

Incorporated in the Cayman Islands with limited liability Stock Code: 3308

2021 ^{中期報告} INTERIM REPORT

M X

Spirit of Enterprise

Credible and Committed Optimistic and Progressive Dedicated and United Diligent and Devoted



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Corporate Profile

ADHERENT TO LOW-CARBON, GREEN AND SUSTAINABLE DEVELOPMENT, BUILDING NATIONWIDE RETAIL CHAIN NETWORK WITH YANGTZE RIVER DELTA AS CORE

Since the opening of its first store, Nanjing Xinjiekou Store, and after 25 years of dedicated operation, the Group has successfully opened 31 stores in the People's Republic of China ("PRC") with a total gross floor area of 2,512,475 square metres and a total operating area of 1,719,437 square metres as at 30 June 2021. These stores are located in 17 cities, across four provinces of Jiangsu, Anhui, Shaanxi, and Yunnan, and the municipality of Shanghai, covering Shanghai, Nanjing, Suzhou, Nantong, Yangzhou, Xuzhou, Taizhou, Huai'an, Yancheng, Suqian, Danyang, Kunshan, Wuhu, Ma'anshan, Huaibei, Xi'an and Kunming.

Leveraging on its leading position and strong competitive advantages in Jiangsu Province, the Group will continue to reinforce its market leadership and presence in Jiangsu, Anhui, Shaanxi, Yunnan and Shanghai by establishing comprehensive lifestyle centres which can enhance the Group's competitive strengths in the long term and have substantial potential for its business growth. Meanwhile, the Group will progressively expand into the first- and second-tier cities as well as tapping into third-tier cities' with immense potential for growth in order to realise its goal of establishing a nationwide retail chain network. The Group will also actively fulfill its corporate social responsibilities by adopting a strategy of low-carbon business development that features emission reduction. It will press ahead with green renovation of its retail stores and the construction of new green commercial complexes, targeting for its sustainable development and contributing to the society.

CONTINUING TO ENHANCE ORGANIC GROWTH AND DEVELOPING COMPREHENSIVE LIFESTYLE CENTRES

Tapping on the growing demand of middle-class families and young customers for high-quality lifestyle, the Group has been steadily upgrading its existing merchandise portfolio. Meanwhile, capitalising on the mainstream customers' demand for consumption upgrade, the Group is developing itself into a professional operator which provides high-quality and comprehensive experiences. The Group prioritises the development of retail businesses and product categories with high growth and high gross margin that are able to enhance customers' shopping experiences and interaction with the stores. Therefore, the Group expands its retail business on lifestyle and amenities that are related to children's development, maternity and baby care products, healthcare, household goods and cultural and creative activities in order to build comprehensive lifestyle centres that meet the needs for shopping, leisure and family gatherings. As at 30 June 2021, the Group operated 16 comprehensive lifestyle centres with a total gross floor area of 1,979,942 square metres. The section on lifestyle and amenities occupies 36.2% of the Group's total operating area. Following the launch of the Group's new flagship store, Nanjing Hexi Golden Eagle World store, being the latest generation of comprehensive lifestyle centre, the Group can further strengthen its core competitiveness through improving its quality of services and enriching consumer experience with diverse content.

Corporate Profile

EMPHASISING INCREMENTAL GROWTH DEVELOPMENT, CAPITALISING ON CONSUMPTION UPGRADE AND EMERGING INDUSTRIES OF HEALTH MAINTENANCE AND MEDICAL CARE, CHILDREN'S DEVELOPMENT, ART AND CULTURE, AND BUILDING UP ASSET-LIGHT BUSINESS MODEL AND INTELLIGENT CONSUMPTION SERVICE PLATFORM

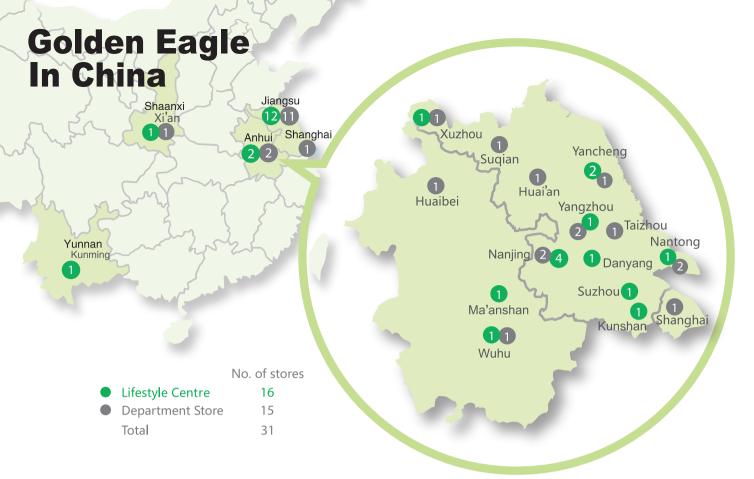
The Group will secure more core resources such as new contents, new channels and new VIP members to foster its capabilities for its business with an asset-light business model and for providing services to meet the needs for its long-term development. By pressing on its dual development strategy of self-operated stores and asset-light management output, the Group is committed to maintaining its flexibility for its sustainable development in a fast changing and highly competitive operating environment: (i) New contents. The Group will continue to invest and develop new types of business contents to align itself with the trend of consumption upgrade. The new types of business contents will be profitable and have a rate of conversion and customers stickiness. The content of such businesses will also be innovated consistently and replicable; (ii) New channels. The Group will be able to develop new channels through the introduction of new types of business content. By using those new channels, the Group can disseminate the new contents to other businesses beyond its existing business ecosystem. This can make the contents and channels becoming the driving force of development and growth of each other; (iii) New VIP members. Leveraging on the social media and new technologies, the Group will strengthen the integration and utilisation of its internal resources, and expedite collaboration with external shared platforms, so as to continuously recruit more VIP members from middle-class families and young consumer groups who value personalised services.

DEDICATED TO INTELLIGENT RETAIL UPGRADE TO PROVIDE VIPS WITH INNOVATIVE OMNI-CHANNEL SERVICES THAT MEET THE NEED OF CONSUMERS' DAILY LIFE AND ENHANCE THEIR SHOPPING EXPERIENCE

The Group has upgraded the online shopping experiences, the attraction of the offline sales channels and marketing activities to provide value-added VIP services in a more precise and comprehensive manner. Through the use of mobile phone application "GE Life" (金鷹生活) which was upgraded from Jinying.com (金鷹購) mobile application (the "App"), WeChat and Weibo social network platforms and the "Electronic VIP Card", the Group integrates the App's online platform with its comprehensive lifestyle centres, 7-Eleven convenience stores, brand flagship stores and the upstream and downstream resources along the value chain of the retail industry. Leveraging on its quality and convenient comprehensive lifestyle services, the Group has successfully conducted an online-and-offline two-way marketing. As at 30 June 2021, the App had registered over 8.89 million downloads, of which approximately 3.64 million VIP customers have connected their VIP membership cards with the App, and recorded an average of approximately 130,000 active daily users, while the number of members in WeChat and Weibo has exceeded 4.50 million. At the same time, the Group has also successfully recorded over 3.80 million loyal VIP customers. During the period under review, the aggregate spending by VIP customers accounted for 59.3% of the Group's total gross sales proceeds.

LOCALISED OPERATION STRATEGIES AND MANAGEMENT WITH INTERNATIONAL PERSPECTIVE

The Group appreciates the dedication and contribution of its staff and fosters their capabilities, competence and international perspective by conducting regular professional training sessions and overseas study trips for all levels of its human resources structure. The Group has also implemented localised management systems for each local market. For each of its stores, the Group recruits local talents to form a management team with local expertise and wisdom that the Group can utilise on the respective markets. As at 30 June 2021, the Group had approximately 2,540 employees.



Self-owned properties situated at prime shopping locations accounted for 62.1%* of total gross floor area

	Gross	Floor Area (squai	re metres)		Gross Floor Area (square metres)						
	Store in operation	Self-owned	Leased	Sub-total			Store in operation	Self-owned	Leased		
1	Nanjing Xinjiekou Store #	83,896	37,363	121,259	2	3	Nanjing Jiangning Store [#]		144,710		
2	Nantong Store	9,297		9,297	2	4	Anhui Ma'anshan Store [#]		87,568		
3	Yangzhou Store	37,562	3,450 ^	41,012	2	5	Nantong Renmin Road Store	30,191			
4	Xuzhou Store [#]	110,974	5,788 ^	116,762	2	6	Anhui Wuhu Store	38,277			
5	Xi'an Gaoxin Store	32,878		32,878	2	7	Anhui Wuhu New City Store #	81,397			
6	Taizhou Store	58,374		58,374	2	8	Xi'an Qujiang Store ^{# @}				
7	Kunming Store #	116,817		116,817	2	9	Suzhou Store [#]	176,764			
8	Nanjing Zhujiang Road Store		33,578	33,578	3	0	Golden Eagle World Store [#]		251,019		
9	Huai'an Store	55,768		55,768	3	1	Yangzhou New City Center [#]	153,560			
10	Yancheng Store #	88,165		88,165			Total				
11	Yangzhou Jinghua Store		29,598 ^	29,598							
12	Shanghai Store		35,163	35,163			eased from		eased from		
13	Nanjing Hanzhong Store		12,462	12,462			ndependent third	re	lated parties		
14	Nanjing Hubin Tiandi Store [#]	168,900	47,495	216,395			parties —	/	_ Ma		
15	Anhui Huaibei Store		34,714 ^	34,714				33.1%			
16	Suqian Store	65,410		65,410			2.9%		1.09/		
17	Xuzhou People's Square Store	37,457		37,457					1.9%		
18	Yancheng Outlet Store		18,354	18,354							
19	Yancheng Julonghu Store#		110,848	110,848				Self-	owned		
20	Nantong Lifestyle Store#	94,700		94,700			62	2.1% Self-	erties		
21	Danyang Store #		52,976	52,976							
22	Kunshan Store [#]	118,500		118,500							

 \star As a percentage of total gross floor area (square metres) as at 30 June 2021

@ Managed store

& Excludes Liyang Store, Jiahong and Lianyungang Supermarkets, Changzhou and Yancheng Aquariums,

and 7-Eleven convenience stores with total gross floor area of 100,503 square metres and Street Shop Managed Area with total gross floor area of 204,689 square metres, i.e. in aggregate of 305,192 square metres ∧ Leased from independent third parties

Sub-total

144,710

87,568 30,191 38,277 81,397 48,502 176,764

251,019 153,560 2,512,475&

Managed

[#] Positioned as lifestyle centre

Corporate Information

EXECUTIVE DIRECTORS

Mr. Wang Hung, Roger Ms. Wang Janice S.Y. (resigned on 25 June 2021) Mr. Hans Hendrik Marie Diederen (retired on 27 May 2021)

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Wong Chi Keung Mr. Lay Danny J Mr. Lo Ching Yan

REGISTERED OFFICE

Cricket Square, Hutchins Drive, P.O. Box 2681 Grand Cayman, KY1 -1111 Cayman Islands

PRINCIPAL PLACE OF BUSINESS IN THE PRC

17th Floor, Block A, Golden Eagle World No. 888 Yingtian Street, Jianye District Nanjing, the PRC

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Unit 1206, 12th Floor, Tower 2, Lippo Centre 89 Queensway Hong Kong

WEBSITE

http://www.geretail.com

COMPANY SECRETARY

Ms. Tai Ping, Patricia FCPA, FCPA (Aust)

AUTHORISED REPRESENTATIVES

Mr. Wang Hung, Roger Ms. Tai Ping, Patricia FCPA, FCPA (Aust)

AUDIT COMMITTEE

Mr. Wong Chi Keung *(Chairman)* Mr. Lay Danny J Mr. Lo Ching Yan

REMUNERATION COMMITTEE

Mr. Lay Danny J *(Chairman)* Mr. Wang Hung, Roger Mr. Wong Chi Keung

NOMINATION COMMITTEE

Mr. Wang Hung, Roger *(Chairman)* Mr. Wong Chi Keung Mr. Lay Danny J

STOCK CODE

3308

PRINCIPAL BANKERS IN THE PRC

Agricultural Bank of China Bank of China Bank of Communications Bank of Jiangsu Bank of Nanjing China Construction Bank China Merchants Bank China Minsheng Bank Industrial and Commercial Bank of China Industrial Bank Shanghai Pudong Development Bank

PRINCIPAL BANKERS IN HONG KONG

Bank of China Bank of Jiangsu Bank of Shanahai China CITIC Bank International China Construction Bank China Everbriaht Bank China Merchants Bank China Minsheng Bank East West Bank Hang Seng Bank Hongkong and Shanghai Banking Corporation Industrial Bank Luso International Bank Shanghai Pudong Development Bank Taipei Fubon Commercial Bank The Bank of East Asia

AUDITOR

Deloitte Touche Tohmatsu Registered Public Interest Entity Auditors 35th Floor, One Pacific Place 88 Queensway, Hong Kong

HONG KONG LEGAL ADVISORS

Raymond Siu & Lawyers Units 1302-3 & 1802, Ruttonjee House 11 Duddell Street Central, Hong Kong

CAYMAN ISLANDS PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Suntera (Cayman) Limited Suite 3204, Unit 2A, Block 3 Building D, P.O. Box 1586 Gardenia Court, Camana Bay Grand Cayman, KY1-1110 Cayman Islands

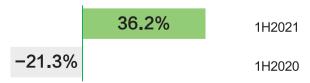
HONG KONG SHARE REGISTRAR AND TRANSFER OFFICE (BRANCH REGISTRAR)

Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre 183 Queen's Road East, Wanchai Hong Kong

Financial Highlights

Gross Sales Proceeds (RMB Million) 9,386.4 4,254.7 1H2021 +31.3%3.928.0 7.149.6 1H2020 Q1 Q2 Revenue from Retail Operations (RMB Million)⁽¹⁾ 1,389.9 2,982.5 1H2021 +27.4%1,273.6 2,340.7 1H2020 Q1 Q2 **Retail Profit from Operations before** Depreciation and Amortisation (RMB Million) 674.0 1.432.3 1H2021 +33.8% 1,070.1 559.2 1H2020 **Q**2 Q1 Profit Attributable to Owners of the Company (RMB Million) 887.6 1H2021 +147.8%358.2 1H2020 1H

Same-Store Sales⁽²⁾



- ⁽¹⁾ Being the Group's total revenue excluding revenue generated from property sales and hotel operations for simple reconciliation purpose.
- (2) Same-store sales represents change in total gross sales proceeds of retail chain stores which were in operation throughout the comparable period.







Enriching life with styles!







Interim Results and Condensed Consolidated Statement of Profit or Loss

For the six months ended 30 June 2021

The board (the "Board") of directors (the "Directors") of Golden Eagle Retail Group Limited (the "Company") is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 30 June 2021, together with the unaudited comparative figures for the corresponding period in 2020. The unaudited condensed consolidated interim results have not been audited, but have been reviewed by the auditor, Messrs. Deloitte Touche Tohmatsu, and the audit committee of the Company (the "Audit Committee").

Six months ended 30 June

		Six monins en	ided 30 Julie
	NOTES	2021	2020
		RMB'000	RMB'000
		(unaudited)	(unaudited)
		· · ·	
Revenue	3	3,021,423	2,502,671
Other income, gains and losses	5	493,219	229,597
Changes in inventories of merchandise		(1,187,398)	(1,013,723)
Cost of properties sold		(20,636)	(100,592)
Employee benefits expense		(168,381)	(145,823)
Depreciation and amortisation of property, plant and equipment			
and intangible asset		(191,948)	(188,432)
Depreciation of right-of-use assets		(38,351)	(34,724)
Rental expenses		(203,527)	(126,982)
Other expenses		(369,225)	(276,191)
Share of profit (loss) of associates		5,806	(58,670)
Share of loss of joint ventures		(538)	(1,726)
Finance income	6	22,863	29,606
Finance costs	7	(131,718)	(179,341)
Profit before tax		1,231,589	635,670
Income tax expense	8	(346,630)	(283,198)
			050 470
Profit for the period	9	884,959	352,472
Profit (loss) for the period attributable to:			
Owners of the Company		887,561	358,220
Non-controlling interests		(2,602)	(5,748)
		884,959	352,472
Earnings per share			0.07.1
- Basic (RMB per share)	11	0.535	0.214
– Diluted (RMB per share)	11	NA	0.214

Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income

	Six months er	nded 30 June
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Profit for the period	884,959	352,472
Other comprehensive (expense) income:		
Item that may be reclassified subsequently to profit or loss:		
Share of exchange difference of associates	(2,141)	1,162
	·`	
Items that will not be reclassified subsequently to profit or loss:		
Fair value gain (loss) on investments in equity instruments		
at fair value through other comprehensive income	17,798	(1,444)
Income tax expense relating to item that will not be reclassified to profit or loss	(2,127)	(1,004)
	15,671	(2,448)
Other comprehensive income (expense) for the period, net of tax	13,530	(1,286)
Total comprehensive income for the period	898,489	351,186
Total comprehensive income (expense) for the period attributable to:		
Owners of the Company	901,091	356,934
Non-controlling interests	(2,602)	(5,748)
	000 (00	251 10/
	898,489	351,186

Condensed Consolidated Statement of Financial Position

At 30 June 2021

	NOTES	30 June 2021 RMB'000 (unaudited)	31 December 2020 RMB'000 (audited)
Non-current assets			
Property, plant and equipment	12	8,344,687	8,474,084
Right-of-use assets	12	2,577,183	2,633,368
Investment properties	12	2,238,231	2,238,231
Intangible asset		10,919	11,252
		17,664	17,664
Interests in associates		144,038 15,715	140,276 16,253
Interests in joint ventures Other receivables	13	56,549	55,844
Equity instruments at fair value through other	15	50,549	55,644
comprehensive income ("FVTOCI")	14	65,547	71,608
Financial assets at fair value through profit or loss ("FVTPL")	14	231,602	231,960
Deferred tax assets	14	85,167	83,962
			00,702
		13,787,302	13,974,502
Current assets			
Inventories		340,775	373,910
Properties under development for sale		1,281,399	1,225,678
Completed properties for sale		904,554	918,235
Trade and other receivables	13	663,599	715,119
Amounts due from fellow subsidiaries	15	46,379	39,081
Tax assets		36,927	31,841
Financial assets at FVTPL	14	597,531	106,330
Restricted cash		242,216	28,241
Bank balances and cash		6,124,604	6,670,166
		10,237,984	10,108,601

Condensed Consolidated Statement of Financial Position

At 30 June 2021

	NOTES	30 June 2021 RMB'000 (unaudited)	31 December 2020 RMB'000 (audited)
Current liabilities			
Trade and other payables	16 17	3,618,765 287,510	4,243,902
Amounts due to fellow subsidiaries Lease liabilities	17	36,037	177,053 28,478
Tax liabilities		549,055	583,477
Prepayments from customers		3,184,297	3,115,938
Contract liabilities	18	396,872	360,059
Bank loans	19	134,879	3,786,586
		8,207,415	12,295,493
Net current assets (liabilities)		2,030,569	(2,186,892)
Total assets less current liabilities		15,817,871	11,787,610
Non-current liabilities			
Bank loans	19	3,711,259	-
Senior notes		2,436,441	2,458,747
Lease liabilities		514,076	550,135
Other payables	16	142,380	123,275
Deferred tax liabilities		901,105	864,089
		7,705,261	3,996,246
Net assets		8,112,610	7,791,364
Capital and reserves			
Share capital	20	175,146	175,146
Reserves		7,849,994	7,526,146
Equity attributable to owners of the Company		8,025,140	7,701,292
Non-controlling interests		87,470	90,072
Total equity		8,112,610	7,791,364

Condensed Consolidated Statement of Changes in Equity

					Attrib	outable to own	ers of the Compo	any						
													Attributable	
				Capital		Property	Investment		Share	Statutory			to non-	
	Share	Treasury	Share	redemption	Special	revaluation	revaluation	Exchange	option	surplus	Retained		controlling	
	capital	shares	premium	reserve	reserve	reserve	reserve	reserve	reserve	reserve	profits	Sub-total	interests	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
	(note 20)													
At 1 January 2021 (audited)	175,146			29,378	217,228	269,676	(103,253)	4,821		1,233,740	5,874,556	7,701,292	90,072	7,791,364
Profit (loss) for the period		-				-	-		-	-	887,561	887,561	(2,602)	884,959
Other comprehensive income														
(expense) for the period							15,671	(2,141)				13,530		13,530
Total comprehensive income														
(expense) for the period		-	-	-	-	-	15,671	(2,141)	-	-	887,561	901,091	(2,602)	898,489
Equity instruments at fair value transferred														
to retained profits upon disposal	-	-	-	-	-	-	(650)	-	-	-	650	-	-	-
Dividends recognised as														
distribution (note 10)											(577,243)	(577,243)		(577,243)
At 30 June 2021 (unaudited)	175,146		<u> </u>	29,378	217,228	269,676	(88,232)	2,680		1,233,740	6,185,524	8,025,140	87,470	8,112,610
At 1 January 2020 (audited)	176,832	-	21,221	27,692	217,228	269,676	(96,691)	10,463	5,128	1,164,664	5,058,983	6,855,196	98,771	6,953,967
Profit (loss) for the period	-	-	-	-	-	-	-	-	-	-	358,220	358,220	(5,748)	352,472
Other comprehensive (expense)														
income for the period							(2,448)	1,162				(1,286)		(1,286)
Total comprehensive (expense)														
income for the period	-	-	-	-	-	-	(2,448)	1,162	-	-	358,220	356,934	(5,748)	351,186
Shares repurchased and cancelled	(809)	-	(21,221)	809	-	-	-	-	-	-	(38,726)	(59,947)	-	(59,947)
Shares repurchased but not cancelled	-	(6)	-	-	-	-	-	-	-	-	(438)	(444)	-	(444)
Equity instruments at fair value transferred														
to retained profits upon disposal	-	-	-	-	-	-	(992)	-	-	-	992	-	-	-
Dividends recognised as														
distribution (note 10)											(384,372)	(384,372)		(384,372)
At 30 June 2020 (unaudited)	176,023	(6)		28,501	217,228	269,676	(100,131)	11,625	5,128	1,164,664	4,994,659	6,767,367	93,023	6,860,390

Condensed Consolidated Statement of Cash Flows

	Six months er	nded 30 June
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Net cash generated from operating activities	797,019	766,723
Investing activities:	(51 240 620)	(24 604 500)
Investments in structured bank deposits Redemption of structured bank deposits	(51,340,620) 50,840,620	(34,624,590) 34,724,590
Placement of restricted cash	(242,216)	(64,294)
Withdrawal of restricted cash	28,241	(04,294)
Purchase of:	20,241	112,007
- financial assets at FVTPL	(213,395)	(155,537)
- equity instruments at FVTOCI	(213,373) (5,817)	(31,089)
Proceeds from disposal of:	(0,017)	(01,007)
- financial assets at FVTPL	227,304	142,923
- equity instruments at FVTOCI	29,676	32,860
Dividends received from equity investments	247	326
Purchase of property, plant and equipment	(140,636)	(133,129)
Proceeds from disposal of property, plant and equipment	143	1,478
Proceeds from disposal of interests in an associate	410	_
Income received from structured bank deposits	61,952	60,141
Interest received on bank deposits	14,265	16,271
Interest received on loans to third parties	7,500	3,750
Loan to a third party	-	(100,000)
Payment for a right-of-use asset	(400)	_
Payments of rental deposits	(551)	-
Withdrawn of rental deposits	664	3
Net cash used in investing activities	(732,613)	(14,210)

Condensed Consolidated Statement of Cash Flows

	Six months ended 30 June	
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Financing activities:		
New bank loans raised	3,872,096	515,000
Repayment of bank loans	(3,788,932)	(465,000)
Interest paid	(109,152)	(161,911)
Dividends paid to owners of the Company	(577,243)	(384,372)
Repayments of leases liabilities	(6,737)	(5,083)
Repurchase of shares	-	(60,391)
Net cash used in financing activities	(609,968)	(561,757)
Net (decrease) increase in cash and cash equivalents	(545,562)	190,756
Cash and cash equivalents at 1 January	6,670,166	5,081,262
Cash and cash equivalents at 30 June, representing bank balances and cash	6,124,604	5,272,018

For the six months ended 30 June 2021

1. GENERAL AND BASIS OF PREPARATION OF CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Golden Eagle Retail Group Limited is a public limited company incorporated in the Cayman Islands under the Companies Act of the Cayman Islands and its shares are listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). In the opinion of the directors, the Company's ultimate holding company is GEICO Holdings Limited ("GEICO"), a company incorporated in the British Virgin Islands, which is in turn wholly-owned by The 2004 RVJD Family Trust, the family trust of Mr. Wang Hung, Roger ("Mr. Wang").

The Company is an investment holding company. The Company and its subsidiaries are principally engaged in the lifestyle centre and stylish department store chain development and operation, property development and hotel operation in the People's Republic of China (the "PRC").

The Group's condensed consolidated financial statements are presented in Renminbi ("RMB"), which is the functional currency of the Company.

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 *Interim Financial Reporting* issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") as well as with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on the Stock Exchange.

2. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis, except for certain properties and financial instruments that are measured at fair values at the end of each reporting period.

Other than additional accounting policies resulting from application of amendments to Hong Kong Financial Reporting Standards ("HKFRSs"), the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2021 are the same as those followed in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2020.

For the six months ended 30 June 2021

2. PRINCIPAL ACCOUNTING POLICIES (Continued)

Application of amendments to HKFRSs

In the current interim period, the Group has applied the following amendments to HKFRSs issued by the HKICPA, for the first time, which are mandatorily effective for the annual periods beginning on or after 1 January 2021 for the preparation of the Group's condensed consolidated financial statements:

Amendments to HKFRS 9, HKAS 39 and HKFRS 7, HKFRS 4 and HKFRS 16 Interest Rate Benchmark Reform - Phase 2

In addition, the Group has early applied the Amendment to HKFRS 16 *Covid-19-Related Rent Concessions beyond 30 June 2021* in the current interim period. The application of this amendment and the amendments to HKFRSs in the current interim period has had no material impact on the Group's financial positions and performance for the current and prior periods and/or on the disclosures set out in these condensed consolidated financial statements.

3. REVENUE

An analysis of the Group's revenue for the six months ended 30 June 2021 is as follows:

	Six months er	nded 30 June
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Commission income from concessionaire sales	1,077,067	781,964
Direct sales	1,386,608	1,139,901
Sales of properties	29,377	156,080
Management fees	23,948	22,536
Hotel operations	9,501	5,926
Automobile services fees	1,468	10,694
Revenue from contracts with customers	2,527,969	2,117,101
Rental income	493,454	385,570
T 1 1	0.001.400	0 500 (71
Total revenue	3,021,423	2,502,671
Timing of revenue recognition under HKFRS 15		
A point in time	2,494,520	2,088,639
Over time	33,449	28,462
Total	2,527,969	2,117,101

For the six months ended 30 June 2021

3. **REVENUE** (Continued)

Gross sales proceeds represent the gross amount, including the related value-added tax and sales taxes, charged to/received from customers.

Gross sales proceeds	Six months ended 30 June		
	2021	2020	
	RMB'000	RMB'000	
	(unaudited)	(unaudited)	
Concessionaire sales	7,227,656	5,252,761	
Direct sales	1,566,826	1,287,926	
Sales of properties	31,332	159,893	
Management fees	25,496	23,998	
Hotel operations	10,107	6,310	
Automobile services fees	1,659	11,947	
Gross sales proceeds from contracts with customers	8,863,076	6,742,835	
Rental income	523,314	406,730	
Total gross sales proceeds	9,386,390	7,149,565	

4. SEGMENT INFORMATION

HKFRS 8 *Operating Segments* requires operating segments to be identified on the basis of internal reports about components of the Group that are regularly reviewed by the executive directors and chief executive officer, being the chief operating decision makers (the "CODM"), in order to allocate resources to the segments and to assess their performance.

The Group's operating and reportable segments are as follows:

- Retail operations consists of:
 - Southern Jiangsu Province, including retail stores at Nanjing, Suzhou, Danyang and Kunshan
 - Northern Jiangsu Province, including retail stores at Nantong, Yangzhou, Xuzhou, Taizhou, Huai'an, Yancheng and Suqian
 - Western and the other regions of the PRC, including retail stores at Xi'an, Kunming, Shanghai, Huaibei, Ma'anshan and Wuhu
- Property development and hotel operations
- Other operations represent the total of other operating segments that are individually not reportable

No segment information by geographical area is reviewed by the CODM in respect of the Group's property development and hotel operations as these operations are all carried out in the cities of Wuhu, Nantong, Yangzhou and Changchun.

For the six months ended 30 June 2021

4. SEGMENT INFORMATION (Continued)

The following is an analysis of the Group's revenue and results by reportable and operating segment.

		Retail op	perations				
			Western and		Property		
	Southern	Northern	the other		development		
	Jiangsu	Jiangsu	regions		and hotel	Other	
	Province	Province	of the PRC	Subtotal	operations	operations	Total
	RMB'000						
	(unaudited)						
For the six months ended 30 June 2021							
Gross sales proceeds	3,551,428	4,809,891	928,169	9,289,488	61,025	35,877	9,386,390
Segment revenue	1,373,682	1,294,354	272,760	2,940,796	57,503	23,124	3,021,423
Segment results	521,818	626,153	104,793	1,252,764	409	(4,851)	1,248,322
Central administration costs and							
Directors' salaries							(35,898)
Other gains and losses							122,752
Share of profit of associates							5,806
Share of loss of joint ventures							(538)
Finance income							22,863
Finance costs							(131,718)
Profit before tax							1,231,589
Income tax expense							(346,630)
Profit for the period							884,959

For the six months ended 30 June 2021

4. SEGMENT INFORMATION (Continued)

		Retail op	perations				
			Western and		Property		
	Southern	Northern	the other		development		
	Jiangsu	Jiangsu	regions		and hotel	Other	
	Province	Province	of the PRC	Subtotal	operations	operations	Total
	RMB'000						
	(unaudited)						
For the six months ended 30 June 2020							
Gross sales proceeds	2,611,212	3,553,653	718,611	6,883,476	177,752	88,337	7,149,565
Segment revenue	1,066,190	989,486	233,205	2,288,881	173,020	40,770	2,502,671
Segment results	355,777	443,763	92,895	892,435	39,755	(10,571)	921,619
Central administration costs and							
Directors' salaries							(25,291)
Other gains and losses							(50,527)
Share of loss of associates							(58,670)
Share of loss of joint ventures							(1,726)
Finance income							29,606
Finance costs							(179,341)
Profit before tax							635,670
Income tax expense							(283,198)
Profit for the period							352,472

Segment information reported to CODM for the purposes of resources allocation and performance assessment does not include any assets and liabilities. Accordingly, no segment assets and liabilities are presented.

For the six months ended 30 June 2021

5. OTHER INCOME, GAINS AND LOSSES

	Six months ended 30 June	
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Other income		
Income from suppliers, tenants and customers	361,747	276,712
Government grants	8,247	2,034
Others	473	1,378
	370,467	280,124
Other gains and lesses		
Other gains and losses	50.040	(100 705)
Net foreign exchange gain (loss)	59,049 247	(102,785) 326
Dividend income from equity investments		
Investment income of structured bank deposits	70,370	58,879
Fair value change of investment properties	-	(2,696)
Fair value change of financial assets at FVTPL	(3,666)	(4,251)
Gain on deemed disposal of an associate	507	-
Impairment loss in relation to store suspension	(3,755)	
	100 750	
	122,752	(50,527)
	493,219	229,597
		227,077

6. FINANCE INCOME

Six months ended 30 June

	2021 RMB'000 (unaudited)	2020 RMB´000 (unaudited)
Interest income on bank deposits Interest income from Ioans to third parties Interest income from refundable rental deposits paid	14,265 7,115 1,483	14,564 13,622 1,420
	22,863	29,606

For the six months ended 30 June 2021

7. FINANCE COSTS

Six months ended 30 June 2021 2020 RMB'000 RMB'000 (unaudited) (unaudited) Interest expenses on: Bank loans 69,832 111,683 Senior notes 58.370 63.172 Proceeds from pre-sale of properties 8,748 2,836 Refundable rental deposits received 3,847 3,870 Lease liabilities 3,669 1,266 144,466 182,827 Less: amounts capitalised in the cost of qualifying assets Properties under development for sale (12,748) (3,486) 131,718 179,341

Finance costs capitalised during the six months ended 30 June 2021 are calculated by applying a weighted average capitalisation rate of 4.2% (six months ended 30 June 2020: 5.0%) per annum.

For the six months ended 30 June 2021

8. INCOME TAX EXPENSE

	Six months ended 30 June	
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
PRC Enterprise Income Tax ("EIT"):		
Current period	286,938	206,607
Land Appreciation Tax ("LAT")	2,133	11,898
(Over) under provision in prior periods	(3,655)	2,533
	285,416	221,038
Deferred tax charge:		
Current period	61,214	62,160
	346,630	283,198

Hong Kong Profits Tax has not been provided as the Group had no assessable profit which arose in nor derived from Hong Kong during both periods.

Except as described below, subsidiaries of the Group located in the PRC are subject to PRC EIT rate of 25% (six months ended 30 June 2020: 25%) pursuant to the relevant PRC EIT laws. On 2 December 2020, Nanjing Golden Eagle Information Service Co., Ltd. was qualified as a High and New Technology Enterprise under the relevant PRC tax laws and regulations. Accordingly, the entity is entitled to a preferential income tax rate of 15% from 2020 to 2022. Kunming Golden Eagle Shopping Centre Co., Ltd. is entitled to a preferential income tax rate of 15% because of its location in western part of the PRC while Xi'an Golden Eagle International Shopping Centre Co., Ltd. was granted on 24 April 2014 a preferential income tax rate of 15% effective from 1 January 2013 for 8 years.

During the interim period, the Group estimated and made provision for LAT according to the requirements set forth in the relevant PRC tax laws and regulations. The actual LAT liabilities are subject to the determination by the tax authorities upon completion of the property development projects, and the LAT determined by the tax authorities might be different from the basis on which the provision for LAT is calculated. The EIT and LAT liabilities are recorded in the "tax liabilities" of the condensed consolidated financial statements.

For the six months ended 30 June 2021

9. PROFIT FOR THE PERIOD

Six months ended 30 June 2021 2020 RMB'000 RMB'000 (unaudited) (unaudited) Profit for the period has been arrived at after charging (crediting) the following items: Depreciation and amortisation of property, plant and equipment and intangible asset 191,948 188,432 Depreciation of right-of-use assets 39,418 35,791 Less: amounts capitalised (1,067) (1,067)38.351 34,724 Loss on disposal of property, plant and equipment 234 309 COVID-19-related rent concessions 10,241 _

10. DIVIDENDS

	Six months ended 30 June	
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Dividends recognised as distribution during the period:		
2020 Final dividend of RMB0.350		
(2019 Final dividend of RMB0.231) per share	577,243	384,372

Subsequent to the end of the interim period, the Directors have resolved that an interim cash dividend of RMB0.118 (six months ended 30 June 2020: RMB0.118) per share, in an estimated aggregate amount of RMB195,904,000 (six months ended 30 June 2020: RMB196,146,000) will be paid to the owners of the Company whose names appear in the Register of Members on 9 September 2021.

For the six months ended 30 June 2021

11. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share attributable to owners of the Company is based on the following data:

Six months and ad 20 luna

	Six months ended 30 June	
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Earnings		
Earnings for the purposes of basic and diluted earnings per share		
(profit for the period attributable to owners of the Company)	887,561	358,220
	Six months er	nded 30 June
	2021	2020
	′000	[′] 000
Number of shares		
Weighted average number of ordinary shares for the purposes		
of basic and diluted earnings per share	1,660,205	1,677,554

The outstanding share options of the Company have not been included in the computation of diluted earnings per share as they did not have dilutive effect to the Company's earnings per share during the six months ended 30 June 2020 because the exercise prices of these options were higher than the average market prices of the Company's shares during that period.

12. PROPERTY, PLANT AND EQUIPMENT, RIGHT-OF-USE ASSETS AND INVESTMENT PROPERTIES

During the current interim period, additions to property, plant and equipment amounted to RMB19,301,000 (unaudited) (six months ended 30 June 2020: RMB1,084,000 (unaudited)) were recorded for construction and renovation of the Group's new stores and amounted to RMB43,294,000 (unaudited) (six months ended 30 June 2020: RMB16,823,000 (unaudited)) were recorded for construction, renovation and expansion of the Group's existing stores in order to expand and/or upgrade its operating capabilities.

During the six months ended 30 June 2020, due to the outbreak of COVID-19 and the subsequent implementation of a series of precautionary and control measures, certain landlords of the Group's convenience stores and property provided rent concessions to the Group through rent reductions ranging from 50% to 100% over one to three months period.

For the six months ended 30 June 2021

12. PROPERTY, PLANT AND EQUIPMENT, RIGHT-OF-USE ASSETS AND INVESTMENT PROPERTIES (Continued)

In the opinion of the Directors, the fair value of the Group's investment properties at the end of the current interim period does not differ significantly from the fair value as at 31 December 2020 valued by Jones Lang LaSalle Corporate Appraisal and Advisory Limited ("JLL"), independent qualified professional valuers not connected to the Group. Consequently, no fair value change has been recognised in the current interim period. The fair value of the Group's investment properties as at 30 June 2020 had been valued by JLL and the resulting decrease in fair value of investment properties of RMB2,696,000 (unaudited) has been recognised directly in profit or loss for the six months ended 30 June 2020.

13. TRADE AND OTHER RECEIVABLES

	30 June 2021	31 December 2020
	RMB'000	RMB'000
	(unaudited)	(audited)
Trade receivables	46,831	72,947
Advances to suppliers	103,581	118,834
Rental deposits	57,633	56,284
Other deposits	11,901	11,826
Deposits paid for purchases of goods	1,003	4,226
Other taxes recoverable	102,568	93,102
Loans to third parties	226,393	227,587
Other receivables and prepayments	170,238	186,157
	720,148	770,963
Presented as:		
Non-current assets	56,549	55,844
		-
Current assets	663,599	715,119
	720,148	770,963

For operations other than property development, the Group's trade customers mainly settled their debts by cash payments, either in the form of cash or debit cards, or by credit card payments. The Group currently does not have a defined fixed credit policy as its trade receivables mainly arise from credit card sales which are normally settled within 15 days. There is no trade receivable from property development business at the end of the reporting periods.

For the six months ended 30 June 2021

13. TRADE AND OTHER RECEIVABLES (Continued)

Trade receivables for retail operations amounted to RMB35,158,000 (unaudited) (31 December 2020: RMB68,832,000 (audited)) were aged within 15 days and the remaining trade receivables were aged within 90 days from the respective reporting dates.

As at 30 June 2021, rental deposits amounting to RMB106,000,000 (unaudited) (31 December 2020: RMB106,000,000 (audited)) were paid to related companies of the Group.

14. EQUITY INSTRUMENTS AT FVTOCI/FINANCIAL ASSETS AT FVTPL

	30 June	31 December
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(audited)
Equity instruments at FVTOCI		
Listed equity investments	65,547	71,608
Financial assets at FVTPL		
Non-current		
Unquoted fund investment	231,602	231,960
Current		
Listed equity investments	89,113	106,330
Structured bank deposits	508,418	
	597,531	106,330

For the six months ended 30 June 2021

15. AMOUNTS DUE FROM FELLOW SUBSIDIARIES

	30 June 2021 RMB'000 (unaudited)	31 December 2020 RMB'000 (audited)
南京金鷹國際實業有限公司 (Nanjing Golden Eagle International Industry Co., Ltd.) 昆山金鷹置業有限公司	11,489	11,527
(Kunshan Golden Eagle Properties Co., Ltd.)	9,482	6,078
南京金鷹國際集團有限公司 (Nanjing Golden Eagle International Group Co., Ltd.)	7,187	7,395
南京仙林金鷹天地科技實業有限公司 (Nanjing Xianlin Golden Eagle Tiandi Technology Industry Co., Ltd.) 南京金鷹國際物業發展有限公司	3,530	1,099
(Nanjing Golden Eagle International Properties Development Co., Ltd.) 丹陽金鷹天地實業有限公司	3,408	2,567
了吻並為入地具未有限公司 (Danyang Golden Eagle Tiandi Industry Co., Ltd.)	2,875	1,662
Others	8,408	8,753
	46,379	39,081

The amount due from Nanjing Golden Eagle International Group Co., Ltd. is mainly related to payments made for acquisition and construction of property, plant and equipment. The remaining amounts represent prepayments made for the Group's operations. All amounts are unsecured, interest free and repayable on demand.

For the six months ended 30 June 2021

16. TRADE AND OTHER PAYABLES

	30 June	31 December
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(audited)
Trade payables	1,870,201	2,342,762
Payables for purchase of property, plant and equipment	485,665	574,951
Rental deposits	265,562	242,069
Suppliers' deposits	189,238	181,642
Accrued expenses	179,150	176,705
Accrued salaries and welfare expenses	28,036	61,001
Advance lease payments	18,737	18,978
Interest payable	13,274	13,800
Other taxes payable	62,893	130,546
Other payables	648,389	624,723
	3,761,145	4,367,177
Presented as:		100.075
Non-current liabilities	142,380	123,275
Current liabilities	3,618,765	4,243,902
	0 7/1 1/5	4 0 4 7 1 7 7
	3,761,145	4,367,177

The credit period on purchases of goods is ranging from 30 to 60 days. The following is an aged analysis of the Group's trade payables presented based on the invoice date at the end of the reporting period:

	30 June	31 December
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(audited)
0 to 30 days	1,391,419	1,698,212
31 to 60 days	141,478	275,985
61 to 90 days	60,354	82,664
Over 90 days	276,950	285,901
	1,870,201	2,342,762

For the six months ended 30 June 2021

17. AMOUNTS DUE TO FELLOW SUBSIDIARIES

	30 June 2021 RMB'000 (unaudited)	31 December 2020 RMB'000 (audited)
南京金鷹國際集團有限公司		
(Nanjing Golden Eagle International Group Co., Ltd.)	70,587	62,300
昆山金鷹置業有限公司		
(Kunshan Golden Eagle Properties Co., Ltd.)	56,287	56,287
南京建鄴金鷹置業有限公司	24.044	2 0 2 7
(Nanjing Jianye Golden Eagle Properties Co., Ltd.) 南京金鷹工程建設有限公司	34,246	3,937
(Nanjing Golden Eagle Construction Work Co., Ltd.)	40,891	39,208
南京江寧金鷹科技實業有限公司		
(Nanjing Jiangning Golden Eagle Technology Industry Co., Ltd.)	16,560	-
南京金鷹國際物業集團有限公司		
(Nanjing Golden Eagle International Property Group Co., Ltd.)	13,316	2,881
鹽城金鷹科技實業有限公司	11.040	1.0.40
(Yancheng Golden Eagle Technology Industry Co., Ltd.) 南京仙林金鷹天地科技實業有限公司	11,040	1,243
南东四州亚属入地科仪具来有限公司 (Nanjing Xianlin Golden Eagle Tiandi Technology Industry Co., Ltd.)	8,164	_
馬鞍山金鷹天地實業有限公司	0,104	
(Ma'anshan Golden Eagle Tiandi Industry Co., Ltd.)	6,628	347
Others	29,791	10,850
		177.675
	287,510	177,053

The amounts due to Nanjing Golden Eagle Construction Work Co., Ltd., Nanjing Golden Eagle International Group Co., Ltd. and Kunshan Golden Eagle Properties Co., Ltd. are mainly related to the acquisition and construction of property, plant and equipment. The remaining amounts represent trade payables to fellow subsidiaries which aged within one year. All these amounts are unsecured, interest free and repayable on demand.

For the six months ended 30 June 2021

18. CONTRACT LIABILITIES

	30 June	31 December
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(audited)
Deposits and prepayments received from pre-sale of properties	363,311	354,316
Deferred revenue arising from the Group's customer loyalty programme	33,561	5,743
	396,872	360,059

19. BANK LOANS

In April 2021, the Group arranged a dual-currency three-year syndicated loan in the principle amounts of United States dollar ("USD") 420,000,000 and Hong Kong dollar ("HK\$") 1,408,000,000 (equivalent to RMB3,941,502,000) to refinance the maturing syndicated loan in the outstanding amount of RMB3,786,586,000 as at 31 December 2020. The new syndicated loan carries interest at LIBOR/HIBOR + 2.5% (six months ended 30 June 2020: LIBOR/HIBOR + 2.5%) per annum and repayable in full in April 2024.

20. SHARE CAPITAL

	Number of shares	Share capital HK\$'000
Ordinary shares of HK\$0.10 each		
Authorised: At 1 January 2020, 30 June 2020, 1 January 2021 and 30 June 2021	5,000,000,000	500,000
Issued and fully paid:		
At 1 January 2020 (audited)	1,679,038,000	167,904
Shares repurchased and cancelled	(8,849,000)	(885)
At 30 June 2020 (unaudited)	1,670,189,000	167,019
At 1 January 2021 (audited) and 30 June 2021 (unaudited)	1,660,205,000	166,021
Shown in the condensed consolidated financial statements:		RMB'000
At 30 June 2021 (unaudited)		175,146
At 31 December 2020 (audited)		175,146

For the six months ended 30 June 2021

21. FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS

Fair value of the Group's financial assets that are measured at fair value on a recurring basis

Certain of the Group's financial assets are measured at fair value at the end of each reporting period. The following table gives information about how the fair values of these financial assets are determined (in particular, the valuation technique(s) and inputs used), as well as the level of the fair value hierarchy into which the fair value measurements are categorised (levels 1 to 3) based on the degree to which the inputs to the fair value measurements is observable.

- Level 1 fair value measurements are quoted prices (unadjusted) in active market for identical assets;
- Level 2 fair value measurements are those derived from inputs other than quoted prices included within Level 1 that are observable for the asset, either directly (i.e. as prices) or indirectly (i.e. derived from prices); and
- Level 3 fair value measurements are those derived from valuation techniques that include inputs for the asset that are not based on observable market data (unobservable inputs).

For the six months ended 30 June 2021

21. FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS (Continued)

Fair value of the Group's financial assets that are measured at fair value on a recurring basis (Continued)

Fair value as at				
Financial assets	30 June 2021 RMB'000	31 December 2020 RMB'000	Fair value hierarchy	Valuation technique(s) and key input(s)
Listed equity securities at FVTOCI	65,547	71,608	Level 1	Quoted bid prices in active markets
Listed equity securities at FVTPL	89,113	106,330	Level 1	Quoted bid prices in active markets
Structured bank deposits	508,418	-	Level 2	Discounted cash flow – future cash flows are estimated based on expected applicable yield of the underlying investment portfolio and adjustments of related expenses, discounted at a rate that reflects the credit risk of various counterparties.
Unquoted fund investment at FVTPL	231,602	231,960	Level 3	Calculated based on a combination of market data and valuation models. The models incorporate various inputs, including market multiples of comparable companies with a discount for lack of marketability as appropriate and other inputs management considers to be appropriate.

There were no transfer between Level 1, 2 and 3 during both period. The Group's unquoted fund investment was measured at fair value at each reporting date using a valuation technique with significant unobservable inputs due to no recently quoted price for reference, and hence was classified at Level 3 of the fair value hierarchy.

For the six months ended 30 June 2021

21. FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS (Continued)

Reconciliation of Level 3 fair value measurements

The Directors consider that the Group's unquoted fund investment at FVTPL does not have a material fair value change and hence no reconciliation of fair value measurement has presented.

Fair value of the Group's financial assets and financial liabilities that are not measured at fair value on a recurring basis

The Directors consider that the carrying amounts of financial assets and financial liabilities which are carried at amortised cost in the condensed consolidated financial statements approximate their fair values.

22. CAPITAL COMMITMENTS

	30 June	31 December
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(audited)
Capital expenditure contracted for but not provided		
in the condensed consolidated financial statements		
in respect of acquisition of property, plant and equipment	17,491	16,503
Other commitments in respect of construction of		
properties under development (Note)	1,756,233	1,106,201

Note: Included in the balance is RMB24,400,000 (unaudited) (31 December 2020: RMB33,640,000 (audited)) capital expenditure contracted for with fellow subsidiaries of the Group.

For the six months ended 30 June 2021

23. FINANCIAL GUARANTEE

2021	2020
RMB'000	RMB'000
(unaudited)	(audited)
Guarantee in respect of mortgage facilities for certain purchasers 176,828	176,978

The Group cooperates with certain financial institutions which arranges mortgage loan facilities for its property purchasers and provides guarantees to secure repayment obligations of such purchasers. Such guarantees will be released by banks upon the issuance of the real estate ownership certificate to the purchasers or the full repayment of mortgaged loans by the property purchasers, whichever is the earlier. In the opinion of the Directors, the fair value of the financial guarantee contracts is insignificant.

24. PLEDGE OF ASSETS

At the end of the reporting period, the Group has pledged its equity interests of certain subsidiaries and created fixed and floating charges over the assets of certain subsidiaries to secure the obligations under the banking facilities granted to the Group. Assets with the following carrying amounts have been pledged to secure the banking facilities:

	30 June	31 December
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(audited)
Equity instruments at FVTOCI	48,098	48,892
Restricted cash	242,216	28,241
Bank balances and cash	90,036	184,643
	380,350	261,776

Notes to the Condensed Consolidated Financial Statements

For the six months ended 30 June 2021

25. RELATED PARTY TRANSACTIONS

During the interim period, other than those disclosed in elsewhere in the condensed consolidated financial statements, the Group had the following significant transactions with related companies:

Transactions a)

		Six months ended 30 June	
Relationship with related	Nature of transactions	2021	2020
companies		RMB'000	RMB'000
		(unaudited)	(unaudited)
Fellow subsidiaries	Property and ancillary facilities		
	rentals paid	178,688	108,972
	Property management fee paid	63,372	52,267
	Carpark management		
	service fee paid	2,715	2,018
	Decoration service fee paid	57,421	-
	Management fee received	15,452	15,407
	Carpark rental income received	5,215	2,509

b) Compensation of key management personnel

The remuneration of Directors and other members of key management during the period were as follows:

	Six months ended 30 June	
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Salaries and other benefits	5,025	4,784
Retirement benefits schemes contributions	392	260
	5,417	5,044

Report on Review of Condensed Consolidated Financial Statements

Deloitte.



TO THE BOARD OF DIRECTORS OF GOLDEN EAGLE RETAIL GROUP LIMITED (incorporated in the Cayman Islands with limited liability)

INTRODUCTION

We have reviewed the condensed consolidated financial statements of Golden Eagle Retail Group Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") set out on pages 8 to 35, which comprise the condensed consolidated statement of financial position as of 30 June 2021 and the related condensed consolidated statement of profit or loss, statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the six-month period then ended, and certain explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and Hong Kong Accounting Standard 34 "Interim Financial Reporting" ("HKAS 34") issued by the Hong Kong Institute of Certified Public Accountants. The directors of the Company are responsible for the preparation and presentation of these condensed consolidated financial statements in accordance with HKAS 34. Our responsibility is to express a conclusion on these condensed consolidated financial statements based on our review, and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

SCOPE OF REVIEW

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. A review of these condensed consolidated financial statements consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the condensed consolidated financial statements are not prepared, in all material respects, in accordance with HKAS 34.

Deloitte Touche Tohmatsu Certified Public Accountants Hong Kong 25 August 2021

BUSINESS REVIEW

Industry Overview

In the first half of 2021, the global economy gradually saw a turnaround and stabilised, demonstrating a significant improvement. In the post-pandemic recovery stage, the Chinese government achieved healthy, stable and high-quality development of the Chinese economy with normalised pandemic prevention and control, and a series of economic recovery measures. In Jiangsu province, where the Group has established a market leadership, the pandemic prevention and control and economic situation continued to improve. In the first half of the year, the regional Gross Domestic Products increased by 13.2% year-on-year to RMB5.5 trillion, and the living consumption expenditure per capita was RMB14,903, representing a year-on-year increase of 22%, fostering new growth drivers for consumption to fuel economic growth.

From the perspective of retail sector's development, the continuous enrichment of scenes at physical stores and the extensive applications of online omni-channels further accelerated the upgrading and transformation of the industry, enabling it to quickly recover and maintain sustainable development. The trend of consumption upgrade supports people's robust demand for both shopping experiences and merchandise, which prompts diversification and personalisation of consumer demands. Thus, providing consumers with high-quality contents and services, and diversified experiences will be the key to the future development of retail sector.

Operation Management and Corporate Development

In the first half of 2021, under the new normal of pandemic prevention and control, the Group deepened the integration of its online and offline sales channels, actively innovated, adhered to healthy and high-quality development, and continuously adjusted its business strategies in accordance with the progress made in the pandemic prevention and control, maintained sound financial status, captured the market trend and achieved breakthroughs to lay a solid foundation for high-quality development.

Against the backdrop of the economic recovery, the Group refined the operation of its key business, continued to enhance the quality of its operational management, stayed committed to expedite planning and adjustment in its store merchandise, strengthened strategic brand cooperation, and fully utilised the growth potentials of its high-quality merchandise resources. As a result, the Group's continuous efforts in merchandise adjustment and creative marketing became fruitful, achieving a rapid recovery in its performance. Thanks to the endeavours of the Group and its staff, the Group's customer traffic reached 98.33 million visits⁽¹⁾ in the first half of 2021, representing a 68.2% and 7.1% increase over the same period in 2020 and 2019, respectively. Gross sales proceeds ("GSP") amounted to RMB9.39 billion, representing an increase of 31.3% and 2.5% over the same period in 2020 and 2019, respectively; profit from operations before depreciation and amortisation (net profit before depreciation, amortisation, interest, tax and other gains and losses) ("EBITDA") amounted to RMB1.44 billion, representing a 28.9% and 12.2% growth over the same period in 2020 and 2019, respectively, while the profit for the period amounted to RMB885 million, representing a 151.1% and 30.5% growth over the same period in 2020 and 2019, respectively.

⁽¹⁾ According to year-on-year comparison of data collected from the Group's chain stores with foot traffic statistics system installed

In the first half of 2021, the Group stayed committed to high-quality development, carried out merchandise upgrades, and continued to strengthen its cooperation with various brands to make their debuts in the region and with benchmark brands for flagship store openings. During the period, the number of brand counters upgraded and adjusted proactively by the Group reached 1,026, accounting for 12.3% of the total counter area of the Group, and the occupancy rate increased to 96%.

Among the major stores to be revamped, the Group made steady progress with the aim of consolidating the leading position of its main stores in the core business districts and enhancing its influence on the city. Blocks A and B of Xuzhou Store carried out joint store revamp in the first half of the year, FILA Kids 3.0 image store, Nike Kids L2 flagship store, Charles & Keith, China Li Ning and other latest image stores were introduced to further shape its positioning to attract young and trendy consumers in the core business district. The store layout of the first floor of Nanjing Zhujiang Road Store has been adjusted with merchandise upgrades and the introduction of viral hit bakery Holiland, beauty and cosmetic store The Colorist and smart technology store Xiaomi, etc., to further highlight the store's young, trendy and lifestyle positioning and better meet the shopping needs of young customers. In the first half of the year, Ma'anshan Store and Suqian Store have respectively launched a comprehensive store revamp and upgrade and introduced trendy fashion street and food court with urban cultural characteristics into the store to create inter-link customer traffic between the retail stores and street shops, link up both areas and thus building a commercial landmark in the city.

Capturing the recovery trend of the consumer market, the Group's chain stores have seized the opportunity to focus on emotional marketing and organised a number of rejuvenating, fun and innovative marketing activities that integrated social, parent-child and art elements etc., offering consumers with a diversified shopping experiences, which resulted in a steady increase in customer traffic and sales. During the Group's mid-year sale that ended in June 2021, the Group collaborated with 10 top beauty brands and TerraCycle to carry out a series of environmental protection activities such as recycling of empty bottles and low-carbon transportation in exchange for consumption vouchers. While integrating the concept of environmental protection, the Group's chain stores generated over RMB480 million GSP in aggregate during the event period, both sales and customer traffic increased remarkably as compared with the same period last year and recorded a year-on-year growth of 29.4% and 10.7%, respectively.

In the state of new normal, the Group continues to target at its goal of strategically develop a lifestyle, experiential and innovative smart consumer service platform, and attaches great importance to in-depth cooperation with strategic brands and new business development to inject development vitality and performance growth to the Group. During the year, the Group captured the opportunities in white liquor market brought about by consumption upgrades, established in-depth strategic cooperation with benchmark brands in the industry, and strengthened the centralised procurement and resources integration capabilities of key brands to create pricing and marketing advantages.

With the optimisation of supply chain, new product development, emphasis on competitive brand categories and enhancement in operational management, the Group achieved a significant increase in G·Mart supermarket sales. Its sales increased by 13.8% and 32.0% over the same period in 2020 and 2019, respectively. In the second half of the year, the Group will also proactively promote the repositioning of G·Mart supermarkets by adopting various measures such as suiting local needs, reasonably positioning, creating "G·Mart Flagship Store" with scenery and shopping experiences, optimising merchandise portfolio, implementing omni-channel operation and digitalising operation and management, thereby improving the overall operational capabilities of G·Mart supermarkets.

The 7-Eleven convenience store business has turned to profit making in the month of June this year and has entered into a benign operation stage. The newly-built central kitchen and the fresh food factory which plans to put into operation in January 2022 will provide high-quality products and efficient supply chain services to prepare for the rapid and high-quality expansion of the convenience store business. In the first half of the year, the Group debuted its market presence in Taizhou and Yangzhou, the number of the Group's convenience stores has increased from 25 at the end of 2020 to 38 as at the end of the current period. The Group will accelerate store expansion in the second half of this year with a target of 100 stores in operation at the end of 2021.

The Group attaches great importance to new business development to enhance members' omni-channel shopping experience, strengthen shopping and service functions, and create a one-stop lifestyle service platform, GE Life. In the first half of the year, GE Life's merchandise sales platform has transformed from a self-operated platform to an open POP (Pctowap Open Platform) platform. Its product and service positioning is "younger, more interesting and more cost-effective". Moreover, the Group further launched 33 online flagship stores in current year, resulting in aggregate a total of 40 online international brand flagship stores on GE Life being launched since September 2020. The platform has improved the brands' new customers requisition rate and the average percentage of sales orders from new customers in online brand flagship stores exceeded 60%. The total GMV (Gross Merchandise Value) generated by the entire platform in the first half of the year was RMB330 million, a year-on-year increase of 52.6%, and omni-channel membership increased by 90.7% year-on-year. The Group will proceed to deepen the omni-channel marketing and digitalisation upgrades, promote user digitalisation across the Group, precise VIP online marketing, and further enhance user activity and service experience in order to achieve long-term substantiable growth in member value.

Talents have always been an important asset that the Group values greatly. While continuing to identifying and attracting talents, the Group has formulated a complete talent development path from fresh graduates to senior executives and created the great eagle talent echelon development plan with five levels, namely "Eagle's Nest (鷹 巢)", "Fledging Eagle (雛鷹)", "Eagle's Talents (鷹才)", "Seasoned Talents (雄鷹)" and "Leadership Development (領鷹)". In the future, the Group will also launch management trainee programme to identify and nurture senior management talents who can enhance sales performance and operational efficiency.

Outlook

In the second half of 2021, China's dual circulation development strategy will continue to drive consumption upgrades, boost consumer demand for lifestyle shopping experiences and broaden the application of new technologies. At the same time, the outbreak of the Delta variant of the coronavirus has increased the medium and high risk areas in many parts of the country, which has brought upon unprecedented challenges to the pandemic prevention and control and caused a negative impact on the consumer market. The Group will fulfill its corporate social responsibilities in the pandemic prevention and control, continue to enhance its services and operation quality, consolidate its core operating competence, and leverage on its omni-channel business operation to give full play to its advantages. Facing the normalised pandemic, volatile market due to the recurrent pandemic and the fast-changing competitive operating environment, the Group aims to achieve sustainable development in a flexible and effective manner.

As the era of enhancement of existing commercial properties arrives, the Group has established its competitive strengths by leveraging on its capabilities of designing and planning large-scale commercial complexes, implementing low carbon emission and energy-saving measures in smart buildings, configuring merchandise portfolio and refining operational management. The Group adopted a two-pronged development strategy by expanding into asset-light business model of managing commercial properties for and on behalf of third parties while also operating its own commercial properties to scale up its commercial property operation and increase its operating revenue.

In respect of the development of asset-light business model, as the first metro commercial project in Huaihai Economic Zone and also the Group's first metro commercial project, Golden Eagle "Shang Jie" (徐州金鷹上街) with a total lease area of approximately 31,000 square metres will further consolidate the Group's core position at the golden commercial district of the city. The L-shaped metro commercial area has been opened in February 2021, while the remaining area of approximately 25,000 square metres is expected to commence operation in the first half of 2022. The Group's first management project in Jiangsu province, Project GE66 is situated directly above the Metro station connecting Metro Lines 1 and 5 at Nanjing Jiangning district and occupies a commercial area of approximately 26,000 square metres. Project GE66 will be positioned as a commercial landmark centred on "Trends" and "Health" and is expected to be opened in the fourth quarter of 2021. At the same time, the Group has entered into a management contract in respect of the Zhenjiang Daxi Road Project in January 2021. The project is located at the heart of Zhenjiang city and is planned to be developed into a large-scale retail centre with total gross floor area ("GFA") of nearly 120,000 square metres to bring new defined commercial space for consumers in Zhenjiang.

In addition, the Group upholds the strategic plan of low-carbon, green and sustainable development, and will fully adopt low-carbon and energy-saving technologies such as photovoltaic power generation, high-efficiency chiller plant, rainwater harvesting and smart lighting in all future new commercial projects, including the Group's Golden Eagle World Projects in Nantong, Changzhou and Changchun, as well as Kunshan Phase II and Yangzhou Jiangdu Phase II projects, will also be built with China's 2-star green building standard. The aforementioned projects are expected to bring an additional green building area of approximately 731,000 square metres to the Group in the next few years. Large-scale commercial complex projects along with the surrounding luxury hotels, offices and residences perfectly integrate leisure shopping, offices and community lifestyles into a full life cycle ecosystem, which will not only attract high-end customer traffic for the Group's operations, but ultimately foster long-term sales growth to the Group.

The Group will adhere to high-quality development, conform to consumer trends, focus on high-quality lifestyle needs of middle-class families and young customers, and steadily carry out the upgrading of its existing stores. Certain stores, such as Nanjing Jiangning Store, Suqian Store, Ma'anshan Store and Yangzhou Store have all entered into the planning and renovation stages and are expected to complete upgrades by 2021.

FINANCIAL REVIEW

GSP and revenue

Since early 2020, the COVID-19 outbreak has spread across China and other countries. A series of precautionary and control measures have been implemented across China, including but not limited to the extension of the Chinese New Year holidays nationwide, postponement of work resumption after the Chinese New Year holidays in some regions, restrictions on travel and traffic control arrangements, quarantine measures on certain residents, restriction on certain commercial activities for social distancing, raised both the awareness of hygiene and the imminent needs for prevention of the pandemic. The pandemic has affected retail business in China and the economic activities of the Group to some extent. Most of the Group's stores shortened their opening hours and/or closed during February and early March 2020.

In response to the situation, the Group has adopted various measures to mitigate the impact of pandemic on its business operations, including maximising operational efficiency, promoting online sales, assisting concessionaire and rental tenants in weathering the pandemic by granting concessions, and implementing comprehensive cost-saving measures. Although the Group adopted the above-mentioned measures to mitigate the adverse effect of the pandemic and its retail stores had resumed operation since the second quarter of the year 2020 amid the gradual stabilisation of the COVID-19 outbreak in China, as shown in the unaudited interim financial results of the Group for the six months ended 30 June 2020, the Group's operating performance during that period was still inevitably impacted by the pandemic.

Against the backdrop of the COVID-19 pandemic, the Group has refined the operation of its key business, continued to improve the quality of its operational management, insisted on expediting planning and adjustment in its store merchandise, strengthened strategic brand cooperation to fully revealed the growth potentials of its high quality merchandise resources. With the Group's continuous efforts in merchandise adjustments and creative marketing, the Group demonstrated resilience in its recovery since the second quarter of the year 2020. For the period under review, the Group not only achieved a higher growth in its operating results when compared with the same period in 2020, such financial performance also represents an encouraging growth in its retail operations when compared to the same period in 2019 before the strike of the pandemic on the retail industry in the year of 2020.

During the period under review, GSP of the Group increased to RMB9,386.4 million, representing a year-on-year increase of 31.3% or RMB2,236.8 million. The increase was mainly attributable to the net effects of (i) a year-on-year increase of 36.2% in retail SSS⁽²⁾ amid the continued recovery of the economy and retail consumption in the PRC as the COVID-19 pandemic subsided; and (ii) the decrease in sales of properties by RMB128.6 million or 80.4% to RMB31.3 million since no material delivery of property units was carried out during the period under review whereas the Group delivered the remaining portion of pre-sold phase two sub-section one units of Yangzhou New City Centre Project to purchasers in the same period last year.

⁽²⁾ Same-store sales represents change in total GSP of retail chain stores which were in operation throughout the comparable period.

The Group's nine new lifestyle centres which have been opened since September 2014, namely Yancheng Julonghu Store, Nantong Lifestyle Centre, Danyang Store, Kunshan Store, Jiangning Store, Ma'anshan Store, Suzhou Gaoxin Lifestyle Centre, Golden Eagle World Store and Yangzhou New City Centre, together generated total GSP of RMB2,342.0 million (1H2020: RMB1,696.1 million), which contributed 25.0% (1H2020: 23.7%) of the Group's total GSP during the period under review.

During the six months ended 30 June 2021, concessionaire sales contributed to 77.0% (1H2020: 73.5%) of the Group's GSP, which increased by 37.6% year-on-year to RMB7,227.7 million from RMB5,252.8 million in the same period of 2020, while direct sales contributed to 16.7% (1H2020: 18.0%) of the Group's GSP, which increased by 21.7% year-on-year to RMB1,566.8 million, from RMB1,287.9 million in the same period of 2020. Rental income contributed to 5.6% (1H2020: 5.7%) of the Group's GSP, which increased by 28.7% year-on-year to RMB523.3 million in the first six months of 2021 from RMB406.7 million in the same period of 2020. Sales of properties contributed to 0.3% (1H2020: 2.2%) of the Group's GSP for the first six months of 2021, which decreased by 80.4% year-on-year to RMB31.3 million from RMB159.9 million in the first half of 2020. Other income accounted for the remaining 0.4% (1H2020: 0.6%) of the Group's GSP, which decreased by 11.8% year-on-year to RMB37.3 million for the first six months of 2021 from RMB42.3 million for the same period of 2020.

Commission rate from concessionaire sales remained stable at 16.8% while gross profit margin from direct sales increased to 14.5% (1H2020: 11.2%), resulting in an increase in the overall gross profit margin from concessionaire sales and direct sales to 16.4% (1H2020: 15.7%). The Group ceased its low profit margin automobile trading business since September 2020 which in turn improved the Group's gross profit margin from direct sales.

A breakdown of GSP from concessionaire sales and direct sales by category shows that sales of apparel and accessories contributed to 39.1% (1H2020: 38.8%) of the GSP; sales of gold, jewellery and timepieces contributed to 20.3% (1H2020: 17.1%); sales of cosmetics contributed to 15.4% (1H2020: 16.0%); sales of outdoor, sports clothing and accessories contributed to 9.8% (1H2020: 10.5%), sales at the supermarket operation (including sales of tobacco and wine) contributed to 8.1% (1H2020: 9.5%) and the sales of other products such as electronics and appliances, household and handicrafts, children's wears and toys contributed the remaining 7.3% (1H2020: 8.1%) of the GSP. During the period under review, the Group's self-operated gourmet supermarket G. Mart generated RMB626.3 million GSP, which increased by 13.8% year-on-year from RMB550.5 million in the same period last year, the Group's 7-Eleven convenience stores generated RMB51.3 million GSP, which increased by 80.4% year-on-year from RMB28.5 million as compared to last year while the Group's online platform, GE Life (which was upgraded from Jinying.com), has recorded a significant growth of 52.6% in GMV (Gross Merchandise Value), which amounted to RMB332.9 million for the six months ended 30 June 2021.

As at 30 June 2021, the Group's completed properties for sale and properties under development for sale amounted to RMB904.6 million (31 December 2020: RMB918.2 million) and RMB1,281.4 million (31 December 2020: RMB1,225.7 million) respectively. Completed properties for sale comprised of the Group's Riverside Century Plaza Project with total saleable office and residential GFA of approximately 61,974.2 square metres as at 30 June 2021 (31 December 2020: 64,142.9 square metres), while properties under development for sale mainly comprised of the Group's Yangzhou New City Centre Project with an estimated total saleable commercial and residential GFA of approximately 97,036.3 square metres (31 December 2020: 97,617.8 square metres) and saleable car parking spaces with GFA of approximately 37,669.7 square metres as at 30 June 2021 (31 December 2020: 38,523.5 square metres).

The Group had commenced pre-sale of the units in phase one of Yangzhou New City Centre Project since 2016 and these units were completed and delivered to purchasers in the second half of 2018 and the first half of 2019. The Group has commenced pre-sale of the units in phase two sub-section one of the project since September 2017 and these units were completed and delivered to purchasers at the end of 2019 and in the first half of 2020. Phase two is the last phase of Yangzhou New City Centre Project which has two sub-sections, while sub-section two is yet to be developed.

During the year 2020, the Group has also commenced pre-sale of the units in phase one sub-sections one and two of Changchun Golden Eagle World Project, where phase one has three sub-sections. The project is expected to have five phases and will be developed in stages over the coming years. The construction work of phase one sub-sections one and two with salable residential, commercial and car parking spaces GFA of approximately 116,720.9 square metres is expected to be completed by the end of the year 2021 and the pre-sold units are expected to be delivered to purchasers at the end of the year 2021 and in the first half of 2022. As at 30 June 2021, properties with GFA of 39,628.0 square metres (31 December 2020: 39,628.0 square metres) had been pre-sold and deposits and prepayments in the aggregate amount of RMB326.9 million (31 December 2020: RMB324.7 million) have been received by the Group from the pre-sale of these properties.

Sales of properties amounted to RMB31.3 million (1H2020: RMB159.9 million) with a total GFA of 3,604.0 square metres (1H2020: 20,231.0 square metres) being sold during the period under review. The sales were mainly contributed by the sales of properties at the Group's Yangzhou New City Centre Project which amounted to RMB8.9 million (1H2020: 112.6 million) and the sales of properties at Riverside Century Plaza Project in Wuhu City, Anhui Province (one of the projects acquired by the Group in the year 2015) which amounted to RMB2.4 million (1H2020: RMB47.3 million). Gross profit margin of the sales of properties was 29.8% (1H2020: 35.6%). Sales of properties during the period under review were mainly contributed by the sales of car parking spaces which carried a lower gross profit margin than the sales of residential properties in the previous periods.

The Group's total revenue amounted to RMB3,021.4 million, representing an increase of 20.7% from the same period last year. The increase in revenue was generally in line with the increase in GSP.

Other income, gains and losses

	Six months ended 30 June	
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
ther income	370,467	280,124
Other gains and losses	122,752	(50,527)
	493,219	229,507
otal operating income		
Revenue	3,021,423	2,502,671
Other income	370,467	280,124
	3,391,890	2,782,795

Other income mainly comprised of various miscellaneous operating income received from retail tenants and customers, including overall administration and management fees from concessionaire and rental tenants and credit card handling fees from retail customers. During the period under review, other income increased by 32.3% or RMB90.3 million to RMB370.5 million. This was mainly attributable to the increase in overall administration and management fees income received from retail tenants since the Group adjusted its pricing policy in the second half of the year 2019. Total operating income, being the aggregate of the Group's revenue and other income, increased to RMB3,391.9 million, representing an increase of 21.9% or RMB609.1 million, whereas the total retail operating income excluding the operating income from property sales and hotel operations (for simple reconciliation purpose), increased to RMB3,353.0 million, representing an increase of 27.9% or RMB732.2 million.

Other gains and losses mainly comprised of non-operating gains and losses such as (i) net foreign exchange gain and loss resulting from the translation of foreign currencies denominated assets and liabilities into RMB; (ii) the gains and losses and dividend income derived from the Group's investment in securities; and (iii) the changes in the fair value of the Group's investment properties.

The net amount of other gains and losses increased by RMB173.3 million to a net gain of RMB122.8 million for the six months ended 30 June 2021 from a net loss of RMB50.5 million in the same period of 2020. Such increase was primarily due to a change from net foreign exchange loss of RMB102.8 million recognised for the six months ended 30 June 2020 to net foreign exchange gain of RMB59.0 million for the six months ended 30 June 2021, representing a net foreign exchange difference of RMB161.8 million.

Changes in inventories of merchandise and cost of properties sold

Changes in inventories of merchandise and cost of properties sold represented the cost of goods sold under the direct sales business model and the cost of properties sold. Changes in inventories of merchandise and cost of properties sold increased by RMB93.7 million or 8.4% year-on-year to RMB1,208.0 million for the six months ended 30 June 2021. Such increase was generally in line with the net increase in direct sales and decrease in sales of properties.

Employee benefits expense

Employee benefits expense increased by RMB22.6 million or 15.5% year-on-year to RMB168.4 million for the six months ended 30 June 2021. Such increase was primarily attributable to the net effects of: (i) the increase in contributions to state-managed retirement benefits schemes by RMB15.1 million during the period under review as the government's pandemic relief measures expired at the end of 2020; (ii) the continuous efforts of the Group to streamline the roles and functions of its employees at all levels; and (iii) the continuous investment in human resources for the implementation and development of the Group's "comprehensive lifestyle concept" and "interactive retail platform".

Employee benefits expense as a percentage of GSP decreased by 0.3 percentage point to 2.0% from 2.3% in the same period last year.

Depreciation and amortisation

Depreciation and amortisation of property, plant and equipment, intangible asset and right-of-use assets increased by RMB7.1 million or 3.2% year-on-year to RMB230.3 million for the six months ended 30 June 2021.

Depreciation and amortisation expenses as a percentage of GSP decreased by 0.7 percentage point to 2.8% from 3.5% in the same period last year.

Rental expenses

Rental expenses increased by RMB76.5 million or 60.3% year-on-year to RMB203.5 million for the six months ended 30 June 2021. The Group's rental arrangements were mainly pegged to the sales of the respective stores which were operated in leased properties. The increase in rental expenses is attributable to the increase in sales of these stores during the period under review and the cessation of rental concessions granted by some of the Group's landlords. The Group received rental concessions in the total sum of RMB10.2 million from some of its landlords during the six months ended 30 June 2020 and the amount was credited in the profit and loss in the same period.

Rental expenses as a percentage of GSP increased by 0.4 percentage point to 2.4% from 2.0% in the same period last year.

Other expenses

Other expenses increased by RMB93.0 million or 33.7% year-on-year to RMB369.2 million for the six months ended 30 June 2021. Other expenses mainly included expenses for utilities, expenditure on advertising and promotional activities, costs for cleaning, repair and maintenance, fees for property management and other tax expenses. The increase was primarily attributable to the net effects of the management's consistent and disciplined approach towards cost control and the general increase in other expenses since the second quarter of the year 2020 amid the gradual stabilisation of the COVID-19 outbreak in China.

Six months and ad 20 June

	Six months ended 30 June	
	2021	2020
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Other expenses		
Utilities expenses	106,738	71,694
Property management fees	71,140	59,471
Cleaning, repair and maintenance expenses	54,741	36,034
Advertising and promotion expenses	24,228	22,466
Other tax expenses	47,225	36,536
Subcontracting service charges	5,683	4,688
Others	59,470	45,302
	369,225	276,191

Other expenses as a percentage of GSP increased by 0.1 percentage point to 4.4% from 4.3% in the same period last year.

Share of profits (losses) of associates and joint ventures

Share of profits (losses) of associates and joint ventures mainly represented the Group's share of financial results of its associate, Whittle School & Studios Holdings, Ltd. ("Whittle School"), which was disposed of during the second half of the year 2020. Whittle School is principally engaged in the development and operation of private schools worldwide for students in the 3-18 age group and has opened its first two campuses in September 2019. The net loss attributable to the Group from Whittle School during the six months ended 30 June 2020 amounted to RMB54.0 million. No such loss was recognised during the period under review.

Finance income

Finance income was mainly generated from bank deposits and various short-term bank related deposits placed by the Group in banks when the Group has surplus capital. Finance income decreased by RMB6.7 million or 22.8% year-on-year to RMB22.9 million for the six months ended 30 June 2021, which was mainly because of the decrease in interest income from loans to third parties by RMB6.5 million during the period under review.

Finance costs

Finance costs mainly comprised of interest expenses for the Group's bank borrowings and senior notes. Finance costs decreased by RMB47.6 million or 26.6% year-on-year to RMB131.7 million for the six months ended 30 June 2021, which was primarily due to the decrease in interest rates and the appreciation of RMB against USD and HK\$ during the period under review.

Income tax expense

Income tax expense of the Group increased by RMB63.4 million or 22.4% year-on-year to RMB346.6 million. Effective tax rate for the period under review was 28.1% (1H2020: 44.6%). The year-on-year decrease of 16.5 percentage points in effective tax rate was mainly due to the increase in offshore non-deductible income, namely offshore net foreign exchange gain, and the decrease in offshore non-deductible expenses, namely share of losses of associates.

Profit for the period

Profit for the period under review increased by RMB532.5 million or 151.1% year-on-year to RMB885.0 million. Net profit margin, which represents net profit as a percentage of GSP, was 10.6% (1H2020: 5.5%) for the six months ended 30 June 2021.

Profit from operations (net profit before interest, tax and other gains and losses) increased by RMB316.1 million or 35.3% year-on-year to RMB1,212.4 million (1H2020: RMB896.3 million), while EBITDA increased by RMB323.2 million or 28.9% year-on-year to RMB1,442.7 million (1H2020: RMB1,119.5 million).

On the other hand, profit from retail operations before depreciation and amortisation (net profit before depreciation, amortisation, interest, tax, other gains and losses and excluding profit from property sales and hotel operations) ("Retail EBITDA") increased by RMB362.2 million or 33.8% year-on-year to RMB1,432.3 million (1H2020: RMB1,070.1 million).

During the period under review, the aggregate net operating losses generated by 3 (1H2020: 3) loss-making stores amounted to RMB9.7 million (1H2020: RMB12.7 million).

Retail financial highlights as compared to the same period in 2019

The Group's operating performance had been impacted by the COVID-19 outbreak since early 2020. Against the backdrop of the COVID-19 pandemic, the Group has adopted various measures to mitigate the impact of the pandemic while continued to refine its business operations, the Group demonstrated resilience in its recovery since the second quarter of the year 2020. For the period under review, the Group not only achieved a higher growth in its operating results when compared with the same period in 2020, the Group also achieved an encouraging growth in its retail operations when compared to the same period in 2019.

Retail GSP increased by RMB484.6 million or 5.5% year-on-year, retail revenue increased by RMB315.0 million or 11.8% year-on-year while total retail operating income increased by RMB432.0 million or 14.8% year-on-year (for simple reconciliation purpose, retail GSP, retail revenue and total retail operating income exclude the relevant GSP and revenue generated from property sales and hotel operations). Together with the management's consistent and disciplined approach towards cost control, Retail EBITDA recorded an outstanding increase by RMB232.2 million or 19.3% year-on-year when compared to the same period in the year of 2019 before the retail industry was struck by the COVID-19 pandemic in the year of 2020.

Capital expenditure

Capital expenditure of the Group for the six months ended 30 June 2021 amounted to RMB140.6 million (1H2020: RMB133.1 million). The amount mainly comprised of contractual payments made for acquisition of plant and equipment, construction of chain store projects on greenfield sites and the upgrade and/or expansion of the Group's existing retail spaces in order to enhance both the shopping environment and the Group's competitiveness in the markets.

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 30 June 2021, the interests and short positions of the Directors, the chief executive of the Company and their associates in the shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they were taken or deemed to have under such provisions of the SFO), or were required pursuant to section 352 of the SFO, to be recorded in the register referred to therein, or were required, pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") in the Listing Rules, to be notified to the Company and the Stock Exchange were as follows:

Long position in ordinary shares of HK\$0.10 each of the Company ("Shares")

Name of Director	Personal Interests	Corporate Interests	Total Interests	Total interests as percentage of the issued share capital
Mr. Wang Hung, Roger	4,250,000	1,138,136,000	1,142,386,000 (Note)	68.81%

Note: These 1,142,386,000 Shares comprised (i) 1,138,136,000 Shares beneficially held by the 2004 RVJD Family Trust's ("Family Trust") interest in GEICO Holdings Limited, which in turn is interested in the entire issued share capital of Golden Eagle International Retail Group Limited, to which Mr. Wang is the trustee; (ii) 4,000,000 Shares held by Mr. Wang as the beneficial owner and (iii) 250,000 Shares beneficially held by Ms. Wang Hsu Vivine H ("Mrs. Wang"), the spouse of Mr. Wang. By virtue of the SFO, Mr. Wang is deemed to be interested in all the Shares held by the Family Trust and Mrs. Wang. Mrs. Wang is deemed to be interested in all the Shares held by Mr. Wang.

Save as disclosed above, as at 30 June 2021, none of the Directors, chief executive nor their associates had an interest or short position in any shares, underlying shares or debentures of the Company or any of its associated corporations required to be disclosed under the SFO or the Model Code.

INTERESTS AND SHORT POSITIONS OF SUBSTANTIAL SHAREHOLDERS AND OTHER PERSONS IN THE SHARE CAPITAL OF THE COMPANY

As at 30 June 2021, the register of substantial shareholders and other persons maintained by the Company pursuant to section 336 of the SFO showed that other than the interests disclosed above in respect of certain Directors and the chief executive of the Company, the following shareholders had notified the Company of their relevant interests and short positions in the shares and underlying shares of the Company:

Long position in Shares

Name	Nature of Interest	Number of Shares held	Percentage of shareholding
GEICO Holdings Limited (Note 1)	Interest in controlled corporation	1,138,136,000	68.55%
Golden Eagle International	Beneficial owner	1,138,136,000	68.55%
Retail Group Limited (Note 1)			
RVJD Holding Limited (Note 2)	Interest in controlled corporation	165,880,000	9.99%
RVJD STAR Company (Note 2)	Beneficial owner	165,880,000	9.99%
ICFI HK (U.S.A.) Investments, LLC	Beneficial owner	119,232,588	7.18%

Notes:

- 1. These Shares were held by Golden Eagle International Retail Group Limited, a wholly-owned subsidiary of GEICO Holdings Limited which is in turn wholly-owned by The 2004 RVJD Family Trust, the family trust of Mr. Wang. Mr. Wang is the trustee.
- 2. These Shares were held by RVJD STAR Company, a wholly-owned subsidiary of RVJD Holding Limited which is in turn wholly-owned by The 2019 RVJD STAR Trust, a discretionary trust with Cititrust Private Trust (Cayman) Limited as the trustee. None of the Directors are beneficiaries of the trust. The 2019 RVJD STAR Trust is not a core connected person (as defined in the Listing Rules) of the Company and its shareholding in the Company is counted towards the Company's public float under the Listing Rules.

Save as disclosed above, as at 30 June 2021, the Company had not been notified of any other relevant interests or short positions in the shares and underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were required, pursuant to section 336 of the SFO, to be recorded in the register referred to therein.

ARRANGEMENTS TO PURCHASE SHARES OR DEBENTURES

At no time during the period under review was the Company, its controlling shareholders, holding companies, or any of its subsidiaries or fellow subsidiaries a party to any arrangements to enable the Directors to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate, and neither the Directors nor the chief executive, nor any of their spouses or children under the age of 18, had any right to subscribe for the securities of the Company, or had exercised any such right.

STATUS OF CONNECTED TRANSACTIONS PENDING COMPLETION

The following were the status of the Group's non-exempt connected transactions which are pending completion:

Nanjing Xinjiekou Block B Framework Agreement

On 9 November 2009, Nanjing Golden Eagle International Group Co., Ltd. ("Golden Eagle International Group"), a fellow subsidiary of the Company ultimately wholly-owned by Mr. Wang and a connected person (as defined in the Listing Rules) of the Company, and the Group entered into a framework agreement, pursuant to which Golden Eagle International Group agreed to develop and sell, and the Group agreed to acquire, the whole of 1st to 6th floors and portion of basement 2nd floor of Golden Eagle Centre Tower B (the "Nanjing Xinjiekou Store Block B Property"), a 42-storey building with 5 levels of basement to be located adjacent to Nanjing Xinjiekou Store Block A and is legally and beneficially owned by Golden Eagle International Group.

The consideration of RMB875.0 million (subject to adjustment) for the acquisition of Nanjing Xinjiekou Store Block B Property was calculated based on RMB17,500 per square metre and the estimated aggregate GFA of approximately 50,000 square metres and may be adjusted depending on the GFA of Nanjing Xinjiekou Store Block B Property actually to be delivered to the Group upon completion. In the event that the actual GFA is less than 50,000 square metres, the remaining balance of the outstanding consideration will be adjusted downward. If the amount to be deducted exceeds the balance of the consideration, Golden Eagle International Group shall pay such shortfall to the Group within 5 business days after the transfer of the title of Nanjing Xinjiekou Store Block B Property to the Group.

The purpose of the acquisition of Nanjing Xinjiekou Store Block B Property with an estimated aggregate GFA of approximately 50,000 square metres is to increase the operating area of Nanjing Xinjiekou Store and the consideration will be paid by instalments in accordance with the pre-determined construction phases. The construction of Nanjing Xinjiekou Store Block B Property was completed and Nanjing Xinjiekou Store Block B commenced soft opening in April 2014. It is expected that the GFA to be delivered to the Group will be approximately 50,448.55 square metres and the outstanding consideration will be adjusted upward by approximately RMB7.8 million, resulting in an adjusted total consideration of RMB882.8 million. As at the date of this report, the Group was still liaising with the relevant governmental authorities on the acquisition and considering other alternatives in the event that there are any hurdles in the acquisition.

Details of the transaction have been disclosed in the Company's announcement and circular dated 11 November 2009 and 2 December 2009 respectively.

Kunshan Framework Agreement

On 28 March 2011, the Group entered into a cooperation framework agreement with 昆山金鷹置業有限公司 (Kunshan Golden Eagle Properties Co., Ltd.*) ("Kunshan Golden Eagle Properties"), a fellow subsidiary of the Company ultimately wholly-owned by Mr. Wang and a connected person (as defined in the Listing Rules) of the Company, for the acquisition of a property which is situated at Kunshan City, Jiangsu Province.

The property comprises the whole of 1st to 8th floors and basements B1 and B2 of Kunshan Tiandi Project (as defined in the circular dated 4 June 2015) with an aggregate GFA of approximately 118,500 square metres (the "Kunshan Property"). Kunshan Tiandi Project is a commercial complex comprising retail, hotel, office and residential area located at the south side of Dongxin Street and the east side of Zhujiang Road, Kunshan Development Zone at Kunshan City with an estimated aggregate GFA of approximately 400,000 square metres and is legally and beneficially owned by Kunshan Golden Eagle Properties.

The consideration of RMB1,125.8 million (subject to adjustment) for the acquisition of Kunshan Property was calculated based on RMB9,500 per square metre and the estimated aggregate GFA of approximately 118,500 square metres and may be adjusted depending on the GFA of Kunshan Property actually to be delivered to the Group upon completion. The consideration will be paid by instalments in accordance with the pre-determined construction phases. The construction of the Kunshan Property was completed and Kunshan Store commenced soft opening in January 2015. It is anticipated that the title of Kunshan Property will be transferred to the Group in early 2023.

The Board believes that the acquisition of the Kunshan Property and its development into a mega lifestyle centre will enable the Group to further enhance its presence, market share and competitiveness in Jiangsu Province in which the Group is already enjoying a leading position.

Details of the transaction have been disclosed in the Company's announcement and circular dated 28 March 2011 and 21 April 2011 respectively.

DISCLOSURE UNDER RULES 13.18 AND 13.21 OF THE LISTING RULES

On 7 April 2021, the Group entered into a dual-currency three-year syndicated loan facility agreement in the principal amounts of up to USD420.0 million and HKD1,408.0 million (in aggregate equivalent to approximately RMB3,941.5 million) with a group of financial institutions, which will be due for full repayment in April 2024 (the "Syndicated Loan Facility Agreement").

Pursuant to the terms of the Syndicated Loan Facility Agreement, it constitutes, among others, an event of default if at any time when the entire or part of the syndicated loan facility remains outstanding, Mr. Wang ceases to (i) hold directly or indirectly not less than 51% of the beneficial interest in the Company; (ii) be the single largest shareholder of the Company; (iii) be the Chairman and executive Director of the Company; or (iv) maintain the management control of the Company or have the right to determine the composition of majority of the Board. Upon occurrence of an event of default, all outstanding loans together with accrued interest and any other amounts accrued under the Syndicated Loan Facility Agreement may become immediately due and payable. The facility was fully utilised and remained outstanding as at 30 June 2021.

LIQUIDITY AND FINANCIAL RESOURCES

As at 30 June 2021, the Group's cash and near cash (including bank balances and cash, restricted cash and structured bank deposits) amounted to RMB6,875.2 million (31 December 2020: RMB6,698.4 million) whereas the Group's total borrowings (including bank borrowings and senior notes) amounted to RMB6,282.6 million (31 December 2020: RMB6,245.3 million). For the six months ended 30 June 2021, the Group's net cash generated from operating activities amounted to RMB797.0 million (1H2020: RMB766.7 million); net cash used in investing activities amounted to RMB732.6 million (1H2020: RMB14.2 million); and net cash used in financing activities amounted to RMB610.0 million (1H2020: RMB561.7 million).

In April 2021, the Group arranged another dual-currency three-year syndicated loan in the principal amounts of USD420.0 million and HK\$1,408.0 million to re-finance the matured syndicated loan in the outstanding amount of RMB3,786.6 million as at 31 December 2020. As at 30 June 2021, the Group's bank borrowings amounted to RMB3,846.1 million (31 December 2020: RMB3,786.6 million), which comprised of its dual-currency three-year syndicated loan to be due in April 2024 in the amount of RMB3,816.1 million (31 December 2020: RMB3,786.6 million) and short-term bank loan in the amount of RMB30.0 million (31 December 2020: Nil). Senior notes of the Group in the amount of RMB2,436.5 million (31 December 2020: RMB2,458.7 million) will be due in May 2023.

The total assets of the Group as at 30 June 2021 amounted to RMB24,025.3 million (31 December 2020: RMB24,083.1 million) whereas the total liabilities of the Group amounted to RMB15,912.7 million (31 December 2020: RMB16,291.7 million), resulting in a net assets position of RMB8,112.6 million (31 December 2020: RMB7,791.4 million). The gearing ratio, which is calculated by the Group's total borrowings divided by its total assets, increased to 26.1% as at 30 June 2021 (31 December 2020: 25.9%).

CONTINGENT LIABILITIES

Details of contingent liabilities of the Group are set out in note 23 to the condensed consolidated financial statements.

PLEDGE OF ASSETS

Details of pledge of assets of the Group are set out in note 24 to the condensed consolidated financial statements.

FOREIGN EXCHANGE EXPOSURE

Certain bank balances and cash, equity investments, bank loans and senior notes of the Group are denominated in USD or HK\$, which exposed the Group to foreign exchange risks associated with the fluctuations in exchange rates between USD against RMB and HK\$ against RMB. Currently, the Group has not entered into any contracts or arrangements to hedge against its foreign currency exposure and will consider hedging measures should the needs arise. During the period under review, the Group recorded a net foreign exchange gain of RMB59.0 million (1H2020: a net foreign exchange loss of RMB102.8 million). The Group's operating cash flows are not subject to any foreign exchange fluctuation.

EMPLOYEES

As at 30 June 2021, the Group employed a total of 2,540 employees (31 December 2020: 2,810 employees) with remuneration in an aggregate amount of RMB168.4 million (1H2020: RMB145.8 million). The Group's remuneration policies are formulated with reference to market practices, experiences, skills and performances of the individual employees and are reviewed every year.

DIVIDENDS

The Directors have resolved that an interim dividend of RMB0.118 (1H2020: RMB0.118) per share, which is expected to be paid on or before Thursday, 23 September 2021 to those shareholders of the Company whose names appear on the Register of Members of the Company at the close of business on Thursday, 9 September 2021.

In order to be qualified for the interim dividend, all transfer documents, accompanied by the relevant share certificates, must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712 – 1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Thursday, 9 September 2021, which is also the record date for the interim dividend.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S SECURITIES

During the six months ended 30 June 2021, neither the Company nor any of its subsidiaries purchased, redeemed or sold any of the Company's listed securities.

CORPORATE GOVERNANCE

The Directors are of the opinion that the Company has complied with the Corporate Governance Code as set out in Appendix 14 to the Listing Rules (the "Code") for the six months ended 30 June 2021, except for provision E.1.2. of the Code. Provision E.1.2. stipulates that the chairman of the Board should attend the annual general meeting. Mr. Wang Hung, Roger, the chairman of the Board, was unable to attend the annual general meeting of the Company held on 27 May 2021 due to travel restrictions resulting from COVID-19.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as stipulated in Appendix 10 to the Listing Rules as its own code of conduct regarding Director's securities transactions. Specific enquiries have been made to all the Directors, and the Directors have confirmed that they have complied with all relevant requirements as stipulated in the Model Code during the six months ended 30 June 2021.

SIGNIFICANT INVESTMENTS HELD, MATERIAL ACQUISITIONS AND DISPOSALS OF SUBSIDIARIES, AND FUTURE PLANS FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS

Save for those disclosed in this report, there were no other significant investments held, nor were there any material acquisition or disposal of subsidiaries during the period under review. Apart from those disclosed in this report, there was no plan authorised by the Board for other material investments or additions of capital assets as at the date of this report.

AUDIT COMMITTEE

The principal functions of the Audit Committee, established in compliance with the Listing Rules and the Code, are to review and supervise the financial reporting processes and internal control procedures of the Group. The interim results of the Group for the six months ended 30 June 2021 have been reviewed by the Audit Committee. As at the date of this report, the Audit Committee comprised three independent non-executive Directors, namely Mr. Wong Chi Keung, Mr. Lay Danny J and Mr. Lo Ching Yan.

ACKNOWLEDGEMENT

On behalf of the Board, I would like to express my heartfelt gratitude to all our staff members for their hard work and dedication, and thank our shareholders, business partners and customers for their long-standing support. In the second half of the year, the Group will continue to work together to seize the new normal and new consumption opportunities, meet new challenges and business development opportunities, endeavour in innovation to enhance its value and achieve quality development, thereby bringing better returns to shareholders.

By order of the Board Golden Eagle Retail Group Limited Wang Hung, Roger Chairman

Hong Kong, 25 August 2021