

CORPORATE SUSTAINABLE DEVELOPMENT

The outbreak of the COVID-19 Epidemic has severely hit the global economy and society, impacting many aspects of economic activities and business operations. Amid difficult times, COSCO SHIPPING Ports strived to expand the market and optimise internal management by staying united with an aim to ensuring epidemic prevention and normal operations while proactively supporting local communities to overcome the hardships.

CARING FOR OUR PEOPLE

The Company has done a lot of work to fight the epidemic, ranging from setting up a special task force to coordinate the preventive measures of the headquarters and the terminals in which it has controlling stake, allocating protective items to support local employees, enhancing promotion of epidemic prevention measures to maintaining smooth communications with an aim to preventing the outbreak of the epidemic, safeguarding the health and safety of employees and the operations of the Company, and effectively curbing the epidemic.

CUSTOMERS FIRST

Amid the spread of the epidemic, the Company proactively solved problems for customers by maintaining close contact with them and mitigated the impact of port closures by coordinating the services of terminal companies in order to ensure smooth loading and unloading activities. Our operating results for the year remained steady thanks to effective marketing.

GREEN DEVELOPMENT

During the year, the Company proactively advocated the concept of green ports, including revising administrative measures to enhance ecological protection, pollution prevention and control, typhoon and flood control, and contingency plans and management of accidental environmental pollution, enhancing supervision and regulation as well as eliminating potential risks, so as to further improve the safety management system and promote green development.

WIN-WIN COOPERATION

The Company adhered to the principle of lean management by strengthening the strategic cooperation with business partners, and proactively facilitated technological innovation and transformation to explore the application of 5G technology with an aim to enhancing the synergy of resources allocation along the supply chain of the ports.

INVESTING IN COMMUNITIES

With the COVID-19 Epidemic running rampant all over the world, the Company was committed to fulfilling corporate social responsibility while maintaining normal operations by coordinating terminal companies to open up “green channels” to prioritise ships carrying anti-epidemic materials for direct berthing, handling and unloading, as well as donating anti-epidemic materials to the most impacted countries to combat the epidemic.