至二零二零年上半年約7,400,000港元。

截至二零二零年六月三十日止六個月,本集團錄得約12,200,000港元(二零一九年:31,200,000港元) 之行政開支,減少19,000,000港元或60.9%。此乃由於鐵路媒體業務已於二零一九年上半年出售,故並無有關其他無形資產非現金攤銷開支所致。

截至二零一九年六月三十日止六個月,由於在二零 二零年並無出售鐵路媒體業務,本集團錄得出售的 一次性虧損約8,500,000港元。

所得税抵免約為148,000港元(二零一九年:所得税開支628,000港元),主要由於期內對於集團內 公司所衍生之應課税溢利減少所致。 As a result of the above, for the six months ended 30 June 2020, the Group recorded a net loss of approximately HK\$14.3 million, compared with a net loss of approximately HK\$20.6 million for the same period last year.

LIQUIDITY AND FINANCIAL RESOURCES

As at 30 June 2020, the Group had net current assets of approximately HK\$92.4 million (31 December 2019: HK\$111.4 million). The Group's current ratio was approximately 4.8 (31 December 2019: 6.3) while the Group's net assets was approximately HK\$149.8 million compared with those of approximately HK\$173.4 million as at 31 December 2019. Total cash and bank deposits was approximately HK\$98.5 million (31 December 2019: HK\$100.2 million).

The Group generally finance its operations mainly with internally generated cashflow. The Group's gearing ratio as at 30 June 2020 was 0.04 (31 December 2019: 0.03), which is calculated on the basis of the Group's total interest bearing debts over the total equity interest. Total other borrowing as at both 30 June 2020 and 31 December 2019 was approximately HK\$5.8 million. There was no bank loan as at 30 June 2020 and 31 December 2019.

The Group adopts centralised financing and treasury policies in order to ensure the Group's funding is utilised efficiently. Conservative approach is adopted on monitoring foreign exchange exposure and interest rate risk. Forward contracts were used to hedge the foreign currency exposure in trading and capital expenditure when it was considered appropriate. 因此,於截至二零二零年六月三十日止六個月,本 集團錄得虧損淨額約14,300,000港元,而去年同 期則錄得虧損淨額約20,600,000港元。

流動資金及財政資源

於二零二零年六月三十日,本集團之流動資產淨 額約為92,400,000港元(二零一九年十二月三十一 日:111,400,000港元)。本集團之流動比率約為 4.8(二零一九年十二月三十一日:6.3),本集團 的資產淨值約為149,800,000港元,而於二零一九 年十二月三十一日則約為173,400,000港元。現金 及銀行存款總額約為98,500,000港元(二零一九年 十二月三十一日:100,200,000港元)。

本集團一般主要以內部產生的現金流撥付其營運。 本集團於二零二零年六月三十日的資本負債比率 為0.04(二零一九年十二月三十一日:0.03),此 乃根據本集團之計息債務總額除以股東權益總額而 計算。於二零二零年六月三十日及二零一九年十二 月三十一日,其他借貸總額均為約5,800,000港 元。於二零二零年六月三十日及二零一九年十二月 三十一日,本集團概無銀行貸款。

本集團採納集中的融資及庫務政策,確保有效運用 本集團資金。本集團以穩健的態度監控外匯風險及 利率風險,並於適當時使用遠期合約對沖其於買賣 活動及資本開支中的外匯風險。

INVESTMENTS IN SECURITIES

證券投資

As at 30 June 2020, the Company has invested in two securities. The details of, the breakdown and the movement of which during the period is summarised below:

於二零二零年六月三十日,本公司已投資兩項證 券。其詳情、明細及期內變動概述如下:

		Principal business	No. of share	% of shareholding	At 1 January 2020	Fair value changed during the year	At 30 June 2020	% to the Group's net assets as at 30 June 2020 於二零二零年	% to the Group's total assets as at 30 June 2020 於二零二零年
		主要業務	股份數目	股權 %	於二零二零年 一月一日 HK \$ 港元	年內之 公平價值變動 HK \$ 港元	於二零二零年 六月三十日 HK \$ 港元	六月三十日 佔本集團 資產淨值%	六月三十日 佔本集團 總資產%
Hong K	ity securities – ong 登券 – 香港								
5,	nancial international gs) Limited (HK: 1468) *	 (i) securities brokerage; (ii) wealth management; and (iii) other financial services, mink farming and trading of mink's fur skin. 	115,740,000	2.39%	44,559,900	(9,259,200)	35,300,700	23.6%	20.2%
京基金融I (HK:146	國際(控股)有限公司 [8] ≝	 (i) 證券經紀; (ii) 財富管理;及 (iii) 其他金融服務、 水貂養殖及買賣水貂 毛皮。 							
	li Technology 35) Limited 64) [#]	 (i) mobile and multi-media technologies; (ii) gamma ray radiation services; (iii) tourism and hospitality business; and (iv) train media. 	57,916,665	1.56%	5,555,646	-	5,555,646	3.7%	3.2%
中國寶力和 (HK: 01)	科技控股有限公司 64) [#]	 (i) 手機及多媒體技術; (ii) 伽瑪射線照射服務; (iii) 旅遊及消閒業務;及 (iv) 鐵路媒體。 							
Total 總值					50,115,546	(9,259,200)	40,856,346	27.3%	23.4%
#	Included in e comprehensive	equity instruments a income	t fair value	through c	other [#]	計入按公	平價值計入其	其他全面收益之	股本工具
*	Group as at 30	d ordinary shares as a sig) June 2020. The aggreg as approximately HK\$24,	gate costs of		-	團持有作		零二零年六月三 ,上述股份投資	

CAPITAL STRUCTURE

As at 30 June 2020, the total issued shares of the Company ("Shares") was 446,614,000 (31 December 2019: 446,614,000 Shares) at HK\$0.2 each.

Fund Raising Activity

On 31 July 2018, the Company entered into a placing agreement with BaoQiao Partners Capital Limited ("BaoQiao", the "Placing Agent") pursuant to which the Company conditionally agreed to place, through the Placing Agent, on a best-effort basis, a maximum of 74,000,000 Shares under the general mandate granted by the shareholders of the Company at the annual general meeting held on 8 June 2018 to placees who and whose ultimate beneficial owners were third parties independent of and not connected with the Company and its connected persons as defined in the Listing Rules at a price of HK\$1.40 per share. The gross and net proceeds raised from the placing of a total of 74,000,000 Shares were approximately HK\$103.6 million and HK\$103.0 million respectively where the intended use of proceeds was for general working capital and future business and investment opportunities. Set out below is the table summarising (i) the net proceeds from the Placing; (ii) the intended use of proceeds from the Placing; (iii) the actual use of proceeds from the Placing as at 30 June 2020; and (iv) the remaining net proceeds from the Placing as at 30 June 2020.

資本架構

於二零二零年六月三十日,本公司之已發行股份 (「股份」)總數為446,614,000股(二零一九年十二 月三十一日:446,614,000股股份),每股面值為 0.2港元。

集資活動

於二零一八年七月三十一日,本公司與寶橋融資有 限公司(「寶橋」,即「配售代理」)訂立配售協議, 據此,本公司已有條件同意,根據本公司股東於二 零一八年六月八日舉行之股東週年大會授出之一般 授權,透過配售代理以每股1.40港元之價格按竭 盡所能基準向承配人配售最多74,000,000股股份。 該等承配人及其最終實益擁有人為獨立於本公司及 其關連人士(定義見上市規則)之第三方,且與彼 等概無關連。配售合共74,000,000股股份之所得 款項總額及所得款項淨額分別為約103,600,000港 元及103,000,000港元,該等所得款項之擬定用途 為一般營運資金及未來業務與投資機遇。下表概述 (i)配售事項所得款項淨額;(ii)配售事項所得款項之 擬定用途;(iii)配售事項所得款項於二零二零年六 月三十日之實際用途;及(iv)配售事項於二零二零 年六月三十日之餘下所得款項淨額。

No.	Net proceeds from the Placing	Intended use of proceeds from the Placing	Actual use of proceeds from the Placing as at 30 June 2020 配售事項所得款項於	Remaining net proceeds from the Placing as at 30 June 2020 配售事項於
號	配售事項所得款項淨額	配售事項所得款項 之擬定用途	二零二零年六月三十日 之實際用途	二零二零年六月三十日 之餘下所得款項淨額
(i)	Approximately HK\$10 million	For general working capital in the daily operation of the Group	Fully utilized by the Group for general working capital in the daily operation	Fully utilized by the Group for general working capital in the daily operation
(i)	約10,000,000港元	用於本集團日常營運中之 一般營運資金	本集團已全數動用作日常營運中 之一般營運資金	本集團已全數動用作日常營運中 之一般營運資金
(ii)	Approximately HK\$93 million	For any potential investment opportunities as identified by the Group	Not yet utilized by the Group	Approximately HK\$93 million and is expected to be utilized when a suitable investment opportunity is identified by the Group
(ii)	約93,000,000港元	用於本集團物色到之 任何潛在投資機會	本集團尚未動用	約93,000,000港元,預期於本集團 物色到合適投資機會時動用
Total	Approximately HK\$103 million			

總計 約103,000,000港元

Management Discussion and Analysis 管理層討論與分析

As at 30 June 2020, the Group has not identified any suitable investment in line with the business strategies of the Group and it will continue to identify any further potential investment opportunities. Detailed schedule depends on the overall economic conditions, the development of the Company and market situation.

There was no material change in the intended use of proceeds from the Placing as at 30 June 2020.

Save as disclosed above, there was no fund raising activity taken place during the six months ended 30 June 2020.

CAPITAL COMMITMENTS AND CONTINGENT LIABILITY

As at 30 June 2020, the Group had no significant capital commitments (31 December 2019: nil). The Group had no significant contingent liabilities as at 30 June 2020 (31 December 2019: nil).

MATERIAL ACQUISITION AND DISPOSAL OF SUBSIDIARIES

Save as disclosed, the Group did not have any material acquisition or disposal of subsidiaries during the six months ended 30 June 2020.

FUTURE PLANS FOR MATERIAL INVESTMENTS IN CAPITAL ASSETS

As at 30 June 2020, the Company had no plan for material investments in capital assets.

CHARGE ON GROUP ASSETS

As at 30 June 2020, there was no charge on Group assets.

於二零二零年六月三十日,本集團尚無物色到任何 符合本集團商業策略之適合投資項目,本集團將繼 續物色任何其他潛在投資機會。詳細時間表視乎整 體經濟狀況、本公司之發展及市場狀況而定。

配售事項所得款項之擬定用途於二零二零年六月 三十日並無重大變動。

除上文所披露者外,截至二零二零年六月三十日止 六個月並無進行任何集資活動。

資本承擔及或然負債

於二零二零年六月三十日,本集團並無重大資本承 擔(二零一九年十二月三十一日:無)。本集團於二 零二零年六月三十日並無重大或然負債(二零一九 年十二月三十一日:無)。

有關附屬公司之重大收購及出售

除所披露者外,本集團於截至二零二零年六月三十 日止六個月並無進行任何有關附屬公司之重大收購 或出售。

資本資產之重大投資未來計劃

於二零二零年六月三十日,本公司並無任何資本資 產之重大投資計劃。

集團資產抵押

於二零二零年六月三十日,本集團概無資產抵押。

Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income

簡明綜合損益及其他全面收益表

For the six months ended 30 June 2020 截至二零二零年六月三十日止六個月

			(U nau (未經 Six months e 截至六月三1	審核) nded 30 June
		Notes 附註	2020 二零二零年 HK\$′000 千港元	2019 二零一九年 HK\$'000 千港元 (restated) (重列)
Continuing operations Turnover Direct operating costs	持續經營業務 營業額 直接經營成本	6	8,391 (6,581)	30,984 (7,207)
Gross profit Other income Selling and distribution costs Administrative expenses Reversal of impairment/(Impairment) on trade and other receivables and loan receivables, net Finance costs	 毛利 其他收入 銷售及分銷成本 行政費用 貿易及其他應收款項以及 應收貸款之減值 撥回/(減值)淨額 財務費用 	7	1,810 3,865 (7,387) (12,244) 104 (550)	23,777 4,552 (11,280) (21,762) (95) (344)
Loss before income tax from continuing operations Income tax credit/(expense)	來自持續經營業務之 除所得税前虧損 所得税抵免/(開支)	8	(14,402) 148	(5,152) (628)
Loss for the period from continuing operations	來自持續經營業務之 本期間虧損		(14,254)	(5,780)
Discontinued operations Loss for the period from discontinued operations	已終止經營業務 來自已終止經營業務之 本期間虧損	10	_	(14,848)
Loss for the period	本期間虧損		(14,254)	(20,628)
Other comprehensive income Item that will not be reclassified to profit or loss: Fair value loss on equity instruments at fair value through other comprehensive income	其他全面收益 將不會重新分類至損益之項目: 按公平價值計入其他全面 收益之權益工具 之公平價值虧損		(9,259)	(5,270)
Other comprehensive income for the period, net of tax	本期間其他全面收益 [,] 扣除税項		(9,259)	(5,270)
Total comprehensive income for the period	本期間全面收益總額		(23,513)	(25,898)

Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income (Continued) 簡明綜合損益及其他全面收益表 (續)

For the six months ended 30 June 2020 截至二零二零年六月三十日止六個月

			(未經 Six months e	udited) 译審核) ended 30 June 十日止六個月
		Notes 附註	2020 二零二零年 HK\$'000 千港元	2019 二零一九年 HK\$'000 千港元 (restated) (重列)
Loss for the period attributable to: Equity shareholders of the Company Loss for the period from continuing operations Loss for the period from discontinued operations	以下人士應佔本期間虧損 : <i>本公司權益股東</i> 來自持續經營業務 之本期間虧損 來自已終止經營業務 之本期間虧損		(14,254) –	(5,780) (12,322)
Loss for the period attributable to equity shareholders of the Company	本公司權益股東應佔 之本期間虧損		(14,254)	(18,102)
Non-controlling interests Loss for the period from continuing operations Loss for the period from discontinued operations	<i>非控股權益</i> 來自持續經營業務 之本期間虧損 來自已終止經營業務 之本期間虧損		-	- (2,526)
Loss for the period attributable to non-controlling interests	非控股權益應佔 之本期間虧損		_	(2,526)
			(14,254)	(20,628)
Total comprehensive income attributable to:	以下人士應佔全面收益總額:			
Equity shareholders of the Company Non-controlling interests	本公司權益股東 非控股權益		(23,513) _	(23,372) (2,526)
			(23,513)	(25,898)
Basic and diluted loss per share – from continuing operations – from discontinued operations	每股基本及攤薄虧損 – 來自持續經營業務 – 來自已終止經營業務	11(b) 11(c)	(HK3.19 cents 港仙) —	(HK1.29 cents 港仙) (HK2.76 cents 港仙)
 from continuing and discontinued operations 	來自持續經營業務及已 終止經營業務	11(a)	(HK3.19 cents 港仙)	(HK4.05 cents 港仙)

Condensed Consolidated Statement of Financial Position

簡明綜合財務狀況表 As at 30 June 2020

於二零二零年六月三十日

		Notes 附註	At 30 June 2020 於二零二零年 六月三十日 (Unaudited) (未經審核) HK\$'000 千港元	At 31 December 2019 於二零一九年 十二月三十一日 (Audited) (經審核) HK\$'000 千港元
ASSETS AND LIABILITIES	資產與負債			
Non auront paceto	北达新姿室			
Non-current assets	非流動資產 物業、廠房及設備	12	294	3,441
Property, plant and equipment Right-of-use assets	初来、 M 厉 义 政 悀 使 用 權 資 產	12	294 5,654	10,712
Equity instruments at fair value through			5,054	10,712
other comprehensive income	收益之權益工具		40,856	50,115
Loan receivables	應收貸款		11,407	
			,	
			58,211	64,268
Current eccete	流動資產			
Current assets Trade receivables	加到員座 貿易應收款項	13	1,945	1 251
Other receivables, deposits	員勿應收款項 其他應收款項、押金	15	1,945	4,254
and prepayments	及預付款	13	13,897	13,142
Tax recoverable	可收回税項	15	692	813
Loan receivables	應收貸款		1,850	14,051
Cash and cash equivalents	現金及現金等值項目		98,484	100,177
			116 969	100 407
			116,868	132,437
Current liabilities	流動負債			
Contract liabilities	合約負債		987	788
Other payables and accruals	其他應付款項及應計開支		14,730	6,661
Amounts due to a director	應付一名董事款項		1,093	1,093
Other borrowing	其他借貸		5,760	5,760
Current portion of lease liabilities	租賃負債之即期部份		1,933	6,592
Provision for taxation	税項撥備		-	155
			24,503	21,049

Condensed Consolidated Statement of Financial Position (Continued) 簡明綜合財務狀況表 (續)

As at 30 June 2020 於二零二零年六月三十日

			At 30 June	At 31 December
			2020	2019
			於二零二零年	於二零一九年
			六月三十日	十二月三十一日
			(Unaudited)	(Audited)
			(未經審核)	(經審核)
		Notes	HK\$'000	HK\$'000
		附註	千港元	千港元
	六卦次玄河古		02.265	111 200
Net current assets	流動資產淨值		92,365	111,388
Total assets less current liabilities	總資產減流動負債		150 576	175 656
Iotal assets less current liabilities	総貝庄枫派到貝貝		150,576	175,656
Non-current liabilities	非流動負債			
Non-current portion of lease liabilities	租賃負債之非即期部份		735	2,302
			735	2,302
Net assets	資產淨值		149,841	173,354
ΕΟΙ ΙΙΤΥ	權益			
EQUITY				
Share capital	股本	14	89,323	89,323
Reserves	儲備		60,518	84,031
Total equity	權益總額		149,841	173,354

Condensed Consolidated Statement of Cash Flows

簡明綜合現金流量表

For the six months ended 30 June 2020 截至二零二零年六月三十日止六個月

		(未紹 Six months e	udited) 孫審核) ended 30 June 十日止六個月
		2020	2019
		二零二零年	二零一九年
		HK\$'000	HK\$′000 工:#二
		千港元	千港元 (restated)
			(Testated) (重列)
Net cash used in operating activities	經營業務所用現金淨額	(128)	(1,619)
Investing activities	投資業務		
Interest received	已收利息	876	364
Proceed from disposal	出售投資物業之所得款項		
of investment property		-	10,896
Repayment of loan receivables	償還應收貸款	1,000	-
Net cash outflow on disposal of subsidiaries	出售附屬公司之現金流出淨額		(107)
Payment of licenses fee payables	支付應付特許權費	-	(14,910)
Net cash generated from/(used in) investing activities	投資業務所得/(所用)現金淨額	1,876	(3,757)
		1,670	(3,757)
Financing activities	融資業務		
Bank and other borrowings raised	籌集銀行及其他借貸	-	14,560
Interest on bank and	已付銀行及其他借貸利息		
other borrowings paid		(437)	(346)
Repayment of principal portion	償還租賃負債之本金部份		
of lease liabilities		(2,891)	(4,571)
Interest paid on lease liabilities	已付租賃負債利息	(113)	(344)
Decrease in amounts	應付一名董事款項減少		
due to a director		-	(2,500)
Net cash (used in)/generated	融資業務(所用)/所得現金淨額		
from financing activities		(3,441)	6,799

Condensed Consolidated Statement of Cash Flows (Continued) 簡明綜合現金流量表 (續)

 For the six months ended 30 June 2020

 截至二零二零年六月三十日止六個月

		(Unaudited) (未經審核) Six months ended 30 June 截至六月三十日止六個月	
		2020 二零二零年 HK\$′000 千港元	2019 二零一九年 HK\$'000 千港元 (Restated) (重列)
Net (decrease)/increase in cash and cash equivalents Cash and cash equivalents at the beginning of the period	現金及現金等值項目(減少)/ 增加淨額 期初現金及現金等值項目	(1,693) 100,177	1,423 109,500
Cash and cash equivalents at the end of the period	期末現金及現金等值項目	98,484	110,923
Analysis of balances of cash and cash equivalents	現金及現金等值項目結餘分析		
Bank and cash balances	銀行及現金結餘	98,484	110,923

MAJOR NON-CASH TRANSACTION

For the six months ended 30 June 2019, the Group disposed its entire interests in subsidiaries (note 18) by entering into the equity sales and purchase agreement. The consideration of the disposal was satisfied by the issuance of shares of the purchaser in three tranches. The Group received the first tranche at fair value of approximately HK\$9,846,000 on 6 June 2019.

重大非現金交易

截至二零一九年六月三十日止六個月,本集團透過 訂立股權買賣協議將其於數間附屬公司的全部權益 出售(附註18)。出售代價以分三批發行買方股份 之方式支付。本集團於二零一九年六月六日收到第 一批股份,公平價值約為9,846,000港元。

Condensed Consolidated Statement of Changes in Equity

簡明綜合權益變動表

For the six months ended 30 June 2020 截至二零二零年六月三十日止六個月

					ble to equity sha 歸屬於本公		e Company			Non- controlling interests 非控股權益	Total equity 權益合計
		Investment Employee Share Share revaluation compensation Merger Contributed Accumulated capital premium reserve reserve reserve surplus loss Total 股本 股份溢價 投資重估儲備 合併儲備 繳入盈餘 累計虧損 合計 HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000 千港元 千港元 千港元 千港元 千港元 千港元 千港元					合計	HK\$′000 千港元	HK\$′000 千港元		
Balance at 1 January 2020 (Audited)	於二零二零年一月一日 之結餘(經審核)	89,323	162,310	15,273	-	(43,897)	95,402	(145,057)	173,354	-	173,354
Loss for the period	本期間虧損	-	-	-	-	-	-	(14,254)	(14,254)	-	(14,254)
Other comprehensive income: Change in fair value on equity instruments at fair value through other comprehensive income	其他全面收益: 按公平價值計入其他全面 收益之權益工具 之公平價值變動	_	_	(9,259)	_	_	_	_	(9,259)	_	(9,259)
Total comprehensive income	本期間全面收益總額			(5)255)					(5)255)		(51255)
for the period	不为问工具入量参数	-	-	(9,259)	-	-	-	(14,254)	(23,513)	-	<u>(23,513</u>)
Balance at 30 June 2020 (Unaudited)	於二零二零年六月三十日 之結餘(未經審核)	89,323	162,310	6,014	-	(43,897)	95,402	(159,311)	149,841	-	149,841
					table to equity shai 歸屬於本公	reholders of the (司權益股東	Company			Non- controlling interests 非控股權益	Total equity 權益合計
		Share capital 股本 HK \$ '000 千港元	Share premium 股份溢價 HK \$ '000 千港元	Investment revaluation reserve 投資重估儲備 HK\$'000 千港元	Employee compensation reserve 僱員賠償儲備 HK\$'000 千港元	Merger reserve 合併儲備 HK\$'000 千港元	Contributed surplus 繳入盈餘 HK\$'000 千港元	Accumulated loss 累計虧損 HK\$'000 千港元	Total 合計 HK \$ *000 千港元	HK \$'000 千港元	HK\$′000 千港元
Balance at 1 January 2019 (Audited)	於二零一九年一月一日 之結餘(經審核)	89,323	162,310	1,856	1,991	(43,897)	95,402	(113,271)	193,714	(21,821)	171,893
Lapsed of share options Disposal of subsidiaries	購股權失效 出售附屬公司	-	-	-	(1,991)	-	-	1,991 -	-	_ 24,347	- 24,347
Transactions with equity shareholders	與權益股東之交易	-	-	-	(1,991)	-	-	1,991	-	24,347	24,347
Loss for the period	本期間虧損	-	-	-	-	-	-	(18,102)	(18,102)	(2,526)	(20,628)
Other comprehensive income: Change in fair value on equity instruments at fair value through other comprehensive income	其他全面收益 : 按公平價值計入其他全面 收益之權益工具 之公平價值變動	-	-	(5,270)	-	-	_	-	(5,270)	-	(5,270)
Total comprehensive income for the period	本期間全面收益總額	-	_	(5,270)	_	_	-	(18,102)	(23,372)	(2,526)	(25,898)

1. BASIS OF PREPARATION

The Group's unaudited condensed consolidated financial statements for the six months ended 30 June 2020 have been prepared in accordance with the applicable disclosure requirements of Appendix 16 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA").

The unaudited condensed consolidated interim financial statements have been prepared under the historical cost convention, except for equity instruments that are measured at fair values. The condensed consolidated financial statements are unaudited but have been reviewed by the Company's audit committee.

2. PRINCIPAL ACCOUNTING POLICIES

The accounting policies used in preparing the unaudited condensed consolidated interim financial statements are consistent with those used in the annual financial statements for the year ended 31 December 2019 except for those that relate to new standards or interpretations effective for the first time for periods beginning on or after 1 January 2020. Details of any changes in Hong Kong Financial Reporting Standards ("HKFRS") are set out in note 3.

The Group has not early adopted the new HKFRS that have been issued but are not yet effective. The directors of the Company are currently assessing the impact of these new HKFRS but are not yet in a position to state whether they would have material financial impact on the Group's results of operations and financial position.

1. 編製基準

本集團截至二零二零年六月三十日止六個 月之未經審核簡明綜合財務報表乃根據香 港聯合交易所有限公司證券上市規則(「上 市規則」)附錄十六之適用披露規定及香港 會計師公會(「香港會計師公會」)頒佈之香 港會計準則(「香港會計準則」)第34號「中 期財務報告」而編製。

未經審核之簡明綜合中期財務報表乃按照 歷史成本慣例編製,惟權益工具按公平價 值計量。簡明綜合財務報表未經審核,惟 已由本公司之審核委員會審閱。

2. 主要會計政策

除有關於二零二零年一月一日或之後開始 之期間首次生效之新訂立準則或詮釋之會 計政策外,編製未經審核簡明綜合中期財 務報表所採用之會計政策與截至二零一九 年十二月三十一日止年度之全年財務報表 所採用者一致。有關香港財務報告準則 (「香港財務報告準則」)之任何變動詳情載 於附註3。

本集團並無提早採納已頒佈但尚未生效之 新訂立香港財務報告準則。本公司董事現 正評估該等新訂立香港財務報告準則之影 響,惟尚未能斷定有關準則對本集團之營 運業績及財務狀況會否產生重大財務影響。

3. CHANGE IN HKFRSs

The HKICPA has issued a number of new or amended HKFRSs that are first effective for the current accounting period of the Group:

- Amendments to HKFRS 3: Definition of a Business
- Amendments to HKFRS 7, HKFRS 9 and HKAS 39: Interest Rate Benchmark Reform
- Amendments to HKAS 1 and HKAS 8: Definition of Material
- The Conceptual Framework for Financial Reporting 2018

The application of these new or amended HKFRSs did not result in significant changes to the Group's accounting policies, presentation of the Group's financial statements and amounts reported for the current period and prior years.

4. USE OF JUDGEMENTS AND ESTIMATES

In preparing this unaudited condensed consolidated interim financial statements, the significant judgements made by the management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to 2019 annual financial statements.

3. 會計政策變動

香港會計師公會已頒佈多項於本集團本會 計期間首次生效之新訂立或經修訂香港財 務報告準則:

- 香港財務報告準則第3號之修訂: 「業務之定義」
- 香港財務報告準則第7號、香港財 務報告準則第9號及香港會計準則 第39號之修訂:「利率基準改革」
- 香港會計準則第1號及香港會計準 則第8號之修訂:「重大之定義」
- 二零一八年財務報告概念框架

應用該等新訂立或經修訂香港財務報告準 則並無導致本集團之會計政策、本集團財 務報表之呈列以及就本期間及過往年度呈 報之金額出現重大變動。

4. 運用判斷及估計

於編製本未經審核簡明綜合中期財務報表 時,管理層於應用本集團會計政策時所作 出之重大判斷及估計不確定因素之主要來 源與二零一九年全年財務報表所應用者相 同。

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5. SEGMENT INFORMATION

The executive director has identified the Group has only one reportable segment, which the provision of advertising services.

The Group's revenue from external customers and its noncurrent assets other than financial instruments are divided into the following geographical areas.

5. 分部資料

執行董事已劃分本集團僅有一個可呈報分 部,而該唯一分部為提供廣告服務。

本集團來自外界客戶之收益及其非流動資 產(不包括財務工具)劃分為以下地區。

		Revenue from e	xternal customers	;	
		(Continuing	g operations)		
		Six months of	ended 30 June		
		來自外界	客戶之收益		
		(持續經	2 2 2 2 2 3 2 3 4 3 4 <p< th=""><th>Non-cu</th><th>rrent assets</th></p<>	Non-cu	rrent assets
		截至六月三	十日止六個月	非法	流動資產
				30 June	31 December
				2020	2019
		2020	2019	二零二零年	二零一九年
		二零二零年	二零一九年	六月三十日	十二月三十一日
		(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
		(未經審核)	(未經審核)	(未經審核)	(經審核)
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
		千港元	千港元	千港元	千港元
			(restated)		
			(重列)		
			20.021		
Hong Kong (domicile)	香港(主體所在地)	8,391	30,984	5,948	14,153

Sales by geographical markets are analysed based on the location of customers and the geographical location of noncurrent assets is based the physical location of the assets (for property, plant and equipment, investment properties and right-of-use assets). 按地區市場劃分之銷售乃根據客戶所在地 而分析,非流動資產之地理位置方面,物 業、廠房及設備、投資物業及使用權資產 乃根據資產之實際所在地而釐定。

5. SEGMENT INFORMATION (Continued)

The totals presented for the Group's operating segments reconcile to the Group's key financial figures as presented in the unaudited condensed consolidated interim financial statements as follows:

5. 分部資料(續)

本集團經營分部列示之總額與本集團於未 經審核簡明綜合中期財務報表列示之關鍵 財務數據對賬如下:

			nded 30 June 十日止六個月
		2020	2019
		二零二零年	二零一九年
		(Unaudited)	(Unaudited)
		(未經審核)	(未經審核)
		HK\$'000	HK\$'000
		千港元	千港元
			(restated)
			(重列)
Continuing operations	持續經營業務		
Reportable segment loss	可呈報分部虧損	(9,844)	(1,321)
Unallocated corporate income	未分配企業收入	3,576	4,468
Unallocated corporate expenses*	未分配企業費用*	(7,635)	(8,128)
Finance costs	財務費用	(499)	(171)
Loss before income tax	除所得税前虧損	(14,402)	(5,152)

 Unallocated corporate expenses included staff costs, depreciation and legal and professional fee. 未分配企業費用包括員工成本、折舊以 及法律及專業費用。

SEGMENT INFORMATION (Continued) 5. 分部資料(續)				
			30 June	31 December
			2020	2019
			二零二零年	二零一九年
			六月三十日	十二月三十一日
			(Unaudited)	(Audited)
			(未經審核)	(經審核)
			HK\$'000	HK\$'000
			千港元	千港元
Reportable segment assets	可呈報分部資產		22,541	26,470
Property, plant and equipment	物業、廠房及設備			3,398
Equity instrument at fair value	按公平價值計入其他全面			5,000
through other	收益之股本工具			
comprehensive income			40,856	50,115
Right-of-use assets	使用權資產		3,950	5,328
Loan receivables	應收貸款		1,850	2,644
Other receivables, deposits	其他應收款項、押金及預付款		-	
and prepayments			11,773	9,959
Cash and cash equivalents	現金及現金等值項目		93,865	98,674
Other corporate assets	其他企業資產		244	117
Group assets	集團資產		175,079	196,705
	木団貝庄		175,075	190,705
Reportable segment liabilities	可呈報分部負債		9,435	8,488
Amounts due to a director	應付一名董事款項		1,093	1,093
Other borrowing	其他借貸		5,760	5,760
Lease liabilities	租賃負債		875	3,400
Other payables and accruals	其他應付款項及應計開支		8,075	4,413
Other corporate liabilities	其他企業負債		-	197
Group liabilities	集團負債		25,238	23,351

5.

6. TURNOVER

The principal activities of the Group are the provision of advertising services and property investment.

6. 營業額

本集團之主要業務為提供廣告服務及物業 投資。

			ended 30 June 十日止六個月
		2020 二零二零年 (Unaudited) (未經審核) HK\$'000	2019 二零一九年 (Unaudited) (未經審核) HK\$'000
		千港元	千港元 (restated) (重列)
Continuing operations Revenue from contracts with customers within the scope	<i>持續經營業務</i> 於香港財務報告準則第15號 範圍內來自客戶合約		
of HKFRS 15: Advertising income – Recruitment Revenue from other sources: Rental income	之收益: 廣告收入 – 招聘 來自其他來源之收益: 租金收入	8,391	30,823
		8,391	30,984
Discontinued operations Revenue from contracts with customers within the scope of HKERS 15:	<i>已終止經營業務</i> 於香港財務報告準則第15號 範圍內來自客戶合約 之收益:		
Advertising income – Train media	廣告收入 – 鐵路媒體	-	4,036
		8,391	35,020

6. **TURNOVER** (Continued)

In the following table, revenue is disaggregated by primary geographical market, major products and service lines and timing of revenue recognition.

6. 營業額(續)

於下表,收益按主要地區市場、主要產品 及服務系列以及收益確認時間分拆。

				Continuing 持續經	•				ed operations 經營業務		
		Advertising	- Recruitment	Property i	nvestment	To	otal	Advertising	– Train media	То	tal
		Six months e	ended 30 June	Six months e	nded 30 June		nded 30 June	Six months e	nded 30 June	Six months e	nded 30 June
		廣告收.	入 – 招聘	物業	投資	습	ì計	廣告收入	– 鐵路媒體	습	計
		截至六月三	十日止六個月	截至六月三-	十日止六個月	截至六月三	十日止六個月	截至六月三	十日止六個月	截至六月三一	十日止六個月
		2020	2019	2020	2019	2020	2019	2020	2019	2020	2019
		二零二零年	二零一九年	二零二零年	二零一九年	二零二零年	二零一九年	二零二零年	二零一九年	二零二零年	二零一九年
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
		(未經審核)	(未經審核)	(未經審核)	(未經審核)	(未經審核)	(未經審核)	(未經審核)	(未經審核)	(未經審核)	(未經審核)
		HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
		千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元
			(restated)		(restated)		(restated)		(restated)		(restated)
			(重列)		(重列)		(重列)		(重列)		(重列)
Primary geographical market	主要地區市場										
Hong Kong	香港	8,391	30,823	-	161	8,391	30,984	-	-	8,391	30,984
PRC	中國	-	-	-	-	-	-	-	4,036	-	4,036
		8,391	30,823	-	161	8,391	30,984	-	4,036	8,391	35,020
Major products/services Provision of advertising services	主要產品/服務 提供廣告服務										
– Recruitment	– 招聘	8,391	30,823	-	-	8,391	30,823	-	-	8,391	30,823
– Train media	- 鐵路媒體	-	-	-	-	-	-	-	4,036	-	4,036
		8,391	30,823	-	-	8,391	30,823	-	4,036	8,391	34,859
Property rentals	物業租金	-	-	-	161	-	161	-	-	-	161
		0.304	20.022		464	0.304	20.004		4.000	0.304	25.020
		8,391	30,823	-	161	8,391	30,984	-	4,036	8,391	35,020
Timing of revenue recognition Transferred over time	收益確認時間 在一段時間轉讓	8,391	30,823	-	161	8,391	30,984	-	4,036	8,391	35,020

7. FINANCE COSTS

7. 財務費用

			nded 30 June 十日止六個月	
		 2020 2019		
		二零二零年	二零一九年	
		(Unaudited)	(Unaudited)	
		(未經審核)	(未經審核)	
		HK\$'000	HK\$'000	
		千港元	千港元	
			(restated)	
			(重列)	
Continuing operations Interest charges on other borrowing with repayment	持續經營業務 其他借貸之利息支出, 當中包含須按要求還款 之條款			
on demand clause		437	_	
Interest on lease liabilities	租賃負債利息	113	344	
		550	344	

8. LOSS BEFORE INCOME TAX

Loss before income tax has been arrived at after charging/ (crediting):

8. 除所得税前虧損

除所得税前虧損已扣除/(計入)下列各項:

		ended 30 June 十日止六個月
	2020 二零二零年 (Unaudited) (未經審核) HK\$'000 ィ洪ニ	2019 二零一九年 (Unaudited) (未經審核) HK\$'000 千港元
	TABU	(restated) (重列)
持續經營業務		
物業、廠房及設備以及 投資物業之折舊		
估田墙次文之七柱	414	418
()	1,723	4,709
僱員福利開支	7,147	18,430
匯兑虧損淨額	159	1
出售物業、廠房及設備之收益	(177)	_
出售投資物業之收益	_	(1,398)
短期租賃開支	-	39
低價值資產租賃開支	11	5
利息收入	(939)	(364)
產生租金收入之投資物業 之直接經營開支		
	_	14
	物業、廠房及設備以及 投資物業之折舊 使用權資產之折舊 僱員福利開支 匯兑虧損淨額 出售物業、廠房及設備之收益 出售投資物業之收益 短期租賃開支 低價值資產租賃開支	截至六月三 2020 二零二零年 (Unaudited) (未經審核) HK\$'000 千港元 方線經營業務 物業、廠房及設備以及 投資物業之折舊 作用權資產之折舊 1,723 僱員福利開支 雇員福利開支 出售物業、廠房及設備之收益 出售物業、廠房及設備之收益 二 短期租賃開支 低價值資產租賃開支 11 利息收入 產生租金收入之投資物業

9. INCOME TAX (CREDIT)/EXPENSE

The amount of income tax (credit)/charge to the unaudited condensed consolidated statement of profit or loss and other comprehensive income represents:

8. 所得税(抵免)/開支

在未經審核簡明綜合損益及其他全面收益 表中計入之所得税(抵免)/開支金額指:

		Six months	Six months ended 30 June	
		截至六月三	截至六月三十日止六個月	
		2020	2019	
		二零二零年	二零一九年	
		(Unaudited)	(Unaudited)	
		(未經審核)	(未經審核)	
		HK\$'000	HK\$'000	
		千港元	千港元	
			(restated)	
			(重列)	
Continuing operations	持續經營業務			
Hong Kong profits tax:	香港利得税:			
Current period	本期間	-	628	
Over provision in respect	有關過往年度之超額撥備			
of prior years		(148		
Income tax (credit)/expense	所得税(抵免)/開支	(148	628	

On 21 March 2018, Hong Kong Legislative Council passed The Inland Revenue (Amendment) (No. 7) Bill 2017 (the "Bill") which introduced the two-tiered profits tax rates regime. The Bill was effective on 28 March 2018. Under the two-tiered profits tax rates regime, the first HK\$2 million of profits of qualifying corporations is taxed at 8.25%, and profits above HK\$2 million is taxed at 16.5%. The profits of group entities in Hong Kong that are not qualifying for the two-tiered profits tax rates regime continue to be taxed at a flat rate of 16.5%.

Accordingly, Hong Kong profits tax is levied at 8.25% on the first HK\$2 million of the estimated assessable profits and at 16.5% on those above HK\$2 million on a qualified entity applied two-tiered profit tax rate regime.

於二零一八年三月二十一日,香港立法會 通過二零一七年税務(修訂)(第7號)條例 草案(「條例草案」,其引入兩級制利得税率 制度)。條例草案於二零一八年三月二十八 日生效。根據兩級制利得税率制度,合資 格公司首2,000,000港元之溢利按8.25%之 税率課税,而超過2,000,000港元之溢利會 按16.5%之税率課税。不符合兩級制利得 税率制度資格之香港集團實體之溢利繼續 按16.5%之劃一税率課税。

因此,合資格實體採用兩級制利得税率 制度繳納香港利得税,首2,000,000港元 之估計應課税溢利按8.25%繳税,而超 過2,000,000港元之估計應課税溢利則按 16.5%繳税。

10. DISCONTINUED OPERATIONS

On 29 March 2019, the Group entered into a sale agreement to dispose of the entire interest in Fullmoon Global Limited and its subsidiaries (the "Disposal Group"), which was engaged in provision of advertising services. The disposal was completed on 6 June 2019, the date on which the control of the Disposal Group passed to the acquirer.

The operations of the Disposal Group represented the entire business segment of provision of advertising services in the People's Republic of China (the "PRC") of the Group and therefore, they were presented as discontinued operations in 2019 group accounts in accordance with HKFRS 5 "Noncurrent Assets Held for Sale and Discontinued Operations". The comparative condensed consolidated statement of profit or loss and other comprehensive income and the relevant disclosure notes for profit or loss items have been re-presented as if the operations discontinued had been discontinued at the beginning of the comparative period.

10. 已終止經營業務

於二零一九年三月二十九日,本集團訂立 一份出售協議,出售於Fullmoon Global Limited及其附屬公司(「出售集團」)之全部 權益,該公司從事廣告服務業務。出售事 項已於二零一九年六月六日完成,出售集 團之控制權已於當日轉交予收購方。

出售集團之業務為本集團在中華人民共和 國(「中國」)提供廣告服務之全部業務分 部,因此,根據香港財務報告準則第5號 「持作銷售之非流動資產及已終止經營業 務」,在二零一九年集團賬戶中列為已終止 經營業務。簡明綜合損益及其他全面收益 表之比較數據以及有關損益項目之相關披 露説明已重新呈列,猶如已終止經營業務 於比較期間之初已終止。

10. DISCONTINUED OPERATIONS (Continued)

An analysis of the results and cash flows of the discontinued operations included in the condensed consolidated statement of profit or loss and other comprehensive income and the condensed consolidated statement of cash flows are as follows:

10. 已終止經營業務(續)

對簡明綜合損益及其他全面收益表以及簡 明綜合現金流量表中已終止經營業務之業 績及現金流量之分析如下:

discontinued operations		(14,848)
Loss for the period from	已終止經營業務之本期間虧損	
(Note 18)		(8,533)
Loss on disposal of subsidiaries	出售附屬公司之虧損(附註18)	
discontinued operations		(6,315)
Loss after income tax from	已終止經營業務之除所得税後虧損	
Income tax expense	所得税開支	
discontinued operations		(6,315)
Loss before income tax from	已終止經營業務之除所得税前虧損	
Finance costs	財務費用	(957)
Administrative expenses	行政費用	(9,394)
Gross profit	毛利	4,036
Direct operating costs	直接經營成本	
Turnover	營業額	4,036
		千港元
		(不經查核) HK\$'000
		(Unaudited) (未經審核)
		止六個月
		六月三十日
		截至二零一九年
		30 June 2019
		Six months ended

10. DISCONTINUED OPERATIONS (Continued) **10.** 已終止經營業務(續)

The net cash flows related to the Disposal Group are as follows:

與出售集團相關之現金流量淨額如下:

							Six months ended 30 June 2019 截至二零一九年 六月三十日 止六個月 (Unaudited) (未經審核) HK\$'000 千港元
	ash inflows from operating actives ash outflows from investing act		図営活動 と資活動 を				13,800 (14,298)
Net ca	ash outflow	琈	金流出演	爭額			(498)
LOS	S PER SHARE			11.	每股	虧損	
(a)	For continuing and disco	ontinued operation	ons		(a)	就持續經營及已約	冬止經營業務
	The calculation of basic an attributable to equity shareh based on the following data:	olders of the Comp				攤薄虧損乃根據以 Six months e	應佔之每股基本及 以下數據計算: ended 30 June 十日止六個月
						2020 二零二零年 (Unaudited) (未經審核) HK\$'000 千港元	2019 二零一九年 (Unaudited) (未經審核) HK\$'000 千港元 (restated) (重列)
	Loss for the period attributable to equity shareholders of the Company	本公司權益股東 本期間虧損	應佔之				
	Continuing operations Discontinued operations	持續經營業務 已終止經營業務				(14,254) _	(5,780) (12,322)
						(14,254)	(18,102)

11.

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11. LOSS PER SHARE (Continued)

- (a) For continuing and discontinued operations (Continued)
- 11. 每股虧損(續)
 - (a) 就持續經營及已終止經營業務(續)

	股份 Six months e	of shares }數目 ended 30 June 十日止六個月
	2020 二零二零年 '0 00 千股	2019 二零一九年 ′000 千股
Weighted average number of 用於計算每股基本虧損之 ordinary shares for the 普通股加權平均數 purpose of basic loss per share	446,614	446,614

For the six months ended 30 June 2020, basic and diluted loss per share attributable to equity shareholders of the Company are the same as the Company did not have any dilutive equity instruments throughout the period.

For the six months ended 30 June 2019, diluted loss per share attributable to equity shareholders of the Company are the same as basic loss per share as the impact of the exercise of share options was antidilutive.

(b) For continuing operations

For the six months ended 30 June 2020, the calculation of basic loss per share from continuing operations is based on the loss attributable to equity shareholders of the Company from continuing operations of HK\$14,254,000 (six months ended 30 June 2019: HK\$5,780,000) and the denominators used are the same as those detailed above for both basic and diluted earnings per share.

For the six months ended 30 June 2020, basic and diluted loss per share attributable to equity shareholders of the Company are the same as the Company did not have any dilutive equity instruments throughout the period. 截至二零二零年六月三十日止六個 月,由於本公司於整個期間並無任 何攤薄權益工具,故本公司權益股 東應佔之每股基本及攤薄虧損相同。

截至二零一九年六月三十日止六個 月,由於行使購股權具反攤薄影 響,故本公司權益股東應佔之每股 攤薄虧損與每股基本虧損相同。

(b) 就持續經營業務

截至二零二零年六月三十日止六個 月,持續經營業務每股基本虧損乃 基於持續經營業務中本公司權益股 東應佔虧損14,254,000港元(截至 二零一九年六月三十日止六個月: 5,780,000港元)計算,所使用之分 母與上述每股基本及攤薄盈利所使 用者相同。

截至二零二零年六月三十日止六個 月,由於本公司於整個期間並無任 何攤薄權益工具,故本公司權益股 東應佔之每股基本及攤薄虧損相同。

11. LOSS PER SHARE (Continued)

(b) For continuing operations (Continued)

For the six months ended 30 June 2019, diluted loss per share from continuing operations attributable to owners of the Company are the same as basic earnings per share as the impact of the exercise of share options was anti-dilutive.

(c) For discontinued operations

For the six months ended 30 June 2019, the calculation of basic loss per share from discontinued operations was based on the loss attributable to equity shareholders of the Company from discontinued operations of HK\$12,322,000 and the denominators used were the same as those detailed above for both basic and diluted earnings per share.

For the six months ended 30 June 2019, diluted loss per share from discontinued operations attributable to equity shareholders of the Company are the same as basic earnings per share as the impact of the exercise of share options was anti-dilutive.

12. PROPERTY, PLANT AND EQUIPMENT

The movement during the period are:

11. 每股虧損(續)

(b) 就持續經營業務(續)

截至二零一九年六月三十日止六個 月,由於行使購股權具反攤薄影 響,本公司擁有人應佔之持續經營 業務每股攤薄虧損與每股基本盈利 相同。

(c) 就已終止經營業務

截至二零一九年六月三十日止六個 月,已終止經營業務每股基本虧損 乃基於已終止經營業務中本公司權 益股東應佔虧損12,322,000港元計 算,所使用之分母與上述每股基本 及攤薄盈利所使用者相同。

截至二零一九年六月三十日止六個 月,由於行使購股權具反攤薄影 響,本公司權益股東應佔之已終止 經營業務每股攤薄虧損與每股基本 盈利相同。

12. 物業、廠房及設備

於本期間之變動如下:

		Property, plant and equipment 物業、廠房及設備
		HK\$'000 千港元
Net book amount as at 1 January 2020	於二零二零年一月一日之賬面淨值	
(Audited)	(經審核)	3,441
Disposals	出售	(2,733)
Depreciation	折舊	(414)
Net book amount as at 30 June 2020	於二零二零年六月三十日之賬面淨值	
(Unaudited)	(未經審核)	294

13. TRADE AND OTHER RECEIVABLES, 13. 貿易及其他應收款項、押金以及 **DEPOSITS AND PREPAYMENTS**

The Group allows a credit period from 7 days to 120 days (31 December 2019: 7 days to 120 days) to its trade customers.

Aging analysis of trade receivables as at 30 June 2020, based on invoice date and net of provisions, is as follows:

預付款

本集團給予其貿易客戶7天至120天(二零 一九年十二月三十一日:7天至120天)之 信貸期。

於二零二零年六月三十日之貿易應收款項 按發票日期及扣除撥備後之賬齡分析如下:

		[30 June	31 December
			2020	2019
			二零二零年	二零一九年
			六月三十日	十二月三十一日
			(Unaudited)	(Audited)
			(未經審核)	(經審核)
			HK\$'000	HK\$'000
			千港元	千港元
0 – 30 days	0至30天		1,918	3,941
31 – 60 days	31至60天		27	242
61 – 90 days	61至90天		-	37
91 – 120 days	91至120天		-	18
121 – 150 days	121至150天		-	12
Over 150 days	超過150天		-	4
Total trade receivables	貿易應收款項總額		1,945	4,254
Other receivables, deposits	其他應收款項、押金		13,897	13,142
and prepayments	及預付款			
			15,842	17,396

Notes to the Condensed Consolidated Financial Statements 簡明綜合財務報表附註

14. SHARE CAPITAL

14. 股本

		No of shares 股份數目 ′000 千股	HK\$′000 千港元
Authorised: Ordinary shares of HK\$0.20 each At 1 January 2019, 31 December 2019, 1 January 2020 and 30 June 2020	法定: 每股面值0.20港元之普通股 於二零一九年一月一日、 二零一九年十二月三十一日、 二零二零年一月一日及 二零二零年六月三十日	5,000,000	1,000,000
Issued and fully paid: At 1 January 2019, 31 December 2019, 1 January 2020 and 30 June 2020	已發行及繳足: 於二零一九年一月一日、 二零一九年十二月三十一日、 二零二零年一月一日及 二零二零年六月三十日	446,614	89,323

15. DIVIDENDS

No interim dividend was declared in respect of the six months ended 30 June 2020 and 2019.

16. CAPITAL COMMITMENTS

As at 30 June 2020, there were no capital commitment contracted but not provided for in respect of the acquisition of property, plant and equipment (31 December 2019: nil).

15. 股息

截至二零二零年及二零一九年六月三十日 止六個月並無宣派中期股息。

16. 資本承擔

於二零二零年六月三十日,本集團並無就 收購物業、廠房及設備擁有已訂約但未撥 備的資本承擔(二零一九年十二月三十一 日:無)。

17. RELATED PARTY TRANSACTIONS

Related party transactions a)

Transactions between the Company and its subsidiaries, which are related parties of the Company, have been eliminated on consolidation and are not disclosed in this note. Save as disclosed elsewhere in the unaudited condensed consolidated interim financial statements, details of significant transactions between the Group and other related parties for the six months ended 30 June 2020 are disclosed as follows:

17. 有關連人士交易

有關連人士交易 a)

本公司與屬本公司有關連人士之附 屬公司之交易已於綜合賬目時對 銷,且並無於本附註內披露。除未 經審核之簡明綜合中期財務報表其 他部份披露者外,本集團與其他有 關連人士於截至二零二零年六月 三十日止六個月進行之重大交易詳 情披露如下:

Six months ended 30 June

截至六月三十日止六個月

			観主ハ月ニ	〒日止六個月
			2020	2019
			二零二零年	二零一九年
			(Unaudited)	(Unaudited)
			(未經審核)	(未經審核)
		Notes	HK\$'000	HK\$'000
		附註	千港元	千港元
Licenses fee income received from a related company Gain on disposal of property, plant and equipment to	已收一間有關連公司 之特許權費收入 向一間有關連公司出售 物業、廠房及設備之收益	(i)	2,610	2,750
a related company		(ii)	177	_

17. RELATED PARTY TRANSACTIONS (Continued)

a) Related party transactions (Continued)

Notes:

- (j) On 24 January 2019, the Company entered into a licensing agreement (the "Licence Agreement") with Kingkey Enterprise Hong Kong Limited ("Kingkey Enterprise") (as Licensors) and UKF Management Limited (currently Known as "Kingkey Management Limited") ("KKM") (as Licensee), a wholly owned subsidiary of UKF (Holdings) Limited (currently known as "Kingkey Financial International (Holdings) Limited") ("KKFI"), the issued shares of which are primary listed on the Main Board of the Stock Exchange (Stock Code: 1468), where the Licensors agreed to lease certain areas of the office premises of 44/F, Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong to Licensee for the period from 24 January 2019 to 15 May 2020 (both days inclusive), at a monthly rent HK\$580,000. As Kingkey Enterprise is wholly-owned by Mr. Chen Jiajun, substantial shareholder of the Company, holding 21.28% interest of the Company and also a substantial shareholder of KKFI, therefore Kingkey Enterprise and UKF are related parties of the Company. Leasing income was charged at the market rate at the date when the Licence Agreement was entered.
- (ii) During the six months ended 30 June 2020, the Company disposed certain property, plant and equipment to KKM, a wholly owned subsidiary of KKFI with a consideration of HK\$2,910,000. The consideration was determined by an arms-length negotiation with reference to the net book value of the property, plant and equipment on the contract date.

17. 有關連人士交易(續)

a) 有關連人士交易(續)

附註:

(j)

- 於二零一九年一月二十四日,本 公司與京基實業香港有限公司 (「京基實業」)(作為特許人)及英 裘企業管理有限公司(現稱「京 基企業管理有限公司」)(「京基企 業管理」)(作為獲特許人,英裘 (控股)有限公司,現稱「京基金 融國際(控股)有限公司」(「京基 金融國際」),其已發行股份於聯 交所主板第一上市(股份代號: 1468))之全資附屬公司)訂立特 許協議(「特許協議」),據此, 特許人同意於二零一九年一月 二十四日至二零二零年五月十五 日(包括首尾兩日)期間向獲特 許人租出香港灣仔港灣道1號會 展廣場辦公大樓44樓之辦公室 物業之若干面積,每月租金為 580,000港元。由於京基實業由 本公司主要股東陳家俊先生全資 擁有,彼持有本公司21.28%之 權益,且為京基金融國際之主要 股東,故京基實業及英裘為本公 司之有關連人士。租賃收入乃按 訂立特許協議日期之市場資率支 收。
- (ii) 截至二零二零年六月三十日止六 個月,本公司出售若干物業、廠 房及設備予京基企業管理(京基 金融國際之全資附屬公司),代 價為2,910,000港元。該代價乃 按公平原則磋商,並參考物業、 廠房及設備於合約日期之賬面淨 值而釐定。

17. RELATED PARTY TRANSACTIONS (Continued)

17. 有關連人士交易(續)

b)

b) Amount due from a related party

At the end of the reporting period, the Group had the following balance with a related party:

於報告期末,本集團與有關連人士 之結餘如下:

應收有關連人士款項

		30 June 2020 二零二零年 六月三十日 (Unaudited) (未經審核) HK\$'000	(經審核) HK\$′000
Included in other receivables: Kingkey Management Limited (note)	計入其他應收款項: 京基企業管理 有限公司(附註)	千港元 2,910	千港元

Note:

Amount due from a related party is unsecured, interest free and expected to be recovered within one year.

附註:

應收有關連人士款項屬無抵押、免息及 預期將於一年內收回。

17. RELATED PARTY TRANSACTIONS (Continued)

c) Compensation of key management personnel

The directors of the Company and the subsidiaries of the Company were considered to be key management personnel of the Group. The remuneration of key management personnel is determined by the remuneration committee having regard to the performance of individuals and market trends.

17. 有關連人士交易(續)

c) 主要管理人員補償

本公司董事及本公司附屬公司為本 集團主要管理人員。主要管理人員 之酬金乃由薪酬委員會經考慮個別 人士之表現及市場趨勢後釐定。

Six months ended 30 June

截至六月三十日止六個月

		截主ハ月二	
		2020	2019
		二零二零年	二零一九年
		(Unaudited)	(Unaudited)
		(未經審核)	(未經審核)
		HK\$'000	HK\$'000
		千港元	千港元
Short-term employee 短	期僱員福利		
benefits		763	1,137

18. DISPOSAL OF MATERIAL SUBSIDIARIES

On 6 June 2019, the Group disposed its entire interests in the Disposal Group, which was engaged in provision of advertising services, to an independent third party at the consideration of HK\$34,750,000 that shall be satisfied by the allotment and issue of the shares in three tranches at the issue price of HK\$0.2 per share of the purchaser to the Group or its designated nominees in accordance with the terms and conditions of the sales and disposal agreement.

The first tranche consideration at fair value of approximately HK\$9,846,000 was received on 6 June 2019. The second and third tranche considerations are regarded as contingent consideration and will be receivable upon the condition, as stated in the terms and conditions of the sales and disposal agreement, are met.

18. 出售重大附屬公司

於二零一九年六月六日,本集團出售其 於出售集團之全部權益,出售集團從事 向獨立第三方提供廣告服務,代價為 34,750,000港元,支付方式將為根據銷售 及出售協議之條款及條件,按發行價每股 買方股份0.2港元分三批向本集團或其指定 代理人配發及發行股份。

第一批代價於二零一九年六月六日收到, 公平價值約為9,846,000港元。第二批及第 三批代價被視為或然代價,待銷售及出售 協議之條款及條件所述之條件獲達成時收 取。

18. DISPOSAL OF MATERIAL SUBSIDIARIES

18. 出售重大附屬公司(續)

(Continued)

Net liabilities at the date of disposal were as follows:

於出售日期之負債淨值如下:

		HK\$′000 千港元
Other intangible assets	其他無形資產	15,242
Trade receivables	貿易應收款項	5,094
Other receivables and deposits	其他應收款項及押金	24,080
Bank and cash balance	銀行及現金結餘	107
Other payables	其他應付款項	(1,528)
Amounts due to non-controlling interests	應付非控股權益款項	(12,563)
Licenses rights fee payables	應付特許權費	(27,600)
Other borrowings	其他借款	(8,800)
Shareholders' loan	股東貸款	(99,165)
		(105,133)
Non-controlling interests	非控股權益	24,347
Assignment of shareholders' loan	轉讓股東貸款	99,165
Loss on disposal of subsidiaries	出售附屬公司之虧損	(8,533)
Total consideration	總代價	9,846
Total consideration consistent of:	總代價包含:	
Issuance of shares	發行股份	9,846
Net cash outflow arising from the disposal:	因出售產生的現金流出淨額:	
Bank and cash balance disposed of	已出售銀行及現金結餘	(107)

19. CONTINGENT LIABILITIES

As at 30 June 2020, the Group had no significant contingent liabilities (31 December 2019: nil).

20. EVENT AFTER REPORTING DATE

This is no material subsequent event undertaken by the Group after 30 June 2020.

19. 或然負債

於二零二零年六月三十日,本集團並無重 大或然負債(二零一九年十二月三十一日: 無)。

20. 報告日後事項

本集團於二零二零年六月三十日後並無發 生任何重大其後事項。

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS IN SECURITIES

As at 30 June 2020, the interests and short positions of the directors and chief executives of the Company in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) as recorded in the register required to be kept under Section 352 of the SFO or otherwise notified to the Company and the Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers in Appendix 10 of the Listing Rules (the "Model Code"), were as follows:

董事及最高行政人員於證券之權益

於二零二零年六月三十日,本公司董事及最高行政 人員於本公司或其任何相聯法團(定義見證券及期 貨條例(「證券及期貨條例」)第 XV部)之股份、相 關股份或債權證中擁有根據證券及期貨條例第352 條須予存置之登記冊所記錄之權益及淡倉,或根據 上市規則附錄十上市發行人董事進行證券交易的標 準守則(「標準守則」)須知會本公司及香港聯合交 易所有限公司(「聯交所」)之權益及淡倉如下:

Long position in the shares of the Company

於本公司股份之好倉

Name	Nature of Interest	Number of Shares	Approximate Percentage in the Issued Share Capital of the Company 佔本公司已發行
姓名	權益性質	股份數目	股本之概約百分比
Mr. YIU Yu Cheung 姚宇翔先生	Beneficial owner 實益擁有人	3,330,000	0.75%
Mr. TSANG Hing Bun 曾慶贇先生	Beneficial owner 實益擁有人	500,000	0.11%

Long position in underlying shares or equity derivatives of the Company

As at 30 June 2020, neither of the Directors nor the chief executives of the Company had interests or short positions in the shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the SFO) which (i) were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO); or (ii) were recorded in the register required to be kept under section 352 of the SFO; or (iii) had to be notified to the Company and the Stock Exchange pursuant to the Model Code.

於本公司相關股份或權益衍生工具之好倉

於二零二零年六月三十日,概無董事或本公司最高 行政人員於本公司及其相聯法團(定義見證券及期 貨條例第XV部)之股份、相關股份及債權證中擁有 (i)根據證券及期貨條例第XV部第7及8分部須知會 本公司及聯交所之權益或淡倉(包括根據證券及期 貨條例之該等條文彼等被當作或視為擁有之權益及 淡倉);或(ii)已記錄於根據證券及期貨條例第352 條須予存置之登記冊之權益或淡倉;或(iii)根據標 準守則須知會本公司及聯交所之權益或淡倉。

SHARE OPTIONS

The Company has adopted a share option scheme approved by a resolution passed by the shareholders of the Company on 29 December 2015, under which it may grant options to directors, employees, any advisors and service providers of any member of the Group to subscribe for shares in the Company.

As at 30 June 2020, no share options were outstanding and for the six months ended 30 June 2020, no share options were granted, exercised or cancelled.

SUBSTANTIAL SHAREHOLDERS

As at 30 June 2020, so far as was known to the directors and chief executive of the Company the following persons (other than a director or chief executive of the Company) had or were deemed to have, interests or short positions in the shares or underlying shares of the Company being 5% or more in the issued share capital of the Company as recorded in the register required to be kept by the Company under Section 336 of the SFO:

購股權

本公司已採納本公司股東於二零一五年十二月 二十九日通過決議案批准之購股權計劃,據此,本 公司可向本集團任何成員公司之董事、僱員、任何 顧問及服務供應商授出購股權以認購本公司股份。

於二零二零年六月三十日,概無購股權尚未行使。 截至二零二零年六月三十日止六個月,概無購股權 授出、獲行使或註銷。

主要股東

於二零二零年六月三十日,就本公司董事及最高行 政人員所知,以下人士(不包括本公司之董事或最 高行政人員)於本公司之股份或相關股份中擁有或 被視為擁有本公司根據證券及期貨條例第336條須 予存置之登記冊所記錄佔本公司已發行股本5%或 以上之權益或淡倉:

Long position in shares of the Company

於本公司股份之好倉

Name	2	Nature of Interest		Number of Shares	Approximate Percentage in the Issued Share Capital of the Company 佔本公司已發行
名稱		權益性質		股份數目	股本之概約百分比
	r Global Limited (Note 1) 睘球有限公司(附註1)	Beneficial owner 實益擁有人		95,037,657	21.28%
	pion Ease Group Limited (Note 2) 集團有限公司(附註2)	Beneficial owner 實益擁有人		74,000,000	16.57%
	s Investment Management Limited te 3)(附註3)	Beneficial owner 實益擁有人		50,248,828	11.25%
Notes:			附註	:	
1.	1. Upsky Global Limited is wholly and beneficially owned by Mr. Chen Jiajun.		1.	立天環球有限公司由陳家俊先生全資實益擁有。	
2.	2. Champion Ease Group Limited is interested as to 50% by each of Ms. Zhan Meiqing and Mr. Liu Guoliang.		2.	冠逸集團有限公司由詹美清女士及劉國梁先生各 自擁有50%之權益。	
3. Polaris Investment Management Limited is wholly and beneficially owned by Mr. Liu Gary Wei.		3.	Polaris Investment Mar 生全資實益擁有。	nagement Limited 由劉維先	

Other Disclosures 其他披露

Save as disclosed above, as at 30 June 2020, the Company had not been notified of any other person (other than a director or chief executive of the Company) who had an interest or short position in the shares, underlying shares or debentures of the Company and was required to be recorded in the register required to be kept by the Company under Section 336 of the SFO.

CONTINUING CONNECTED TRANSACTIONS

On 24 January 2019, the Company entered into a licensing agreement (the "Licence Agreement") with Kingkey Enterprise Hong Kong Limited ("Kingkey Enterprise") (as Licensors) and UKF Management Limited (currently known as "Kingkey Management Limited") (as Licensee), a wholly owned subsidiary of UKF (Holdings) Limited (currently known as "Kingkey Financial International (Holdings) Limited") ("KKFI"), a company incorporated in the Cayman Islands with limited liability, the issued shares of which are primary listed on the Main Board of the Stock Exchange (Stock Code: 1468), where the Licensors agreed to lease certain areas of the office premises of 44/F, Officer Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong To Licensee for the period from 24 January 2019 to 15 May 2020 (both days inclusive), at a monthly rent HK\$580,000 (exclusive of Government rates, management fee and air-conditioning charges). The annual cap of the said leasing for the Company for the year ended 31 December 2019 and year ending 31 December 2020 is HK\$6,600,000 and HK\$2,700,000 respectively.

The terms of the Licence Agreement were negotiated on an arm's length basis and the rental chargeable under the Licence Agreement was determined after taking into account the prevailing market rental rates as advised by an independent surveyor engaged by the Company. The Directors (including the independent non-executive Directors) considered that the Licence Agreement was entered into in the ordinary and usual course of business of the Company, and its terms are on normal commercial terms and are fair and reasonable, and are in the interests of the Company and the Shareholders as a whole. 除上文所披露者外,於二零二零年六月三十日,本 公司並無獲知會任何其他人士(不包括本公司之董 事或最高行政人員)於本公司之股份、相關股份或 債權證中擁有須記錄於本公司根據證券及期貨條例 第336條須予存置之登記冊之權益或淡倉。

持續關連交易

於二零一九年一月二十四日,本公司與京基實業香 港有限公司(「京基實業」)(作為特許人)及英裘企 業管理有限公司(現稱「京基企業管理有限公司」) (作為獲特許人,英裘(控股)有限公司(現稱「京 基金融國際(控股)有限公司|)(「京基金融國際|), 於開曼群島註冊成立之有限公司,其已發行股份 於聯交所主板第一上市(股份代號:1468))之全資 附屬公司)訂立特許協議(「特許協議」),據此,特 許人同意於二零一九年一月二十四日至二零二零 年五月十五日(包括首尾兩日)期間向獲特許人租 出香港灣仔港灣道1號會展廣場辦公大樓44樓之 辦公室物業之若干面積,每月租金為580,000港元 (不包括政府差餉、管理費及空調費)。截至二零 一九年十二月三十一日止年度及二零二零年十二月 三十一日止年度,本公司所述租賃的全年上限分別 為6,600,000港元及2,700,000港元。

特許協議之條款乃按公平基準磋商,且根據特許協 議收取之租金乃經考慮本公司委聘之獨立測量師所 告知的現行市場租金後而釐定。董事(包括獨立非 執行董事)認為,特許協議乃於本公司之日常及一 般業務過程中訂立,且其條款按正常商業條款達 成,屬公平合理,符合本公司及股東之整體利益。

As Kingkey Enterprise is wholly-owned by Mr. Chen Jiajun, the substantial Shareholder of the Company, holding 21.28% interest of the Company and also a substantial shareholder of KKFI, therefore Kingkey Enterprise and KKFI are connected persons of the Company. Accordingly, the transaction contemplated thereby constitutes a connected transaction for the Company under Chapter 14A of the Listing Rules. As the highest applicable percentage ratio calculated under the Listing Rules in respect of the proposed annual cap under the Licence Agreement is more than 5% but less than 25% and the proposed annual cap is less than HK\$10,000,000, the transaction contemplated under the Licence Agreement requirements but exempt from circular (independent financial advice) and approval of the Company's shareholders requirements pursuant to Rule 14A.76(2) of the Listing Rules.

Save as disclosed above, during the six months ended 30 June 2020, the Group has not entered into any connected transactions or continuing connected transaction for the year which are required to disclose pursuant to Chapter 14A of the Listing Rules. Meanwhile, the Company has the necessary internal controls in place to ensure that the terms of all connected or continuing connected transactions, if any, are fair and reasonable and in the interest of the Company and Shareholders as a whole.

PURCHASE, SALE OR REDEMPTION OF SHARES

During the six months ended 30 June 2020, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's shares.

CODE ON CORPORATE GOVERNANCE PRACTICES

In the opinion of the Board, the Company has complied with the code provisions set out in the Corporate Governance Code and Corporate Governance Report (the "Code Provision") contained in Appendix 14 of the Listing Rules throughout the six months ended 30 June 2020.

CODE OF CONDUCT REGARDING SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code as its own code of conduct regarding directors' securities transactions. Having made specific enquiry of all directors, the Company was not aware of any non-compliance with the required standard set out in the Model Code regarding securities transactions by the directors throughout the six months ended 30 June 2020.

由於京基實業由本公司主要股東陳家俊先生全資擁 有,彼持有本公司21.28%之權益,且為京基金融 國際之主要股東,故京基實業及京基金融國際為本 公司之關連人士。因此,根據上市規則第14A章, 據此擬進行之交易構成本公司之關連交易。由於根 據上市規則計算有關特許協議下建議全年上限之 最高適用百分比率超過5%但低於25%,而建議 全年上限少於10,000,000港元,故根據上市規則 第14A.76(2)條,特許協議項下擬進行之交易須遵 守申報、年度審閱及公佈規定,惟獲豁免遵守通函 (獨立財務意見)及本公司股東批准規定。

除上文所披露者外,於截至二零二零年六月三十日 止六個月,本集團於年內概無訂立任何須根據上市 規則第14A章披露之任何關連交易或持續關連交 易。與此同時,本公司已有必需之內部監控,確保 所有關連交易或持續關連交易(如有)之條款屬公 平合理,並符合本公司及股東之整體利益。

購買、出售或贖回股份

截至二零二零年六月三十日止六個月,本公司或其 任何附屬公司概無購買、出售或贖回本公司任何股 份。

企業管治常規守則

董事會認為,本公司於截至二零二零年六月三十日 止六個月內一直遵守上市規則附錄十四企業管治守 則及企業管治報告所載之守則條文(「守則條文」)。

董事進行證券交易之操守守則

本公司已採納標準守則作為本身董事進行證券交易 之操守守則。經向全體董事明確查詢後,本公司並 不知悉於截至二零二零年六月三十日止六個月內有 任何不遵守董事進行證券交易之標準守則所載規定 標準之情況。

EMPLOYEES AND EMOLUMENT POLICY

As at 30 June 2020, the Group had 28 full-time employees (30 June 2019: 53). The pay scale of the Group's employees is maintained at a competitive level and employees are rewarded on a performance related basis within the general framework of the Group's salary and bonus system. Other employee benefits include provident fund, insurance and medical cover. Share options was granted to certain full-time employees and directors pursuant to the Company's share option scheme.

AUDIT COMMITTEE

The audit committee has four members comprising one Non-executive Director, Mr. Yiu Yu Cheung and three independent Non-executive Directors, namely, Mr. Chan Chiu Hung, Alex (Chairman), Mr. William Keith Jacobsen and Dr. Leung Ka Kit, with terms of reference in compliance with the Listing Rules. The audit committee review the Group's financial reporting, internal controls and make relevant recommendations to the Board.

The audit committee have reviewed the Company's interim report for the six months ended 30 June 2020 and are in the opinion that report has complied with the applicable accounting standards and adequate disclosures have been made.

> By Order of the Board KK Culture Holdings Limited Tsang Hing Bun Executive Director

Hong Kong, 25 August 2020

僱員及酬金政策

於二零二零年六月三十日,本集團有28名全職僱 員(二零一九年六月三十日:53名)。本集團僱員 之薪級具競爭力,而僱員亦會根據本集團整體之薪 金及紅利制度架構,因應本身之表現獲得獎勵。其 他僱員福利包括公積金、保險及醫療保障。本集團 已根據本公司之購股權計劃向若干全職僱員及董事 授出購股權。

審核委員會

審核委員會由四名成員組成,包括一名非執行董事 姚宇翔先生以及三名獨立非執行董事陳釗洪先生 (主席)、葉偉其先生及梁迦傑博士,其職權範圍符 合上市規則之規定。審核委員會檢討本集團之財務 報告及內部監控,並向董事會作出有關推薦意見。

審核委員會已審閱本公司截至二零二零年六月三十 日止六個月之中期報告,認為該報告符合適用會計 準則,並已作出充份披露。

> 承董事會命 KK文化控股有限公司 *執行董事* 曾慶贇

香港,二零二零年八月二十五日

Corporate Information 公司資料

BOARD OF DIRECTORS

Executive Director

Mr. Tsang Hing Bun

Non-Executive Director

Mr. Yiu Yu Cheung

Independent Non-Executive Directors

Dr. Leung Ka Kit Mr. William Keith Jacobsen Mr. Chan Chiu Hung, Alex

COMPANY SECRETARY

Mr. Tsang Hing Bun CPA, ACIS, ACS, FRM

AUTHORISED REPRESENTATIVES

Mr. Tsang Hing Bun Mr. Yiu Yu Cheung

AUDIT COMMITTEE

Mr. Chan Chiu Hung, Alex *(Chairman)* Mr. William Keith Jacobsen Dr. Leung Ka Kit Mr. Yiu Yu Cheung

REMUNERATION COMMITTEE

Mr. William Keith Jacobsen *(Chairman)* Dr. Leung Ka Kit Mr. Chan Chiu Hung, Alex Mr. Yiu Yu Cheung

NOMINATION COMMITTEE

Mr. Chan Chiu Hung, Alex *(Chairman)* Dr. Leung Ka Kit Mr. William Keith Jacobsen Mr. Yiu Yu Cheung

WEBSITE

www.kk-culture.com

董事會

執行董事 曾慶矕先生

非執行董事

姚宇翔先生

獨立非執行董事

梁迦傑博士 葉偉其先生 陳釗洪先生

公司秘書 曾慶贇先生CPA, ACIS, ACS, FRM

獲授權代表 曾慶贇先生 姚宇翔先生

審核委員會

陳釗洪先生(*主席)* 葉偉其先生 梁迦傑博士 姚宇翔先生

薪酬委員會

葉偉其先生(*主席)* 梁迦傑博士 陳釗洪先生 姚宇翔先生

提名委員會

陳釗洪先生(*主席)* 梁迦傑博士 葉偉其先生 姚宇翔先生

網站

www.kk-culture.com

Corporate Information 公司資料

AUDITOR

BDO Limited Certified Public Accountants 25th Floor, Wing On Centre 111 Connaught Road Central Hong Kong

LEGAL ADVISER

Patrick Chu, Conti Wong Lawyers LLP Unit 2804-7, Man Yee Building 68 Des Voeux Road Central Central, Hong Kong

PRINCIPAL BANKER

Industrial and Commercial Bank of China (Asia) Limited 33/F, ICBC Tower, 3 Garden Road, Central, Hong Kong

SHARE REGISTRARS AND TRANSFER OFFICES

Principal Registrar

MUFG Fund Services (Bermuda) Limited 4th Floor North, Cedar House 41 Cedar Avenue Hamilton HM 12 Bermuda

Hong Kong Branch Registrar

Tricor Investor Services Limited Level 54, Hopewell Centre 183 Queen's Road East Hong Kong

REGISTERED OFFICE

Clarendon House 2 Church Street Hamilton HM 11 Bermuda

HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS

44/F, Officer Tower, Convention Plaza 1 Harbour Road, Wan Chai, Hong Kong

STOCK CODE

550

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核數師

香港立信德豪會計師事務所有限公司 執業會計師 香港 干諾道中111號 永安中心25樓

法律顧問

朱國熙、黃錦華律師事務所 香港中環 德輔道中 68號 萬宜大廈 2804-7 室

主要往來銀行

中國工商銀行(亞洲)有限公司 香港中環 花園道3號中國工商銀行大廈33樓

股份過戶登記辦事處 主要股份過戶登記處

MUFG Fund Services (Bermuda) Limited 4th Floor North, Cedar House 41 Cedar Avenue Hamilton HM 12 Bermuda

香港股份過戶登記分處

卓佳證券登記有限公司 香港 皇后大道東183號 合和中心54樓

註冊辦事處

Clarendon House 2 Church Street Hamilton HM 11 Bermuda

總辦事處及主要營業地點

香港 灣仔港灣道1號 會展辦公大樓44樓

股份代號



KK Culture Holdings Limited KK 文化控股有限公司

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