

One Media Group Limited 萬 華 媒 體 集 團 有 限 公 司

Stock Code 股份代號:426

CONDENSED CONSOLIDATED INCOME STATEMENT

FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2020

		(Unaudited) Six months ended 30th September 2020 2019	
	Note	HK\$'000	HK\$'000
Turnover	6	20,777	37,790
Cost of goods sold		(22,923)	(29,239)
Gross (loss)/profit		(2,146)	8,551
Other income	7	6,316	785
Other gains	8	1,712	_
Selling and distribution expenses		(6,318)	(8,015)
Administrative expenses		(9,029)	(9,952)
Operating loss	9	(9,465)	(8,631)
Finance costs	10	(81)	(109)
Loss before income tax		(9,546)	(8,740)
Income tax expense	11	(40)	(74)
Loss for the period		(9,586)	(8,814)
Loss attributable to:			
 Owners of the Company 		(9,586)	(8,814)
 Non-controlling interests 			
		(9,586)	(8,814)
Loss per share attributable to owners of the Company during			
the period (expressed in HK cents per share)			
Basic and diluted	12	(2.39)	(2.20)

The above condensed consolidated income statement should be read in conjunction with the accompanying notes.

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2020

	(Unaudited)		
	Six months ended 30	th September	
	2020	2019	
	HK\$'000	HK\$'000	
Loss for the period	(9,586)	(8,814)	
Other comprehensive (loss)/income			
Item that may be reclassified subsequently to profit or loss			
Currency translation differences	(72)	4	
Item that will not be reclassified to profit or loss			
Fair value change on financial asset at fair value through			
other comprehensive income	9,102	(4,657)	
Total comprehensive loss for the period	(556)	(13,467)	
		(2 , 2 ,	
Total comprehensive loss for the period attributable to:			
 Owners of the Company 	(556)	(13,467)	
 Non-controlling interests 			
	(556)	(13,467)	

The above condensed consolidated statement of comprehensive income should be read in conjunction with the accompanying notes.

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 30TH SEPTEMBER 2020

	Note	(Unaudited) 30th September 2020 <i>HK</i> \$'000	(Audited) 31st March 2020 <i>HK\$</i> '000
ASSETS			
Non-current assets Property, plant and equipment Intangible assets Right-of-use assets	14	560 _	679
Financial asset at fair value through other comprehensive income Investments accounted for using equity method	15 16	6,600 250	9,821
Total non-current assets		7,410	10,500
Current assets Inventories Trade and other receivables Cash and cash equivalents	17	248 9,209 22,169	379 8,673 9,976
Total current assets		31,626	19,028
Total assets		39,036	29,528
EQUITY Equity attributable to owners of the Company Share capital Share premium Other reserves Accumulated losses Total equity LIABILITIES	18 18	401 457,543 (332,348) (113,098) 12,498	401 457,543 (338,955) (105,935) 13,054
Non-current liabilities Long service payment obligations Lease liabilities Loan from a fellow subsidiary	21	137 713 10,000	137 2,285
Total non-current liabilities		10,850	2,422
Current liabilities Trade and other payables Contract liabilities Amounts due to fellow subsidiaries Lease liabilities Income tax payables Bank borrowings	19 19 19	7,900 4,055 759 1,389 81 1,504	8,567 2,263 976 2,205 41
Total current liabilities		15,688	14,052
Total liabilities		26,538	16,474
Total equity and liabilities		39,036	29,528

The above condensed consolidated statement of financial position should be read in conjunction with the accompanying notes.

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2020

(Unaudited)
Attributable to owners of the Company

	Attributable to owners of the Company						
	Share capital HK\$'000	Share premium HK\$'000	Other reserves HK\$'000	Accumulated losses HK\$'000	Total HK\$'000	Non- controlling interests HK\$'000	Total equity HK\$'000
At 1st April 2019	401	457,543	(324,805)	(79,087)	54,052		54,052
Total comprehensive loss Loss for the period	_	-	-	(8,814)	(8,814)	_	(8,814)
Other comprehensive income/(loss): Currency translation differences Fair value change on financial asset at fair	-	-	4	-	4	-	4
value through other comprehensive income			(4,657)		(4,657)		(4,657)
Total comprehensive loss for the period			(4,653)	(8,814)	(13,467)		(13,467)
At 30th September 2019	401	457,543	(329,458)	(87,901)	40,585		40,585
At 1st April 2020	401	457,543	(338,955)	(105,935)	13,054	_	13,054
Total comprehensive loss							
Loss for the period	-	-	-	(9,586)	(9,586)	-	(9,586)
Other comprehensive income/(loss): Currency translation differences Fair value change on financial asset at fair	-	-	(72)	-	(72)	-	(72)
value through other comprehensive income			9,102		9,102		9,102
Total comprehensive income/(loss)							
for the period		-	9,030	(9,586)	(556)		(556)
Release of reserve upon disposal of financial asset at fair value through							
other comprehensive income	<u>-</u>	<u>-</u>	(2,423)	2,423	<u></u>		<u>-</u>
At 30th September 2020	401	457,543	(332,348)	(113,098)	12,498		12,498

The above condensed consolidated statement of changes in equity should be read in conjunction with the accompanying notes.

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2020

	(Unaudited)		
	Six months ended 30	th September	
	2020	2019	
	HK\$'000	HK\$'000	
Cash flows from operating activities			
Cash used in operations	(10,519)	(5,755)	
Hong Kong profits tax paid	_	_	
Interest paid	(81)	(109)	
Net cash used in operating activities	(10,600)	(5,864)	
Cash flows from investing activities			
Purchase of property, plant and equipment	(41)	(379)	
Purchase of intangible assets	_	(2)	
Interest received	5	100	
Sales proceeds from disposal of financial asset at fair value through			
other comprehensive income (note 15)	12,323	_	
Investment in a joint venture	(250)		
Net cash generated from/(used in) investing activities	12,037	(281)	
Cash flows from financing activities			
Proceeds from bank borrowings	1,504	810	
Proceeds from loan from a fellow subsidiary	10,000	_	
Principal elements of lease payment	(676)	(1,055)	
Net cash generated from/(used in) financing activities	10,828	(245)	
Net increase/(decrease) in cash and cash equivalents	12,265	(6,390)	
Cash and cash equivalents at the beginning of the period	9,976	22,843	
Effects of exchange rate changes on cash and cash equivalents	(72)	4	
Cash and cash equivalents at the end of the period	22,169	16,457	
•			

The above condensed consolidated statement of cash flows should be read in conjunction with the accompanying notes.

1 GENERAL INFORMATION

One Media Group Limited (the "Company") was incorporated in the Cayman Islands on 11th March 2005 as an exempted company with limited liability under the Companies Law of the Cayman Islands. The address of its registered office is Clifton House, 75 Fort Street, P.O. Box 1350 GT, George Town, Grand Cayman, Cayman Islands.

The Company is an investment holding company. The Company and its subsidiaries (collectively, the "Group") are principally engaged in media business in Hong Kong and Taiwan, including but not limited to magazine publishing and digital media business.

The condensed consolidated interim financial information of the Group for the six months ended 30th September 2020 (this "interim financial information") is presented in Hong Kong dollars ("HK\$"), unless otherwise stated. This interim financial information has been approved for issue by the Board of Directors on 25th November 2020.

This interim financial information has not been audited.

2 BASIS OF PREPARATION

This unaudited interim financial information has been prepared in accordance with International Accounting Standard ("IAS") 34 "Interim Financial Reporting" issued by the International Accounting Standards Board ("IASB") and applicable disclosure requirements of Appendix 16 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

This interim financial information should be read in conjunction with the audited consolidated annual financial statements of the Group for the year ended 31st March 2020 which were prepared in accordance with International Financial Reporting Standards ("IFRSs") and the accompanying explanatory notes attached to this interim financial information.

3 ACCOUNTING POLICIES

The accounting policies adopted are consistent with those of the previous financial year and corresponding interim reporting period except for the adoption of new and amended standards as set out below.

Taxes on income for the six months ended 30th September 2020 are accrued using the tax rate that would be applicable to expected total annual earnings.

(i) New and amended standards and interpretations adopted by the Group

The Group has applied the following standards and amendments for the first time for its annual reporting period commencing 1st April 2020:

- Amendments to IAS 1 and IAS 8, "Definition of material"
- Amendments to IAS 39, IFRS 7 and IFRS 9, "Interest rate benchmark reform"
- Amendments to IFRS 3, "Definition of a business"
- Conceptual Framework for Financial Reporting 2018, "Revised Conceptual Framework for Financial Reporting"

The amendments listed above did not have any impact on the amounts recognised in prior periods and are not expected to significantly affect the current or future periods.

3 ACCOUNTING POLICIES (Continued)

(ii) New and amended standards and interpretations not yet adopted by the Group

Certain new and amended accounting standards and interpretations have been published that are not mandatory for 30th September 2020 reporting periods and have not been early adopted by the Group.

Effective for annual periods beginning on or after

Amendments to IAS 1	Classification of liabilities as current or non-current	1st January 2023
Amendments to IAS 16	Property, plant and equipment: proceeds before intended use	1st January 2022
Amendments to IAS 37	Onerous contracts — cost of fulfilling a contract	1st January 2022
Amendments to IFRS 3	Reference to the conceptual framework	1st January 2022
Amendments to IFRS 16	COVID-19-related rent concessions	1st June 2020
Amendments to IFRS 10 and IAS 28	Sale or contribution of assets between an investor	Effective date to
	and its associate or joint venture	be determined
IFRS 17	Insurance contracts	1st January 2023
Amendments to IFRS 17	Insurance contracts	1st January 2023
Annual improvements	Annual improvements to IFRSs 2018-2020 cycle	1st January 2022

None of these new standards and interpretations are expected to have a material impact on the Group's consolidated financial statements.

4 ESTIMATES

The preparation of interim financial information requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended 31st March 2020.

5 FINANCIAL RISK MANAGEMENT

5.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: credit risk, liquidity risk and interest rate risk.

The interim financial information does not include all financial risk management information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements as at 31st March 2020.

There have been no changes in the risk management policies since 31st March 2020.

5.2 Liquidity risk

Compared to 31st March 2020, there was no material change in the contractual undiscounted cash flows for financial liabilities.

As at 30th September 2020, the Group has obtained a facility from its fellow subsidiary of HK\$25 million (31st March 2020: HK\$25 million) consisting of used facility of HK\$10 million (31st March 2020: nil) and unused facility of HK\$15 million (31st March 2020: HK\$25 million).

5 FINANCIAL RISK MANAGEMENT (Continued)

5.3 Fair value estimation

For financial instruments that are measured at fair value, the Group classifies fair value measurements using a fair value hierarchy that prioritises the inputs to valuation techniques used to measure fair value. The fair value hierarchy has the following levels:

Level 1 — Quoted prices (unadjusted) in active markets for identical assets or liabilities

Level 2 — Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices).

Level 3 — Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs).

The following table presents the Group's assets that are measured at fair value at 30th September 2020:

	(Unaudited)					
	Level 1 <i>HK</i> \$'000	Level 2 <i>HK</i> \$'000	Level 3 HK\$'000	Total <i>HK</i> \$'000		
Financial asset at fair value through other comprehensive income ("FVOCI")						
Listed securities	6,600		_	6,600		
The following table presents the Group's a	ssets that are measur	ed at fair value at 31: (Audite				
	Level 1	Level 2	Level 3	Total		
	HK\$'000	HK\$'000	HK\$'000	HK\$'000		
Financial asset at fair value through other comprehensive income						
Listed securities	9,821	_	_	9,821		

The fair value of financial instruments traded in active markets is based on quoted market prices at the end of each reporting period. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis. The quoted market price used for financial assets held by the Group is the current bid price. These instruments are included in level 1.

The fair value of financial instruments that are not traded in an active market is determined by using valuation techniques. These valuation techniques maximise the use of observable market data where it is available and rely as little as possible on the entity-specific estimates. If all significant inputs required to determine the fair value of an instrument are observable, the instrument is included in level 2.

If one or more of the significant inputs is not based on observable market data, the instrument is included in level 3.

There was no transfer between level 1, 2 and 3 of the fair value hierarchy during the period. There was no change during the period attributable to level 3 of the fair value hierarchy.

6 TURNOVER AND SEGMENT INFORMATION

IFRS 8 "Operating segments" requires operating segments to be identified based on internal reporting that is regularly reviewed by the chief operating decision maker. The Group regards the executive committee as the chief operating decision maker being responsible for allocating resources to segments and assessing their performance.

The executive committee assesses the performance of the operating segments based on a measure of operating profit/(loss) before tax but excluding corporate expenses. Other information provided is measured in a manner consistent with that in the internal financial reports.

The executive committee considers the performance of the entertainment and lifestyle operation and the watch and car operation and others in Hong Kong and Taiwan.

The breakdown of total turnover from external customers from these areas and the Group's turnover and results provided to the executive committee for the reporting segments for the period ended 30th September 2020 and 2019 are as follows:

(Unaudited) Six months ended 30th September 2020 Media Business

		Media Business				
	He	ong Kong and Taiwa	n			
	Entertainment and lifestyle operation HK\$'000	Watch and car operation and others <i>HK</i> \$'000	Total <i>HK\$</i> '000			
Turnover	15,997	4,780	20,777			
Segment loss	(5,431)	(1,686)	(7,117)			
Unallocated expenses			(2,429)			
Loss before income tax Income tax expense			(9,546) (40)			
Loss for the period			(9,586)			
Other segmental information: Interest income	5		5			
Other gains	1,421	291	1,712			
Government subsidies under Employment Support Scheme	3,990	817	4,807			
Finance costs	(69)	(12)	(81)			
Depreciation of property, plant and equipment	(137)	(23)	(160)			
Amortisation of intangible assets (Note 14)						
Depreciation of right-of-use assets						

6 TURNOVER AND SEGMENT INFORMATION (Continued)

(Unaudited)
Six months ended 30th September 2019
Media Business

		long Kong and Taiwan		
	Entertainment	Watch and car		
	and lifestyle	operation		
	operation	and others	Total	
	HK\$'000	HK\$'000	HK\$'000	
Turnover	30,139	7,651	37,790	
Segment loss	(4,910)	(1,692)	(6,602)	
Unallocated expenses			(2,138)	
Loss before income tax			(8,740)	
Income tax expense			(74)	
Loss for the period			(8,814)	
Other segmental information:				
Interest income	100		100	
Finance costs	(91)	(18)	(109)	
Depreciation of property, plant and equipment	(318)	(33)	(351)	
Amortisation of intangible assets (Note 14)	(126)	(5)	(131)	
Depreciation of right-of-use assets	(1,103)		(1,103)	
Disaggregation of revenue				
		(Unaud	dited)	
		Six months ended	30th September	
		2020	2019	
		HK\$'000	HK\$'000	
Timing of revenue				
 At a point of time 		5,975	7,763	
- Overtime		14,802	30,027	
		20,777	37,790	

6 TURNOVER AND SEGMENT INFORMATION (Continued)

The segment assets and liabilities as at 30th September 2020 are as follows:

	(Unaudited)					
	Но	ng Kong and Taiwan				
	Entertainment and lifestyle operation HK\$'000	Watch and car operation and others HK\$'000	Total <i>HK\$</i> '000	Eliminations HK\$'000	Unallocated <i>HK</i> \$'000	Group HK\$'000
Total assets Total assets include: — Additions to non-current assets (other than investments accounted	47,316	2,770	50,086	(11,050)	-	39,036
for using equity method) Total liabilities	12 (24,400)	29 (13,107)	41 (37,507)	- 11,050	_ (81)	41 (26,538)

The segment assets and liabilities as at 31st March 2020 are as follows:

	(Audited)					
	Ho	ong Kong and Taiwan				
	Entertainment and lifestyle operation HK\$'000	Watch and car operation and others HK\$'000	Total HK\$'000	Eliminations HK\$'000	Unallocated HK\$'000	Group HK\$'000
Total assets Total assets include: — Additions to non-current assets	35,471	3,284	38,755	(9,227)	-	29,528
(other than investments accounted for using equity method) Total liabilities	5,996 (13,967)	1,137 (11,693)	7,133 (25,660)	9,227	_ (41)	7,133 (16,474)

Segment assets consist primarily of property, plant and equipment, right-of-use assets, intangible assets, financial asset at fair value through other comprehensive income, investments accounted for using equity method, inventories, trade and other receivables and operating cash.

Segment liabilities comprise operating liabilities. They exclude income tax payables.

The eliminations between the reportable segments are intercompany receivables and payables between the operating segments.

All the non-current assets of HK\$7,410,000 (31st March 2020: HK\$10,500,000) are located in Hong Kong.

7 OTHER INCOME

	(Unaudite Six months ended 30t	•	
	2020		
	HK\$'000	HK\$'000	
Bank interest income	5	100	
Other media business income	1,292	685	
Government subsidies under Employment Support Scheme	4,807	_	
Others	212		
	6,316	785	

8 OTHER GAINS

(Unaudited)
Six months ended 30th September
2020 2019
HK\$'000 HK\$'000

9 OPERATING LOSS

Gain on lease modification

Expenses included in cost of goods sold, selling and distribution expenses and administrative expenses are analysed as follows:

	(Unaudited)		
	Six months ended 30th September		
	2020		
	HK\$'000	HK\$'000	
Paper consumed	127	204	
Depreciation of property, plant and equipment	160	351	
Depreciation of right-of-use assets	_	1,103	
Amortisation of intangible assets (Note 14)	_	131	
Employee benefit expense (including directors' emoluments)	24,232	25,009	
Expenses relating to short-term leases	157	236	

10 FINANCE COSTS

	(Unaudited) Six months ended 30th September		
	2020 2019		
	HK\$'000	HK\$'000	
Interest expense on lease liabilities	43	109	
Loan interest expenses	38		
	81	109	

11 INCOME TAX EXPENSE

Hong Kong profits tax has been provided at the rate of 16.5% for the six months ended 30th September 2020 (the tax rate for the six months ended 30th September 2019 was 16.5%) on the estimated assessable profit derived from Hong Kong for the period.

Income tax expense in the condensed consolidated income statement represents:

 (Unaudited)

 Six months ended 30th September

 2020
 2019

 HK\$'000
 HK\$'000

 Current income tax
 40
 74

Income tax expense is recognised based on management's estimate of the weighted average annual income tax rate expected for the full financial year.

12 LOSS PER SHARE ATTRIBUTABLE TO OWNERS OF THE COMPANY

Basic loss per share is calculated by dividing the Group's loss attributable to owners of the Company by the weighted average number of ordinary shares in issue during the period.

	(Unaud	(Unaudited)		
	Six months ended 30th September			
	2020	2019		
Weighted average number of ordinary shares in issue (in thousands)	400,900	400,900		
	HK\$'000	HK\$'000		
Loss attributable to owners of the Company	(9,586)	(8,814)		
Basic and diluted loss per share (HK cents per share)	(2.39)	(2.20)		

The diluted loss per share was the same as the basic loss per share as there was no dilutive potential share in issue for the six months ended 30th September 2020 and 2019.

13 DIVIDENDS

The Directors do not recommend the payment of interim dividend for the six months ended 30th September 2020 (Six months ended 30th September 2019: nil).

14 INTANGIBLE ASSETS

	Group			
	Computer software HK\$'000	Goodwill HK\$'000	Trademarks HK\$'000	Total HK\$'000
Period ended 30th September 2019 (Unaudited)				
Opening net book amount	126	_	4,768	4,894
Additions	2	_	_	2
Amortisation expenses	(28)		(103)	(131)
Closing net book amount	100	_	4,665	4,765
At 30th September 2019				
Cost	1,434	_	75,600	77,034
Accumulated amortisation	(1,334)	_	(13,481)	(14,815)
Accumulated impairment			(57,454)	(57,454)
Net book amount	100	_	4,665	4,765
Period ended 30th September 2020 (Unaudited)				
Opening net book amount	_	_	_	_
Additions	_	_	_	_
Amortisation expenses		-	<u>-</u> _	
Closing net book amount				
At 30th September 2020				
Cost	1,438	_	75,600	77,038
Accumulated amortisation	(1,358)	_	(13,583)	(14,941)
Accumulated impairment	(80)		(62,017)	(62,097)
Net book amount		_	-	_

15 FINANCIAL ASSET AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME

	(Unaudited) 30th September 2020 <i>HK</i> \$'000	(Audited) 31st March 2020 HK\$'000
Trading securities — listed securities At the beginning of the period/year Disposal (Note) Fair value gain/(loss) recognised in other comprehensive income (Note)	9,821 (12,323) 9,102	23,895 - (14,074)
At the end of the period/year	6,600	9,821

Note: During the period ended 30th September 2020, the Group has sold some of the securities at total fair value of approximately HK\$12.3 million. At the time of disposal, the Group recognised positive fair value change of approximately HK\$8.3 million, which was calculated on the basis of the difference between the aggregate gross sales proceeds and the carrying amount of the disposed securities as at 31st March 2020. This positive fair value change for disposed securities together with the fair value change for unsold securities were included in the fair value gain recognised in other comprehensive income amounted to approximately HK\$9.1 million. Approximately HK\$2.4 million from fair value through other comprehensive income reserve was transferred to accumulated losses in the condensed consolidated statement of changes in equity.

At 30th September 2020 and 31st March 2020, the fair value was determined based on the share price of the listed securities. Details of the accounting treatment are set out in the Group's accounting policies.

The financial asset at fair value through other comprehensive income is denominated in Hong Kong dollar and the fair value approximates the carrying amounts.

16 INVESTMENTS ACCOUNTED FOR USING EQUITY METHOD

	(Unaudited) 30th September 2020 <i>HK\$</i> '000	(Audited) 31st March 2020 <i>HK\$</i> '000
At the beginning of the period/year Incorporation of a joint venture (Note a) Loan to a joint venture (Note b) Dividend income declared/received		- - - -
Interests in joint venture and associate, net	250	_

Note a: On 24th July 2020, the Group entered into an agreement with an independent third party to incorporate a joint venture, Searching B Company Limited for HK\$50 and the transaction was completed during the six months ended 30th September 2020. The Group accounted for the investment in Searching B Company Limited as a joint venture, as unanimous consent is required for decisions of relevant activities according to the agreement.

Note b: The loan to a joint venture is unsecured, has no fixed terms of repayment and is interest-free.

16 INVESTMENTS ACCOUNTED FOR USING EQUITY METHOD (Continued)

Set out below is a joint venture of the Group as at 30th September 2020.

Nature of investment in a joint venture as at 30th September 2020:

Name of joint venture	Place of incorporation	Effective equity interest		Principal activities	Measurement method
		30th September 2020	31st March 2020		
Searching B Company Limited ("Searching B")	Hong Kong	50%	-	Note	Equity

Note: Searching B is principally engaged in the operation of a content-driven and data-driven e-commerce platform focusing on beauty-related products, namely, www.searchingb.com.

Searching B is a private company with no quoted market prices available for its shares. There is no commitment and contingent liability relating to the Group's interest in the joint venture.

Set out below is an associate of the Group as at 30th September 2020 and 31st March 2020.

Nature of investment in an associate as at 30th September 2020 and 31st March 2020:

Name of associate	Place of incorporation	Effective equity interest		Principal activities	Measurement method
		30th September 2020	31st March 2020		
ByRead Inc. ("ByRead")	The Cayman Islands	24.97%	24.97%	Note	Equity

Note: ByRead is an investment holding company and the principal activities of its subsidiaries include the provision of mobile value-added services such as entertainment and online reading for individuals and enterprises in Mainland China.

ByRead is a private company with no quoted market prices available for its shares. There is no commitment and contingent liability relating to the Group's interest in the associate.

For the period ended 30th September 2020, the associate incurred losses and the Group shared losses of the associate up to its interest in the associate.

17 TRADE AND OTHER RECEIVABLES

	(Unaudited)	(Audited)
	30th September	31st March
	2020	2020
	HK\$'000	HK\$'000
Trade receivables	6,418	7,459
Other receivables and deposits	1,362	328
Barter receivables	268	153
Prepayments and advances	1,161	733
	9,209	8,673

As at 30th September 2020 and 31st March 2020, the fair values of trade and other receivables approximated their carrying amounts.

17 TRADE AND OTHER RECEIVABLES (Continued)

The Group allows in general a credit period ranging from 30 to 120 days to its trade customers. As at 30th September 2020 and 31st March 2020, the ageing analysis of the Group's trade receivables by invoice date, net of allowance for impairment, is as follows:

	(Unaudited) 30th September	(Audited) 31st March
	2020	2020
	HK\$'000	HK\$'000
0 to 60 days	3,762	4,052
61 to 120 days	1,600	1,651
121 to 180 days	260	1,270
Over 180 days	796	486
	6,418	7,459

There is no concentration of credit risk with respect to trade receivables as the Group has a large customer base.

18 SHARE CAPITAL AND SHARE PREMIUM

		Nominal values of ordinary		
	Number	shares of		
	of shares	HK\$0.001 each	Share premium	Total
	(in thousands)	HK\$'000	HK\$'000	HK\$'000
At 1st April 2019, 30th September 2019,				
31st March 2020 and 30th September 2020	400,900	401	457,543	457,944

19 TRADE AND OTHER PAYABLES, CONTRACT LIABILITIES AND AMOUNTS DUE TO FELLOW SUBSIDIARIES

	(Unaudited) 30th September 2020	(Audited) 31st March 2020
	HK\$'000	HK\$'000
Trade payables	1,741	3,046
Other payables	6,159	5,521
	7,900	8,567
Contract liabilities	4,055	2,263
Amounts due to fellow subsidiaries (Note 22(b))	759	976
	12,714	11,806

19 TRADE AND OTHER PAYABLES, CONTRACT LIABILITIES AND AMOUNTS DUE TO FELLOW SUBSIDIARIES (Continued)

As at 30th September 2020 and 31st March 2020, the ageing analysis of the trade payables by invoice date is as follows:

	(Unaudited)	(Audited)
	30th September	31st March
	2020	2020
	HK\$'000	HK\$'000
0 to 60 days	1,273	1,983
61 to 120 days	304	720
121 to 180 days	115	17
Over 180 days	49	326
	1,741	3,046

As at 30th September 2020 and 31st March 2020, the fair values of trade and other payables, contract liabilities and amounts due to fellow subsidiaries approximated their carrying amounts.

20 BANK BORROWINGS

	(Unaudited) 30th September 2020 <i>HK</i> \$'000	(Audited) 31st March 2020 <i>HK\$</i> *000
Current Short-term bank borrowings (unsecured) (Note)	1,504	

Notes:

- (i) Bank borrowings are repayable within 1 year and carry at effective interest rate of 1.7% per annum (31st March 2020: nil).
- (ii) As at 30th September 2020 and 31st March 2020, the Group's banking facilities were secured by corporate guarantees issued by the Company.

21 LOAN FROM A FELLOW SUBSIDIARY

	(Unaudited)	(Audited)
	30th September	31st March
	2020	2020
	HK\$'000	HK\$'000
Non-current		
Loan from a fellow subsidiary (Note 22(b))	10,000	

The loan is unsecured, not repayable before 31st December 2022 and carries at interest rate at 1.6% over Hong Kong Interbank Offer Rate per annum (31st March 2020: nil).

As at 30th September 2020, the Group has obtained a facility from its fellow subsidiary of HK\$25 million (31st March 2020: HK\$25 million) consisting of used facility of HK\$10 million (31st March 2020: nil) and unused facility of HK\$15 million (31st March 2020: HK\$25 million).

22 RELATED PARTY TRANSACTIONS

The ultimate parent of the Company is Media Chinese International Limited ("Media Chinese"), a company incorporated in Bermuda and dual-listed on the Stock Exchange and Bursa Malaysia Securities Berhad.

The following transactions were carried out with related parties:

(a) During the period ended 30th September 2020 and 2019, the Group entered into the following transactions with fellow subsidiaries:

	Note	2020 HK\$'000	2019 HK\$'000
Circulation support services charges	1	143	479
Library services charges	2	58	44
Administrative support and IS programming support			
services charges	3	2,172	2,447
Charges for leasing and licensing of office space,			
storage space and parking spaces	4	208	232
Ticketing and accommodation (refund)/expenses	5	(23)	149
Barter advertising expenses	6	480	228
Barter advertising income	7	(551)	(194)
Pension costs — defined contribution plans	8	902	961
Loan interest expense	9	28	

- (1) This represents recharge of circulation support services relating to the distribution, sale and promotion of the publications of the Group by a fellow subsidiary. It is charged on a cost reimbursement basis.
- (2) This represents recharge by a fellow subsidiary relating to provision of library services including data classification, data indexing and filing, data storage management and retrieval, data provision and newspaper clipping. It is charged on a cost reimbursement basis.
- (3) This represents recharge of administrative, human resources, corporate communications, legal services, information system support services and depreciation on certain computers and office equipment leased from fellow subsidiaries. It is charged on a cost reimbursement basis.
- (4) For the period ended 30th September 2019 and 2020, this represents charges paid to a fellow subsidiary for the short-term leasing of parking spaces and rates. In addition, the Group also entered into leases which have been accounted for under right-of-use assets, HK\$719,000 (2019: HK\$1,164,000) of lease payment was paid to a fellow subsidiary for leasing of office space, storage space and parking spaces.
- (5) This represents ticketing and accommodation expenses (refund from)/paid to a fellow subsidiary. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (6) This represents advertising expenses on a barter basis in accordance with barter advertising agreement entered into with Media Chinese. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (7) This represents advertising income on a barter basis in accordance with barter advertising agreement entered into with Media Chinese. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (8) This represents defined contribution cost made to a fellow subsidiary for the Group's pension obligation. There is no stated policy or contractual agreement between the Group and the Media Chinese Group. It is charged based on a pre-determined rate of the employees' salaries.
- (9) This represents loan interest expense paid to a fellow subsidiary. It is charged at interest rate 1.6% over Hong Kong Inter-bank Offer Rate per annum.

22 RELATED PARTY TRANSACTIONS (Continued)

(b) The balances at 30th September 2020 and 31st March 2020 arising from the related party transactions as disclosed in Note 22(a) above are as follows:

(Unaudited)	(Audited)
30th September	31st March
2020	2020
HK\$'000	HK\$'000

Amounts due to fellow subsidiaries (Note 19)

The outstanding balances with fellow subsidiaries are aged within 180 days from the invoice date and are unsecured, non-interest bearing and with normal credit terms from 30 days to 180 days.

(759)

(Unaudited)	(Audited)
30th September	31st March
2020	2020
HK\$'000	HK\$'000

(10,000)

Loan from a fellow subsidiary (Note 21)

The outstanding loan balance with the fellow subsidiary is not repayable before 31st December 2022 and unsecured, interest bearing at 1.6% over Hong Kong Inter-bank Offer Rate per annum (31st March 2020: nil).

(c) Key management compensation

	(Unaudited) Six months ended 30th September	
	2020	2019
	HK\$'000	HK\$'000
Salaries and other short-term employee benefits	1,590	1,880
Contributions to pension scheme	18	18
	1,608	1,898

23 CONTINGENT LIABILITIES

As at 30th September 2020, the Group did not have any material contingent liabilities or guarantees (31st March 2020: nil).

MANAGEMENT DISCUSSION AND ANALYSIS

Results Summary

The coronavirus pandemic continued to inflict severe impact on global economy. The Hong Kong economy is also severely affected. The Gross Domestic Product (GDP) in Hong Kong recorded a negative growth of 9% in the second quarter of 2020 compared to previous year. Consequently, the Hong Kong government downgraded its forecast for the economy, projecting a contraction of between 6% and 8% in 2020.

For the six months ended 30th September 2020, the Group's turnover decreased by 45% or HK\$17,013,000 to HK\$20,777,000 compared to the corresponding period in 2019. The Group recognised the one-off other gains arising from lease modification of HK\$1,712,000 and government subsidies under the Employment Support Scheme ("ESS") of HK\$4,807,000. As a result, the Group recorded a loss attributable to owners of the Company of HK\$9,586,000 as compared to the loss of HK\$8,814,000 in the corresponding period in 2019.

Review of Operations

Entertainment and Lifestyle Operation

Turnover for the entertainment and lifestyle operation fell by 47% to HK\$15,997,000 from HK\$30,139,000 in the corresponding period in 2019. The decrease in this segment resulted in a 11% increase in segment loss to HK\$5,431,000 for this period as compared to HK\$4,910,000 in the corresponding period in 2019. The loss was partially cushioned by the one-off other gains arising from lease modification of HK\$1,421,000 and the government subsidies under ESS of HK\$3,990,000.

While the Group has tightened its operational costs, the decline in the segment's turnover was much more than cost savings.

Both "Ming Pao Weekly 明周" ("MP Weekly") and "Ming's", have been impacted by the drastic decline in advertisement expenditure due to the drop in retail spending as a result of the coronavirus pandemic. MP Weekly which advertisers are mainly from luxury brands suffered greatly from the lack of advertisement and events from this segment in the period under review.

In line with its initiative to expand its client base beyond luxury brands, the Group had launched new initiatives such as "Mingshop930" to complement its revenue. "Mingshop930" is a flash-sale e-commerce platform leveraging on popular personalities to promote advertisers' products through a live web streaming show. This provides our advertisers another solution not just to promote their products, but also sell through online transactions.

The Group's artist management business continues to grow and it has managed to increase the number of talents under its management.

Watch and Car Operation and Others

Watch and car operation and others segment turnover decreased by 38% from HK\$7,651,000 to HK\$4,780,000 compared to the corresponding period in 2019. This segment loss slightly decreased by 0.4% to HK\$1,686,000 as compared to loss of HK\$1,692,000 in the corresponding period in 2019. The segment loss was also partially offset by the one-off other gains arising from lease modification of HK\$291,000 and the government subsidies under ESS of HK\$817,000.

"TopGear 極速誌" ("TopGear"), a leading automobile title and "MING Watch 明錶" ("Ming Watch"), a popular high-end watch title, offering quality feature stories and the latest industry trends, have also been affected by paralysing effects of the coronavirus pandemic.

MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

Review of Operations (Continued)

Other Investments

The Group disposed on-market of a total 8,250,000 ordinary shares of Most Kwai Chung Limited ("Most Kwai Chung") (the "Disposal") in a series of transactions conducted on 11th August and 12th August 2020 for an aggregate gross sale proceeds of approximately HK\$12.3 million. The Group recognised a fair value gain of approximately HK\$8.3 million from the Disposal which was calculated on the basis of the difference between the aggregate gross sales proceeds and the carrying value of the Disposal as at 31st March 2020. This fair value gain for the Disposal together with the fair value change for unsold securities were included in the fair value gain recognised in other comprehensive income for the six months ended 30th September 2020. Following the completion of the Disposal, the number of ordinary shares of Most Kwai Chung held by the Group reduced to 12,000,000 ordinary shares from 20,250,000 ordinary shares.

As at 30th September 2020, the Group held 12,000,000 ordinary shares (31st March 2020: 20,250,000 ordinary shares) of Most Kwai Chung, representing 4.4% (31st March 2020: 7.5%) equity interests in Most Kwai Chung. Dividend received from these ordinary shares was nil during the period (2019: nil). Most Kwai Chung, a Cayman Islands incorporated company listed on the Main Board of the Stock Exchange (stock code: 1716), is principally engaged in the provision of integrated advertising and media services to the customers. The fair value of these ordinary shares was HK\$6,600,000 recorded as financial asset at fair value through other comprehensive income as at 30th September 2020 (31st March 2020: HK\$9,821,000) and it was approximately 17% (31st March 2020: 33%) of the total assets of the Group.

The aggregate original costs of investment in Most Kwai Chung in respect of 12,000,000 ordinary shares of Most Kwai Chung was HK\$1,041,000 (HK\$1,757,000 in respect of 20,250,000 ordinary shares of Most Kwai Chung) which was treated as interest in associates in the Group's financial statements before the listing of shares of Most Kwai Chung on the Main Board of the Stock Exchange on 28th March 2018 (the "Listing"). The carrying value of the investment in Most Kwai Chung in respect of 12,000,000 ordinary shares was HK\$1,768,000 (HK\$2,983,000 in respect of 20,250,000 ordinary shares of Most Kwai Chung) immediate before the Listing. The carrying value of such investment was HK\$6,600,000 as at 30th September 2020. The investment in Most Kwai Chung is not held for trading. The Group considers this investment as a strategic investment and will review its investment strategy regularly in response to the changes in market situation.

Besides, in September 2020, the Group announced to form a 50/50 joint venture company to operate a new content-driven and data-driven e-commerce platform focusing on beauty-related products, namely, www.searchingb.com. The Group believes this new business would have synergies with its entertainment and lifestyle operation.

OUTLOOK

The Group expects the second half of the financial year 2020/2021 to be extremely challenging. This is because regional and international economic activity remains severely affected by the coronavirus pandemic, which has also resulted in a dramatic deterioration of Hong Kong's economy. Nevertheless, the Group will continue to drive new initiatives with the aim of expanding its client base and make efforts on cost containment.

CAPITAL EXPENDITURE

The Group's total capital expenditure for property, plant and equipment and intangible assets for the six months ended 30th September 2020 amounted to HK\$41,000.

LIQUIDITY, FINANCIAL RESOURCES AND GEARING RATIO

As at 30th September 2020, the Group's net current assets amounted to HK\$15,938,000 (31st March 2020: HK\$4,976,000) and the total equity attributable to the equity holders of the Company was HK\$12,498,000 (31st March 2020: HK\$13,054,000). The Group had bank borrowings of HK\$1,504,000 (31st March 2020: nil) and loan from a fellow subsidiary of HK\$10,000,000 (31st March 2020: nil) and the gearing ratios, which is defined as the ratio of net debt, calculated as total borrowings less cash and cash equivalents, to total capital, calculated as total equity attributable to the Company's equity holders plus net debt, was nil at 30th September 2020 (31st March 2020: nil).

EXPOSURE TO FLUCTUATIONS IN EXCHANGE RATES

The Group's revenues and costs are mainly denominated in Hong Kong dollars, the Group does not foresee substantial risks from exposure to fluctuation in exchange rates.

DIRECTORS' INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 30th September 2020, the interests and short positions of the directors, chief executives and their associates in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register maintained by the Company under Section 352 of the SFO or as otherwise notified or as required to be notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") contained in Appendix 10 of the Listing Rules are as follows:

(a) Interests in the shares in the Company

Name of Director	Number of shares held	Nature of interests	Percentage of issued ordinary shares
Ms. TIONG Choon	26,000	Personal interests	0.01%
Mr. LAM Pak Cheong	3,000,000 (Note)	Corporate interests	0.75%

All the interests stated above represent long positions in the share of the Company.

Note: The corporate interests of Mr. LAM Pak Cheong of 3,000,000 shares are held by Venture Logic Investments Limited, in which Mr. LAM holds 100% of its equity interests.

DIRECTORS' INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS (Continued)

(b) Interests in the shares in Media Chinese

Name of Director	Personal interests	Number of sh	Corporate interests	Aggregate interests	Percentage of issued ordinary shares in Media Chinese	
Ms. TIONG Choon	2,654,593	1,023,632	653,320	4,331,545	0.26%	
Mr. TIONG Kiew Chiong	4,087,539	_	_	4,087,539	0.24%	

All the interests stated above represent long positions in the share of Media Chinese.

Save as disclosed above, as at 30th September 2020, none of the Directors, chief executives and their associates had any interests and short positions in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register maintained by the Company under Section 352 of the SFO or as otherwise notified or as required to be notified to the Company and the Stock Exchange pursuant to the Model Code.

At no time during the six months ended 30th September 2020 were rights to acquire benefits by means of the acquisition of shares, underlying shares or debentures of the Company granted to any directors or their respective spouses or children under 18 years of age, or were any such rights exercised by them; or was the Company or its holding company or any of its subsidiaries or fellow subsidiaries a party to any arrangements to enable the directors of the Company to acquire such rights in any other body corporate.

SUBSTANTIAL SHAREHOLDERS AND PERSONS WHO HAVE AN INTEREST AND SHORT POSITIONS DISCLOSEABLE UNDER DIVISIONS 2 AND 3 OF PART XV OF THE SFO

According to the register of interests in shares and short positions maintained under Section 336 of the SFO as at 30th September 2020, the Company had been notified of the following interests in shares representing 5% or more of the Company's issued share capital:

Name of shareholder	Number of shares held	Capacity	Percentage of issued ordinary shares
Tan Sri Datuk Sir TIONG Hiew King	292,700,000 (Note)	Interest of controlled corporation	73.01%
Dato' Sri Dr. TIONG IK King	292,700,000 (Note)	Interest of controlled corporation	73.01%
Comwell Investment Limited	292,700,000 (Note)	Beneficial owner	73.01%

SUBSTANTIAL SHAREHOLDERS AND PERSONS WHO HAVE AN INTEREST AND SHORT POSITIONS DISCLOSEABLE UNDER DIVISIONS 2 AND 3 OF PART XV OF THE SFO (Continued)

All the interests stated above represent long positions in the shares of the Company.

Note: These shares were wholly-owned by Comwell Investment Limited, which is an indirect wholly-owned subsidiary of Media Chinese. Tan Sri Datuk Sir TIONG Hiew King, a substantial shareholder of Media Chinese, is deemed interested in Media Chinese in an aggregate of 64.85% by virtue of his personal interests, family interests and corporate interests. Dato' Sri Dr. TIONG Ik King, a director and substantial shareholder of Media Chinese, is deemed interested in Media Chinese in an aggregate of 17.14% by virtue of his personal interests and corporate interests.

Save as disclosed above, the Company had not been notified of any other interests representing 5% or more of the issued share capital of the Company as shown in the said register as at 30th September 2020.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S SECURITIES

The Company has not redeemed any of its share during the period. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the period.

EMPLOYEES

As at 30th September 2020, the Group has 143 employees (31st March 2020: 153 employees). The Group remunerates its employees based on the operating results, individual performance and comparable market statistics. The emoluments of the Directors and senior management are reviewed by the Remuneration Committee regularly. In Hong Kong, the Group participates in the hybrid retirement benefit scheme operated by the Company's fellow subsidiary and the Mandatory Provident Fund scheme for its employees.

CORPORATE GOVERNANCE

For the six months ended 30th September 2020, the Company has adopted the code provisions set out in the Corporate Governance Code (the "CG Code") contained in Appendix 14 of the Listing Rules and complied with the CG Code throughout the period.

COMPLIANCE OF THE MODEL CODE FOR DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted the Model Code set out in Appendix 10 of the Listing Rules as the code for securities transactions by the Directors. The Directors have confirmed, following specific enquiries by the Company, their compliance with the required standard as set out in the Model Code throughout the period.

The Company has also established written guidelines regarding securities transactions on no less exacting terms of the Model Code for senior management and specific individual who may have access to inside information in relation to the securities of the Company.

AUDIT COMMITTEE

The Audit Committee currently comprises three independent non-executive Directors, namely, Mr. YU Hon To, David, Mr. LAU Chi Wah, Alex and Mr. CHAU Cheuk Wah. The Audit Committee has reviewed the Group's unaudited condensed consolidated financial information for the six months ended 30th September 2020 and discussed matters relating to auditing, risk management and internal control systems and financial reporting.

REMUNERATION COMMITTEE

The Remuneration Committee currently comprises three independent non-executive Directors, namely, Mr. YU Hon To, David, Mr. LAU Chi Wah, Alex and Mr. CHAU Cheuk Wah and one executive Director, namely, Mr. TIONG Kiew Chiong.

NOMINATION COMMITTEE

The Nomination Committee currently comprises three independent non-executive Directors, namely, Mr. YU Hon To, David, Mr. LAU Chi Wah, Alex and Mr. CHAU Cheuk Wah and one executive Director, namely, Mr. TIONG Kiew Chiong.

By order of the Board

One Media Group Limited

TIONG Kiew Chiong

Director

Hong Kong, 25th November 2020

As at the date of this report, the Board of Directors comprises Ms. TIONG Choon, being non-executive Director; Mr. TIONG Kiew Chiong and Mr. LAM Pak Cheong, being executive Directors; and Mr. YU Hon To, David, Mr. LAU Chi Wah, Alex and Mr. CHAU Cheuk Wah, being independent non-executive Directors.



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